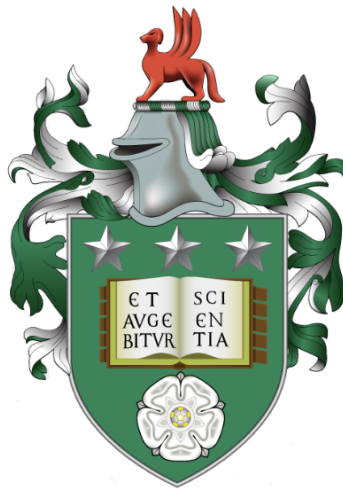


Generating Video Narratives to Support Learning

Abrar Mohammed

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Publications

Some of the work in this thesis has been presented prior to thesis submission:

The semantic tagging algorithm designed as part of characterising videos segments to support learning which is part of the VISC-L framework presented in **Chapter 4** and **Chapter 6** is discussed in :

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The implementation of VISC-L framework in the Giving Pitch Presentations domain that has been presented in **Chapter 4** and **Chapter 6** is discussed in:

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An overview of the approach has been discussed in :

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To my Parents

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Abstract

Videos have become popular learning resources which are available through various online platforms, e.g. YouTube, Khan Academy and MOOCS. However, using videos for learning can be challenging, especially when learners are new to the domain. Learners may not know what key points to notice, can lose concentration, and become frustrated. Some of the effective ways to address these challenges are to provide video annotations, summarise the main points, and link different video segments. Existing approaches for annotation and summarisation are either manual and do not scale, or automatic but do not explicitly relate to main domain concepts. There are no approaches which provide automated ways to segment and characterise videos by relating to domain concepts and linking segments from different videos to support learning key domain areas.

The thesis embarks on the challenge of addressing this shortcoming by proposing an automated way to generate video narratives that group segments from different videos to support learning key domain concepts. Our approach is knowledge driven and presumes the domain is computationally represented via a taxonomy. Our first contribution is by developing the Video Segmentation and Characterisation for Learning (VISC-L) framework which uses video transcripts and a domain taxonomy to characterise video segments. Characterising video segments with a domain related topic(s) and concept(s) generated by combining both the Semantic Tagging and Topic Classifier characterisation is found to be an interesting way of linking video content to its domain as recognised by the Technology Enhance Learning community. Our second contribution

is the designing of the Videos Narratives for Learning (VIN-L) framework which links different video segments from different videos following a pedagogical theory called ‘Subsumption Theory for meaningful learning.’ Four types of video narratives, as defined in the Subsumption Theory, are generated—Combinational, Correlative, Derivative, and Super-Ordinate. These narrative types represent how the information is linked in the learner’s cognitive structure, for full details about the narrative types, see Section 3.3.3. VIN-L is a novel and generic framework which contributes to the area of using Artificial Intelligence in Education by linking domain related parts from different videos using a pedagogical theory and this framework is new and the idea of this type of narrative has not been done before. Both VISC-L and VIN-L are implemented in two domains for learning soft skills: Giving Pitch Presentations and Health Related Quality of Life Awareness. Soft skill domains, (See Section 3.7), are an important domain but are not well structured and the main learning resources are available as online videos like: tutorials, interviews, stories, etc. The learners of these domains need to find the learning materials among the huge amount of available online videos. Additionally, learners need to be able to identify and remember different domain areas in these videos which could cause learning barriers if the learners are new to the domain and may not be able to learn these domains systematically by themselves.

The resultant video narratives are evaluated with domain experts (11 experts for the first domain and 6 experts for the second domain) and advanced learners (in the presentation skills domain)—we could not evaluate VIN-L with learners in the second domain because of the time and budget constraints which are out of the scope of this thesis and will be considered as future work (see Section 7.3). With the first domain (Giving Pitch Presentations), we have evaluated VIN-L with advanced learners because we used workers from Amazon Mechanical Turk to participate in the evaluation study. The number of workers was 217 and they had different knowledge of the domain

(80% had domain related experience) and this is why we refer to them as advanced learners. The Quality and the Perceived Usefulness of the video narratives was assessed. The evaluation outcomes from the evaluation studies are presented as average values in (Sections 5.4 and 5.5—the experts and learners outcomes in the first domain respectively, Section 6.6—the experts outcome in the second domain). For the actual numbers used in these studies, see (Appendices L for the first domain and O for the second domain). All the evaluation studies conducted in this thesis are saved in our GitHub account ¹. The findings of the responses of all video narrative types show that the overall Quality of the narratives is good, as well as indicate some areas for improving the supporting text that clarifies the domain connections. All video narrative types have been proved to have potential to be useful if used to support learning, considering Perceived Usefulness, Learning Effect and Cognitive Work Load evaluation results.

¹<https://github.com/Generating-Video-Narratives/Generating-Video-Narratives.git>[Accessed: June 2023]

Abbreviations

VISC-L	Video Segmentation and Characterisation for Learning
VIN-L	Video Narratives for Learning
CO	Combinational Narratives
CR	Correlative Narratives
D	Derivative Narratives
S	Super Ordinate Narratives

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Chapter 1

Introduction

Videos for learning have showed their effect to support teachers when embedded in lessons. In recent years, they have been seen as the main method for learning for both teachers and learners. Videos have been widely used in various learning settings to facilitate independent learning and are becoming a key platform for digital learning (Hsin & Cigas, 2013; June *et al.*, 2014). They provide learners with audio and visual learning channels that can meet vast learning needs (Haridakis & Hanson, 2009; Khan, 2017). Teachers, when using videos for learning, have a responsibility to select the most suitable videos (Lange & Costley, 2020; Yacobson & Alexandron, 2023), provide suitable feedback (Cohen & Cohen, 2023; Majumdar *et al.*, 2023; Villagrán *et al.*, 2022) and supply the learning platform with digital tools to help learners meet their learning objectives. Learners, who are familiar with Video Based Learning (VBL), are able to develop self-regulated skills, learn at their own pace, set goals and plan their learning independently (Tammets *et al.*, 2022).

However, there are major challenges that affect user engagement with videos. Learners prefer watching short videos as their concentration span is reduced over time (Meseguer-Martinez *et al.*, 2017; Risko *et al.*, 2012). Video content complexity could affect a user's engagement with the video and hence cause confusion or boredom (Mongkhonvanit *et al.*, 2019). Consequently, learners may have to watch videos many times and may not be able to identify the most relevant key points. Furthermore, there are learners who are either new to the domain or have a lack of prior knowledge. In such cases, they do not know the key points

to look out for in the videos which causes frustration and reduces engagement. As a result, they will not be able to meet their learning goal(s). This calls for finding new ways to identify the main points in a video and to direct learners to the corresponding parts in the video that elaborate on specific key points. Consequently, a teacher's support is required by providing a suitable technique(s) (Esterl *et al.*, 2022; Richtberg & Girwitz, 2019; Rohloff & Meinel, 2018); feedback, quizzes, setting goals, annotation tools, summarisation, and providing a forum for group discussions.

This research proposes a novel automatic approach that supports video annotation and summarisation. Summarising videos for learning attracts different researchers to enhance the use of videos for learning. This includes segmenting and characterising videos to help in identifying key domain areas to direct a student's focus. Teachers can manually identify relevant areas in the videos where the domain key points are elaborated and highlight these areas with key words (Castro & Tumibay, 2021; Tseng, 2021). Meanwhile, learners can segment and characterise the videos via note-taking (Mirriahi *et al.*, 2021). However, the aforementioned challenges are experienced at a large scale with the increase of both the amount of video footage available and the number of learners who use videos for learning. Therefore, manual solutions would not scale up: using experts to analyse the video segments and identify how they will be used by potential learners can be costly and ineffective. Hence, there is a need for computational means to automate the characterisation of video segments in order to identify what concepts are covered and whether learners will grasp these concepts or not.

Automatic approaches have tried to address the aforementioned challenges and scale up by utilising different AI tools and the support of knowledge models (e.g., DPBedia, knowledge graphs, etc.). This included: using the learners' interaction with the videos to highlight high attention areas (Bywater *et al.*, 2021; Mitrovic *et al.*, 2016), using visual and textual video content to characterise video segments (Liu & Lauw, 2022; Schlotterbeck *et al.*, 2021), segmenting the videos based on the change in the topic recognised in the video's textual data with the aid of Wikipedia pages (Das & Das, 2019; Sikos, 2017). Other researchers attempted to enrich VBL through a storytelling style (Bianchi & Ragonese, 2023) to arrange learning resources and support for learners (Aqqal *et al.*, 2007; Lee *et al.*, 2021;

McQuiggan *et al.*, 2008). Likewise, other researchers found that concept maps help in presenting videos and learning resources as narratives (Hao *et al.*, 2021; Pinandito *et al.*, 2021; Tang *et al.*, 2021).

Most of the existing approaches have notable limitations; they rely on visual content when segmenting and characterising videos (Liu & Lauw, 2022; Schlotterbeck *et al.*, 2021), they use general knowledge models when characterising the videos (Das & Das, 2019; Sikos, 2017) where domain specific concepts within the main topics are missed, they link the whole videos together but without specifying or locating the key domain areas within the videos, and they do not link different video segments to other related segments from other videos (Hao *et al.*, 2021; Pinandito *et al.*, 2021; Tang *et al.*, 2021).

The aim of this thesis is to support video based learning by designing, implementing and evaluating the generic and novel frameworks we designed for Video Segmentation and Characterisation for Learning (**VISC-L**), and Video Narratives for Learning (**VIN-L**). VISC-L helps in segmenting and characterising videos by identifying the domain related knowledge presented in the video transcript. The **segmentation** of a video transcript is to divide it into smaller segments. This aims to reduce watching time and enhance concentration as cognitive load and attention span play a significant role in learning. The **characterisation** (summarisation) using the video transcript is applied in this thesis by combining the Semantic Tagging and Topic Classifier characterisations. The Topic Classifier helps in generating the contextual characterisation of the video segments' transcript and the Semantic Tagging characterisation identifies the domain-terms' full path to their main domain topics using the taxonomy hierarchy as explained in detail in (Section 3.5). Using the video segment characterisation with the domain taxonomy helps in implementing VIN-L to generate **video narratives** by linking different segments from different videos which have the same Focus Topic and Concept under the guidance of the Subsumption Theory. VIN-L aims to provide learners with a cohesive learning experience. The Subsumption Theory helps in identifying the type of learning while trying different linking types, e.g, the learning type from a generic domain concept to a specific domain concept can be followed by implementing the Derivative linking from the Subsumption Theory. The generic and the specific

concepts are identified by the characterisation and the relationship between them is presented in the hierarchy of the domain taxonomy, (see Section 3.6). Generating video narratives by linking video segments helps to minimise watching time, keep learners engaged and helps them remember important parts and retain the critical information from videos.

We have two main assumptions in our work. The first assumption is that the domains tackled should be represented by videos which are associated with their transcript. This is crucial for the domains we are tackling- soft-skills domains- where people share their experiences using videos or podcasts. Although the visual content can give useful visual cues (demonstrations, hints, etc), it does not necessarily represent the domain and will narrow our approach to specific types of videos (e.g, lecture videos with slides). Hence, the video transcript contains the useful domain related information for learners to use and improve their self-regulated skills. Most of the videos freely available online are designed and associated with a transcript, e.g, the videos available on YouTube. Using video transcripts enables us to handle a wide range of video types. The second assumption is that the concepts of the domain are represented via a taxonomy or ontology. To generate video narratives from video segments, we have adopted the Ausubel Subsumption Theory of Meaningful Learning ([Ausubel *et al.*, 1968](#)) where four types of subsumption links were identified to link learning materials. We implemented these links using the characterisation of the video segments and the domain taxonomy to generate four types of video narratives which have been presented to learners as learning materials (see Chapters 5 and 6).

Our hypothesis is as follows: using video narratives designed based on a pedagogical theory utilising video segment characterisation and domain taxonomy will help in providing useful learning materials. Learners, who will use these learning materials, will be able to focus on key domain areas, recall and recognise the link between them. For that purpose, segmenting and characterising videos is needed to identify key domain parts and should be evaluated by users to assess their benefit to help learners in identifying such parts. Then, domain related key parts (characterised video segments) from different videos should be linked to generate the video narratives. These narratives should be evaluated by experts

and learners to assess their benefits of guiding learning while watching videos and help in focusing on key domain areas.

Following this hypothesis, we address the following research questions where the quality of the generated video segment characterisation (RQ1 and RQ2) is crucial to help in generating good quality video narratives to support domain learning (RQ3 and RQ4):

- **RQ1:** How to automatically generate good quality characterisations of video segments that can be used for learning?
- **RQ2:** Does the characterisation of video segments help in identifying and focusing on the key domain concepts?
- **RQ3:** How to generate good quality narratives that can be used to support perceiving domain learning?
- **RQ4:** Are the generated narratives useful to support perceiving domain learning?

We present two novel domain taxonomy-underpinned frameworks, VISC-L and VIN-L, to address our research questions.

To address **RQ1**, the first framework, Video Segmentation and Characterisation for Learning (VISC-L) uses a domain taxonomy and video transcripts to segment, characterise and link videos to the domain knowledge covered in the segments. This framework is presented and described in (Chapter 3) and is implemented in (Chapters 4 and 6) in two different domains.

To address **RQ2**, our work has a key difference from previous approaches. While none of them assesses the effect on learning, we provide an evaluation study with learners to examine the Quality, Perceived Usefulness and Cognitive Work Load of the segmentation and characterisation in a learning context (Chapter 4). We also compare the VISC-L characterisation with a state-of-the-art video segmentation and characterisation interface that is available for YouTube videos

which is Offered by Google and produced by Google Video AI ¹.

To address **RQ3**, we designed a second framework, Video Narratives for Learning (VIN-L), which represents the main contribution of this thesis. VIN-L generates video narratives using different characterised video segments that have a domain topic(s) and concept(s) in common, and link them following the Ausubel Subsumption Theory. We generated four types of video narratives that are used to learn a domain from different perspectives based on each narrative’s definition. The video narratives we have generated are augmented with text representing the segment characterisation and the type of linking used. The Quality of the generated video narratives has been assessed via an evaluation study with domain experts whose domain experience varies based on the domain, e.g. teaching, delivering (as presented in Section 5.3), practicing, or researching (as presented in Section 6.6).

To address **RQ4**, VIN-L has been implemented in two different domains and the generated narratives have been evaluated with domain experts (Chapter 5 and Chapter 6). The generated video narratives of the first domain (Giving Pitch Presentations) have also been evaluated with advanced learners from Amazon Mechanical Turk in which it is proven that the video narratives have potential to support domain learning (presented in Section 5.5).

This thesis contributes to the following areas: (a) segmenting and characterising videos for learning, (b) using narratives for learning and (c) video based learning environments. A number of original contributions have been made to the following research communities:

- *Video segmentation and characterisation*—this thesis presents automatic methods by designing algorithms to: (a) segment video transcripts based on the Text Tiling approach, and (b) characterise video segments using a semantic tagging algorithm and the BERT model. Then, adjacent segments

¹<https://cloud.google.com/video-intelligence/docs/analyze-labels>[Accessed:June 2022]

are aggregated based on the Thematic Progression Theory as described in (Chapter 4 and 6). In-case the domain taxonomy is not available, we can create this taxonomy either manually, which makes our method semi-automatic (Chapter 6), or we create the taxonomy automatically to have a fully automatic way of characterising video segments. The automatic method for taxonomy creation is considered as a limitation in this thesis (see Section 7.3).

- *Video narratives for learning*– generated by developing a novel and generic framework to link different segments from different videos following the Ausubel Subsumption Theory of meaningful learning. We have designed four algorithms for this purpose as described in (Chapter 5 and 6).
- *Video based learning environments*–where: (a) we have presented a semi-automatic way to search and collect domain related videos from online video platforms (e.g, YouTube) as described in (Section 3.5.1 and implemented in Sections 4.3 and 6.3.1). This includes designing a search schema that is based on a domain taxonomy and implementing it using Python libraries (the full code is available on our GitHub account), (b) we have validated the frameworks (VISC-L and VIN-L) in two different domains with experts and validated the pedagogical value of the frameworks within one domain (Giving Pitch Presentations). The average value of the responses from the expert and learner studies showed that the Quality and the Usefulness of the generated narratives is good and the video narratives have a potential to support learning when used by domain learners. However, a future study is needed to assess the usefulness of using the video narratives with beginner learners as described in (Sections 5.6.5 and 7.4.2).

Thesis structure. The thesis is structured into seven chapters. In this chapter we have introduced the context of this thesis, the research questions and the thesis' contribution.

Chapter 2 provides related work and background research where the context of this thesis is defined and the key issues the research aims to address are highlighted .

Chapter 3 describes and discusses the overall research methodology to address the research questions detailed in Chapter 1. The algorithms and the theories used to design them are described and the domains where these algorithms have been implemented are also identified.

Chapter 4 describes the implementation of the first framework, VISC-L, in our first domain (Giving Pitch Presentations). The evaluation with domain experts to assess the Quality and Usefulness of the VISC-L results compared to the video characterised segments generated by Google is also presented in this chapter.

Chapter 5 describes the implementation of VIN-L in our first domain (Giving Pitch Presentation). The evaluation of the generated video narratives with experts and advanced domain learners is presented.

Chapter 6 describes the implementation of VISC-L and VIN-L in the second domain (Health related Quality of Life Awareness). The evaluation of the frameworks has been conducted exclusively by domain experts.

Finally, Chapter 7 summarises the main aspects of our research, discusses the main contributions, and highlights the future directions of this research.

Our full work in this thesis including code, taxonomies and experimental data can be accessed using the link to our GitHub account ¹.

¹<https://github.com/Generating-Video-Narratives/Generating-Video-Narratives.git>[Accessed: April 2023]

Chapter 2

Related Work

2.1 Introduction

Video Based Learning (VBL) has become widely spread in education as it is used to enrich the learning experience, promote engagement, and empower both learners and educators. However, there are still challenges associated with using VBL which are represented by: selecting suitable videos from the vast amount of available online learning platforms (Haridakis & Hanson, 2009; Khan, 2017), locating the key points in these videos and remembering them (Bywater *et al.*, 2021; Schlotterbeck *et al.*, 2021), and not all of the learners know the key domain points to identify in the videos. These challenges cause frustration and introduce a lack of interactivity with the videos among learners. As a result, educators need to tackle these issues which is a costly process as it requires time and effort.

This motivates studies to use manual and automatic approaches (Dodson *et al.*, 2019; Dutta & Zisserman, 2019) to identify key parts in the videos by segmenting and characterising them. The manual approaches did not scale, and were time consuming and subjective (Chiu *et al.*, 2018; Colasante & Douglas, 2016). The automatic approaches succeed to scale and be objective by relying on the visual content for segmenting and characterising the videos (Bywater *et al.*, 2021; Liu & Lauw, 2022). Additionally, these approaches try to enrich the characterisation of the video segments using general knowledge models (Das & Das, 2019; Sikos, 2017). However, this limits the use of these automatic approaches to tutorial videos, which are designed using slides, and will not be applicable to other type of

videos, e.g, interviews, podcasts, patient stories, etc. Moreover, the use of general knowledge models will not capture domain specific topics and concepts.

On the other hand, many researchers advocate using Artificial Intelligence (AI) tools to enhance video based learning by: helping to set goals (McQuiggan *et al.*, 2008), linking to additional resources (Recke & Perna, 2021), including quizzes, and improving the interaction by generating nudges utilising learner comments or by adding a tutor agent by asking knowledge-building questions (Serrano-Iglesias *et al.*, 2021).

Along this line is the research on facilitating video based learning by supporting the linking of learning materials by exploring the use of concept maps (Pinandito *et al.*, 2021; Shao *et al.*, 2020; Spicer *et al.*, 2020; Tang *et al.*, 2021). However, these approaches are computationally expensive and are usually domain-dependent. Crucially, while the visual representation of complex knowledge structures can be helpful for navigating through videos, it may be overwhelming for learners not familiar with the domain.

The aim of the work in this thesis is to help learners interact with the videos by developing an automatic way to link different video segments from different videos together following a pedagogical theory. Using this kind of linkage between video segments will enable learners to identify key areas in the domain and the relationship between them.

In this chapter, we position our work in the relevant literature which allows us to contextualise our research, identify the key challenges and show the difference of our research in comparison to other researchers as presented in (Section 2.2). In (Section 2.3), we review the approaches that focus on segmenting and characterising videos to support learning as they help in understanding the main videos' content which is related to the first part of our approach—video segmentation and characterisation. Additionally, we describe how our segmentation and characterisation is different from the aforementioned approaches in (Section 2.3.3). To be able to pedagogically link the key domain areas presented in different domain related videos to generate video narratives, in (Section 2.4), we show some of the approaches used by other researchers to adopt the idea of narratives in learning and highlight how our approach is different. In (Section 2.5), we summarise the

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researches we reviewed, the identified gaps and identify our own way to tackle these gaps.

2.2 Background: Video Based Learning (VBL)

In this section, we review the importance of video based learning and highlight the challenges that teachers and learners face while using this learning method.

2.2.1 Importance of VBL

The use of video based learning has increased rapidly. It offers the flexibility of having visual and auditory channels that make it easier for learners to gather information and to support their learning (Haridakis & Hanson, 2009; Khan, 2017). This is noticed when instructional videos have been used successfully in flipped learning by enhancing the learning achievement of students and helping in supporting self-regulated learning (Kim *et al.*, 2023; van Alten *et al.*, 2020). Additionally, students highly ranked e-lectures in terms of their technology acceptance (Sprengr & Schwaninger, 2021) as they allow them to learn at their own pace and revise for their tests accordingly. Furthermore, videos can be used before lessons for preparation (Förster *et al.*, 2022) to help them strengthen their knowledge retention and recognise any knowledge gaps. The design and content of the videos affects their impact on learning as students engage more when watching short animated videos as opposed to using videos with slides (Köhler *et al.*, 2023). Consequently, video based learning is not free of challenges for both teachers and students which, in turn, will affect the learning process if not resolved.

2.2.2 Challenges faced by teachers and learners

There are some challenges faced by teachers when adopting videos in their teaching which require support. An example of these challenges is that some teachers (Mhamdi, 2017) are affected with the profession's workload and struggle to find time to search for appropriate videos and define suitable video parts to be used by their students, and thus, struggle to find suitable videos for learning. Some teachers rely on using specific criteria while searching for educational videos: a

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curriculum, learning objectives, the reliability of the resources which is decided by recommendations from peers, or the credentials of the content designer (Yacobson & Alexandron, 2023). Hence, it is beneficial for teachers to know: video designers, downloaders and the associated video comments. Finding the videos is not the only challenge faced by teachers; providing suitable usage-support techniques to the videos to help their learners is another. Some of these techniques are: reducing watching time, enhancing video quality and intelligibility (Lange & Costley, 2020). To help learners while watching videos, teachers provide them with tools to segment the videos into short clips and to decide how many segments to watch (too many segments may slow down the understanding of the information). Video quality can be improved when the media diversity is used properly, e.g, when the visual content complements the audio content. Meanwhile, video intelligibility can be improved by adding media controls for learners e.g, volume and brightness controls.

Nevertheless, these solutions are not applicable for many teachers as some teachers have a lack of professional training in digital technology; consequently, training workshops are required to equip the teachers with the necessary digital knowledge (Michel & Pierrot, 2022).

The aforementioned challenges faced by teachers also affect learners who face other challenges while using VBL; watching videos takes up time and, for many learners with a lack of domain knowledge, it can be hard to identify key points in the videos and link these points to the study domain (Bywater *et al.*, 2021; Schlotterbeck *et al.*, 2021). Consequently, support is needed to help learners interact with VBL to improve their performance. The aim of this thesis is to support learners while using VBL, and accordingly, we review the possible approaches to help them.

2.2.3 Possible approaches to help learners

Learners' self regulation skills and engagement within VBL can be enhanced via: responding to the teacher's support provided to them and by following suitable learning strategies.

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Teacher support to learners while using VBL is varied and can be classified as providing: (a) feedback and (b) educational resources which can be used to serve the learning objectives.

(a) **Using feedback** can take different forms, e.g, Villagrán *et al.* (2022) used multimodel feedback which is based on pedagogical goals and not criticism to help learners improve their work. The type of feedback should match the types of interaction tools and resources available to learners. For instance, the learners in Villalobos *et al.* (2022) interact differently with a learning system that includes: topics addressed to be learnt every week, quizzes and assignments, practical exercises, reading materials, practical and theoretical solutions, watching videos, and system visualisation. Accordingly, teachers can personalise their feedback to learners based on the difficulty level of the task (Cohen & Cohen, 2023; Majumdar *et al.*, 2023). Verbal feedback, using dialogic interactions with learners is found to be beneficial especially for learners with limited domain knowledge or learners with special needs (Mirzababaei *et al.*, 2023). Automatic feedback can be used to improve the learners' performance and help them correct their mistakes quickly (Gabbay & Cohen, 2022). The generation of automatic feedback can be varied, e.g, Abu-Rasheed *et al.* (2023) includes a chat-bot within an educational web application where teachers design exercises for their learners following a pedagogical informed template. The learners who use this application and interact with the exercises will be provided with a chat-bot that provides predefined teacher feedback. Varying feedback based on each learner's performance is more beneficial than using the same feedback for all learners (no one type fits all). Enhancing online teaching with pedagogical strategies is essential for successful online learning as stated by Archambault *et al.* (2022) who identified the five pedagogical pillars for this purpose "*the ability to: Build Relationships and Community, Incorporate Active Learning, Leverage Learner Agency, Embrace Mastery Learning, and Personalize the Learning Process.*" This idea has been adopted by Dever *et al.* (2022), where a pedagogical agent has been used with ITS tutoring systems through dialogue and feedback to learners which helped them be more self-regulated. Similarly, in Ausin *et al.* (2021) the ITS has been supported with a neural network model to help in predicting the type of feedback

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to be presented to the learners which is either a problem to be solved or an expert step-by-step solution to a problem. Experts' feedback, designed following a pedagogical policy, shows a positive impact on the learners' performance.

In addition to feedback, learners use other supporting tools differently, e.g, learners who have been classified as high attention learners were found to use play/pause buttons often while watching videos (Rabin *et al.*, 2019). This indicates that their focus is on knowledge acquisition. Differently, learners with a low attention classification, tried quizzes and final exams more than watching educational videos which affected their knowledge gain. Hence, personalised feedback and learning strategies are required to direct learners to their best learning behaviour. Teachers also use different types of quizzes which are found to not only familiarise learners with the technology, but also to engage them more with the learning materials (Tammets *et al.*, 2022).

(b) **Educational resources** can be added to learning environments to help learners. For example, Esterl *et al.* (2022) shows that using websites with hyper text, playful programming platforms, and forum discussions helped online learners during the pandemic. Similarly, multimodal learning systems use different data about learners (Lee *et al.* (2023) uses visual and audio data, physical movement, and Lee *et al.* (2023) uses taste and smell sensors) to assess the learners' interactivity and guide the designing of customised feedback. Learners' engagement can be detected using computer vision techniques where their facial expressions are recognised and mapped to a lecture video timeline (Linson *et al.*, 2022). This helps teachers identify the times in the lecture where learners need support. Furthermore, the learners' noise, silence and speech times can be detected using speech recognition via supervised machine learning models (Barzola *et al.*, 2022). Based on these signals, automatic feedback can be provided to learners within a virtual learning environment. Although speech analysis can lead to more accurate results, it can raise data privacy concerns.

Learners follow learning strategies. Adding to the teacher support within VBL, learners, from their perspective, can use different learning strategies. For example, learners who use MOOC learning platforms are able to improve

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their self-regulated skills via some strategies, e.g, goal setting, learning planning, self-learning evaluation, and summarisation (Richtberg & Girwidz, 2019; Rohloff & Meinel, 2018). Additionally, when the learner’s behaviour while watching videos has been analysed, it was found that active learners engage more through: social interaction (discussion forums and messenger apps), information seeking (annotation tools), and environmental configuration (buttons, progress bars, pausing, moving forwards and backwards) (Yoon *et al.*, 2021). An interaction with VBL can be more informative if learning pathways and progress were combined together to guide teachers in giving support (Bourguet, 2022). Another learning strategy used by learners is manual video annotation which was found to be easy to use and helped learners boost their knowledge (Seo *et al.*, 2021). Learning via video annotation was found to be more appealing than learning via annotating textual learning resources (Lee & List, 2019). However, this type of annotation is subjective and prone to errors. For that reason, teachers annotate their videos by highlighting main points and adding different types of questions to enhance their students’ engagement and information retention (Tseng, 2021) .

A learner’s interactivity with the learning materials can produce different visual or textual data which can be used to train a classifier to help in predicting their knowledge gain successfully (Otto *et al.*, 2021).

The problem is that not all learners who use VBL are equipped with suitable learning strategies and teacher-support techniques to aid in using VBL. Consequently, many learners will be overwhelmed when searching and selecting videos from the massive amount of freely available online videos. Adding to that, selecting the most suitable videos for learning will take up a significant amount of their time. Furthermore, and more crucially, is the challenge of identifying key points in different videos and linking these points to the study domain (Bywater *et al.*, 2021; Schlotterbeck *et al.*, 2021). Accordingly, VBL needs to be enriched with interactive techniques that aid learners and help them engage more while using learning resources. Various interaction types can be provided to learners that have been identified by Palaigeorgiou *et al.* (2019); video annotation–annotating fixed positions within a video (video segment characterisation), adding side content, questions, reflective pauses, video summaries (to help information recall), formative and summative assessments, giving feedback, structuring the video

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content, encouraging replays and tracking interactions.

Hence, relying on a video’s visual content will limit the education to using only tutorial videos where the visual and textual video content is related to the learning domain. However, if we want to use videos with examples of activities (e.g, interviews, presentations and negotiations) related to our main domain (soft skills), the visual content (e.g, nodding, smiling) may not be directly related to the domain. Accordingly, our approach focuses predominantly on textual video data (video transcripts) to automatically detect the key domain areas and segment the videos correspondingly. We aim to link different domain related video parts together to generate video narratives—our ultimate goal. For that purpose, within the next two sections, we review the literature that tackled video segmentation and characterisation, and the generation of video narratives to help in motivating our research questions.

2.3 Video Segmentation and Characterisation

Segmenting and characterising videos helps in identifying the different key parts in them and can be done using their visual or textual content. Video segmentation involves dividing a video transcript into individual segments and, in this thesis, we segment the video transcript using a text-window following the Text Tiling approach, as described in (Section 3.5.2) and implemented in (Sections 4.4.2 and 6.4.2). Video segment characterisation aims to understand and describe the content of the segment to facilitate learning. In our work, characterising video segments involves identifying the focus topics and concepts using: a Deep learning model (BERT) to contextually characterise a video segment by identifying its focus topic, and using Semantic Tagging to identify the focus concept(s) and its full path to the focus topic(s) using a taxonomy hierarchy. The characterisation process is defined in (Section 3.5.3) and implemented in (Sections 4.4.3 and 6.4.3) Generally, video segmentation and characterisation can be done for different purposes, not only for learning. In this section, we review the application of video segmentation and characterisation in non-learning and in learning contexts.

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2.3.1 Non-learning Contexts

Video segmentation and characterisation can be approached differently for different purposes, for example: the characterisation of archival sport videos (Xue *et al.*, 2017) is based on the collected metadata about these videos using an assembly of computer vision techniques (shoot boundary detection, a tensor based compact representation, player detection and tracking, and optical character recognition). A video characterisation (Fajtl *et al.*, 2019; Rochan & Wang, 2019) can be created using the visual content (key frames) of the videos. The key frames, which are similar in their visual features, will be grouped and the point where the scene is changed will be detected using Kernel Temporal Segmentation. The key shots (each one is a group of similar key frames) represent the video characterisation which can be used to identify key areas in the video. Similarly, characterising a video can be done using the video summarisation Cycle-SUM model (Yuan *et al.*, 2019) which takes, as an input, a sequence of video frames and produces an importance score frame-wise as an output. The frames with the highest scores will be selected as a key area in the videos.

According to our approach where we focus on video transcripts, here we are reviewing the literature that focuses on characterising other types of text, e.g, app reviews and product information. These types of text are unstructured and this is similar to the nature of a video transcript. For example, Tushev *et al.* (2022) used an automatic unsupervised approach (KeyATM) for extracting cohesive domain related topics from user reviews on mobile apps which can be considered to look at by the users of the app. Similarly, Khatter *et al.* (2022) showed that product information available on e-commerce websites works as a summary of the product which can be collected via a website designed for this purpose that utilises the web scraping methodology. Based on the collected data, the user will have an overview about a product.

Adding to that, Google has started annotating YouTube videos ¹ ² to engage users and communicate with them while watching the actual video footage. For

¹https://www.youtube.com/watch?v=wf_77z1H-vQ[Accessed: September 2021]

²<https://cloud.google.com/video-intelligence/docs/reference/rest/v1/videos/annotate>[Accessed: September 2021]

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that purpose, Google developers began by using the Freebase knowledge graph¹ where nodes correspond to real world things and have their own unique ID. Google uses three types of data sources to be able to annotate a video (text metadata, audio/visual features and video context). The text metadata is the description of the video that is provided by the up-loader which, in many cases, has many-to-many associations that cause text ambiguity. For that reason, text metadata should be consistent to allow it to be correlated with other sources of data. Google developers first extract main entities from the text and assign scores to them based on their connection with other entities in the text. First, the relationship between these entities will be extracted from the open internet. A score will be assigned to all entities for being mentioned in the text and another score will be added if they appear in the title as well. Additional scores are given for any link that the entity has with other entities. It is essential now to know the central entity to be included in the annotation. This will be processed by applying a specific threshold, e.g, keeping the entities with scores $\geq \theta$. However, in-case the text metadata is of poor quality or not available, the video's audio and visual features will be used. For that purpose, a classifier can be used but an issue of types of nuances in the features will affect its accuracy. Consequently, the context of the video (user comments, web pages linked to it, and the overall user engagement) can be used to detect what is notable about the video. Aggregating these data sources could boost the annotation quality. Video annotation should be central which means it should be: complete (completely describe the video), specific (no more specific words can replace them), and compact (cannot be removed). To support the video annotation, developers can use the structured data on Freebase to get more information about the video entities.

The aforementioned segmentation and characterisation approaches showed the benefits of summarising videos or textual resources using visual or textual cues to aid the process of sorting or recalling these resources. However, these segmentation approaches have not been tested across multiple domains.

According to the context of our work, we review in more depth the approaches for video segmentation and characterisation in a learning context.

¹Freebase knowledge graph has now been replaced by Google with Firebase-Google's App Development Platform

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2.3.2 Learning-related Contexts

In a learning context, there are a number of approaches to support video segmentation and characterisation: (a) manual, (b) automatic, (c) textual and (d) ontological approaches.

(a) Manual Approaches. A widely used approach for video segmentation and characterisation is manual annotation (note-taking) which helps in identifying references of the main points mentioned within a video (Dodson *et al.*, 2019; Dutta & Zisserman, 2019). Video characterisation can be done by students, teachers or by both. In Castro & Tumibay (2021), teachers segmented videos by providing sections within the videos related to specific courses. Additionally, teachers in Tseng (2021) highlighted video content with a phrase or keyword or by adding questions in order to improve learner engagement and to help the digestion of the learning material. Teachers in Tseng (2021) characterised videos by highlighting the contents with a phrase or a keyword or by adding questions.

Characterising videos can also be done by learners. For instance, teachers have asked learners to annotate videos and test their effect on their learning (Mirriahi *et al.*, 2021). Though learner annotation can improve engagement with videos, it is dependent on the learner's engagement (e.g, high self-efficacy learners engage better) and their prior knowledge (e.g, learners may not be able to notice key points). Co-working can be done by teachers and learners (Chiu *et al.*, 2018; Colasante & Douglas, 2016) to characterise and highlight video content for learning to help find such content quickly. To speed up the video characterisation process, Benkada & Mocozet (2017) used a constrained tracker to choose which video frame a user should characterise, and also allow collaborative characterisation by a group of people. These approaches characterise the whole video considering different purposes, including learning.

While such characterisation is closely linked to the learning goals set by the teachers, it is subjective, laborious and does not scale across different educational domains. Hence, automatic characterisation approaches will be considered to improve video characterisation in terms of the speed and the applicability in

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different educational domains with characterisation-quality preservation.

(b) Automatic Approaches. Recent works have developed approaches for automating the process of video segmentation and characterisation for learning. This includes using different types of data. For example, a learner’s interaction while watching videos is represented by their comments (Mitrovic *et al.*, 2016); these are aggregated to identify “high attention intervals” which refer to key points noted by learners. These intervals are used to facilitate interactions with videos by offering an interactive visualisation interface. These interactions can indicate points of interest or confusion. However, this type of segmentation depends on the learner’s engagement and learners may not appropriately capture the key points in the videos.

Alternative approaches focusing on the video content are proposed. Videos’ different associated data can be used (Schlotterbeck *et al.*, 2021) to detect teaching practices (presenting, guiding, administration) in recorded lessons of trainee teachers. For that purpose, a multi-learning model is designed where the acoustic features are extracted from the audio using the Random Forest model to classify the three aforementioned teaching practice categories. The textual features were extracted from the transcripts of the recorded videos using the Google Speech API while a Spanish BERT Model was used to add contextual information to the data.

Enriching tutorial videos containing slides is done by matching a slide to a video snippet (Liu & Lauw, 2022) via a deck of slides (containing several slides) and its related videos. First, for each slide, (Liu & Lauw, 2022) start with a window size and accordingly, a number of slides will be combined with the first slide and a number of video snippets that match the window size. Dynamic Time Wrapping (DTW) is where the similarity between the time series of the slides and the video snippets within a window is measured. This process is repeated for different window sizes to identify probable irrelevant slides to exclude them. Within this process, several calculations have been done; the best match between the video snippets and the slides, the total distance between the video snippets and the slides, and the cosine distance between each slide and the video snippets

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they are matched to. (Liu & Lauw, 2022) use all of these calculations to decide a threshold to keep relevant slides and exclude any irrelevant ones.

Recent video segmentation approaches based on video content utilise state-of-the-art tools in natural language processing and tap into the availability of knowledge models. For example, MOOC video lectures were automatically segmented in Das & Das (2019) using a neural network over adjacent sentences; the neural network was trained on Wikipedia pages. The transcript of the lecture videos was then segmented into sentences and each sentence associated with its universal encoding using the Stanford Natural Language Inference. Then, the sentence, together with its preceding sentence and its following sentence, were fed to a Long Short Term Model (LSTM) classifier to decide a topic boundary among the sentences and identify which sentence represents the segment boundary. To annotate each segment, the text on the slides of the lecture video is first detected using Stroke Width Transform where the slide text will be bounded with a box. Accordingly, the top third slide –text within a box would be extracted as an image and passed to an OCR engine to recognise the text. Main terms (words) would be extracted from the text lines and would be compared to the list of topics extracted from the course syllabus. The similarities between the terms and the list of topics were measured using Word Mover’s Distance to assign the selected topic for segment characterisation.

Learners’ action while using open ended educational environment (CAD) (Bywater *et al.*, 2021), are collected and segmented into different groups based on the difference in the actions. These segments can be used later to identify a student’s engagement and the type of personalised feedback to help them further improve their performance. The learner’s sequence of actions is collected where each sequence will be segmented using an algorithm designed for this purpose. Each segment will consist of actions which are different from the actions in the neighbouring segments. As the design behaviour among the students might be similar, a clustering step is conducted to group the similar designs and the proportion of actions within each cluster. The clustering step is done using K-means clustering and the distance measure between the proportion of actions within each segments is calculated using Euclidean distance. K-means is repeated 100 times and every time the K-means is repeated, a silhouette width average

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value is calculated to measure the quality of the cluster. The clusters with the highest silhouette average value will be selected as segments of similar actions. Accordingly, personalised feedback for each segment (cluster) can be generated to help learners.

From the aforementioned approaches, we can conclude that the video transcript allows us to understand the domain. For example, when listening to patient stories, it is the video transcript that explains the patient conditions but not the visual contents. This is also noticed when listening to people talk about job interviews or their experiences with health systems. Analysing the visual contents gives us some gestures, whereas the transcript gives us the richness of the domain related information. Using video transcripts allows us to manipulate both tutorial and example videos where people share their experiences. Accordingly, we investigate the characterisation approaches that tackle educational text as well, e.g, intelligent textbooks.

(c) Intelligent Textbooks. Different AI technology generations have been utilised to improve the use of digital textbooks, some are: Semantic Web and NLP and Machine Learning. A comparison between textbooks and intelligent textbooks using AI has been conducted in [Koć-Januchta *et al.* \(2020\)](#) where it has been found that AI textbooks, if used for longer, will have a noticeable effect on learning. This is because AI textbooks offer linking between content sections. The value that AI added to the textbooks can surpass the content of an individual textbook. For instance, in [Sosnovsky \(2022\)](#), they enrich the textbooks with domain related external smart activities by using the index terms of textbooks to extract domain knowledge models. As a result, each index has its reference pages and the corresponding domain concepts presented in these pages, linked to sections in the knowledge model. To enrich the textbook with related external resources, the concepts from textbooks will be used by a parser application to extract concepts from the smart learning resources (which includes domain related examples and problems). To decide to which extent the extracted resources are linked to the concepts in the textbooks, an expert is invited to manually annotate the smart learning activities previously annotated by the parser application to filter out the concepts that the learners should focus on.

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Inspired by the importance of extracting the domain knowledge presented in the text (video transcripts, in our work), we review the literature about enriching video characterisation using domain ontologies. This guides us on how to extract the domain’s hierarchical knowledge presented in the video transcript which, in turn, help in linking different video segments together.

(d) Using Domain Knowledge. Using domain related ontologies adds semantic meaning when characterising videos which will facilitate their usage for learning. A recent review of semantic video characterisation (Sikos, 2017) points to key challenges, including: the wide variety of video codecs, the lack of standardised vocabularies, the vast number of video resources, the inherent ambiguity of audio-visual content and the unstructured nature of user generated content. As a way to address these limitations, Sikos (2017) recommends semiautomatic or automatic video annotation using ontologies and Linked Data combined with semantic tagging tools. Semantic video characterisation adds meaning by linking objects from the videos to a specific domain, and has been proposed in several works.

Labelling videos with textual data (Kithmi *et al.*, 2016) can be done using shot boundaries, extracting features, and conducting automatic text annotation. These features have been used to conduct semantic matching (via an ontology) between them and the user’s query to select the most related videos to answer the query. For this purpose, the work began by analysing a video using a hash algorithm to identify shots where each shot has been given a fingerprint string based on the image details. A single unique frame from each shot has been sent to a deep learning model for object classification. This model has been trained on image data sets categorised with 1000 classes to generate textual annotation. The labelled shots have been used to annotate their video and the latter has been stored in the MySQL database. The stored videos are retrieved based on a comparison between the user query and domain ontology terms, if a match is found, the related stored videos are retrieved and displayed to the user.

Different video textual modalities (Cagliero *et al.*, 2019), e.g, transcripts, slide text and hand written text on whiteboards, can be used to segment and characterise videos. A lecture video is segmented in a semi-automatic way based

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on detecting slide transitions. The text in each segment is represented by the associated transcript, slide text and the notes written on the whiteboard by the teacher. The text is pre-processed and analysed using a supervised approach (Named Entity Recognition and Disambiguation), and for disambiguation, they used the decision tree classification model. Then, the tokens from the text are mapped to Wiki-data and DPBedia terms. The annotation of the segments is associated with the video where the user can browse to select a segment to start with.

Some video characterisation approaches utilise video transcripts only. For example, [Schulten *et al.* \(2020\)](#) used video transcripts to extract keywords using DBPedia Spotlight and ranked them using tf-idf to measure their suitability to annotate the transcript. The keywords are presented to learners as learning resources in their learning environment. Accordingly, these keywords can be used via Google Custom Search API to collect domain related resources. Additionally, the associated DBpedia URLs related to each key word can be presented to learners as learning resources to enhance their engagement.

Instead of using generic knowledge models (DBPedia), domain related knowledge graphs ([Das & Das, 2020](#)), with the aid of the BERT model, can be used for topical segmentation of lecture videos. At the beginning, the semantic similarity between the concepts mentioned in the video segments is computed. The segments with the same focus concepts are grouped together. Then, the slides of the lecture videos are analysed using inception-V3 to classify slide frames and apply frame difference techniques to extract unique slides. Each slide has a starting and ending time within the lecture and their associated transcript is extracted. They use the FLAIR-api ¹ to calculate the average score of the similarity between the mentioned concepts and assign the value as an edge weight in the domain knowledge graph. For each slide, a graphlet, where the concepts mentioned in the transcript are connected, and the edge weight are assigned from the knowledge graph. The frequency of the concepts is used to measure the similarity between consecutive slides which indicates that the instructor is carrying on in explaining a specific concept. Otherwise, a topic boundary will be

¹[FLAIR Api](#)

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detected between these consecutive slides. The final output is a lecture video where the topics taught are highlighted.

Likewise, domain knowledge graphs (prerequisite relations) (Torre *et al.*, 2022) can be built using the video transcript. It presents an unsupervised method for prerequisite identification and graph building. The video transcript has been used to identify the intervals where a concept is intensely mentioned and to track it within the video. To identify concept intervals, a Hidden Markov Model is used, which is a statistical model that aims to describe the probabilistic relationship between sequences of observations and a sequence of hidden states. Video analysis tools are used to improve the identification of concept intervals and these tools are: video segmentation using segment similarity, using the XGBoost decision tree machine learning library (used for, e.g, classification and ranking) for lecture type identification, and Tesseract-OCR to detect concepts and definitions from slide text. To extract the prerequisite relations, Allen's algebra (Allen, 1983) is applied on the extracted concept intervals to decide if: one concept precedes the other, the two concepts meet each other, or one concept includes the other concept. Based on that, the prerequisite relations have been determined and used to build the prerequisite graph using RDF data.

2.3.3 Video Segmentation and Characterisation in this Thesis

Our main focus is to help learners to notice different perspectives of key domain concepts in video transcripts and the complementary between them. The existing approaches tried to achieve this goal using manual or automatic video segmentation and characterisation. The manual approaches helps in identifying domain related parts but they are:time consuming, prone to errors, subjective and do not scale (Dodson *et al.*, 2019; Dutta & Zisserman, 2019). The automatic approaches can scale and capture video content objectively but they: depends on the learner's engagement (Mitrovic *et al.*, 2016) and learners may not appropriately capture the key points in the videos, depends on the acoustic features which extracted from the audio recording (Schlotterbeck *et al.*, 2021) where these features are prone to noise and not focusing on the main points, rely on the videos' visual contents, e.g.

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video slides (Das & Das, 2019; Liu & Lauw, 2022) where not all of videos used for learning contain slides (especially the video for soft skills learning which is the main domains in this thesis) and this counts as a limitation to using videos for learning, and use general knowledge representation, e.g. DBPedia or Wikipedia to annotate videos semantically where domain specific topics and concepts could be missed in these general models Sikos (2017).

Our main contribution in the video segmentation and characterisation area is the design, implementation and evaluation of the Video Segmentation and Characterisation for learning Framework (VISC-L). VISC-L is different from the aforementioned methodologies as it relies only on video-transcript to understand the main video contents. This is based on the fact that not all videos (e.g. videos used to learn soft skills, interviews, podcast, patient stories, etc.) are designed by including informative visual contents, e.g. slides. To segment the video-transcript, VISC-L use the TextTiling approach, which is well known for segmenting documents into coherent multi paragraphs units (see Section 3.3.1) to generate initial segments from the video transcript. To create coherent segments, we need first to understand the content of the video segments: VISC-L uses a Deep learning model to identify the context of the video segments and use semantic tagging to link the video segment-content to the domain topics and concepts. The novelty of VISC-L is represented by combining between the characterisation generated by the semantic tagging and the Deep learning model to identify the domain focus topic and concept in the video segment utilising the hierarchy of the domain taxonomy. To complete the segmentation work of VISC-L which is to generate coherent segments, VISC-L aggregates adjacent video segments that focus on the same topic and concept. Given that the aim of VISC-L is to support learning using video segments, and that the video transcripts represent the way that the speaker constructs their message, we underpin the aggregation process of video segments with Thematic Progression Theory (see Section 3.3.2). This theory is based on the link between the main starting point in the speakers message (Theme—we use domain topics to refer to the Theme of a video segment) and the added information (Rheme—we use domain concepts to refer to the Rheme of a video segment). Accordingly, to complete the segmenting work, we aggregate the initial segments using the Aggregation with interpolation algorithm (see

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Section 3.5) to generate coherent segments as they focus on the same domain topic and concept. VISC-L is implemented and evaluated with users in our prime domain ‘Giving Pitch Presentation’ with a comparison with Google Segmentation and Characterisation methodology (see Chapter 4). Additionally, we prove that VISC-L is generic by applying it in our second domain ‘Health Related Quality of Life Awareness’ as presented in (Chapter 6) where different challenges related to the implementation process has been discussed.

The semantic characterisation of the video segments allows us to link related segments together following the ontology hierarchy. This enables us to generate video narratives from these characterised video segments to be used for focus-learning. For this purpose, in the next section, we review the use of narratives in learning as another useful interaction technique.

2.4 Video narratives for learning

A narrative, in education, is defined as a sequence of ideas or actions that belong to or are done by humans or machines which relate to a specific event (Greenhalgh & Hurwitz, 1999). The intersection of technology and storytelling has led to fascinating developments in linking domain related areas together by focusing on: Storytelling Design, Hypermedia, and Concept Maps.

2.4.1 Narratives using Storytelling Design

A well known type of narratives in learning is storytelling. The vast production of personal videos, web pages (used for conversation blogs), and games (that use dialogues in their design) have affected the symbolic communication used during storytelling (Bianchi & Ragonese, 2023). Narrative based learning environments (McQuiggan *et al.*, 2008) have been used to teach different subjects where the domain context is delivered using storytelling following pedagogical strategies, ensuring effective and engaging learning. The idea of linking educational content in a Web Based Training (WBT) product has been supported (Aqqal *et al.*, 2007) by providing teachers with a “macro design” methodology. Hence, the teachers identified the concepts to learn and their relationship with the previous concepts

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that the student knows. Then, the teachers followed the Rhetorical Structure theory (Mann & Thompson, 1987) to justify their design of the WBT by stating the reason for the WBT, the knowledge to be produced within it and the form it is used in to produce this knowledge.

To help learners access the most related video parts from lecture videos to help them revise quickly, a digital library has been designed (Lee *et al.*, 2021) that includes managing educational videos. Students, through using a web browser where this library is deployed, can access and play the short videos which are part of lecture videos. These short video parts have been detected using the logs of other students who visited and spent more time on them in comparison to the other parts of the video. The students are presented with a video usage graph to show high attention sections of the videos to help them select their revision materials. Differently, Pina *et al.* (2022) designed a set of instructions based on the narrative idea for learners who are attending face to face classes or are learning remotely to study principles in engineering design.

To help students set their ultimate goals and design their learning plans, a *narrative experience design canvas* has been designed in Recke & Perna (2021) for that purpose. Many researches, as reviewed by Naul & Liu (2020), focus on using narratives in video games designed for learning purposes which showed enhancements in the students' engagement, motivation and performance. For example, Colaço *et al.* (2022) designed an interactive narrative game that aims to raise awareness of gender equality in STEM for a group of teenagers.

To automate the generation of the narratives, their computational definition is followed (Oghaz *et al.*, 2020) which includes the following: “topic mining, text summarisation, machine translation, graph visualisation”. First, to generate a summary-based narrative of short text, it requires defining the main topics in the domain of the text. The topic is selected using an unsupervised model. Secondly, selecting the sentences that summarise their focus topic –the sentences that better represent the topic are selected based on word co-occurrence and temporal information. The discovered probabilities of the topics are applied over the whole document to extract the sentences that belong to the same topic. The higher the number of topic-words in a sentence, the higher this sentence is ranked. The sentences with the highest ranking are presented as summary-based narratives

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for that topic starting from earliest to latest in their time stamp (e.g, a summary of tweets).

It is noticeable that narratives in education became a focus of many researchers and are implemented via different tools. Researchers have tried to use different tools in conjunction to watching educational videos to enhance learning, e.g, using hypermedia tools and concept maps.

2.4.2 Narratives using Hypermedia

Hypermedia takes different shapes like graphics, audio, video, plain text and hypertext to be used in online learning. Hypertext can be used to implement the idea of narratives to learn foreign languages (Bourina & Dunaeva, 2019) by linking contextual visual and textual learning modalities following a pedagogical theory. Educational videos, which are a type of hypermedia, have been used widely in online learning, e.g, YouTube educational videos, and have been ranked highly by learners for their suitability and usefulness to learn different domains (Maziriri *et al.*, 2020). Learning based videos are one of the instructors' main instruments to help in delivering topics (Guo *et al.*, 2022) or track the students' progress in conversational videos (Dey-Plissonneau *et al.*, 2021). Other hypermedia types have been applied differently, e.g, in Serrano-Iglesias *et al.* (2021), a smart learning environment has been designed where YouTube videos, web pages and quizzes are utilised by the instructors to set goals and provide their learners with personalised resources.

Similarly, the web application designed by Fessl *et al.* (2021) has been found to be useful as mentioned in a study with instructors and learners. It could facilitate communication between instructors and students, allowing instructors to set goals and design lectures while enabling students to direct their learning and to develop self-regulation skills.

Using Hypermedia in VBL helps in varying the learning resources which serve different students' needs. However, to help students identify the key domain learning points in these resources, we require other tools. Next, we review the idea of using concept maps which, in their structure, resemble the idea of video narratives –the main contribution of our work.

2.4.3 Narratives with Concept Maps

Domain key points can be either defined clearly by storytelling, or be extracted from the learning materials. Based on that, the idea of creating concept maps is developed to enhance engagement and improve student performance. The idea of concept maps is first developed by Novak (1964), and established on the subsumption theory of meaningful learning by Ausubel (Ausubel, 1963). It should be for a specific domain or theme and have a structure (nodes and links). A node represents a topic in the domain while the link represents the relationship between these topics. The use of concept maps as an annotation tool helps in grasping the key domain areas and develop a student's critical thinking (Machado & Carvalho, 2020). These concepts maps can be created using (a) **semi automatic approaches** or (b) be generated **automatically**.

(a) **Semi automatic approaches.** Students (Spicer *et al.*, 2020) created their own concept maps using a tool designed for them which also includes prompts as recommended concepts. The students can use these prompts or create their own concepts to build a concept map. Manually created concept maps help students improve their critical thinking and domain concept comprehension. Semi-automatic concept map creation is also attempted in Pinandito *et al.* (2021) by providing learners with a system that has concept labels extracted from lecture videos to help them build a concept map for these videos. However, students might have a learning barrier towards the new technology of using concept maps which can be expressed as: creating concept maps is time consuming, and the students' limited domain knowledge prevents them from identifying the relationship between domain topics. Nevertheless, with the development of machine learning and the intensive work in NLP field, an automatic approach has been developed for aiding the automatic creation of concept maps.

(b) **Automatic approaches.** The automatic creation of concept maps has been developed in Tang *et al.* (2021) by designing ConceptGuide based on the idea of concept maps. The designing of ConceptGuide includes extracting the topics of YouTube videos (via the transcript and metadata), using Wikipedia glossaries and

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using NLP techniques to identify the possible semantic similarities between the topics. ConceptGuide helps students by identifying the topics of the videos to be used for learning. Likewise, in [Shao *et al.* \(2020\)](#) concept maps generation has been automated by extracting the domain concepts and identifying the relationships between them using textual data. This has been done by extracting the concepts from text questions and student answers and using these questions and answers to link the main concepts together. Then, implementing “Association Rules Mining between Concepts” for the concept map generation. However, they assume that each question considers one concept—they did not consider multiple concepts recognition per test. Hence, if the number of concepts increased, the generated concept map will be different from the ground truth concept map generated manually by an expert using the same dataset. Differently, [Hao *et al.* \(2021\)](#) links online resources as narratives and represents them via a knowledge-graph to help in filtering the relevant resources and avoiding the irrelevant ones during the search process.

2.4.4 Video narratives in this thesis

Along the segmentation and characterisation line, is the research on facilitating video-based learning by supporting the linking of learning materials ([Bianchi & Ragonese, 2023](#); [Liu & Lauw, 2022](#); [Pina *et al.*, 2022](#)). Building on this idea, some studies have explored the use of concept maps. Semi-automatic concept maps ([Lecuyer *et al.*, 2020](#)) rely on the learners’ abilities to identify key points, and may not be effective when the learners are not familiar with the domain. Automatic concept maps provide visual representation of video content which can support learning ([Tang *et al.*, 2021](#)). However, these approaches are computationally expensive and are usually domain-dependent ([Shao *et al.*, 2020](#)). Crucially, while the visual representation of complex knowledge structures can be helpful for navigating through videos, it may be overwhelming for learners not familiar with the domain. The current automated approaches for linking videos do not explicitly utilise pedagogical models for linking knowledge structures to support learning, while adopting pedagogical theories to link videos is seen as key by teachers ([Archambault *et al.*, 2022](#)).

This thesis contributes to the stream of automating the linking between video parts by developing a novel and generic framework for generating video narratives which utilises Ausubel’s subsumption theory of meaningful learning (Ausubel *et al.*, 1968) (see Section 3.3.3 which introduces the theory and Section 3.6 which presents how the theory is utilised in our work). The theory focuses on how the learning materials are linked in the learners’ cognitive structure. The cognitive structure is a hierarchical organisation of general (high inclusive) concepts from which there is a link to specific (less inclusive) sub concepts. Ausubel argued that new material would be learned by relating to relevant concepts in the existing cognitive structures. Accordingly, Ausubel defined four subsumption links to learn new concepts (Ausubel, 2012): **(a) Derivative:** when the new learning material is an example of an idea that exists in the cognitive structure, **(b) Super-ordinate:** when the new learning material is related to a generic idea in the cognitive structure, **(d) Correlative:** when the the new learning material is linked to a similar previously learned idea, and **(c) Combinational:** when the new learning material is not (super-ordinate or sub-ordinate) with any existing ideas in the cognitive structure but rather can be learnt in combination with other, more generic, less relevant ideas. These narratives aim to support learners by providing them with short learning resources (video segments) that have been connected to provide meaningful learning.

To be able to implement these subsumption links to generate the video narratives, we have designed the Video Narratives for Learning (VIN-L) framework which requires, as an input, the characterised video segments (with domain topics or concepts) and a domain taxonomy representing the key concepts and their hierarchy in the domain. VIN-L has been applied and evaluated with experts and potential learners in the prime domain ‘Giving Pitch Presentation’ (see Chapter 5) and implemented and evaluated with domain experts in the second domain ‘Health Related Quality of Life Awareness’ (see Chapter 6).

2.5 Summary

In our work, we have been motivated by the vital role that VBL plays in promoting and facilitating learning among students online. Accordingly, we have reviewed

the literature that focuses on: using VBL, the challenges associated with using VBL and the possible approaches to address these challenges (video segmentation and characterisation, and generating video narratives).

Using videos available online (e.g, YouTube videos) helps teachers embed technology into their lessons to help students meet the learning objectives. Nevertheless, there are many challenges associated with using VBL for both teachers and learners. They are varied; from teacher perspectives, these challenges include: selecting the best videos for learning, identifying the related parts in the videos to learn from, engaging and supporting students while using VBL. From the learners' perspectives, these challenges include: identifying the key domain points and finding ways to recall them, watching videos without getting overwhelmed by the vast amount of available videos, and getting support while watching the videos to clarify any misconceptions.

The aim of our research is to address the above challenges by developing a methodology that can be applicable to different soft skills learning domains and scale for a vast number of videos related to these domains. The main steps included in our methodology are : semi-automating the collection of domain related videos, automating the identification of the key domain points in the videos via segmentation and characterisation approaches using domain taxonomy, and automating the linking of related parts from different videos (to generate video narratives) based on the Ausubel Subsumption Theory to support domain learning. Our methodology has been motivated in this chapter, clarified and justified in Chapter 3, and implemented and evaluated in two different domains in Chapters 4, 5, and 6.

Chapter 3

Research Methodology

3.1 Introduction

The main aim of this research is to support learning by providing video narratives that are automatically collected, segmented, characterised and linked following a learning theory. For this purpose, we designed two generic frameworks, one of which is for Video Segmentation and Characterisation to Support Learning (VISC-L). The second framework is to link these characterised segments based on a learning theory to generate Video Narratives to Support Learning (VIN-L). To ensure that these frameworks are applicable in soft skills learning domain, we have underpinned their design with theories. For video segmentation, we based our work on the Text Tiling approach (Hearst, 1993), and for video segments' aggregation we adopted the Thematic Progression theory (Danes, 1974). Finally, we adopted Ausubel's Subsumption Theory for meaningful learning (Ausubel *et al.*, 1968) to guide the linking of the characterised video segments to generate the video narratives.

The following sections will provide details about: the research methodology (Section 3.2), underpinning theories (Section 3.3), the research preliminaries (Section 3.4), the Video Segmentation and Characterisation framework (VISC-L) (Section 3.5), and the framework of video narratives for learning (VIN-L) (Section 3.6). The domain of soft skills we will use to implement and validate the frameworks will also be illustrated (Section 3.7).

3.2 Overview of the Research Methodology

In our work, we have adopted a knowledge driven approach that consists of two main frameworks: Video Segmentation and Characterisation for Learning (VISC-L) and Video Narratives for Learning (VIN-L).

In **VISC-L**, we first collect domain related videos by utilising the domain taxonomy to implement the search schema we designed for this purpose—the limitation of this step is described in (Section 3.5.1). The collected videos are filtered based on duration, transcript availability and via manual inspection to check their domain relevancy. These videos are segmented following the Text Tiling approach (described in Section 3.3.1). Then, the segments are characterised using two algorithms (Semantic Tagging and contextual characterisation using a Topic Classifier). The characterisation results from both algorithms are combined and the characterised segments are aggregated following Thematic Progression Theory to improve their quality. Thematic Progression Theory has been selected to underpin the aggregation process. This is due to the nature of the video transcript that holds the main presenter message. The video transcript is subdivided into segments which are aggregated coherently based on the common focus topic and concept between them. To prove the applicability of VISC-L, we implement its algorithms described in (Section 3.5) in the prime domain—Giving Pitch Presentations. The full implementation details is described in (Chapter 4) where the output of VISC-L is evaluated with users by assessing the Quality, Perceived Usefulness, Cognitive Work Load and the Learning effect in comparison with Google segmentation and characterisation methodology. To prove the generality of VISC-L, we apply and evaluate it in a second domain—Health Related Quality of Life Awareness, see (Section 6.4). In the second domain, the domain taxonomy was not available and we have created it manually which causes the VISC-L implementation to be semi-automatic—this limitation is described in (Section 3.5.1).

In **VIN-L** to be able to link video segments together in a way close to the domain structure which is represented by a taxonomy, Ausubel Subsumption Theory is used. Subsumption Theory focus on how the learning materials are

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linked together in the learner’s cognitive structure. Accordingly, VIN-L takes, as an input, the characterised video segments (VISC-L output) and utilises the domain taxonomy to implement Subsumption Theory. This theory is fully described in the next section. Four types of video linking are generated based on the definition of Subsumption Theory (Derivative, Super-Ordinate, Correlative and Combinational). The video narratives are as web pages to facilitate its usage by learners. VIN-L is applied and evaluated in the first domain–Giving Pitch Presentations. To prove the generality of VIN-L, we apply and evaluate it in the second domain–Health Related Quality of Life Awareness.

The overall research methodology is presented in Figure 3.1.

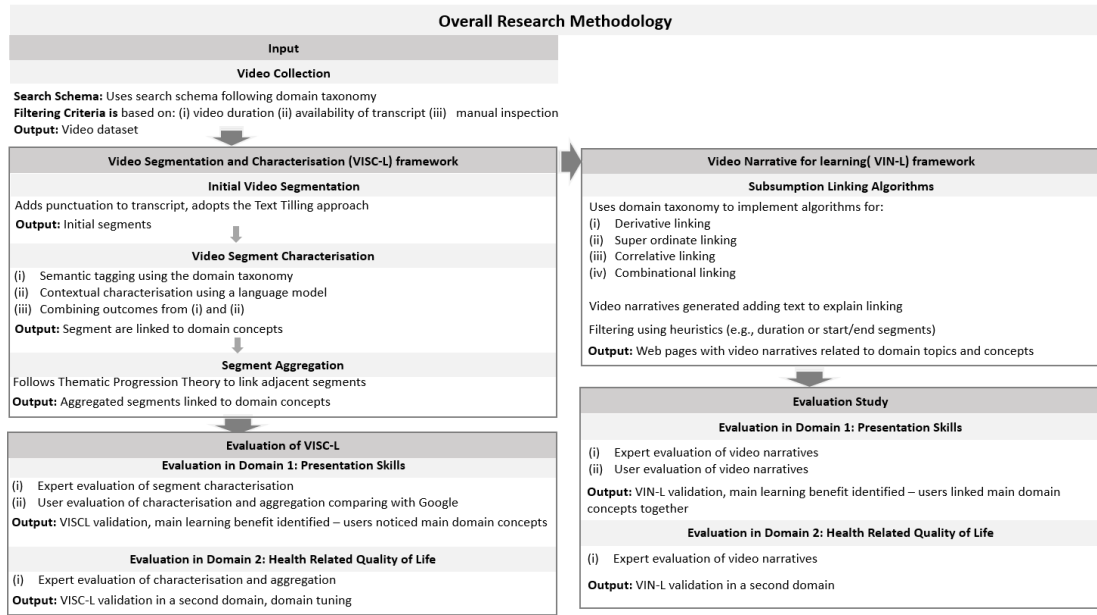


Figure 3.1: Overall Research Methodology.

The two main practical stages in our methodology are: Video segmentation and Characterisation for Learning (VISC-L) and Video Narratives for Learning (VIN-L).

3.3 Theoretical underpinning

In this section we will review the main approach and theories adopted in this research.

3.3.1 Text Tiling (Hearst, 1993)

To be able to achieve our goal of generating video narratives to support learning, our work is concerned with the segmentation of videos to identify the key domain concepts. In order to carry out video segmentation, we adopt a text segmentation approach by focusing on the video transcript–Text Tiling which is one of the most elegant and commonly applied approaches for text segmentation. Although this approach is old but it is still adopted successfully by researchers to help in identifying key areas in a document. Below we explain the Text Tiling approach and review the way it is adopted in different work. Then, we described how we adopt this approach to help us in implementing our methodology described in the previous section. Additionally, we describe our work similarity and difference from the other work that adopt this approach.

Text Tiling is designed by Hearst (1993, 1997a) and is based on an assumption that a discourse is mostly consisting of paragraphs which are well structured with opening sentences introducing the main topic and ending sentences that summarise the paragraph. Consequently, sub-dividing this text into subtopics (multi-paragraph units) makes it coherent. The shift between the subtopics within a discourse is based on *patterns of lexical co-occurrence and distribution*. In her work, Hearst implemented Text Tiling in two applications: Hypertext and Information Retrieval. Hearst imposes the use of Text Tiling in hypertext on the hypothesis that it is better to segment long online documents when presenting them to users to help them recall useful information. These segments, which are passages, need to be meaningful units.

The main steps included in the Text Tiling algorithm (Hearst, 1997a) are: Tokenisation, Lexical Score Determination and Boundary Identification, Smoothing the Plot and Determining the Number of Boundaries. In the Tokenisation step,

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the text is split into tokens which will be grouped into blocks of size K (3 to 5 sentences long)-the value of K is based on the average paragraph length within the actual text. Then, the similarity among the token-sequence between two adjacent blocks is calculated and the gap token-sequence is also calculated to detect the boundaries to decide the segmentation of text into subtopics. Following this, she uses the initial segments of several sentences in the video transcript, and then applies segment aggregation to detect segment boundaries.

Counting the frequency of words between the blocks is not enough to decide the similarity between these blocks. Consequently, Hearst (1993) decided to use Yarowsky's statistical lexical disambiguation algorithm (Yarowsky, 1992) which helps in calculating the word sense. These values are also used when calculating the similarity of the words among adjacent blocks. Although Yarowsky's algorithm does not need training data, it requires a thesaurus. As a result, WordNet-an openly available hand-built lexical thesaurus-has been used. To better identify the boundaries between blocks (paragraphs), the depth score is calculated and plotted to present the valleys and peaks. The depth score presents the depth of the valley which is a token-sequence gap. The plotted values can be smoothed to remove small gaps by using average smoothing. The scores used in the averaging formula are the depth scores of the blocks to the left and to the right of the token-sequence gap and the score of the token sequence gap. The blocks' boundaries will be adjusted to the nearest block break. For the evaluation, the results of the Text Tiling algorithm against human judgment of segmentation were compared and showed acceptable performance but there is still room for improvement. One of the suggested improvements is to decide the boundaries based on the subtopics hierarchy. Another suggestion is to improve the word sense calculation to better decide the similarity of words among adjacent blocks. In the same vein, we use similarity between segments to define segment boundaries. However, we apply a more elaborate characterisation approach which allows us to identify the stretch of a topic, called Thematic Progression Theory.

The Text Tiling approach has been utilised by He *et al.* (2020) where the similarity values between blocks have been plotted. The resulting curve is smoothed by using a sliding window over the interval points. The average similarity values within each window are calculated and placed in the middle of the windows.

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Having done so, the local variations in the curve are terminated and highlighted to show large similarity variations.

Text Tiling techniques have been adopted by other researchers, e.g. in Ghinassi (2021) the approach was used for linear text segmentation. To calculate the similarity between adjacent blocks in the text, the two techniques Text Tiling and deep sentence encoding have been used. This includes extracting sentences from a document, using the sentence encoder to calculate sentence embeddings, selecting a window size to have blocks of sentences, computing the score of each sentence in a block using cosine similarities with the embedding- the average of the sentences in the adjacent blocks- then, calculating the depth scores for each position (sentence) in the window. The number of boundaries in the document is decided by the number of the highest depth scores; otherwise, the number of boundaries is the depth scores that fall above a predefined threshold. The evaluation with other methods revealed that this methodology produced better results when compared with unsupervised methods also based on Text Tiling. Meanwhile, this methodology did not compete well with supervised approaches when enough training data was available. This proved that using deep sentence encoders helps in improving the text segmentation and annotation which showed a potential to successfully apply it on different broadcasting media types. In comparison, our work does not rely on the similarities between sentence embeddings but on the similarities in topics in the adjacent segments. To identify the focus topic in the segments, we presume that the tackled domain should be presented with a domain taxonomy. Correspondingly, we have utilised transformer-encoders as a topic classifier to identify the focus topics in the segments. Accordingly, adjacent segments with the same focus topic will be aggregated to facilitate learning key areas in the domain.

Moreover, Miculicich & Han (2023) hypothesised that accurate text segmentation leads to a better summarisation prediction by the model. Accordingly, two methods have been used. One method is unsupervised where the improved Text Tiling model is used to calculate the similarity score between adjacent blocks of tokens with the aid of BERT embeddings. The other method is the supervised model that compares adjacent sentences to detect the beginning of a new section. The combined results from the two methods have been used to

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improve the accuracy of an extractive summarisation model.

To summarise, Text Tiling starts with segmenting text (initial segments) based on sentences from documents then deciding the boundaries by combining segments together. To do so, the similarities between the text in adjacent segments are calculated between the words in the text (Hearst, 1993, 1997a) or via using machine learning models (Ghinassi, 2021; Miculicich & Han, 2023).

In our work, we are using a video transcript as a source of domain related information. To be able to understand which domain areas presented in the video transcript, we decided to segment the video transcript into coherent parts—which is the same goal of Text Tiling approach. Accordingly, this approach is adopted in our work to help in generating initial segments but instead of segmenting based on paragraphs or sentences, we segmented the transcript into a window of 6 text lines segments which resembles the size of a paragraph. We have been inspired by the aforementioned work that adopts Text Tiling and uses contextual characterisation to recognise segments’ contents and based on that aggregate adjacent segments. In our work, to better understand segments’ content, we combine contextual characterisation and semantic tagging to identify domain key areas. Instead of deciding the segment boundary by calculating the patterns of co-occurrence of words in different segments and aggregate them as in Text Tiling, we characterise the video segments with domain topics and concepts. These topics and concepts are defined by domain taxonomy and use the taxonomy hierarchy to link related segments together to generate video narratives—our ultimate goal in this thesis. The second step of Text Tiling which is to aggregate adjacent segments that has the pattern of words co-occurrence, has been adopted but in a different way. To ensure that the aggregation of the segments is implemented coherently which serves our goal to support learning while watching video segments, we underpin the aggregation process with Thematic Progression Theory (see Section 3.3.2). This theory is used to teach coherent writing where the aggregation is based on the Theme and Rheme of adjacent paragraphs (video segments in our work). We use the focus topic as the Theme and the focus concept as the Rheme of a video segment. The use of the Text Tiling theory in generating video initial segments is described in (Section 3.5.2) and its implementation in the prime domain ‘Giving

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Pitch Presentations' is described in (Section 4.4.2) and its implementation in the second domain is described in (Section 6.4.2).

3.3.2 Thematic Progression (TP) Theory (Danes, 1974)

Text Tiling allows us to propagate the initial segments which shows a shift in the concepts based on the similarity between adjacent segments' text. Hence, we will use it as the basis to identify adjacent segments in the video that can be aggregated and the gap segments that can be interpolated. Since in our work we are using the video transcript only and to ensure that our aggregation mechanism is generic, we need a theory or an approach to guide us on how to aggregate small segments into larger segments. For that purpose, we will follow TP theory which is often used for analysing a student's writing coherence. TP is designed by Danes (1974) that is based on the systematic functional grammar theory which shows how to write in a cohesive manner. This means how to arrange the main components of a sentence (clauses) cohesively. Clauses are considered similar if they begin with the same elements. These elements are called Theme and the remaining elements of the clause are called Rheme.

The basic terms used by this theory are 'Theme' and 'Rheme' which were defined by Halliday & Matthiessen (2014). He defines the term Theme as *the element that serves as the point of departure of the message* while the term Rheme is defined as *the part in which the Theme is developed* (Halliday & Matthiessen, 2014, pg.89). Accordingly, any sentence begins with a Theme and is supported by/ ends with a Rheme.

Based on these terms (Theme and Rheme), (Danes, 1974, pg.114) defines the TP theory as the *skeleton of the plot*. TP has been used by Danes (1974) to analyse scientific and professional text. Accordingly, three types of Thematic Progressions have been identified, see Figure 3.2:

(a) Simple Linear TP: the Rheme of one utterance (statement) becomes the Theme of the next utterance.

(b) TP with a Constant Theme: the Theme of one utterance becomes the same Theme of the next utterance.

(c) TP with Derived Themes: the utterance has multiple Themes.

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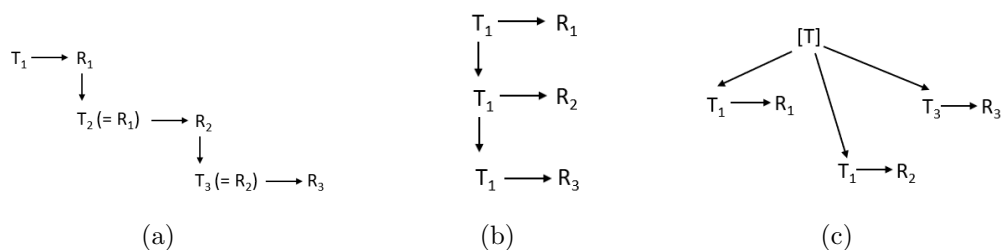


Figure 3.2: (a) Simple Linear (b) Constant Theme (c) Derived Themes (Danes, 1974).

The Thematic Progression theory has been applied in many learning contexts. To help English non-native learners better understand the lectures and the learning materials that are delivered or written in the English language, both Theme and Thematic Progression Theory have been applied. Jing (2015) tried to help learners with being able to write cohesively by presenting them with an instructional package. This package is based on the Thematic Progression theory for Chinese students to improve their English writing. In Kuswoyo *et al.* (2020), to help Indonesian learners understand the Engineering lectures delivered in English, they examined the use of the Theme and Thematic progression theory. Their findings proved that if TP is followed by lecturers or writers, the learning materials will direct learners to the key point in the discourse. In the domain they tackled which is English Engineering lectures, both Constant and Derived TP were applied.

In this thesis we use TP theory when developing the aggregation mechanism to inform how to link the small segments. Considering the characterisation nature of the video segments that is identified in (Section 3.4) which consists of a set of focus topic(s) and focus concept(s). We can refer to the focus topic as Theme and the focus concept as Rheme. As the focus topic and its focus concept can be extended among adjacent segments in a video, we found the most suitable TP type for our work is Simple Linear as the focus concept (Rheme) is extended to be the focus in the adjacent segment(s). The description of how this theory is used to design VISC-L framework is in (Section 3.5) and the implementation of this theory, as part of VISC-L, in the prime domain ‘Giving Pitch Presentation’ is described in (Section 4.4) and in the second domain ‘Health Related Quality of

Life Awareness' is described in (Section 6.4).

3.3.3 Subsumption Theory For Meaningful Learning (Ausubel *et al.*, 1968)

The ultimate goal of our computational approach is to automatically generate video narratives to support learning. A video narrative is an account of domain topic(s) and concept(s) elucidated via video segments that are arranged following a specific structure. To be able to arrange the video segments, the hierarchy of their focus topic(s) and concept(s) should be identified. Accordingly, our knowledge driven approach presumed that the domain we tackle should be presented via a taxonomy that specified the hierarchy of the domain topic(s) and their concept(s). Additionally, we need to follow a systematic learning theory to guide the linking of the video segments that can be implemented by utilising the domain taxonomy. Correspondingly, Subsumption Theory (Ausubel *et al.*, 1968) seemed to be the most appropriate theory to adopt in this work as it has been applied to underpin learning using a taxonomical model.

A primary process in learning has been defined in Ausubel *et al.* (1968) as a subsumption in which new material related to relevant ideas in the existing cognitive structures is derived from learning experiences. A learners' cognitive structure is a hierarchical organisation of general (high inclusive) concepts from which there will be a link to specific (less inclusive) sub concepts. Ausubel argued that new material should be integrated with previously presented information through comparisons and crossreferencing of new and familiar concepts. Hence, during the learning process the new learning material interacts with the learners' cognitive structure and will be linked to the more inclusive concepts in it. However, if the learning material cannot be subsumed (linked) to an existing concept in the cognitive structure, then it will be classified as a high inclusive concept with no further subsumed concepts yet.

Four subsumption linking types, that link learning material to each other, have been identified by Ausubel Ausubel (2012):

(a) Combinational: when the new learning material is not super ordinate or sub ordinate with any existing ideas in the cognitive structure but rather can be

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learnt in combination with other, more generic, less relevant ideas.

(b) Correlative: when the the new learning material is an elaboration of a previously learned idea.

(c) Derivative: when the new learning material is an example of an idea that exists in the cognitive structure.

(d) Super-ordinate: when the new learning material is related to a generic idea in the cognitive structure.

Successful adoption of Subsumption theory for meaningful learning includes using concept maps (Katagall *et al.*, 2015; Liu *et al.*, 2018) that allow learners to group information in related modules, making the connections between modules more apparent. While concept maps provide domain structure, they do not allow reasoning and automation. Similarly to concept maps, taxonomies can define the main concepts and relationships in a domain. In addition, using taxonomies (or more generic ontologies) allow reasoning to automate the generation of instruction paths through the domain. Therefore, instead of concept maps, we use a taxonomy to represent the domain.

Similarly to Al-Tawil *et al.* (2020), who operationalises Subsumption Theory to generate information exploration paths through a large knowledge graph, we explore the hierarchical relationships between domain taxonomy concepts to identify how to link content. In this thesis, the **fundamental difference** is that we first need to characterise video segments by mapping them to a taxonomy which allows the subsumption processes proposed by Ausubel. To do that, we firstly identify focus topics and concepts of video segments using reasoning over the hierarchical links in the taxonomy. This enables subsumption links (Derivative, Correlative, Super-Ordinate, and Combinational subsumption) to combine video segments for meaningful learning, as described in (Section 3.6). The implementation of Ausubel Subsumption Theory in the prime domain ‘Giving Pitch Presentations’ is described in (Chapter 5) where the output is evaluated by domain experts and advanced learners using Amazon Mechanical Turk. Additionally, the theory is implemented in the second domain ‘Health Related Quality of Life’ is described in (Section 6.5) and the output is evaluated with domain experts as described in (Section 6.6).

3.4 Preliminaries

This section includes the main definitions used in the formal description of the domain context, frameworks and the algorithms throughout this thesis.

Definition 1: Video segment. A video segment VS is a video interval that has: an id which is a YouTube video ID with a number relating to its position in the video as a video can include several segments, a start time VS_s (with respect to the start of the full video from which this segment comes) and an end time VS_e . We assume that each video has a transcript (text) VS_t . Consequently, each video segment is associated with an id, start time, end time and a transcript representing the presenter utterance in the segments, $VS = \langle VS_{Id}, VS_s, VS_e, VS_t \rangle$.

Definition 2: Domain taxonomy. We assume that the domain is defined with a taxonomy $\Omega = \{C, H\}$ which consists of classes and individuals (that belong to these classes). C is a non empty set of relevant domain classes and individuals which are linked via a hierarchy H . We use $c_i \in C_j$ to denote that c_i is an individual of a class C_j meaning that c_i is directly beneath C_j in the taxonomy hierarchy. We refer to the immediate classes of the root of the hierarchy as domain topics T_i , where each T_i is a set of classes and each class is a set of its individuals, $T_i = \{C_1, \dots, C_m\}$, $m > 0$, i.e. $C_i \in T$. Throughout this thesis, any class C_i at the very top level in the taxonomy hierarchy will be referred as T_i , see Figure 3.3. Hereafter, we are going to call any domain entity (class C_j or individual c_i) mentioned in the video transcript as a concept. This is also because in learning (which is the focus of our work), teachers refer to the domain as concepts not classes or individuals.

Using semantic tagging, we can link a video transcript to concepts (classes or individuals) in the taxonomy. The mentions of a concept c_i in a video segment transcript VS_t accumulate all the explicit mentions of c_i , i.e. the function $f(c_i, VS_t) > 0$, indicates the number of times that the concept c_i has been mentioned explicitly in the video segment transcript VS_t . For each video segment VS we identify the domain concepts mentioned at least once in the transcript VS_t as $f(C_j, VS_t) > 0$ which indicates the number of times that the concepts C_j

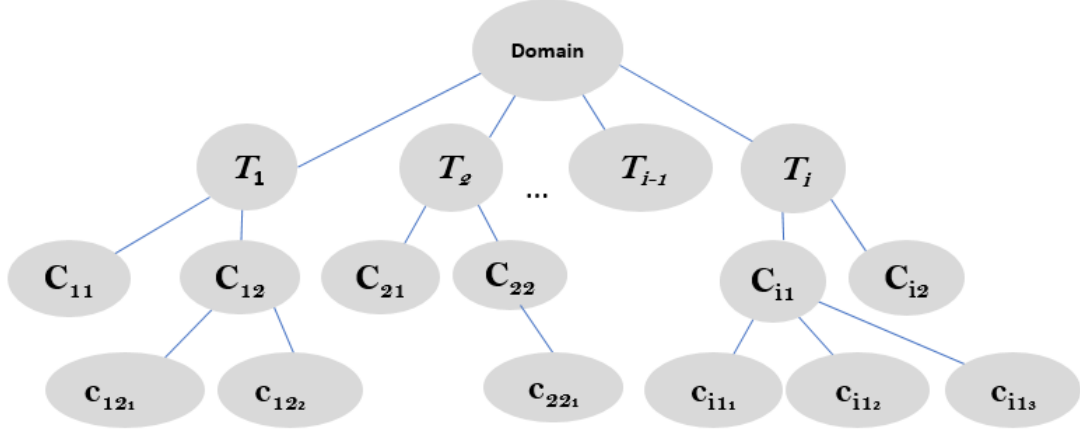


Figure 3.3: Domain taxonomy. The top classes T represent the main domain topics. The hierarchy of a concept (class or individual) represent its path to the main topic, e.g. $c_{i1_1} \in C_{i1}$ and the latter is \subseteq of the topic T_i (which is one of the top classes in the taxonomy). Hence, the path of the concept c_{i1_1} is: $c_{i1_1} \rightarrow C_{i1} \rightarrow T_i$.

have been mentioned in the text VS_t explicitly or implicitly—if at least one of its concepts (individuals) c_i has been mentioned explicitly. This is because these concepts C could be classes or individuals. Using the taxonomy hierarchy, we can implicitly identify the topic T of the mentioned concepts by referring them to their topic.

Definition 3: Concept Path. It represents the hierarchy of the concept (class or individual) in the domain taxonomy to reach its topic. For example, the path PC of a concept c_i (which is an individual in this example) will be: $PC(c_i) = \langle c_i, C_j, T_i \rangle$, this indicates that the concept $c_i \in$ (class) C_j and $C_j \subseteq$ (of top class in the taxonomy hierarchy) T .

Based on the above definitions, we can define the Focus Topic and Focus Concepts presented in the video segment transcript.

Definition 4: Focus Topics. A focus topic FT in the transcript of a video segment is one of the top classes in the taxonomy hierarchy which is mentioned explicitly or implicitly if at least one of its concepts (classes or

individuals) has a notable number of mentions in the video segment transcript VS_t which we indicate with a parameter θ . The function f is to calculate the frequency that FT_i is mentioned in the video segment transcript $f(FT_i, VS_t)$ where $f(FT_i, VS_t) \geq \theta$. Depending on θ , a video segment can have several focus topics (for example, in the application presented in the (Section 3.5.3), we used $\theta \geq 1/3$ (third) of all concepts or topics mentions number). However, in case all the mentioned concepts in the video segments belong to a single domain topic then we use Ft to denote that it is a single focus topic not a set of focus topics FT .

Definition 5: Focus Concepts. Within a focus topic, we can identify corresponding focus concepts (classes or individuals). A set of Focus concepts FC within the focus topic FT as expressed in the transcript of a video segment VS_t is defined as the mentions frequency of focus concepts in the video transcript. The function f is to calculate the frequency that a FC_i is mentioned in the video segment transcript $f(FC_i, VS_t)$ where $f(FC_i, VS_t) \geq \theta$. Depending on θ , a video segment can have several focus concepts within the same focus topic. However, if none of the mentioned concepts in the segment transcript passed the condition $f(FC_i, VS_t) \geq \theta$, then these concepts will be considered as mentioned but not as a focus in the video segment. In case there is only one concept that is mentioned in the video segment and its mentions $\geq \theta$ then we use Fc to denote a single focus concept.

Definition 6: Characterised Video Segment. Any video segment VS that has assigned focus topics FT and focus concepts FC , after implementing the characterisation algorithms, is called a characterised video segment Ch . Correspondingly, a characterised video segment will have its: id, start time, end time, transcript (text) and the focus topic(s) and a focus concept assigned to it: $Ch = \langle VS_{Id}, VS_s, VS_e, VS_t, FT, FC \rangle$. In case a video segment has only one focus topic where only one of its concepts is a focus then the definition will be: $Ch = \langle VS_{Id}, VS_s, VS_e, VS_t, Ft, Fc \rangle$

Definition 7: Video Narrative (VN) is a sequence of characterised video segments which are linked based on a specific domain linking type.

VN is based on two components, the (FT or FC) to be learned and a sequence of video segments containing this (FT or FC) in their characterisation and these segments are linked following domain linking. Notice that the focus topic can be a set of focus topics FT or a single focus topic Ft which is based on the type of the domain linking followed to generate the video narrative. Similarly, focus concepts can be a set of focus concepts FC or a single focus concept Fc .

Following Ausubel's Subsumption Theory, we define four types of narratives that are based on the main subsumption links and utilise the domain taxonomy. In our work, each video narrative has a duration of ≥ 3 minutes and ≤ 6 minutes and this is based on the recommendation in (Brame, 2016) where the duration of educational videos should not exceed 6 minutes.

Definition 8: Derivative Video Narrative (D) is a type of video narratives that defines the learning to have the generic concept in the cognitive structure first before introducing one of its specific concepts to bind with it. Hence, to learn the specific concept c_i , the learning should start from the generic C_j , where $c_i \in C_j$. Consequently, the structure of the Derivative narrative will start with a group of video segments from the set of input segments which focus on the generic concept. Each video segment in this group has this definition: $Ch = \langle VS_{Id}, VS_s, VS_e, VS_t, Ft, FC_j \rangle$. Then, the Derivative narrative ends with a group of video segments that focus on the specific concept c_i and have this characterisation: $Ch = \langle VS_{Id}, VS_s, VS_e, VS_t, Ft, Fc_i \rangle$. Notice that both concepts c_i and C_j belong to one topic Ft .

Definition 9: Super-Ordinate Video Narrative (S) is a type of video narratives that defines the learning to have the specific concept in the cognitive structure first before introducing its generic concept to bind with it. Hence, to learn a generic concept C_j , the learning starts from one or more of its specific concept(s) c_i , where $c_i \in C_j$. The structure of the Super-Ordinate narrative will start with a group of video segments from the set of input segments with the following characterisation $Ch = \langle VS_{Id}, VS_s, VS_e, VS_t, Ft, Fc_i \rangle$. Accordingly, the specific concept c_i is in the cognitive structure now and ready to bind to its generic concept C_j . Therefore the last group of video segments in the

Super-Ordinate narrative structure will have the following characterisation $Ch = \langle VS_{Id}, VS_s, VS_e, VS_t, Ft, FC_j \rangle$ where both the generic concept C_j and the specific concept c_i belong to the same topic Ft .

Definition 10: Correlative Video Narrative (CR) states that to learn a target concept c_i , the learning starts from one or more of its similar concepts (same level in the taxonomy hierarchy). Hence, to learn a target concept c_i , the structure of the Correlative narratives starts with video segments that focus on similar concepts to it c_{i-1} and c_{i+1} . Hence the video segments have the following characterisation: $Ch = \langle VS_{Id}, VS_s, VS_e, VS_t, Ft, FC_{i-1} \rangle$ and $Ch = \langle VS_{Id}, VS_s, VS_e, VS_t, Ft, FC_{i+1} \rangle$ respectively. The last group of the video segments will focus on the target concept c_i , $Ch = \langle VS_{Id}, VS_s, VS_e, VS_t, Ft, FC_i \rangle$ where $c_{i-1}, c_i, c_{i+1} \in C_j$ and $C_j \subset T_i$.

Notice that all the concepts (class C_j and individuals c_{i-1}, c_i , and c_{i+1}) belong to one topic Ft .

Definition 11: Combinational Video Narrative (CO) means learning two topics together by exploring how some of their concepts are related to each other as they are mentioned in the same video segment. Hence, to learn the topics T_i and T_j , the Combinational narrative will list a group of video segments from the input set of segments that have the focus concepts c_i and c_j from the topics T_i and T_j respectively. Each selected segment to be in the Combinational narrative will have the following characterisation: $Ch = \langle VS_{Id}, VS_s, VS_e, VS_t, FT, FC \rangle$. Hence, FT refer to the two topics to be learnt and FC refers to the set of focus concepts (classes or individuals belong to the focus topics and mentioned together in the same video segment).

Definition 12: Augmented Video Narrative is when we augment the Video Narrative with text to make it suitable for learning as the sequence of video segments alone is not sufficient for learning.

These definitions will be used when presenting the frameworks VISC-L and VIN-L in (Section 3.5 and 3.6).

3.5 Video Segmentation and Characterisation for Learning (VISC-L) Framework

The first step of our computational approach is to define ways of segmenting and characterising videos. In order to make it generic to ensure it is applicable in different domains, contexts and independent on the area of learning, we define a framework for video segmentation and characterisation which we call VISC-L.

These algorithms are not novel but they are part of the novel framework (VISC-L) which is presented in Figure 3.4. It includes three main steps which is implemented in their order as presented in Figure 3.4 where the output of one algorithm is the input of the following algorithm. These algorithms, according to their order, are: Input, Initial Segments (Algorithm 1) where the initial segments are generated, Segment Characterisation (Algorithm 2) where the initial segments will be characterised, and Aggregation (Algorithm 3) where the characterised adjacent video segments is aggregated based on the common domain topic(s) and concept(s).

The novelty of VISC-L is represented by the combining of the Semantic Tagging characterisation and Topic Classifier characterisation which is different from other methodologies as described in (Section 2.3.3). Hence, the final video segment characterisation is represented by the: segment Id, segment start time, segment end time, segment transcript, the focus topic and the focus concept. The application of these algorithms in the selected domains is described in (Chapter 4 and 6). This kind of characterisation is essential to link different video segments from different videos as described in (Chapter 5 and 6).

3.5.1 Input

VISC-L is based on two assumptions. Firstly, it is assumed that the *video transcript* relates to the domain which will be learned. Hence, the text in the video transcript is taken as an input. The second assumption is that there is a *domain taxonomy*, refer to Definition 2. The taxonomy of the available ontologies, the Linked Open

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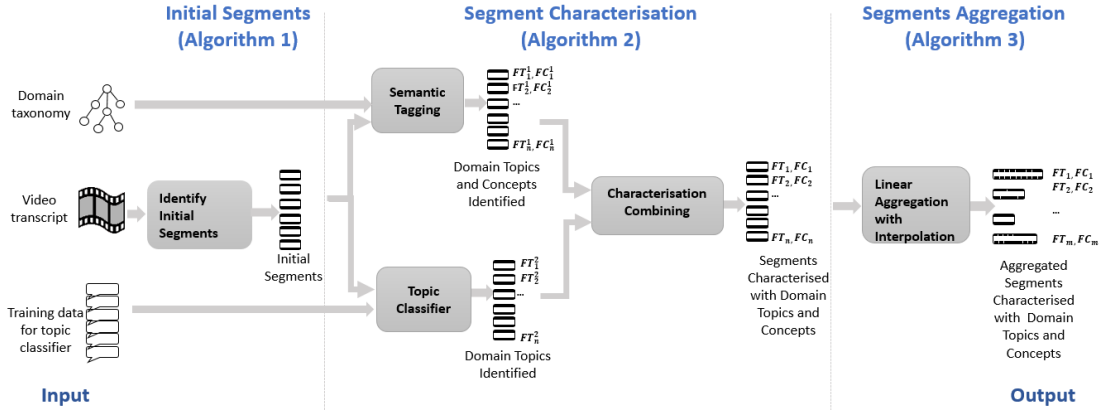


Figure 3.4: Video segmentation and characterisation framework. Notice that FT means a set of focus topics and FC means a set of focus concepts within the focus topics, e.g. T_1C_1 means there is a set of focus concepts FC_1 in the focus topic FT_1 .

Data Cloud ¹ can be used or the domain taxonomy can be developed with domain experts. The latter is used in this work. With the first domain, we used the available domain ontology (Chapter 4), while with the second domain we built the domain taxonomy manually as described in (Section 6.2). The implementation of the VISC-L framework requires a domain taxonomy. If a domain taxonomy is not available, it can be generated either manually or automatically (Avron *et al.*, 2022; Liu *et al.*, 2012; Robin *et al.*, 2017). The need for a domain taxonomy is further discussed in the limitations, see Section 7.3).

If there is no pre-selected set of videos related to the domain, the domain taxonomy can be used to automatically collect videos from available social platforms (like YouTube). Following the concept hierarchy, a search schema can be developed, similarly to Pritoni *et al.* (2021). For example, using a combination of $\langle Domain, t_i, c_i, \text{“tutorial”} \rangle$ as search terms, videos with tutorials related to the concept c_i (class or individual) from topic t_i in the domain can be collected. The word “tutorial” can be replaced with other words [lectures/tutorials/conversations, patient stories, etc.] based on the required videos that relate to the domain to be learned. Although the collection of the videos from YouTube has been done

¹<https://lod-cloud.net/>[Accessed: March 2021]

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automatically, the checking of the videos, to select domain related videos only, has been done manually. Hence, the method of video collection is semi-automatic.

In order to identify the main topics in the video transcripts, as part of the characterisation step, *training data* with domain topics as labels is needed. This can either be created with expert annotators, collected from past user interactions or automatically created (the latter two options are followed in the application of VISC-L in the prime and second domain, respectively). The collected video transcripts are passed as an input to the VISC-L framework.

3.5.2 Initial Segments

Following the Text Tiling approach we start with initial segments. Then, these segments are aggregated following TP theory to get larger coherent units (e.g. paragraphs). Hence, we include an initial segmentation step where the video transcripts are cut into small segments and are aggregated based on their characterisation. The size of the video segment can be decided using a window of text lines that has a specific size. For example, in [Hearst \(1997a\)](#), as described in Section 3.3.1, the tokens within a text are grouped into blocks of size K (3 to 5 sentences long) each and K represent the average paragraph length within the actual text. Video transcript doesn't consist of paragraphs but text lines, that represent the utterance, where most of the text lines are shorter than a normal sentence in a document. For that reason, in our work, the size of the video segments is determined by two conditions: it should include at least 6 text lines from the utterance, and the last text line should include one of the end of sentence punctuation symbols, [., ?, !]. This punctuation determines a segment boundary. Adding to that, these are initial segments, where the final segment is an aggregation of the adjacent segments that has the same focus topic and concept where the size of the aggregated segments can be increase. Hence, our segmentation Algorithm 1, presented next, describes the initial segmentation step of VISC-L where it divides video transcript text lines into segment. The tracing of this algorithm is in (Appendix A). The output of this algorithm is used as an input to the next step of VISC-L. This algorithm is not new or original but it is

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part of the original framework VISC-L and we run it on each video we have in our input data.

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Algorithm 1: VISC-L-Initial segments

Data: V_{id} , V_t and V_s /* V_{id} is a YouTube video id. V_t is a list of video transcript's text lines where each text line is a list of characters. V_s is a list of the start time of each text line in the video. Both V_t and V_s have the same length*/

Result: List of video segments L /* List of lists where each list includes: segment Id, start time, end time, transcript of video segment*/

```

1 punctuationList = [ ".", "?", "!" ] /* Used to smoothen the segment
   boundary */
2 textCounter = 0 /* Used to go through  $V_t$  */
3 segmentStartTime=0; segmentEndTime=0; n=0 /* used to number the
   segments */ ; segmentId=' ' /* It is a string which is a combination of
    $V_{id}$  and  $n$  */; textLines = []; L=[];  $\theta = 6$  /* Starting with 6 text lines */
4 while textCounter +  $\theta < \text{length}(V_t)$  and textCounter <  $\text{length}(V_t)$  do
5     /*  $\text{length}(V_t)$ : returns the number of text lines in the video transcript.
   The loop should stop if the number of the remaining text lines in the
   transcript +  $\theta \geq \text{length}(V_t)$ . The loop also should stop if there are no
   remaining lines where textCounter  $\geq \text{length}(V_t)$ */
6     if textLines = [] then
7         segmentStartTime= $V_s[\text{textCounter}]$ ;
8          $n = n + 1$ ; segmentId=string( $V_{id} + n$ );
9         for  $i = 0$  to  $\theta$  do
10            textLines.append( $V_t[\text{textCounter}]$ );
11            textCounter = textCounter+1
12        /* Check the segment boundary */
13        if intersection(punctuationList,  $V_t[\text{textCounter}-1]$ )  $\neq \phi$  then
14            segmentEndTime= $V_s[\text{textCounter}-1]$ ; L.append([segmentId,
            segmentStartTime, segmentEndTime, textLines]);
15            textLines = [] /* To start new video segment */
16        else
17            textLine.append( $V_t[\text{textCounter}]$ );
18            textCounter = textCounter+1 /* Keep adding more text line to
            find any of the punctuationList */

```

3.5. VIDEO SEGMENTATION AND CHARACTERISATION FOR LEARNING (VISC-L) FRAMEWORK

```
19 if  $textCounter + \theta \geq length(V_t)$  then
20   /* Either create a new segment to include the remaining text lines or
21     add the remaining text lines to the current segment */
21   if  $textLines = []$  then
22      $segmentStartTime = V_s [textCounter]$ ;
23      $n = n + 1$ ;
24      $segmentId = string(V_{id} + n)$ ;
25   for  $i = textCounter - 1$  to  $length(V_t)$  do
26      $textLines.append(V_t[i])$ ;
27      $textCounter = textCounter + 1$ ;
28  $segmentEndTime = V_e [textCounter - 1]$ ;
29  $L.append([segmentId, segmentStartTime, segmentEndTime, textLines])$ ;
30 Return  $L$ 
```

3.5.3 Segment Characterisation

In order to aggregate the initial segments, we need to identify what domain content is presented in each segment. This is done during the segment characterisation step which links each video segment VS with a set of domain focus topics FT and a set of domain focus concepts FC (classes or individuals) that are presented in the transcript of the segment. The outcome is the characterised segment (see Definition 6) which includes information about: the video Id, beginning and end of a segment referring to its position in the video footage, segment's transcript, domain FT and FC. The segment characterisation enables linking related domain areas from different videos following the domain taxonomy.

To produce segment characterisation, we propose to combine two algorithms: Semantic Tagging (using the domain taxonomy) and Topic Classifier (using a language model). Then, the outcomes from both algorithms are combined to obtain the segment characterisation.

Semantic Tagging. This is the first characterisation step where we apply the semantic tagging algorithm which we developed in our work [Mohammed &](#)

3.5. VIDEO SEGMENTATION AND CHARACTERISATION FOR LEARNING (VISC-L) FRAMEWORK

Dimitrova (2020), see Figure 3.5. This semantic algorithm links each video segment to its focus topics and focus concepts by mapping the terms from the domain taxonomy to the text in the video transcript. It first pre-processes the transcript¹: tokenising the transcript, cleaning it from stop words and punctuation, and selecting nouns and noun phrases to match them with the taxonomy terms. If there is a match, the taxonomy concept c_i is identified (tagged to the text), noting also the path to reach a top level concept (i.e. linking to a focus topic T , $c_i \in T$). Based on Definition 4 and 5 from (Section 3.4), each segment VS_i is linked to a set of focus topics FT^1 and their corresponding focus concepts FC^1 ; where ¹ indicates that this is an output from the first segment characterisation algorithm).

A key challenge for this algorithm is word sense ambiguity. This is not that prominent with carefully selected videos. However, if the videos are selected automatically from open social spaces, there will be a need of word sense disambiguation. To do this, we disambiguate the focus topics based on context, which is done with the second step of segment characterisation which is Topic Classifier.

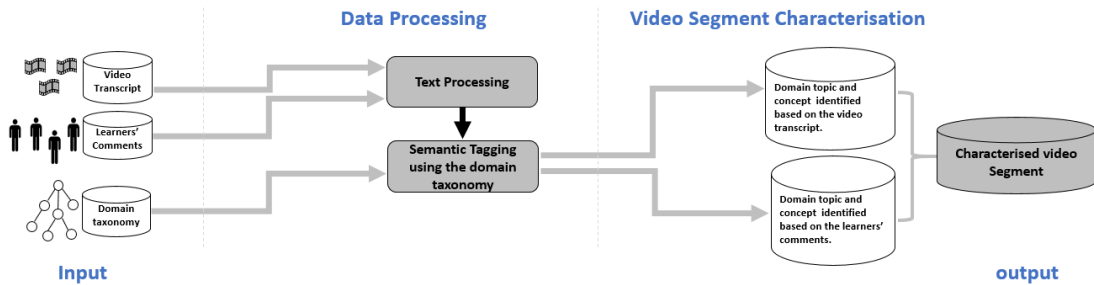


Figure 3.5: Video Segment Characterisation Pipeline

Topic Classifier. This is the second algorithm which identifies a domain topic based on the context of that topic to overcome the issue of word sense ambiguity. This issue happens when same word has different meaning when used in different domains, e.g. the word bank has two different meanings: either river bank or a financial institution. Following the latest development in

¹We have used the Natural Language Tool Kit (NLTK) <https://www.nltk.org/>[Accessed: May 2021]

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natural language processing, we use Bidirectional Encoder Representations from Transformers (BERT) (Devlin *et al.*, 2018) as a topic classifier. BERT embeds pre-trained deep bidirectional representations from unlabelled text by jointly conditioning on both left and right context in all layers. Accordingly, it can be fine-tuned with just one additional output layer to create state-of-the-art models for different language tasks, topic classification in this case. First, the BERT model is fine-tuned using training data with domain topic labels (which is part of the input for VISC-L). Then, the fine-tuned model is used as a classifier to link each segment VS_i to its domain topics FT_i^2 (where ² indicates that this is an output from the second segment characterisation algorithm).

Characterisation Combining. This is the last step in the segment characterisation phase where the output from each algorithm (Semantic tagging and Contextual Classification) is combined. For each segment Ch_i , the outcomes from the two algorithms $Ch_i = \langle VS_{Id}, VS_s, VS_e, VS_t, FT^1, FC^1 \rangle$ and

$Ch_i = \langle VS_{Id}, VS_s, VS_e, VS_t, FT^2 \rangle$ are combined by intersecting the focus topics $FT_i^1 \cap FT_i^2$ to find the common focus topic FT_i and selecting the focus concepts FC_i from FC_i^1 that belong to FT_i . Hence, the final characterisation outcome is that each segment is characterised by $Ch_i = \langle VS_{Id}, VS_s, VS_e, VS_t, FT, FC \rangle_i$ (a set of focus topics FT_i and their concepts FC_i).

Algorithm 2 includes the steps we run to do the segment characterisation step of VISC-L and its tracing is in (Appendix B).

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Algorithm 2: VISC-L- Algorithm (Segment Characterisation)

Data: List of video segments L which is the output of Algorithm 1 and domain taxonomy topics = $\{T_1, \dots, T_n\}$ where each T_i is a set of concepts (classes or individuals).

Result: List of Characterised Video segments LCh .

```

1 /* LCh is a list of lists where each list includes: a segment information
   [segmentId, start time, end time, transcript], a list of Focus Topics FT
   and a list of Focus Concepts FC */
2 i = 0; FT = []; LCh = []; SemanticTaggingOutput = [];
   TopicClassifierOutput = [];
3 /* Loop through all video segments. Each segment will have two
   characterisations, one from the Semantic Tagging and the other one from
   the Topic Classifier characterisation which are parts of the the Segment
   Characterisation steps of VISC-L */
4 while i < length(L) do
5   SemanticTaggingOutput = [L[i], FT1[i], FC1[i]] /* Implement the
   Semantic Tagging step of VISC-L to get the first characterisation of
   a video segment—list of Focus Topics (FT1) and Focus Concepts
   (FC1) */
6   TopicClassifierOutput = [L[i], FT2[i]] /* Implement the Topic classifier
   step of VISC-L to get the second characterisation—list of Focus
   Topics (FT2) */
7   FT[i] = intersection( FT1[i], FT2[i]) /* FT is the list of the same
   Focus Topic(s) assigned to the segment after implementing the
   Semantic Tagging and the Topic Classifier steps of VISC-L */
8   if FT[i] ≠ [] then
9     LCh.append([L[i], FT[i], FC[i]]) /* The Focus Concepts FC are
   extracted from the Semantic Tagging output (first segment
   characterisation) which are belong to the Focus Topic FT[i] */
10  else
11    LCh.append([L[i], [], []]) /* No Focus Topics and Focus Concepts
   are assigned to the segment when there is no matching between the
   Focus Topics assigned to the segments after implementing the
   Semantic Tagging and the Topic Classifier steps of VISC-L */
12  i = i + 1;
13 Return LCh

```

3.5. VIDEO SEGMENTATION AND CHARACTERISATION FOR LEARNING (VISC-L) FRAMEWORK

3.5.4 Segment Aggregation

After characterising the video segments and to decide how to aggregate these segments to complete the segmentation work, we have examined the result. We have noticed that most of the adjacent segments within a video have similar focus topic and concept. Accordingly, the next step in VISC-L, after segment characterisation, is to aggregate the adjacent segments based on the similarity in their focus topic and concept which corresponds to boundary finding (as described by Text Tiling). For that purpose, we have developed an aggregation algorithm based on Thematic Progression (TP) theory (Danes, 1974), see (Section 3.3.2).

Relating to video segments and their characterisation, we associate the focus topic with the segment's Theme (i.e. the main clause) and the focus concepts with the segment's Rheme (the part of the sentence where the Theme is developed). The Simple linear Theme pattern was selected as the most appropriate (as described in Section 3.3.2), as it allows for keeping a continuous focus topic and focus concept along the aggregated segments. Some segments can be without characterisation which can be because the speaker is silent or is digressing from the domain. If we look strictly for adjacent segments, these gap segments which break the topic flow will lead to starting a new aggregate. Following (Hearst, 1993), as described in Section 3.3.1, we smoothen the boundaries between adjacent blocks by removing small gaps using interpolation. If the segments before and after a gap segment have common focus concepts, it is assumed that the common concepts are spread across the three segments. Hence, the gap segment is interpolated in the aggregated segment. Examples of Linear Aggregation with Interpolation are presented in both Section 4.4.4 and Section 6.4.4.

Below we propose a linear aggregation with an interpolation algorithm (see Algorithm 3) where the tracing of this algorithm is in (Appendix C).

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Algorithm 3: VISC-L-Linear Aggregation with Interpolation

Data: List of characterised video segments LCh which is the output of Algorithm 2. Each characterised segment LCh_i has the following elements: at position 0 is the list of [segmentId, start time, end time, transcript], at positions 1 and 2 are the lists of the Focus Topics (FT) and the Focus Concepts (FC), respectively.

Result: List of aggregated video segments ($LAgg$).

```

1  $i = 0$  ;  $gap = []$  ;  $newSeg = []$  /* Temporary holder of the aggregates */
    $LAgg = []$  ;  $\theta = 30$  /* Setting to 30 seconds duration */
2  $AggFT = []$  ;  $AggFC = []$  ; /*  $AggFT$  and  $AggFC$  are the Focus Topic and
   Focus Concept of the aggregates, respectively */
3 while  $i + 1 < length(LCh)$  do
4    $s_1 = LCh[i]$  /* Check the first segment  $s_1$  has a FC */
5   if  $s_1[2] = []$  then
6     /* No Focus Concepts (FC), save  $s_1$  as a single segment */
7      $LAgg.append(s_1)$  ;  $i = i + 1$  ; go to step 3;
8   if  $i + 1 < length(LCh)$  then
9      $i = i + 1$  ;  $s_2 = LCh[i]$  /* Take the adjacent segment */
10  else
11    go to step 44 /* If it is the end of the list, do the required saving */
12  if  $intersection(s_1[2], s_2[2]) \neq []$  then
13    /* Aggregate the adjacent segment and save the FC to  $AggFC$  and
14    FT to  $AggFT$  */
15     $AggFC = intersection(s_1[2], s_2[2])$  ;  $AggFT = intersection(s_1[1], s_2[1])$  ;
16     $newSeg.append(s_1)$  ;  $newSeg.append(s_2)$  ;  $s_1 = []$  ;  $s_2 = []$  ; got to 23 /*
17    Exit this loop and start to read one segment at a time and compare
18    its FC with the  $AggFC$  */
19  else
20    /* Either save  $s_2$  as a gap segment or save  $s_1$  as a single segment
21    and make  $s_1 = s_2$ . In both cases read a new  $s_2$  */
22    if  $(s_2[0][2] - s_2[0][1]) \leq \theta$  then
23       $gap.append(s_2)$  ;  $s_2 = []$  ; go to step 8;
24    else
25       $LAgg.append(s_1)$  ;  $s_1 = s_2$  ;  $i = i + 1$  ; go to step 8;

```

3.5. VIDEO SEGMENTATION AND CHARACTERISATION FOR LEARNING (VISC-L) FRAMEWORK

```

22 /* This while loop is to compare the FC of a new segment with the AggFC.
    Either include the segment in the aggregate or save it as a gap segment */
23 while  $i+1 < \text{length}(LCh)$  do
24    $i = i + 1; s_2 = LCh[i];$ 
25   if  $\text{intersection}(AggFC, s_2[2]) \neq []$  then
26     if  $gap \neq []$  then
27        $\text{newSeg.append}(gap); \text{newSeg.append}(s_2); s_2 = []; gap = [];$ 
28     else
29        $\text{newSeg.append}(s_2); s_2 = [];$ 
30   else
31     if  $\text{duration}(s_2) \leq \theta$  then
32        $gap.append(s_2); s_2 = [];$ 
33     else
34       /* Before starting a new aggregate, call Function Saving 1 */
35       Call Function Saving 1;  $s_1 = s_2; s_2 = [];$  Go to step 5; /* Start a
        new aggregate */
36 Function Saving 1():
37   if  $gap \neq []$  then
38      $\text{newSeg.append}(gap); gap = [];$ 
39   if  $\text{newSeg} \neq []$  then
40      $LAgg.append([\text{newSeg}[0][0][0], \text{newSeg}[0][0][1], \text{newSeg}[-1][0][2],$ 
       $AggFT, AggFC])$  /* Save the id, start time of the first segment
        and the end time of the last segment in the aggregates list with the
        AggFT and AggFC */
41   if  $s_1 \neq []$  and  $s_1$  not in  $\text{newSeg}$  and  $s_1$  not in  $LAgg$  then
42      $LAgg.append(s_1); s_1 = [];$ 
43   return  $gap, \text{newSeg}, s_1, LAgg;$ 
44 Call Function Saving 1;
45 if  $s_2 \neq []$  and  $s_2$  not in  $\text{newSeg}$  and  $s_2$  not in  $LAgg$  then
46    $LAgg.append(s_2);$ 
47 Return  $LAgg$ 

```

3.6. VIDEO NARRATIVES FOR LEARNING (VIN-L) FRAMEWORK

3.5.5 Output

The output of VISC-L is a set of characterised video segments with: id, a start time, end time in the corresponding video and transcript. Each characterised video segment Ch_i has a set of domain focus topics FT_i (top classes in the taxonomy) and a set of concepts FC_i (classes or individuals) from the focus topics which are mentioned in the transcript of the video segment. These characterised video segments represent the input to the VIN-L framework which is used to generate domain related video narratives.

3.6 Video Narratives for Learning (VIN-L) Framework

Similarly to the VISC-L framework which is generic and can be applicable in different learning domains and contexts, we propose a generic framework for generating video narratives to support learning (VIN-L). The overall architecture of VIN-L framework is presented in Figure 3.6.

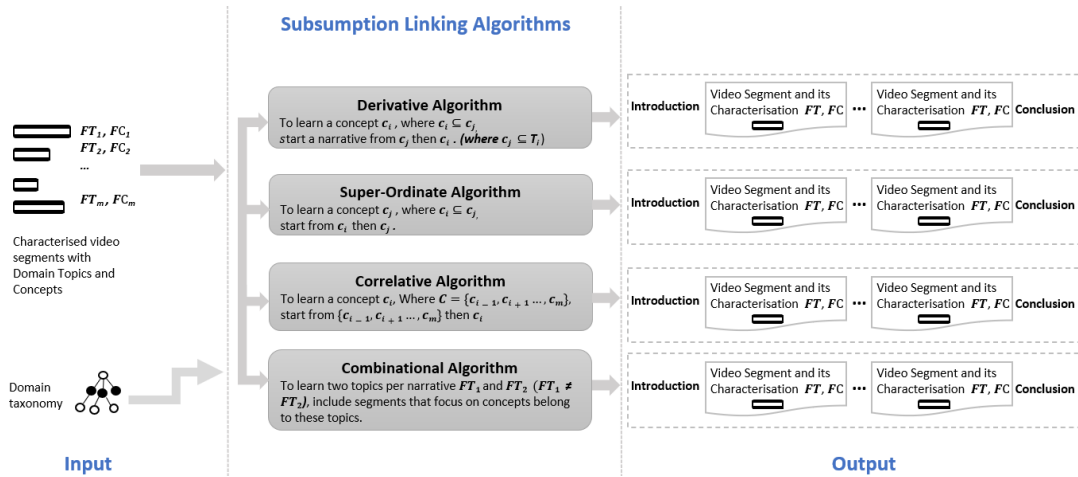


Figure 3.6: VIN-L Framework. The taxonomy is a list of topics which are top level in the taxonomy structure (black nodes), and a list of concepts (classes or individuals) C (white nodes).

Although Ausubel theory has been adopted by different researches as described

3.6. VIDEO NARRATIVES FOR LEARNING (VIN-L) FRAMEWORK

in (Section 3.3.3), the novelty of the video narratives is represented by the VIN-L framework that includes four algorithms each designed following Ausubel subsumption theory to generate four types of video narratives. These narratives, that link video segments from different videos, have been evaluated in two different domains in terms of their quality, perceived usefulness to support learning (see Chapter 5 and Section 6.5). VIN-L includes three main phases: Input, Subsumption Linking Algorithms and Output. The input is the aggregated video segments and the domain taxonomy. The Subsumption Linking Algorithms are designed based on Ausubel’s subsumption Theory that defined in (Section 3.4), Definitions 7, 8, 9, 10 and 11. The output includes the four types of video narratives generated from the four types of Subsumption Linking Algorithms. The duration of the generated video narrative should be ≥ 3 minutes and ≤ 6 minutes as described in (Section 3.4), Definition 7.

3.6.1 Input

To be able to implement VIN-L, we first assume the availability of the domain related video segments characterised based on the domain taxonomy which, in our work, is the output of the VISC-L framework. Secondly, we assume the availability of the domain taxonomy that is utilised to implement the Subsumption Linking Algorithms.

Domain taxonomy. We are using the domain taxonomy defined in (Section 3.4), Definition 2. The Linked Open Data Cloud, as discussed in (Section 3.5.1), can be used or the taxonomy can be developed with experts (the latter is used in this work).

The Characterised Video Segments. The output of the VISC-L framework is video segments that have been characterised with domain FT and FC as defined in (Section 3.4), Definition 6. The segment characterisation is used to implement the four Subsumption Linking Algorithms.

3.6.2 Subsumption Linking Algorithms

Here we are explaining the implementation of Ausubel's Subsumption Theory [Ausubel *et al.* \(1968\)](#) which defined four types of linking (Derivative, Super-ordinate, Correlative and Combinational). The subsumption link definitions revolve on human cognitive structure that help in binding prior and new knowledge. Based on their definitions in (Section 3.4) we have designed four Subsumption Linking Algorithms (Derivative, Super-ordinate, Correlative and Combinational). Ausubel theory as a cognitive theory that is described in (Section 3.3.3) is different from learning style where the latter can be defined by, e.g. an interview with learners and can be assessed by using e.g. questionnaires, after using the learning materials. In this thesis, we are focusing on linking the video segments by generating video narratives based on how the information reside in the cognitive structure. Then, we evaluated the video narratives in terms of their quality, perceived usefulness and cognitive work load. From the evaluation studies we have obtained the information about the average number of experts and learners preferring one type of narratives over the other type due to their cognitive preferences. In future work, another type of analysis between video narratives, which is similar to comparing learning styles, can be conducted by embedding these video narratives in a learning platform.¹

Derivative Linking. It helps to learn a specific concept by exploring its generic concept first to be able to link them together. The design of the Derivative algorithm is based on its definition in (Section 3.4), Definition 8. Hence, referring to the taxonomy structure presented in (Figure 3.7), to learn the specific concept c_{22_1} , the Derivative algorithm first introduces the generic concept C_{22} via a group of video segments that focus on it and places these segments at the beginning of the narrative. Then, the Derivative algorithm select the video segments that

¹For example, in [Zapalska & Dabb \(2002\)](#) four types of learning styles have been mentioned: concrete (where learners use a concrete object to learn in a real way), abstract (learners pay attention to details), sequential (learners are organised and tend to follow instructions), and random (learners are not sequential but holistic). As a future work (Section 7.4.2), the narratives can be embedded in a learning platform to make an analogy between the Derivative linking and random learning style and between the Super Ordinate linking and the sequential learning style.

3.6. VIDEO NARRATIVES FOR LEARNING (VIN-L) FRAMEWORK

focus on the specific concept c_{22_1} and add these segments to the narrative. The algorithm below shows the steps we followed to implement Derivative subsumption linking to generate the Derivative narratives.

The input to the algorithm is the list of the characterised video segments and a list of the taxonomy concepts' paths. A path of a concept c_i , as defined in (Section 3.4), Definition 3, is: $PC(c_i) = \langle c_i, C_j, T_i \rangle$. To learn a specific concept c_i , the algorithm first iterate through the list of the characterised video segments and match their focus concepts with the concepts c_i from the concept path. Hence, if the FC of a segment includes C_j (the immediate parent concept of c_i) then this segment is selected for the first group in the Derivative Video Narrative (D). Whilst, if the FC of the segment includes the concept c_i (the concept to be learnt) then this segment is selected for the second group of the segments in the D. The duration of the selected segments for the D does not exceed six minutes (as described in Section 3.4), Definition 7. If the duration is ≤ 6 minutes then include all the collected segments in D; otherwise, we select some of the collected segments from both groups to prevent exceeding the 6 minutes duration of the D. Examples of the generated Derivative narratives in both domains are described in (Chapter 5 and 6). Algorithm 4 includes the steps we followed to generate the Derivative narratives and the tracing of this algorithm is in (Appendix D).

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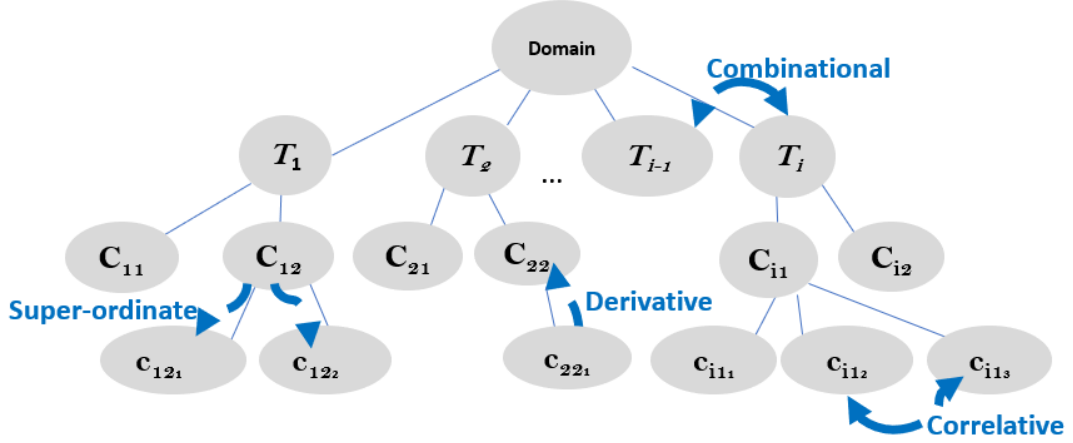


Figure 3.7: The domain taxonomy consists of: top concepts T that represent the main domain topics. The hierarchy of a concept (class or an individuals) represent its path to the main topic, e.g. the concept $c_{i1_1} \in C_{i1}$ and the latter is \subseteq of the topic T_i . Hence, the path of the concept c_{i1_1} is: $c_{i1_1} \rightarrow C_{i1} \rightarrow T_i$. The Subsumption links are illustrated using the domain taxonomy hierarchy. The Combinational linking used to learn concepts related to different topics (T_{i-1}, T_i). The Correlative linking used to learn concepts related to the same topic (e.g c_{i1_1} and c_{i1_2}). The Derivative linking used to learn the specific concept c_{22_1} by first learning its generic concept C_{22} . The Super-Ordinate linking is used to learn the generic concept C_{12} by start learning its specific concept c_{12_1} or/and c_{12_2} .

3.6. VIDEO NARRATIVES FOR LEARNING (VIN-L) FRAMEWORK

Algorithm 4: VIN-L-Algorithm (Derivative Linking-D)

Data: List of the aggregated video segments L_{Agg} , which is the output of Algorithm 3 where each segment has: its information at position 0, the list of the Focus Topics at position 1, the the list of the Focus Concepts at position 2. List of taxonomy concepts' paths PC /* Each concept c from the taxonomy is represented with a list of concepts where c is the first concept and the remaining concepts are its parents */. The specific concept to be learnt c .

Result: D : List of video segments to learn the specific concept c by introducing first video segment focusing on its parent concept p .

```

1  $D = []$ ;  $i = 0$ ;  $j = 0$ ;  $p = ''$  /* Variable to get the name of the parent of the
   concept  $c$  */
2  $\theta = 6$  /* Set 6 minutes as a max segment duration */
3  $L_p = []$  /* List of the segments that have the parent concept  $p$  of a concept
    $c$  as the focus concept in their characterisation */
4  $L_c = []$  /* List of the segments that have the specific concept  $c$  as the focus
   concept in their characterisation */
5 while  $j < \text{length}(PC)$  do
6   /* Finding the path in  $PC$  for the concept  $c$  */
7   if  $PC[j][0] = c$  then
8      $p = PC[j][1]$  /* Find the immediate parent concept  $p$  which is at
       position 1 in the path of the concept  $c$  */
9      $j = j + 1$ ;
10 while  $i < \text{length}(L_{Agg})$  do
11   /* Find the characterised video segment where its second element
       includes  $p$ ; otherwise check if the second element includes  $c$  */
12   if  $p \in L_{Agg}[i][2]$  then
13      $L_p.append(L_{Agg}[i])$ ;
14   else if  $c \in L_{Agg}[i][2]$  then
15      $L_c.append(L_{Agg}[i])$ 
16    $i = i + 1$ ;

```

3.6. VIDEO NARRATIVES FOR LEARNING (VIN-L) FRAMEWORK

```

17 /* Ensure the duration of the collected segments does not exceed  $\theta$  */
   i = 0; durationp = 0 /* Save the duration of the segments that have P in
   their Focus Concept FC */
18 while  $i < \text{length}(Lp)$  do
19    $\lfloor \text{durationp} = \text{durationp} + (Lp[i][0][2] - Lp[i][0][1]); i = i + 1;$ 
20 i = 0; durationc = 0 /* Save the duration of the segments that have c in
   their Focus Concept FC */
21 while  $i < \text{length}(Lc)$  do
22    $\lfloor \text{durationc} = \text{durationc} + (Lc[i][0][2] - Lc[i][0][1]); i = i + 1;$ 
23 if  $\text{durationp} + \text{durationc} \leq \theta$  then
24   /* If the duration of the collected segments is  $\leq \theta$ , save these segments
   in the list of the video segments for the Derivative narrative D */
    $D.\text{append}(Lp); D.\text{append}(Lc);$ 
25 else
26   /* If the duration of the selected segments is  $> \theta$ , split the time
   ( $\theta = \theta/2$ ) between the two groups of the collected segments, Lp and Lc
   */
27    $\theta = \theta/2; i = 0; \text{duration} = 0; \text{someLc} = []; \text{someLp} = []$  /* The lists
   someLp and someLc include some of the segments from the Lp and Lc
   lists, respectively */
28   while  $i < \text{length}(Lp)$  do
29     if  $\text{duration} \leq \theta$  then
30        $\lfloor \text{someLp}.\text{append}(Lp[i]);$ 
        $\lfloor \text{duration} = \text{duration} + (Lp[i][0][2] - Lp[i][0][1]);$ 
31      $i = i + 1;$ 
32    $i = 0; \text{duration} = 0;$ 
33   while  $i < \text{length}(Lc)$  do
34     if  $\text{duration} \leq \theta$  then
35        $\lfloor \text{someLc}.\text{append}(Lc[i]);$ 
        $\lfloor \text{duration} = \text{duration} + (Lc[i][0][2] - Lc[i][0][1]);$ 
36      $i = i + 1;$ 
37    $D.\text{append}(\text{someLp}); D.\text{append}(\text{someLc});$ 
38 Return  $D$ 

```

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The output from the algorithm is the video narratives which include a sequence of video segments ordered based on the definition of the D. These videos narratives with the segments only are not sufficient for learning. For this purpose, we augment them with text following the template in Figure 3.8 to be suitable for learning.

Text purpose	Description
1. Narrative Introduction	[Domain name] This is a collection of video segments from YouTube videos with [video type: tutorial/ patient stories, etc.]. They have been automatically segmented, characterised and linked to domain concepts. The videos in this page have been linked via [linking type] which means: To become aware of a specific concept from a topic, you will explore videos about its parent concept which is more generic. Become aware of the concept [specific concept name] by exploring its parent concept [generic concept name] from the topic [topic name]
2. Segments Introduction	Each segment will start from a time point in the video and will stop when the corresponding concepts are covered. You can re-watch the segment or watch other parts of the video, if you wish so.
3. Segment Characterisation	The next video segment mentions [generic concept name] (related to [topic name]). The segment is taken from a YouTube video with ID= [video Id] and starts at [segment's start time in the video] with duration of [the difference between segment's start time and end time].
4. Video Segment footage	[A video segment that will start from its starting time and stop at the end of its duration as decided by the characterisation algorithms. There are controls to: maximise segment's size, volume up and down, and skip forward and backward to watch any part of the video if needed.]
Parts 3 and 4 are repeated for group 2 of segments that introduces the specific concept	
5. Conclusion	You watched video segments about [generic concept name] which is a generic concept that includes [specific concept name]. These concepts are related to [topic name]. The segments were automatically extracted from popular YouTube videos related to the [domain name], using algorithms for segmentation, characterisation and linking based on a theory for concept learning. We hope you found the collection of video segments helpful.

Figure 3.8: The template used for generating the augmented Derivative Video Narrative.

Super-Ordinate Linking. It helps to learn a generic concept by exploring its specific concept(s) first to be able to link them together. The design of the Super-Ordinate algorithm is based on its definition in (Section 3.4–Definition 9). Hence, referring to the taxonomy structure presented in Fig. 3.7, to learn the generic concept C_{12} , the Super-Ordinate Linking algorithm first introduces the specific concept(s) c_{12_1} and/or c_{12_2} via a group of video segments that has it/them as a focus and places these segments at the beginning of the Super-Ordinate video Narrative (S). By doing this, these concepts are in the cognitive structure

3.6. VIDEO NARRATIVES FOR LEARNING (VIN-L) FRAMEWORK

and ready to bind to its/their generic concept C_{12} . Hence, the Super-Ordinate algorithm select the video segments that focus on the generic concept C_{12} and add these segments to the S.

The input to the algorithm is the list of the characterised video segments and a list of the taxonomy concepts' paths. A path of a concept c_i , as defined in (Section 3.4–Definition 3), is: $PC(c_i) = \langle c_i, C_j, T_i \rangle$. To learn a generic concept C_j , the algorithm first iterate through the list of the characterised video segments and match their focus concept(s) with the concepts which are belong to the C_j . Hence, if the FC of a segment includes the c_i (the specific concept of C_j) then this segment is selected for the first group in the S. Whilst, if the FC of the segment includes the concept C_j (the generic concept to be learnt) then this segment is selected for the second group of the segments in the S. The duration of the selected segments for the S does not exceed six minutes. If the duration is ≤ 6 minutes then we include all the collected segments in S; otherwise, we select some of the collected segments from both groups to prevent exceeding the 6 minutes duration of the S. Algorithm 5 includes the steps we followed to generate the Super-Ordinate narratives and the tracing of this algorithm is in (Appendix E).

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Algorithm 5: VIN-L-Algorithm (Super-Ordinate Linking-S)

Data: List of the aggregated video segments L_{Agg} , which is the output of Algorithm 3 where each segment has: its information at position 0, the list of the Focus Topics at position 1, the the list of the Focus Concepts at position. List of taxonomy concepts' paths PC /* Each concept c from the taxonomy is represented with a list of concepts where c is the first concept and the remaining concepts are its parents */. The generic concept to be learnt g .

Result: S : List of video segments to learn the generic concept g by introducing first video segments focusing on its specific concepts.

```

1  $S = []$ ;  $i = 0$ ;  $j = 0$ ;  $sc = []$  /* List to save the concepts that belong to the
   generic concept  $g$  */
2  $\theta = 6$  /* Set 6 minutes as a max segment duration */
3  $Lg = []$  /* List of the segments that have the generic concept  $g$  as the focus
   concept in their characterisation */
4  $Lc = []$  /* List of the segments that have the concepts  $sc$  of the generic
   concept  $g$  as the focus concepts in their characterisation */
5 while  $j < \text{length}(PC)$  do
6   /* Finding the path in  $PC$  where the generic concept  $g$  is the parent of
   other concepts */
7   if  $PC[j][1] = g$  then
8     if  $PC[j][0]$  not in  $sc$  then
9        $sc.append(PC[j][0])$  /* Add the concepts to  $sc$  which are at
       position 0 where  $g$  is their immediate parent at position 1 */
10     $j = j + 1$ ;
11 while  $i < \text{length}(L_{Agg})$  do
12   /* Find the characterised video segment where its second element
   include any of  $sc$ ; otherwise check if the second element includes  $g$  */
13   for concept in  $sc$  do
14     if concept  $\in L_{Agg}[i][2]$  then
15        $Lc.append(L_{Agg}[i])$ 
16   if ( $g \in L_{Agg}[i][2]$ ) and ( $L_{Agg}[i]$  not in  $Lc$ ) then
17      $Lg.append(L_{Agg}[i])$ 
18    $i = i + 1$ ;

```

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```

16 /* Ensure the duration of the collected segments does not exceed  $\theta$  */
17  $i = 0$ ;  $durationc = 0$  /* Save the duration of the segments that have  $c$  in
    its Focus concept  $FC$  */
18 while  $i < length(Lc)$  do
19    $durationc = durationc + (Lc[i][0][2] - Lc[i][0][1]); i = i + 1;$ 
20  $i = 0$ ;  $durationg = 0$  /* Save the duration of the segments that have  $g$  in
    its Focus concept  $FC$  */
21 while  $i < length(Lg)$  do
22    $durationg = durationg + (Lg[i][0][2] - Lg[i][0][1]); i = i + 1;$ 
23 if  $durationc + durationg \leq \theta$  then
24   /* If the duration of the collected segments is  $\leq \theta$ , save these segments
    in the list of the video segments for the Super Ordinate narrative  $S$  */
25    $S.append(Lc); S.append(Lg);$ 
26 else
27   /* If the duration of the selected segments is  $> \theta$ , split the time
    ( $\theta = \theta/2$ ) between  $Lg$  and  $Lc$  */
28    $i = 0$ ;  $duration = 0$ ;  $\theta = \theta/2$ ;  $someLc = []$ ;  $someLg = []$  /* The lists
     $someLc$  and  $someLg$  include some of the segments from the  $Lc$  and  $Lg$ 
    lists, respectively */
29   while  $i < length(Lc)$  do
30     if  $duration \leq \theta$  then
31        $someLc.append(Lc[i]);$ 
32        $duration = duration + (Lc[i][0][2] - Lc[i][0][1]);$ 
33        $i = i + 1;$ 
34      $i = 0$ ;  $duration = 0$ ;
35     while  $i < length(Lg)$  do
36       if  $duration \leq \theta$  then
37          $someLg.append(Lg[i]);$ 
38          $duration = duration + (Lg[i][0][2] - Lg[i][0][1]);$ 
39          $i = i + 1;$ 
38    $S.append(someLc); S.append(someLg);$ 
39 Return  $S$ 

```

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The output from the algorithm is the video narratives which includes a sequence of video segments ordered based on the definition of the S. These videos narratives with the segments only are not sufficient for learning. For this purpose, we augment them with text following the template in Figure 3.9 to be suitable for learning.

Text purpose	Description
1. Narrative Introduction	[Domain name] This is a collection of video segments from YouTube videos with [video type: tutorial/ patient stories, etc.]. They have been automatically segmented, characterised and linked to domain concepts. The videos in this page have been linked via [[linking type] which means: To become aware of a generic concept from a topic, you will explore videos about its children concept which is more specific. Become aware of the concept [generic concept name] from [topic name] by exploring more specific concepts [specific concept(s) name(s)].
2. Segments Introduction	Each segment will start from a time point in the video and will stop when the corresponding concepts are covered. You can re-watch the segment or watch other parts of the video, if you wish so.
3. Segment Characterisation	The next video segment mentions [specific concept name] (related to [topic name]). The segment has been taken from a YouTube video with ID= [video Id] and starts at [segment's start time in the video] with duration of [the difference between segment's start time and end time].
4. Video Segment footage	[A video segment that will start from its starting time and stop at the end of its duration as decided by the characterisation algorithms. There are controls to: maximise segment's size, volume up and down, and skip forward and backward to watch any part of the video if needed.]
Parts 3 and 4 are repeated for group 2 of segments that introduces the generic concept	
5. Conclusion	You watched video segments about [specific concept name] which is part of [generic concept name]. These concepts are related to [topic name]. The segments were automatically extracted from popular YouTube videos related to the [domain name], using algorithms for segmentation, characterisation and linking based on a theory for concept learning. We hope you found the collection of video segments helpful.

Figure 3.9: The template used for generating the augmented Super-Ordinate Video Narrative.

Correlative Linking. It helps to learn a specific concept by exploring its similar concept(s) first to be able to link them together. The design of the Correlative algorithm is based on its definition in (Section 3.4), Definition 10. Hence, referring to the taxonomy structure presented in Figure 3.7, to learn the specific concept c_{i12} , the Correlative algorithm select the video segments that focus on the concepts c_{i13} and c_{i11} , respectively, and place them in the Correlative Video Narrative (CR). Notice that these concepts (c_{i13}, c_{i11}) are similar to the specific concept c_{i12} and all of these concepts $\in C_{i1}$. By doing this, (c_{i13}, c_{i11}) are

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in the cognitive structure and ready to be linked to their similar specific concept c_{i1_2} . Then, the Correlative algorithm select another group of video segments that focus on the specific c_{i1_2} and add these segments to the CR.

The input to the algorithm is the list of the characterised video segments and a list of the taxonomy concepts' paths. A path of a concept c_i , as defined in (Section 3.4), Definition 3 is: $PC(c_i) = \langle c_i, C_j, T_i \rangle$. To learn a specific concept c_i that has a generic concept C_j , the algorithm first iterate through the list of the concepts paths $PC(C)$ to identify all the specific concepts that have C_j as their generic concept, e.g. c_{i-1} and c_{i+1} . Then, the algorithm iterate through all the characterised video segments to select the segments that have the specific concepts c_{i-1} and c_{i+1} as a focus. These segments are selected as first group of segments in the CR. The same process is followed to select the characterised video segments that have the specific concept c_i as a focus and place them as the second group of segments in CR. The duration of the selected segments for the CR does not exceed six minutes. If the duration is ≤ 6 minutes then we include all the collected segments in CR; otherwise, we select some of the collected segments from both groups to prevent exceeding the 6 minutes duration of the CR. Algorithm 6 includes the steps we followed to generate the Correlative narratives and the tracing of this algorithm is in (Appendix F).

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Algorithm 6: VIN-L-Algorithm (Correlative Linking-CR)

Data: List of the aggregated video segments $L\text{Agg}$, which is the output of Algorithm 3 where each segment has: its information at position 0, the list of the Focus Topics at position 1, the the list of the Focus Concepts at position 2. List of taxonomy-concepts' paths PC /* Each concept c from the taxonomy is represented with a list of concepts where c is the first concept and the remaining concepts are its parents */. The name of the concept to be learnt c and its parent concept name p .

Result: CR: List of video segment to learn the specific concept c by introducing video segments that focus on similar concepts to c where c and its similar concepts have the same parent concept p .

```

1  CR=[]; i = 0; j = 0;  $\theta = 6$  /* Set 6 minutes as a max segment duration */
2  s=[] /* List of the names of the similar concepts to c */
3  Ls=[] /* List of the segments that have any of concepts in the list s as the
        focus concept in their characterisation */
4  Lc=[] /* List of the segments that have c as the focus concept in their
        characterisation */
5  while j < length(PC) do
6      /* Finding the path in PC for the parent concept p */
7      if PC[j][1] = p then
8          if PC[j][0]  $\neq$  c then
9              /* Do not collect the concept c as similar to itself */
1             s.append(PC[j][0]) /* Finding the specific concepts which are
                similar to c as p is their immediate parent */
10         j = j + 1;
11 while i < length(LAgg) do
12     /* Find the characterised video segment where its second element
        includes s; otherwise check if the second element includes c */
13     k = 0 /* Variable used to loop through the s list */
14     while k < length(s) do
15         if (s[k]  $\in$  LAgg[i][2]) and (LAgg[i] not in Ls) then
16             Ls.append(LAgg[i]);
17             k = k + 1;
18     if c  $\in$  LAgg[i][2] and LAgg[i] not in Ls then
19         Lc.append(LAgg[i]);

```

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```

16 /* Ensure the duration of the collected segments does not exceed  $\theta$  */
   i = 0; durations = 0 /* Save the duration of the segments that have s in
   their Focus concept FC */
17 while  $i < \text{length}(Ls)$  do
18    $\lfloor$   $\text{durations} = \text{durations} + (Ls[i][0][2] - Ls[i][0][1]); i = i + 1;$ 
19  $i = 0; \text{durationc} = 0$  /* Save the duration of the segments that have c in
   their Focus concept FC */
20 while  $i < \text{length}(Lc)$  do
21    $\lfloor$   $\text{durationc} = \text{durationc} + (Lc[i][0][2] - Lc[i][0][1]); i = i + 1;$ 
22 if  $\text{durations} + \text{durationc} \leq \theta$  then
23   /* If the duration of the collected segments is  $\leq \theta$ , save these segments
   in the list of the video segments for the Correlative narrative CR */
24    $CR.append(Ls); CR.append(Lc);$ 
25 else
26   /* If the duration of the selected segments is  $> \theta$ , split the time
   ( $\theta = \theta/2$ ) between Ls and Lc */
27    $i = 0; \text{duration} = 0; \theta = \theta/2; \text{someLs} = []; \text{someLc} = []$  /* The lists
   someLs and someLc include some of the segments from the Ls and Lc
   lists, respectively */
28   while  $i < \text{length}(Ls)$  do
29     if  $\text{duration} \leq \theta$  then
30        $\lfloor$   $\text{someLs.append}(Ls[i]);$ 
31        $\lfloor$   $\text{duration} = \text{duration} + (Ls[i][0][2] - Ls[i][0][1]);$ 
32        $i = i + 1;$ 
33    $i = 0; \text{duration} = 0;$ 
34   while  $i < \text{length}(Lc)$  do
35     if  $\text{duration} \leq \theta$  then
36        $\lfloor$   $\text{someLc.append}(Lc[i]);$ 
37        $\lfloor$   $\text{duration} = \text{duration} + (Lc[i][0][2] - Lc[i][0][1]);$ 
38        $i = i + 1;$ 
39    $CR.append(\text{someLs}); CR.append(\text{someLc});$ 
40 Return  $CR$ 

```

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The output from the algorithm is the video narratives which includes a sequence of video segments ordered based on the definition of the CR. These videos narratives that include the segments only are not sufficient for learning. For this purpose, we augment them with text following the template in Figure 3.10 to be suitable for learning.

Text purpose	Description
1. Narrative Introduction	[Domain name] This is a collection of video segments from YouTube videos with [video type: tutorial/ patient stories, etc.]. They have been automatically segmented, characterised and linked to domain concepts. The videos in this page have been linked via [linking type] which means: To become aware of a specific concept from a topic, you will explore videos about a similar concepts. Become aware of the concepts similar to [specific concept name] from topic [topic name].
2. Segments Introduction	Each segment will start from a time point in the video and will stop when the corresponding concepts are covered. You can re-watch the segment or watch other parts of the video, if you wish so.
3. Segment Characterisation	The next video segment mentions [similar concept names] (related to [topic name]). The segment has been taken from a YouTube video with ID= [video Id] and starts at [segment's start time in the video] with a duration of [the difference between segment's start time and end time].
4. Video Segment footage	[A video segment that will start from its starting time and stop at the end of its duration as decided by the characterisation algorithms. There are controls to: maximise segment's size, volume up and down, and skip forward and backward to watch any part of the video if needed.]
Parts 3 and 4 are repeated for group 2 of segments that introduces the specific concept	
5. Conclusion	You watched video segments about [similar concepts names] which are similar to [specific concept name] related to [topic name]. The segments were automatically extracted from popular YouTube videos related to the [domain name], using algorithms for segmentation, characterisation and linking based on a theory for concept learning. We hope you found the collection of video segments helpful.

Figure 3.10: The template used for generating the augmented Correlative Video Narrative.

Combinational Linking. It helps to learn two topics together by exploring the relationship between some of their concepts as they are mentioned together in the same video segment. The design of the Combinational Algorithm is based on its definition in (Section 3.4), Definition 11. Hence, to learn the topics FT_i and FT_j , the Combinational algorithm select a group of characterised video segments, from the input set of segments, that have the focus concepts Fc_i and Fc_j where $Fc_i \in FT_i$ and $Fc_j \in FT_j$.

For example, referring to the taxonomy structure presented in Figure 3.7, to learn the relationship between two topics T_1 and T_2 , the Combinational algorithm

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include video segments that focus on the concepts, e.g. C_{12} and C_{22} mentioned together in the same video segment and they belong to the topics T_1 and T_2 , respectively. The full details of the Combinational algorithm are presented below and the tracing of this algorithm is in (Appendix G).

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Algorithm 7: VIN-L-Algorithm (Combinational Linking-CO)

Data: List of the aggregated video segments L_{Agg} , which is the output of Algorithm 3 where each segment has: its information at position 0, the list of the Focus Topics at position 1, the the list of the Focus Concepts at position 2. The name of the topics to be learnt t_1 and t_2 .

Result: CO: List of video segments to learn the topics t_1 and t_2 by introducing video segments focusing on these topics.

```

1 CO=[]; i = 0;
2 j = 0;
3  $\theta = 6$  /* Set 6 minutes as a max segment duration */
4 Lt= [] /* List of the segments that have the topics  $t_1$  and  $t_2$  as the focus
   topics in their characterisation */
5 while i < length(LAgg) do
6   /* Find the characterised video segments where its first element
   includes both  $t_1$  and  $t_2$  */
7   if  $t_1 \in L_{Agg}[i][1]$  and  $t_2 \in L_{Agg}[i][1]$  then
8     Lt.append(LAgg[i]) /* Each collected segment has, in its second
   element, focus concepts that belong to  $t_1$  and  $t_2$  */
9     i = i + 1;
10 /*Ensure the duration of the collected segments does not exceed  $\theta$  */
11 i = 0; durationt = 0 /* Save the duration of the collected segments that
   have  $t_1$  and  $t_2$  in their Focus Topics FT */
12 while i < length(Lt) do
13   durationt = durationt + (Lt[i][0][2] - Lt[i][0][1]);
14   i = i + 1;
15 if durationt  $\leq \theta$  then
16   CO = Lt;
17 else
18   /* If the duration of the collected segments is  $> \theta$ , select some of the
   collected segment where their duration do not exceed  $\theta$  */
19   j = 0;
20   duration = 0;
21   while j < length(Lt) and duration  $\leq \theta$  do
22     CO.append(Lt[j]) ;
23     duration = duration + (Lt[j][0][2] - Lt[j][0][1]);
24     j = j + 1;
25 Return CO

```

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The output from the algorithm is the video narratives which includes a sequence of video segments ordered based on the definition of the CO. These videos narratives with the segments only are not sufficient for learning. For this purpose, we augment them with text following the template in Figure 3.11 to be suitable for learning.

Text purpose	Description
1. Narrative Introduction	[Domain name] This is a collection of video segments from YouTube videos with [video type: tutorial/ patient stories, etc.]. They have been automatically segmented, characterised and linked to domain concepts. The videos in this page have been linked via [linking type] which means: You will explore videos which link concepts from two topics. Link the topics [topic 1 name] and [topic 2 name].
2. Segments Introduction	Each segment will start from a time point in the video and will stop when the corresponding concepts are covered. You can re-watch the segment or watch other parts of the video, if you wish so.
3. Segment Characterisation	You will watch video segment mentions [specific concept(s) name(s)] (related to [topic 1 name]) and [specific concept(s) name(s)] related to [topic 2 name]. The segment has been taken from a YouTube video with ID= [video Id] and starts at [segment's start time in the video] with a duration of [the difference between segment's start time and end time] seconds.
4. Video Segment footage	[A video segment that will start from its starting time and stop at the end of its duration as decided by the characterisation algorithms. There are controls to: maximise segment's size, volume up and down, and skip forward and backward to watch any part of the video if needed.]
Parts 3 and 4 are repeated for all the video segments included in the CO	
5. Conclusion	You watched video segments that link [topic 1 name] and [topic 2 name]. The segments were automatically extracted from popular YouTube videos using algorithms for segmentation, characterisation and linking based on a theory for concept learning. We hope you found the collection of video segments helpful.

Figure 3.11: The template used for generating the augmented Combinational Video Narrative.

3.6.3 Output

These algorithms are implemented all at the same time. The output from each subsumption linking algorithm is a set of video narratives and each narrative is a set of video segments that have been linked together following Ausubel's Subsumption Theory. The generated narratives need to be augmented with text to make them more sufficient for learning. Hence, generated video narratives are augmented with text as presented in the text templates in Figures 3.8, 3.9, 3.10 and 3.11. Accordingly, each video narrative begins with an introduction identifying the

domain, focus topic, the type of linking and the focus concept. Then, it presents the video segments where each segment is preceded by its characterisation. The characterisation of each segment is the focus topic and concept, segmentId, the start time within the video and the segment duration in seconds. At the end of each narrative, there is a conclusion statement reminding the users of the focus topic and concepts illustrated in the video segments they have watched. Each video narrative has a duration that ≤ 6 minutes based on the recommendation in (Brame, 2016). The augmented narratives have been embedded in four groups of web pages generated automatically, each group correspond to the linking type used to generate them.

Examples of video narratives are presented in the evaluation studies (see Chapter 5 and Chapter 6). The quality and the perceived usefulness of these narratives has been evaluated when used to support domain learning.

3.7 Domains Used in this Thesis

In order to assess the applicability and to validate the frameworks, we need to apply them in practical domains. In this thesis, we have chosen two representative domains which are both in the area of soft skill learning. Soft skill learning is the main area to apply our work where videos are used for informal soft skill learning. Soft skills refers to a collection of inter personal skills and personal attributes (Dixon *et al.*, 2010). Interpersonal skills represents the ability to communicate with others and being able to present and convey the ideas clearly. This will enhance the personal attributes and enhancing the self esteem to grab an opportunity and start actions (Vasanthakumari, 2019). Learning soft skills for students to prepare them for professional environments (Mainga *et al.*, 2022) and to help them sustaining long term employability which requires more than a formal training. It requires informal support, self-study and self analysis which happens outside the professional environment (Crosbie, 2005; Tseng *et al.*, 2019). To aid the informal support to learn soft skills, online learning and using videos for learning plays a key role in that (Cinque, 2017). Videos for learning help users to pay attention to soft skills details and the relation ship between them to enhance their self

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regulation and motivation (Conkey *et al.*, 2013). Learning such skills requires time and resources management to ensure good quality of learning materials (Crosbie, 2005). On the other hand, teaching soft skills requires wide knowledge of pedagogical knowledge to decide the best teaching and a knowledge in the latest ICT resources to select the best methods (Caeiro-Rodríguez *et al.*, 2021). In our work we focus on two domains. One domain is typically used in academic context, e.g. within a software engineering course, and the other domain is informal learning in every day living context, e.g. a health domain. In both domains we have tapped into international collaboration. Within the first domain, which is Giving Pitch Presentations, we are part of the AVW project which involves an international collaboration with the University of Canterbury. Within the second domain which is Health Related Quality of Life Awareness (HRQLA), our work is linked to the European project (InAdvance) which is focusing on palliative care support. In this section, we present an overview of the two domains which are further applied in Chapters 4 and 5 (Giving Pitch Presentations) and in chapter 6 (HRQLA).

3.7.1 Giving Pitch Presentations

Giving Pitch Presentations represents a key transferable skill that students should have for their academic or career purposes (Van Emden & Becker, 2017). They will be able to present and explain their work to large audiences, share their ideas, and be prepared for interviews and professional meetings. There are different collaboration applications like (Google Drive, Mendeley, Office 365, Dropbox, text apps as Whats App, Snapchat, etc.) to learn presentation skills. Adding to that, using social networks and messaging apps becomes a popular tools for sharing information and learning resources (Maican *et al.*, 2021). This resulted in having more self-efficacy learners who engage in online and collaborative learning (Alshare & Hindi, 2004) to boost up their presentation skills like: presenter engaged audience, hand gestures, eye gestures, verbal communication, voice, eye contact and presenter presence (Di Gangi *et al.*, 2017).

In this research, we have decided to aid students in learning how to pitch their presentation using videos by implementing our frameworks (VISC-L and

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VIN-L) in this domain. This decision has also been based on the successful design and usage of the video based learning platform AVW (Active Video Watching) (Lau *et al.*, 2016; Mitrovic *et al.*, 2016). AVW is a platform that allows people to watch videos and annotate them interactively. It can be set up using different domains, e.g. doctor training, introduction to university, empathy training and presentation skills. AVW has been designed by the research team in the University of Leeds, University of Canterbury and University of Adelaide focusing on helping students build up skills on delivering pitch presentations to a wide spectrum of audiences (Lau *et al.*, 2016; Mitrovic *et al.*, 2016). AVW is used by both teachers and learners. Teachers select a set of videos and define aspects to draw a learner's attention to, targeting presentation skills. For Giving Pitch Presentations, the AVW instantiation includes 4 YouTube tutorial videos on giving presentations. The aspects defined by teachers for these videos to help students be reflective are: "I am rather good at this", "I did/saw this in the past", "I didn't realise I wasn't doing it" and "I like this point". While the aspects defined by teachers to drag the students' attention to main concepts in the tutorials are: "Delivery", "Speech", "Structure" and "Visual aids". Students can be active with AVW while watching videos by commenting individually in the Personal Space using the aspects defined by the teacher, see Figure 3.12. Students' comments are recorded by the system and once they are approved by the teachers, they can be shared and browsed in the Social Space and can be rated by other students, see Figure 3.13. Two evaluation studies (Mitrovic *et al.*, 2016, 2017) have been conducted to test the impact of using AVW spaces (Personal and Social) on students' learning. The results revealed that using the AVW spaces improved students' engagement in constructive learning. Inspired by this result and to further support learning presentation skills while watching videos, Dimitrova *et al.* (2017) showed that adding nudges is an opportunity for intervention to enhance engagement while watching videos. In Mohammadhassan *et al.* (2022) high quality comments written by students have been added as quality nudges to encourage students to write better comments to enhance their engagement while watching videos.

However, within the presentation skills domain, AVW studies have used four tutorials and four example videos. It is not sufficient for learning as we can not explore the domain deeply. In reality, learners can access much broader

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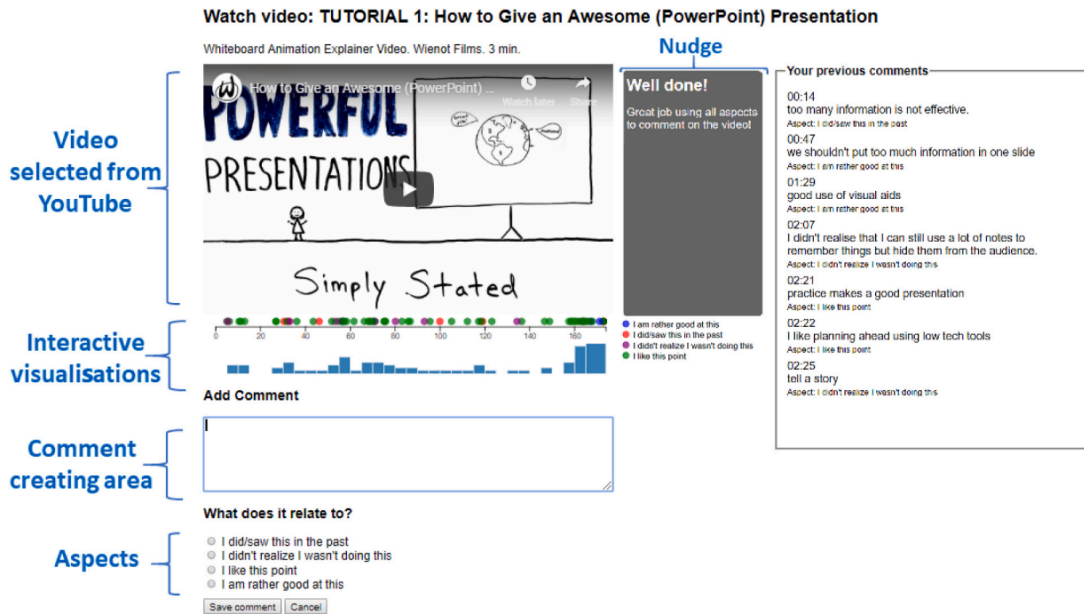


Figure 3.12: AVW-Personal Space (Mohammadhassan *et al.*, 2022).

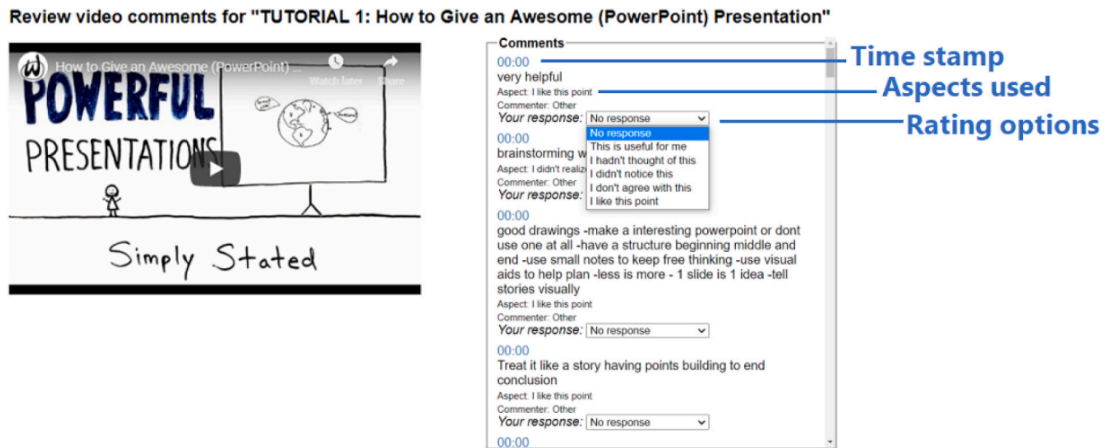


Figure 3.13: AVW- Social Space (Mohammadhassan *et al.*, 2022).

space of videos (using e.g. YouTube) which cause some challenges. For example, the amount of time needed to watch the videos to decide the most relevant ones, and the inabilities to recognise the key domain points regarding the lack of experience or domain knowledge. For that purpose, we have developed our frameworks to be able to work automatically with more videos that are broader and can cover more domain aspects. Our work includes automating the process of:

3.7. DOMAINS USED IN THIS THESIS

collecting domain related videos from social learning platforms (e.g. YouTube), segmenting, characterising and linking the videos to aid learning. Accordingly, we first collect videos related to giving pitch presentations using the taxonomy of this domain to design a search schema. Secondly, we segment the collected videos and characterise their transcript using the domain taxonomy by implementing the VISC-L framework described in (Section 3.5). Finally, we use both the characterised segments (VISC-L output) and the domain taxonomy to link the related segments following a pedagogical theory by implementing the VIN-L framework described in (Section 3.6). This way, learners will be able to focus and learn specific related key points extracted and linked from different videos without needing to watch full videos.

The use of this domain in our work will be fully described in detail in Chapters 4 and 5.

3.7.2 Health Related Quality of Life Awareness (HRQLA)

To show the broad application of our approach and to validate the generality of VISC-L and VIN-L, we will consider a second domain for soft skills learning. For this purpose, we have chosen the HRQLA. Health related quality of life as mentioned by ¹ is the “individuals’ perceptions of their position in life in the context of the culture and value systems in which they live and in relation to their goals, expectations, standards and concerns.” This domain shows the link between the physical, psychological and social health needs used to guide specialists and health agencies to meet them if they are reported by patients, carers or specialists. The aspects of the health related quality of life domain have been proven to have a direct impact on patients with different needs. For example, patients with cancer who have left the hospital (Sitlinger & Zafar, 2018) need regular checks to maintain their health stability. In addition, elderly people need support from health authorities to maintain health circumstances and environments (Marques *et al.*, 2019). On the other hand, being aware of health related quality of life can help in preventing the spread of pandemics and epidemic diseases. For

¹https://iris.who.int/bitstream/handle/10665/77932/WHO_HIS_HSI_Rev.2012.03_eng.pdf?sequence=1[Accessed: August 2022]

3.7. DOMAINS USED IN THIS THESIS

example, when patients diagnosed with COVID 19 leave hospitals, they need to be aware of the possible weakness symptoms that might affect them (Talman *et al.*, 2021); especially with elderly people. This is to prevent any impairments in their functionality (Walle-Hansen *et al.*, 2021).

Providing health related services and educating patients, carers, relatives and friends are essential in maintaining a positive health related quality of life. For example, providing educational components (Koekenbier *et al.*, 2016), exercise sessions and nurse interventions, called 'non-pharmacological interventions' showed a positive impact on a patients' health with different diseases, e.g. breast-cancer (Oei *et al.*, 2021).

Notwithstanding, the concepts of the health related quality of life should be clearly identified and differentiated from general quality of life. This is because general quality of life is a broad concept while health related quality of life focuses primarily on peoples' health and all the factors that are associated with it. Only 6% of researchers distinguish between the two domains (Haraldstad *et al.*, 2019). The identification of these concepts will make them easy to be observed and implemented by experts (Post, 2014).

Identifying health related quality of life concepts will support educating people about them. The recommendations from most researchers in the health sector state that educating patients (Ciasullo *et al.*, 2022) to be aware of their health needs will have a positive impact on their different requirements. For example: being aware of the key elements behind COPD exacerbation to avoid them (Hurst *et al.*, 2020), stopping the risk of menopausal syndrome on menopausal women by providing them with Multidisciplinary Health Education based on Lifestyle Medicine (MHELM) Li *et al.* (2023), and to prevent the risk of developing lower back pain in certain populations with special socio-demographic and levels of education parameters (Járomi *et al.*, 2021).

Motivated by the findings from the aforementioned research, our work aims to raise awareness of health related quality of life of patients with respiratory illness. There are different learners (users) in this domain. First, patients, carers, relatives, friends will use this domain to learn the main aspects of health which are: PHYSICAL HEALTH, PSYCHOLOGICAL HEALTH, SOCIAL RELATIONSHIP, PERSONAL VALUES AND BELIEFS, ENVIRONMENT and LEVEL

OF INDEPENDENCE. This will help them to measure the factors related to their health and enables them to communicate with professionals to maintain better health outcomes. From a professional's side, knowing these patients' health related quality of life aspects will aid them in making clinical decisions and to guide their researches.

Accordingly, we have firstly unified the main health related quality of life concepts identified by different researches by designing the domain taxonomy (the full design process is in Section 6.2). Secondly, we used this taxonomy to implement the search schema we defined in (Section 3.5) to collect domain related videos from YouTube. Thirdly, the transcript of the collected videos has been segmented, characterised and linked to generate video narratives as illustrated in (Sections 3.5 and 3.6). The generated narratives are presented to users as web pages that include video segment URLs to focus on the key domain concepts and to raise awareness of health related quality of life aspects.

3.8 Summary

In this chapter, we have introduced our research methodology, which allow us to address the main research question 'How to generate good quality narratives that can be used to support perceiving domain learning?'. These narratives aim to help learners focus on key domain concepts and understand the link between them. Our research is outlined in (Section 3.2) where we illustrated the main generic frameworks we designed to achieve our goal. The design of the frameworks has been underpinned by several theoretical models introduced in (Section 3.3); including the Text Tiling approach (used to guide segmenting and aggregating of videos), the Thematic Progression (used to guide the aggregating of video segments for learning), and Subsumption linking Theory (to guide the generating of video narratives).

The main definitions of the terms used throughout this thesis and explanations of the main frameworks are presented in (Section 3.4 Preliminaries).

To produce a generic work, we have designed two frameworks for video collecting, segmenting, characterising and linking. These frameworks with their associated algorithms have been illustrated in detail in (Sections 3.5 and 3.6).

3.8. SUMMARY

Finally, to prove the generality of our methodology, we have selected two domains to implement the designed frameworks with their algorithms. These domains focus on soft skills (Giving Pitch Presentations and Health Related Quality of Life Awareness). These domains' full descriptions have been presented in (Section 3.7).

In the following chapters we present the implementation of VISC-L and VIN-L in the two chosen domains, and evaluate the validity of our approach with experts from the two domains and with advanced learners with the first domain.

Chapter 4

Implementation and Validation of VISC-L in the Presentation Skills Domain

4.1 Introduction

This chapter describes how the VISC-L framework, which is presented in Section 3.5, is implemented in our prime domain 'Giving Pitch Presentations' in order to validate VISC-L and assess its applicability in a practical context. The VISC-L implementation includes collecting, segmenting and characterising domain related videos to identify the key domain concepts presented in the videos. Having done so, we are be able to generate the video narratives from these video segments (our ultimate research goal) as described in (Chapter 5).

By implementing and evaluating VISC-L, this chapter will answer RQ1 and RQ2 (see Chapter 1):

RQ1: How to automatically generate good quality characterisations of video segments that can be used for learning?

RQ2: Does the characterisation of video segments help in identifying and focusing on the key domain concepts?

4.2. PRESENTATION SKILLS ONTOLOGY

In order to answer these research questions, we implement VISC-L in the prime domain (Section 4.4) and evaluate with experts (Section 4.5). Since our approach is knowledge driven, the implementation of VISC-L requires a domain taxonomy which is used to collect domain related videos (as described in Section 3.5.1) and to implement the VISC-L framework (as defined in Section 3.5). For the domain “Giving Pitch Presentations”, we utilise the ontology designed by [Abolkasim \(2019\)](#), which is described in Section 4.2, and use it to collect domain related videos (described in Section 4.3) and to implement VISC-L (described in Section 4.4). To evaluate the video segment characterisation output of VISC-L we compare it with the Google video segment characterisation output (described in Section 2.3.1). The Google video segment characterisation has been selected because it was launched during this research and represented the state-of-the-art in video characterisation at the time the evaluation was conducted. The evaluation study (presented in Section 4.5) was done with domain experts, including people with experience in giving presentations. This allows validation of the characterisation and its potential to support learning.

4.2 Presentation skills ontology

‘Giving Pitch Presentations’ is the prime domain we adopted in this thesis to generate the video narratives. It represents a transferable skill that can assist learners in transmitting their message or to convince others of their ideas ([Di Gangi et al., 2017](#); [Maican et al., 2021](#)). The computational representation of this domain is presented via an ontology designed by [Abolkasim \(2019\)](#) where the domain terms are extracted from the studies conducted in [Abolkasim \(2019\)](#) to extend the already built Body Language ontology terms. To convert the domain terms into an ontology, the semi-automatic ontology engineering approach had been utilised and the resulting ontology is called Presentation Skills Ontology (PreSON)¹. To ensure the validity of this ontology, ([Abolkasim, 2019](#)) invited three experts from the institutional study skills training team at the University of Leeds. They have been asked to either agree or disagree with the selected concept, or suggest

¹<https://archive.researchdata.leeds.ac.uk/982/>[Accessed: June 2022]

new concepts. According to their feedback, the ontology has been improved and the final number of concepts has been agreed. The main Topics T of PreSON (which are the top classes in the ontology) and the number of concepts (classes and individuals) per topic (each topic has several concepts linked to it, see Figure 3.3) is as follows: DELIVERY- 99, STRUCTURE- 67, VISUAL AID- 93 and PRESENTATION ATTRIBUTE- 27.

The taxonomy of PreSON has been used successfully to measure the diversity profiling in a social cloud using the meta data of online objects and the user profiles who used these objects and wrote associated comments. According to the successful implementation of this ontology, we have decided to use it in our work and improve it by increasing the number of concepts to be 398 concepts to be used to implement VISC-L and VIN-L, as we illustrate in this chapter. Figure 4.1 shows an example of the the ontology main topics and Figure 4.2 shows the structure of the topic DELIVERY and its main concepts. The improved version of the PreSON ontology, after implementing VISC-L framework, can be accessed using our GitHub account ¹.

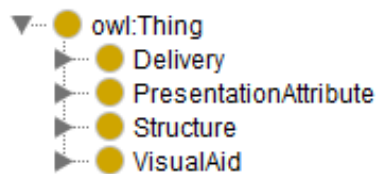


Figure 4.1: Giving Pitch Presentations main topics based on the PreSON ontology.

4.3 Data Collection

The main input data required to implement the VISC-L framework is the domain related videos. Any pre-selected domain related videos can be used (Mohammed & Dimitrova, 2020) or they can be collected automatically from available social platforms (like YouTube). In this section, we semi-automatically collect the

¹[Presentation Skills Domain /Domain Ontology](#)

4.3. DATA COLLECTION

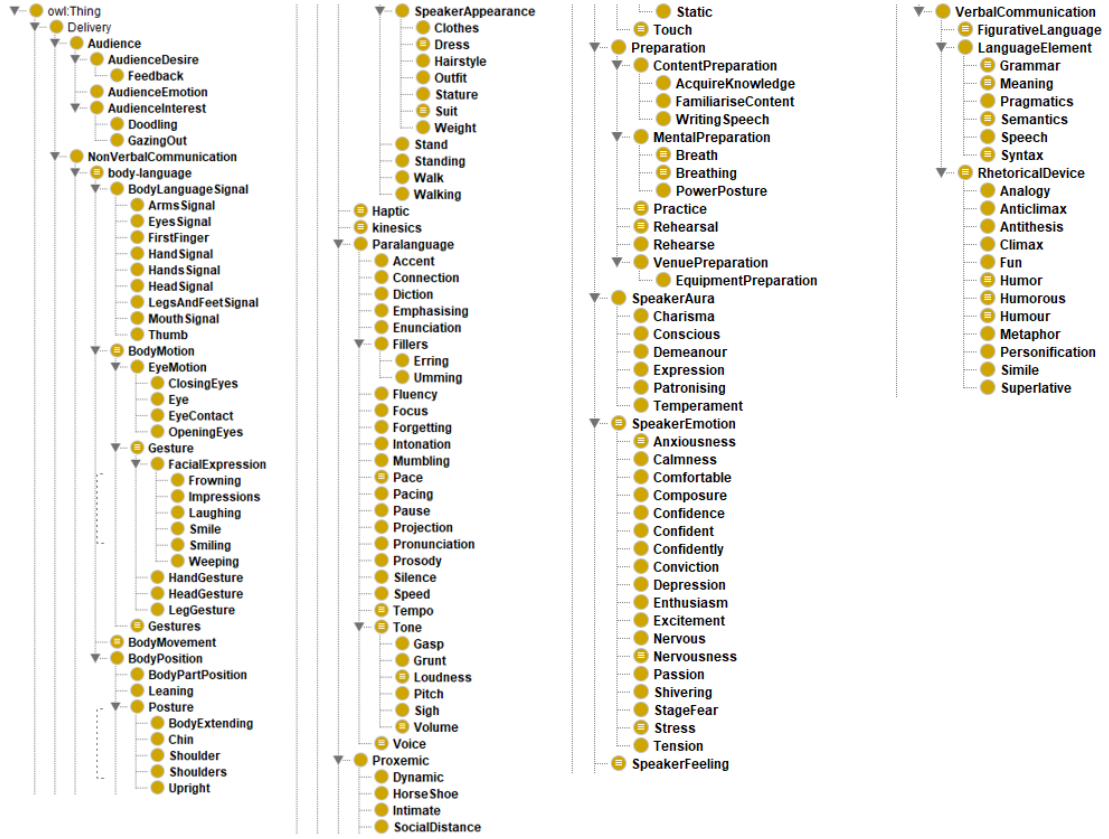


Figure 4.2: Part of the PreSON ontology representing the hierarchy of the topic DELIVERY and its concepts.

domain related videos by implementing the search schema described in (Section 3.5.1) by following the concept hierarchy in the domain ontology (PreSON). For example, using a combination of $\langle \text{Domain}, T_i, c_i, \text{“tutorial”} \rangle$ as search terms, videos with tutorials related to the concept c_i from the topic T_i in the domain are collected. We have implemented this search schema using the library `youtube-search-python`¹. To filter out the collected videos, we have manually followed the scoping review approach (Arksey & O’Malley, 2005) that is designed to review the literature (Oravec *et al.*, 2022; Prahladh & van Wyk, 2020).

Videos retrieved. We have implemented the search schema with a time condition so that each video duration should be ≥ 3 minutes and < 60

¹<https://pypi.org/project/youtube-search-python/> [Accessed: June2022]

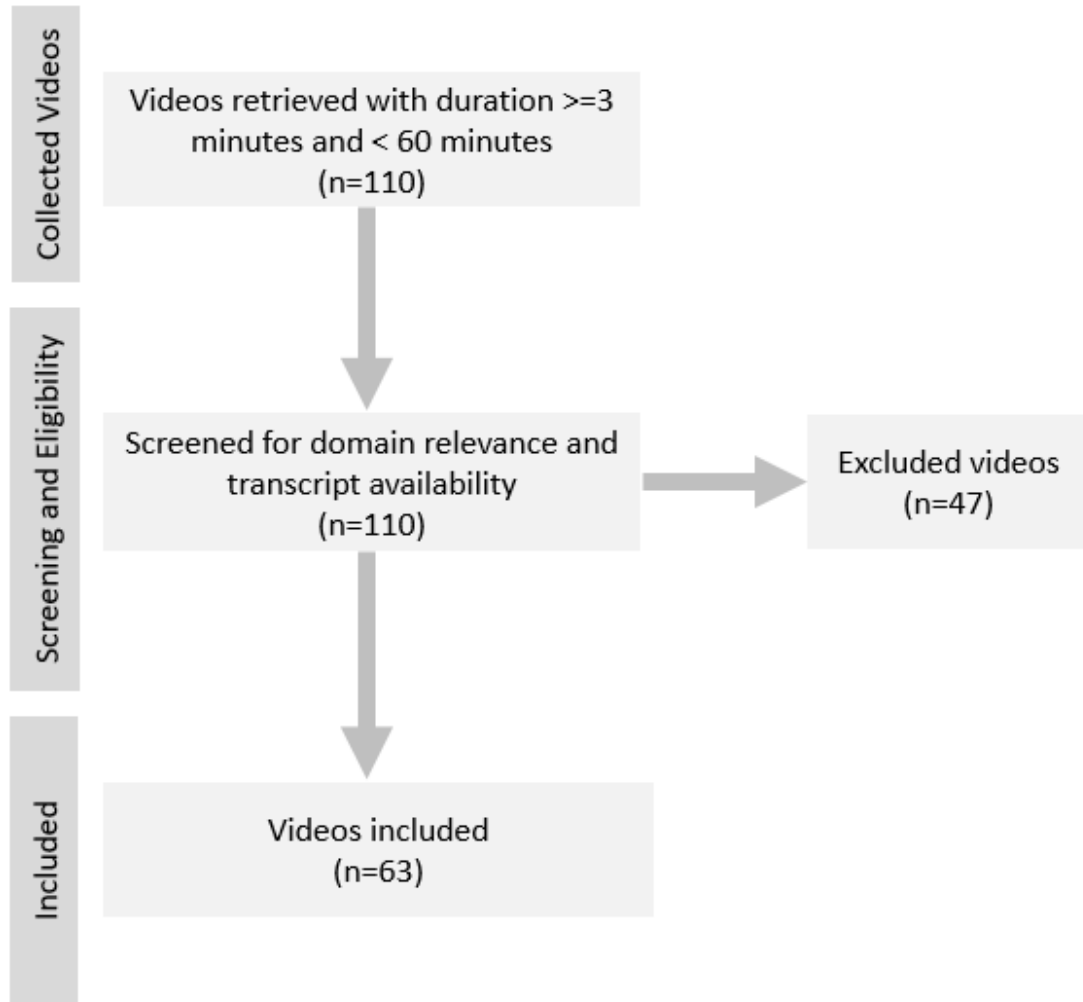


Figure 4.3: The collected domain related videos have been filtered using the scoping review approach.

minutes—as learner’s concentration span is reduced over time (Meseguer-Martinez *et al.*, 2017; Risko *et al.*, 2012). Consequently, 110 videos have been collected which we passed to the next stage of the scoping review.

Screened for domain relevance and transcript availability. Some of the collected videos have domain related words in their title but they are domain-irrelevant. Example of domain-irrelevant videos are, the videos: ‘*Architecture Presentation Tips — 4 FUNDAMENTAL Principles*’ which is

about how to draw an architecture project using PowerPoint, and ‘*Schooled by Kids: Presentation Skills, Part 1*’ which is a one minute video for primary school students practicing their presentations. Additionally, since we process the video transcripts only, we only include the videos that have their transcript automatically generated by YouTube. Based on these two conditions, we have excluded 47 videos. This part requires manual screening to ensure that the collected videos are relevant—this step is not automatic and it is part of the limitation is added to (Section 7.3).

Videos included. After applying all the filters (excluding irrelevant videos and checking for the transcript availability), the final outcome was 63 videos. These videos are with a corpus of 110594 tokens and an average duration of 660 (STDV=780) seconds, see Figure 4.3.

The taxonomy with the collected videos are passed as inputs to implement the VISC-L framework.

4.4 Implementation of VISC-L

In this section, we start implementing the framework for Video Segmentation and Characterisation for learning (VISC-L) proposed in (Section 3.5) in the prime domain ‘Giving Pitch Presentations’. The Inputs are the collected domain related videos and the domain taxonomy. In the Initial Segments step, the videos are segmented by implementing the Text Tiling approach as proposed in (Section 3.5.2). In the Segment Characterisation step, the initial video segments are characterised by implementing the Semantic Tagging and Topic Classifier steps, as proposed in (Section 3.5.3). The characterised video segments are aggregated by implementing the Thematic Progression Theory as proposed in (Section 3.5.4). The final output is evaluated with experts by comparing the VISC-L output with Google’s characterisation of the video segments as described in (Section 4.1).

4.4.1 Input

The VISC-L framework presented in (Section 3.5), requires three inputs. The first one is the **domain taxonomy**, $\Omega = \{C, H\}$ which includes the relevant domain concepts $C \neq \phi$ linked in a concept hierarchy H as proposed in (Section 4.2). We use $c_i \subset C_j$ to denote that c_i is a subclass of C_j . The top level concepts in the concept hierarchy define the main domain topics $\{T_1, \dots, T_m\}$. Available ontologies - The Linked Open Data Cloud:¹ can be used if such domain taxonomy is not available.

The second input is the 63 videos collected as described in (Section 4.3) where their **video transcript** relates to the domain to be learnt. Each text line in any video transcript is associated with a timestamp that represents its start within the video. Before we commence the Initial Segmentation algorithm, we pre-process the video transcripts by restoring their punctuation. This is because we are aiming to use the end of sentence punctuation, $[., ?, !]$, as one of the segment boundary determiners as we describe in the next section. For this purpose, we have used the *restore punctuation tool* ² that has been designed by (Tilk & Alumäe, 2016) which is a ‘bidirectional recurrent neural network model with an attention mechanism for restoring missing inter-word punctuation in unsegmented text’—Note that this tool can be deactivated by the designer at any time. The third input is domain related **training data** labelled with the domain topics. It is required in order to fine-tune the model used as a topic classifier to be able to identify the main topics in the video transcripts as part of the characterisation step. We obtained our training data from the six studies (Mitrovic *et al.*, 2016, 2017) conducted when AVW Space was used as a learning platform by users, as described in (Section 3.7.1). The students, who used AVW Space as a learning platform to learn presentation skills, were able to write comments or rate other students’ comments. The total number of participants who watched the videos was 38 and they wrote 2038 comments. These comments had been labelled by other students with the domain topics: DELIVERY, STRUCTURE and VISUAL AIDS. Note that the topic PRESENTATION ATTRIBUTE is missed from the labels—we have

¹<https://lod-cloud.net/>[Accessed: March 2021]

²<http://bark.phon.ioc.ee/punctuator>[Accessed: May 2021]

solved this issue in the semantic tagging step which we described later in this chapter. The total number of the comments labelled with the topics DELIVERY, STRUCTURE and VISUAL AIDS is 1134, 422 and 482 respectively. Although the data is unbalanced among the topics which is a limitation in this work, it enables us to fine-tune the topic classifier model.

For the Initial Segment step in VISC-L, we passed the 63 collected videos.

4.4.2 Initial Segmentation

Our initial video segmentation algorithm defined in (Section 3.5.2) implements the Text Tiling approach (Hearst, 1997b) starting with smaller units (6 text line sentences) and aggregating them to get larger coherent units (paragraphs). Hence, the algorithm starts by cutting the video transcripts into small segments that are used as a starting point for aggregation. Initial segmentation can be done by using a certain number of text lines (e.g. 6 utterance text lines which is the approach followed in this section) or by using pre-defined segments (e.g. high attention intervals from past interactions (Mohammed & Dimitrova, 2020)). Each transcript line has a corresponding time in the video footage which is used to decide the segment duration. Accordingly, each video segment have three types of data: the transcript (= 6 text lines), the starting time (the timestamp of the first text line in the video) and end time (the timestamp of the last text line in the video). We have implemented this algorithm on the 63 collected videos of the prime domain and generated 2382 segments. These segments have an average duration of 14 (STDV=6) seconds and an average number of 38 (STDV=49) segments per video. The generated segments are passed to the next phase of the the VISC-L framework which is the Segment Characterisation.

4.4.3 Segment Characterisation

In order to aggregate the initial segments, we need to identify what domain content is present in each segment. This is done during the segment characterisation step where we propose using two algorithms (Semantic Tagging and Topic Classifier) to link each video segment VS_i with a set of focus topics FT_i and a set of concepts

FC_i . The final characterisation of the video segments will be as proposed in (Section 3.4–Definition 6), $Ch = \langle VS_{id}, VS_s, VS_e, VS_t, FT, FC \rangle$

Semantic Tagging. To apply the Semantic Tagging algorithm, as demonstrated in (Section 3.5.3), two inputs are needed; the transcript of the 2382 segments generated from the Initial segmentation step in VISC-L, and the taxonomy (Abolkasim, 2019) of the prime domain. This algorithm first pre-processes the transcript¹ by: (a) tokenisation; (b) cleaning from stop words and punctuation; (c) PoStagging (‘Part-of-Speech tagged’) to get the resulting nouns and noun phrases. The resulting nouns and noun phrases are to be semantically tagged to the taxonomy terms to decide the focus concept FC . Noting also the concept path to reach a top level concept (i.e. linking to a focus topic FT ; $FC \subset FT_i$). As a result, each characterised video segment Ch_i is linked to a set of focus topics and their corresponding concepts; we denote this as $Ch = \langle VS_{id}, VS_s, VS_e, VS_t, FT^1, FC^1 \rangle$ where ¹ indicates that this is an output from the first segment characterisation algorithm. This algorithm also succeeds in noticing the topic, PRESENTATION ATTRIBUTE, and collecting its concept.

Characterisation Evaluation. In order to evaluate the characterisation of the single segments, we have asked an external expert to assess the accuracy of the characterisation of 137 random selected segments taken from the 2382 segments that we have characterised from all the videos, (see Appendix H). The expert was a researcher working on the same domain used in this work ‘Giving Pitch Presentations’. We provided the expert with a sheet that includes the selected segments with their characterisation, and the topics and concepts in the domain taxonomy with their hierarchy to be familiar with the nature of the video segments’ characterisation. The expert was asked to do the following: add new topics or concepts if it is thought to be missed from the characterisation, mark the assigned topic or concept to segment as wrong if she thought it was irrelevant or leave the characterisation if it was correct. The overall number of topics/concepts she assessed were 345. The expert accessed all the taxonomy structure and were

¹We have used the Natural Language Tool Kit (NLTK) <https://www.nltk.org/>[Accessed: May 2021]

4.4. IMPLEMENTATION OF VISC-L

able to see all the concepts and their super concepts. In her evaluation, the expert did not suggest to change the structure of the taxonomy but she either recommend adding new concepts, disagree or agree with the assigned concepts by the algorithm. After receiving the evaluation **result**, we have designed three types of responses; ‘To Fix the Domain taxonomy’, ‘To fix the Semantic Tagging Algorithm’, ‘Ignore–the concept was picked for the segment’ and ‘Ignore–suggested new concept is irrelevant’.

‘To Fix the Domain taxonomy’ means we have added the the new suggested concepts by the expert which we found were missed from the domain taxonomy. There were 34 new suggested concepts added to the taxonomy. We have improved the **PreSon taxonomy** in response to the expert evaluation and through our observation of the video transcript and the Semantic Tagging result.

‘To fix the Semantic Tagging Algorithm’ response happens with the two concepts, ‘VIDEO’ and ‘SUIT’, which were selected by the algorithm and disagreed by the expert. They have been selected because their video transcripts are domain related but the presenter used the concept ‘VIDEO’ to mention the video they are presenting but not how to use videos during presentation design. Additionally, they use the concept ‘SUIT’ with the meaning ‘convenient’ while in the domain it relates to the presenter’s outfit. This issue we are aiming to avoid by enhancing the characterisation of the video segments with the aid of the Topic Classifier.

Furthermore, the ‘Ignore–the concept was picked for the segment’ response is to ignore the expert’s disagreement with the assigned concepts. This is because the concepts assigned to the segments, by the algorithm, are included in the taxonomy and are presented in the segment’s transcript. Furthermore, the experts were given the initial segments that characterised only by the Semantic Tagging algorithm not the final segments characterisation. The final characterisation is the combining of the Semantic Tagging and Topic classifier–that contextually characterise the video segments. The adjacent segments in a video with the same focus topics and concepts are aggregated and these aggregated segments with their common focus topics and concepts represent the final segments to be used to generate the narratives. Accordingly, these concepts should be kept for the segments’ characterisation at this step. Hence, we have ignored 21 suggestions from the experts. The ‘Ignore–suggested new concept is irrelevant’ is when the

4.4. IMPLEMENTATION OF VISC-L

expert suggested a new concept which is not presented in the transcript but the expert found that it relevant from the context of the segment. Accordingly, we decided to ignore 40 suggested concepts as it is impossible to assign them to the video segments characterisation because they have not been mentioned explicitly in the transcript.

Finally, to calculate the agreement between the expert responses and our responses, we ran Cohen’s Kappa Coefficient (Cohen, 1960). We are using Python where we use a library¹ to calculate Cohen Kappa Coefficient. We have passed two lists to the code showing the agreement and disagreement between the expert evaluation and our responses. To create these lists and inspired by the Confusion Matrix (Luque *et al.*, 2019), we have designed a combination of the two responses and include them into brackets where the first element in the bracket is our response to the expert evaluation and the second element is the expert evaluation. Each segment in the evaluation data has been assigned one of these brackets. The values within these brackets are as follows: (1,1) means that the expert agree with the Semantic Tagging characterisation, (1,0) means we ignore the expert’s disagreement on the Semantic Tagging characterisation of a segment, (0,1) means we ignore the new suggested concept by the expert as they are irrelevant because they did not appear in the video transcript. We have saved the first element of each bracket in a list that represent our responses and save the second element of each bracket in another list representing the evaluator responses. These two lists have been passed to the Python code we designed to calculate the Cohen Kappa Coefficient where the inner agreement result was very high (90%).

On the other hand, after we run the Semantic Tagging algorithm, we found that some concepts within the ontology are not domain specific concepts. This caused an issue with the characterisation results as these concepts mentioned in the videos are in different contexts. For example, the concept ‘Speaker’ in the topic ‘Visual Aid’ is referring to a speaker as a device in the ontology while in the video transcript it refers to the presenter of the slides. Also, the concept ‘Table’ is used in the domain ontology for organising data while in the video transcript it has been mentioned many times for a piece of furniture. Consequently, we have deleted 8 concepts, 1

¹https://scikit-learn.org/stable/modules/generated/sklearn.metrics.cohen_kappa_score.html[Accessed: May 2021]

4.4. IMPLEMENTATION OF VISC-L

from the Topic DELIVERY and 7 from the topic VISUAL AIDS. Additionally, we have used the transcripts of the collected videos to extend the PreSON ontology which resulted in adding new concepts. Examples of the concepts added per topics are: DELIVERY (within the concept ‘BODY POSITION’ we have added ‘STANDING’, ‘WALKING’, ‘LEANING’), STRUCTURE (within the concept ‘STRUCTURE APPROACH’ we have added ‘TACTIC’, ‘STORY TELLING’), PRESENTATION ATTRIBUTE (within the concept ‘IMPACT’ we have added the concepts ‘PERSUASIVE’, ‘REMEMORABLE’, ‘MOTIVATIONAL’), and VISUAL AIDS (within the concept ‘VISUAL AIDS DEVICE’ we have added the concept ‘VIRTUAL REALITY (VR)’). The final number of the concepts is as mentioned in (Section 4.2) is 398.

After we made the required amendments to the domain ontology, we re-implemented the Semantic Tagging algorithm.

A key challenge for this algorithm is word sense disambiguation. This is not that prominent with carefully selected videos (Mohammed & Dimitrova, 2020), however, if the videos are selected automatically from open social spaces, there will be a high risk of word sense ambiguity (words in transcripts are used in different contexts to the domain). For example, the word ‘BODY COMPONENT’ can have two different meanings if used in two different contexts, e.g. in *BIOLOGY* or in *PRESENTATION’S STRUCTURE*. Hence, we need to disambiguate the topics based on the context, which is done with the second algorithm which is the Topic Classifier.

Topic Classifier. To overcome the aforementioned word sense ambiguity issue, we need a topic classifier which identifies a domain topic based on its context. Following the latest development in natural language processing, we use Bidirectional Encoder Representations from Transformers (BERT) (Devlin *et al.*, 2018) as a topic classifier.

(a) **Brief description of BERT.** It is a powerful natural language processing (NLP) model developed by Google (Devlin *et al.*, 2018). We will use pre trained BERT models which will be fine tuned. BERT is a deep neural network model that is based on transformers in its architecture. A transformer has two main components (Encoder and Decoder) and can process a large amount of data in

4.4. IMPLEMENTATION OF VISC-L

parallel and BERT is based on the Encoder part only. Each encoder (Vaswani *et al.*, 2017) consists of two main components a self-attention layer and feed forward layer, where the output from the self-attention layer is the input of the feed forward layer.

The self-attention layer in BERT structure helps in recognising the context of the input. First, it passes the input sentence to an embedding layer where each word in the input will be converted to a vector using, e.g. word-to-vec. These vectors will be used to form a matrix (A) where each value is the dot product of two specific vectors. Then, another matrix (X) is formed using the word vectors generated from the embedding layer and a dot product between the two matrix (A*X) will be performed to produce an output matrix (Y) which is a context aware matrix as each word knows its neighbours. This output layer (Y) will be passed to feed forward network where it is further processed to give it a richer representation. The encoders can be stacked N times to further encode the information where each layer will be able to learn different attention representations. Hence, by pre-training BERT on a large corpus of text data, it can develop a deep understanding of the structure and meaning of the language, which produces a highly effective tool for different NLP tasks. This will allow BERT to be fine-tuned with just one additional output layer to create models for different language tasks, topic classification in this research.

Within the Segment Characterisation phase of VISC-L, the BERT model is fine-tuned using training data with domain topic labels (which is part of the input for VISC-L). Then, the fine-tuned model is used as a classifier to link each segment VS_i to its domain focus topics FT_i^2 (where ² indicates that this is an output from the second segment characterisation algorithm). For that purpose, we need first to select a BERT model to be the topic classifier.

(b) Use of BERT as Topic Classifier. To select the best BERT model as a topic classifier for our work, we are going to run three experiments to select one from the three models: Roberta Base, Distill Bert and BERT-BASE-Uncased. These models are widely used for topic modelling and semantic analysis tasks. We fine-tune these models with the training data. Each BERT model type has the following architecture: number of **Parameters** which are the learnable variables

4.4. IMPLEMENTATION OF VISC-L

available for the model, **Transformer Layers** which are used to transform a sequence of word representations to a sequence of contextualised words, **Hidden Size** which is a middle layer between the input and output layers used to assign weights to words to produce a desirable outcome, and **Attention Head** represents the size of a transformer block. The architecture of the selected BERT models is presented in the Table 4.1.

Table 4.1: Selected BERT models for topic classification. The information has been taken from (Adoma *et al.*, 2020).

Model Type	Transformer Layers	Hidden Layers	Attention Heads	Parameters
BERT-base-uncased	12	768	12	110 M
RoBERTa-base	12	768	12	125 M
DistilBERT-uncased	6	768	12	66 M

The models will be fine-tuned using the domain related training data described in (Section 4.4.1). The model that shows the best results on the metrics (Precision, Recall, and F1 score) will be selected as the VISC-L topic classifier. Within the experiments, we will assess the performance of the models by selecting different values of hyper parameters (Maximum length, Batch size, Learning rate and Epoch). The group of hyper parameters where all the models showed improvement in the evaluation metrics will be selected and the model that gives higher values of these metrics will be selected as the VISC-L topic classifier. Before we commence the experiments, we will define the hyper parameters used. **Maximum length** e.g, 512 is the maximum number of tokens of the input. Accordingly, the input will be either truncated if it is above the maximum length or padded if it is below the maximum length. According to the small size of the labeled data we have, we used BERT BASE-Uncased-small model as one of the selected model to compare with instead of BERT-BASE-Uncased-large model. **Batch size** is the number of samples processed before the model is updated and is always set in powers of two. **Learning rate** is used to regulate the weights of the model concerning the loss gradient. **An epoch** is one cycle through the full training data (Devarakonda

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et al., 2017). Inspired by (Adoma *et al.*, 2020), we have designed three experiments where we used three groups of hyper parameters with different values: Group 1 (maximum length=500, batch-size=6, learning-rate= 5_e-5 , epochs=1), Group 2 (maximum length=500, batch-size=16, learning-rate= 5_e-5 , epochs=5), and Group 3 (maximum length=500, batch-size=16, learning-rate= 5_e-5 , epochs=6).

To run the experiments, we first downloaded the Python libraries required for this purpose which are: **tensorflow**, created by Google as a library in Python that can be used to create deep learning models by using a wrapper library. We have used **Ktrain** as the wrapper library. The training data has been pre-processed using the libraries from the **Ktrain** model in Python to divide them into training and validation sets. Within these experiments we have used the models as multiple classifiers. Within each model, the training data is split into both training and test data in a ratio of 9:1 respectively. This ratio is decided because we have a limited training dataset. The main idea of splitting the dataset into a validation set is to prevent our model from over-fitting. Random-state=42 is used to enable reproducible results and allows us to get the same training and test sets across different executions. In this way, the training data will be constant for every run. The model is fine-tuned on the training set and, simultaneously, the model evaluation is performed on the validation set after every epoch. To implement the evaluation of the models, we have used the Ktrain library in Python ¹.

Within the first and second experiments, we have selected the hyper parameters Group 1 (maximum length=500, batch-size=6, learning-rate= 5_e-5 , epochs=1) and Group 2 (maximum length=500, batch-size=16, learning-rate= 5_e-5 , epochs=5) respectively to fine-tune the aforementioned BERT models. The results are presented in the Tables 4.2, 4.3, and 4.4

We can notice that the BERT models give better results in regard to the metrics (Precision, Recall, and F1 score) after applying the second group of the hyper parameters. The Roberta Base model showed improvement in the metrics results using the Group 2 hyper parameters except for the topic STRUCTURE where it did not improve the Recall metric. Whilst the Distill BERT model did not improve any of the metrics with the topic STRUCTURE, it did improve them with the other topics using Group 2 of the hyper parameters. This can be referred

¹<https://pypi.org/project/ktrain/0.1.6/> [Accessed:May2021]

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Table 4.2: Roberta-BASE model as multiple classifiers after applying the hyper parameters Group 1 and Group 2.

Topic	Hyper parameters- Group 1			Hyper parameters- Group 2		
	Precision	Recall	F1-score	Precision	Recall	F1-score
Delivery	0.88	0.79	0.83	0.88	0.93	0.91
Structure	0.53	0.71	0.61	0.69	0.63	0.66
Visual Aids	0.81	0.78	0.79	0.95	0.85	0.90

Table 4.3: Distill BERT-BASE-Uncased model as multiple classifiers after applying the hyper parameters Group 1 and Group 2.

Topic	Hyper parameters- Group 1			Hyper parameters- Group 2		
	Precision	Recall	F1-score	Precision	Recall	F1-score
Delivery	0.83	0.90	0.86	0.85	0.91	0.88
Structure	0.64	0.60	0.62	0.61	0.57	0.59
Visual Aids	0.97	0.78	0.87	1.00	0.85	0.92

Table 4.4: BERT-BASE-Uncased model as multiple classifiers after applying the hyper parameters Group 1 and Group 2.

Topic	Hyper parameters- Group 1			Hyper parameters- Group 2		
	Precision	Recall	F1-score	Precision	Recall	F1-score
Delivery	0.83	0.90	0.86	0.89	0.94	0.92
Structure	0.64	0.60	0.62	0.76	0.74	0.75
Visual Aids	0.97	0.78	0.87	0.97	0.85	0.91

to the lower presentation of the topic STRUCTURE in the training data with 422 labels compared to the other topics, DELIVERY- 1134 and VISUAL AIDS- 482. On the other hand, BERT-BASE-Uncased gave the highest results in regards to the metrics with all of the topics using Group 2 hyper parameters.

To further explore the performance of the BERT models, we have fine-tuned them using the Group 3 hyper parameters which differ from Group 2 in which the

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number of epochs is to be 6 instead of 5: (maximum length=500, batch-size=16, learning-rate= 5_e-5 , epochs=6). The result is presented in the Table 4.5

Table 4.5: Applying Group 3 hyper parameters to fine-tune the BERT models: Roberta Base (R), Distill BERT (D), and BERT-BASE-Uncased (B).

Topic	Precision			Recall			F1-score		
	R	D	B	R	D	B	R	D	B
Delivery	0.88	0.90	0.87	0.92	0.93	0.94	0.90	0.91	0.91
Structure	0.66	0.75	0.74	0.66	0.69	0.66	0.66	0.72	0.70
Visual Aids	0.98	0.91	1.00	0.87	0.89	0.87	0.92	0.90	0.93

We found that Distill BERT has out-performed the Roberta Base and BERT-BASE-Uncased in regard to the Precision, Recall and F1-score metrics. Compared to the result of fine-tuning the BERT-BASE-Uncased with Group 2 hyper parameters, we found that BERT-BASE-Uncased out-performed Distill BERT in all the metrics except for the Precision metric of the topic DELIVERY and the Recall metric of the topic VISUAL AIDS. For that purpose, and for better performing results and execution time, we decided to select the BERT-BASE-Uncased model using the Group 2 of hyper parameters as our topic classifier. Inspired by the success of using BERT as a binary classifier (Paraschiv & Cercel, 2019) used in German tweets classification, we have decided to run a fourth experiment to compare between BERT-BASE-Uncased model as multi and binary classifiers. Accordingly, we ran BERT-BASE-Uncased as a binary classifier for each topic. Accordingly, we have three copies of the training data, a copy for each topic (DELIVERY, STRUCTURE, VISUAL AIDS) where the labels are either the topic name or 'No'. The results after using the BERT-BASE-Uncased model as a multi and binary classifier are presented in Table 4.6.

The results showed that the model as a binary classifier improved the Precision metric for the topics DELIVERY and all the metrics for the topic VISUAL AIDS. However, the model did not improve any of the metrics for the topic STRUCTURE and this can be referred to the imbalance in the labels of the topics in the training

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Table 4.6: BERT-BASE-Uncased model as multi and binary classifier results.

Topic	Multiple Classifier			Binary Classifier		
	Precision	Recall	F1-score	Precision	Recall	F1-score
Delivery	0.89	0.94	0.92	0.91	0.93	0.92
Structure	0.76	0.74	0.75	0.69	0.71	0.70
Visual Aids	0.97	0.85	0.91	1.00	0.87	0.93

data. Based on these results, we have decided to use BERT-BASE-Uncased as a binary topic classifier.

To characterise the video segments using the selected topic classifier, we have passed on to it the 2382 video segments generated from the initial segmentation step. This process has been repeated three times, one for each topic. After that, we concatenated the characterisation results from the three runs. Having done so, each segment is now characterised with a set of focus topics FT^2 where ² means this is the characterisation using the topic classifier.

To get the final characterisation of each video segment, we have combined the Semantic Tagging and the topic classifier characterisations as described in the next section.

Characterisation Combining. To get the final segment characterisation, we ran the step of **Combining the characterisation results** identified from the semantic tagging and the topic classifier as explained in (Section 3.5.3). For instance, a segment VS_i has two characterisations, one from the semantic tagging algorithm $\langle FT_i^1, FC_i^1 \rangle$ and one from the topic classifier model FT_i^2 . The final characterisation of the segment VS_i is the result of combining the two segment’s characterisations: $\langle FT \rangle = \langle FT_i^1 \cap FT_i^2 \rangle$ which is the common Focus Topic(s) assigned to the segments after running the the Semantic Tagging algorithm and the Topic Classifier model. This means, the focus topic is the one identified in both characterisations and the focus concepts belong to the agreed focus topic which can be extracted from the Semantic Tagging characterisation output. Hence the final characterisation of video segments is $Ch = \langle VS_{Id}, VS_s, VS_e, VS_t, FT, FC \rangle$.

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Notice that the topic *PRESENTATION ATTRIBUTE* can only be recognised by the semantic tagging algorithm as mentioned in (Section 4.4.3–Semantic Tagging).

Characterisation Outcome. The final characterisation result revealed that 1848 segments have been characterised with a focus topic(s) and concept(s). However, there are 534 segments with no characterisation which happens when the presenter is silent or digresses from the domain. The characterisation results are presented in Table 4.7. According to the characterisation results, 32% of all characterised segments focus on only one topic which could help in learning the effect of the focus topic on the design of presentations. Whereas, 68% of the characterised video segments focus on multiple topics which could help in exploring the relationship between different topics and the effect of using them on the design of presentations. These segments can be aggregated together to get longer segments with the same focus topic and concept. By aggregating the video segments guided by the Thematic Progression theory, we will finish implementing the Text Tiling approach and the VISC-L framework.

Table 4.7: Video Segment Characterisation output.

Focus Topic	Number of Segments	Segment Duration in sec.			
		Avg.	STDV	Min	Max
Delivery	243	13	3	7	25
PresentationAttribute	53	14	4	8	32
Structure	167	13	4	7	35
Visual Aids	114	14	5	8	41
Multi Focus Topics	1271	15	6	6	68

4.4.4 Segment Aggregation

Following the Text-Tiling approach (Hearst, 1997b), small segments are aggregated into larger segments. To maintain the flow of information within adjacent segments, we apply the aggregation algorithm based on the Thematic Progression (TP) Theory (Bloor & Bloor, 2013) described in (Section 3.2.2). Accordingly, we ran the third step of VISC-L on the characterised segments by implementing the

Linear Aggregation With Interpolation algorithm based on the focus topic and concept, see (Section 3.5). The input to the aggregation (Algorithm 3) is the video segments with their final characterisation. The algorithm compares the adjacent segments Ch_i, Ch_{i+1} within a video and checks their focus concepts $\langle FC_i \rangle, \langle FC_{i+1} \rangle$. It checks whether they intersect with each other and have common concept(s) $\langle FC \rangle = \langle FC_i \cap FC_{i+1} \rangle$. If $\langle FC \rangle \neq \phi$ then these segments are aggregated and their focus concepts are $\langle FC \rangle$ and their focus topics are extracted from the segments characterisation which are related to the $\langle FC \rangle$. The duration of the aggregates starts from the beginning of the first segment and finishes at the end of the last segment. If $\langle FC \rangle = \phi$, then the second segment Ch_{i+1} is a gap segment as long as its duration is $\leq \theta$ —The value of θ represents the segment duration threshold and in this thesis we have selected θ to be 30 seconds which is the average duration of a video segment. The algorithm checks the intersection between the first and third segment $\langle FC \rangle = \langle FC_i \cap FC_{i+2} \rangle$. If $\langle FC \rangle \neq \phi$ then the segment Ch_i, Ch_{i+1}, Ch_{i+2} are aggregated—this is the reason we call it aggregation with interpolation. Otherwise, if $\langle FC \rangle = \phi$, the first segment Ch_i is saved as a single segment and a new aggregation starts from the segment Ch_{i+1} which is considered the first segment, see Figure 4.4.

4.4.5 Output

The output of VISC-L is a set of aggregated video segments with a start and end time in the corresponding video. Each aggregated video segment Ch_i is characterised with a set of domain focus topics FT_i (top classes in the taxonomy) and a set of focus concepts FC_i from the focus topics which are mentioned in the transcript of the video segment (for every $FC_i \subset FT_i$ and FC is a set of classes or individuals). The aggregation result revealed that the number of segments decreases to 969 (where the original number was 2382), see Figure 4.5. This showed that many adjacent segments have the same focus topic and concept. This is proved with the increase in the percentage of segments (73%) that focus on one topic. In line with the aggregation, the size of the new aggregates has been increased with an average duration of 36 (STDV=35) seconds. Furthermore, the predominant topics, after aggregating the segments, are Delivery (29.1%

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Start Time	End Time	Video segment transcript	Focus concept	Focus Topic
2:45	3:00	So what I'm going to do is first of all go through some basic about power point and then we're going to think about how you structure a talk in order to lead a member of the audience through the data in a way that they will understand each piece that you're presenting and be able to really understand what the take message is . First of all, what font should you use ?	PowerPoint Message Font	Visual aids Structure Visual Aids
3:00	3:06	It turn out that some of the default font in power point and keynote are exactly wrong . The font you should use is a Sans Serif font .	PowerPoint Font	Visual aids Visual aids
3:06	3:13	nan		
3:14	3:20	What is a Sans Serif font ? San Serif font are font without little doober line and stuff at the bottom of letter . And that 's to be contrasted with Serif font which have all the little doober at the bottom of each letter .	Font	Visual Aids
3:20	3:27	nan		
3:28	3:39	So why do you use one and not the other ? Well visual psychophysicist have discovered that using a Sans font when you're projecting text onto a screen like this make it easier for the audience to read the text quickly . These font down here the Serif font this is the font if you have novel you were going to read it in bed	Font Text	Visual aids Visual aids
3:39	3:50	it's very easy to read . And that 's why book are printed with Serif font but you should choose and there are a range of choice that you can make	Font	Visual aids
3:50	3:59	one of the Sans Serif font for your scientific presentation . How big should your font be ?	Font	Visual aids
3:59	4:04	Again be careful of some of the default font size . One of the default in Power Point is astronomically huge	Font PowerPoint	Visual aids Visual aids
4:04	4:11	bigger than this one right here it's like 42 . It's way too big ! You do n't need that . So the range of font size that you should use are shown here .	Font	Visual aids
4:19	4:28	Anywhere from 18 down to 36 with one exception . We often in our scientific presentation will want to insert a reference to a published paper which is n't really the focus of the slide but we want to have it up there for scientific accuracy .	Slide	Visual aids
4:34	4:41	So under those circumstance you might use a 14 point font to put your reference at the bottom of the slide .	Font Slide	Visual aids Visual aids
4:42	4:48	Other than that just work in this range and you'll be good . Avoid using capital letter . This make it clear why it's actually really hard to read all capital . And secondly in this age of email I think we all know that capitalizing everything		
4:49	4:57	is the visual equivalent of shouting at someone . So it's just not polite . In addition when you're thinking about title		
4:57	5:04	or how you would actually capitalize word use a sentence format . In other word do n't capitalize every word	Format	Presentation Attribute

Figure 4.4: Example of aggregating adjacent segments by interpolating the gap segments. For example, we have aggregated some of the segments in one of the collected videos which has the YouTube video ID= Hp7Id3Yb9XQ—this is taken from the segment characterisation which saved the segment Id that is created using the video Id as described in Algorithm 1. The aggregation process is as follows: the segment with duration [3.06-3.13] is with duration < 30 seconds so it is aggregated with the previous segments. The same process is followed to aggregate the segments with duration [3.20-3.27], [4.19-4.28], [4.42-4.48] and [4.49-4.57] with the previous segments.

of the segments) and the topic Structure (20.6% of the segments). There is a noticeable decrease in the number of segments that focus on multiple topics (27.03%). Nevertheless, the topics Delivery and Structure stand out as the more correlated topics among other topics which highlighted that they are necessary to understand each other. On the other hand, the topic Presentation Attribute appears alongside other topics in the aggregates more than it being a single focus topic. This indicates that this topic is better to be demonstrated by presenting its relationship with other topics, see Table 4.8.

To evaluate the Quality, Perceived Usefulness, Learning effect and the Cognitive

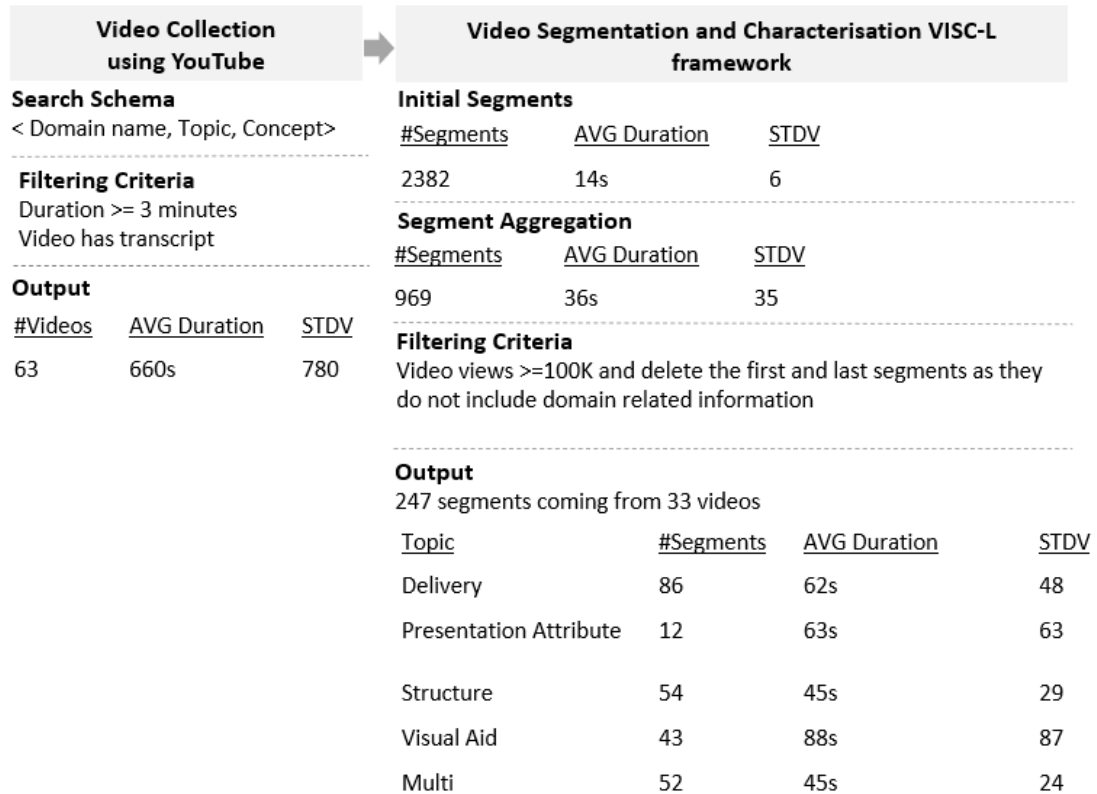


Figure 4.5: VISC-L output using the videos with views $\geq 100K$ after restoring the punctuation of their transcript

Work Load of the video segments' characterisation to support learning, we have conducted our user study in which we compared VISC-L video segment characterisation with Google's video characterisation, see (Section 4.1).

4.5 User Evaluation

The evaluation study is an initial exploratory study which aims to assess the Quality, Perceived Usefulness, Learning Effect and Cognitive Work Load of the characterised video segments when used for learning. These types of assessment have been used in other work to assess the effect of new learning strategy on users. First we assessed the Quality of the characterised video segments inspired by [Kriksciuniene et al. \(2019\)](#) by asking the participants whether the provided

Table 4.8: Video Segment Aggregation Data.

Focus Topic	Number of Segments	Segment Duration in sec.			
		Avg.	STDV	Min	Max
Delivery	282	42	47	6	390
PresentationAttribute	48	29	20	8	93
Structure	200	32	24	7	127
Visual Aids	177	42	32	7	199
Multi Focus Topics	262	30	30	6	321

segments are useful to learn from and the characterisation of the video segments helped them to recognise and focus on domain key areas. For that purpose we have used the LIKERT scales (Taherdoost, 2019). Inspired by (Dimitrova & Mitrovic, 2022), where they assess the acceptance of the new technology in learning, we use TAM questionnaire (Davis, 1989) to assess the participants' Perceived Usefulness of learning while watching the characterised video segments, and use NASA-TLX instrument (Hart, 2006) to check the participants' perception of Cognitive Work Load while using the characterised video segments for learning. The Learning Effect of the characterised video segments on participants' domain comprehension have been assessed using the pre and post tests. For this reason, users have been invited to participate in this evaluation study where the evaluation process includes comparing the video segment characterisation generated by VISC-L with the Google's characterisation (See Section 2.3.1).

4.5.1 Study Setup

To commence this evaluation study, we invited 18 potential users to assess the characterisation of a selective number of videos following the evaluation procedure. All the details are described below.

Participants. According to the domain of this thesis which is for learning, we decided to invite learners or educators to participate in the study. This decision is based on the results of the evaluation studies (Mitrovic *et al.*, 2016, 2017) conducted on AVW within the presentation skills domain where it is found that

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postgraduate participants provided better responses. Consequently, we decided to invite postgraduate researchers from the University of Leeds or PhD holders from industry. Only 18 participants responded (10 male, 7 female and 1 other); 16 PhD students from the University of Leeds and 2 from Industry. 12 participants were 24-29 years old, 1 participant was 18-23 years old and 5 participants were above 30 years. The training level is varied: 13 have some training on giving presentations, the rest either have a lot of training or have received no training before. Their presentation experience is varied: 10 have a medium level, 5 have either an experienced level or little experience. 12 participants are native English speakers. 10 participants watch YouTube videos every week for learning and every day for other purposes, whereas the rest watch YouTube occasionally.

The selection of the participants is done using a convenience sampling which is a non-probability sampling method which is some of the limitations of this study (Section 7.3). The participants were researchers and lecturers who were available at the time of the study and showed willingness to participate in the study as not of all the invited participants responded to the invitation.

The study was approved by the ethics committee of the Faculty of Engineering and Physical Sciences, University of Leeds. We asked the participants to leave their emails so their time will be compensated by £50 each¹ (as token of appreciation) and the emails were deleted afterwards. This decision is inspired by (Largent & Lynch, 2017) where they defined the payment to the evaluators participated in a study by: “Payment may also be offered to compensate research participants for the fair value of their time, their willingness to accept research-related burdens, and their contributions to research”. The amount of payment depends on the time and the number of questions that participants need to answer. In this study the payment was £50 each while in the study conducted in (Section 6.6) the participants were paid £30 as they did not do the pre and post tests.

¹The amount of £50 that each participant received as a voucher was decided to ensure a fair reward considering both the duration of the study (around 3 hours) and the budget limitation for this PhD research.

Materials. To be able to conduct the surveys, we have selected 8 videos from the data set. The selection of these videos is based on the following filtering criteria: their popularity (where we divided the number of the video's views by the days since its creation to the date of the data collection), and the video's duration which be between > 4 and <6 minutes so the study will not last for more than one hour. The surveys have been designed using Google Forms to assess the segment's characterisation in regard to its: Quality, Learning Effect, Perceived Usefulness and Cognitive Work Load. To do so, we have compared the characterisation of the same video segments using VISC-L and Google characterisation. We have designed 2 Google forms (see Appendix I), Form 1 and Form 2, where the order of the videos in both forms is the same. However, in Form 1, the first 4 videos have been characterised by Google while in Form 2 these videos have been characterised by VISC-L. The second 4 videos in Form 1 have been characterised by VISC-L while in Form 2 they have been characterised by Google. We sent these forms separately to 20 different participants however not all of them responded. Accordingly, Form 1 was completed by 8 participants while Form 2 was completed by 10 participants. The surveys are fully compliant with the General Data Protection Regulation (GDPR) and have been reviewed and approved by the Research Ethics Committee of the Faculty of Engineering and Physical Sciences, University of Leeds, UK. The structure of the forms is the same and as follows: a consent form, a section to collect user profiles, a pre-test section where the participants list all the terms they know about the domain topics, and the last **two parts**. **Part 1** (whether it is Form 1 or 2), has three sections. Section 1 includes the footage of 4 videos where each video is followed by the characterisation of the recognised segments by one of the algorithms, followed by the quality questions designed using the LIKERT response labels (Taherdoost, 2019) and post-test where they will list the domain related terms they recognised while watching the videos. Section 2 is the Perceived Usefulness questions to assess the characterised video segments and their positives and negatives and in Section 3, the Cognitive Work Load scales. The structure of **Part 2** of the survey is the same as **Part 1**, but the characterisation of the videos will be done by using the other algorithm. The Perceived Usefulness of the characterised video segments is designed following the TAM questionnaire

(Davis, 1989) while the Cognitive Work Load scales have been designed using a combination of NASA-TLX scales (Hart, 2006).

Procedure. To commence the evaluation study, we sent the evaluation form link to the participants. Each participant should go through the following steps in the evaluation form: (1.) Read and accept the consent form, (2.) Complete a short pre-study section to collect their profiles, (3.) Watch several suggested video segments with a characterisation generated using one of the algorithms (VISC-L or Google), (4.) Give feedback on the video segments and provided characterisations, (5.) Provide a short video summary, (6.) Give feedback on the usability and usefulness of the recommended video segments for learning about giving presentations, (7.) Repeat [3-6] with segments generated by the other algorithm (Google or VISC-L).

In the following section, we analyse the outcome from the evaluation studies where we aggregate the outcomes of the two surveys. We report and analyse the results of the Quality, Learning effect, Perceived Usefulness, Cognitive Work Load and the positives and negatives of the video segments' characterisation generated by VISC-L in comparison with Google's characterisation.

4.5.2 Results: Quality of the Segment Characterisations

We analysed the Quality of the characterisation of the video segments based on the aggregated experts' responses to be able to answer RQ1.

RQ1: How to automatically generate good quality characterisations of video segments that can be used for learning?

To assess **Quality**, we asked the participants to rank whether the segments were useful and the characterisation was helpful for learning about presentation skills. Referring to the Table 4.9, more than half of the participants agreed that the video segment were useful with a slight difference between Google and VISC-L characterisation. Google segments found to be more useful than VISC-L with an AVG difference of 0.08. Similarly, nearly half of the participant agreed that the

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characterisation of the video segments is helpful where Google was higher than VISC-L characterisation with an AVG difference of 0.19. Additionally, around quarter of the participants found that video segments were not useful and VISC-L characterisation found to be less helpful than Google with an AVG difference of 0.16. These results indicate that more than half of the participants agreed that the positives (usefulness and the help of the video segment characterisation) is more than its negatives with both VISC-L and Google characterisation.

Table 4.9: Quality of the characterisation of video segments’ characterisation using VISC-L and Google. Hence, the values of each quality category (Useful, Not useful, Helpful, Unhelpful) of each video characterised by VISC-L is aggregated from both surveys and the final result is presented in the table as an average (STDV). The same steps were followed for the videos characterised by Google in both surveys. Notice that there is 1 segment characterised by VISC-L but had not been watched by one of the experts and 11 segments characterised by Google that had not been watched by an expert.

Method	Useful	Not useful	Helpful	Unhelpful
VISC-L	0.51 (0.50)	0.29 (0.45)	0.48 (0.50)	0.43 (0.49)
Google	0.59 (0.49)	0.23 (0.42)	0.67 (0.47)	0.27 (0.45)

To assess the **Learning effect** of watching the video segments, we compared the participants’ domain terms mentioned in the pre-test with the new domain terms mentioned after watching the video segments generated by either VISC-L or the Google algorithms. During the pre-test, an average of 6.78 terms (STDV=5.67) were mentioned by the participants. After watching the VISC-L segments, the participants named an average of 9.89 (STDV=8.48) new terms, while after watching the Google segments, the participants named an average of 8.72 (STDV=8.36) new terms. There is no significant difference between the segments with a characterisation that led to identifying new domain terms.

4.5.3 Results: Usefulness of the Segment Characterisations

In this part we analyse and compare between the Perceived Usefulness results of the characterised video segments using VISC-L and Google based on the aggregated experts' responses to be able to answer:

RQ2: Does the characterisation of video segments help in identifying and focusing on the key domain concepts?

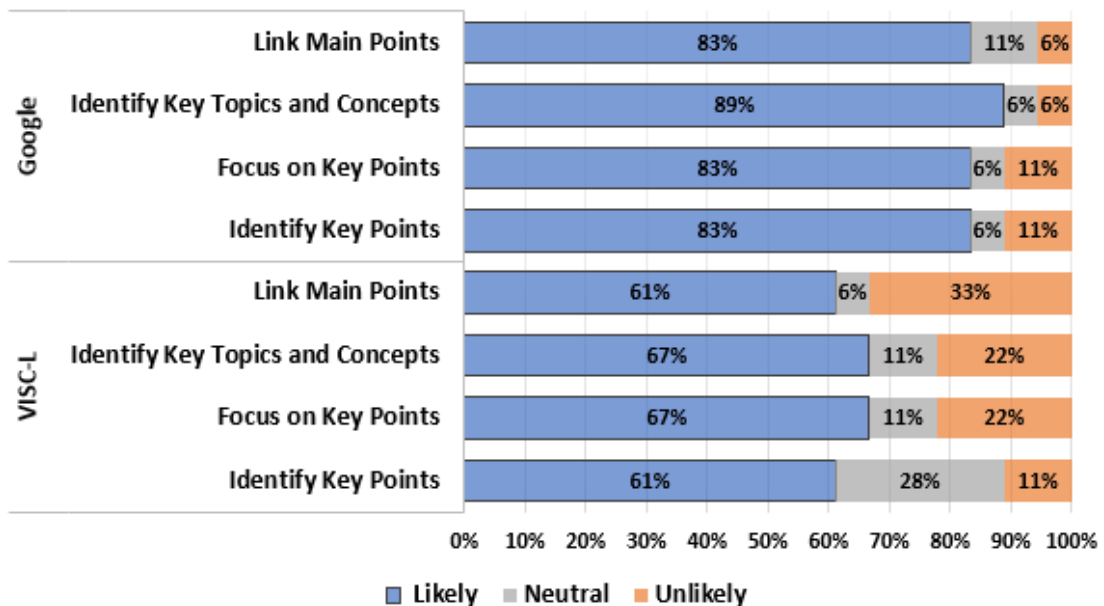


Figure 4.6: Evaluation results of the Perceived Usefulness of the segment characterisation using the VISC-L and Google characterisations.

Perceived Usefulness. The comparison considered whether participants managed to identify and link main points in the videos to the topics in the domain and to identify key points and focus on them. The results presented in Figure 4.6 showed that in general, the characterised segments were LIKELY to meet their goals. The participants preferred the characterisation generated by Google more because the language used was extracted directly from the transcript and was easy to recognise in the video, while in VISC-L the characterisation was referring to key domain topics from the domain ontology that related to

the key concepts mentioned in the transcript. Figures 4.7, 4.8 and 4.9 show the difference in the video segment characterisations generated by VISC-L and Google.

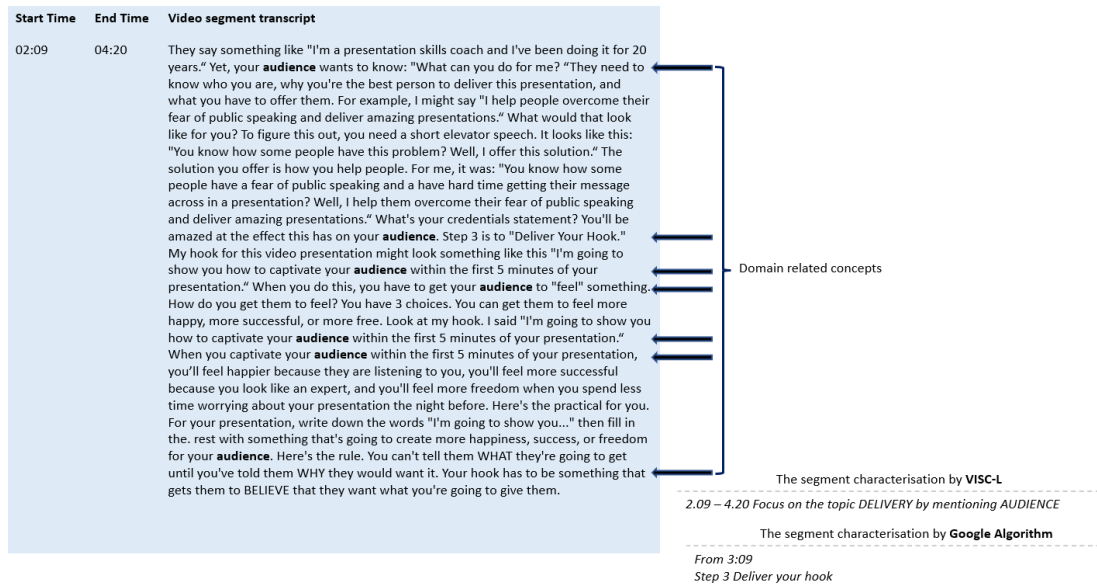


Figure 4.7: Example 1 of characterising a video segment using VISC-L and Google. The segment has been taken from one of the collected domain related videos with ID= dEDcc0aCjaA, and starts at minute 2.09 and ends at minute 4.20 from the video footage.

Cognitive Work Load. In this part, we assess the Cognitive Work Load expected while watching the characterised video segments using VISC-L and Google. For this purpose, we have analysed the experts' responses on the NASA-TLX sub-scale items after watching the characterised video segments. We have assessed the Mental Load, Effort, Frustration, and Performance sub-scales and the results are presented in Figure 4.10 as an average using the range of scores starting from 1 (the lowest) to 20 (the highest). The participants were asked to provide comments to justify their scores. They reported that the characterised video segments generated with both VISC-L and Google had **low** Mental Load and required **low** Effort with average scores < 10. This is because the segments were short, easy to watch and the characterisation helped the participants to focus on a single topic. Meanwhile, **high** Mental Load and Effort was reported because

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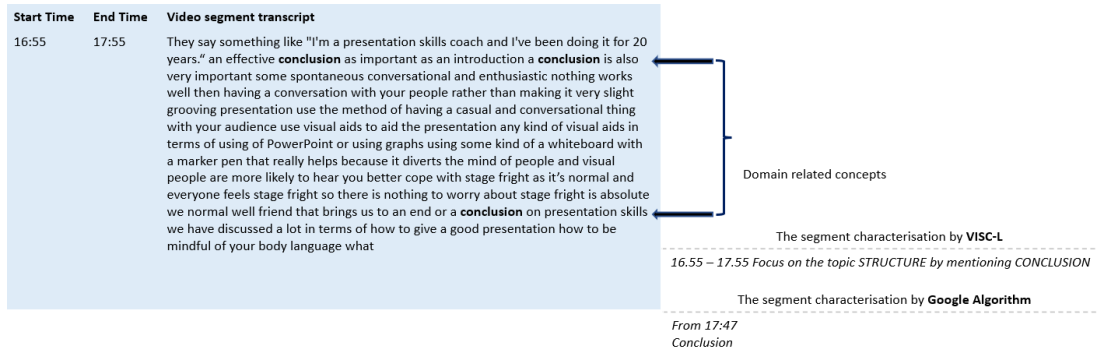


Figure 4.8: Example 2 of characterising a video segment using VISC-L and Google. The segment has been taken from one of the collected domain related videos with ID= ADJAcYtQ1us, and starts at minute 16.55 and ends at minute 17.55 from the video footage.

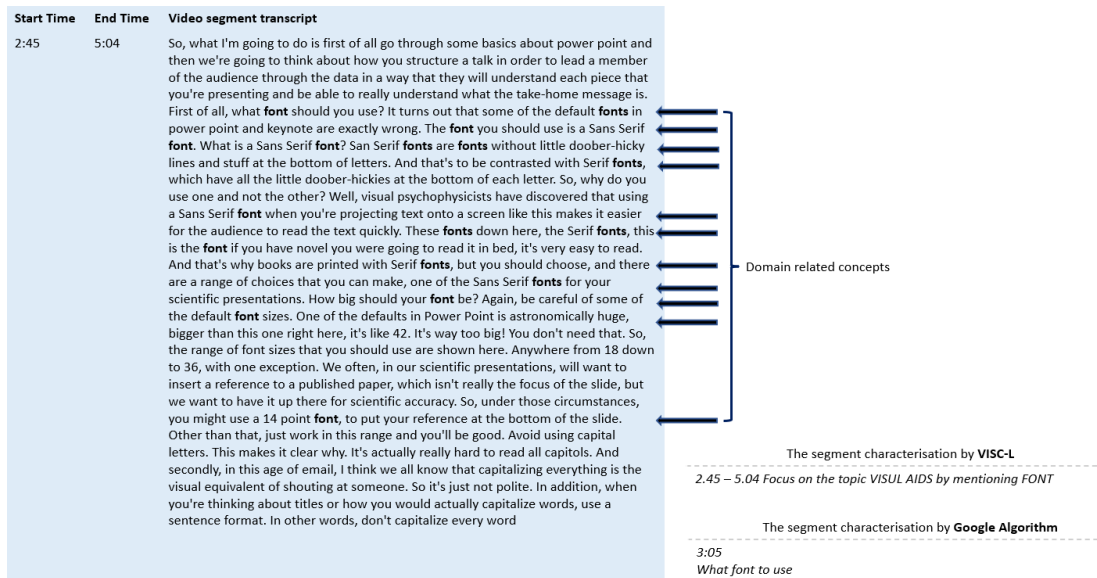


Figure 4.9: Example 3 of characterising a video segment using VISC-L and Google. The segment has been taken from one of the collected domain related videos with ID= Hp7Id3Yb9XQ, and starts at minute 2.45 and ends at minute 5.04 from the video footage.

some of the video content added little or no new knowledge, or the description was not in-line with the video or did not specify the focus topics. For that reason, 12 participants scored ≥ 10 for Mental Load and 7 scored ≥ 10 for Effort while

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watching the segments characterised by VISC-L. On the other hand, there are 8 and 9 participants who scored ≥ 10 for Mental Load and Effort respectively while watching the segments characterised by Google.

Some examples of the participants' positive and negatives feedback regarding the Mental Load and Effort while watching the characterised video segments by VISC-L are: for Mental Load **positives**, "The descriptions helped to signpost what was being taught in a section", and for Mental Load **negatives**, "the short description limits my experience of watching the videos". For Effort **positives**, "Easy, very simple and passive videos often with widely known knowledge and little new information", and for Effort **negatives**, "There were a number of points to remember and the short descriptions were not specific for many of the segments."

Whereas, some participants' positive and negative feedback regarding the Mental Load and Effort while watching Google's characterised video segments is: for Mental Load **positives**, "It was very easy to watch and read the suggested segments", and for Mental Load **negatives**, "The videos were easy to listen to and understand what they were presenting, but segmenting made it slightly more to think about". For Effort **positives**, "It was easy to click the videos and begin and focus on the segments", and for Effort **negatives**, "however, there was also a small amount of physical demand required for stopping and starting the videos to remember things and take notes".

With regard to Frustration, for VISC-L, 6 participants reported **high** Frustration ≥ 15 because they found some of the segments' characterisation did not align with the actual content. While with Google, 4 participants gave **high** Frustration ≥ 15 because they found some segments' start time was inaccurate or the characterisation was incomplete. Examples of participants' feedback regarding the Frustration while watching characterised video segment by VISC-L are: **positives**, "It is good to watch the videos if the person have time", **negatives**, "Some segments were not relevant or incorrectly labelled, which was frustrating as it meant putting in more thought to decide what the point of the talk was". Whereas, participant feedback regarding the Frustration while watching characterised video segment by Google is: **positives**, "The videos where very good and useful to me", and **negatives**, "It was frustrating when the

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segments started in the middle of a sentence, as the description was not enough to work out what was going on”.

Regarding Performance, there was similar feedback for both segments generated with VISC-L and Google. Participants gave **high** Performance, 9 scores were ≥ 15 for VISC-L and 6 scores were ≥ 15 for Google, as they found the segments were very good at explaining the key terms and helped them to think of the domain topics. Whereas, 9 scores were < 15 for VISC-L and 12 scores were < 15 for Google as participants did not enjoy some of the video content and did not feel they learned new things. Examples of participant feedback regarding the Performance while watching the characterised video segments by VISC-L are: **positives** “I learnt aspects of giving presentations especially on Delivery and Visual Aids”, **negatives** “The segment description included the terms but was often wrong about the content within the segments”. Whereas, participant feedback regarding the Performance while watching characterised video segment by Google is: **positives**, “I learned quite a lot from the videos”, and **negatives**, “I think I remember many points but it was hard to think which were related to structure, delivery etc”.

The results presented above showed that the participants preferred the Google characterisation which was found to be more user friendly and clear as it is taken directly from the video transcript. Notwithstanding, the conceptual characterisation of VISC-L is also noticed positively by users and this characterisation represents the key to generate the narratives (as described in Sections 5.2 and 6.5). These results are not statistically significant at $p < 0.05$ after running Mann Whitney U Test with regard to the Quality, Learning effect, Perceived Usefulness and Cognitive Work Load of the video segment characterisation. This is due to the limited number of participants in the evaluation study. The number of the participants could not be increased in this study according to the scope of this PhD research which is considered to be one of the limitations in this thesis. Nevertheless, the number of the participants could be increased in future study, see (Section 7.3).

Qualitative Feedback from Experts. The participants were asked what they found positive or negative when watching the characterised video segments

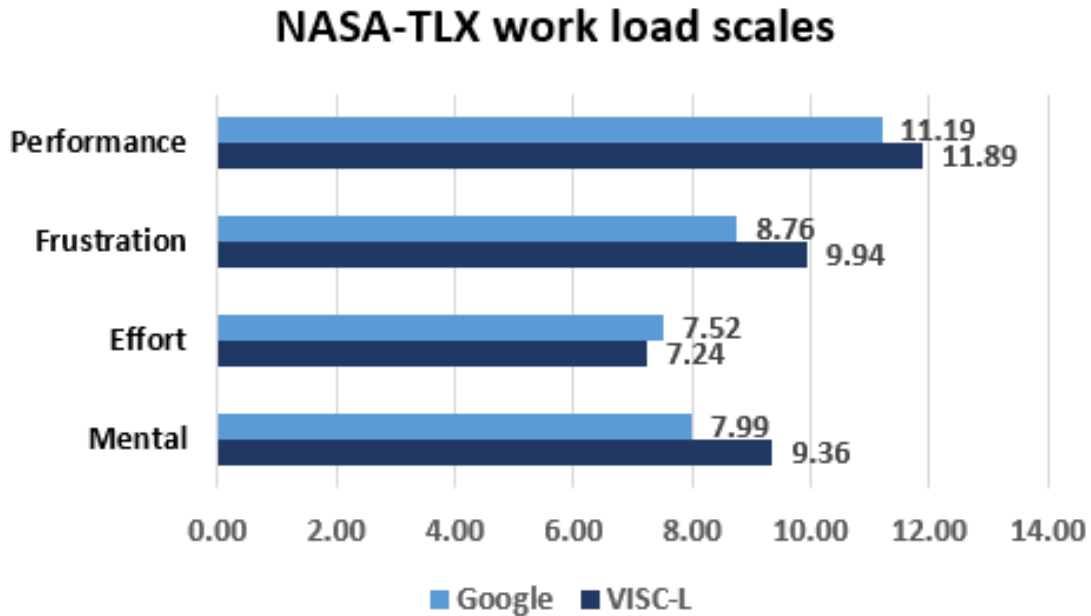


Figure 4.10: Mental Load estimation of the segment characterisation using VISC-L and Google. The score range is 1-Low to 20-High.

generated by VISC-L or Google. For **both VISC-L and Google Positives** the participants found that the segments offered them a strategy for learning and were good to help them focus as these segments are short and with description. For **VISC-L Negatives** the participants noticed that the characterisation was scripted and not in a natural way while for **Google Negatives** they found that some descriptions did not match with the video content, and commented that there were too many segments within some videos, and pointed at inaccurate starting times. Examples of the positive and negative feedback regarding the Quality of the characterised video segments using VISC-L: positives, “focused on specific areas rather than too much information”, “It was helpful to target certain aspects of the video relating to areas I lack experience in”, and the negatives, “some were irrelevant and not useful. The descriptions were very inaccurate”, “They were very brief and sometimes unclear what they related to specifically”. Whereas, examples of the positive and negative feedback regarding the Perceived Usefulness of the characterised video segments using Google: positives, “it helped to identify the main points and what the video was going to cover”, “The description felt

natural and tailored for each video and the description shows the main points for the video”, and the negatives, “Some phrases were not depicting the actual learning point”, “Some of the descriptions seemed unfinished so it was difficult to work out what they meant”.

4.5.4 Discussion

We have implemented our generic video segmentation and characterisation framework VISC-L to support learning as presented in (Section 3.5). It was applied in a presentation skills domain to answer research questions RQ1 and RQ2 identified in this thesis (see Chapter 1).

An evaluation study examined the Quality, Perceived Usefulness, Learning effect and the Cognitive work Load of video segmentation and characterisation by comparing VISC-L and Google. The results from the study give two indications. Firstly, they indicate that using characterised video segments could improve a learners’ domain knowledge, as the learners were able to identify new domain terms. Secondly, the results showed that there is no statistically significant difference between VISC-L and Google video segmentation and characterisation. With regards to the learning effect, for both VISC-L and Google there was improvement in learning because there were new unique terms mentioned in the summaries after watching the videos. Hence, the study provides support for using segmentation with characterisation to support learning. The Quality with both VISC-L and Google shows that their generated characterised segments were helpful. The Perceived Usefulness of segmentation and characterisation with Google was slightly better than VISC-L. Participants’ feedback indicated that the format used to present the characterisation has influenced the usefulness- the natural language descriptions offered by Google were easier to follow than the list of concepts offered in the VISC-L interface.

In response to the feedback from the experts, after evaluating the aggregated characterised video segments, we have improved the initial segmentation algorithm. We have decided the segment boundary to be the end of sentence punctuation [., ?, !]. We have also selected the videos with views $\geq 100K$ to ensure that the content of the videos is more engaging. This is in response to some of the

participant’s feedback where they did not like the video content, e.g. “some of them were really outdated and boring”, “some of the videos were not engaging as (they) presented a different style of presenting to how I would do it”. Accordingly, 33 videos match the number of views filtering criteria and for them we re-ran the initial segmentation algorithm with the new condition (using the aforementioned punctuation to decide the segment boundary) and the result was 2788 segments with a duration in seconds of $AVG=5$ ($STDV=6$) with an average number of segments of 86 ($STDV=66$) per video. After we re-ran the Aggregation algorithm on these segments, the result was 247 segments as presented in the Figure 4.5. These new segments are used as an input for VIN-L as described in (Section 5.2) and the segments and the narratives quality and usefulness for learning is assessed in (Section 5.3) by experts and workers from Amazon Mechanical Turk.

In Chapter 6, we combine VISC-L with the Google approach: VISC-L to extract the concepts and Google to formulate titles when we apply VISC-L in the healthcare- focusing on patient quality of life awareness . Now having characterisations in the forms of terms linked to a domain ontology, in the next chapter we implement the VIN-L framework presented in (Section 3.6) for connecting video segments to create video narratives (combining several segments) to focus on specific domain concepts .

4.6 Summary

In this chapter we have presented the implementation of the VISC-L framework on the prime domain, ‘Giving Pitch Presentations’. The aim is to prove the applicability of the VISC-L framework. We have automatically collected, segmented and characterised videos related to Presentation Skills. The characterisation of the video segments have been evaluated in comparison with Google’s characterisation. For that purpose, we have invited 18 PhD participants from the University of Leeds and Industry to participate in this study. The aim of this evaluation study is to be able to answer the following research questions:

How to automatically generate good quality characterisations of video segments that can be used for learning?

Does the characterisation of video segments help in identifying and focusing on the key domain concepts?

The initial results are promising which point towards potentially answering these research questions. The users after watching the characterised video segments using VISC-L found them have a potential to help them: identify domain key terms, focusing on these terms, and improving their domain learning by recalling new domain terms different from the domain terms they knew before watching these segments.

Chapter 5

Implementation and Validation of VIN-L in the Presentation Skills Domain

5.1 Introduction

The aim of this chapter is to prove the applicability of the VIN-L framework, designed in (Section 3.6), that is underpinned by Ausubel's Subsumption Theory to generate video narratives to support learning presentation skills. Generating video narratives represents our main goal in this thesis; consequently, the work in this chapter aims to answer the following research questions from this thesis (chapter 1):

RQ3: How to generate good quality narratives that can be used to support perceiving domain learning?

RQ4: Are the generated narratives useful to support perceiving domain learning?

To be able to answer these questions, we generate the domain related video narratives and evaluate them with experts, who have experience with giving presentations and teaching others how to give presentations, and with advanced learners. The expert evaluators are domain experts from the University of Leeds

and the University of Canterbury in New Zealand and their responses are analysed to answer RQ3. In addition, we use Amazon Mechanical Turk as a crowd source to evaluate the video narratives with users and analyse their responses. Thus, we can compare between the expert and learners answers of RQ3, and use the learners' responses to answer RQ4. Consequently, we implement the subsumption linking algorithms from the VIN-L framework that take, as an input, the characterised video segments (VISC-L outputs from Chapter 4) and link them to generate the narratives. According to the approach of this research which is a knowledge approach, the design of the VIN-L framework presumes that the domain taxonomy is available. We use the taxonomy to implement the subsumption linking algorithm part of VIN-L which is presented in (Section 3.6).

The structure of this chapter is as follows: the implementation of VIN-L to generate video narratives is presented in (Section 5.2), the generated video narratives are evaluated with experts in (Section 5.3) to answer RQ3, in (Section 5.4) the generated video narratives are evaluated with learners using Amazon Mechanical Turk to answer RQ4, and the summary of the chapter is presented in (Section 5.5).

5.2 Implementation of VIN-L

Generating video narratives is the aim of this research for which we designed the VIN-L framework, as shown in (Section 3.6), and in this chapter we prove its applicability by applying it to the presentation skills domain. This is to help learners identify and link together the domain's key points presented in the generated video narratives. The full implementation of VIN-L is presented next.

Input. To apply VIN-L in the presentation skills domain, the following inputs are required: the domain taxonomy which we presented in (Section 4.2) and the 247 characterised video segments which were the output of VISC-L as presented in (Chapter 4). These segments are linked together to generate the narratives by implementing the subsumption linking algorithms as is shown next.

Subsumption Linking Algorithms. We use the subsumption linking algorithms designed in (Section 3.2.3) (Algorithms 4, 5, 6, 7) to implement the linking types defined by Ausubel’s subsumption theory; Derivative, Super Ordinate, Correlative and Combinational. Referring to Figure 3.6 column 2, we demonstrate the implementation of the linking algorithms.

Filtering Criteria To ensure that the generated video narratives fulfill their target of helping learners identify the key domain points and link them, we have applied a duration filtering criteria on them. This filtering criteria imposes that the video narrative duration is ≥ 3 minutes and ≤ 6 minutes, see (Section 3.4–Definition 7). Additionally, we generated narratives where the number of video segments included in them is ≥ 2 and ≤ 6 to ensure that learners are not watching too few or many segments per narrative.

Output. After applying the conditions to control the generating of the video segments, we generated 85 video narratives with a minimum average duration of 199 (STDV=86) seconds and a maximum average duration of 290 (STDV=11) seconds. They are distributed among the four narrative types as follows: 15 Derivative narratives, 13 Super Ordinate narratives, 51 Correlative narratives and 6 Combinational narratives, this is presented in Figure 5.1. The number of Correlative video narratives is higher than the video narratives generated for other types of narratives because of the repetition issue. This means the same video narrative is generated for all the sibling concepts within a parent concept. On the other hand, a few Combinational narratives have been generated because we only have 4 topics and we generate one narrative per pair of topics. Hence, no different narratives focus on the same pair of topics.

These generated video narratives are a sequence of video segments that are ordered based on their linking type. However, these generated narratives include only the video segments and are not sufficient for learning. Accordingly, we augment them with text following the templates identified for each narrative type as presented in (Section 3.6). We illustrate the output with several examples.

Subsumption Linking Algorithms			
Video Narrative generation VIN-L framework			
Four Algorithms			
<u>Narrative Type</u>	<u>#Narratives</u>	<u>AVG Duration</u>	<u>STDV</u>
Derivative	22	199s	86
Super Ordinate	14	224s	57
Correlative	80	202s	59
Combinational	6	198s	106
Filtering Criteria:			
2<=Number of segments per narrative <=6			
180 s<=Duration of narrative <=300 s			
Output			
<u>Narrative Type</u>	<u>#Narratives</u>	<u>AVG Duration</u>	<u>STDV</u>
Derivative	15	199s	86
Super Ordinate	13	237s	31
Correlative	51	239s	35
Combinational	6	290s	11

Figure 5.1: The output after applying the four Subsumption Linking Algorithms. Four types of video narratives have been generated: Combinational, Correlative, Derivative, Super Ordinate. The number of narratives per type with their duration Average and Standard Deviation (STDV) is reported.

An example of one of the augmented video narratives is presented in Figure 5.2.

The full list of the narratives is available in our research GitHub link ¹.

An example of the Derivative narrative is shown in Figure 5.3 and aims to support learning the concept ‘GRAPH’. It first introduces the parent concept ‘FIGURE’ to the cognitive structure by providing a segment focusing on it. Then,

¹<https://github.com/Generating-Video-Narratives/Generating-Video-Narratives.git>

5.2. IMPLEMENTATION OF VIN-L

Learning about Presentation Skills:

Link DELIVERY and VISUALAID.

You are given a collection of video segments about DELIVERY and VISUALAID.

These video segments have been extracted automatically from popular YouTube videos related to presentation skills.

Each segment will start from a time point in the video and will stop when the corresponding concepts are covered.

You can re-watch the segment or watch other parts of the video, if you wish so.

You will now watch a video segment that mentions FEEDBACK (related to DELIVERY) and SLIDE (related to VISUALAID). The segment is taken from a YouTube video with ID= Hp7Id3Yb9XQ , and starts at 20:32 with duration of 40 seconds.



You will now watch a video segment that mentions SMILE , AUDIENCE (related to DELIVERY) and PICTURE , SLIDE (related to VISUALAID). The segment is taken from a YouTube video with ID= h6sm47j-Am4 , and starts at 4:16 with duration of 33 seconds.



You watched several video segments that link DELIVERY and VISUALAID relevant to Presentation Skills.

The video segments were automatically extracted from popular YouTube videos on presentation skills, using algorithms for segmentation, characterisation and linking based on a theory for concept learning.

We hope you found the collection of video segments helpful.

Figure 5.2: Example of a video narrative augmented (Section 3.4–Definition 12) using the template we designed in (Section 3.6.2).

the narrative provides a video segment that focuses on the specific concept ‘GRAPH’ to help in linking both concepts together.

An example of the Super Ordinate narrative is shown in Figure 5.4 that aims to support learning the concept ‘POSTURE’. It first introduces the specific concept ‘SHOULDER’ to the cognitive structure by providing a segment focusing on it. Then, the narrative provides a video segment that focuses on the generic concept ‘POSTURE’ to help in linking both concepts together.

An example of the Correlative narrative is shown in Figure 5.5 and aims to support learning the concept ‘CONNECTION’ by introducing its similar concept(s). The narrative first introduces the similar concepts ‘PAUSE’ and ‘FOCUS’ to the cognitive structure by providing segments focusing on them. Then, the narrative provides a video segment that focuses on the specific concept

5.2. IMPLEMENTATION OF VIN-L

Learning about Presentation Skills:

Learning GRAPH from VISUALAID

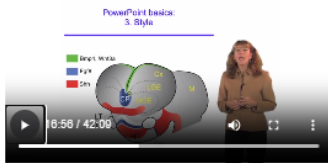
GRAPH is part of FIGURE. You are given a collection of video segments about FIGURE and GRAPH related to VISUALAID.

These video segments have been extracted automatically from popular YouTube videos related to presentation skills.

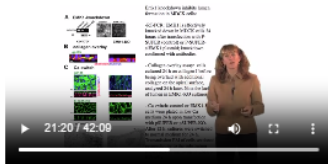
Each segment will start from a time point in the video and will stop when the corresponding concepts are covered.

You can re-watch the segment or watch other parts of the video, if you wish so.

The next video segment mentions FIGURE (related to VISUALAID). The segment is taken from a YouTube video with ID= Hp7Id3Yb9XQ , and starts at 16.56 with a duration of 43 seconds.



The next video segment mentions FIGURE (related to VISUALAID). The segment is taken from a YouTube video with ID= Hp7Id3Yb9XQ , and starts at 21.2 with a duration of 107 seconds.



The next video segment mentions GRAPH (related to VISUALAID). The segment is taken from a YouTube video with ID= MnIPpUiTeRc , and starts at 1.49 with a duration of 107 seconds.



You watched several video segments about (FIGURE) and (GRAPH) related to VISUALAID.

The video segments were automatically extracted from popular YouTube videos on presentation skills, using algorithms for segmentation, characterisation and linking based on a theory for concept learning.

We hope you found the collection of video segments helpful.

Figure 5.3: Example of the Derivative Narrative to support learning showing that to learn the specific concept ‘GRAPH’, its generic (parent) concept ‘FIGURE’ must be introduced first before introducing the specific concept. Both concepts belong to the topic ‘VISUAL AIDS’.

‘CONNECTION’ to help in linking all the concepts together.

An example of the Combinational narrative is shown in Figure 5.6 and shows the relationship between the topics ‘STRUCTURE’ and ‘PRESENTATION

5.2. IMPLEMENTATION OF VIN-L

Learning about Presentation Skills:

Learning POSTURE from DELIVERY

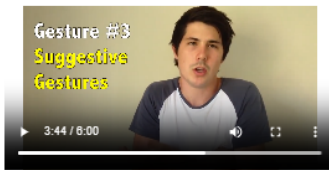
SHOULDER is part of POSTURE. You are given a collection of video segments about SHOULDER and POSTURE belong to DELIVERY.

These video segments have been extracted automatically from popular YouTube videos related to presentation skills.

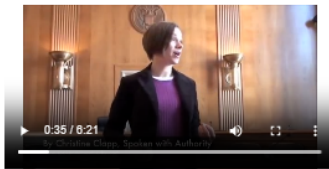
Each video segment will start from a time point in the video and will stop when the corresponding concepts are covered|

You can re-watch the video segment or watch other parts of the video, if you wish so.

The next video segment mentions SHOULDER (relates to DELIVERY). The segment has been taken from a YouTube video with ID= 1VCaJ4dSHak , and starts at 3.44 with a duration of 42 seconds.



The next video segment mentions SHOULDER (relates to DELIVERY). The segment has been taken from a YouTube video with ID= 7MWaeOHDBOg , and starts at 0.35 with a duration of 149 seconds.



The next video segment mentions POSTURE (relates to DELIVERY). The segment has been taken from a YouTube video with ID= d812a7qG9Kw , and starts at 3.14 with a duration of 38 seconds.



You watched a video segment about (SHOULDER) which is part of (POSTURE) belong to DELIVERY.

The video segments were automatically extracted from popular YouTube videos on presentation skills, using algorithms for segmentation, characterisation and linking based on a theory for concept learning. We hope you found the collection of video segments helpful.

Figure 5.4: Example of the Super Ordinate Narrative to support learning showing that to learn the generic concept ‘POSTURE’, its specific concept ‘SHOULDER’ must be introduced first before introducing the generic concept. Both concepts belong to the topic ‘DELIVERY’.

ATTRIBUTE’ by identifying the relationship between their concepts mentioned in the same segment.

5.2. IMPLEMENTATION OF VIN-L

Learning about Presentation Skills:

Learning CONNECTION from DELIVERY

PAUSE , FOCUS are similar to CONNECTION. You are given a collection of video segments about PAUSE , FOCUS related to DELIVERY.

These video segments have been extracted automatically from popular YouTube videos related to presentation skills.

Each segment will start from a time point in the video and will stop when the corresponding concepts are covered.

You can re-watch the segment or watch other parts of the video, if you wish so.

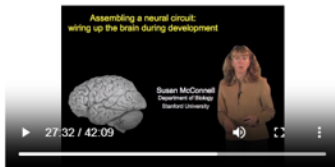
The next video segment mentions PAUSE (related to DELIVERY). The segment is taken from a YouTube video with ID= yoD8RMq2OkU , and starts at 0.13 with a duration of 92 seconds.



The next video segment mentions FOCUS (related to DELIVERY). The segment is taken from a YouTube video with ID= yoD8RMq2OkU , and starts at 13.3 with a duration of 51 seconds.



The next video segment mentions CONNECTION (related to DELIVERY). The segment is taken from a YouTube video with ID= Hp7ld3Yb9XQ , and starts at 27.32 with a duration of 23 seconds.



You watched several video segments about (PAUSE , FOCUS) which are similar to (CONNECTION) related to DELIVERY.

The segments were automatically extracted from popular YouTube videos on presentation skills, using algorithms for segmentation, characterisation and linking based on a theory for concept learning.

We hope you found the collection of video segments helpful.

Figure 5.5: Example of the Correlative Narrative to support learning showing that to learn the specific concept ‘CONNECTION’, its similar concepts ‘PAUSE’ and ‘FOCUS’ must be introduced first before introducing the specific concept. All concepts belong to the topic ‘DELIVERY’.

5.2. IMPLEMENTATION OF VIN-L

Learning about Presentation Skills:

Link STRUCTURE and PRESENTATION ATTRIBUTE.

You are given a collection of video segments about STRUCTURE and PRESENTATION ATTRIBUTE.

These video segments have been extracted automatically from popular YouTube videos related to presentation skills.

Each segment will start from a time point in the video and will stop when the corresponding concepts are covered.

You can re-watch the segment or watch other parts of the video, if you wish so.

You will now watch a video segment that mentions STORY (related to STRUCTURE) and MEMORABLE (related to PRESENTATION ATTRIBUTE). The segment is taken from a YouTube video with ID= yoD8RMq2OkU , and starts at 3.05 with duration of 41 seconds.



You will now watch a video segment that mentions START , BEGINNING (related to STRUCTURE) and ATTENTION (related to PRESENTATION ATTRIBUTE). The segment is taken from a YouTube video with ID= fzIxDIjXn44 , and starts at 4.41 with duration of 42 seconds.



You watched several video segments that link STRUCTURE and PRESENTATION ATTRIBUTE relevant to Presentation Skills.

The video segments were automatically extracted from popular YouTube videos on presentation skills, using algorithms for segmentation, characterisation and linking based on a theory for concept learning.

We hope you found the collection of video segments helpful.

Figure 5.6: Example of the Combinational Narrative to support learning the topics ‘STRUCTURE’ and ‘PRESENTATION ATTRIBUTE’ by introducing video segments that focus on different concepts belong to these topics.

5.3 Experimental Setup

We conducted two studies, Study-1 with experts and Study-2 with learners, to be able to answer RQ3 and RQ4. In both studies, the participants assessed the Quality and the Perceived Usefulness of a number of selected video narratives. Additionally, in Study-2, the participants also assessed the Cognitive Work Load and the possible Learning Effect of the generated video narratives. An overview of the materials used in this study and the evaluation result are presented in Figure 5.7.

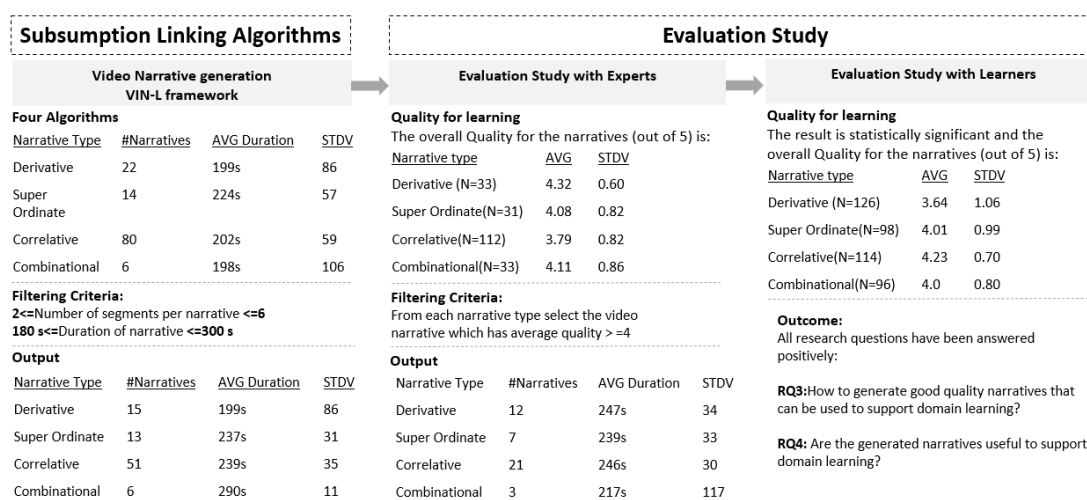


Figure 5.7: Implementation of VIN-L in the Giving Pitch Presentations domain.

The study was approved by the ethics committee of the Faculty of Engineering and Physical Sciences, University of Leeds.

Participants. For Study-1, we invited 11 domain experts who had substantial experience in giving presentations or had taught/assessed presentation skills. The participants included: 9 PhD researchers (7 from the University of Leeds, UK and 2 from the University of Canterbury, New Zealand) who were experienced with giving presentations- they all had given numerous presentations for conferences and had been involved in teaching; 2 academics (1 retired associated professor from the University of Leeds, and 1 professor from the University of Canterbury,

5.3. EXPERIMENTAL SETUP

New Zealand) who had over 30 years of experience in teaching, presenting to a broad audience, and advising others on presentation skills, see Figure 5.8 for a summary of the domain expertise spread.

Convenience sampling was used for selecting participants. Following the ethics approval from the University of Leeds, each participant was given a £50 Amazon voucher as gratitude for their participation, as described in (Section 4.5.1).

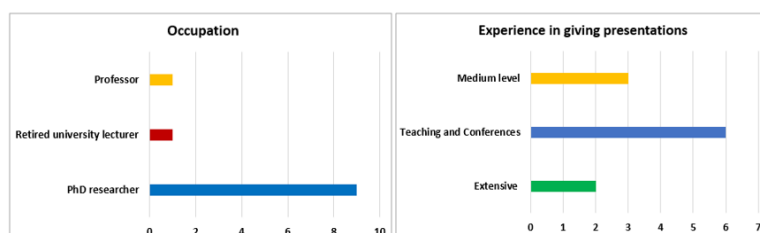


Figure 5.8: Experts' profiles.

For Study-2, we used the Amazon Mechanical Turk marketplace¹ to invite workers to participate in the evaluation study to help in evaluating the generated video narratives. Accordingly, we have created an account and assigned as a 'requester' with Amazon Mechanical Turk marketplace which allowed us to create a project in which we designed 4 batches. A batch, as presented in (Appendix K), is where the Amazon workers (hereafter known as advanced learners) around the world can access the study link and participate in it. We have used some conditions to decide the workers who can participate in our study. First, they can speak English and more than 100 participants are English native speakers. Second, they are Master workers where 95% of their hits is approved in the surveys they participated in. Referring to Figure 5.10, those participants are advanced learners not actual learners as they have ample presentation skills knowledge (80%) which enables them to give useful feedback to the questions asked about learning this skill. However, their domain expertise might be seen as a limitation because their domain knowledge might affect the pre-test result where they are able to notice the domain aspects clearly, as described in (Section 5.5). Their hits (answers) are saved in the batch answers which can be downloaded as an Excel sheet for analysis after the completion of the study. The number of

¹<https://www.mturk.com/>[Accessed:January 2023]

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advanced learners who participated in the study was 237. This number is 61.5% of the usually required number 385 ¹. We could not ask for the 385 number of participants from the beginning because of the budget constraints of this PhD research. This number has been filtered out by excluding the duplicated answers and the responses where learners did not answer the pre-test or post-test as this affects the analysis of the video narrative's learning effect. The number of learners, after applying the filters, was 217. Further discussion about the limitation of using this number of participants is discussed in (Section 5.6.5). We collected the learners' profiles, see Figures 5.9 and 5.10, showing that more than half of the learners were males from the age group ≥ 30 years, are employed and can speak English fluently. Additionally, more than half of the participants watch YouTube videos for learning and for other purposes. More than a third of the participants have a lot of training on presentation skills through training in the universities to pitch project presentations. Accordingly, they are classified as medium-to-advanced learners and their experience in presentation skills means they are able to give useful feedback to the questions asked about learning this skills.

¹<https://www.calculator.net/sample-size-calculator.html?type=1&cl=95&ci=5&pp=50&ps=1000000&x=Calculate>[Accessed: March 2024]

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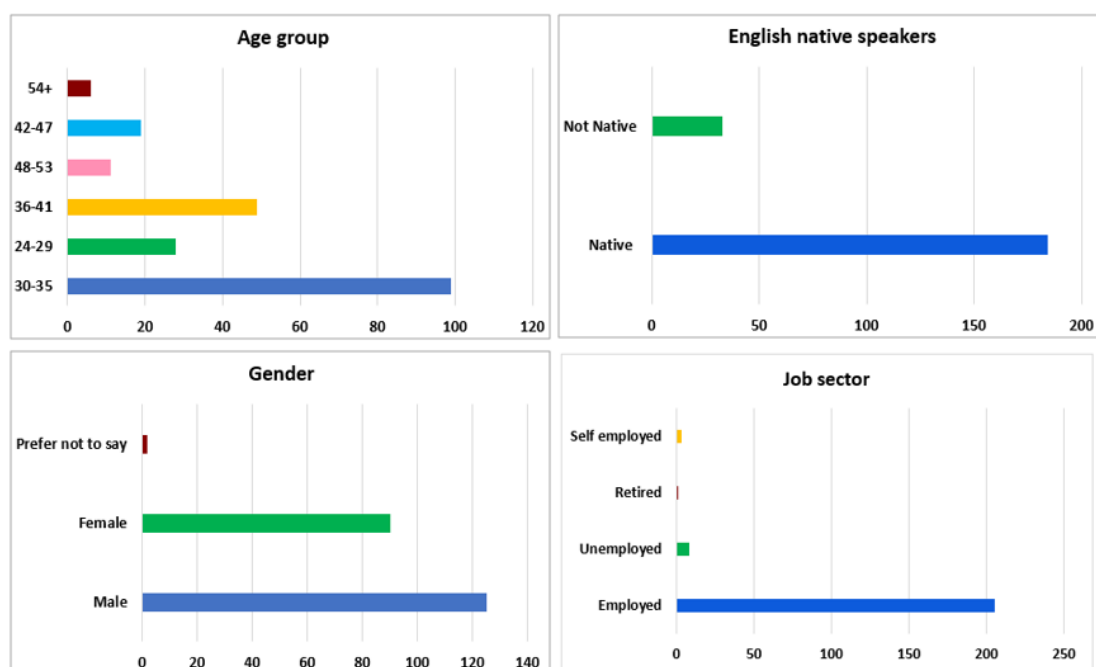


Figure 5.9: Learners' profiles which include: Age group, Gender, English native speakers and Job sector.

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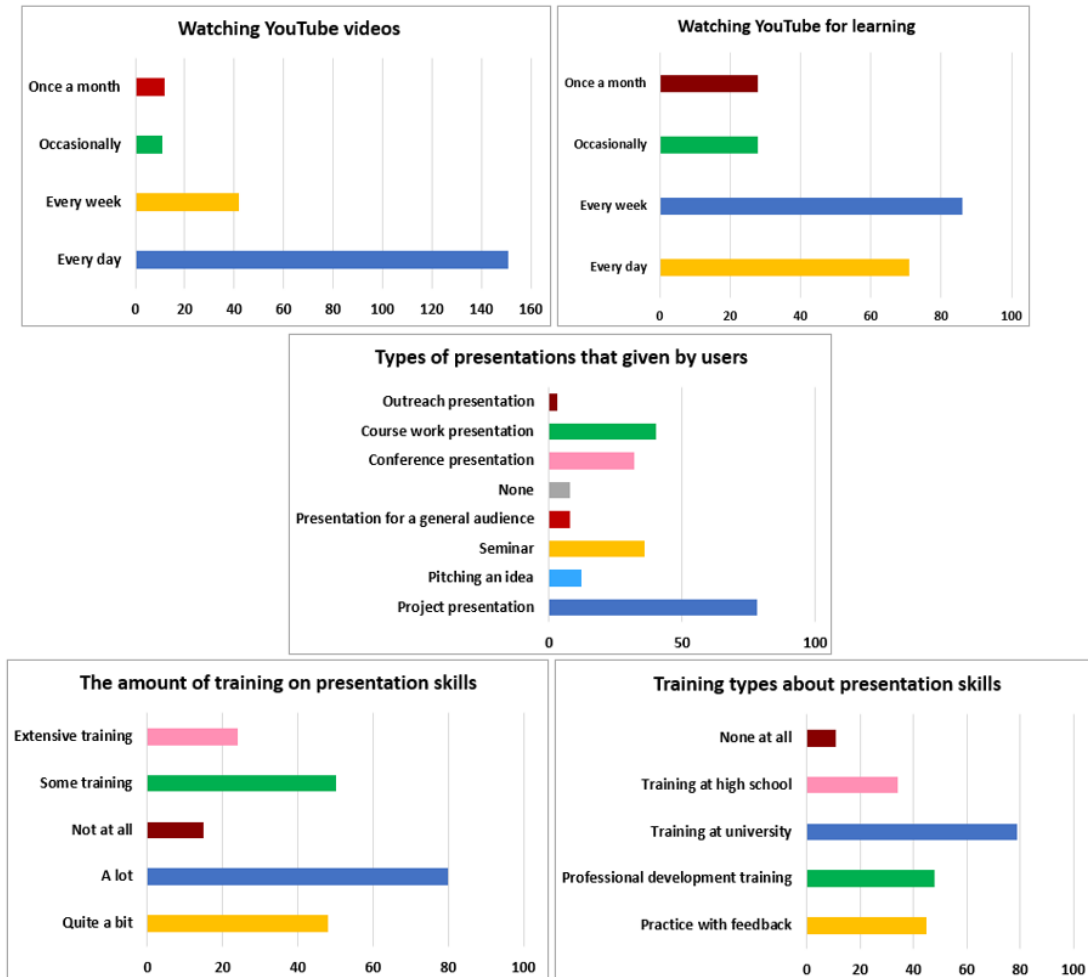


Figure 5.10: Learners' profile including data about: how often they watch YouTube videos, how often they watch YouTube for learning, the type of presentations they have given, the amount and type of training they had about presentation skills.

5.3. EXPERIMENTAL SETUP

Materials. To provide public access for the video narratives, we converted the video narratives into web pages which we included in Google forms to be shared with the evaluators. The Google forms we designed have the same structure in both studies with a slight difference which is described below.

For Study-1, we designed five Google forms as evaluation surveys (survey-1, survey-2, survey-3, survey-4 and survey-5) and we distributed the 85 generated video narratives among them. We sent the survey links to 20 participants in a ratio of 4:1 to ensure that each video narrative is evaluated by 4 experts. However, only 11 have responded and for that reason the number of participants per survey is varied: 1 expert was assigned to survey-1, 4 experts were assigned to survey-2 and 3 experts have been assigned for each of the surveys 3, 4 and 5. Each video narrative has been evaluated by at least 2 experts except for the 19 narratives included in survey-1 which have been evaluated by 1 expert. The URLs of these narratives can be found in our GitHub account ¹. The surveys are fully compliant with the General Data Protection Regulation (GDPR).

The structure of the surveys is as follows: a consent form, a section to collect user profiles and then the narrative section which is divided into four groups where each group represents a narrative type (see Appendix J). In each narrative group there are two parts; the Quality categories after each video narrative link, and the Perceived Usefulness scale items at the end. The Quality categories aim to assess the quality of each video narrative and are designed using the LIKERT response labels (Taherdoost, 2019). The Perceived Usefulness of the generated narratives is assessed using a TAM questionnaire (Davis, 1989). At the end of each survey, we have asked the experts to type feedback to identify the possible positives and negatives of the video narratives they have watched. These two parts (the Quality categories and the Perceived Usefulness scale items) have been repeated for each narrative type.

For Study-2, we filtered out the video narratives based on the expert evaluation by selecting the video narratives that have a quality rank ≥ 4 , meaning it is a good quality narrative. This filtering of the video narratives might be seen as

¹<https://github.com/Generating-Video-Narratives/Generating-Video-Narratives.git>

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biased and thus a further limitation of this study, see (Section 5.6.5). However, this filtering process is required to exclude the lower quality video narratives and reduces the number of video narratives to be evaluated with learners. This helps us using the resources of our study (number of participants and budget) efficiently. We have only selected 8 videos (2 videos from each narrative type) from the filtered video narratives, see Figure 5.11. We also considered selecting a variety of topics and concepts to avoid redundancy of the information presented to the users. The selected video narratives for the study, as presented in the Table 5.1, are included in 4 surveys, one for each video narrative type (Derivative, Super Ordinate, Correlative and Combinational). These surveys are designed using Google Forms with a structure similar to the expert surveys (see Appendix J). The difference from the expert surveys is that we included pre-test questions to collect the domain terms that learners know prior to watching each video narrative. Additionally, we have included a post-test to collect new domain terms that the learners recognised after watching the video narratives. Furthermore, to determine the learner acceptance of the generated video narratives as learning materials, we have included an extra part in the evaluation study to estimate the Cognitive Work Load resulting from using video narratives to support learning.

Table 5.1: The selected video narratives based on experts' evaluation study where the overall Quality ranking of a video narrative was ≥ 4 which is \simeq Agree. The narrative types are: (Combinational, Correlative, Derivative, Super Ordinate) and their duration, in seconds, is presented in the table as an average and standard deviation.

Narrative Type	No.Narratives	AVG Duration	STDV
Combinational	2	180.5	138
Correlative	2	244.5	11
Derivative	2	241	23
Super Ordinate	2	243.5	76

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Evaluation Study with Experts			
Quality for learning			
The overall Quality for the narratives (out of 5) is:			
<u>Narrative type</u>	<u>AVG</u>	<u>STDV</u>	
Derivative (N=33)	4.32	0.60	
Super Ordinate(N=31)	4.08	0.82	
Correlative(N=112)	3.79	0.82	
Combinational(N=33)	4.11	0.86	

Filtering Criteria:			
From each narrative type select the video narrative which has average quality ≥ 4			

Output			
Narrative Type	#Narratives	AVG Duration	STDV
Derivative	12	247s	34
Super Ordinate	7	239s	33
Correlative	21	246s	30
Combinational	3	217s	117

Figure 5.11: Quality of the generated narratives of the Giving Pitch Presentations Domain as evaluated by experts. We have used the quality average value of ≥ 4 as filtering criteria to select from the video narratives which their quality match this criteria to be used for the evaluation study with learners.

5.4. FINDINGS FROM STUDY-1: EXPERTS

Procedure. The evaluators in both studies (who participated via different Google forms links) followed the same procedure which is: (1.) Complete a short pre-study section to collect their profiles; (2.) Click on the video narrative link which will open in a new tab. They can also copy the link and open it in a browser themselves; (3.) Go through the video narrative page by following the descriptions and watch the suggested video segments which have a duration of 3 to 5 minutes; (4.) Go back to the screen with the survey and complete the scoring form for each video narrative and give suggestions, if applicable, for improving the narrative; (5.) Repeat steps 2-4 for each video narrative link included in the survey. After each narrative type (D, S, CR and CO), complete the: (6.) Perceived Usefulness section; (7.) Further Feedback section. The difference in Study-2 is that we have a pre-test section which is part of the learner profile step, and a post-test to be completed after watching the video narratives. Additionally, in Study-2, there is a section for Cognitive Work Load. Example of the Google form used for the evaluation study is in (Appendix J).

5.4 Findings from Study-1: Experts

We analysed the outcome from the evaluation studies where we aggregated the outcomes of the 5 surveys. We reported and analysed the results of the Quality and Perceived Usefulness, and presented a qualitative analysis of the positive and negative feedback written by the experts after watching the generated video narratives.

5.4.1 Quality of the Video Narratives

We have aggregated the responses from 11 experts per video narratives who participated in 5 studies (different experts participate in different studies where they evaluated different number of video narratives from different types), see Table 5.2 and Figure 5.12. The aggregated responses are used to analyse the quality of the generated video narratives in order to answer RQ3.

5.4. FINDINGS FROM STUDY-1: EXPERTS

Table 5.2: Expert Evaluation Results of the Quality of the video narratives. Each narrative type (CO, CR, D, S) has a number of assessments (N) and the Median, AVG and STDV scores of each Quality question based on the responses from the experts (1= Strongly Disagree, 2=Disagree, 3=Neutral, 4=Agree, 5=Strongly Agree). The difference between the narrative types is based on the Quality category and has been calculated using the Kruskal-Wallis test. The * indicates when $p < 0.05$, the difference between the video narratives is statistically significant.

Video Narrative Quality Categories	CO N=33	CR N=112	D N=33	S N=31	All N=209
Q1–The introduction text in the video narrative gives a clear idea of the aim of the narrative.	5.0 4.390 (0.79)	4.0 3.88 (1.07)	4.0 4.12 (0.82)	4.0 3.94 (1.03)	4.0 4.0 (1.0)
*Q2–All video segments are clearly linked to the presentation skills areas mentioned in the introduction.	4.0 3.64 (1.14)	3.0 3.36 (1.11)	4.0 4.21 (0.70)	4.0 3.58 (1.26)	4.0 3.75 (1.12)
Q3–The descriptions which introduce each video segment provide a useful summary.	4.0 3.97 (1.02)	3.0 3.42 (1.08)	4.0 3.64 (1.03)	4.0 3.74 (1.12)	4.0 3.59 (1.08)
*Q4–All video segments provide relevant content for presentation skills learning.	4.0 4.0 (1.12)	4.0 3.85 (1.16)	5.0 4.48 (0.83)	5.0 4.10 (1.19)	4.0 4.01 (1.13)
Q5–The concluding text at the end of the video narrative provides an appropriate summary.	4.0 3.91 (1.13)	4.0 3.66 (1.11)	5.0 4.21 (1.05)	4.0 3.90 (1.25)	4.0 3.82 (1.14)
OVERALL Quality–AVG score for all Quality questions per narrative type.	4.15 4.01 (0.59)	3.70 3.63 (0.64)	4.27 4.13 (0.66)	3.84 3.85 (0.57)	4.00 3.80 (1.09)
*USEFULNESS–This video narrative is useful for learning presentation skills.	5.0 4.30 (0.95)	4.0 4.10 (1.01)	5.0 4.67 (0.69)	5.0 4.35 (1.02)	5.0 4.26 (0.98)

5.4. FINDINGS FROM STUDY-1: EXPERTS

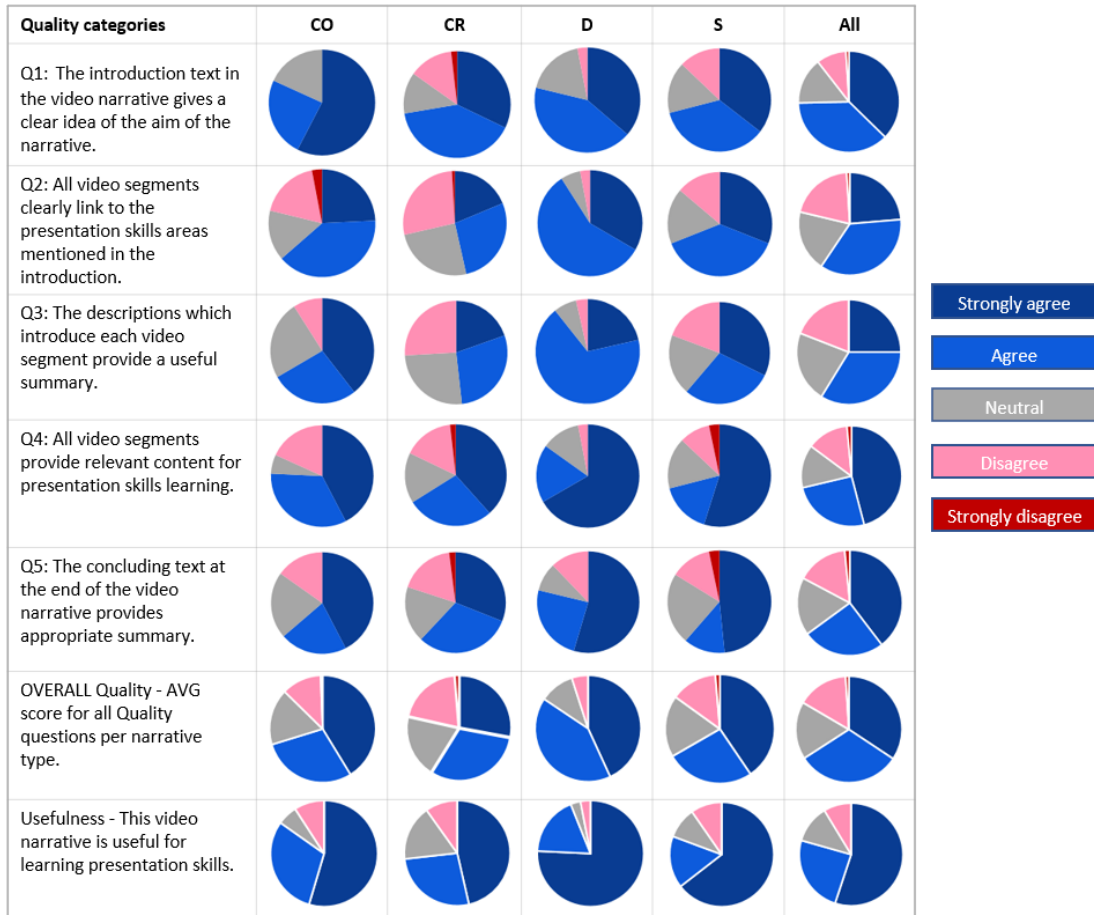


Figure 5.12: Quality of the generated narratives of the Giving Pitch Presentation Domain as evaluated by the experts.

Quality categories of the video narratives. In our analysis of the quality categories of the video narratives, we first refer to the column ‘All’ in Table 5.2 which shows an overview of the quality of each category based on the experts’ responses. The experts found that the majority of the video segments have good quality with a median of 4.0 and an average of 3.80 (Agree). They also agreed that the video narratives provide content related to the domain (Q4) with a median of 4.0 and an average score of 4.01 out of 5. Furthermore, they agreed that the domain’s key areas are clearly mentioned in the introduction (Q1, with a median and average of 4.0) which helps the experts notice them in the content. As a result, the conclusion statement (Q5) was also found to clearly summarise the key domain

5.4. FINDINGS FROM STUDY-1: EXPERTS

areas which are presented in the introduction and noticed in the segments (with a median of 4.0 and an average score of 3.82). Additionally, the experts found that the segments are linked clearly to the domain (Q2 with a median of 4.0 and an average of 3.75) and the description clearly describes the segment's content (Q3 with a median of 4.0 and an average score of 3.59). To assess whether these values are statistically significant, we ran the Kruskal-Wallis test. We found that there is a statistically significant difference in categories Q4 and Q2 among the narrative types with ($p < .05$). To identify which narrative type(s) caused this difference, we ran the Mann Whitney U Test to run a pair-wise comparison, as presented next.

Comparison between the narrative types. To analyse the difference in the quality of the narratives, we ran the Mann Whitney U test for a pair-wise comparison. The result was statistically significant with $p < 0.05$ between the narrative types D and CR. This indicates a statistically significant agreement among the experts that the Derivative narratives are better than the Correlative narratives in providing conceptual learning. Hence, Derivative type of linking (from generic to specific) seems to be more appealing than Correlative linking (learning similar sibling concepts). Experts' comments about the two narrative types CR and D, indicate that it is easier to notice the generic and specific concepts in the video segments in the D narratives, e.g.: "so clearly the segments are semantically very related to the topic."; and further clarification is needed in the CR narratives, e.g.: "I do understand why you use the word 'similar' in the context of the ontological hierarchy, but you need to think about does it make sense to the learner... may need some rephrasing.". There were no statistically significant results among the other pairs of video narratives. It should be noted that when comparing video narratives, we did not consider participants' learning styles or cognitive preferences, this is further discussed in Section 7.4.2.

5.4.2 Perceived Usefulness of the generated Video Narratives

In this part, we analyse the Perceived Usefulness results of the generated video narratives based on the aggregated experts' responses to be able to answer RQ4.

5.4. FINDINGS FROM STUDY-1: EXPERTS

We aggregated the expert responses from all surveys on the Perceived Usefulness of the generated video narratives and they are reported in Table 5.3 and presented in Figure 5.13. We ran the Kruskal Wallis, Mann Whitney and Spearman’s RHO tests but the results showed that there is no statistically significant difference among the narrative types in regard to the Perceived Usefulness scales. Consequently, we analyse the experts’ responses presented in Table 5.3.

By referring to column ‘All’ in Table 5.3, we can conclude that the experts found the video narratives ‘Quite Likely’ to be useful when used to learn presentation skills. According to the scores of the individual narrative types, the D narratives scored the highest as they enabled the experts to identify key domain areas (PU1); be able to focus on them (PU2), identify the name of the focus topic and concept mentioned in the video narrative (PU3) and link the focus concepts together (PU4). However, the CR narratives scored slightly below the other narrative types where the experts found that linking concepts in breadth (sibling concepts) might misdirect a learner’s attention as the type of linking is not clear. Similarly, the link between different concepts from different topics mentioned in the same video segments (CO narratives) causes confusion. According to the overall results of the Perceived Usefulness scores among the narrative types (median 6.06 and average 5.85 (STDV=0.86) out of 7), we can infer that the video narratives are ‘Quite Likely’ to be useful when used to learn presentation skills. Based on size of the study and the participant’s expertise, we can deduce that the video narratives have a potential to answer RQ4.

5.4.3 Qualitative feedback from experts

In this part we summarise the experts’ written feedback where they expressed what they found positive and negative about the video narratives.

Positives. These positives are classified into two groups; (a) Support focusing on specific domain concept(s) and (b) Support linking between domain concept(s).

(a) Support focusing on specific domain concept(s). The experts found that the CO narratives provide an overview of the concepts from different topics

5.4. FINDINGS FROM STUDY-1: EXPERTS

Table 5.3: Evaluation Results of the Perceived Usefulness of the narratives. Each narrative type (CO=Combinational, CR=Correlative, D=Derivative, S=Super Ordinate) has 11 expert assessments and a Median, AVG and STDV score of their assessments as per the Perceived Usefulness category (1= Extremely Unlikely, 2= Quite Unlikely, 3= Slightly Unlikely, 4= Neutral, 5= Slightly Likely, 6= Quite Likely and 7= Extremely Likely).

Perceived Usefulness scale items	CO	CR	D	S	All
PU1–Identify key points related to giving presentations.	6.0	6.0	6.0	6.0	6.0
	6.09	6.09	6.09	5.82	6.02
	(0.83)	(0.94)	(1.04)	(1.25)	(1.02)
PU2–Focus on a certain key point(s) at a time.	6.0	6.0	6.0	6.0	6.0
	5.73	5.73	6.09	5.64	5.80
	(1.10)	(1.10)	(1.04)	(1.29)	(1.10)
PU3–Identify key topics/concepts to learn.	6.0	5.0	7.0	6.0	6.0
	5.82	5.64	6.36	5.82	5.91
	(1.17)	(1.03)	(0.81)	(1.08)	(1.02)
PU4–Link main points mentioned in the video.	6.0	6.0	6.0	7.0	6.25
	5.45	5.45	6.0	5.73	5.66
	(1.57)	(0.93)	(1.0)	(1.62)	(1.28)
Overall Perceived Usefulness (AVG score for all Perceived Usefulness scales per narrative type.)	5.77	5.86	6.18	5.82	6.06
	5.77	5.73	6.14	5.75	5.85
	(0.40)	(0.59)	(0.44)	(0.60)	(0.86)

5.4. FINDINGS FROM STUDY-1: EXPERTS

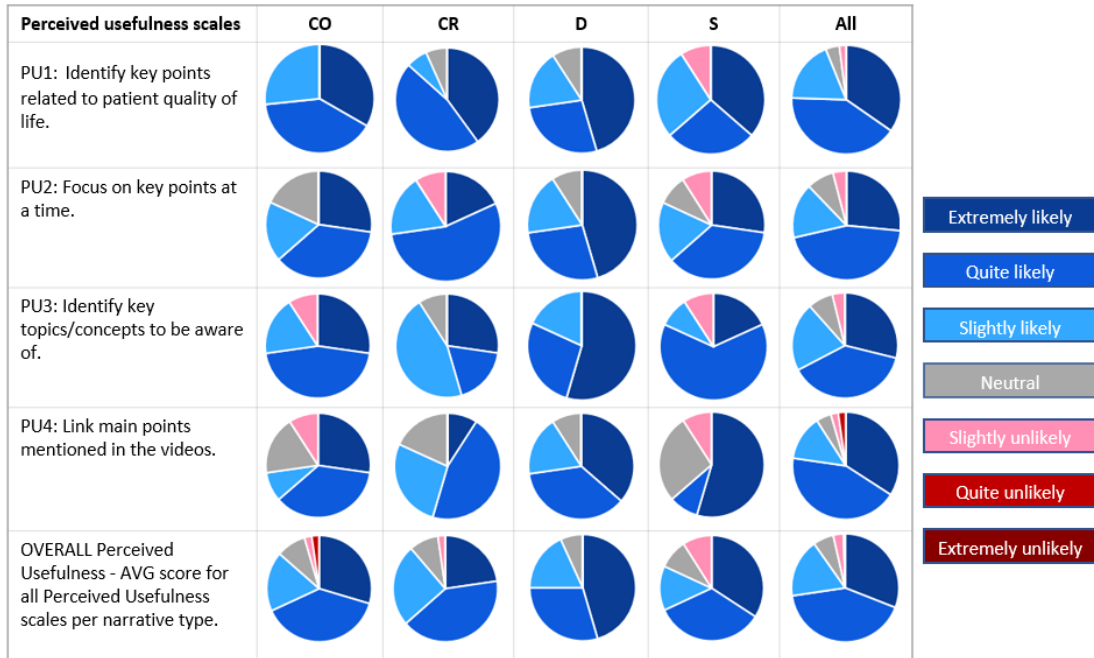


Figure 5.13: Perceived Usefulness of the generated narratives of the Giving Pitch Presentations domain evaluated by experts.

and the relationship between them; “serves as an anchor to build on or start from if one topic is new”, “connecting two concepts from different presentation skills areas helps one understand the idea in more breadth.”

The CR narratives were found to aid focusing on relevant key domain areas by showing examples; “situates the concept within related concepts and areas”, ”they provide examples.”

The D narratives were found to facilitate conceptual learning; “short, focused, saves time, and provides the context (the whole video) if we wish to go in more depth”, “I think this generation process is very useful in enhancing derivative concept learning. So, it could make the teaching process and understanding of new concepts easier by providing such a way.”

The S narratives were found to be helpful in providing in-depth learning; “they go deeply into more specific related topics”, “some give actual key points that support the relevant skills.”

5.4. FINDINGS FROM STUDY-1: EXPERTS

(b) Support linking between domain concept(s). The **CO** narratives support in-breadth learning by linking different concepts from different topics together: “connecting two concepts from different presentation skills areas helps one understand the idea in more breadth”, “they link up pretty well.”

The **CR** narratives provide examples which clarify the link between the target concept and its siblings, “I understand the concept more when it is linked to similar concepts from the same class. It is also felt that the videos are much more related and cohesive as compared to the earlier videos”, “relevant videos are easy to understand and emphasize the most important point.”

The **D** narratives were found to provide in-depth learning starting from the generic to specific concepts using short segments linked in one narrative: “knowing that a specific concept is part of a more generic concept. When watching the video covering the generic concept, a deeper learning may be triggered in the learner as he/she might try to work out the relevance of the selected segment”, “it is more tangible”.

The **S** narratives were found to support learning a generic concept by providing in-depth learning about it (its specific concepts): “defining the relationships between concepts, and somehow simplifying the concept by starting to explain parts of the whole idea”, “they go deeply into more specific related topics”.

Negatives. There are some issues associated with using video narratives for learning as specified by the experts which we have separated into two groups: “Confusion and distraction” and “Lack of elaboration”.

(a) Confusion and distraction. In the **CO** narratives, sometimes the link between the concepts might not be obvious which causes attention-distraction: “real links might not be there”, “it is possible though since there are multiple concepts being discussed that the learner might be confused (about) or might not be able to focus on the main point or topic.”

With the **CR** narratives, focusing on more concepts within a narrative, even when they are similar, might cause distraction as the link between them might be vague: “might distract or confuse if concepts are on same level but not very similar”, “it is sometimes confusing.”

5.4. FINDINGS FROM STUDY-1: EXPERTS

With the **D** narratives, the linking of concepts from generic to specific might limit learning by not showing other related concepts: “a rather limited viewpoint is presented by just linking a specific concept to a generic concept. May be more useful to optionally reveal the other siblings under that same generic concept so that the learner understands the size of the learning space.” Furthermore, the experts found that some segments start by carrying on what was previously mentioned in the video footage before starting to illustrate the main focus concept which caused confusion: “sometimes start of the video contains previous points’ statement which could be confusing.”

With the **S** narratives, a learning issue became apparent when the linking between the specific and generic concept was not clear enough which also caused confusion. This happened when the segments were short and did not elaborate enough on the focus concepts: “the sole use of linear style of linkage only reveals a fraction of the knowledge tree. There are usually other sibling concepts covered in the chosen segments and might confuse a beginner learner”, “there is a need to explain or describe properly how specific concepts are linked to the main concept being learned.”

(b) Lack of elaboration. With the **CO** narratives, it is found that the duration of the segments which focus on multiple concepts might not offer enough elaboration on these concepts: “it is possible though since there are multiple concepts being discussed that the learner might be confused or might not be able to focus on the main point or topic”, “occasionally contains videos with less explanations.” A similar issue appears with the **CR** narratives as the experts found that: “some segments were not stand-alone in explaining a concept well... can see that it was picked purely because the word was mentioned”

With the **D** narratives, learning only one specific concept from a generic concept might cause confusion by not mentioning the other specific concepts within the same generic concept: “a rather limited viewpoint is presented by just linking a specific concept to a generic concept. May be more useful to optionally reveal the other siblings under that same generic concept so that the learner understands the size of the learning space”, “all specific features might not be covered.” A similar issue was also noticed with the **S** narratives: “the sole use

5.5. FINDINGS FROM STUDY-2: POTENTIAL LEARNERS

of linear style of linkage only reveals a fraction of the knowledge tree. There are usually other sibling concepts covered in the chosen segments and might confuse a beginner learner”, “I was quite confused as to what the specific concepts were in the 2nd and 3rd set of videos. It seems that for super-ordinate narratives, there is a need to explain or describe properly how specific concepts are linked to the main concept being learned”

According to the experts’ evaluation results and considering their feedback, we decided to filter out the generated video narratives before evaluating them with learners. We have selected the video narratives based on their Quality result which should be ≥ 4 , meaning there is an agreement among the experts that these narratives have the potential to support domain learning, see Figure 5.11.

5.5 Findings from Study-2: Potential learners

We analysed the quality of the generated video narratives based on the aggregated learners’ responses to be able to answer RQ3 and RQ4 based on the learners’ point of view. This includes assessing the video narratives considering their: Quality, Perceived Usefulness, Learning effect, Cognitive Work Load and qualitative feedback.

5.5.1 Quality of the Video Narratives

The number of participants from the four surveys was 217 (CO-48, CR-57, D-63 and S-49) and each participant provided two responses as he/she watched two video narratives per survey. Accordingly, the number of the aggregated responses was 434 and they are reported in Table 5.4 and presented in Figure 5.14. The aggregated learners’ responses of each narrative type per quality category are reported as the Median, Average (AVG) and Standard Deviation (STDV) scores, and the N value indicates the number of learner responses per narrative type. In our analysis of the learners’ responses, we present two comparisons. One comparison is between the quality categories and the other comparison is between

5.5. FINDINGS FROM STUDY-2: POTENTIAL LEARNERS

the video narrative types.

5.5. FINDINGS FROM STUDY-2: POTENTIAL LEARNERS

Table 5.4: Evaluation Results of the quality of the narratives. Each narrative type (CO=Combinational, CR=Correlative, D=Derivative, S=Super Ordinate) has a number of assessments (N) and the Median, AVG and STDV score of each Quality question based on the responses from the learners (1=Strongly Disagree, 2=Disagree, 3=Neutral, 4=Agree, 5=Strongly Agree). The difference between the narrative types is based on the Quality category and has been calculated using the Kruskal-Wallis test. The * indicates when $p < 0.05$, the difference between video narratives is statistically significant.

Video Narrative Quality Categories	CO N=96	CR N=114	D N=126	S N=98	All N=434
*Q1 –The introduction text in the video narrative gives a clear idea of the aim of the narrative.	4.0 3.98 (0.62)	4.0 4.20 (0.65)	4.0 3.72 (0.89)	4.0 3.89 (0.96)	4.0 3.94 (0.81)
*Q2 –All video segments are clearly linked to the presentation skills areas mentioned in the introduction.	4.0 4.07 (0.80)	4.0 4.32 (0.66)	4.0 3.67 (1.09)	4.0 4.18 (0.93)	4.0 4.05 (0.93)
*Q3 –The descriptions which introduce each video segment provide a useful summary.	4.0 3.94 (0.88)	4.0 4.15 (0.69)	4.0 3.65 (1.09)	4.0 3.94 (1.07)	4.0 3.91 (0.97)
*Q4 –All video segments provide relevant content for presentation skills learning.	4.0 4.08 (0.78)	4.0 4.36 (0.67)	4.0 3.50 (1.17)	4.0 4.23 (0.92)	4.0 4.02 (0.98)
*Q5 –The concluding text at the end of the video narrative provides an appropriate summary.	4.0 3.93 (0.95)	4.0 4.13 (0.84)	4.0 3.67 (1.04)	4.0 3.83 (1.07)	4.0 3.88 (0.99)
OVERALL Quality–AVG score for all Quality questions per narrative type.	4.0 4.0 (0.80)	4.0 4.23 (0.70)	4.0 3.64 (1.06)	4.0 4.01 (0.99)	4.0 3.96 (0.93)
*USEFULNESS –This video narrative is useful for learning presentation skills.	4.0 4.19 (0.79)	4.0 4.31 (0.63)	4.0 3.60 (1.13)	4.0 4.16 (1.05)	4.0 4.0 (1.01)

5.5. FINDINGS FROM STUDY-2: POTENTIAL LEARNERS

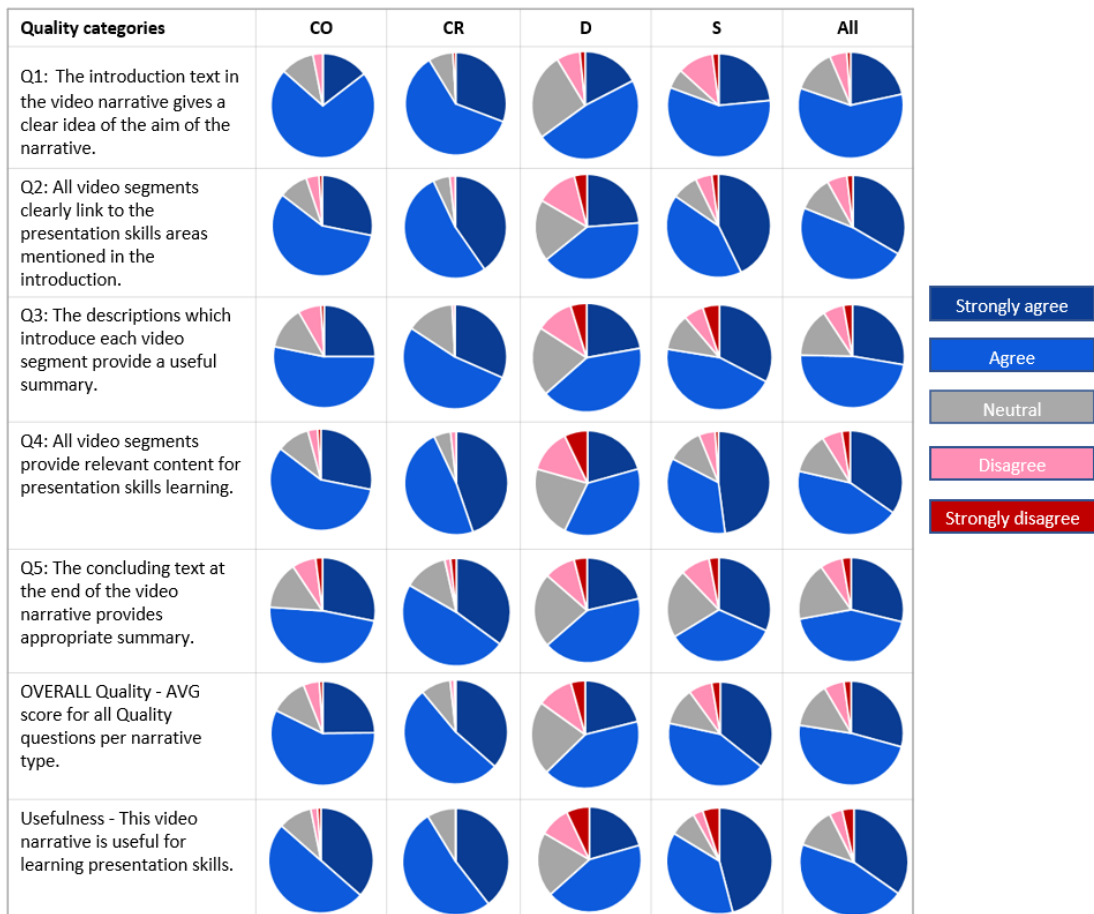


Figure 5.14: Quality of the generated narratives of the Giving Pitch Presentations domain as evaluated by learners.

5.5. FINDINGS FROM STUDY-2: POTENTIAL LEARNERS

Comparison between the Quality categories of the video narratives.

We refer to the column ‘All’ in Table 5.4 where we can get an overview of the quality of each category based on the 434 responses. The learners found that segments within the video narratives and their content are with good quality and related to the domain (AVG of Q2 is 4.05 and AVG of Q4 is 4.02). Additionally, the learners found that the characterisation (Q3) of the video segments enables the identifying of the domain focus topic(s) and concept(s) that was mentioned in the introduction (Q1) and conclusion (Q5) of the video narratives; (AVG of Q1= 3.94, AVG of Q3= 3.91 and AVG of Q5= 3.88 out of 5). We can conclude that the overall quality of the video narratives is good ($3.96 \simeq 4$). Additionally, the learners agreed the the video narratives are useful ($AVG \geq 3.60$) for learning. We ran the Kruskal Wallis test to compare the responses on each Quality category collected from each narrative type. The result was found to be statistically significant with a p value < 0.05 on all Quality categories. To further investigate the difference in the Quality results, we do a pair-wise comparison between the narrative types by running the Mann Whitney U Test.

Comparison between the narrative types. To analyse to which extent the narratives were different from each other based on their quality, we ran the Mann Whitney U test to compare between narratives pairs. The result was statistically significant with $p < 0.05$ except for the narrative pairs CO-S and CR-S. Referring to the definition of these narratives types, with CR and S, the focus is only on one topic and they mention different concepts belonging to it (in-breadth linking with CR and in-depth linking with S). Similarly with CO, defined as different concepts from specific topics being mentioned in the same narrative to show a relationship between said concepts. This can be expressed as learning via giving examples, as shown in the S and CR narratives. According to the average quality values presented in Table 5.4, the CR narratives seem to be the most preferable narratives to be used for learning over the CO, D or S narratives. On the other hand, the least preferable narratives are of type D where learning a specific concept starts by learning its generic concept first (starts learning from generic to specific). It seems that the learners did not benefit from the conceptual learning presented with D narratives.

5.5. FINDINGS FROM STUDY-2: POTENTIAL LEARNERS

In this comparison we did not consider comparing the video narratives with other learning styles which is counted as a limitation, similar to the limitations mentioned in (Section 5.4.1).

In addition to the Quality evaluation of the video narratives, we have also evaluated the Perceived Usefulness and the Cognitive Work Load of using the video narratives for domain learning. The results are analysed in the next section.

5.5.2 Perceived Usefulness of the generated video narratives

In this part, we analyse the Perceived Usefulness results of the generated video narratives based on the aggregated learners' responses to be able to answer RQ4.

We have aggregated the 217 learners' responses from the four surveys on the Perceived Usefulness of the generated video narratives and they are reported in Table 5.5 and presented in Figure 5.15. We ran the Kruskal Wallis test and the results showed that there is a statistically significant difference among the narratives types in regard to the Perceived Usefulness scales. To identify the narratives that caused this difference, we ran the Mann Whitney U Test.

Perceived Usefulness. Referring to the column 'All' in Table 5.5, we can get an overview of the Perceived Usefulness of each narrative type based on the 217 aggregated learners' responses. We can conclude that the learners found that the video narratives are ($=5.62 \simeq 6$) 'Quite Likely' to be useful when used to learn presentation skills. According to the scores of the individual narrative types, the CR narratives score the highest as they enable the learners to identify key domain areas (PU1), focus on them (PU2), identify the name of the focus topic and concept (PU3) and link them together (PU4). Similarly, the links between different concepts from different topics, mentioned in the same video segments, were obvious in the CO narratives. However, the D narratives score slightly below the other narrative types especially when the learners were not sure how to link (PU4) the generic concept to the specific concept. We took into consideration that the difference in the Quality categories is statistically significant with $p \leq 0.05$ meaning that there is a difference in the Quality of the narratives.

5.5. FINDINGS FROM STUDY-2: POTENTIAL LEARNERS

Table 5.5: Evaluation Results of the Perceived Usefulness of the narratives. The narrative type (CO=Combinational, CR=Correlative, D=Derivative, S=Super Ordinate) have assessed by the learners and the Median, AVG and STDV of their assessments per each Perceived Usefulness category (1= Extremely Unlikely, 2= Quite Unlikely, 3= Slightly Unlikely, 4= Neutral, 5= Slightly Likely, 6= Quite Likely and 7= Extremely Likely). The difference between the narrative types is based on the Perceived Usefulness scales and has been calculated using the Kruskal-Wallis test. The * indicates when $p < 0.05$, the difference between video narratives is statistically significant.

Perceived usefulness scale items	CO N=48	CR N=57	D N=63	S N=49	All N=217
*PU1 –Identify key points related to giving presentations.	6.0 5.71 (0.92)	6.0 6.09 (0.79)	5.0 4.75 (1.79)	6.0 5.78 (1.30)	6.0 5.54 (1.38)
*PU2 –Focus on key points at a time.	6.0 5.83 (0.91)	6.0 6.19 (0.90)	5.0 4.75 (1.94)	6.0 5.86 (1.26)	6.0 5.62 (1.47)
*PU3 –Identify key topics and concepts to learn.	6.0 6.15 (0.87)	6.0 6.26 (0.81)	5.0 4.78 (1.71)	6.0 5.92 (1.35)	6.0 5.73 (1.40)
*PU4 –Link main points mentioned in the video.	6.0 5.92 (0.85)	6.0 6.12 (0.73)	5.0 4.75 (1.70)	6.0 5.82 (1.30)	6.0 5.61 (1.35)
Overall perceived usefulness (AVG score for all Perceived Usefulness scales per narrative type)	6.0 5.90 (0.89)	6.0 6.17 (0.81)	5.0 4.75 (1.79)	6.0 5.84 (1.30)	6.0 5.62 (1.40)

5.5. FINDINGS FROM STUDY-2: POTENTIAL LEARNERS

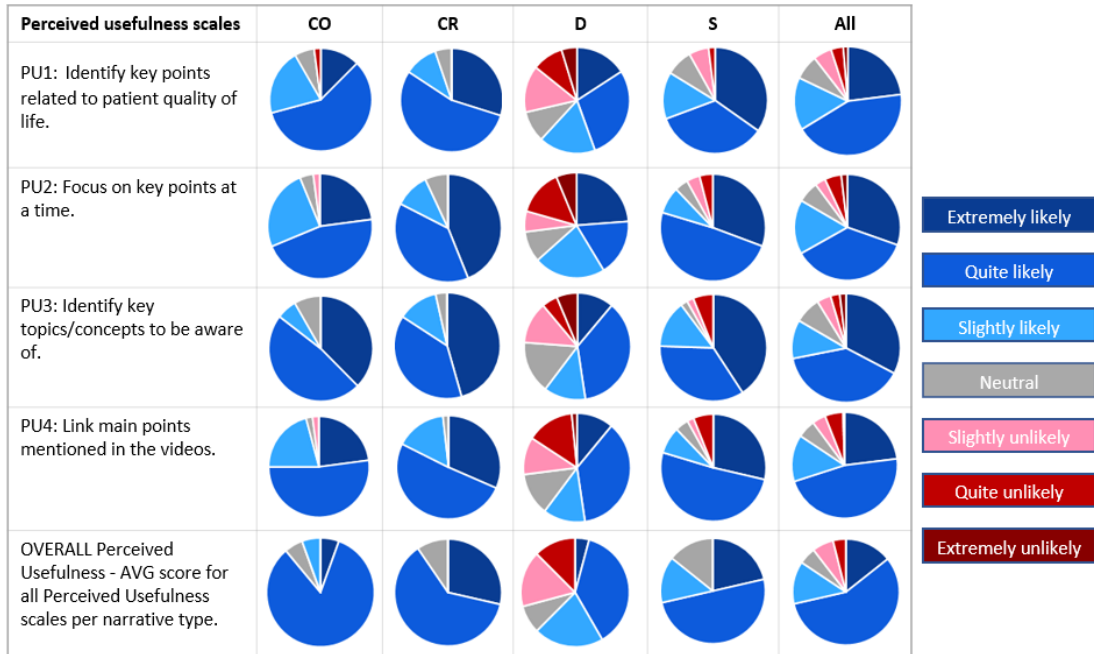


Figure 5.15: Perceived Usefulness of the generated narratives of Giving Pitch Presentation Domain as evaluated by the learners.

To ensure which video narrative(s) are different among the other narrative types, we ran the Mann Whitney test for a pair-wise comparison between the narratives. The results showed that there is a statistically significant difference among all the narrative pairs except for CO-S and CR-S. Based on the learners' feedback on the positives about CO, CR and S, we found that there is an agreement among the learners that these video narratives facilitate learning as presented in some of their responses; CR "easy to understand and absorb many key points.", CO "I like the brevity of the points. This makes things stand out and makes them easy to remember.", and S "Concept Learning Theory: the video narratives are created based on a theory for concept learning, suggesting a structured and methodical approach to presenting information effectively.". On the other hand, we found that the scores of the type D narratives were less than the scores for Usefulness of the other narrative types. Referring to the learners' feedback about what they did not like about the D narratives: "lack of human creativity: the narratives generated by AI models lack human creativity

5.5. FINDINGS FROM STUDY-2: POTENTIAL LEARNERS

and intuition. This can result in predictable or formulaic story lines, which may limit engagement and fail to evoke an emotional connection with learners”, “The generated derivative narratives can also be too generic and not tailored enough to the individual needs of the learners. Additionally, they can be difficult for learners to interpret as the generated narratives lack clarity and may fail to explain the concepts in a way that is meaningful to the learner.” Next, we investigate whether this difference among the Quality and Usefulness of the video narratives affects the domain learning.

Learning effect of the video narratives. We compare between the learners’ responses on the pre-test and post-test to assess the effect of the video narratives on domain learning. We have processed the terms of the pre-test and the post-test using our Semantic Tagging algorithm (Part of the VISC-L characterisation phase) to find a match between the learners’ terms and taxonomy terms. Then, we counted only the new terms found in the post-test to show the possibility of using the video narratives to enhance domain learning. The results presented in Table 5.6 show that the learners managed to recall new domain terms after watching the video narratives. This result is in-line with the Quality scores presented in Table 5.4 where the learners found the video narratives are of good quality and hence useful for domain learning.

To help in clarifying in more depth the difference between the narrative types, we analyse the learners’ feedback on the Cognitive Work Load of using the video narratives to support domain learning.

Cognitive Work Load. The aim of this part in the evaluation study is to assess the Cognitive Work Load expected while using the generated video narratives for domain learning. For this purpose, we have analysed the learners’ responses on the NASA-TLX sub-scale items after watching the video narratives—we assessed the Mental Work Load, Effort, Frustration and Performance sub-scales and the results are presented in Figure 5.16. The results show that the D video narrative scores are the highest in all types of Work Load, whereas, the scores of the CO, CR and S video narratives were close to each other, to some extent, and generally lower than the scores of the D narratives.

5.5. FINDINGS FROM STUDY-2: POTENTIAL LEARNERS

Table 5.6: The domain related terms recalled by the learners after watching the video narratives (Combinational, Correlative, Derivative, Super Ordinate).

Narrative Type	Average (STDV) of new domain terms per learners	Number of learners with New terms
Combinational	4 (4)	40 out of 48
Correlative	4 (5)	52 out of 57
Derivative	4 (5)	49 out of 63
Super Ordinate	4 (3)	45 out of 49

Referring to the learners' feedback about the Mental Work Load, Effort, Frustration and Performance scales resulting from watching the D narratives, some learners said: "had to remember details from the videos, and pay attention to the overall narrative structure and thematic elements so I could gain the most knowledge from them", "I had to focus on the material and take notes in order to comprehend and remember what I was watching", "I felt I needed more explanation and context around the concepts being explained in order to really understand them", "I was able to identify a number of new terms that I was not familiar with before. This is a good indication that I was able to learn new information from the videos. The clarity of the definitions: the definitions of the new terms were clear and easy to understand. This made it easy for me to learn and remember the new terms."

The feedback demonstrates the results in Figure 5.16 showing that regardless the high Mental Work Load, Effort and Frustration, the learners managed to increase their performance. On the other hand, the learners' feedback for the Mental Work Load, Effort and Frustration of the CO narratives is > 10 and the reason is presented in some of their responses: "I had to pay attention and think about what was said, but not at some high level. It wasn't super complicated stuff", and for the performance Work Load some said "there were a lot of useful phrases and ideas with which I may have already been familiar under different analogous terms.". With the CR narratives, the learners found it challenging to remember the concepts mentioned and recognise the link between them as mentioned in some of the responses: "Content Complexity: If the concepts discussed in the

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videos are complex or new to the viewer, it might require more mental effort to understand and process the information”.

In this evaluation study we did not consider the learning styles of the participants or their cognitive preferences which we consider as a future work, see (Section 7.4.2). In the next part we summarise the positives and negatives of the video narratives based on the learners’ feedback. This helps us draw some insights on how to improve the narratives in future work and to which extent the design of the narratives was successful.

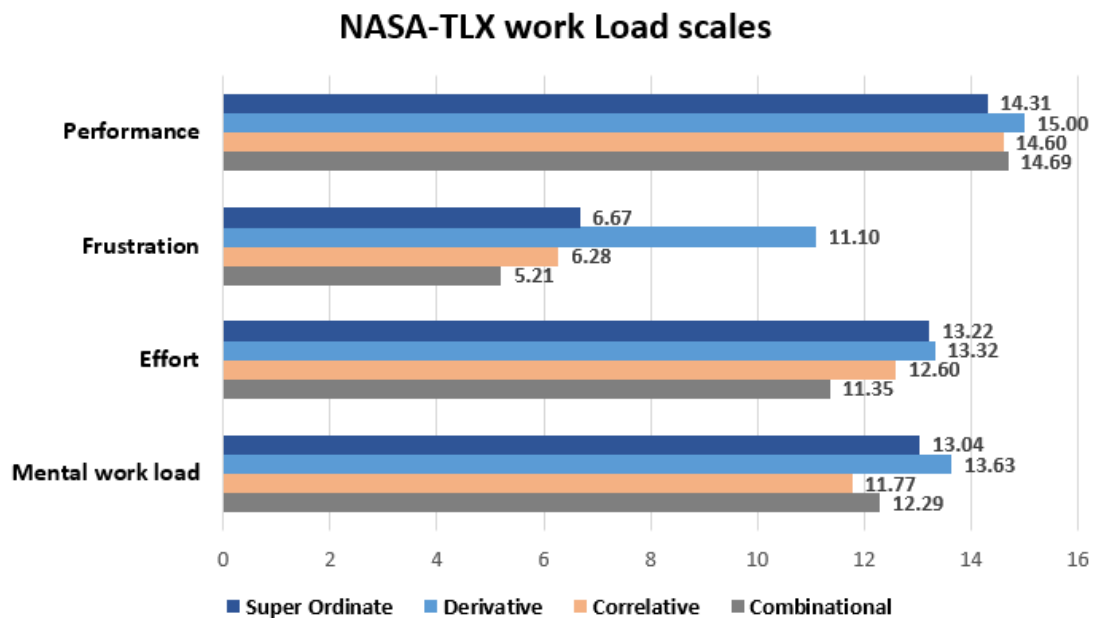


Figure 5.16: Cognitive Work Load estimation of the generated video narratives to support learning the Giving Pitch Presentations domain based on the evaluation study with the learners. The score range is 1-Low to 20-High.

5.5.3 Qualitative feedback from learners

We analysed the feedback written by the learners after they watched the video narratives to further assess their quality and effect to support learning. The learners found that the video narratives support domain learning by providing clarity through helping them to focus on specific domain areas, enhancement

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of their engagement, and the clarity of the transition between the segments to facilitate concept learning.

Positives. We have grouped the learners' positive feedback into three groups: (a) Clarity, (b) Engagement and (c) Transition between segments.

(a) Clarity. The clarity of the video narratives is shown by the video segments' content and textual format to present information which is delivered by various delivery methods. These segments that focus on a specific topic(s) and concept(s) provide concise and understandable learning materials. This enables the learners to identify specific presentation skill areas to learn and link to their prior knowledge.

There are 23 learners out of 48 who evaluated the **CO** video narratives and appreciated that these narratives gave them presentation delivery ideas and recommended steps on how to implement these ideas.

For the **CR** video narratives, 17 learners out of 57 appreciate that these narratives are understandable and provide some suggestions on how to improve pitching presentations.

There are 10 out of 63 learners who found that **D** video narratives provide understandable learning materials that are easy to absorb and use for self-reflection while practicing for delivering presentations.

24 out of 49 learners noticed that the **S** video narratives help them link new learning materials to their previous experience and gave them useful presentation ideas on what to focus on and what to prevent.

(b) Engagement. Maintaining a learner's engagement while watching the video narratives is one of the most vital aspects. This includes helping the learners be more organised while learning specific concepts and noticing the relationships between them to be able to apply them in their presentations. Furthermore, the different audiovisual video content supports a wide range of different learning styles.

With the **CO** video narratives, 7 out of 48 learners expressed their engagement with the video narratives as this narrative type offers ideas on how to organise

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presentations and understand which presentation's attribute to focus on while preparing for pitching.

For the **CR** video narratives, 12 out of 57 learners found that these narratives gather various related ideas from different videos where they have been delivered differently to facilitate their learning.

The engagement with the **D** video narratives is noticed by 21 out of 63 learners who suggest that these narratives can be beneficial for different learners based on their needs. If used in an educational environment, they will help in providing inclusiveness.

For the **S** video narratives, 5 out of 49 learners noticed that this type of narrative provides small parts of learning materials that are structured in a story-line which helps in enhancing learning specific concepts.

(c) Transition between segments. The relationship between the focus topic(s) and concept(s) mentioned in the segments represents a dynamic digital story for learning. The segments within the video narratives help in highlighting key areas and provide direct access to them which helps in easily digesting the information and reducing distraction.

With the **CO** video narratives, 8 out of 48 learners noticed that this type of narrative links several concepts from specific topics which helps learners understand the relationship between these concepts in a more memorable way.

For the **CR** video narratives, 13 out of 57 learners noticed that this narrative presents the similar concepts in a story-line way which helps in recognising the relationship between them.

The **D** video narratives have been found by 4 out of 63 learners to help in expanding their domain experience by providing a clear connection between the concepts mentioned within the video narratives.

Similarly, with the **S** video narratives, 6 out of 49 learners liked the structure of the concepts by linking them to their generic concept which helps to quickly learn some areas in the domain without losing concentration.

Negatives. There are some aspects in the video narratives where the learners found that improvement would be beneficial to boost the quality of the video

5.5. FINDINGS FROM STUDY-2: POTENTIAL LEARNERS

narratives to better support learning. We have grouped the negative feedback of the learners into four groups: (a) Segment duration and ending point, (b) Segment Focus Topic and Focus Concept, (c) Video content and (d) Learner interactivity with the video narratives.

(a) Segment duration and ending point. The duration of the segments and their ending point within the videos caused some issues as shown the learners' feedback. With the **CO** narratives, these issues were: "not enough detail", "the clips sometimes stopped earlier than I think they maybe should have, but then I could always investigate the rest on my own." Meanwhile, with **CR**, the issues were: "sometimes the information was not obvious as the video played and I had to watch a couple times", "I could see some of the clips being a bit too shortened and not having proper information." With **D**, the issue was: "there is not enough time to successfully implement differentiated instruction." With **S**, the learners found that: "the videos cut off too quickly for me. I wanted to listen to more of the presenter's talk because they seemed to be very helpful."

(b) Segment Focus topic and Focus concept. With **CO**, this issue was: "some concepts are not relatable", "some videos couldn't connect the link properly and one of them seemed like it was chosen randomly." With **CR**, the learners did not notice this issue but they did notice it with the **D** narratives as they said: "while they provide a great overview of the main points and the relationships between them, they may miss some of the finer details that could be important for a successful presentation." With **S**, the learners found that: "some of the times they really did not deliver in the video segments according to the topics."

(c) Video content. The quality of the video itself might not suit many learners. With **CO**, the learners found that: "the worst part is that people are less likely to check the wrong facts when they are presented them in the form of story", "they can be a little dull, and they are teaching me to be the opposite." With **CR**, the poor delivery of the information affects the learning: "for videos about presentations, some of them were boring and with no charisma." With **S**, the learners also mention this issue: "the quality of the video might differ which

affects the quality of the learning process.”

(d) Learner interactivity with the video narratives. More interactivity tools would be beneficial for learners. With **CO**, they said: “can encourage passive learning, where learners simply watch the content without actively engaging with the material. This can limit critical thinking and problem-solving skills that active participation and hands-on activities promote.” With **CR**, the learners found that: “interactive elements like quizzes, activities, and immediate feedback might be missing in the video-based learning approach, limiting the range of engagement”. With **S**, the learners found: “Lack of Interaction: video narratives might not allow for direct interaction with instructors or peers, limiting opportunities for asking questions or discussing concepts.”

However, with **D**, the learners did not notice the issues associated with the video contents or the learner interactivity. Alternatively, they asked for more clarification about the relationship between the generic and focus concept in the text used within the video narratives; “they lack the nuance and creativity present in human-created stories. Generated narratives are often formulaic and lack the emotional depth and resonance of real stories. Additionally, because of the data-driven approach used to generate these narratives, they may lack context relevant to a given situation or environment, which could lead to a poorly informed decision-making process. Lastly, the literature surrounding the use of generated narratives in education is still in its infancy, meaning that there is limited research-based evidence to support its use in educational practice”, “Lack of human creativity: the narratives generated by AI models lack human creativity and intuition. This can result in predictable or formulaic story-lines, which may limit engagement and fail to evoke an emotional connection with learners.”

5.6 Discussion

We have implemented the VIN-L framework in our prime domain ‘Giving Pitch Presentations’. The input for this framework was the characterised video segments—the VISC-L output from Chapter 4. The domain taxonomy used to characterise the video segments in Chapter 4 is also used to link the video segments to generate

the video narratives. The generated video narratives have been evaluated using two separate evaluation studies; Study-1 and Study-2. Study-1 involved 11 domain experts who are PhD researchers and a retired lecturer from the University of Leeds, along with PhD researchers and a professor from the University of Canterbury, New Zealand. Study-2 was conducted by inviting 217 workers (learners) via the Amazon Mechanical Turk marketplace to assess the generated video narratives to support perceiving domain learning. The aim of the evaluation studies was to be able to answer RQ3 and RQ4 when video narratives are used with learners with medium to advanced expertise but not beginners.

We discuss the effectiveness of the generated video narratives to support perceiving domain learning and the difference between them by comparing the video narrative evaluation results and feedback from both studies with experts and learners. We did not compare like with like and we did not compare with learning styles or cognitive preferences which can be considered as future work, see (Section 5.6.5).

5.6.1 RQ3: Quality of the video narratives.

In this part we discuss to what extent we have answered RQ3 by combining the evaluation results from Study-1 and Study-2. Both experts and learners expressed that the quality categories Q2 and Q4 of the generated video narratives differ significantly. For Q2, which is ‘video segments are clearly linked to the presentation skills’, mentioned in the introduction, there was not an unanimous agreement on it. This means that the introduction was not clear. Although there was different opinions about the quality of the introduction, they did not unanimously agree on which video narrative had the worse quality; either CR from the experts point of view or D from the learners point of view. The experts’ qualitative data about the CR narratives mentioned some drawbacks about the **text** used to augment the video narratives, and not enough **elaboration** provided on the focus concept in the video segments. A sample of the expert qualitative data is: “might distract or confuse if concepts are on same level but not very similar”, “some segments were not stand-alone in explaining a concept well. Can see that it was picked

purely because the word was mentioned”, “few of the videos are not about what the descriptions said.” Similarly, the learners found that the D narratives had this issue as well which is expressed in the learners qualitative data: “Lack of human creativity: the narratives generated by AI models lack human creativity and intuition. This can result in predictable or formulaic story-lines, which may limit engagement and fail to evoke an emotional connection with learners”, “there is not enough time to successfully implement differentiated instruction.”

According to the qualitative data of the experts and learners, the narratives’ introduction **text** needed more clarification. The clarification process includes clarifying in more depth the learning objectives of the video narratives especially for the D and CR video narratives. This includes clarifying the relationship between the **Focus topic and Focus concept** mentioned in the introduction. Although both experts and learners agree that they can notice the Focus topic and Focus concept mentioned in the video segments and link it to the introduction description, there are some exceptions found in the CR and D narratives. For example, the experts managed to notice the hierarchical connection between the Focus topic and Focus concepts based on their domain experience but the learners were not able to notice that. Hence, for the learners with a lack of domain knowledge, additional text in the introduction is necessary to better articulate the conceptual connection between the generic and specific concepts and notice the nature of the relationship in more depth.

The experts noticed a difference in two Quality criteria (Q2 and Q4) which is not the case with the learners who did not concur on any of the Quality criteria. We noticed that there is a statistically significant difference in the Quality of the generated video narratives when assessed with learners. For that reason, we ran the Mann Whitney U Test for a pair-wise comparison between the narrative types, (a) CR and CO and (b) D and S, based on the expert and learner results to identify which video narrative(s) is/ are different from the other types based on the two evaluations.

(a) CR and CO video narratives. The strength, as judged by the learners, is that these narratives are useful as they diversify the learning experience by highlighting different aspects of specific domain areas. Hence, with the CR

narrative, they see same level concepts and with the CO narrative, they see the relationship between concepts from different topics. With both narrative types, there is a required improvement in the introduction and conclusion. This will help in better conceptualising the Focus topic and Focus concepts. On the other hand, the experts were more criticising about the CR and CO narratives as they found that linking many concepts together provides broad cover and a lack of in-depth focus.

(b) D and S video narratives. The experts prefer these narrative types for learning whereas the learners had some concerns about them. Referring to the definition of these narratives where the hierarchical Up-Down or Down-Up relationship was found to be useful for conceptual learning based on the experts' feedback, the learners found them challenging to grasp. This can be solved by clarifying said hierarchical relationships in the introduction.

The recommended changes to the introduction of the video narratives have been addressed when implementing VIN-L in the second domain. This was done by adding a shape to help visualise the type of linking in the introduction, thus clarifying the conceptual relationship between the Focus topics and concepts based on the domain taxonomy. Additionally, a further in-depth study can be conducted as future work to select the best text style for the introduction of the video narratives.

Furthermore, the duration of the selected segments should be ≥ 30 seconds and adding more segments to the video narratives should help in providing greater elaboration on the Focus topic and Focus concepts.

5.6.2 RQ4: Usefulness of the generated video narratives.

From the experts, we attained the Perceived Usefulness and from the learners, we analysed the actual usefulness and the Cognitive Work Load. Referring to Figures 5.13 and 5.15 (the actual numbers used to draw the pie-charts are in the tables included in Appendix L), the experts and learners had ranked the video narratives highly. They found that the video narratives are useful in helping to identify key domain points and in being able to focus in on the key points.

They also agreed that the narratives help them identify concepts to learn. The experts' perceptions were homogeneous, however, the learners agreed that the video narratives are useful but they found differences in the Perceived Usefulness among the video narratives. The learners had different perceptions about the narratives' Quality and this has been reflected in the Perceived Usefulness results. To identify the narrative type(s) that caused these differences, we ran the Mann Whitney U Test for a pair-wise comparison between the narratives. This showed that the D narrative result is significantly different from the other narrative type results. The Quality of the D narratives affected the grasping of the Focus Topic and Focus concept which affected this narrative's usefulness for learning.

Below, we will summarise the strengths and areas for improvement as recommended by the experts and learners.

5.6.3 Strengths

The video narratives, when used with learners with medium to advanced expertise to support domain learning, have a potential to enhance domain knowledge. Some insights have been inferred when analysing the evaluation responses from both experts and learners. The experts found that the video narratives offer a good focus on key domain areas and have a potential to support the linking between these areas. The learners also noticed some strengths in the video narratives; the videos provide a clear explanation of the domain's key points, and the transition between the segments helped them notice the link between the concepts.

5.6.4 Areas for video narratives' improvement

The experts and learners who evaluated the Derivative narratives found some issues in their quality that affects their usefulness for learning. Experts also found some issues in the Correlative video narratives that provide in-breadth learning and the learners found that the conceptual learning in D narratives needed more clarification. This can be seen clearly in the learners results about the narrative's Cognitive Work Load. They showed that the Frustration scale with the D narratives was the highest which can be linked to the lowest Quality

and Usefulness rank of this type. Hence, more Mental Work Load and Effort is needed while using this narrative type.

Further improvements of the narratives, as recommended by the experts and learners, include: improving the text used to augment the video narratives to clarify the relationship between the Focus topic(s) and Focus concept(s) which is described in (Section 7.4.1), and selecting more video segments from the same videos that have the same Focus topic and Focus concept to elaborate more on them. Also, increasing the text window of the video segments to be more than 6 lines so the segment itself will add more elaboration on the Focus topic and concept, see (Section 5.6.5). According to the expert evaluation, there is a need for future work to conduct a study where we will automatically generate different summarisation styles—which we have not done in this study. Then, evaluate these summarisation styles with experts and learners to assess their effectiveness in conveying the narratives’ learning objectives, see (Section 7.4.1).

5.6.5 Limitations of the studies

Expert-Participants convenient sampling. The selection of the experts number is done using a convenience sampling which is a non-probability sampling method. The participants were researchers and lecturers who were available at the time of the study and showed willingness to participate in the study.

Learner-participants selected in the study. The ideal number of participants from Amazon Turk, which will enable us using parametric statistics, is 385 participants according to sample size calculation. The actual number of the participants is a representative number which we see as a sufficient number in order to demonstrate some statistical significance using non parametric statistics.

Hence, the smaller size is selected in this study due to budget constraints and our decision for using the most expensive Amazon workers as they are more experienced and reliable participants. Those participants have domain knowledge which can be useful to give better quality answers for the questions about the learning effect of the video narratives. However, this knowledge can affect the result of measuring the learning effect of the video narratives as those participants managed to give high number of domain related concepts which are to some extent

similar in both pre-test and post-test. Accordingly, those participants are classified as medium-advanced learners. Further research would be needed to validate the usefulness of the narratives for beginner learners who have no experience with presentation skills.

Comparing between both studies (expert and learners). We have used the experts results to filter out the video narratives that are used with learners study. This is to ensure that the good quality narratives are going to be presented to the learners and it also enables us to narrow down the number of the video narratives used with the Amazon Mechanical Turk workers. Hence, we are not comparing like to like in both evaluation studies (with experts and learners).

Sample Size of Study-2. The participants in the learner study are medium to advanced learners but not beginners. Those participants with high experience gave us good feedback about the narratives and appreciate them. However, we can not conclude that the narratives can be useful for beginner learners as we did not embed the study in a module which is considered as a future work, see (Section 7.4.2).

Experimental design. We do not have similar system to compare with. The only possible way is to compare between learners who watch only the video narratives with learners who watch the whole YouTube videos. This comparison is not applicable according to the time constrain where the learners who use YouTube will watch hours of video footage which is not fair for them. accordingly, we decided to compare between the narratives themselves.

Segment window size. The segment window size of 6 lines is not the final segment size as these segments are aggregated with adjacent segments with the same Focus Topic and Concept. We notice that we can increasing the size of starting with 6 text lines and deciding the segment cut-point to be where the nearest end of sentence punctuation is found. By doing this we aim to tackle the issue of segment duration and to avoid the abrupt segment ending. This decision on initial segments has been implemented in (Chapter 6).

5.7 Summary

In this chapter we have proved the applicability of the VIN-L framework by implementing it in our prime domain, ‘Giving Pitch Presentations’. Our contribution to this domain is through generating video narratives relating to presentation skills by re-using the available YouTube videos and linking different parts of them for domain learning purposes. Thus, we have generated 85 domain related video narratives. A filtered group of these narratives has been used in two evaluation studies. The first study was conducted with experts from the University of Leeds and the University of Canterbury in New Zealand. The second evaluation study was conducted with learners invited using the Amazon Mechanical Turk marketplace and both studies aimed to answer the two research questions:

How to generate good quality narratives that can be used to support perceiving domain learning?

Are the generated narratives useful to support perceiving domain learning?

These research questions have been addressed in both studies and the findings showed some positives and areas for improvement. The results revealed that the generated narratives are of good quality and the video segment content is related to the domain key concepts. Furthermore, the video narratives are potentially useful if they are used as learning materials to identify key domain concepts and to realise the links between them. The experts results showed that the D narratives were preferred over the other types, and the CR narratives were the least preferred type. However, the result was not significantly different due to the limited number of experts who participated in the study. On the other hand, the learners preferred the CR narratives over the other types and the D narratives were the least preferred type. The result was significantly different except for the video narrative pairs CO-S and CR-S. According to the feedback from both experts and learners, areas for improvement have been indicated and are mostly about the

quality of the narratives. From the experts' point of view, more elaboration on the Focus topic(s) and Focus concept(s) can be achieved if more domain videos are used. Whereas, from the learners' point of view, the reshaping of the text used inside the video narratives can be enhanced to be more user friendly. Hence, this can improve the interactivity of the learners with the video narratives to improve their learning outcomes. With regards to the usefulness, the overall ranking was positive from both the experts and learners. We found that improving the quality of the narratives will enhance their usefulness as whenever there were positives and negatives in the Quality, they were noticed in the Usefulness as well. The recommended improvements to the quality are addressed in our second domain in Chapter 6.

The learners managed to identify new domain terms after watching the video narratives but this cannot be used to ensure deep learning as can be otherwise assessed in different studies where the video narratives are parts of modules dedicated to teach presentation skills. This requires a larger study which is beyond the scope of work in this thesis.

For the next domain, the following improvements have been incorporated: including figures in the augmented narratives introduction, improving the semantic tagging algorithm to include n-grams to recognise long domain terms in the video transcript, increasing the size of the segments to be ≥ 6 lines as the segment cut-point is where the nearest end of sentence punctuation is found. By doing this we aim to tackle the issue of segment duration and abrupt ending.

To prove the generality of our methodology, in the next chapter we implement VISC-L and VIN-L in a different domain: Health Related Quality of Life Awareness.

Chapter 6

Implementation and Validation of VISC-L and VIN-L in the Health Domain

6.1 Introduction

In this chapter, we aim to prove the generality of our work by implementing our frameworks VISC-L and VIN-L in another domain as described in (Chapter 3). The second domain is called Health Related Quality of Life Awareness. The generated video narratives are used to learn domain topics and concepts and raise awareness of health related quality of life of patients need who live with chronic illness–respiratory illness. Our approach is knowledge driven and requires a taxonomy of domain knowledge. Since such a taxonomy is not available, we build it. Building the taxonomy manually caused our method to be semi-automatic; however, domain taxonomy can be created automatically using automatic ways which enables our method to be fully automatic. Similarly to the Presentation Skills domain (Chapter 4 and 5), we use this taxonomy to collect domain related videos and to aid the implementation our frameworks.

The application of VISC-L and VIN-L is part of the **InAdvance project**¹. The goal of this project is to “propose a new model of palliative care (PC) based

¹<https://www.inadvanceproject.eu/>[Accessed:April 2023]

on early integration and personalised pathways addressed specifically to older people with complex chronic conditions.” Our contribution to **InAdvance project** is to help with the communication when addressing patients, which is part of ecosystem support. There is a need to analyse the palliative care conversations as they relate to a patient’s quality of life and are complex as they can happen in different contexts. Consequently, the awareness of health related quality of life challenges faced by patients in need of palliative care will increase. Raising the awareness of this domain would benefit the general public, patients’ relatives and medical students. Consequently, in this chapter we generate video narratives to support learning main Health Related Quality of Life aspects and raise awareness of these concepts and their possible impact on patients’ health. For that purpose, we aim to answer the following research questions:

RQ3: How to generate good quality narratives that can be used to support perceiving domain learning?

RQ4: Are the generated narratives useful to support perceiving domain learning?

To be able to answer these questions, we generate the domain related video narratives and evaluate them with InAdvance project team and researchers from the University of Leeds. Accordingly, we first have collected videos where elderly patients with respiratory illnesses share their stories and tutorial videos designed by domain professionals. After that, we have implemented the VISC-L framework defined in (Section 3.5) to produce characterised video segments from the patient story videos. After that, we have implemented the VIN-L framework defined in (Section 3.6) where the characterised video segments (VISC-L output) were linked to generate video narratives. Additionally, the design of the frameworks presumes that the domain taxonomy is available. We have developed the domain taxonomy which is a key input for both VISC-L and VIN-L. It is used to automatically collect domain related videos by implementing the search schema presented in (Section 3.5.1). It guide the characterisation and aggregation phases of the VISC-L framework. Finally, to link the characterised video segments to generate the video

narratives, the domain taxonomy help in implementing the subsumption linking algorithms presented in (Section 3.6).

The structure of this chapter is as follows: the building of the domain taxonomy is presented in (Section 6.2), in (Section 6.3) we use the domain taxonomy to collect the required domain related videos, (Section 6.4) presents the implementation of the VISC-L framework and in (Section 6.5) we present the implementation of the VIN-L framework. To evaluate the Quality (RQ3) and the Perceived Usefulness and the Cognitive Workload (RQ4) of the generated narratives, we have conducted an evaluation study with experts. The study and the results are presented in (Section 6.6). The work in this chapter is summarised in (Section 6.7).

6.2 Health Domain Taxonomy

Our approach is using computational knowledge to automate the generating of the video narratives which is our ultimate goal in this thesis. Therefore, any domain we tackle should be represented computationally via a domain taxonomy. Health taxonomies represent health related knowledge where they provide the description of the main medicinal terminologies (concepts in the domain taxonomy) and the relationships between them. In this way, health knowledge will be shareable and accessible to maintain effective communication between specialists and patients. Here we revise the design of health ontologies; although in our work we focus on the domain taxonomy only.

6.2.1 Background

To facilitate the communication between patients and service providers, health terminologies should be specified and their structure should be identified. This evokes the need to build domain related ontologies and taxonomies with a focus on their quality. To build a “Smart Health-Care Ontology” (Tiwari & Abraham, 2020) and to maintain its quality, different tools have been utilised: Themis, Test-Driven Development Onto (TDD)onto, Protégé and OOPs. Themis and

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TDDonto have been used to verify the ontology and Protégé and OOPs have been used to validate the modelled knowledge of the ontology.

Researchers found it is easier to build ontologies for specific aspects in the domain where the required concepts are collected using different applications and technologies. For example, [Shahzad *et al.* \(2021\)](#) designed an ontology to find the differences and similarities between different health services and their activities based on the “Internet Of Things” health applications, e.g, in Disease, Monitoring, Telemedicine, and Remote Health. The building of such an ontology is to provide the construction that links the similarities and differences among health services in one place for the benefit of both patients and specialists. Similarly, [Mohamad *et al.* \(2021\)](#) presents an overview of the main concepts related to the Virtual Reality Training (VRT) for medical education in the healthcare domain. The aim is to help in establishing a strategy to design an ontology to aid the development of VRT for medical education.

Nevertheless, [Spoladore & Pessot \(2021\)](#) stated that among the most promising technologies used to manage health data in health systems are ontologies and semantic webs. However, the methodologies used to build such ontologies are not free of deficiencies (feasibility study, project management, reuse, and stakeholders involvement). To explore the possible solutions to the aforementioned deficiencies, a comparison between three methodologies (life cycle, waterfall, agile) have been conducted. The findings showed that each methodology managed to tackle the aforementioned deficiencies based on the approaches and tools used in them. Accordingly, a collaborative work between the stakeholders and the technical experts is required to decide the best methodology, approaches and tools to be used to build health ontologies.

For health related quality of life, there is no identified taxonomy that links all the domain concepts. Hence, we consolidated knowledge from different researches to design the domain taxonomy. This taxonomy identified the domain classes, topics (top classes in the domain taxonomy) and individuals. As we mentioned in (Section 3.4–Definition 2, we will refer to the domain taxonomy classes and individuals as concepts) and the top concepts in the taxonomy as topics. The taxonomy we build in this section focuses on health related quality of life of

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patients with respiratory illness. Though, it can be used with any chronic illness by adding illness-specific physical symptoms.

The design process of the health related quality of life taxonomy is presented below.

6.2.2 Taxonomy Design

The aim of this taxonomy is to provide a computational representation of the health related quality of life for patients with respiratory illnesses. Hence, it will identify the main concepts and their hierarchy. This taxonomy supports researches that consider health text as a source of information or input data in their work. It aids the process of identifying the presence of the domain concepts in different parts of the text and links these parts using the concepts hierarchy. This will allow for extracting different insights that can be adopted by health providers to determine which services to offer, e.g, how to maintain a patient's health, understand their disabilities, and to prevent possible diseases.

To build the health related quality of life taxonomy, we have been inspired by the iterative ontology development methodology (Fernández-López, 1999; Noy *et al.*, 2001). Since our aim is to build the domain taxonomy only, we are going to follow part of the steps of the iterative ontology development methodology as presented in Figure 6.1.

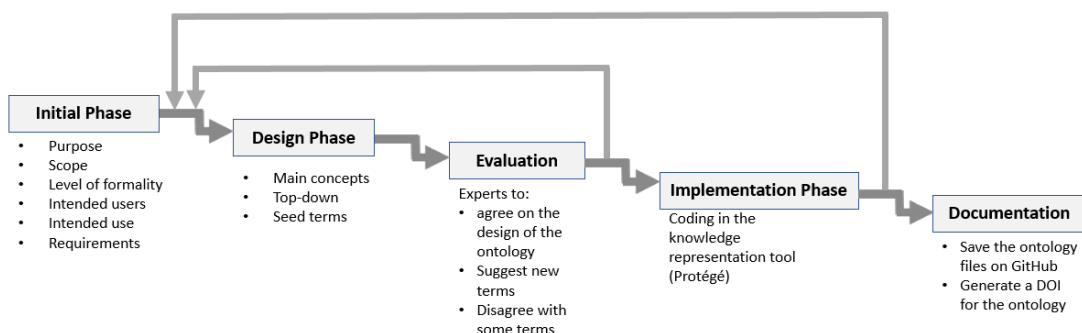


Figure 6.1: Iterative Taxonomy Development Methodology inspired by the ontology building steps (Fernández-López, 1999; Noy *et al.*, 2001).

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The ontology has been saved using GitHub ¹

Initial Phase. In this phase, we will identify the: Purpose, Scope, Level of Formality, Intended Users and the Intended Use. We will also add the step Requirements.

(a) Purpose. The aim of this taxonomy is to support automating the analysis of conversations with patients/carers or patient/carer stories. With this analysis we can identify the main aspects related to the patient's quality of life. Additionally, this taxonomy can provide the knowledge source for analysing patient stories text corpora and conversations, and can also be helpful when supporting Personal Care (PC) needs. For this propose, it is essential to identify and provide the key terms (concepts) that relate to the health related quality of life domain taxonomy.

(b) Scope. The scope of the taxonomy is the Quality of Life of patients with Chronic Illnesses. The main chronic illness that we focus on in this thesis is the respiratory illness, but other groups of chronic illnesses can also be applied (e.g. cardiovascular). The main domain terms identified are linked to the WHO Health Related Quality of Life Knowledge sources (WHOQOL-100 ²) and to the relevant ontologies (MESH ³, COPD ontology ⁴).

(c) Level of formality. We decided to represent the domain purely as a taxonomy which means we will not consider some of the design aspects used when building ontologies (functions, individuals or instances and axioms).

(d) Intended users. They are those who would like to develop an analysis of patients' corpora (patient texts and stories) and want to identify the health related quality of life concepts present (in the text). Furthermore, people who

¹<https://github.com/Health-Related-Quality-of-Life-Ontology/Ontology.git>[Accessed: January 2023]

²<https://www.who.int/>[Accessed:October 2022]

³<https://www.ncbi.nlm.nih.gov/mesh/68008171>[Accessed:October 2022]

⁴<https://bioportal.bioontology.org/ontologies/COPD0/?p=summary>[Accessed:October 2022]

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seek in depth knowledge about health related quality of life for patients can also use this domain taxonomy as a guide.

(e) Intended uses. It can be used for text analytics, as guidance for application materials, for training (what aspects to include in the training), can be used for advice for other people who need it, and can be used by clinics to train patient carers about aspects of the patient's quality of life.

(f) Requirements. We need to make sure the domain taxonomy focuses on respiratory illness but it should be possible to expand it further to include other chronic illnesses.

Design Phase. In this phase, we will identify the main concepts, sub concepts and their hierarchy in the domain. The concepts in the domain taxonomy are linked as Top-Down where the top level concepts are the taxonomy topics, the second level includes the generic concepts and the remaining levels include the specific concepts within the generic concepts.

To identify the main domain concepts and their granularity, we used the following health related websites as knowledge sources: Assessing Health-related Quality of Life (HRQoL) in achondroplasia¹, Needs Assessment Tool: Progressive Disease (NAT: PD) User Guide², Physical Health Components³. Accordingly, six domain topics (top level concepts in the taxonomy) have been identified: PHYSICAL HEALTH, PSYCHOLOGICAL HEALTH, LEVEL OF INDEPENDENCE, SOCIAL RELATIONSHIP, ENVIRONMENT and PERSONAL VALUES AND BELIEFS. The main topics have been linked to their sub concepts following the granularity structure identified in the aforementioned health websites.

To evaluate the accuracy of the defined topics, concepts and their hierarchy, we have passed the taxonomy structure through iteration feedback–3 iterations.

¹<https://www.beyondachondroplasia.org/en/about/welcome>[Accessed:November 2022]

²<https://www.caresearch.com.au/Portals/20/Documents/Health-Professionals/NeedsAssessmentTool-ProgressiveDiseaseCHeRP.pdf>[Accessed:November 2022]

³<https://study.com/learn/lesson/what-is-physical-health.html>[Accessed:November 2022]

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The evaluation, following the iteration feedback, was with our InAdvance partners, where one evaluator participated in the first iteration, one evaluator participated in the second iteration and four evaluators participated in the third iteration. First, we assessed the taxonomy structure with the first evaluator who is a project officer at (Age ¹, Brussels, Belgium). The feedback we had got was to make the following changes: expanded PERSONAL VALUES AND BELIEFS by adding ‘LIVING ALONE’, expand SOCIAL RELATIONSHIP by adding ‘LONELINESS’, ‘ISOLATION’, and add the sub concept ‘SENSE OF ISOLATION’ to the generic concept ‘NEGATIVE FEELING’ within the topic PSYCHOLOGICAL HEALTH. Additionally, we replaced the concept ‘CLIMATE’ within the generic concept ‘PHYSICAL ENVIRONMENT’ with the specific concepts; ‘HEAT’, ‘DRAUGHT’, ‘HUMIDITY’, ‘COLD’ and ‘FLOOD’.

After the changes we have made to the domain taxonomy, we commenced the second iteration to get the second feedback to check the validity of the resulting taxonomy. For this purpose, we have asked the second evaluator, who is working in Medical Informatics Education in the School of Medicine in Aristotle University of Thessaloniki, Greece, for feedback. In response, new concepts have been recommended; the ‘ACTIVITIES OF DAILY LIVING’ and the ‘INSTRUMENTAL ACTIVITIES OF DAILY LIVING’ to the topic LEVEL OF INDEPENDENCE. We researched these generic concepts and found the most related concept to add to the domain taxonomy is ‘ACTIVITIES OF DAILY LIVING’ which includes 5 sub concepts: ‘TOILETING’, ‘SHOWERING’, ‘BATHING’, ‘FOOD PREPARATION’ and ‘CAREGIVER ASSISTANCE’. After we made the changes, we sent the domain taxonomy to four doctors, who are also members of the InAdvance project, for a third feedback to evaluate the latest changes. The results stated that the domain taxonomy is now complete, well structured and ready to be implemented.

Implementation Phase. To implement the domain taxonomy, we used Protégé (Musen, 2015) the most widely used tool for ontology building. The main domain topics and their sub concepts, which have been proved by experts, have

¹<https://www.age-platform.eu/>[Accessed:November 2022]

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been linked as a taxonomy and are ready to be used in any software program to process health text, see Figures 6.2, 6.3 and 6.4.

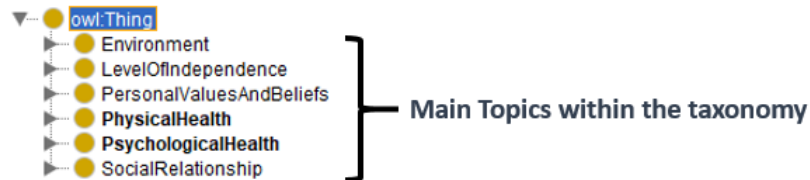


Figure 6.2: Main Topics of the in the Health Related Quality of Life Awareness taxonomy.



Figure 6.3: The concepts that belong to the topics ENVIRONMENT, LEVEL Of INDEPENDENCE, PERSONAL VALUES AND BELIEFS and SOCIAL RELATIONSHIP in the Health Related Quality of Life Awareness taxonomy.

The final number of the domain concepts are 212 and the main domain topics are: PHYSICAL HEALTH, PSYCHOLOGICAL HEALTH, LEVEL

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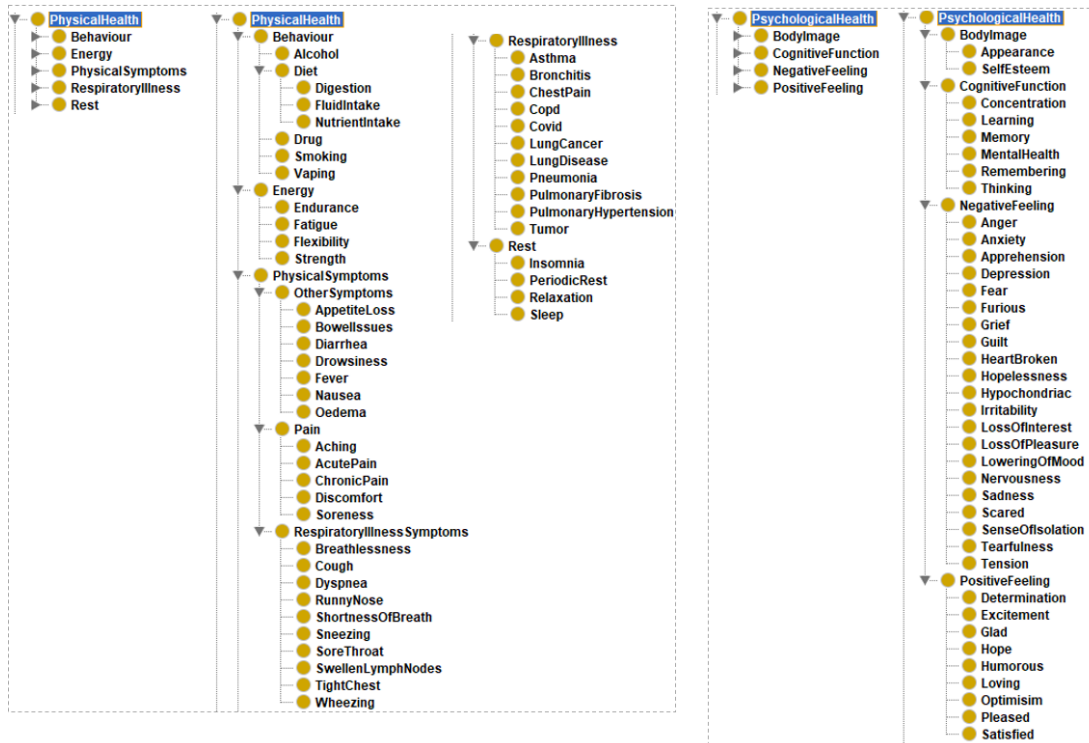


Figure 6.4: The concepts that belong to the topics PHYSICAL HEALTH and PSYCHOLOGICAL HEALTH in the Health Related Quality of Life Awareness taxonomy.

OF INDEPENDENCE, SOCIAL RELATIONSHIP, ENVIRONMENT and PERSONAL VALUES AND BELIEFS.

6.3 Data Collection

To generate health domain related video narratives, we first need the required data to be able to implement the VISC-L and VIN-L frameworks. The required data is: the domain taxonomy, patient story videos and training data.

For video collection, any pre-selected domain related videos can be used if they are associated with their transcript. Otherwise, we can use the domain taxonomy to collect videos from available social platforms (like YouTube) as illustrated in (Section 3.5.1) which we are using for this domain. We have used the search schema to collect two types of domain related videos:

Patient Stories and Tutorial Videos. Although we are collecting the videos automatically, we manually filtered the collected videos which makes this step as a semi-automatic and not fully automatic way, see (Section 7.3). The selection of the most suitable domain related videos is described in the next section.

6.3.1 Patient Stories.

To collect health related quality of life videos with patient stories, we utilised the domain taxonomy concepts to implement the search schema we designed (see Section 3.5.1). Using a combination of $\langle \text{Domain}, t_i, c_i, \text{'patient story'} \rangle$ as search terms, videos with patient stories related to the topic t_i and focus on the concept c_i have been collected. We have implemented this search schema using the library `YouTube-search-python`¹. According to this library and to make sure we are collecting context related videos, we have to associate the search schema with the number of videos to be collected for each search term. For this purpose, we ran a test code and asked for number of videos ≥ 5 to be collected for each search term. We found that the program starts to collect videos which have the concept in their titles, but are in a different context. Consequently, we ran another experiment with number of videos = 4 but we still got the same issue. For that reason, we decided that the number of videos to be collected ≤ 3 per each search term. Inspired by the scoping review approach in (Damarell *et al.*, 2019), we have filtered the collected videos and the results are presented in Figure 6.5.

Videos retrieved. The number of first collected patient story videos, after implementing the search schema, was 543. We noticed that there were 295 duplicated videos which we excluded. The number of unique videos was now 248 which were passed on to the next stage of the scoping review.

Screened for relevancy and transcript availability. We found some irrelevant videos that includes some of domain related words in the title but they are domain irrelevant. For example, the videos: ‘10 Life Lessons From Buddha

¹<https://pypi.org/project/YouTube-search-python/>[Accessed: December 2022]

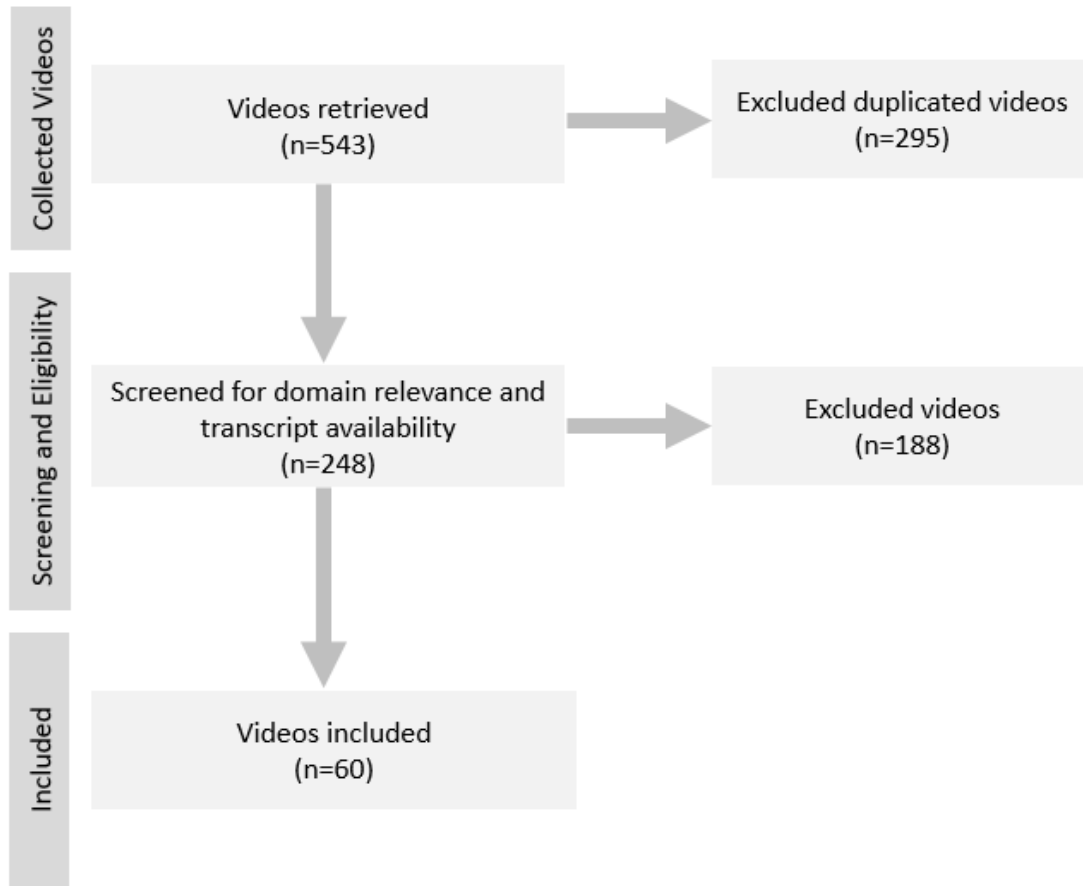


Figure 6.5: Filtering the collected domain related patient story videos using the scoping review approach.

(Buddhism)', which is talking about what it is Buddha; 'Stem Cells: Medical Miracle Or Science Gone Too Far? (Medical Documentary) — Real Stories' which is mainly about what stem cells are. Since we process the video transcripts only in our work, we decided to filter the 248 videos manually and select the videos that are associated with their transcripts that have been generated automatically by YouTube. Accordingly, 188 videos have been discarded, as they were not associated with their transcript—irrelevant videos.

Videos included. After applying all the filters (excluding the duplicated videos, and check for transcript availability condition), the final outcome was 60

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videos which are unique and were associated with their transcript. These videos are the patient story videos which are passed to the VISC-L framework to be segmented, characterised and aggregated.

A sample of Patient Story videos, that are going to be passed as input to VISC-L, are presented in the Table 6.1.

Table 6.1: Sample of the collected Patient Story videos. Note that due to the YouTube policy the creator of the videos can delete them at any time.

Video title	Summary of the video
Becca’s lung cancer story ¹	Becca, was given just weeks to live but everything changed after the biopsy results. She has now come back to her normal life.
Lung Cancer: Patient Stories ²	Patients living with lung cancer share their stories as well as the reasons why they chose to receive care at specific hospitals.
Young women can get lung cancer: Joanna’s story ³	Joanna was diagnosed with stage 4 lung cancer and she had symptoms for around 14 months.

6.3.2 Tutorial Videos

The last main input data required to implement VISC-L is the domain related training data. This type of data is required to fine-tune the Topic Classifier model within the characterisation phase in the VISC-L framework. Such training data is not available for this domain and for that reason we decided to create it automatically. Accordingly, we have to collect domain related tutorials to be able to use them to generate the training data. To collect the domain tutorials, we used the search schema combination of $\langle \text{Domain}, t_i, c_i, \text{'tutorial'} \rangle$. Before passing these video tutorials to VISC-L, we had to filter them out as we did with

¹<https://www.youtube.com/watch?v=MxmrjLQvg7E>[Accessed: December 2022]

²<https://www.youtube.com/watch?v=rQutyErqBGO>[Accessed: December 2022]

³<https://www.youtube.com/watch?v=wwiwjZw7d6o>[Accessed: December 2022]

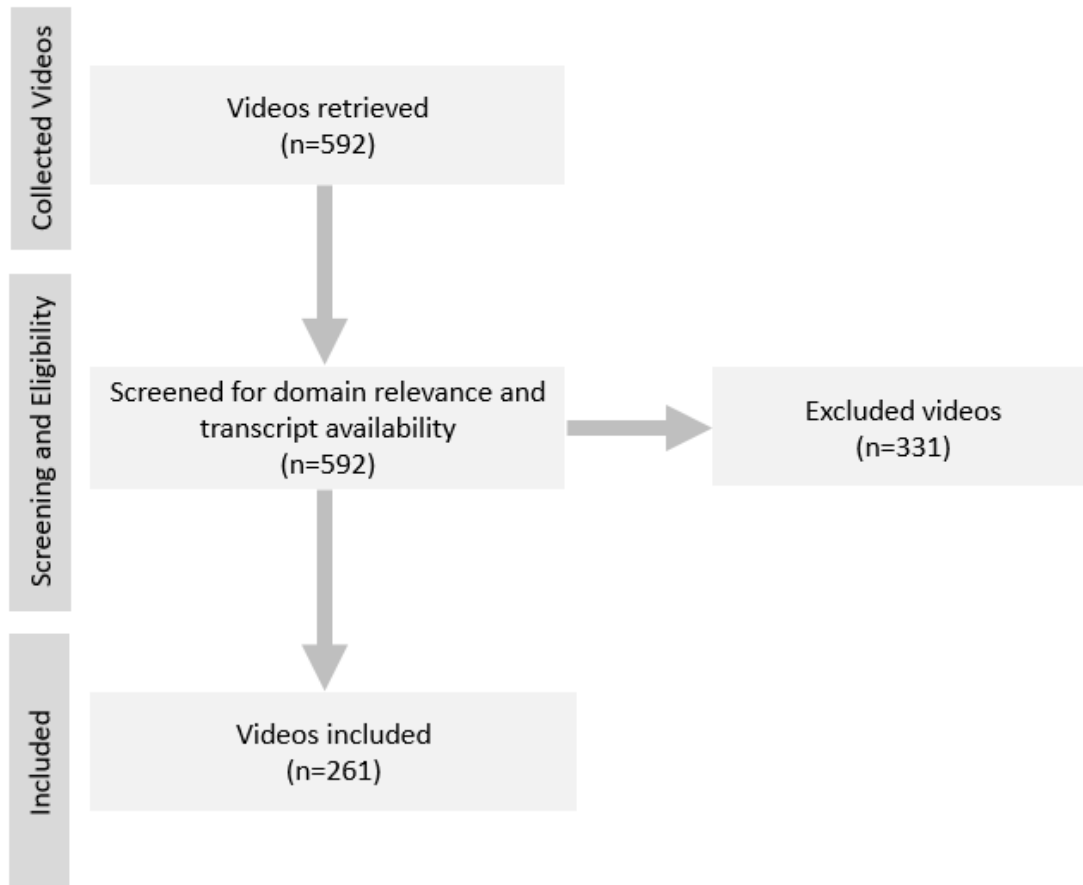


Figure 6.6: Filtering the collected domain related tutorial videos using the scoping review approach.

the patient story videos, using the scoping review approach as presented in Figure 6.6

Video retrieved. After implementing the search schema, we collected 592 videos. We noticed that some of the videos were not related to the domain context in spite of the presence of some of the domain concepts in their title. For example, the videos with the titles ‘Natural Resources and Environment’ and ‘Improve Quality of Life and Environment with Cutting-Edge Building Technologies’. These irrelevant videos have been collected mistakenly because of a homonyms issue (words that are spelled the same but have different meanings).

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Hence, 310 videos have been excluded from the collected videos.

Screened for relevancy and transcript availability. The outcome from the previous step was 282 domain related videos which have been screened manually to check the availability of their transcript, generated automatically by YouTube. Hence, 21 videos, have been excluded as they were not associated with their transcript.

Videos included. After applying all the filters, the final outcome was 261 videos which are domain related tutorial videos associated with their transcripts that have been automatically generated by Youtube. These videos are passed to VISC-L to generate the required training data.

A sample of the collected tutorial videos with a summary about each video is presented in table 6.2.

Table 6.2: Sample of the collected domain related tutorials. Note that due to the YouTube policy, the creator of the videos can delete them at any time.

Video title	Summary of the video
General impacts of green spaces on physical and mental health ¹	The effect of green space, urban and sustainability on mental health, physical health and psychology.
Lecture 2.3: Social and Environmental Determinants of Health ²	The role of social and environment factors on everyday health.
Advanced Practice in Health and Social Care Quality of Life ³	The advance practice in health and social care related to the quality of life.

The summary of the collected videos (patient stories and tutorials), after passing the scope review, is presented in Table 6.3. For each video type, we

¹<https://www.youtube.com/watch?v=ibyEHKnFTQ>[Accessed: December 2022]

²<https://www.youtube.com/watch?v=w2CmfIHNmV4>[Accessed: December 2022]

³<https://www.youtube.com/watch?v=cgc5uGqIgh8>[Accessed: December 2022]

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recorded the number of videos collected, the average (standard deviation) duration of the videos in seconds and the corpus size of each video type—the total number of tokens included in the transcripts of all videos in a group.

Table 6.3: Summary of the collected videos related to the domain of Health Related Quality of Life Awareness–Respiratory Illness

Video Type	No.Videos	AVG.(STDV) Duration in sec.	Corpus Size
Patient stories	60	572 (612)	10122 tokens
Tutorial Videos	261	1762 (2501)	1349205 tokens

These videos with the domain taxonomy are passed as input to the VISC-L framework as described in the next section.

6.4 Implementation of VISC-L

The proposed framework for Video Segmentation and Characterisation for Learning (VISC-L) in (Section 3.5) is implemented in this chapter for the health domain. It includes five main steps: Input, Initial Segments, Segment Characterisation, Segment Aggregation and Output. The implementation of these steps are presented below.

6.4.1 Input

The VISC-L framework is based on three assumptions as in (Chapter 4). The main group of videos we are using is the patient story videos which we used to generate the video narratives and the taxonomy of this domain is built as presented in (Section 6.2). For the health domain, we do not have training data but we generate it from the tutorial video transcripts we collected as presented in (Section 6.2). The process of labelling these transcripts is presented in (Section 6.4.3). Additionally, the transcript of the collected videos is pre-processed (adding punctuation) similar to the work in (Chapter 4). The punctuated video

transcripts are ready to be passed to the Initial Segmentation phase of VISC-L.

6.4.2 Initial Segmentation.

Our video segmentation algorithm is the same one as described in (Section 4.4.2) but we improve it in this section. This is in responding to the expert evaluation of VISC-L implementation in the first domain where they complained that the segments are short and they would like to watch more. Hence, the initial segmentation algorithm starts by selecting a certain number of text lines (6). The video segment boundary is decided if the last line (the 6th text line) in the text-window includes one of the following, [., ?, !]. Otherwise, the algorithm add an extra line(s) to the text-window and stop when the required punctuation is found. Consequently, the size of the video segment varies with ≥ 6 text lines. The resulting video segment has three types of data: the transcript (≥ 6 text lines), starting time (the timestamp of the first text line in the video transcript) and end time (the timestamp of the last text line in the video transcript). The segmentation algorithm has been applied on the patient story and tutorial videos separately. After applying the segmentation algorithm on the 60 patient story videos, we generated 1483 segments with an average duration of 15 (STDV=7) seconds with an average number of segments, 68 (STDV=54), per video. On the other hand, after applying the segmentation algorithm on the tutorial videos, 25959 segments have been generated with average duration of 15 (STDV=28) seconds and an average number of segments, 297 (STDV=268), per video.

The generated segments are ready to be passed to the next phase of the the VISC-L framework which is Segment Characterisation.

6.4.3 Segment Characterisation

The aim of the Segment Characterisation phase is to aid the aggregation of the initial segments of the patient story videos, while also allowing us to generate training data from the tutorial video segments. For that purpose, we need to identify what domain content is presented in each video segment. This is done

during this phase where each characterised video segment in a patient story video characterised video segment $Ch = \langle VS_{Id}, VS_s, VS_e, VS_t, FT, FC \rangle$ is linked with a set of focus topics FT and a set of concepts FC , where $FC \subset FT$.

The Segmentation Characterisation step in VISC-L includes two algorithms: Semantic Tagging and Topic Classification.

Semantic Tagging. The semantic tagging algorithm we designed in (Mohammed & Dimitrova, 2020) and illustrated in (Section 3.5) is used at this phase to characterise both the patient story and tutorial video segments. This algorithm has two inputs: the transcript of the video segments and the domain taxonomy illustrated in (Section 6.2).

(a) Patient Story Video Segments. At this stage in semantic tagging, we have used, as an input, the 1483 segments generated from the Initial Segmentation step on the patient story videos. The transcript of each segment has been tokenized, cleaned and PoStagged (‘Part-of-Speech tagged’) to get the resulted nouns and noun phrases. These nouns and noun phrases have been semantically tagged with the domain taxonomy terms to identify the focus topics and concepts in the video segments. The output is the characterised video segments with the domain focus topics and concepts $Ch = \langle VS_{Id}, VS_s, VS_e, VS_t, FT^1, FC^1 \rangle$, where ¹ means this the first characterisation result.

After screening the output, we found that some of the domain taxonomy terms have been mentioned in the video segment’s transcript but in a different context. For example, the concept ‘COMMUNITY’ which is part of the topic SOCIAL RELATIONSHIP, is mentioned in the video as part of community centre name. This causes word sense ambiguity issue. This issue emerged when we collected a large number of domain related videos automatically where in some of these videos the speaker either digress from the topic or talks to the audience. To solve this issue, as presented in (Section 3.5.3), we use a Topic Classifier model and to do so we need training data. Such data is not available for this domain and we have to generate it. The process of generating the training data to fine tune the Topic Classifier model is presented in the next section.

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(b) Tutorial Video Segments. To be able to fine-tune the Topic Classifier model to solve the word sense ambiguity issue, domain related training data is needed. For this purpose we apply the semantic tagging algorithm on the tutorial video segments to identify the focus topic(s) in them. Accordingly, we have passed the 25959 tutorial video segments resulted from the initial segmentation phase on the tutorial videos. These video segments have been characterised by: tokenizing their transcript, cleaning them from stop words and PoStagging them to get the nouns and noun phrases. These nouns and noun phrases have been semantically tagged with the domain taxonomy terms to identify the focus topics in the tutorial video segment transcripts. The output was 10441 tutorial video segments characterised with domain topics and 15518 discarded segments as they were irrelevant to the domain. These 10441 labelled video segments focus on different domain topics as presented in the Table 6.4 which is used as training data in the next step of the characterisation phase–Topic Classifier.

Table 6.4: Tutorial Video segments after applying the Semantic Tagging algorithm. The output is the training data to be used to fine-tune the BERT model in the Topic Classifier step in the VISC-L framework.

Focus Topic(s)	No.Segments	Duration in sec. AVG (STDV)
Physical Health	3399	15.0 (5.0)
Psychological Health	2131	16.0 (21.0)
Environment	1358	15.0 (5.0)
Social Relationship	2219	15.0 (8.0)
Level Of Independence	592	15.0 (6.0)
Personal Values and Beliefs	742	16.0 (5.0)

(c) Expert Evaluation of the Semantic Tagging Algorithm. We have conducted the evaluation study of the Semantic Tagging Algorithm with one domain expert, as we did in (Section 4.4.3). The evaluation of the Semantic Tagging algorithm output is crucial as it will affect the quality of the overall characterisation result. This is because the characterised patient story video segments will affect the selection of the focus concept. Meanwhile, the

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characterised tutorial video segments are used to fine-tune the Topic Classifier. The fine-tuned Topic Classifier is implemented on the patient story video segments to provide their second characterisation. Both patient story video segment characterisations are combined to get the final characterisation result. For this purpose, we have invited one expert to evaluate the characterised video segments of both video groups (patient stories and tutorials). The expert, who has participated in the evaluation process, is a member of the InAdvance project, and is different from the evaluators in (Section 6.6.1), who works as a health care psychologist and is an expert in the health related quality of life of patients with respiratory illnesses.

The **materials** are 160 segments from which (80 segments have been selected from the patient stories, and the other 80 segments have been selected from the tutorial videos). The expert has been provided with an Excel sheet that includes the video segments from both groups of videos with their characterisations, (see Appendix M). Additionally, we have provided her with domain taxonomy topics and concepts as in Figures 6.2, 6.3 and 6.4.

The **procedure** of the evaluation process that required to be followed by the expert is: if agree with the labelled data then do nothing, if disagree with the labelled data or to add a new/missed concept then highlight the concept in red, and if not sure about the assigned concept or the suggested concept then highlight in orange.

After receiving the evaluation **result**, we have designed three types of responses, similar to the evaluation study in (Section 4.4.3–Characterisation Evaluation step); ‘To Fix the Domain taxonomy’, ‘To fix the Semantic Tagging Algorithm’ and ‘Ignore–the concept was picked for the segment’. The response ‘To Fix the Domain taxonomy’ means we have added the the new suggested concepts by the expert which we found were missed from the domain taxonomy. There were 4 new suggested concepts added to the taxonomy.

While the ‘To fix the Semantic Tagging Algorithm’ response is where we decided to modify our algorithm to be able to pick the multi-word concepts suggested by the expert and were missed from the characterisation, e.g, ‘ACCESS

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TO GREEN SPACES' from the topic ENVIRONMENT. For this purpose, we have used the n-gram library (where n= 2,3 and 4 to collect the concepts with compound words) from TextBlob¹, which is a free open source in the Python software function.

Furthermore, the 'Ignore-the concept was picked for the segment' response is to ignore the expert's new suggested concept/ disagreement with the assigned concepts. This is because the concepts assigned to the segments, by the algorithm, are included in the taxonomy and presented in the segment-transcript, similar to our work in (Section 4.4.3-Characterisation Evaluation step). Hence, we have ignored 9 suggestions from the experts.

Finally, to calculate the agreement between the expert responses and the output from the semantic tagging algorithm, we ran Cohen's Kappa Coefficient (Cohen, 1960), following the exact steps in (Section 4.4.3-Characterisation Evaluation step). Accordingly, the inner agreement result was very high (96%), (see Appendix M).

Thereafter, we made the required amendments to the Domain Taxonomy and Semantic Tagging Algorithm and re-implemented them to the patient stories and tutorial videos. To further improve the taxonomy concepts, we checked the transcript of each segment with its characterisation and found new domain related concepts present in the transcript but were missed from the taxonomy. We decided to add these concepts to the domain taxonomy. For example, we have added the super concept 'RESPIRATORY ILLNESS' to the topic PHYSICAL HEALTH. 'RESPIRATORY ILLNESS' now has the following sub concepts: 'ASTHMA', 'CHEST-PAIN', 'COPD', 'COVID', 'LUNG-CANCER', 'LUNG DISEASE', 'PNEUMONIA', 'PULMONARY-FIBROSIS', 'PULMONARY-HYPERTENSION' and 'TUMOR'. Additionally, we have added the concept 'PULMONARY-REHAB' to its super concept 'TREATMENT' and both belong to the topic LEVEL OF INDEPENDENCE. We also added the concept 'SORENESS' within the super concept 'PAIN' and both concepts belong to the topic PHYSICAL HEALTH. Finally, we have added the concepts 'GRIEF', 'HYPOCHONDRIAC' and

¹<https://buildmedia.readthedocs.org/media/pdf/textblob/latest/textblob.pdf>[Accessed: January 2023]

‘SADNESS’ to their super concept ‘NEGATIVE FEELING’ and all concepts belong to the topic PSYCHOLOGICAL HEALTH. Consequently, the final number of concepts within the taxonomy 212.

The characterised tutorial video segments are passed to the second step of the characterisation phase of VISC-L to be used as training data for the Topic Classifier model.

Topic Classifier. This is the second step of the characterisation phase in VISC-L which considers the context of the segments to aid the resolving of the aforementioned issue of word sense ambiguity.

To be able to implement the BERT-BASE-Uncased model (Topic Classifier) used in (Section 4.4.3–Topic Classifier step), we need to fine-tune it with domain related training data. For this purpose, we use the characterised tutorial video segments labelled with their domain topic as training data, see Table 6.4. We fine tuned the BERT-BASE-Uncased model as a binary classifier for each topic in the domain. As we described in (Section 4.4.3–Topic Classifier step). We used the fine tuned model as a Topic classifier to characterise the patient stories segments. The characterisation output of each segment after implementing the Topic Classifier model is FT_i^2 , where ² means this characterisation is the second segment characterisation which identifies the focus topic only.

The characterisation output of the patient story video segments resulting from the Semantic Tagging algorithm and the Topic Classifier is ready to be combined in the final characterisation step of the VISC-L framework.

Combining the Characterisation. This is the last step of the characterisation phase of VISC-L where the characterisation of the segments is decided by the intersection between the semantic tagging algorithm results and the topic classifier result as follows: $\langle FT_i \rangle = \langle FT_i^1 \rangle \cap \langle FT_i^2 \rangle$. Thus, the output of the characterisation step for each video segment is the focus topic identified by the Semantic Tagging algorithm which is similar to the topic identified by the Topic Classifier. The focus concept(s) of the agreed focus topic can be extracted from the Semantic Tagging output $\langle FT_i, FC_i \rangle$. Following the work in (Section

Table 6.5: Evaluation result after fine tuning the BERT-BASE-Uncased model when applied as a binary classifier in the health domain–Health Related Quality of Life Awareness.

Topic	Precision	Recall	F1-score
Physical Health	0.98	0.99	0.99
Psychological Health	0.99	1.00	1.00
Environment	0.99	0.99	0.99
Social Relationship	1.00	0.98	0.99
Level of Independence	0.99	0.95	0.97
Personal Values and Beliefs	0.99	1.00	0.99

4.4.4) we aggregate the adjacent segments in the next section.

6.4.4 Segment Aggregation

We have implemented the Segment Aggregation step of VISC-L on the patient stories video segments in this domain following the methodology step described in (Section 3.5.4) which is implemented in (Section 4.4.4). An example of the aggregated segments is presented in Figure 6.7, where the fifth segment has been aggregated with the segments preceded. This segment matched the aggregation conditions as it is without characterisation and its duration is less than 30 seconds–the segment duration threshold used in this thesis as an aggregation condition.

6.4.5 Output

The last step in the VISC-L framework is the final output which is the 306 aggregated segments with an average duration of 56 (STDV=36) seconds, and their full details are presented in Table 6.6.

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Start Time	End Time	Video segment transcript	Focus Concept	Focus Topic
0.03	0.15	Andy : There are a lot of thing that you give up when you 're diagnosed with a disease like pulmonary fibrosis .I wa an avid motorcycle rider for almost 30 year .I rode a Harley Sportster and I had to give it up because I would get sleepy while I wa driving .	Pulmonary Fibrosis	Physical Health
0.18	0.36	I 'd say I went from a 1200 Twin to a 3000 human machine .My name is Andy Vavra and I received a double lung transplant at Penn Medicine .Idiopathic pulmonary fibrosis is very rare .There are not a whole lot of casein the United States each year	Pulmonary Fibrosis	Physical Health
0.38	0.53	and it 's more or le considered an orphan disease . Pulmonary fibrosis is a lung condition where you get too much scarring inside the lung and if you have too much scar in the lung oxygen ca n't get from the air into your blood and so you get more and more short of breath .Initially I mean you wake up with splitting headache	Pulmonary Fibrosis	Physical Health
0.56	1.07	your mobility is impaired you ca n't go up step without oxygen .You ca n't walk . You ca n't talk .So it becomes really a limit on your lifestyle .Can you give me a deep breath and cough ?coughing In addition to having pulmonary fibrosis	Pulmonary Fibrosis	Physical Health
1.09	1.22	he also had aortic regurgitation and that 's a condition that long term can cause heart failure and also be life .Andy : As the surgeon said to me in the operating room That 's a showstopper .You ca n't get the transplant		
1.23	1.34	unless you take care of this problem .Dr. Vivek : What I remember is Andrew wa such an incredibly determined person .He underwent surgery with Dr. Bavarian our cardiac surgery department and did unbelievably well .Even though he had pulmonary fibrosis	Pulmonary Fibrosis	Physical Health

} Gap segment with no focus topic and no focus concept and its duration is <= 26 seconds.

Figure 6.7: Example of aggregating adjacent segments with interpolating the gap segment.

Table 6.6: Linear aggregation with the interpolation results of the patient stories video segments.

Focus Topic(s)	No.Segments	Duration (AVG) in sec.	Duration (STDV) in sec.
Physical Health	127	62	41
Psychological Health	30	44	23
Environment	14	57	47
Social Relationship	108	53	31
Level Of Independence	24	49	22
Personal Values and Beliefs	3	62	33

It is clear that the number of initial segments decreases noticeably after applying the aggregation algorithm. In contrast, the average duration of the aggregated segments is greatly increased as presented in Table 6.7.

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Table 6.7: Summary of the generated patient stories video segments after implementing the Initial Segment and the Linear Aggregation with Interpolations steps from VISC-L.

Video Segments	No.Segments	AVG.Duration	STDV Duration
Initial Segments	1483	15	7
Aggregation Result	306	56	36

The aggregation algorithm helps in better recognising the areas in the videos that elaborate the same focus topic and concepts. This can be beneficial to users to help them notice the main domain points.

More examples of VISC-L output which is the characterisation of video segments are in Figures 6.8, 6.9, 6.10.

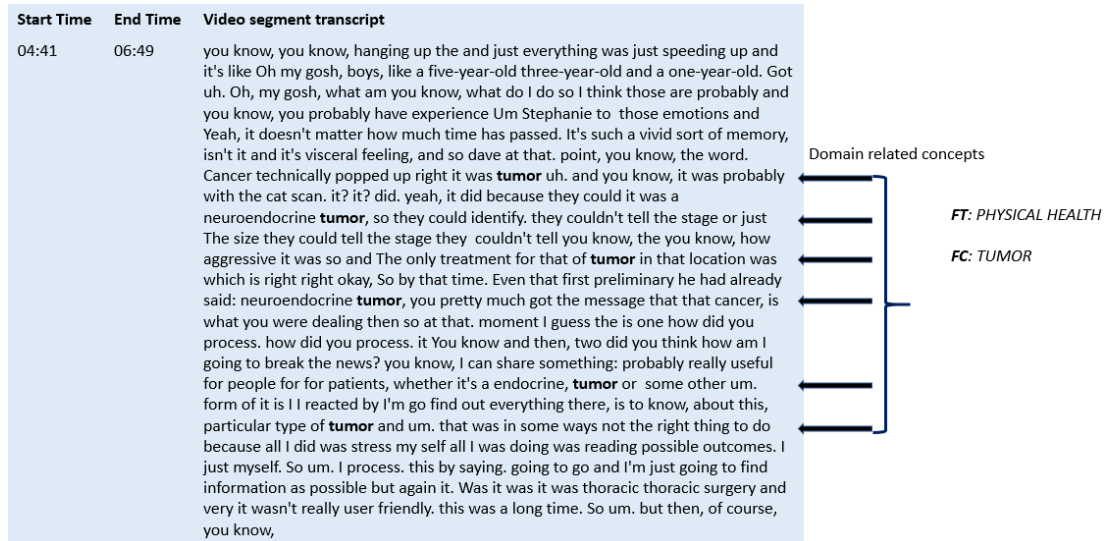


Figure 6.8: Example 1 of a segment characterisation by VISC-L. The segment has been taken from one of the patient story videos with YouTube video ID=hQQ5xQGZxdA–this is taken from the segment characterisation which saved the segment Id that is created using the video Id as described in Algorithm 1. It starts at 04 : 41 with duration of 128 seconds.

To be able to generate video narratives from the characterised video segments, we need to ensure that these videos can be uploaded to Google Cloud as we are

6.5. IMPLEMENTATION OF VIN-L

Start Time	End Time	Video segment transcript
01:14	03:12	<p>for a few months at the risk of me feeling terrible, maybe not having any treatment at all I'm still scared for the future that hasn't eased any. You know. My prognosis now is better um, but even so the fear is always there, but luckily my life is got some really nice positives in it at the moment so we look towards that rather than the bad side of it and I'd like to say it was a lovely moment, but it really wasn't. It was filled with so much fear and dread and just confusion because we were like how has this happened? I mean we know. how It happened? But how It actually got to a point where I was carrying a child, so we did a lot of research ourselves. I joined so many other a ok groups from across the world and I actually found out in America in Europe. It's really quite common for women to be able to go and have babies with this kind of treatment which of course was our first or glimmer of hope and then I spoke to My oncologist. Who was fantastic. She was completely on board and She was amazing. It was about for us weighing up those risks, and You know. were a firm believer and everything happens for a reason. So, yeah, the fear is still there, We've had lots of extra scans to make sure baby is okay and baby's absolutely thriving growing, just as he she should at this stage in my pregnancy and aside from the sickness for me You know. I'm feeling really good. It's a really confusing time when You find out that you're able to bring another life into this world because you remember how You felt when You had your when I was first diagnosed and I had failure and the thoughts of leaving her were horrendous and then adding Another baby to that mix, and You feel, like you know there's a lot of and were doing. The right thing</p>

Domain related concepts

FT: PSYCHOLOGICAL HEALTH
FC: FEAR

Figure 6.9: Example 2 of a segment characterisation by VISC-L. The segment has been taken from one of the patient story videos with YouTube video ID=wwiwjZw7d6o–this is taken from the segment characterisation which saved the segment Id that is created using the video Id as described in Algorithm 1. It starts at 01 : 14 with duration of 118 seconds.

using Google Drive to generate URLs for our video narratives to be used by users. Consequently, only 52 videos have been uploaded successfully to Google Cloud and 8 videos have been discarded with their 139 segments. Thus, the remaining video segments used to generate the narratives numbered 167 and focus on the main health topics as presented in the VISC-L output in Figure 6.15.

These characterised segments are used as the input to implement the subsumption linking algorithms as we describe in the next section.

6.5 Implementation of VIN-L

The aim of our research is to generate video narratives to help learners identify key domain points in the videos and be able to link them together. For this purpose we have designed the VIN-L framework to generate the video narratives which is underpinned by the Ausubel Subsumption theory for meaningful learning, as described in Section 3.6. The full VIN-L framework implementation steps are

Start Time	End Time	Video segment transcript
01:31	05:07	<p>to think . I did n't . I did n't really understand what it wa till he wa explained to me . It 'S affected the quality of my life , a lot because I 've had to slow down an awful lot , and lca n't do an awful lot of the thing that I used to do it like dancing . I dancing is a big part of my life . I can still do it , but not a much a I used to be able to do . I always I love dancing before I do n't dance anymore , because I just could n't breathe and I play dart for 30 year and I had to give a plane there .Two year ago now I 'm hoping I 'll get back to her , because it 's a hobby that I love you know , hopefully my Breeden will . I will be able to control holy to go back to the game . On the first day , lto the rehab , I 've only exercise a bit but difficult at first , but we got through the first day and thing improved and felt better after the first set of exercise . And I continued for the eight program and I found a very strenuous to the first day or two and a time went on . I got him . We became very easy to do and I Breeden improved a lot from them . Well , I 'd never really exercised from the time . I wa about 20year of age , so we felt it very difficut to do exercise and until I came to the rehab well , I wa anxious the first day of the rehab and when I started doing the exercise , I thought I am not going to be able to call up with this , but a the day went on , I realized that I wa coping with it and I thought it wa very good . I did n't know what the exercise were going to be so I said I told him and see when I started on to my in jail and I got relief from them . I think that yet sigh class brilliant it wa very hard for me to do it . Wa very strenuous - and I struggled I really struggle tired . I said like this disease is not going to get the better of me . I told him it wa doing me good . I found it that I wa getting better after each after each class . I wa feeling better . Do the exercise I do free breakfast for about half an hour and then I feel just leaf and I just feel great yeah . Well , I improved my exercise at home , so I did from the rehab class and I also improved my walking distance and have found a great improvement and he even found a slight improvement in going up hill . So I 've very glad of that . I wa asked me six month . I still do quite a lot of walking and exercising at home , but we also have a support group that we two exercise once a week and it 's excellent . So there 's with there 's about a group of : u do it , I 'm going to be in group . It 'S very easy to do because we motivate one another . I can do thing , no , that wa never video can go up stairs getting down . I could n't have done previously still there . I would say it 'sum , go to your GP and try and get referral somewhere , for you know for pulmonary class , for something like that 's out to plenty of exercise and just get out there and live your life , because this is Ashley you 're not going to get another Chance at it - and you just have to do the best you can and the more you do , the more you seem able to do</p>

Figure 6.10: Example 3 of a segment characterisation by VISC-L. The segment has been taken from one of the patient story videos with YouTube video ID=GV3Rew061FA–this is taken from the segment characterisation which saved the segment Id that is created using the video Id as described in Algorithm 1. It starts at 01 : 31 with a duration of 216 seconds.

presented below.

6.5.1 Input

To be able to implement the VIN-L framework in this health domain, we need the domain taxonomy which has been designed in (Section 6.2) and the 167 characterised patient stories video segments which are the VISC-L framework output. The video segments are linked by implementing the subsumption links defined in Section 3.6. The implementation of the subsumption linking algorithms on the video segments is presented next.

6.5.2 Subsumption Linking Algorithms

To guide the linking of the video segments, the subsumption theory of meaningful learning designed by Ausubel has been utilised as described in (Section 3.2.3). Four types of subsumption linking have been identified by Ausubel which are going to be used to generate the video narratives: Derivative, Super Ordinate, Correlative and Combinational. To implement these subsumption links, the four algorithms (Algorithms 4, 5, 6, 7) designed in (Section 3.6) are going to be implemented.

Referring to Figure 3.6, we demonstrate the implementation of each algorithm in column 2 titled ‘Subsumption Linking Algorithms’ following Ausubel’s definition, as we did in (Section 5.2.2). Additionally, to augment the generated narratives with text, we have addressed the recommendation of improving the introduction part of the video narrative by including a figure clarifying the conceptual relationship between the Focus topic and the Focus concepts.

Derivative Linking is when the learning is determined by having the generic concept in the cognitive structure first before introducing one of its specific concepts (target concepts) to bind them together, (see Algorithm 4).

An example of the derivative narratives is in Figure 6.11 that shows one of the derivative narratives generated. In this example, the Derivative narrative aims to support learning the target concept ‘EXERCISE’. It starts by firstly inculcating its generic concept ‘REHABILITATION’ into the cognitive structure then providing the segments that focus on the target concept ‘EXERCISE’.

Super Ordinate Linking helps learning a concept by showing examples-its sub-concepts. with Super Ordinate Linking, the learning starts with the specific concepts before learning their parent concept, (see Algorithm 5). An example of the Super Ordinate narrative is presented in Figure 6.12. The video narrative aims to raise awareness of the generic concept ‘ENERGY’. It starts by firstly inculcating one of its specific concepts, ‘STRENGTH’, into the cognitive structure then providing the segments that focus on the target (parent) concept ‘ENERGY’.

6.5. IMPLEMENTATION OF VIN-L

Health-related Quality of Life Needs of Patients with Long-term Respiratory Illnesses

This is a collection of video segments from YouTube videos with patient stories.

They have been automatically segmented, characterised and linked to domain concepts.

The videos in this page have been linked via "Derivative Linking" which means:

To become aware of a specific concept (Green oval) from a topic T, you will explore videos about its parent concept which is more generic (Orange oval).



Become aware of the concept EXERCISE by exploring its parent concept REHABILITATION from the topic ENVIRONMENT

Each segment will start from a time point in the video and will stop when the corresponding concepts are covered.

You can re-watch the segment or watch other parts of the video, if you wish so.

The next video segment mentions REHABILITATION (related to ENVIRONMENT). The segment is taken from a YouTube video with ID= aHABRVZOnuk , and starts at 2:58 with a duration of 41 seconds.



The next video segment mentions EXERCISE (related to ENVIRONMENT). The segment is taken from a YouTube video with ID= uJcY4oMLNEXY , and starts at 1:38 with a duration of 37 seconds.



You watched a video segment about (REHABILITATION) which is a generic concept that includes (EXERCISE). These concepts are related to ENVIRONMENT.

The video segments were automatically extracted from popular YouTube videos on Healthy related Quality of life-Respiratory Illness, using algorithms for segmentation, characterisation and linking based on a theory for concept learning.

We hope you found the collection of video segments helpful.

Figure 6.11: Example of the Derivative Narrative to support learning showing that to learn the concept 'EXERCISE', its generic (parent) concept 'REHABILITATION' must be introduced first before introducing the specific concept. All of the concepts belong to the topic 'ENVIRONMENT'.

Correlative Linking helps in learning a concept by showing different aspects related to it (its sibling concepts), (see Algorithm 6). An example of the generated

6.5. IMPLEMENTATION OF VIN-L

Health-related Quality of Life Needs of Patients with Long-term Respiratory Illnesses

This is a collection of video segments from YouTube videos with patient stories.

They have been automatically segmented, characterised and linked to domain concepts.

The videos have been linked via "Super Ordinate Linking" which means:

To become aware of a generic concept (Green oval) from a topic T , you will explore videos about its children concept which are more specific (Orange ovals).

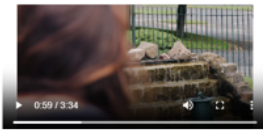


Became aware of the generic concept ENERGY from PHYSICAL HEALTH by exploring more specific concepts STRENGTH.

Each video segment will start from a time point in the video and will stop when the corresponding concepts are covered.

You can re-watch the video segment or watch other parts of the video, if you wish so.

The next video segment mentions STRENGTH (relates to PHYSICAL HEALTH). The segment has been taken from a YouTube video with ID= VyGp12XbPzs , and starts at 0.59 with a duration of 81 seconds.



The next video segment mentions ENERGY (relates to PHYSICAL HEALTH). The segment has been taken from a YouTube video with ID= wArV8Ho_C1A , and starts at 1.34 with a duration of 51 seconds.



**You watched video segments about (STRENGTH) which is part of (ENERGY).
These concepts are related to PHYSICAL HEALTH.**

The segments were automatically extracted from popular YouTube videos related to the Health-related Quality of Life Needs of Patients with Long-term Respiratory Illnesses, using algorithms for segmentation, characterisation and linking based on a theory for concept learning.

We hope you found the collection of video segments helpful.

Figure 6.12: Example of the Super Ordinate Narrative to support learning showing that to learn the generic (parent) concept 'ENERGY', its specific concept 'STRENGTH' must be introduced first before introducing the parent concept. All of the concepts belong to the topic 'PHYSICAL HEALTH'.

Correlative narratives is presented in Figure 6.13. In this example the Correlative narrative aims to support learning the targeting concept 'BELIEF'. It starts by introducing its sibling concept 'MEDITATION' and both concepts belong to the

6.5. IMPLEMENTATION OF VIN-L

topic ‘PERSONAL VALUES AND BELIEFS’.

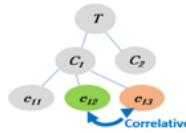
Health-related Quality of Life Needs of Patients with Long-term Respiratory Illnesses

This is a collection of video segments from YouTube videos with patient stories.

They have been automatically segmented, characterised and linked to domain concepts.

The videos in this page have been linked via "Correlative Linking" which means:

To become aware of a specific concept (Green oval) from a topic T, you will explore videos about a similar concept (Orange oval).



Become aware of the concepts similar to BELIEF from topic PERSONAL VALUES AND BELIEFS.

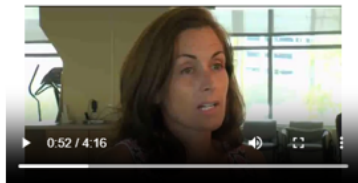
Each segment will start from a time point in the video and will stop when the corresponding concepts are covered.

You can re-watch the segment or watch other parts of the video, if you wish so.

The next video segment mentions MEDITATION (related to PERSONAL VALUES AND BELIEFS). The segment is taken from a YouTube video with ID= HBFn82fSVE , and starts at 4.25 with a duration of 108 seconds.



The next video segment mentions BELIEF (related to PERSONAL VALUES AND BELIEFS). The segment is taken from a YouTube video with ID= mSYXddFVvHo , and starts at 0.52 with a duration of 36 seconds.



You watched a video segment about (MEDITATION) which is similar to (BELIEF) related to PERSONAL VALUES AND BELIEFS.

The segments were automatically extracted from popular YouTube videos related to the Health-related Quality of Life Needs of Patients with Long-term Respiratory Illnesses, using algorithms for segmentation, characterisation and linking based on a theory for concept learning.

We hope you found the collection of video segments helpful.

Figure 6.13: An example of one of the generated Correlative Narratives to support learning shows that to learn the concept ‘BELIEF’, a similar concept to it must be introduced first which is ‘MEDITATION’ and both concepts belong to the topic ‘PERSONAL VALUES AND BELIEFS’.

Combinational Linking aims to aid learning different concepts that belong to two different topics together to conceive the relationship between them, (see Algorithm 7). An example of the Combinational narrative is presented in Figure 6.14 and shows the relationship between the topics ‘SOCIAL RELATIONSHIP’ and ‘PSYCHOLOGICAL HEALTH’ by identifying the relationship between their concepts mentioned in the same segment.

Filtering Criteria. After following the improvement recommendation from (Chapter 5) which are to increase the video segment window size and the number of video segments within the video narrative. First, the segment window size boundary is decided when the end of sentence punctuation presents at the end of the 6th text line of the segment window size or at the end of the first text-line(s) after the 6th text-line. Second, select the video segments from the same video if they have the same Focus Topic and Focus Concept of the video narrative. This is to ensure that the generated video narratives fulfill their target by helping learners identify the key domain points and link them but without exceeding the video narrative duration condition (≥ 3 minutes and ≤ 6 minutes) described in (Section 3.4–Definition 7) which is implemented in (Chapter 5).

6.5.3 Output

The final number of the generated video narratives, after applying the duration filtering criteria, is 59 video narratives with a minimum average duration of 143 (STDV=92) seconds and a maximum average duration of 349 (STDV=29) seconds. These narratives are distributed among the narrative types as follows (3 Derivative narratives, 3 Super Ordinate narratives, 43 Correlative narratives and 10 Combinational Narratives). The reason we have more Correlative narratives than any other type is because the same Correlative narrative is generated for a concept and its siblings. On the other hand, there are few Derivative narratives because not all of the generic (parent) concepts of the specific concepts were present as a focus in the video segments. Similarly, there are few Super Ordinate narratives because not all of the specific concepts of the generic (parent) concepts

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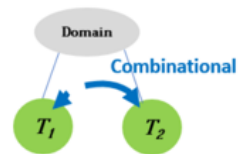
Health-related Quality of Life Needs of Patients with Long-term Respiratory Illnesses

This is a collection of video segments from YouTube videos with patient stories.

They have been automatically segmented, characterised and linked to domain concepts.

The videos in this page have been linked via "Combinational Linking" which means:

You will explore videos which link concepts from two topics (Green ovals).



Link the topics SOCIAL RELATIONSHIP and PSYCHOLOGICAL HEALTH .

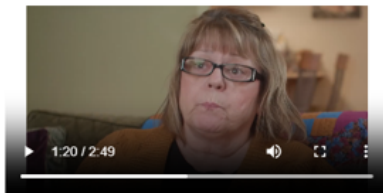
Each segment will start from a time point in the video and will stop when the corresponding concepts are covered.

You can re-watch the segment or watch other parts of the video, if you wish so.

You will now watch a video segment that mentions CHILD (related to SOCIAL RELATIONSHIP) and THINKING (related to PSYCHOLOGICAL HEALTH). The segment is taken from a YouTube video with ID= ZoEEeU6L-m8 . and starts at 3.31 with duration of 83 seconds.



You will now watch a video segment that mentions WIFE (related to SOCIAL RELATIONSHIP) and HOPE , SCARED (related to PSYCHOLOGICAL HEALTH). The segment is taken from a YouTube video with ID= cfyb39S_CZw , and starts at 1.2 with duration of 44 seconds.



You watched video segments that link SOCIAL RELATIONSHIP and PSYCHOLOGICAL HEALTH .

The video segments were automatically extracted from popular YouTube videos, using algorithms for segmentation, characterisation and linking based on a theory for concept learning.

We hope you found the collection of video segments helpful.

Figure 6.14: An example of a Combinational Narrative that supports the learning the topics ‘SOCIAL RELATIONSHIP’ and ‘PSYCHOLOGICAL HEALTH’ by introducing video segments that focus on different concepts belonging to these topics.

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were presented as a focus in the video segments. The full details of the final output of the generated video narratives are presented in Figure 6.15.

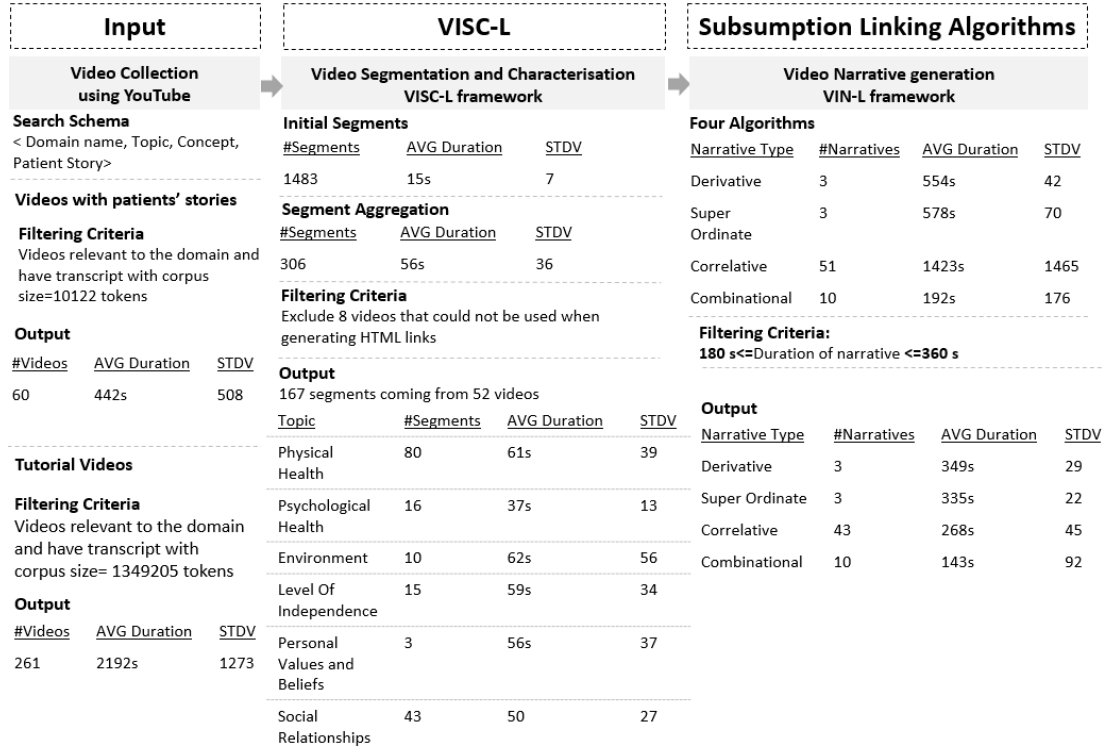


Figure 6.15: The output after implementing VIN-L following the research methodology.

These narratives are evaluated with experts to assess their Quality, Perceived Usefulness and Cognitive Work Load to raise awareness of the health related quality of life of patients living with a chronic illness-respiratory illness. The evaluation process and the results are presented in the next section.

6.6 Expert Evaluation

The main objective of this evaluation study is to assess the possibility of using the generated video narratives in the domain Health Related Quality of Life Awareness. For this reason, domain experts have been invited to participate in

this evaluation study to assess the Quality, Perceived Usefulness and Cognitive Work Load of the video narratives.

6.6.1 Study Setup

To commence this evaluation study, we invited six experts to assess a selected number of video narratives following the evaluation procedure. All the details are given below.

Participants. We have followed the same process of using convenience sampling when selecting domain experts as described in (Section 5.6.5) and we have invited six domain experts. Three of whom are members of the InAdvance project (introduced in Section 6.1), two of them are researchers in AI related to patients quality of life and one of them is a nurse specialist also in patient quality of life. The other 3 experts are from the University of Leeds who are PhD researchers (in their third year) focusing on AI related to patient quality of life. Their domain knowledge enables them to provide good quality answers for the questions about the quality of the video narratives and their potential usefulness if used to support domain learning. Following the ethics approval from the University of Leeds, see (Section 4.5.1), each participant was given a £30 Amazon voucher as gratitude for their participation as the study duration is around one hour which is less than the expert study in (Chapter 5) where its duration was around three hours.

Video Narratives Selection Criteria. To select the best video narratives for the evaluation study, we have filtered out the poor quality and duplicated video narratives. Poor quality video narratives mean that more than half of the included segments are too short (duration < 30 seconds) with more than one focus topic and concept or the focus concept is used in different context. The latter case happened with one Combinational video narrative that includes one segment where the focus concept is used in a different context. Hence, this video narrative will be excluded and nine out of ten Combinational video narratives are included in the evaluation study.

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According to the duplication condition in the filtering criteria, some video narratives are duplicated; mainly in the Correlative video narratives group where concepts are linked to their siblings. This means the same video narrative is regenerated for all the siblings of the specific concept. Thus, 30 Correlative narratives have been excluded and 13 have been included in the evaluation study. On the other hand, we have included all the Derivative and super ordinate video narratives in the study. No duplicate was found in Derivative and Super Ordinate video narratives because we generate a single video narratives to learn a specific or a generic concept.

Materials. We have conducted two evaluation surveys where we used the 28 video narratives that passed the filtering criteria successfully. The first survey had been conducted with the experts from the InAdvance project where they evaluated 16 video narratives (3 Derivative, 3 Super-Ordinate, 6 Correlative and 4 Combinational). The URLs of these narratives can be accessed using our GitHub account¹ and the evaluation form is in (Appendix N) and both surveys have the same structure. In the second survey, the experts from the University of Leeds participated and evaluated 12 video narratives (5 Combinational and 7 Correlative). The surveys are fully compliant with General Data Protection Regulation (GDPR) and have been reviewed and approved by the Research Ethics Committee of the Faculty of Engineering and Physical Sciences, University of Leeds, UK.

Both surveys have been designed using Google Forms with the following structure: a consent form, a section to collect user profiles, then the narrative section which is divided into four groups with each group representing a narrative type. In each narrative group there are three parts; the Quality categories after each video narrative link, the Perceived Usefulness and Cognitive Work Load scale items at the end. The Quality categories aim to assess each video narrative link and are designed using the LIKERT response labels (Taherdoost, 2019). To determine the user acceptance of the generated video narratives as learning materials, we have included two extra parts in the evaluation study.

¹<https://github.com/Generating-Video-Narratives/Generating-Video-Narratives.git>[Accessed: April 2023]

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One is to assess the Perceived Usefulness of the generated narratives using a TAM questionnaire (Davis, 1989). The second is to estimate the Cognitive Work Load required while using video narratives as a source of learning through a combination of NASA-TLX scales (Hart, 2006). Additionally, we have asked the experts to type feedback to identify the possible positives and negatives of the video narratives they have watched. These three parts (the Quality categories, the Perceived Usefulness and the Cognitive Work Load scale items) have been repeated for each narrative type.

Procedure. To commence the evaluation study, we sent the evaluation form link of form-1 ¹, and form-2 ² to the participants. Both surveys have the same structure but different URLs, and in the second survey we have only evaluated the 5 Combinational and 7 Correlative video narratives. Each participant should go through the following steps in the evaluation form: (1.) Read and accept the consent form; (2.) Complete a short pre-study section to collect their profiles; (3.) Click on the video narrative link which will open in a new tab. They can also copy the link and open it in a browser themselves; (4.) Go through the video narrative page by following the descriptions and watch the suggested video segments which have a duration of 3 to 6 minutes; (5.) Go back to the screen with the survey form and complete the Quality and the Perceived Usefulness sections; (6.) Repeat steps 3-5 for each of the four video narrative types.

The study was approved by the ethics committee of the Faculty of Engineering and Physical Sciences, University of Leeds. As the work is funded by the InAdvance project, we did not pay the InAdvance experts but we did pay the University of Leeds participants £30 each as a token of gratitude for the in participation in the evaluation study.

In the following sections we analyse the outcome from the evaluation studies where we aggregate the outcomes of the two surveys. We report and analyse the results of the Quality, Perceived Usefulness, Cognitive Work Load and the

¹<https://forms.gle/TwCs2BsbgPkT4vhv9>[Accessed: April 2023]

²<https://forms.gle/FApPjumbUihRuX1W6>[Accessed: April 2023]

positives and negatives of the generated video narratives.

6.6.2 Results: Quality of Video Narratives

We analysed the quality of the generated video narratives based on the aggregated experts' responses to be able to answer RQ3.

How to generate good quality narratives that can be used to support perceiving domain learning?

The 84 aggregated responses from both evaluation surveys are reported in Table 6.8 and presented in Figure 6.16, the responses values of the evaluators is in (Appendix O). The aggregated experts' response per narrative type and per quality category is reported as the median, average (standard deviation) scores. The N value indicates the number of expert-responses per narrative type; each video narrative was assessed by 3 experts.

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Table 6.8: Evaluation Results of the quality of the narratives. Each narrative type (CO=Combinational, CR=Correlative, D=Derivative, S=Super Ordinate) has a number of assessments (N) and the Median, AVG and (STDV) of each quality question based on the responses from the experts (1= Strongly Disagree, 2=Disagree, 3=Neutral, 4=Agree, 5=Strongly Agree).

Video Narratives Quality Categories	CO N=27	CR N=39	D N=9	S N=9	All N=84
Q1–The introduction text in the video narrative gives a clear idea of the aim of the narrative.	4.0 4.0 (1.0)	4.0 4.3 (0.9)	4.0 3.9 (1.1)	4.0 3.6 (0.7)	4.0 4.7 (0.93)
Q2–All video segments clearly link to the health related quality of life areas mentioned in the introduction.	4.0 4.0 (1.0)	4.0 4.1 (0.9)	4.0 4.0 (1.0)	4.0 4.3 (0.5)	4.0 4.8 (0.95)
*Q3–The descriptions which introduce each video segment provide a useful summary.	4.0 3.7 (1.0)	5.0 4.4 (0.8)	4.0 3.4 (0.7)	4.0 3.7 (0.7)	4.0 4.0 (0.91)
Q4–All video segments provide relevant content for health related quality of life areas.	4.0 4.0 (1.2)	5.0 4.4 (0.8)	5.0 4.4 (0.7)	4.0 4.4 (0.5)	5.0 4.25 (0.97)
Q5–The concluding text at the end of the video narrative provides appropriate summary.	4.0 3.8 (0.9)	4.0 4.2 (0.9)	4.0 3.7 (0.7)	4.0 3.9 (0.6)	4.0 3.96 (0.84)
OVERALL QUALITY–AVG score for all Quality categories per narrative type.	4.0 3.9 (1.0)	4.4 4.3 (0.9)	4.2 3.9 (0.8)	4.0 4.0 (0.6)	4.0 4.7 (0.93)
USEFULNESS–video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	5.0 4.3 (1.1)	5.0 4.6 (0.6)	5.0 4.8 (0.4)	5.0 4.7 (0.5)	5.0 4.54 (0.77)

In our analysis of the experts' responses, we do two comparisons. One

comparison is between the quality categories and the other comparison is between the narrative types.

Comparison between the quality categories of the video narratives.

We refer to the column (All) in Table 6.8 where we can get an overview of the quality of each category based on the aggregated experts' responses.

The experts found that a majority of the video segments within each video narrative provide content related to the domain (Q4) with a median 5 and an average score of 4.25 out of 5 (agree to strongly agree). As a result, the video segments are also found to be clearly linked to the health domain areas defined in the introduction of the video narrative (Q2), with a median of 4 and an average score of 4.8 (agree to strongly agree). Based on that, the experts found that the video narrative introduction part clarifies the aim of the narratives (Q1) with median of 4 and an average score of 4.7 (agree to strongly agree). The experts also agree with the quality of the description (characterisation) of the segments (Q3) with median of 4 and an average score of 4 (agree). However, the conclusion statement (Q5) was found to be of lower quality than the other quality categories with a median of 4 and an average score of 3.96 (neutral to agree). The overall video narrative quality indicates that the experts found the generated video narratives are of a good quality with a median score of 4 and an average score of 4.7 (agree to strongly agree). Based on that, there are pointers towards answering RQ3 positively. Additionally, the experts found the generated video narratives have a potential to be useful when used to raise awareness of Health Related Quality of Life needs with a median score of 5 and an average score of 4.54 (agree to strongly agree).

Comparison between the narrative types.

We are referring to the columns in table 6.8. The experts found no huge difference in the quality of the Derivative, Super Ordinate and Correlative narrative types as the median score in all of them was 5 and the average score was ≥ 4.6 and ≤ 4.8 which is agree to strongly agree. This refers to the design of these narratives as the link between the concepts is obvious and all the concepts within a narrative belong to the same topic. However, in the Combinational narratives, this link between the

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concepts was less obvious as the concepts belong to different topics, see Figure 6.16.

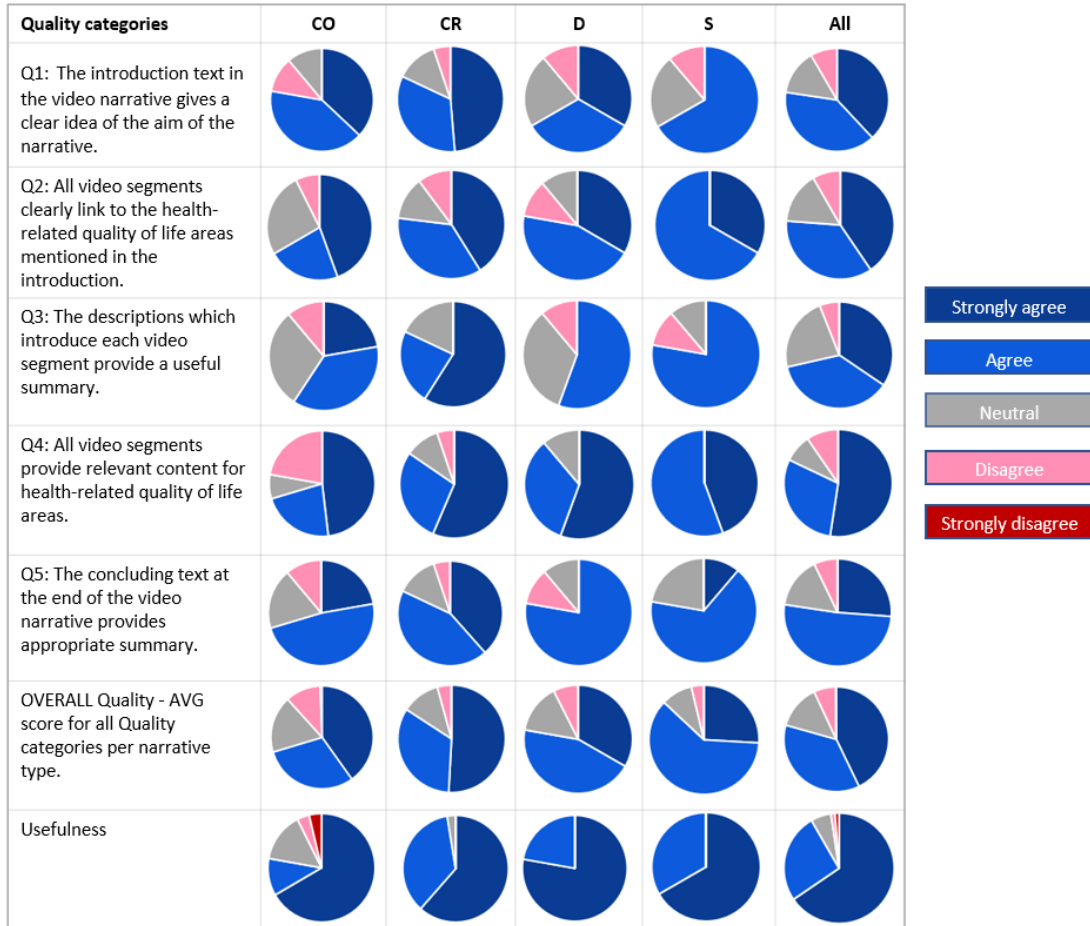


Figure 6.16: Evaluation results of the quality of the video narratives.

To add more explanations to the difference among the quality questions mentioned above, we run different tests (Kruskal-Wallis, Mann Whitney and Spearman's RHO). These tests help in confirming/ repudiating that the differences mentioned above are statistically significant.

The difference in the quality categories among the narratives types is not statistically significant, as the result shown after running Kruskal-Wallis (non parametric test). To compare between pairs of narrative types based on the quality categories (Q1-Q5) result, we have run Mann Whitney Test. The

results showed that difference between the CR and CO narratives is statistically significant. The experts found that two focus concepts per a video segment affect the quality of the defined learning in the narrative introduction. For instance, the relationship between two focus concepts from different focus topics is not clear as one focus concept could be mentioned more than the other focus concept. Example of experts feedback on CO narratives “I don’t see any negatives, however it doesn’t show which concepts/topics are more important than others.”, “It does not always highlight all the points made in the video segment.” Additionally, the difference between the quality categories and the usefulness of the video narratives is not statistically significant as shown by the result of running Spearman RHO test (Spearman $r_s = -0.10541$).

Further investigation between the narratives types has been done by comparing their perceived usefulness.

6.6.3 Results: Perceived Usefulness of the generated Video Narratives

In this part, we analyse the Perceived Usefulness results of the generated video narratives based on the aggregated experts’ responses to be able to answer:

Are the generated narratives useful to support perceiving domain learning?

The 18 aggregated responses from both studies on the Perceived Usefulness of the generated video narratives are reported in Table 6.9 and presented in Figure 6.17.

We could not calculate the Kruskal Wallis, Mann Whitey and Spearman RHO tests because of the number of responses of the narrative types (D and S) which were < 5 . Consequently, we compare between the Perceived Usefulness categories and between the narrative types based on the experts’ responses.

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Table 6.9: Evaluation Results of the Perceived Usefulness of the narratives. Each narrative type (CO=Combinational, CR=Correlative, D=Derivative, S=Super Ordinate) has number of experts' assessments (N) and the Median, AVG and (STDV) of their assessments per each Perceived Usefulness category (1= Extremely Unlikely, 2= Quite Unlikely, 3= Slightly Unlikely, 4= Neutral, 5= Slightly Likely, 6= Quite Likely and 7= Extremely Likely).

Perceived usefulness scale items	CO N=6	CR N=6	D N=3	S N=3	All N=18
PU1–Identify key points related to patient quality of life.	6.0 5.83 (1.17)	6.50 6.33 (0.82)	7.0 6.67 (0.58)	7.0 6.67 (0.58)	6.5 6.28 (0.87)
PU2–Focus on key points at a time.	6.0 5.83 (0.75)	6.0 5.83 (0.41)	6.0 5.33 (1.15)	6.0 6.0 (0)	6.0 5.78 (0.63)
PU3–Identify key topics/concepts to be aware of.	6.0 6.0 (0.89)	6.50 6.50 (0.55)	7.0 6.67 (0.58)	7.0 6.67 (0.58)	6.5 6.39 (0.68)
PU4–Link main points mentioned in the videos.	6.5 6.0 (1.26)	6.0 5.83 (1.47)	6.0 5.67 (0.58)	6.0 5.33 (1.15)	6.0 5.78 (1.13)
Overall Perceived Usefulness usefulness–AVG score for all Perceived Usefulness scales per narrative type.	5.75 5.92 (0.65)	6.25 6.13 (0.44)	6.50 6.08 (0.72)	6.50 6.17 (0.58)	6.13 6.06 (0.54)

Perceived Usefulness. We refer to the column (All) in Table 6.9 where we can get an overview of the Perceived Usefulness of each narrative type based on the 18 experts' responses.

The median and the average experts' responses showed that they found the generated narratives help them to be aware of the key topics and concepts (PU3) with a median of 6.5 and an average score of 6.39 out of 7 (Quite likely to Extremely likely). This means that the video narratives enable the experts to identify key points related to patients' health related quality of life (PU1) with a median of 6.5 and an average score of 6.28 (Quite likely to Extremely likely). Hence, the experts thought that the video narratives can help to focus on these key points (PU2) and link them together (PU4). The overall Perceived Usefulness values of the generated narratives state that the narratives are Quite likely to raise awareness of health related quality of life if used with users. As a result, there are pointers towards the usefulness of the video narratives to support perceiving domain learning if used with learners to help answering RQ4.

We are referring to the columns in Table 6.9. the average scores showed that the experts found that the generated narratives (CR, D and S) are quite likely ($AVG \geq 6.25$) to help the users be aware of the domain concepts. This can be traced to the design of the CR, D and S narratives which focus on specific concepts within one topic. Meanwhile, the CO narratives are slightly likely ($AVG = 5.92$) to be used to raise awareness of the domain concepts as they link different concepts from different topics. As a result, the relationship between the concepts might not be as obvious as with the other narratives.

These results have been visualised in Figure 6.17.

Cognitive Work Load. The aim of this part in the evaluation study is to assess the Cognitive Work Load expected while using the generated video narratives for the second domain. For this purpose, we have analysed the experts' responses on the NASA-TLX sub-scale items after watching the video narratives. We have assessed the Mental Work Load, Effort, Frustration and Performance sub-scales and the results are presented in Figure 6.18. The range of scores is from 1 (the lowest) to 20 (the highest). We illustrate the scores presented in Figure 6.18 based on the experts feedback. It is noticeable that the video narratives

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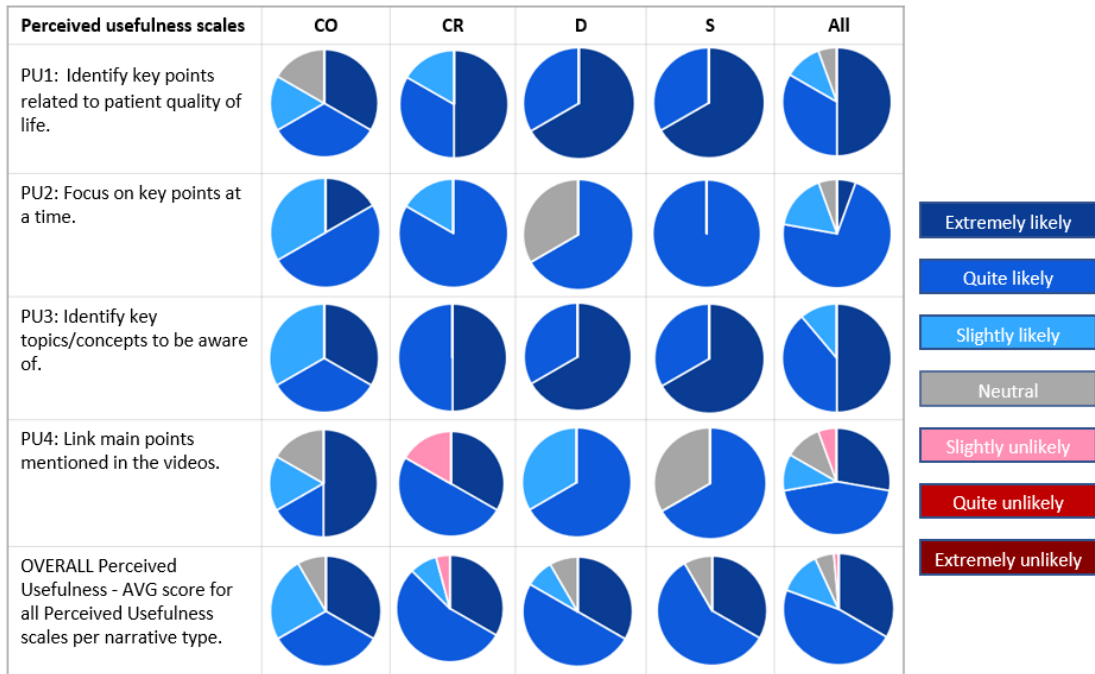


Figure 6.17: Evaluation results of the Perceived Usefulness of the video narratives.

have a positive impact on the experts' ability to identify domain concepts. The number of experts, who scores ≥ 15 out of 20 on the Performance scale, were 12 and all of the score is ≥ 10 . Experts express these Performance scores in their feedback. Example of positive feedback "Using videos is a good way to notice quality of life needs of patients living with respiratory illnesses so I felt I was successful in identifying new terms", "I think the method used generates quite successful awareness.". Example of negative feedback "Some of the videos linked the concepts really well, but some were not very relevant", "The videos were extremely useful at identifying key terms listed in the introduction. However, not all narratives linked the areas of quality of life well. For example, in the narrative with treatment being a part of independence, the treatment was mentioned, but the quality of life area 'independence' was not really addressed."

On the Mental Work Load scale, 16 experts scores were ≤ 5 and 2 experts scores were > 5 . Example of positive feedback "I felt virtually no mental demand

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from this method of raising awareness, other than feeling sympathy for those telling their stories.”, “Not very demanding, but needed to keep my focus at all times.” Example of negative feedback “Linking concepts in this section was a bit more demanding and required more concentration, as the links were not as obvious and did not apply to each segment”, “It is simple but i need to be more focus to understand the key points.”

For the Effort scale, 16 experts score ≤ 5 while 2 experts score ≥ 6 . Experts’ feedback illustrated these scores. Example of positive feedback: “Watching of the videos did not require much effort. Some of patients’ experiences were interesting to listen to”, “I feel like taking in information from videos makes the process very easy. Because there are lots of videos, it can be a little more tiresome but otherwise a great way to convey information.”. Example of negative feedback: “More effort was needed watching these videos as due to looking for the links between the concepts.”

Finally, for the Frustration scale, 15 experts score ≤ 5 and 3 experts score ≥ 6 . Example of experts’ positive feedback: “I didn’t feel frustrated”, “I would not say the videos were frustrating to watch, but they did cause slight discomfort when listening about difficulties of living with the disease.” Example of experts’ negative feedback: “Sometimes one of the topics in the description was not the important topic or mentioned briefly. This was often the cases with ‘Thinking’ and the video with ‘child’ as a concept”, “In the case of the videos where you expected a link between the issues and really there wasn’t any, it was frustrating due to created expectations.”

Qualitative feedback from experts. We summarise the positive and negative feedback from the experts to highlight the overall strength and weakness points in the generated video narratives.

For the Combinational narratives, the experts’ found that the strength points are the linking of two concepts from different topics to help to have a clear view about them and how they interact with each other. However, the weakness point is that the video narratives sometimes focus on one concept more than others which affects the quality of the link between the concepts. Example of the experts’ positive feedback: “Most of the video segments provided some insight into the

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quality of life areas that usually are very important to patients. It is great that the videos can be segmented to automatically select the topics of interests”, “It shows how different areas of quality of life needs often interact with each other.” Example of the expert negative feedback: “In some cases, one issue is mentioned much more than the other. as a result, the video is mostly focused on one of the two issues and not necessarily the link between them”, “It does not always highlight all the points made in the video segment.”

With the Correlative narratives, the experts found that the video segments provide an elaboration on a key point by exploring related concepts. Meanwhile, some video segments have been selected because the concepts are mentioned in them, but with no deep elucidation. Example of the experts’ positive feedback: “Most of the identified videos were correctly identified and the links were obvious”, “Some of the videos provide useful understanding of how different areas of quality of life can be linked. It is probably useful for patients to see that these dependencies relate to other people as well.” Example of the expert negative feedback: “In some of the videos it seems that they only mention the point but do not delve into it”, “Some of the videos were not that relevant to the introductory narrative.”

The Derivative narrative was found useful to help in focusing on key concepts and show different levels of needs but in some segments, the relationship between the parent and its specific concept was not clear. Example of the experts’ positive feedback: “you can easily focus on specific segments of a video rather than going through the entire videos, which can at times be quite lengthy”, “It shows the different level’s of needs that in the end turns the entire quality of life.” Example of the experts’ negative feedback: “Sometimes, the way a work is linked to its parent is not objective and needs to come out of the general concept of the video.”

Finally, the Super Ordinate narratives were found to help in focusing on key domain concepts and being aware of them, but more domain details were missed in some segments. Example of the experts’ positive feedback: “I felt like it was more targeted to the specific areas”, “It helps to be aware of the key points in a concept.” Example of the experts’ negative feedback: “Does not take into advantage the general context.”

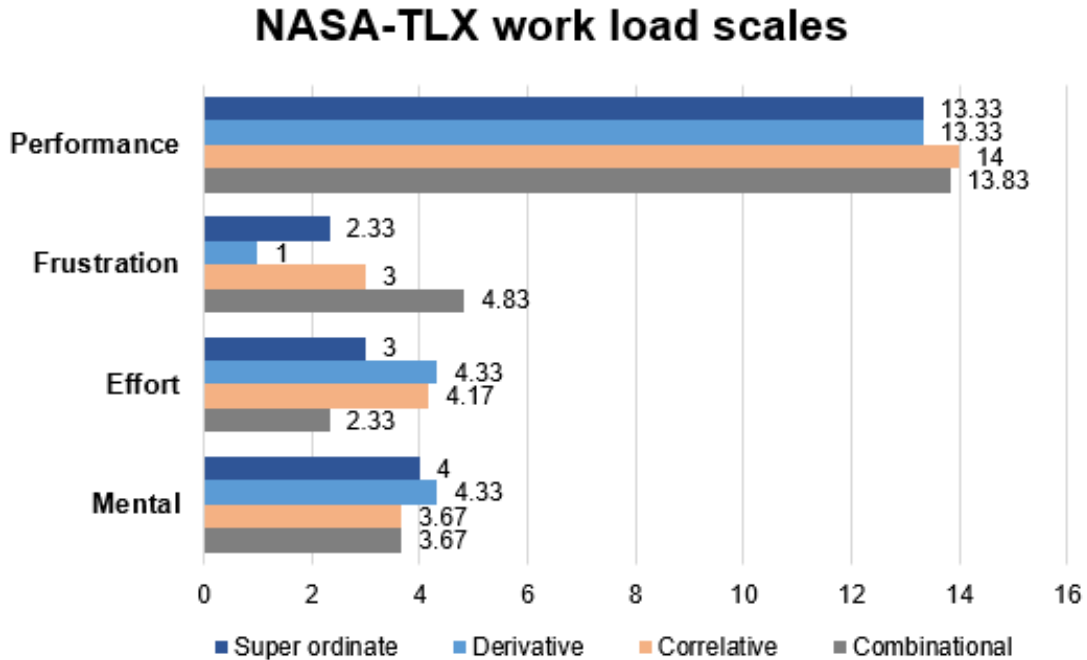


Figure 6.18: Cognitive workload estimation of the generated video narratives. The scores range is from 1-Low to 20-High.

6.6.4 Discussion

We have implemented the VISC-L and VIN-L frameworks in the second domain (Health Related Quality of Life awareness). The work in this domain is part of the InAdvance project. For this domain, we have designed a taxonomy which has been evaluated by experts from InAdvance project and used to implement the frameworks. The characterised video segments generated after implemented the VISC-L framework have been evaluated with an expert from In Advance project. Additionally, the video narratives generated after implementing the VIN-L framework have been evaluated with experts from InAdvance project and PhD researchers in the health domain from the University of Leeds.

The aim of the work conducted in this chapter is to answer RQ3 and RQ4. For RQ3:

How to generate good quality narratives that can be used to support

perceiving domain learning?

The results as presented in (Section 6.6.2) showed that the overall quality of the video narratives was good with an average quality 4.0 out of 5.0. This include assessing the quality of the video narrative's: Introduction, the link of the video segments to the domain, the description of the video segments, the content of the video segments and the conclusion statement. No statistically significant difference found between the quality categories among the video narratives and between the narrative types according to the difference in their quality categories.

To answer RQ4:

Are the generated narratives useful to support perceiving domain learning?

The results as presented in (Section 6.6.3) showed that the video narratives have a potential to raise awareness of Health Related Quality of Life needs with average score of 6.0 out of 7. This includes assessing the: clarity of the introduction statement, the video segments are linked to the domain aspects mentioned in the introduction, the characterisation of the video segments, the segments contents are linked to the domain and the narratives is clearly summarised via a conclusion statement.

However, there are some limitations related to the implementation of the frameworks (VISC-L and VIN-L) in this domain, and due to the evaluation studies conducted. For the VISC-L implementation, first the health domain was not presented via taxonomy; for that purpose we have designed the domain taxonomy as presented in (Section 6.2). The number of videos that passed the filters of (transcript availability and domain relevancy) were 60 patient stories only to be used as an input for VISC-L. This affect the coverage of the domain topic's concepts within the collected videos: PHYSICAL HEALTH (23 concepts covered out of 57), PSYCHOLOGICAL HEALTH (9 concepts covered out of 42), ENVIRONMENT (8 concepts covered out of 29), LEVEL OF INDEPENDENCE (4 concepts covered out of 40), SOCIAL RELATIONSHIP (11 concepts covered out of 19), and PERSONAL VALUES AND BELIEFS (5 concepts covered out of 19).

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Additionally, three concepts only have their generic concepts presented as focus in the video segments which affect the number of Derivative narratives (3 only). Three generic concepts have some of their focus concepts present as a focus in the video segments which affect the number of Super Ordinate narratives (3 only). Additionally, many video segments focus on the same domain concepts because of their popularity, e.g, the concepts related to Physical Health are presented as a focus in the majority of the video segments. Adding to that, the duration of the narratives hinders us from selecting all possible video segments that focus on the target concept. Consequently, only 71 segments out of 306 have been used to generate the video narratives. Furthermore, some topics have not been widely represented in the video segment regarding to their unpopularity, e.g. Personal Values and Beliefs and Level Of Independence topics. As a consequence, we could not generate more video narratives to cover many of their concepts.

To compare the implementation of VISC-L and VIN-L in the two domains: in the first domain has been presented with a taxonomy which we used in our work while we build the taxonomy for the second domain. The number of the collected videos of the first domain was 63 tutorials with corpus size of 110594 tokens while with the second domain, the number of the collected videos was 60 with corpus size of 10122 tokens. The VISC-L output of the first domain was 247 characterised segments used as an input for VIN-L to generate: 51 Correlative narratives, 6 Combinational narratives, 15 Derivative narratives and 13 Super Ordinate narratives. While in the second domain, the VISC-L output was 306 segments used as an input to VIN-L to generate: 43 Correlative narratives, 10 Combinational narratives, 3 Derivative narratives and 3 Super Ordinate narratives. The VIN-L output of the first domain has been evaluated with experts and learners while with the second domain it was evaluated with experts only due to the time scale of this PhD research. In both domains, VIN-L expert evaluation results showed that it generates good quality of video narratives which has some pointers towards answering RQ3. In the second domain, the experts agreed that the video narratives have a potential to be support learning which is the same in the first domain when the learners proved that the generated video narratives also have a potential to support perceiving domain learning–RQ4. A future studies can be

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conducted to compare between the video narratives and the learning style theory, see (Section 7.4.2).

Thirdly, there was no high Cognitive Work Load (Mental, Effort, Frustration) with using video narratives, and the score of the Performance was high as the video narratives have a potential to be useful in supporting perceiving domain learning.

To summarise, in both domain the video narratives showed potential pointers towards helping experts focus on the key domain topics and concepts and being aware of some domains concepts. There is an agreement among the experts from both domains that there is a need for more elaboration on the focus topics and concepts within the video segments included in the video narrative. This can be tackled by selecting more domain specific videos by re running the search schema to collect more videos per search schema as now it is limited to 3 videos per a search schema and this number can be increased. Accordingly, more new concepts can be assigned for segment characterisation which can give more elaboration to the: generic concept when Super Ordinate narratives are used, domain topics when more concepts within the focus topics can be presented within the Combinational narratives, focus concept when more similar concepts can be presented within the Correlative narrative. In the second domain, the experts did not complain about the segments' abruptness which we can explain by the segment boundary condition we use in this domain, see (Section 6.4.2).

The main limitation of the work in this domain is the evaluation study with learners which we have not conducted according to the thesis time constraints. This is affected us from answering the RQ4 with learners but instead the expert evaluation study gave pointers towards the potential usefulness of using the video narratives to support perceiving the domain learning. The other possible limitations are related to the: type of the experimental study which is just to compare between the narrative type not with other learning theories, and the participants size selection in the evaluation study. These issues are similar to limitations described in (Section 5.6.5) and added as limitations to (Section 7.3) and future work in (Section 7.4).

6.7 Summary

In this chapter we have presented the implementation of the research methodology in the Health Related Quality of Life of Awareness (HRQLA) domain. The aim is to prove the generality and the applicability of the VISC-L and VIN-L by implementing them in completely different domains related to soft skills. This domain is funded by the InAdvance project that proposes a new model of palliative care for elderly people. Our contribution to this project is by generating video narratives to be used to raise awareness of Health Related Quality of Life needs of patients having chronic illness–respiratory illness. We have generated 59 domain related video narratives. These narratives have been evaluated by experts from the InAdvance project and from the University of Leeds to answer the following research questions:

How to generate good quality narratives that can be used to support perceiving domain learning?

Are the generated narratives useful to support perceiving domain learning?

The results revealed that the generated narratives are of good quality and the video segment content is related to the domain key concepts. Furthermore, the video narratives have a potential to be useful if used as learning materials to identify key domain concepts and to realise the linking between them. The Cognitive work Load while watching the video narratives is very low in the scales (Mental, Effort and Frustration) while the Performance scale was high. The generated video narratives as evaluated by experts showed pointers to positively answer RQ3 and have a potential to answer RQ4.

Chapter 7

Conclusion and Future Work

7.1 Synopsis

This research aims to support video based learning to encourage learners to be interactive indirectly with the video content by identifying the domain key points and the relationships between them. For this purpose, our ultimate goal is to develop an automatic generic approach for generating video narratives to support learning.

To achieve this goal, in Chapter 1, we formulated four research questions: **RQ1** *How to automatically generate good quality characterisations of video segments that can be used for learning?*; **RQ2**. *Does the characterisation of video segments help in identifying and focusing on the key domain concepts?*; **RQ3**. *How to generate good quality narratives that can be used to support domain learning?*; and **RQ4**. *Are the generated narratives useful to support domain learning?*

In Chapter 2, we conducted background research to introduce the context of this thesis and presented some of the challenges associated with it. We reviewed the possible approaches to address the defined challenges, which are to segment and characterise videos for learning, and use narratives in learning. The gaps in the reviewed approaches have been identified and our approach has been defined and we explained our ultimate goal to solve the identified challenges.

In Chapter 3, we presented our methodology and the theories we adopted to design our generic and novel frameworks. Additionally, we have presented two domains and demonstrated their importance as domains for learning. These domains were used to implement our frameworks to prove their generality and applicability.

In Chapter 4, we implemented the first framework in the first domain. Accordingly, we demonstrated how we implemented the theories we have adopted to design the framework. For that purpose, we have implemented the three core algorithms we designed for this framework. The output from the first framework has been evaluated with experts and was used as an input for the second framework.

In Chapter 5, we have implemented and evaluated the second framework which represents the ultimate goal of this thesis. The output of the framework has been evaluated with experts and learners to prove its Quality and Usefulness for learning.

In Chapter 6, we implemented the first and the second frameworks in the second domain to prove their generality. The output has been evaluated with domain experts. The work in this domain is part of the InAdvance European Project, for which we have also designed a taxonomy which is publicly accessible and can be used as a domain knowledge representation.

In this chapter we have summarised the work conducted in this thesis, presented our contributions and detailed our future work.

7.2 Contributions

By addressing the research questions, which we presented in Chapter 1, we have contributed to:

- *Video segmentation and characterisation.* We proposed the generic video segmentation and characterisation framework VISC-L to support learning

as described in (Section 3.5) and implemented in (Sections 4.4 and 6.4). Within this framework we have designed an algorithm for video transcript segmentation to generate initial segments where we adopted the Text Tiling approach. Since we are using the video transcript only to generate the segments, this makes our algorithm generic and can be applied in any soft skills educational context. To finalise the generation of the segments, we characterised the initial segments using a domain taxonomy. We used the semantic tagging algorithm we designed to identify the domain related terms in the video transcript by mapping them to the concepts from the domain taxonomy. For contextual characterisation to solve word sense ambiguity, we used the BERT model. To finalise the characterisation work, we combined the semantic and contextual characterisations. The adjacent segments that show a match in their focus topics and concepts were aggregated to finalise the segmentation work.

An evaluation study within the first domain examined the Quality and the Perceived Usefulness of video segmentation and characterisation by comparing VISC-L with Google methodology. The results from the study gave two indications. Firstly, they indicated that using characterised video segments could help learners identify new domain terms in the summaries they had written after watching the videos. Secondly, the results showed that there was no statistically significant difference between VISC-L and Google video segmentation and characterisation. The Perceived Usefulness of segmentation and characterisation with Google was slightly better than VISC-L. Participants' feedback indicated that the format used to present the characterisation has influenced the usefulness-the natural language descriptions offered by Google were easier to follow than the list of concepts offered in the VISC-L interface. Nevertheless, it is our conceptual characterisation that enables us to generate the video narratives while Google characterisation can not be used to generate the narratives using VIN-L. The Quality with both VISC-L and Google shows that their generated characterised segments were helpful. Having video segments characterised with domain concepts allow us to use the hierarchy of these concepts to link related segments together. We combined VISC-L with Google's approach:

VISC-L to extract the concepts and Google to formulate titles. We also applied VISC-L in our healthcare domain, focusing on patient quality of life awareness.

- *Video narratives for learning.* We have developed a novel generic framework (VIN-L) to link different segments from different videos following the Ausubel Subsumption Theory of meaningful learning as described in (Section 3.6) and implemented in (Chapter 5 and Section 6.5). Consequently, we have generated four types of video narratives.

An evaluation study within the first domain with domain experts examined the Quality and the Perceived Usefulness of the generated video narratives. The second evaluation study involved advanced learners from Amazon Mechanical Turk in which we examined the Quality, Perceived Usefulness and the Cognitive Work Load of the generated video narratives. The results showed that there is a statistically significant difference among the video narratives in terms of their Quality and Perceived Usefulness. With regards to Learning Effect, the results from the study with the advanced learners showed that there was new unique terms mentioned in the summaries after watching the video narratives. The Perceived Usefulness results showed that participants' feedback (expert and advanced learner) indicated that the text format used to present the concepts and topics to be learnt, the type of linking used and the characterisation of the segments has influenced the Usefulness. The Cognitive Work Load from the study with the advanced learners showed that the video narratives were easy to watch, less frustrating than watching full videos, and their performance was high. We responded to the recommendations from both studies and added more clarification to the type of linking used for each narrative type. This includes adding a figure to visualise the type of linking used which is inspired from the taxonomy structure. We have added this change to the video narratives we generated in the second domain (the healthcare domain). The expert study showed that the linking was clear and no issues were raised about its clarity.

- *Video based learning environments.* We have two main contributions to this area. Firstly, by presenting an automatic way to search and collect

domain related videos from online video platforms (e.g. YouTube). This included designing a search schema (Section 3.5.1) that is based on a domain taxonomy and implementing it using Python libraries in (Sections 4.3 and 6.3). This way of collecting domain related videos can help teachers to collect videos quickly and then run a quick manual check to decide their suitability as we did in (Sections 4.3 and 6.3). Secondly, we have evaluated VISC-L in the first domain to prove its generality and usefulness to aid using video segments for learning. Additionally, we have presented a pedagogical validation of the VIN-L framework in the first domain (Chapter 5) and the results proved that there pointers towards the good quality of the generated narratives and they have a potential to support perceiving domain learning. An expert evaluation study for the video narratives in the health domain (Section 6.6) is also presented, showing the narratives' good quality and potential usefulness to raise awareness of health related quality of life needs.

7.3 Limitations

In our work, there are limitations related to the following:

- The data we used is limited to video transcripts. However, the visual contents could enhance the segmentation and characterisation of the videos. This would require an improvement to the design of the algorithm to manipulate different video modalities.
- Our second domain is not computationally represented via a taxonomy, consequently we build this taxonomy manually which makes the VISC-L implementation semi-automatic. However, taxonomy automatic generation methods can be utilised as described in (Section 3.5.1).
- The collected videos need to be screened manually to exclude irrelevant videos. This part is not automated yet which could be automated in future by comparing the similarity, between the domain topics and concepts with the words in the meta data associated with the collected videos (e.g. title, key words, video description). To decide which videos to exclude, an

experiment study is needed to decide the similarity threshold and to evaluate the relatedness of the collected videos to their domain.

- Limited number of videos which affect the coverage of the domain concepts—not all domain concepts presented in the videos.
- Limited number of experts and users participated in the studies affect the result to be not statistically significant. Moreover, we could not ask for more users from Amazon Turk to participate according to the limited funding available for the study. The number of the participants in the evaluation studies can be increased in future studies to give more statistically significant results.
- We have not evaluated the video narratives in the health domain with learners. This is due the scope of this thesis where we were able to prove the quality and the usefulness of the video narratives of the first domain with experts and learners.
- The video narratives provide indirect interactivity for the learners where we enable them to identify and recognise the relationships between different domain concepts. However, we did not provide active watching tools for learners.
- The textual format added to augment the video narratives needs more clarification to meet different students' needs and learning abilities.

The possible ways to overcome these limitations will be outlined in our future work.

7.4 Future Work

In response to the limitations of this thesis identified above, we discuss the future work (Immediately implementable and Long term).

7.4.1 Immediately implementable

According to the aim of this thesis which is to prove that the generated video narratives support learning, we would like to prove this with the second domain as well. This can be done by commencing an evaluation study with learners who could be university students or workers from Amazon Mechanical Turk. All the resources which are: the video narratives of the second domain, the Google forms and the Mechanical Turk study design are all ready to be used. The reason for not being able to commence this study in this thesis and its implication on answering the RQ4 in the second domain based on learners responses is explained in (Section 6.6.4). Another study can be commenced to investigate different methods to automatically generate user-friendly textual data to better display the domain related information included in the video narratives and segment characterisations. We have already characterised the video segments automatically and augmented the video narratives with text. The source code which can be used to add the new amendments to both the video segment characterisation and video narratives is available on our GitHub account. Additionally, the Google forms to be used to evaluate the characterisation of the video segments (Section 4.5) and video narratives (Sections 5.3 and 6.6) are designed and ready to be re-used.

7.4.2 Long term

In the long term, the generated narratives can be included as learning materials in a learning platform, e.g, Active Video Watching (AVW). This will help in providing extra resources to help in further elaborating the domain's key areas. Also, the video narratives can be provided as personalised feedback based on a learner's learning style to help in clarifying domain related misconceptions. Accordingly, an evaluation study can be conducted to evaluate the difference between the video narratives types as style for learning with beginner learners to overcome the limitations described in (Sections 5.6.5 and 7.3).

With our video narratives evaluation we focus on one factor which is the familiarity with the skills. However, there could be other factors to consider in the evaluation study: learning styles, motivational styles (self regulated and non self regulated learners), automatically generate different summarisation styles, and

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familiarity with the interface which may influence how people are interacting with those narratives. This requires further researches to investigate them.

Furthermore, the work could be applied to generate narratives focusing on different chronic illnesses to raise awareness of health related quality of life needs. This is because the taxonomy we designed is generic and any specific chronic illness physical symptoms can be added. As a result, related video narratives would be generated and used as informative materials for patients, carers and specialists to explore illnesses from a patients' point of view. In our work, we have used domain tutorials delivered by expert to fine tune the classifier used in VISC-L; these tutorial segments can also be added to the video narratives. This would help in providing learning items and patient experience on different aspects of a specific illness.

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Appendix A

Algorithm 1 tracing (Initial Segments)

1.53 You know, it was a combination of medicine, pulmonary therapy, oxygen.

1.58 And they really knew what would get him back to where he was.
2.03 I love watching my kids with Grandpa and seeing them play with him and interact with him.

2.09 And now knowing that he'll be around to see all those special moments that are

2.13 still to come in their life is just amazing.
2.16 I'm grateful to Temple because without Temple I don't think my dad would be where he is today.
2.25 They gave him his life back.
2.28 We got our dad back.
The grandkids got Grandpa back.

2.31 They didn't just give us hope. They gave us him, which is great.

5 [Nobody was really able to accurately diagnose him. I think that was probably the scariest thing is not knowing what it was. We didn't know what was going to happen. Was he going to be OK? Was he going to make it? We knew we needed a place that had more experience. So they recommended the Temple Lung Center.]

there is a full stop at V[textCounter-1] → . So they recommended the Temple Lung Center.

1.00 [0.00, 0.19, 1.00] [My dad was always the rock of the family. So seeing him struggle to breathe, it was really heart-breaking. My dad was always so strong and independent. He fished with us, played tennis with us. He was always very active. A few years ago, we started to notice a change in my dad. [0.23, 0.42.] He started to have less energy. He would lose his breath a little more easily. He was on the couch. He had the oxygen mask. He wasn't able to do those things. It really was a shock to us. My dad was going downhill very quickly, and we knew something had to be done. He was tired out of everything a couple of times. [0.41, 0.60, 1.00] He was really able to catch up with him. I think that was probably the scariest thing is not knowing what it was. We didn't know what was going to happen. Was he going to be OK? Was he going to make it? We knew we needed a place that had more experience. So they recommended the Temple Lung Center.]

28 segmentEndTime=V_s [textCounter-1];
29 L.append([segmentId, segmentStartTime, segmentEndTime, textLines]);
30 Return L

mWo-G3UQ-zU4

00:45

1:00 Nobody was really able to accurately diagnose him. I think that was probably the scariest thing is not knowing what it was. We didn't know what was going to happen. Was he going to be OK? Was he going to make it? We knew we needed a place that had more experience. So they recommended the Temple Lung Center.

0 []

4. textCounter=18, 18+6 < 39 (length(V))

0 []

1 [And that was the best decision we ever made.]

2 [And that was the best decision we ever made. Immediately you could feel a difference at Temple.]

3 [And that was the best decision we ever made. Immediately you could feel a difference at Temple. From the doctors even just sitting in the waiting room with the other lung patients.]

4 [And that was the best decision we ever made. Immediately you could feel a difference at Temple. From the doctors even just sitting in the waiting room with the other lung patients. We just knew he was in the right place. He was going to get the best care he could.]

5 [And that was the best decision we ever made. Immediately you could feel a difference at Temple. From the doctors even just sitting in the waiting room with the other lung patients. We just knew he was in the right place. He was going to get the best care he could. So I think at Temple Lung Center they just tend to see more cases like his.]

```
1 while textCounter + θ < length(Vi) and textCounter < length(Vs) do
2     /* length (Vi): returns the number of text lines in the video transcript.
3     The loop should stop if the number of the remaining text lines in the
4     transcript + θ ≥ length(Vi). The loop also should stop if there are no
5     remaining lines where textCounter ≥ length (Vi) */
6     if textLines == [] then
7         segmentStartTime = Vs [textCounter];
8         n = n + 1; segmentId = string(Vs + n);
9         for i = 0 to θ do
10            textLines.append(Vi[textCounter]);
11            textCounter = textCounter + 1
12        /* Check the segment boundary */
13        if intersection(punctuationList, Vi [textCounter-1]) ≠ φ then
14            segmentEndTime = Vs [textCounter-1]; L.append([segmentId,
15            textLines]);
16            textLines = [] /* To start new video segment */
17        else
18            textLines.append(Vi[textCounter]);
19            textCounter = textCounter + 1 /* Keep adding more text line to
20            find any of the punctuationList */
21        if textCounter + θ ≥ length(Vi) then
22            /* Either create a new segment to include the remaining text lines or
23            add the remaining text lines to the current segment */
24            if textLines == [] then
25                segmentStartTime = Vs [textCounter];
26                n = n + 1;
27                segmentId = string(Vs + n);
28            for i = textCounter - 1 to length (Vi) do
29                textLines.append(Vi[i]);
30                textCounter = textCounter + 1;
31            segmentEndTime = Vs [textCounter-1];
32            L.append([segmentId, segmentStartTime, segmentEndTime, textLines]);
33        Return L
```

there is a full stop at V[textCounter-1] -> 'So I think at Temple Lung Center they just tend to see more cases like his.'

1.28

[0.00, 0.19,] 'My dad was always the rock of the family.' 'So seeing him struggle to breathe, it was really heart-breaking.' 'My dad was always so strong and independent.' 'He fished with us, played tennis with us.' 'He was always very active.' 'A few years ago, we started to notice a change in my dad.' [0.23, 0.42,] 'He started to have less energy.' 'He would lose his breath a little more easily.' 'He was on the couch. He had the oxygen mask.' 'He wasn't able to do those things.' 'It really was a little scary.' 'My dad was going to the hospital a couple of times.' [0.45, 1.00,] 'No body was really able to accurately diagnose him.' 'I think that was probably the scariest thing is not knowing what it was.' 'We didn't know what was going to happen.' 'Was he going to be OK? Was he going to make it?' 'We knew we needed a place that had more experience.' 'So they recommended the Temple Lung Center.' [1.03, 1.28,] 'And that was the best decision we ever made.' 'Immediately you could feel a difference at Temple.' 'From the doctors to the testing that was done there.' 'To even just sitting in the waiting room with the other lung patients.' 'We just knew he was in the right

And that was the best decision we ever made. Immediately you could feel a difference at Temple. From the doctors to the testing that was done there. We just knew he was in the right place. He was going to get the best care he could. So I think at Temple Lung Center they just tend to see more cases like his.

01.03

mWo-G3UQ-zU4

01.28

5: textCounter+24, 24+6 < 39 (length(Vt))

0 ['Things that are a little bit more rare. So they seem to have more knowledge.']

1 ['Things that are a little bit more rare. So they seem to have more knowledge.'; 'Just right off the bat they seemed to have a better understanding of what']

2 ['Things that are a little bit more rare. So they seem to have more knowledge.'; 'Just right off the bat they seemed to have a better understanding of what', 'was going on with him.']

3 ['Things that are a little bit more rare. So they seem to have more knowledge.'; 'Just right off the bat they seemed to have a better understanding of what', 'was going on with him.', 'They really came up with a plan for him, how they could make him better.']

4 ['Things that are a little bit more rare. So they seem to have more knowledge.'; 'Just right off the bat they seemed to have a better understanding of what', 'was going on with him.', 'They really came up with a plan for him, how they could make him better.', 'how they could treat him, and I felt like they found the right mix for him.']

5 ['Things that are a little bit more rare. So they seem to have more knowledge.'; 'Just right off the bat they seemed to have a better understanding of what', 'was going on with him.', 'They really came up with a plan for him, how they could make him better.', 'how they could treat him, and I felt like they found the right mix for him.', 'You know, it was a combination of medicine, pulmonary therapy, oxygen.']

1.33

mWo-G3UQ-zU5

```
1 while textCounter+theta < length(Vt) and textCounter < length(Vt) do
2   /* length (Vt); returns the number of text lines in the video transcript.
3   The loop should stop if the number of the remaining text lines in the
4   transcript + theta >= length(Vt). The loop also should stop if there are no
5   remaining lines where textCounter >= length (Vt)+theta */
6   if textLines == [] then
7     segmentStartTime = Vt [textCounter];
8     n = n + 1; segmentId = string(Vd + n);
9     for i = 0 to theta do
10      textLines.append(Vt[textCounter]);
11      textCounter = textCounter+1;
12    /* Check the segment boundary */
13    if intersection(punctuationList, Vt [textCounter-1], L.append(segmentId,
14      segmentStartTime, segmentEndTime, textLines);
15      textLines = [] /* To start new video segment */
16    else
17      textLine.append(Vt[textCounter]);
18      textCounter = textCounter+1 /* Keep adding more text line to
19      find any of the punctuationList */
20  if textCounter+theta >= length(Vt) then
21    /* Either create a new segment to include the remaining text lines or
22    add the remaining text lines to the current segment */
23    if textLines == [] then
24      segmentStartTime = Vt [textCounter];
25      n = n + 1;
26      segmentId = string(Vd + n);
27      textLines.append(Vt[i]);
28      textCounter = textCounter+1;
29    segmentEndTime = Vt [textCounter-1];
30    L.append({segmentId, segmentStartTime, segmentEndTime, textLines});
31  Return L
```

4 while textCounter+theta < length(Vt) and textCounter < length(Vt) do

5 /* length (Vt); returns the number of text lines in the video transcript. The loop should stop if the number of the remaining text lines in the transcript + theta >= length(Vt). The loop also should stop if there are no remaining lines where textCounter >= length (Vt)+theta */

6 if textLines == [] then

7 segmentStartTime = Vt [textCounter];

8 n = n + 1; segmentId = string(Vd + n);

9 for i = 0 to theta do

10 textLines.append(Vt[textCounter]);

11 textCounter = textCounter+1;

12 /* Check the segment boundary */

13 if intersection(punctuationList, Vt [textCounter-1], L.append(segmentId, segmentStartTime, segmentEndTime, textLines);

14 textLines = [] /* To start new video segment */

15 else

16 textLine.append(Vt[textCounter]);

17 textCounter = textCounter+1 /* Keep adding more text line to find any of the punctuationList */

18 if textCounter+theta >= length(Vt) then

19 /* Either create a new segment to include the remaining text lines or add the remaining text lines to the current segment */

20 if textLines == [] then

21 segmentStartTime = Vt [textCounter];

22 n = n + 1;

23 segmentId = string(Vd + n);

24 textLines.append(Vt[i]);

25 textCounter = textCounter+1;

26 segmentEndTime = Vt [textCounter-1];

27 L.append({segmentId, segmentStartTime, segmentEndTime, textLines});

28 Return L

Appendix B

Algorithm 2 tracing (Segment Characterisation)

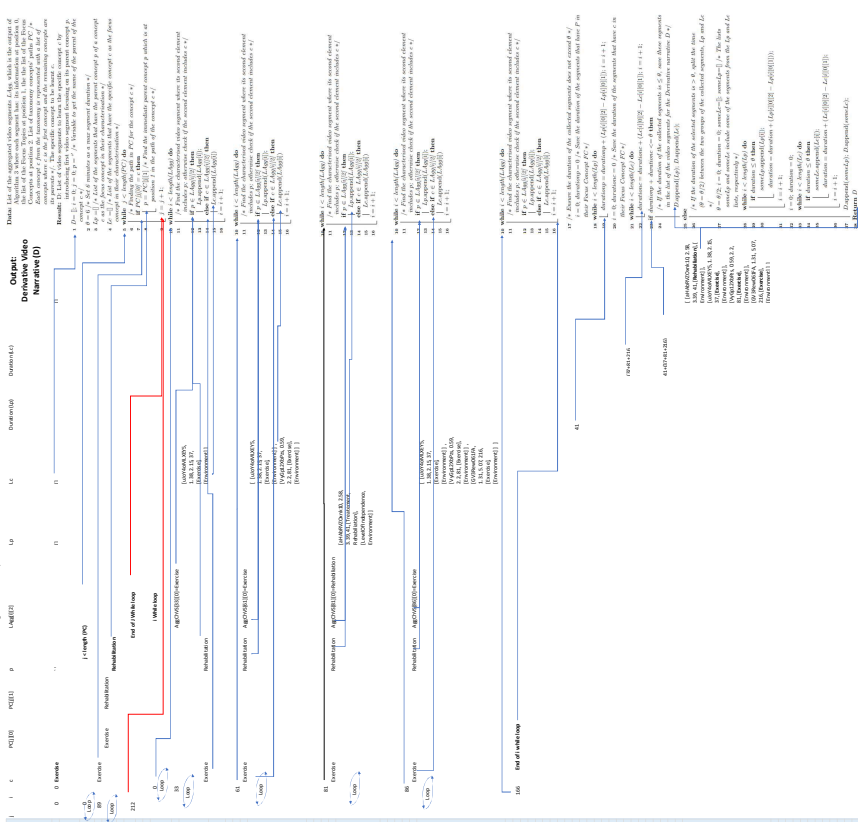
Appendix C

Algorithm 3 tracing (Segment Aggregation)

Appendix D

Derivative Algorithm tracing

Derivative Algorithm Trading (Now we have added the duration to the input and output to be added as part of the ratio in the argument definition.)



Concept Path

Input Lag	Concept Path	Output Narrative (D)
1. 0.0	0.0	0.0
2. 0.0	0.0	0.0
3. 0.0	0.0	0.0
4. 0.0	0.0	0.0
5. 0.0	0.0	0.0
6. 0.0	0.0	0.0
7. 0.0	0.0	0.0
8. 0.0	0.0	0.0
9. 0.0	0.0	0.0
10. 0.0	0.0	0.0
11. 0.0	0.0	0.0
12. 0.0	0.0	0.0
13. 0.0	0.0	0.0
14. 0.0	0.0	0.0
15. 0.0	0.0	0.0
16. 0.0	0.0	0.0
17. 0.0	0.0	0.0
18. 0.0	0.0	0.0
19. 0.0	0.0	0.0
20. 0.0	0.0	0.0
21. 0.0	0.0	0.0
22. 0.0	0.0	0.0
23. 0.0	0.0	0.0
24. 0.0	0.0	0.0
25. 0.0	0.0	0.0
26. 0.0	0.0	0.0
27. 0.0	0.0	0.0
28. 0.0	0.0	0.0
29. 0.0	0.0	0.0
30. 0.0	0.0	0.0
31. 0.0	0.0	0.0
32. 0.0	0.0	0.0
33. 0.0	0.0	0.0
34. 0.0	0.0	0.0
35. 0.0	0.0	0.0
36. 0.0	0.0	0.0
37. 0.0	0.0	0.0
38. 0.0	0.0	0.0
39. 0.0	0.0	0.0
40. 0.0	0.0	0.0
41. 0.0	0.0	0.0
42. 0.0	0.0	0.0
43. 0.0	0.0	0.0
44. 0.0	0.0	0.0
45. 0.0	0.0	0.0
46. 0.0	0.0	0.0
47. 0.0	0.0	0.0
48. 0.0	0.0	0.0
49. 0.0	0.0	0.0
50. 0.0	0.0	0.0
51. 0.0	0.0	0.0
52. 0.0	0.0	0.0
53. 0.0	0.0	0.0
54. 0.0	0.0	0.0
55. 0.0	0.0	0.0
56. 0.0	0.0	0.0
57. 0.0	0.0	0.0
58. 0.0	0.0	0.0
59. 0.0	0.0	0.0
60. 0.0	0.0	0.0
61. 0.0	0.0	0.0
62. 0.0	0.0	0.0
63. 0.0	0.0	0.0
64. 0.0	0.0	0.0
65. 0.0	0.0	0.0
66. 0.0	0.0	0.0
67. 0.0	0.0	0.0
68. 0.0	0.0	0.0
69. 0.0	0.0	0.0
70. 0.0	0.0	0.0
71. 0.0	0.0	0.0
72. 0.0	0.0	0.0
73. 0.0	0.0	0.0
74. 0.0	0.0	0.0
75. 0.0	0.0	0.0
76. 0.0	0.0	0.0
77. 0.0	0.0	0.0
78. 0.0	0.0	0.0
79. 0.0	0.0	0.0
80. 0.0	0.0	0.0
81. 0.0	0.0	0.0
82. 0.0	0.0	0.0
83. 0.0	0.0	0.0
84. 0.0	0.0	0.0
85. 0.0	0.0	0.0
86. 0.0	0.0	0.0
87. 0.0	0.0	0.0
88. 0.0	0.0	0.0
89. 0.0	0.0	0.0
90. 0.0	0.0	0.0
91. 0.0	0.0	0.0
92. 0.0	0.0	0.0
93. 0.0	0.0	0.0
94. 0.0	0.0	0.0
95. 0.0	0.0	0.0
96. 0.0	0.0	0.0
97. 0.0	0.0	0.0
98. 0.0	0.0	0.0
99. 0.0	0.0	0.0
100. 0.0	0.0	0.0

Figure 19

1. 0.0

2. 0.0

3. 0.0

4. 0.0

5. 0.0

6. 0.0

7. 0.0

8. 0.0

9. 0.0

10. 0.0

11. 0.0

12. 0.0

13. 0.0

14. 0.0

15. 0.0

16. 0.0

17. 0.0

18. 0.0

19. 0.0

20. 0.0

21. 0.0

22. 0.0

23. 0.0

24. 0.0

25. 0.0

26. 0.0

27. 0.0

28. 0.0

29. 0.0

30. 0.0

31. 0.0

32. 0.0

33. 0.0

34. 0.0

35. 0.0

36. 0.0

37. 0.0

38. 0.0

39. 0.0

40. 0.0

41. 0.0

42. 0.0

43. 0.0

44. 0.0

45. 0.0

46. 0.0

47. 0.0

48. 0.0

49. 0.0

50. 0.0

51. 0.0

52. 0.0

53. 0.0

54. 0.0

55. 0.0

56. 0.0

57. 0.0

58. 0.0

59. 0.0

60. 0.0

61. 0.0

62. 0.0

63. 0.0

64. 0.0

65. 0.0

66. 0.0

67. 0.0

68. 0.0

69. 0.0

70. 0.0

71. 0.0

72. 0.0

73. 0.0

74. 0.0

75. 0.0

76. 0.0

77. 0.0

78. 0.0

79. 0.0

80. 0.0

81. 0.0

82. 0.0

83. 0.0

84. 0.0

85. 0.0

86. 0.0

87. 0.0

88. 0.0

89. 0.0

90. 0.0

91. 0.0

92. 0.0

93. 0.0

94. 0.0

95. 0.0

96. 0.0

97. 0.0

98. 0.0

99. 0.0

100. 0.0

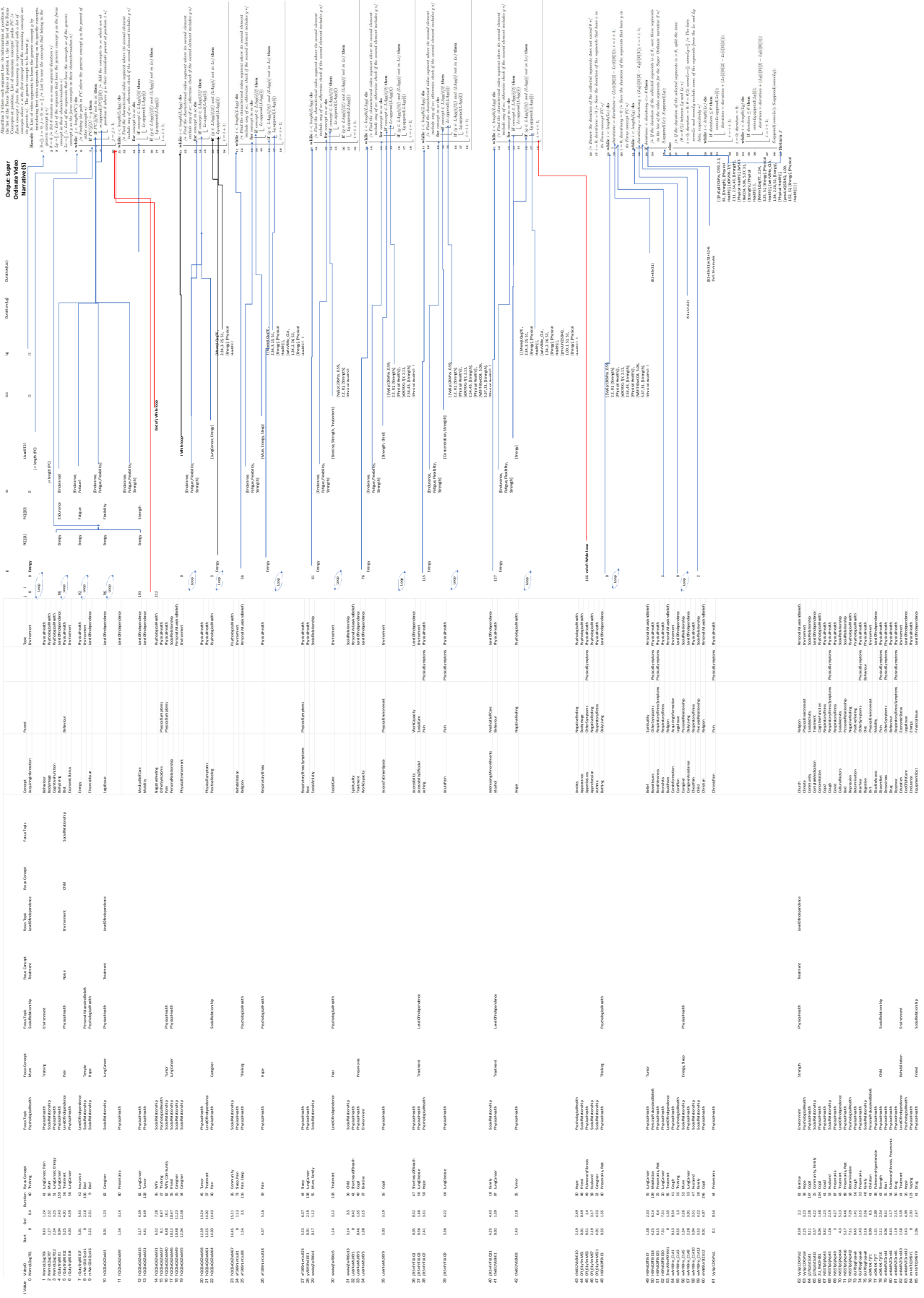
Appendix E

Super Ordinate Algorithm tracing

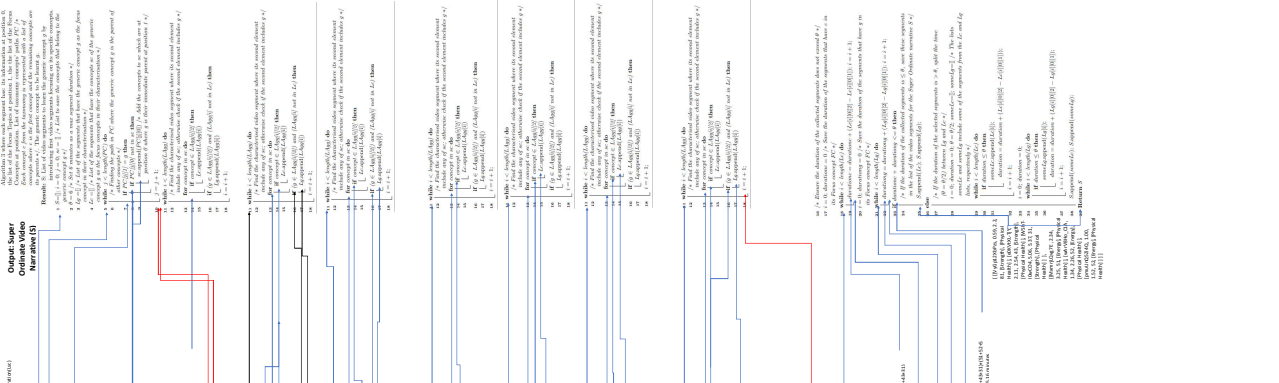
Input Log

Concept path

Short-Order Algorithm Tree



Output Log



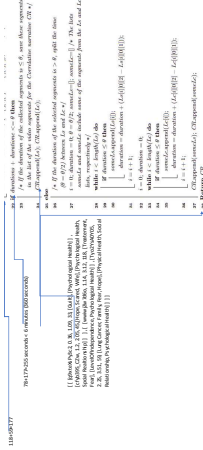
Notes

Notes: The diagram illustrates the relationship between input logs, concept paths, and an algorithm tree. Each input log (1-80) is associated with a specific concept path and a corresponding node in the algorithm tree. The tree structure shows how these concepts are processed and related to each other, with a highlighted path indicating a specific sequence of operations.

Inventory	Part Number	Description	Quantity	Unit Price	Total Price	Category	Location	Notes
100-1000000001	100-1000000001	100-1000000001	100	1.00	100.00	Inventory	Warehouse A	
100-1000000002	100-1000000002	100-1000000002	200	2.00	400.00	Inventory	Warehouse B	
100-1000000003	100-1000000003	100-1000000003	300	3.00	900.00	Inventory	Warehouse C	
100-1000000004	100-1000000004	100-1000000004	400	4.00	1600.00	Inventory	Warehouse D	
100-1000000005	100-1000000005	100-1000000005	500	5.00	2500.00	Inventory	Warehouse E	
100-1000000006	100-1000000006	100-1000000006	600	6.00	3600.00	Inventory	Warehouse F	
100-1000000007	100-1000000007	100-1000000007	700	7.00	4900.00	Inventory	Warehouse G	
100-1000000008	100-1000000008	100-1000000008	800	8.00	6400.00	Inventory	Warehouse H	
100-1000000009	100-1000000009	100-1000000009	900	9.00	8100.00	Inventory	Warehouse I	
100-1000000010	100-1000000010	100-1000000010	1000	10.00	10000.00	Inventory	Warehouse J	
100-1000000011	100-1000000011	100-1000000011	1100	11.00	12100.00	Inventory	Warehouse K	
100-1000000012	100-1000000012	100-1000000012	1200	12.00	14400.00	Inventory	Warehouse L	
100-1000000013	100-1000000013	100-1000000013	1300	13.00	16900.00	Inventory	Warehouse M	
100-1000000014	100-1000000014	100-1000000014	1400	14.00	19600.00	Inventory	Warehouse N	
100-1000000015	100-1000000015	100-1000000015	1500	15.00	22500.00	Inventory	Warehouse O	
100-1000000016	100-1000000016	100-1000000016	1600	16.00	25600.00	Inventory	Warehouse P	
100-1000000017	100-1000000017	100-1000000017	1700	17.00	28900.00	Inventory	Warehouse Q	
100-1000000018	100-1000000018	100-1000000018	1800	18.00	32400.00	Inventory	Warehouse R	
100-1000000019	100-1000000019	100-1000000019	1900	19.00	36100.00	Inventory	Warehouse S	
100-1000000020	100-1000000020	100-1000000020	2000	20.00	40000.00	Inventory	Warehouse T	
100-1000000021	100-1000000021	100-1000000021	2100	21.00	44100.00	Inventory	Warehouse U	
100-1000000022	100-1000000022	100-1000000022	2200	22.00	48400.00	Inventory	Warehouse V	
100-1000000023	100-1000000023	100-1000000023	2300	23.00	52900.00	Inventory	Warehouse W	
100-1000000024	100-1000000024	100-1000000024	2400	24.00	57600.00	Inventory	Warehouse X	
100-1000000025	100-1000000025	100-1000000025	2500	25.00	62500.00	Inventory	Warehouse Y	
100-1000000026	100-1000000026	100-1000000026	2600	26.00	67600.00	Inventory	Warehouse Z	
100-1000000027	100-1000000027	100-1000000027	2700	27.00	72900.00	Inventory	Warehouse AA	
100-1000000028	100-1000000028	100-1000000028	2800	28.00	78400.00	Inventory	Warehouse AB	
100-1000000029	100-1000000029	100-1000000029	2900	29.00	84100.00	Inventory	Warehouse AC	
100-1000000030	100-1000000030	100-1000000030	3000	30.00	90000.00	Inventory	Warehouse AD	
100-1000000031	100-1000000031	100-1000000031	3100	31.00	96100.00	Inventory	Warehouse AE	
100-1000000032	100-1000000032	100-1000000032	3200	32.00	102400.00	Inventory	Warehouse AF	
100-1000000033	100-1000000033	100-1000000033	3300	33.00	108900.00	Inventory	Warehouse AG	
100-1000000034	100-1000000034	100-1000000034	3400	34.00	115600.00	Inventory	Warehouse AH	
100-1000000035	100-1000000035	100-1000000035	3500	35.00	122500.00	Inventory	Warehouse AI	
100-1000000036	100-1000000036	100-1000000036	3600	36.00	129600.00	Inventory	Warehouse AJ	
100-1000000037	100-1000000037	100-1000000037	3700	37.00	136900.00	Inventory	Warehouse AK	
100-1000000038	100-1000000038	100-1000000038	3800	38.00	144400.00	Inventory	Warehouse AL	
100-1000000039	100-1000000039	100-1000000039	3900	39.00	152100.00	Inventory	Warehouse AM	
100-1000000040	100-1000000040	100-1000000040	4000	40.00	160000.00	Inventory	Warehouse AN	
100-1000000041	100-1000000041	100-1000000041	4100	41.00	168100.00	Inventory	Warehouse AO	
100-1000000042	100-1000000042	100-1000000042	4200	42.00	176400.00	Inventory	Warehouse AP	
100-1000000043	100-1000000043	100-1000000043	4300	43.00	184900.00	Inventory	Warehouse AQ	
100-1000000044	100-1000000044	100-1000000044	4400	44.00	193600.00	Inventory	Warehouse AR	
100-1000000045	100-1000000045	100-1000000045	4500	45.00	202500.00	Inventory	Warehouse AS	
100-1000000046	100-1000000046	100-1000000046	4600	46.00	211600.00	Inventory	Warehouse AT	
100-1000000047	100-1000000047	100-1000000047	4700	47.00	220900.00	Inventory	Warehouse AU	
100-1000000048	100-1000000048	100-1000000048	4800	48.00	230400.00	Inventory	Warehouse AV	
100-1000000049	100-1000000049	100-1000000049	4900	49.00	240100.00	Inventory	Warehouse AW	
100-1000000050	100-1000000050	100-1000000050	5000	50.00	250000.00	Inventory	Warehouse AX	
100-1000000051	100-1000000051	100-1000000051	5100	51.00	260100.00	Inventory	Warehouse AY	
100-1000000052	100-1000000052	100-1000000052	5200	52.00	270400.00	Inventory	Warehouse AZ	
100-1000000053	100-1000000053	100-1000000053	5300	53.00	280900.00	Inventory	Warehouse BA	
100-1000000054	100-1000000054	100-1000000054	5400	54.00	291600.00	Inventory	Warehouse BB	
100-1000000055	100-1000000055	100-1000000055	5500	55.00	302500.00	Inventory	Warehouse BC	
100-1000000056	100-1000000056	100-1000000056	5600	56.00	313600.00	Inventory	Warehouse BD	
100-1000000057	100-1000000057	100-1000000057	5700	57.00	324900.00	Inventory	Warehouse BE	
100-1000000058	100-1000000058	100-1000000058	5800	58.00	336400.00	Inventory	Warehouse BF	
100-1000000059	100-1000000059	100-1000000059	5900	59.00	348100.00	Inventory	Warehouse BG	
100-1000000060	100-1000000060	100-1000000060	6000	60.00	360000.00	Inventory	Warehouse BH	
100-1000000061	100-1000000061	100-1000000061	6100	61.00	372100.00	Inventory	Warehouse BI	
100-1000000062	100-1000000062	100-1000000062	6200	62.00	384400.00	Inventory	Warehouse BJ	
100-1000000063	100-1000000063	100-1000000063	6300	63.00	396900.00	Inventory	Warehouse BK	
100-1000000064	100-1000000064	100-1000000064	6400	64.00	409600.00	Inventory	Warehouse BL	
100-1000000065	100-1000000065	100-1000000065	6500	65.00	422500.00	Inventory	Warehouse BM	
100-1000000066	100-1000000066	100-1000000066	6600	66.00	435600.00	Inventory	Warehouse BN	
100-1000000067	100-1000000067	100-1000000067	6700	67.00	448900.00	Inventory	Warehouse BO	
100-1000000068	100-1000000068	100-1000000068	6800	68.00	462400.00	Inventory	Warehouse BP	
100-1000000069	100-1000000069	100-1000000069	6900	69.00	476100.00	Inventory	Warehouse BQ	
100-1000000070	100-1000000070	100-1000000070	7000	70.00	490000.00	Inventory	Warehouse BR	
100-1000000071	100-1000000071	100-1000000071	7100	71.00	504100.00	Inventory	Warehouse BS	
100-1000000072	100-1000000072	100-1000000072	7200	72.00	518400.00	Inventory	Warehouse BT	
100-1000000073	100-1000000073	100-1000000073	7300	73.00	532900.00	Inventory	Warehouse BU	
100-1000000074	100-1000000074	100-1000000074	7400	74.00	547600.00	Inventory	Warehouse BV	
100-1000000075	100-1000000075	100-1000000075	7500	75.00	562500.00	Inventory	Warehouse BV	
100-1000000076	100-1000000076	100-1000000076	7600	76.00	577600.00	Inventory	Warehouse BW	
100-1000000077	100-1000000077	100-1000000077	7700	77.00	592900.00	Inventory	Warehouse BX	
100-1000000078	100-1000000078	100-1000000078	7800	78.00	608400.00	Inventory	Warehouse BY	
100-1000000079	100-1000000079	100-1000000079	7900	79.00	624100.00	Inventory	Warehouse BZ	
100-1000000080	100-1000000080	100-1000000080	8000	80.00	640000.00	Inventory	Warehouse CA	
100-1000000081	100-1000000081	100-1000000081	8100	81.00	656100.00	Inventory	Warehouse CB	
100-1000000082	100-1000000082	100-1000000082	8200	82.00	672400.00	Inventory	Warehouse CC	
100-1000000083	100-1000000083	100-1000000083	8300	83.00	688900.00	Inventory	Warehouse CD	
100-1000000084	100-1000000084	100-1000000084	8400	84.00	705600.00	Inventory	Warehouse CE	
100-1000000085	100-1000000085	100-1000000085	8500	85.00	722500.00	Inventory	Warehouse CF	
100-1000000086	100-1000000086	100-1000000086	8600	86.00	739600.00	Inventory	Warehouse CG	
100-1000000087	100-1000000087	100-1000000087	8700	87.00	756900.00	Inventory	Warehouse CH	
100-1000000088	100-1000000088	100-1000000088	8800	88.00	774400.00	Inventory	Warehouse CI	
100-1000000089	100-1000000089	100-1000000089	8900	89.00	792100.00	Inventory	Warehouse CJ	
100-1000000090	100-1000000090	100-1000000090	9000	90.00	810000.00	Inventory	Warehouse CK	
100-1000000091	100-1000000091	100-1000000091	9100	91.00	828100.00	Inventory	Warehouse CL	
100-1000000092	100-1000000092	100-1000000092	9200	92.00	846400.00	Inventory	Warehouse CM	
100-1000000093	100-1000000093	100-1000000093	9300	93.00	864900.00	Inventory	Warehouse CN	
100-1000000094	100-1000000094	100-1000000094	9400	94.00	883600.00	Inventory	Warehouse CO	
100-1000000095	100-1000000095	100-1000000095	9500	95.00	902500.00	Inventory	Warehouse CP	
100-1000000096	100-1000000096	100-1000000096	9600	96.00	921600.00	Inventory	Warehouse CQ	
100-1000000097	100-1000000097	100-1000000097	9700	97.00	940900.00	Inventory	Warehouse CR	
100-1000000098	100-1000000098	100-1000000098	9800	98.00	960400.00	Inventory	Warehouse CS	
100-1000000099	100-1000000099	100-1000000099	9900	99.00	980100.00	Inventory	Warehouse CT	
100-1000000100	100-1000000100	100-1000000100	10000	100.00	1000000.00	Inventory	Warehouse CU	

Appendix F

Correlative Algorithm tracing



Appendix G

Combinational Algorithm tracing

Appendix H

Expert's Evaluation Results of the Semantic Tagging Algorithm (First Domain)

The evaluation result of the Semantic Tagging Algorithm with an expert after implementing it in the first domain (Giving Pitch Presentation)

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T		
458	459	460	461	462	463	464	465	466	467	468	469	470	471	472	473	474	475	476	477	478	
479	480	481	482	483	484	485	486	487	488	489	490	491	492	493	494	495	496	497	498	499	
500	501	502	503	504	505	506	507	508	509	510	511	512	513	514	515	516	517	518	519	520	
521	522	523	524	525	526	527	528	529	530	531	532	533	534	535	536	537	538	539	540	541	
542	543	544	545	546	547	548	549	550	551	552	553	554	555	556	557	558	559	560	561	562	
563	564	565	566	567	568	569	570	571	572	573	574	575	576	577	578	579	580	581	582	583	
584	585	586	587	588	589	590	591	592	593	594	595	596	597	598	599	600	601	602	603	604	
605	606	607	608	609	610	611	612	613	614	615	616	617	618	619	620	621	622	623	624	625	
626	627	628	629	630	631	632	633	634	635	636	637	638	639	640	641	642	643	644	645	646	
647	648	649	650	651	652	653	654	655	656	657	658	659	660	661	662	663	664	665	666	667	
668	669	670	671	672	673	674	675	676	677	678	679	680	681	682	683	684	685	686	687	688	
689	690	691	692	693	694	695	696	697	698	699	700	701	702	703	704	705	706	707	708	709	
710	711	712	713	714	715	716	717	718	719	720	721	722	723	724	725	726	727	728	729	730	
731	732	733	734	735	736	737	738	739	740	741	742	743	744	745	746	747	748	749	750	751	
752	753	754	755	756	757	758	759	760	761	762	763	764	765	766	767	768	769	770	771	772	
773	774	775	776	777	778	779	780	781	782	783	784	785	786	787	788	789	790	791	792	793	
794	795	796	797	798	799	800	801	802	803	804	805	806	807	808	809	810	811	812	813	814	
815	816	817	818	819	820	821	822	823	824	825	826	827	828	829	830	831	832	833	834	835	
836	837	838	839	840	841	842	843	844	845	846	847	848	849	850	851	852	853	854	855	856	
857	858	859	860	861	862	863	864	865	866	867	868	869	870	871	872	873	874	875	876	877	
878	879	880	881	882	883	884	885	886	887	888	889	890	891	892	893	894	895	896	897	898	
899	900	901	902	903	904	905	906	907	908	909	910	911	912	913	914	915	916	917	918	919	
920	921	922	923	924	925	926	927	928	929	930	931	932	933	934	935	936	937	938	939	940	
941	942	943	944	945	946	947	948	949	950	951	952	953	954	955	956	957	958	959	960	961	
962	963	964	965	966	967	968	969	970	971	972	973	974	975	976	977	978	979	980	981	982	
983	984	985	986	987	988	989	990	991	992	993	994	995	996	997	998	999	1000				

Appendix I

Google Forms for VISC-L

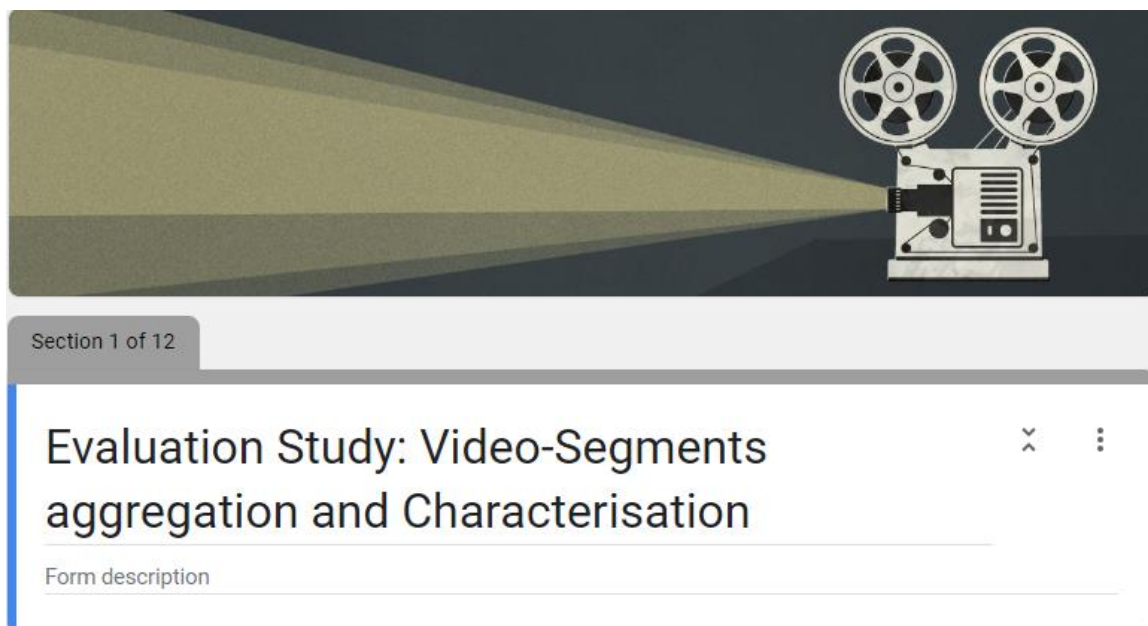
Evaluation with experts (First Domain)

Two Google Forms designed and shared with domain expert to evaluate VISC-L by comparing it with the Google Segmentation and Characterisation within the first domain (Giving Pitch Presentation)

First Domain- Giving Pitch Presentation

Evaluate VISC-L in comparable with Google video segmentation and characterisation.

Here, we have included two forms. In the first form we have include 4 videos characterised via Google. Then, we include other 4 videos characterised via VISC-L.



Consent Form



INFORMATION

You are invited to take part in a study on using videos for learning soft skills. The aim of the study is to assess the learning effect and the usefulness of video-segment characterisation and linking to support video-based learning. We have chosen a set of video segments aimed at improving presentation skills.

Your involvement in this study will include the following steps:

1. Read and accept the consent form.
2. Complete a short pre-study section about your profile.
3. Watch several suggested videos with recommended video-segments and their short description related to presentation skills generated using the first computer algorithm.
4. Give your feedback on the video-segments you have watched and their description.
5. Give short video summary.
6. Answer questions providing feedback on the usability and usefulness of recommended video-segments for learning about giving presentations.
7. Repeat the steps from 3-6 with segments from the second computer algorithm.

On completion, you will be entered into a prize draw for one of six £50 Amazon vouchers.

Participation in this study is voluntary and fully anonymous. The study will be conducted using the Google Forms Survey which is fully compliant with all current UK data protection laws. All data that we collect about you during the course of the research will be anonymous (no names, no email addresses, no personal data will be collected). All responses will be saved on the University of Leeds secured OneDrive, which will be accessed only by the members of the research team. The results will be published in conference papers and will be part of PhD research. Your personal response will not be recognised as they will be part of the group of responses which will be analysed together. However, the name of the organisations that we ask to help us conduct the survey might be mentioned.

You are under no obligation to take part in the study. Once you start the online study you may withdraw at any point provided you have not clicked on the 'Submit' button at the end. If you withdraw, your responses will not be used for analysis or for any other purposes. You do not need to give a reason for discontinuing with the survey. Once you click on 'Submit' it will not be possible to withdraw your responses because they are anonymised.

There will be no risks to you regarding your participation in this survey as no personal data will be collected and all your data will be fully anonymised and accessed only by the research group - PhD researcher Abrar Mohammed and the supervisor Prof. Vania Dimitrova. If you wish to enter the prize draw, you will have to leave your email. It will be deleted after choosing the winner and will not be part of your responses on the study.

This evaluation study is part of research carried out at the University of Leeds by PhD researcher Abrar Mohammed (a.mohammed1@leeds.ac.uk) supervised by Prof. Vania Dimitrova (v.g.dimitrova@leeds.ac.uk). They will be pleased to discuss any concerns or feedback you may have about participation in the study.

Thank you for your time. We hope you will join the survey and will enjoy doing it.

Best wishes,
Abrar Mohammed and Vania Dimitrova
School of Computing
University of Leeds

CONSENT

I have read and understood the information about the evaluation of research on characterising video-segments for learning based on user interaction and video content, conducted at the School of Computing, University of Leeds, UK. On this basis I agree to participate in this online survey, and I consent to publication of the results of the evaluation with the understanding that confidentiality will be preserved. I also understand that I may at any time withdraw from the online survey, including withdrawal of any information I have provided. I note that the survey has been reviewed and approved by the Research Ethics Committee of the Faculty of Engineering and Physical Sciences, University of Leeds.

Please tick Proceed to carry on with the survey *

Proceed

Your Profile



Note that all your answers are kept in an anonymous way.

Occupation *

- Student: Undergraduate
- Student: Master
- Student: PhD
- University Staff
- Industry
- Other...

Subject area or job sector *

Short answer text

What is your gender? *

Female

Male

Prefer not to say

Other...

What is your age? *

18-23

24-29

30-35

36-41

42-47

48-53

54+

Your choice

Is English your native language? *

Yes

No

How often do you watch Youtube videos? *

Never

Occasionally

Once a month

Every week

Every day

Your answer

How often do you watch videos for learning? *

	Never	Occasionally	Once a month	Every week	Every day
Your answer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

How much training have you had on presentation skills? *

	Not at all	Some training	Quite a bit	A lot	Extensive traini...
Your answer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Select the type(s) of training about presenting you have had: *

- Training at high school
- Training at university
- Practice with feedback
- Professional development training
- Other...

Please indicate your experience in giving presentations: *

	Not experienced	A little	Medium level	Experienced	Highly experie...
Your answer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please specify the type of presentations you have given: *

- Project presentation
- Course work presentation
- Seminar
- Conference presentation
- Pitching an idea
- Outreach presentation
- Presentation for a general audience
- Other...

After section 3 [Go to section 4 \(List terms that re...ing presentations\)](#) ▼

List terms that relate to giving presentations



Description (optional)

Write all words/phrases (separated by commas) that you can think of which associate with **STRUCTURE** (as related to giving presentations): *

Long answer text

Write all words/phrases (separated by commas) that you can think of which associate with **DELIVERY** (as related to giving presentations): *

Long answer text

Write all words/phrases (separated by commas) that you can think of which associate with **VISUAL AIDS** (as related to giving presentations): *

Long answer text

Write all words/phrases (separated by commas) that you can think of which associate with **PRESENTATION CHARACTERISTICS** (as related to giving presentations):

Long answer text



In this Section you will watch 4 videos about presentation skills. Please pay attention to the terms related to giving presentations - Structure, Delivery, Visual Aids and Presentation Characteristics.

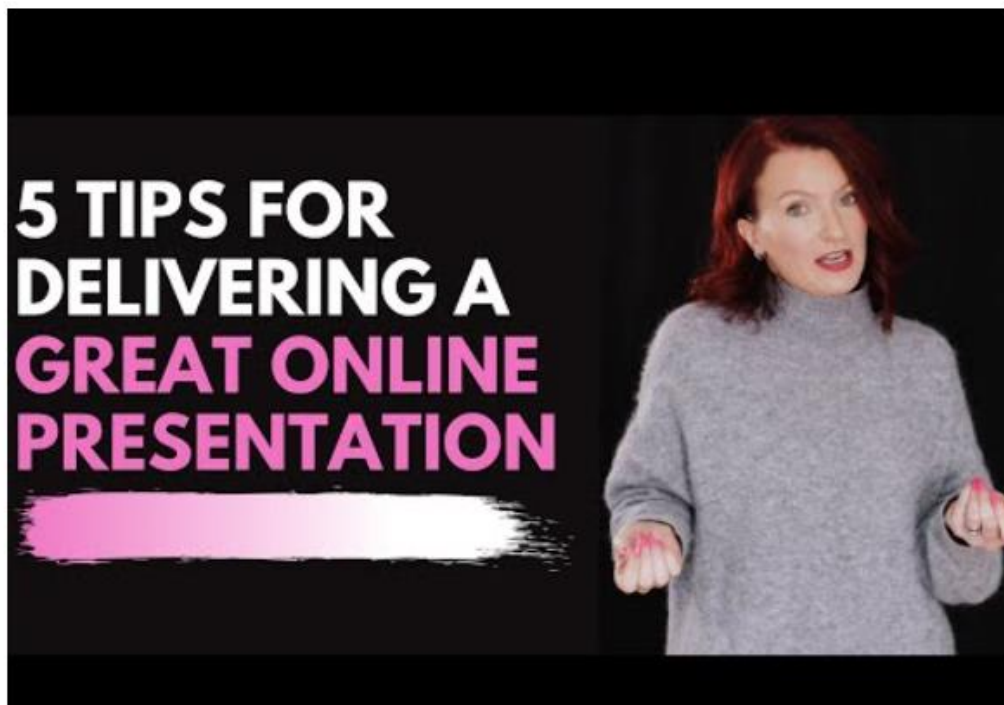


Description (optional)

You will also be provided with a list of interesting segments in the video which were identified by a computer algorithm. For each segment, you will see the start as well as a short description what information is covered. The segments and the short description are aimed to assist with your video watching experience by showing main points related to presentation skills.

Description (optional)

Video 1: 5 Tips for delivering a great online presentation



Recommended segments to watch with a short description:

From 0.30 Know the setting you' re in

From 1.13 How quiet is the area?

From 1.29 LIGHTING

From 1.53 Stand up and recite your speech with...

From 2.40 Raise your laptop

From 3.11 Rehearse

From 3.30 Dress to impress

From 4.26 CONSIDER YOUR SUPPORTI....

From 4.59 HAVE A BACKUP

Please give your feedback on the recommended segments for learning about giving presentations (you can select several options).

	This video segment was USEFUL	This video segment was NOT USEFUL	The short DESCRIPTION of the video segment was HELPFUL	The short DESCRIPTION of the video segment was UNHELPFUL	I DID NOT WATCH this video segment
From 0.30 Know the setting you' re in	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 1.13 How quiet is the area?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 1.29 LIGHTING	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 1.53 Stand up and recite your speech with...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 2.40 Raise your laptop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 3.11 Rehearse	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 3.30 Dress to impress	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 4.26 CONSIDER YOUR SUPPORTI....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 4.59 HAVE A BACKUP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SUMMARY: List main points about giving presentations that you picked in this video, focus on: DELIVERY, STRUCTURE, VISUAL AIDS, PRESENTATION CHARACTERISTICS.

Your answer

Video 2: How to prepare Speaking Notes From Thinkwell's Public Speaking



Recommended segments to watch:

From 0.28 Why are Speaking Notes...

From 1.15 How to prepare speaking...

From 1.43 What is a Quotation?

From 2.18 Speaking Note Examples

From 2.58 Note Card Size and Spacing

From 3.29 Use a few note cards

From 3.48 Why you should have only a few ...

From 3.58 Note card layouts

From 4.06 Use Large Font

From 4.41 Using Speaking Notes with ...

Please give your feedback on the recommended segments for learning about giving presentations (you can select several options).

	This video segment was USEFUL	This video segment was NOT USEFUL	The short DESCRIPTION of the video segment was HELPFUL	The short DESCRIPTION of the video segment was UNHELPFUL	I DID NOT WATCH this video segment
From 0.28 Why are Speaking Notes...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 1.15 How to prepare speaking...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 1.43 What is a Quotation?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 2.18 Speaking Note Examples	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 2.58 Note Card Size and Spacing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 3.29 Use a few note cards	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 3.48 Why you should have only a few ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 3.58 Note card layouts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

From 4.06
Use Large
Font

From 4.41
Using
Speaking
Notes with ...

SUMMARY: List main points about giving presentations that you picked in this video, focus on: DELIVERY, STRUCTURE, VISUAL AIDS, PRESENTATION CHARACTERISTICS.

Your answer

Video 3: Academic Skills - Presenting Effectively - Part 1

The video player displays a presentation structure diagram with the following text:

- Introduction:**
Tell them what you are going to tell them
- Body:**
Tell them
- Conclusion:**
Tell them what you told them

The diagram uses green arrows to indicate the flow from Introduction to Body, and from Body to Conclusion. A red YouTube play button is overlaid on the Body section. The video title is "Academic Skills - Presenting Effectively - Part 1" and the channel is "University of Hull".

Recommended segments to watch:

From 0.13 Presentation Preparation

From 0.45 Divide Your Talk into Sequenced...

From 1.15 Examples of Presentation Formats

From 1.31 Three – Minute Thesis

From 1.52 Be Aware of Multiple Sensory...

From 2.43 Call to Action

From 3.00 Take – away Message

From 3.34 Organization

From 4.07 Using a Hook

From 5.24 Transitions

Please give your feedback on the recommended segments for learning about giving presentations (you can select several options).

	This video segment was USEFUL	This video segment was NOT USEFUL	The short DESCRIPTION of the video segment was HELPFUL	The short DESCRIPTION of the video segment was UNHELPFUL	I DID NOT WATCH this video segment
From 0.13 Presentation Preparation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 0.45 Divide Your Talk into Sequenced...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 1.15 Examples of Presentation Formats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 1.31 Three – Minute Thesis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 1.52 Be Aware of Multiple Sensory...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 2.43 Call to Action	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 3.00 Take – away Message	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 3.34 Organization	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 4.07 Using a Hook	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 5.24 Transitions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SUMMARY: List main points about giving presentations that you picked in this video, focus on: DELIVERY, STRUCTURE, VISUAL AIDS, PRESENTATION CHARACTERISTICS.

Your answer

Video 4: Powerful Presentation Skills: Practice Your Delivery



Recommended segments to watch:

- [From 0.02 Why you need to practice your delivery](#)
- [From 0.40 How to practice your presentation](#)
- [From 0.48 Dress rehearsal – get familiar with ...](#)
- [From 1.20 Dress rehearsal – practice bei...](#)
- [From 2.28 Where do we get tripped up?](#)
- [From 2.47 What is the best place to practice?](#)
- [From 3.26 Dress rehearsal for a full hour?](#)
- [From 3.59 Dress rehearsals for new content](#)

Please give your feedback on the recommended segments for learning about giving presentations (you can select several options).

	This video segment was USEFUL	This video segment was NOT USEFUL	The short DESCRIPTION of the video segment was HELPFUL	The short DESCRIPTION of the video segment was UNHELPFUL	I DID NOT WATCH this video segment
From 0.02 Why you need to practice your delivery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 0.40 How to practice your presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 0.48 Dress rehearsal – get familiar with ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 1.20 Dress rehearsal – practice bei...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 2.28 Where do we get tripped up?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 2.47 What is the best place to practice?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 3.26 Dress rehearsal for a full hour?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 3.59 Dress rehearsals for new content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SUMMARY: List main points about giving presentations that you picked in this video, focus on: DELIVERY, STRUCTURE, VISUAL AIDS, PRESENTATION CHARACTERISTICS.

Your answer

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Clear form

The questions below ask how you perceive the usefulness of recommended video-segments for learning about giving presentations.

*

The recommended video-segments with the short description enabled me to:

	Extremely likely	Quite likely	Slightly likely	Neutral	Slightly unlikely	Quite unlikely	Extremely unlikely
Identify key points related to giving presentations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Focus on key points at a time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Identify key topics/concepts to learn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Link main points mentioned in the video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

What do you find positive about the recommended video-segments with short description for learning?

Your answer

What do you find negative about the recommended video-segments with short description for learning?

Your answer

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Clear form

The following questions gather further feedback on the effect of recommended video-segments for learning

MENTAL DEMAND (1-low 20-high)

How mentally demanding was it to watch recommended video-segments to support your learning? For example, how much mental and perceptual activity was required - thinking, deciding, remembering, looking, searching? Your score should be within the range of low(1) to high(20).

Your score on MENTAL DEMAND (1-low 20-high) *

Your answer

Please explain your score.

Your answer

EFFORT (1-low 20-high)

How hard did you have to work (mentally and physically) to watch recommended video-segments to support your learning? Your score should be within the range of low(1) to high(20).

Your score on EFFORT (1-low 20-high) *

Your answer

Please explain your score

Your answer

FRUSTRATION (1-low 20-high)

How discouraged, irritated, stressed and annoyed did you feel while watching recommended video-segments to support your learning?

Your score

should be within the range of low(1) to high(20).

Your score on FRUSTRATION (1-low 20-high) *

Your answer

Please explain your score.

Your answer

PERFORMANCE (1-low 20-high)

How successful do you think you were to identify new useful terms from watching the recommended video-segments to support your learning?

Your score should be within the range of low(1) to high(20).

Your score on PERFORMANCE (1-low 20-high)

Your answer

Please explain your score.

Your answer

In this Section you will watch another 4 videos about presentation skills. Please pay attention to the terms related to giving presentations - Structure, Delivery, Visual Aids and Presentation Characteristics.

You will also be provided with a list of interesting segments in the video which were identified by another computer algorithm.

For each segment, you will see the start and end, as well as a short description what concepts about presentation skills are covered. The segments and the short description are aimed to assist with your video watching experience by showing main points related to presentation skills.

Video 5: How To Make an Interview Presentation



Recommended segments to watch:

0.09 - 0.52 Focus on the topic Delivery by mentioning Audience

0.52 - 1.29 Focus on the topic Structure by mentioning Key Message (Conclusion)

1.29 - 2.08 Focus on the topic Structure by mentioning Section (Body Component)

2.08 - 2.36 Focus on the topic Structure by mentioning Opening (Structure Component)

**2.36 - 2.52 Focus on the topic Delivery by mentioning Confidence,
Nervous (Speaker Emotion), Practice (Preparation)**

2.52 - 3.25 Focus on the topic Visual Aid by mentioning PowerPoint (Slide)

**3.25 - 3.42 Focus on the topic Visual Aid by mentioning Slide (Visual Aid Artefact) and
Focus on the topic Delivery by mentioning Pause (Paralanguage)**

3.42 - 4.00 Focus on the topic Delivery by mentioning Voice (Paralanguage)

4.00 - 4.58 Focus on the topic Delivery by mentioning Audience

Please give your feedback on the recommended segments for learning about giving presentations (you can select several options).

	This video segment was USEFUL	This video segment was NOT USEFUL	The short DESCRIPTION of the video segment was HELPFUL	The short DESCRIPTION of the video segment was UNHELPFUL	I DID NOT WATCH this video segment
0.09 - 0.52 Focus on the topic Delivery by mentioning Audience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0.52 - 1.29 Focus on the topic Structure by mentioning Key Message (Conclusion)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1.29 - 2.08 Focus on the topic Structure by mentioning Section (Body Component)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.08 - 2.36 Focus on the topic Structure by mentioning Opening (Structure Component)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.36 - 2.52 Focus on the topic Delivery by mentioning Confidence, Nervous (Speaker Emotion), Practice (Preparation)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2.52 - 3.25

Focus on the topic Visual Aid by mentioning PowerPoint (Slide)

3.25 - 3.42

Focus on the topic Visual Aid by mentioning Slide (Visual Aid Artefact) and Focus on the topic Delivery by mentioning Pause (Paralanguage)

3.42 - 4.00

Focus on the topic Delivery by mentioning Voice (Paralanguage)

4.00 - 4.58

Focus on the topic Delivery by mentioning Audience

SUMMARY: List main points about giving presentations that you picked in this video, focus on: DELIVERY, STRUCTURE, VISUAL AIDS, PRESENTATION CHARACTERISTICS.

Your answer

Video 6: How to Use Humor in a Speech Opening



Recommended segments to watch:

- 0.0 - 0.17 Focus on the topic **STRUCTURE** by mentioning **START** (**STRUCTURE COMPONENT**) and Focus on the topic **PRESENTATION CHARACTERISTICS** by mentioning **ATTENTION** and Focus on the topic **DELIVERY** by mentioning **STAND**
- 0.17 - 0.50 Focus on the topic **DELIVERY** by mentioning **HUMOR** (**RHETORICAL DEVICE**)
- 0.50 - 1.46 Focus on the topic **STRUCTURE** by mentioning **START** (**STRUCTURE COMPONENT**)
- 1.46 - 2.56 Focus on the topic **PRESENTATION CHARACTERISTICS** by mentioning **ATTENTION**
- 3.07 - 3.47 Focus on the topic **PRESENTATION CHARACTERISTICS** by mentioning **ATTENTION**
- 3.47 - 4.27 Focus on the topic **STRUCTURE** by mentioning **STORY** and Focus on the topic **DELIVERY** by mentioning **HUMOROUS** (**RHETORICAL DEVICE**)
- 4.27 - 4.39 Focus on the topic **DELIVERY** by mentioning **SMILE** (**FACIAL EXPRESSION**), **AUDIENCE**
- 4.39 - 4.52 Focus on the topic **VISUAL AIDS** by mentioning **PICTURE** (**FIGURE**), **SLIDE** (**VISUAL AID ARTEFACT**), **IMAGE** (**PICTURE**)
- 4.52 - 5.54 Focus on the topic **DELIVERY** by mentioning **HUMOR** (**RHETORICAL DEVICE**)

Please give your feedback on the recommended segments for learning about giving presentations (you can select several options).

	This video segment was USEFUL	This video segment was NOT USEFUL	The short DESCRIPTION of the video segment was HELPFUL	The short DESCRIPTION of the video segment was UNHELPFUL	I DID NOT WATCH this video segment
0.00 - 0.17 Focus on the topic Structure by mentioning Start (Structure Component) and Focus on the topic Presentation Characteristics by mentioning Attention and Focus on the topic Delivery by mentioning Stand	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0.17 - 0.50 Focus on the topic Delivery by mentioning Humor (Rhetorical Device)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0.50 - 1.46 Focus on the topic Structure by mentioning Start (Structure Component)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1.46 - 2.56 Focus on the topic Presentation Characteristics by mentioning Attention	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3.07 - 3.47

Focus on the topic

Presentation Characteristics by mentioning Attention

3.47 - 4.27

Focus on the topic Structure by mentioning Story and Focus on the topic Delivery by mentioning Humorous (Rhetorical Device)

4.27 - 4.39

Focus on the topic Delivery by mentioning Smile (Facial Expression), Audience

4.39 - 4.52

Focus on the topic Visual Aids by mentioning Picture (Figure), Slide (Visual Aid Artefact), Image (Picture)

4.52 - 5.54

Focus on the topic Delivery by mentioning Humor (Rhetorical Device)

SUMMARY: List main points about giving presentations that you picked in this video, focus on: DELIVERY, STRUCTURE, VISUAL AIDS, PRESENTATION CHARACTERISTICS.

Your answer

Video 7: Oral presentations | Must Dos and Don'ts | Speech delivery | Lisa Tran



Recommended segments to watch:

- 0.00 - 1.20 Focus on the topic STRUCTURE by mentioning START (STRUCTURE COMPONENT)
- 1.20 - 1.55 Focus on the topic DELIVERY by mentioning AUDIENCE
- 1.55 - 2.17 Focus on the topic STRUCTURE by mentioning TOPIC (BODY COMPONENT) and Focus on the topic DELIVERY by mentioning EXPRESSION (SPEAKER AURA)
- 2.17 - 2.27 Focus on the topic DELIVERY by mentioning EYE (EYE MOTION)
- 2.27 - 3.17 Focus on the topic DELIVERY by mentioning AUDIENCE
- 3.17 - 3.32 Focus on the topic DELIVERY by mentioning CONFIDENCE (SPEAKER EMOTION)
- 3.32 - 3.55 Focus on the topic STRUCTURE by mentioning REASON (CONTENT INTRODUCTION) , START (STRUCTURE COMPONENT)
- 3.55 - 4.43 Focus on the topic STRUCTURE by mentioning TOPIC (BODY COMPONENT)
- 4.43 - 5.16 Focus on the topic DELIVERY by mentioning CONFIDENCE (SPEAKER EMOTION) , TONE (PARALANGUAGE) , EYE (EYE MOTION)

Please give your feedback on the recommended segments for learning about giving presentations (you can select several options).

	This video segment was USEFUL	This video segment was NOT USEFUL	The short DESCRIPTION of the video segment was HELPFUL	The short DESCRIPTION of the video segment was UNHELPFUL	I DID NOT WATCH this video segment
0.00 - 1.20 Focus on the topic Structure by mentioning Start (Structure Component)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1.20 - 1.55 Focus on the topic Delivery by mentioning Audience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1.55 - 2.17 Focus on the topic Structure by mentioning Topic (Body Component) and Focus on the topic Delivery by mentioning Expression (Speaker Aura)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2.17 - 2.27

Focus on the topic Delivery by mentioning Eye (Eye Motion)

2.27 - 3.17

Focus on the topic Delivery by mentioning Audience

3.17 - 3.32

Focus on the topic Delivery by mentioning Confidence (Speaker Emotion)

3.32 - 3.55

Focus on the topic Structure by mentioning Reason (Content Introduction), Start (Structure Component)

3.55 - 4.43

Focus on the topic Structure by mentioning Topic (Body Component)

4.43 - 5.16

Focus on the topic Delivery by mentioning Confidence (Speaker Emotion), Tone (Paralanguage), Eye (Eye Motion)

SUMMARY: List main points about giving presentations that you picked in this video, focus on: DELIVERY, STRUCTURE, VISUAL AIDS, PRESENTATION CHARACTERISTICS.

Your answer

Video 8: Beginning Graphic Design: Layout & Composition



Recommended segments to watch:

- 0.0 - 0.44** Focus on the topic **PRESENTATION CHARACTERISTICS** by mentioning **LAYOUT (CLARITY)** and Focus on the topic **VISUAL AIDS** by mentioning **GRAPHICS (DIAGRAM)** , **SOUND (AUDIO)**
- 0.44 - 2.26** Focus on the topic **VISUAL AIDS** by mentioning **TEXT (VISUAL AID ARTEFACT)**
- 2.26 - 3.49** Focus on the topic **DELIVERY** by mentioning **EYE (EYE MOTION)**
- 3.49 - 4.55** Focus on the topic **VISUAL AIDS** by mentioning **COLOR (EMPHASISED TEXT)**

Please give your feedback on the recommended segments for learning about giving presentations (you can select several options).

	This video segment was USEFUL	This video segment was NOT USEFUL	The short DESCRIPTION of the video segment was HELPFUL	The short DESCRIPTION of the video segment was UNHELPFUL	I DID NOT WATCH this video segment
0.00 - 0.44 Focus on the topic Presentation Characteristics by mentioning Layout (Clarity)and Focus on the topic Visual Aids by mentioning Graphics (Diagram), Sound (Audio)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0.44 - 2.26 Focus on the topic Visual Aids by mentioning Text (Visual Aid Artefact)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.26 - 3.49 Focus on the topic Delivery by mentioning Eye (Eye Motion)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.49 - 4.55 Focus on the topic Visual Aids by mentioning Color (Emphasised Text)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SUMMARY: List main points about giving presentations that you picked in this video, focus on: DELIVERY, STRUCTURE, VISUAL AIDS, PRESENTATION CHARACTERISTICS.

Your answer

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Clear form

The questions below ask how you perceive the usefulness of recommended video-segments for learning about giving presentations.

*

The recommended video-segments with the short description enabled me to:

	Extremely likely	Quite likely	Slightly likely	Neutral	Slightly unlikely	Quite unlikely	Extremely unlikely
Identify key points related to giving presentations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Focus on key points at a time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Identify key topics/concepts to learn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Link main points mentioned in the video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

What do you find positive about the recommended video-segments with short description for learning?

Your answer

What do you find negative about the recommended video-segments with short description for learning?

Your answer

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Clear form

The following questions gather further feedback on the effect of recommended video-segments for learning

MENTAL DEMAND (1-low 20-high)

How mentally demanding was it to watch recommended video-segments to support your learning? For example, how much mental and perceptual activity was required - thinking, deciding, remembering, looking, searching? Your score should be within the range of low(1) to high(20).

Your score on MENTAL DEMAND (1-low 20-high) *

Your answer _____

Please explain your score.

Your answer _____

EFFORT (1-low 20-high)

How hard did you have to work (mentally and physically) to watch recommended video-segments to support your learning? Your score should be within the range of low(1) to high(20).

Your score on EFFORT (1-low 20-high) *

Your answer _____

Please explain your score.

Your answer _____

FRUSTRATION (1-low 20-high)

How discouraged, irritated, stressed and annoyed did you feel while watching recommended video-segments to support your learning?

Your score

should be within the range of low(1) to high(20).

Your score on FRUSTRATION (1-low 20-high) *

Your answer

Please explain your score.

Your answer

PERFORMANCE (1-low 20-high)

How successful do you think you were to identify new useful terms from watching the recommended video-segments to support your learning?

Your score should be within the range of low(1) to high(20).

Your score on PERFORMANCE (1-low 20-high) *

Your answer

Please explain your score.

Your answer

Thank you very much for completing the study.

Please provide your email address below if you want to enter a draw of Six £50 Amazon vouchers.

If you provide your email address, it will be used only to pay you the voucher and will be deleted afterwards. It will not be part of the data used in this study.

Your answer

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Clear form

Below is the second form, where we have included 4 videos characterised by VISC-L first. Then, we included other 4 videos characterised by Google. In this case, we will have evaluated VISC-L and Google on the same number of videos. The consent form and the user profile is the same as above. Here, we will include the videos, their characterisation, the Quality categories, the Perceived Usefulness scales and the Cognitive Work Load scales.

Section 5 of 12

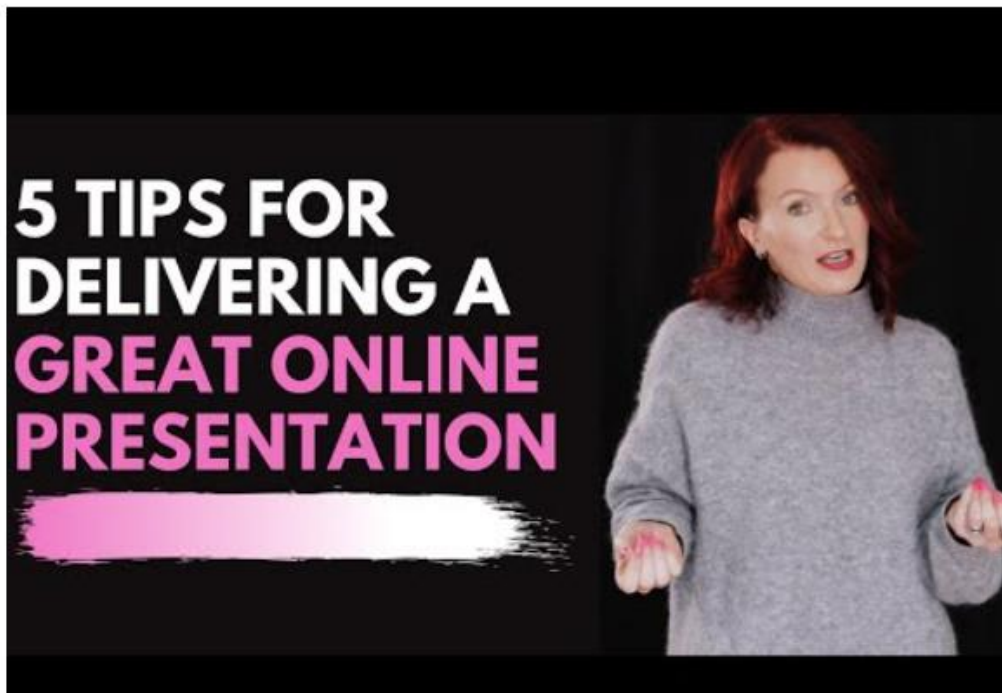
In this Section you will watch 4 videos about presentation skills. Please pay attention to the terms related to giving presentations - Structure, Delivery, Visual Aids and Presentation Characteristics.

Description (optional)

You will also be provided with a list of interesting segments in the video which were identified by a computer algorithm. For each segment, you will see the start and end, as well as a short description what concepts about presentation skills are covered. The segments and the short description are aimed to assist with your video watching experience by showing main points related to presentation skills.

Description (optional)

Video 1: 5 Tips for delivering a great online presentation



Recommended segments to watch:

**0.00 - 0.30 Focus on the topic VISUAL AIDS by mentioning VIDEO (FILM) ,
LAPTOP, PHONE (COMPUTER)**

0.43 - 1.16 Focus on the topic DELIVERY by mentioning STAND (BODY POSITION)

1.43 - 3.06 Focus on the topic DELIVERY by mentioning STAND (BODY POSITION)

3.06 - 3.27 Focus on the topic DELIVERY by mentioning PRACTICE (PREPARATION)

3.27 - 3.58 Focus on the topic DELIVERY by mentioning DRESS (SPEAKER APPEARANCE)

4.23 - 5.14 Focus on the topic VISUAL AIDS by mentioning VIDEO (FILM)

5.14 - 5.48 Focus on the topic DELIVERY by mentioning AUDIENCE

Please give your feedback on the recommended segments for learning about giving presentations (you can select several options).

	This video segment was USEFUL	This video segment was NOT USEFUL	The short DESCRIPTION of the video segment was HELPFUL	The short DESCRIPTION of the video segment was UNHELPFUL	I DID NOT WATCH this video segment
0.00 - 0.30 Focus on the topic Visual aids by mentioning Video (Film), Laptop, Phone (Computer)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0.43 - 1.16 Focus on the topic Delivery by mentioning Stand (Body position)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1.43 - 3.06 Focus on the topic Delivery by mentioning Stand (Body position)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3.06 - 3.27
Focus on the
topic Delivery
by mentioning
Practice
(Preparation)

3.27 - 3.58
Focus on the
topic Delivery
by mentioning
Dress
(Speaker
Appearance)

4.23 - 5.14
Focus on the
topic Visual
Aids by
mentioning
Video (Film)

5.14 - 5.48
Focus on the
topic Delivery
by mentioning
Audience

SUMMARY: List main points about giving presentations that you picked in this video, focus on: DELIVERY, STRUCTURE, VISUAL AIDS, PRESENTATION CHARACTERISTICS.

Your answer

Video 2: How to prepare Speaking Notes From Thinkwell's Public Speaking



Recommended segments to watch:

- 0.00 - 0.16 Focus on the topic DELIVERY by mentioning SPEECH (LANGUAGE ELEMENT)
- 0.16 - 1.33 Focus on the topic STRUCTURE by mentioning OUTLINE (CONTENT INTRODUCTION)
- 1:33 - 2.07 Focus on the topic STRUCTURE by mentioning QUOTATION (CONTENT INTRODUCTION)
- 2.07 - 2.18 Focus on the topic DELIVERY by mentioning AUDIENCE and Focus on the topic STRUCTURE by mentioning REFERENCE (CLOSING COMPONENT)
- 2.52 - 4.31 Focus on the topic VISUAL AID by mentioning NOTE (VISUAL AID ARTEFACT)
- 4.31 - 5.24 Focus on the topic DELIVERY by mentioning SPEECH (LANGUAGE ELEMENT)

Please give your feedback on the recommended segments for learning about giving presentations (you can select several options).

	This video segment was USEFUL	This video segment was NOT USEFUL	The short DESCRIPTION of the video segment was HELPFUL	The short DESCRIPTION of the video segment was UNHELPFUL	I DID NOT WATCH this video segment
0.00 - 0.16 Focus on the topic Delivery by mentioning Speech (Language Element)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0.16 - 1.33 Focus on the topic Structure by mentioning Outline (Content Introduction)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1:33 - 2.07 Focus on the topic Structure by mentioning Quotation (Content Introduction)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.07 - 2.18 Focus on the topic Delivery by mentioning Audience and Focus on the topic Structure by mentioning Reference (Closing Component)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

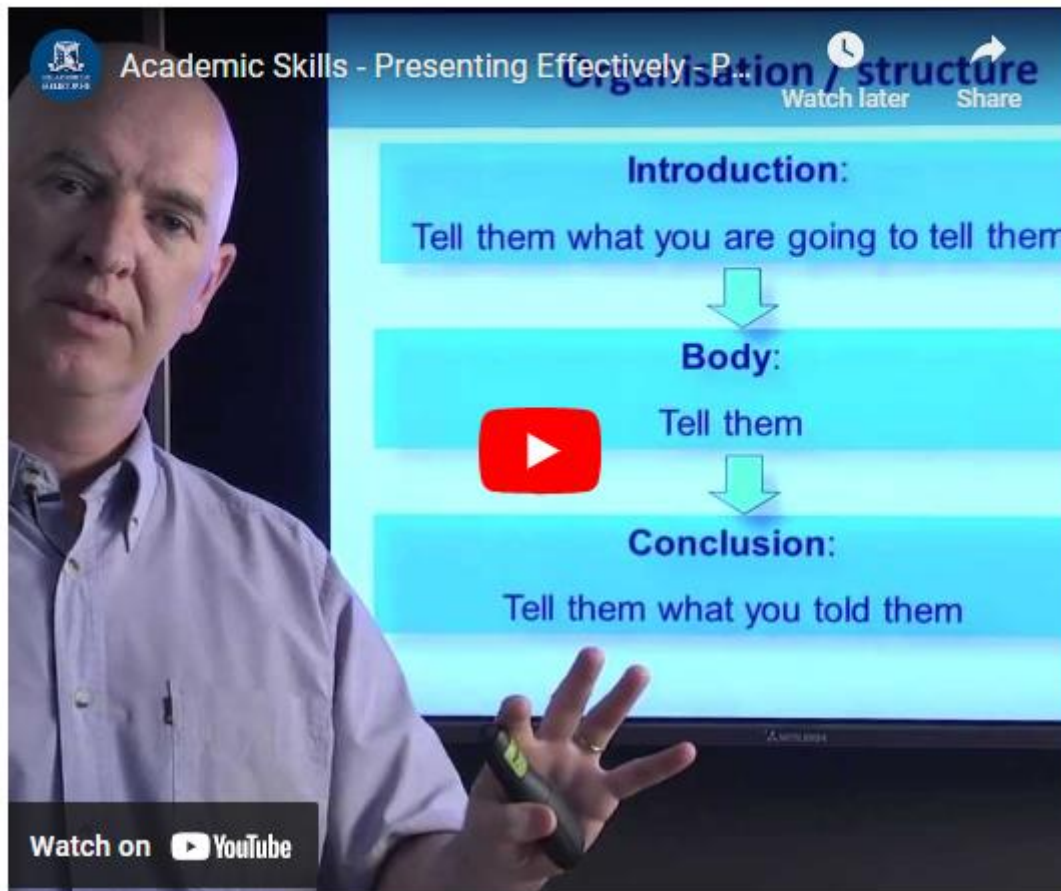
2.52 - 4.31
Focus on the
topic Visual
Aid by
mentioning
Note (Visual
Aid Artefact)

4.31 - 5.24
Focus on the
topic Delivery
by mentioning
Speech
(Language
Element)

SUMMARY: List main points about giving presentations that you picked in this video, focus on: DELIVERY, STRUCTURE, VISUAL AIDS, PRESENTATION CHARACTERISTICS.

Your answer

Video 3: Academic Skills - Presenting Effectively - Part 1



Recommended segments to watch:

- 0.0 - 0.23 Focus on the topic **STRUCTURE** by mentioning **STRATEGY** (**STRUCTURE COMPONENT**) and
Focus on the topic **VISUAL AIDS** by mentioning **POWERPOINT** (**SLIDE**)
- 0.23 - 0.41 Focus on the topic **STRUCTURE** by mentioning **START** (**STRUCTURE COMPONENT**)
- 0.41 - 1.47 Focus on the topic **STRUCTURE** by mentioning **INFORMATION** (**BODY COMPONENT**)
- 1.47 - 2.27 Focus on the topic **VISUAL AIDS** by mentioning **AUDID** (**VISUAL AID ARTEFACT**)
- 2.27 - 3.29 Focus on the topic **DELIVERY** by mentioning **AUDIENCE**
- 3.29 - 4.08 Focus on the topic **STRUCTURE** by mentioning **INTRODUCTION** (**OPENING COMPONENT**)
- 4.08 - 5.00 Focus on the topic **STRUCTURE** by mentioning **STORY** (**STRUCTURE APPROACH**)
- 5.00 - 5.49 Focus on the topic **STRUCTURE** by mentioning **FUNCTIONAL LANGUAGE** (**STRUCTURE COMPONENT**) and
Focus on the topic **DELIVERY** by mentioning **AUDIENCE**

Please give your feedback on the recommended segments for learning about giving presentations (you can select several options).

	This video segment was USEFUL	This video segment was NOT USEFUL	The short DESCRIPTION of the video segment was HELPFUL	The short DESCRIPTION of the video segment was UNHELPFUL	I DID NOT WATCH this video segment
0.00 - 0.23 Focus on the topic Structure by mentioning Strategy (Structure Component) and Focus on the topic Visual Aids by mentioning PowerPoint (Slide)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0.23 - 0.41 Focus on the topic Structure by mentioning Start (Structure Component)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0.41 - 1.47 Focus on the topic Structure by mentioning Information (Body Component)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1.47 - 2.27 Focus on the topic Visual Aids by mentioning Audio (Visual Aid Artefact)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2.27 - 3.29
Focus on the
topic Delivery
by mentioning
Audience

3.29 - 4.08
Focus on the
topic
Structure by
mentioning
Introduction
(Opening
Component)

4.08 - 5.00
Focus on the
topic
Structure by
mentioning
Story
(Structure
Approach)

5.00 - 5.49
Focus on the
topic
Structure by
mentioning
Functional
Language
(Structure
Component)
and Focus on
the topic
Delivery by
mentioning
Audience

SUMMARY: List main points about giving presentations that you picked in this video, focus on: DELIVERY, STRUCTURE, VISUAL AIDS, PRESENTATION CHARACTERISTICS.

Your answer

Video 4: Powerful Presentation Skills: Practice Your Delivery



Recommended segments to watch:

- 0.00 - 0.29 Focus on the topic DELIVERY by mentioning PRACTICE (PREPARATION) and Focus on the topic STRUCTURE by mentioning MESSAGE (CONCLUSION)
- 0.29 - 0.49 Focus on the topic DELIVERY by mentioning DRESS (SPEAKER APPEARANCE), REHEARSAL (PREPARATION), AUDIENCE
- 0.49 - 1.28 Focus on the topic DELIVERY by mentioning WALK (BODY POSITION)
- 1.28 - 1.51 Focus on the topic DELIVERY by mentioning SUIT (SPEAKER APPEARANCE)
- 1.51 - 2.46 Focus on the topic VISUAL AIDS by mentioning COMPUTER (VISUAL AID DEVICE), SLIDE (VISUAL AID ARTEFACT)
- 2.46 - 3.25 Focus on the topic DELIVERY by mentioning PRACTICE (PREPARATION), STAND (BODY POSITION)
- 3.26 - 4.07 Focus on the topic DELIVERY by mentioning DRESS (SPEAKER APPEARANCE), REHEARSAL (PREPARATION)

Please give your feedback on the recommended segments for learning about giving presentations (you can select several options).

	This video segment was USEFUL	This video segment was NOT USEFUL	The short DESCRIPTION of the video segment was HELPFUL	The short DESCRIPTION of the video segment was UNHELPFUL	I DID NOT WATCH this video segment
0.00 - 0.29 Focus on the topic Delivery by mentioning Practice (Preparation) and Focus on the topic Structure by mentioning Message (Conclusion)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0.29 - 0.49 Focus on the topic Delivery by mentioning Dress (Speaker Appearance), Rehearsal (Preparation), Audience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0.49 - 1.28 Focus on the topic Delivery by mentioning Walk (Body Position)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1.28 - 1.51 Focus on the topic Delivery by mentioning Suit (Speaker Appearance)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

1.51 - 2.46

Focus on the topic Visual Aids by mentioning Computer (Visual Aid Device), Slide (Visual Aid Artefact)

2.46 - 3.25

Focus on the topic Delivery by mentioning Practice (Preparation), Stand (Body Position)

3.26 - 4.07

Focus on the topic Delivery by mentioning Dress (Speaker Appearance), Rehearsal (Preparation)

SUMMARY: List main points about giving presentations that you picked in this video, focus on: DELIVERY, STRUCTURE, VISUAL AIDS, PRESENTATION CHARACTERISTICS.

Your answer

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Clear form

The questions below ask how you perceive the usefulness of recommended video-segments for learning about giving presentations.

*

The recommended video-segments with the short description enabled me to:

	Extremely likely	Quite likely	Slightly likely	Neutral	Slightly unlikely	Quite unlikely	Extremely unlikely
Identify key points related to giving presentations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Focus on key points at a time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Identify key topics/concepts to learn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Link main points mentioned in the video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

What do you find positive about the recommended video-segments with short description for learning?

Your answer

What do you find negative about the recommended video-segments with short description for learning?

Your answer

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Clear form

The following questions gather further feedback on the effect of recommended video-segments for learning

MENTAL DEMAND (1-low 20-high)

How mentally demanding was it to watch recommended video-segments to support your learning? For example, how much mental and perceptual activity was required - thinking, deciding, remembering, looking, searching? Your score should be within the range of low(1) to high(20).

Your score on MENTAL DEMAND (1-low 20-high) *

Your answer _____

Please explain your score.

Your answer _____

EFFORT (1-low 20-high)

How hard did you have to work (mentally and physically) to watch recommended video-segments to support your learning? Your score should be within the range of low(1) to high(20).

Your score on EFFORT (1-low 20-high) *

Your answer _____

Please explain your score

Your answer _____

FRUSTRATION (1-low 20-high)

How discouraged, irritated, stressed and annoyed did you feel while watching recommended video-segments to support your learning?

Your score

should be within the range of low(1) to high(20).

Your score on FRUSTRATION (1-low 20-high) *

1|_____

Please explain your score.

Your answer _____

PERFORMANCE (1-low 20-high)

How successful do you think you were to identify new useful terms from watching the recommended video-segments to support your learning?

Your score should be within the range of low(1) to high(20).

Your score on PERFORMANCE (1-low 20-high)

Your answer _____

Please explain your score.

Your answer _____

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Clear form

In this Section you will watch another 4 videos about presentation skills. Please pay attention to the terms related to giving presentations - Structure, Delivery, Visual Aids and Presentation Characteristics.

You will also be provided with a list of interesting segments in the video which were identified by another computer algorithm.

For each segment, you will see the start as well as a short description what information is covered. The segments and the short description are aimed to assist with your video watching experience by showing main points related to presentation skills.

Video 5: How To Make an Interview Presentation



Recommended segments to watch:

From 0.43 Create a profile on the interviewer ...

From 1.35 Restrict your presentation to three mai...

From 2.29 Set the tone for the rest of the ...

From 3.09 Address the interview panel at the ...

From 3.46 Gather your thoughts

From 4.34 Leave the audience with a final thought

Please give your feedback on the recommended segments for learning about giving presentations (you can select several options).

	This video segment was USEFUL	This video segment was NOT USEFUL	The short DESCRIPTION of the video segment was HELPFUL	The short DESCRIPTION of the video segment was UNHELPFUL	I DID NOT WATCH this video segment
From 0.43 Create a profile on the interviewer ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 1.35 Restrict your presentation to three mai...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 2.29 Set the tone for the rest of the ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 3.09 Address the interview panel at the ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 3.46 Gather your thoughts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 4.34 Leave the audience with a final thought	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SUMMARY: List main points about giving presentations that you picked in this video, focus on: DELIVERY, STRUCTURE, VISUAL AIDS, PRESENTATION CHARACTERISTICS.

Your answer

Video 6: How to Use Humor in a Speech Opening



Recommended segments to watch:

From 1.00 Attention Grabbers

From 2.07 Deliberately Quote Someone

From 3.35 Telling a Light-Hearted Story

From 4.39 Show Something Visual on th...

From 5.39 Question of the Day

Please give your feedback on the recommended segments for learning about giving presentations (you can select several options).

	This video segment was USEFUL	This video segment was NOT USEFUL	The short DESCRIPTION of the video segment was HELPFUL	The short DESCRIPTION of the video segment was UNHELPFUL	I DID NOT WATCH this video segment
From 1.00 Attention Grabbers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 2.07 Deliberately Quote Someone	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 3.35 Telling a Light-Hearted Story	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 4.39 Show Something Visual on th...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 5.39 Question of the Day	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SUMMARY: List main points about giving presentations that you picked in this video, focus on: DELIVERY, STRUCTURE, VISUAL AIDS, PRESENTATION CHARACTERISTICS.

Your answer

Video 7: Oral presentations | Must Dos and Don'ts | Speech delivery | Lisa Tran



Recommended segments to watch:

- From 0.35 Start off with a bang (rhetorical...
- From 1.46 Body language (arms, facial...)
- From 2.23 No awkward breaks (and how to deal ...)
- From 2.48 Practice your oral memorising ...

Please give your feedback on the recommended segments for learning about giving presentations (you can select several options).

	This video segment was USEFUL	This video segment was NOT USEFUL	The short DESCRIPTION of the video segment was HELPFUL	The short DESCRIPTION of the video segment was UNHELPFUL	I DID NOT WATCH this video segment
From 0.35 Start off with a bang (rhetorical...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 1.46 Body language (arms, facial...)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 2.23 No awkward breaks (and how to deal ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 2.48 Practice your oral memorising ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SUMMARY: List main points about giving presentations that you picked in this video, focus on: DELIVERY, STRUCTURE, VISUAL AIDS, PRESENTATION CHARACTERISTICS.

Your answer

Video 8: Beginning Graphic Design: Layout & Composition



Recommended segments to watch:

From 0.49 Proximity

From 1.20 Whitespace

From 1.55 Alignment

From 2.16 Be consistent

From 2.46 Contrast

From 3.48 Repetition

Please give your feedback on the recommended segments for learning about giving presentations (you can select several options).

	This video segment was USEFUL	This video segment was NOT USEFUL	The short DESCRIPTION of the video segment was HELPFUL	The short DESCRIPTION of the video segment was UNHELPFUL	I DID NOT WATCH this video segment
From 0.49 Proximity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 1.20 Whitespace	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 1.55 Alignment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 2.16 Be consistent	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 2.46 Contrast	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From 3.48 Repetition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SUMMARY: List main points about giving presentations that you picked in this video, focus on: DELIVERY, STRUCTURE, VISUAL AIDS, PRESENTATION CHARACTERISTICS.

Your answer

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Clear form

The questions below ask how you perceive the usefulness of recommended video-segments for learning about giving presentations.

*

The recommended video-segments with the short description enabled me to:

	Extremely likely	Quite likely	Slightly likely	Neutral	Slightly unlikely	Quite unlikely	Extremely unlikely
Identify key points related to giving presentations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Focus on key points at a time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Identify key topics/concepts to learn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Link main points mentioned in the video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

What do you find positive about the recommended video-segments with short description for learning?

Your answer

What do you find negative about the recommended video-segments with short description for learning?

Your answer

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Clear form

The following questions gather further feedback on the effect of recommended video-segments for learning

MENTAL DEMAND (1-low 20-high)

How mentally demanding was it to watch recommended video-segments to support your learning? For example, how much mental and perceptual activity was required - thinking, deciding, remembering, looking, searching? Your score should be within the range of low(1) to high(20).

Your score on MENTAL DEMAND (1-low 20-high) *

Your answer _____

Please explain your score.

Your answer _____

EFFORT (1-low 20-high)

How hard did you have to work (mentally and physically) to watch recommended video-segments to support your learning? Your score should be within the range of low(1) to high(20).

Your score on EFFORT (1-low 20-high) *

Your answer _____

Please explain your score.

Your answer _____

FRUSTRATION (1-low 20-high)

How discouraged, irritated, stressed and annoyed did you feel while watching recommended video-segments to support your learning?

Your score

should be within the range of low(1) to high(20).

Your score on FRUSTRATION (1-low 20-high) *

Your answer

Please explain your score.

Your answer

PERFORMANCE (1-low 20-high)

How successful do you think you were to identify new useful terms from watching the recommended video-segments to support your learning?

Your score should be within the range of low(1) to high(20).

Your score on PERFORMANCE (1-low 20-high) *

Your answer

Please explain your score.

Your answer

Thank you very much for completing the study.

Please provide your email address below if you want to enter a draw of Six £50 Amazon vouchers.

If you provide your email address, it will be used only to pay you the voucher and will be deleted afterwards. It will not be part of the data used in this study.

Your answer

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Clear form

Appendix J

Google Form for VIN-L Evaluation (First Domain)

The Google Form designed and shared with the domain experts to evaluate VIN-L output in the first domain. Another four forms with the same structure but each form for a specific video narratives have been shared with Amazon Mechanical Turk workers.

Giving Pitch Presentation domain: The Video narratives evaluation form using Google Forms

Evaluation of video narratives to support presentation skills learning

Thank you for helping with evaluating the video narratives that have been generated from Abrar Mohammed's PhD project conducted at the University of Leeds, UK.

In this evaluation, you will assess **several video narratives** to help with learning presentation skills, including delivery, structure, visual aids, presentation attributes. A video narrative is a combination of video segments which have been automatically characterised and linked together by computer algorithms. You will be given a scoring sheet for each video narrative.

You will watch **19 video narratives**, and the evaluation takes **around 8-10 minutes per narrative**. You will have to log on with your Google account. When you fill out a Google Form in your Google account, **your progress is automatically saved**. This means if you can't complete the form or need to switch devices, your earlier responses will be saved, if you do not press SUBMIT. When you come back to the form, you will start from where you stopped last time. If you press SUBMIT and would like to come back to the form, you will start from the beginning, just be careful, please!

Your evaluation is essential to assess the potential benefits of the generated video narratives to support learning. Based on your evaluation, the best narratives will be selected for evaluation with learners.

The evaluation will take all together approximately 3 hours. You will be reimbursed for your time with £50 Amazon voucher.

Thank you very much for your help.

If you have any questions please contact:

- Abrar Mohammad <a.mohammed1@leeds.ac.uk>
- Vania Dimitrova <v.g.dimitrova@leeds.ac.uk>

a.mohammed1@leeds.ac.uk [Switch account](#)



Not shared

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Clear form

The evaluation will include the following steps:

1. Click on the video narrative link, which will open in a new tab. You can also copy the link and open it in a browser yourself.
2. Go through the video narrative page by following the descriptions and watch the suggested video segments (you will watch between 3 to 5 minutes of video footage for each video narrative).
3. Go back to the screen with the survey form (this form).
4. Complete the scoring form for each video narrative and give suggestions, if applicable, for improving the narrative.
5. Repeat steps 1-4 for each video narrative link included in the survey.

After each narrative type (Derivative, Super-ordinate, Correlative and Combinational), complete the:

6. Perceived usefulness section.
7. Further feedback section.

[Back](#)

[Next](#)

[Clear form](#)

Your profile:

Note that all your answers are kept in an anonymous way.

Your occupation: *

Your answer

Please indicate your experience in giving presentations: *

Your answer

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Clear form

Derivative Narratives: learning a concept by linking it to a more generic concept

[Video narrative: Learning SMILE by linking it to GESTURE](#) (Click on the link, it will * open in a new tab. You can also copy the link and open it in a new tab/window in your browser.)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

[Video narrative: Learning DISTRACTION by linking it to ATTENTION](#) (Click on the link, it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

[Video narrative: Learning CHART by linking it to FIGURE](#) (Click on the link, it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

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Clear form

The questions below ask how you perceive the usefulness of the Derivative Narratives (learning a concept by linking it to a more generic concept).

The video narratives with the short description are useful to *

	Extremely likely	Quite likely	Slightly likely	Neutral	Slightly unlikely	Quite unlikely	Extremely unlikely
Identify key points related to giving presentations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Focus on key points at a time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Identify key topics/concepts to learn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Link main points mentioned in the video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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Clear form

Further feedback on Derivative Narratives (learning a concept by linking it to a more generic concept).

What do you find **positive** about the generated Derivatives Narratives to support learning? *

Your answer

What do you find **negative** about the generated Derivatives Narratives to support learning? *

Your answer

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Clear form

Super-ordinate Narratives: learning a concept by linking it to more specific concepts

[Video narrative: Learning STRUCTURE by linking it to SUMMARY, STORY and INFORMATION](#) * (Click on the link, it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

[Video narrative: Learning ATTENTION by linking it to DISTRACTION](#) (Click on the link, it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

[Video narrative: Learning CONCLUSION by linking it to MESSAGE](#) (Click on the link, it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

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Clear form

The questions below ask how you perceive the usefulness of the Super-ordinate Narratives (learning a concept by linking it to more specific concepts).

The video narratives with the short description are useful to *

	Extremely likely	Quite likely	Slightly likely	Neutral	Slightly unlikely	Quite unlikely	Extremely unlikely
Identify key points related to giving presentations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Focus on key points at a time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Identify key topics/concepts to learn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Link main points mentioned in the video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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Clear form

Further feedback on Super-ordinate Narratives (learning a concept by linking it to more specific concepts).

What do you find **positive** about the generated Super-ordinate Narratives to support learning? *

Your answer

What do you find **negative** about the generated Super-ordinate Narratives to support learning? *

Your answer

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Clear form

Correlative Narratives: learning a concept by linking it to similar concepts from the same class

[Video narrative: Learning IMPACT by linking it to ORGANIZATION and ATTENTION](#) ^{*} (Click on the link, it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

[Video narrative: Learning MEMORABLE by linking it to INFLUENCE and PERSUASIVE](#) *
(Click on the link, it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

[Video narrative: Learning PAUSE by linking it to FOCUS, FORGETTING and TEMPO](#) *

(Click on the link, it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

[Video narrative: Learning SLIDE by linking it to NOTE, TEXT and HANDOUT](#) (Click ^{*} on the link, it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

[Video narrative: Learning INFORMATION by linking it to MAINTOPIC and TOPIC](#) *

(Click on the link, it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

[Video narrative: Learning START by linking it to BEGINNING and OPENNING](#) (Click * on the link, it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

[Video narrative: Learning COMMUNICATION by linking it to ENGAGEMENT](#) (Click ^{*} on the link, it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

[Video narrative: Learning ATTENTION by linking it to ORGANIZATION and LENGTH](#) * (Click on the link, it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

[Video narrative: Learning CONCLUSION by linking it to SUMMARY](#) (Click on the link, it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

[Video narrative: Learning STRESS by linking it to CONFIDENCE, NERVOUS and ENTHUSIASM](#) (Click on the link, it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.)

*

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

Back

Next

Clear form

The questions below ask how you perceive the usefulness of the Correlative Narratives (learning a concept by linking it to similar concepts from the same class).

The video narratives with the short description are useful to *

	Extremely likely	Quite likely	Slightly likely	Neutral	Slightly unlikely	Quite unlikely	Extremely unlikely
Identify key points related to giving presentations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Focus on key points at a time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Identify key topics/concepts to learn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Link main points mentioned in the video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Back

Next

Clear form

Further feedback on Correlative Narratives (learning a concept by linking it to similar concepts from the same class).

What do you find **positive** about the generated Correlative Narratives to support learning? *

Your answer

What do you find **negative** about the generated Correlative Narratives to support learning? *

Your answer

Back

Next

Clear form

Combinational Narratives: linking concepts from two presentation skills areas

[Video narrative: Learning STRUCTURE by linking it to DELIVERY](#) (Click on the link, * it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

[Video narrative: Learning PRESENTATION ATTRIBUTE by linking it to VISUAL AID](#) *

(Click on the link, it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

[Video narrative: Learning DELIVERY by linking it to VISUAL AID](#) (Click on the link, * it will open in a new tab. You can also copy the link and open it in a new tab/window in your browser.)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments clearly link to the presentation skills areas mentioned in the introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All video segments provide relevant content for presentation skills learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The concluding text at the end of the video narrative provides appropriate summary.

This video narrative is useful for learning presentation skills.

Can you give some feedback to explain your scores or suggest how the video narrative can be improved.

Your answer

Back

Next

Clear form

The questions below ask how you perceive the usefulness of the Combinational Narratives (linking concepts from two presentation skills areas).

The video narratives with the short description are useful to *

	Extremely likely	Quite likely	Slightly likely	Neutral	Slightly unlikely	Quite unlikely	Extremely unlikely
Identify key points related to giving presentations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Focus on key points at a time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Identify key topics/concepts to learn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Link main points mentioned in the video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Further feedback on Combinational Narratives (linking concepts from two presentation skills areas).

What do you find **positive** about the generated Combinational Narratives to support learning? *

Your answer

What do you find **negative** about the generated Combinational Narratives to support learning? *

Your answer

Thank you very much for completing the evaluation of the video narratives.

Is there any thing else you would like to tell us about the generated video narratives?

Your answer

Please provide your email address below for the £50 Amazon voucher arrangements. *

Your answer

Back

Submit

Clear form

Appendix K

Amazon Mechanical Turk Study Design

The steps we followed to design our Amazon Mechanical Turk study to invite workers (learners) to evaluate the output of VIN-L in the first domain.

The process of using Amazon Mechanical Turk marketplace to invite learners to participate in the evaluation study (Study-2) of assess the video narratives generated for the presentation skill domain.

We have used Amazon Mechanical Turk marketplace to invite potential learners to assess the use of the video narratives to support learning. For that purpose, we have created an account with Amazon Mechanical Turk where we created a project and included four batches within it.

The design of each batch as presented in Appendix E includes three stages. First, is the 'Enter Properties' stage where we include the name of our project, the title, and the description, where we describe the aim of the evaluation study. Then, we include key words related to our study to help Amazon workers to search for the survey. After that, we set up the survey by specifying the following: how much we pay each participant (the rewards per response), number of responses we want, the time allotted per participant to complete the study, the maximum time for the survey to be available for the participants, and the amount of time for us to decide who to pay or reject from the participants' responses. Also, in this stage we designed our selection criteria to invite only the participants who are classified by Amazon Mechanical Turk as ['Master Workers'](#) who have [hit approval rate](#) ≥ 95 .

The second stage includes the instructions we specify for the participants to follow to make sure they submit the study correctly. Also, we informed them that in our study we follow the General Data Protection Regulation and the study had been reviewed by the Research Ethics Committee of the Faculty of Engineering and Physical Sciences at the University of Leeds, UK. The link of the study is also presented to the participants, and we included a space for them to add their Worker Id to enable us to proceed their payments as we showed in the first stage.

We have designed four batches in our Amazon project, one for each narrative type. Only the Amazon participant, who match the selection criteria we specified earlier, can access to the link of the surveys. Each participant will go through the following steps: (1.) Read and accept the consent form; (2.) Complete a short pre-study section to collect their profiles; (3.) Click on the video narrative link which will open in a new tab. They can also copy the link and open it in a browser

themselves; (4.) Go through the video narrative page by following the descriptions and watch the suggested video narratives which have a duration of 3 to 6 minutes; (5.) Go back to the screen with the survey form and complete the Quality, Perceived Usefulness and Mental workload sections. After the worker submit the form, they need to enter their Worker ID on Amazon Mechanical Turk marketplace to be used to proceed their payment process.

Amazon Mechanical Turk project to evaluate the generated video narratives to support learning Giving Pitch Presentations with learners.

1 Enter Properties 2 Design Layout 3 Preview and Finish

Project Name: This name is not displayed to Workers.

Describe your survey to Workers

Title:
Describe the survey to Workers. Be as specific as possible, e.g. "answer a survey about movies", instead of "short survey", so Workers know what to expect.

Description:
Give more detail about this survey. This gives Workers a bit more information before they decide to view your survey.

Keywords:
Provide keywords that will help Workers search for your tasks.

Setting up your survey

Reward per response:
This is how much a Worker will be paid for completing your survey. Consider how long it will take a Worker to complete your survey.

Number of respondents:
How many unique Workers do you want to complete your survey?

Time allotted per Worker:
Maximum time a Worker has to complete the survey. Be generous so that Workers are not rushed.

Worker requirements

Require that Workers be Masters to do your tasks (Who are Mechanical Turk Masters?)

Yes No

Specify any additional qualifications Workers must meet to work on your tasks:

HIT Approval Rate (%) for all Requesters' HITs [Remove](#)

Complete my survey already [Remove](#)

[\(+\)](#) Add another criterion (up to 3 more)

(Premium Qualifications incur additional fees, see [Pricing Details](#) to learn more)

Project contains adult content (See details)

This project may contain potentially explicit or offensive content, for example, nudity.

Task Visibility (What is task visibility?)

Public - All Workers can see and preview my tasks

Private - All Workers can see my tasks, but only Workers that meet all Qualification requirements can preview my tasks

Hidden - Only Workers that meet my Qualification requirements can see and preview my tasks

Save

Design Layout

This is how your task will look to Mechanical Turk Workers.

- 1 Enter Properties
- 2 Design Layout
- 3 Preview and Finish

Evaluation of Video Narratives (Combinational narrative type) about Presentation Skills

Requester: Abrar Mohammed

Reward: \$4.00 per task

Tasks available: 0

Duration: 20 Minutes

Qualifications Required: HIT Approval Rate (%) for all Requesters' HITs greater than or equal to 95 . Complete my survey already has not been granted , Masters has been granted

Survey Link Instructions (Click to collapse)

Thank you for joining this survey.

Your evaluation is essential to assess the potential benefits of the generated video narratives to support learning.

In this evaluation, you will **spend up to 15 minutes** watching **videos about presentation skills**. You will assess 2 video narratives (totalling 8 minutes video content) to help with learning presentation skills, including some of the topics: delivery, structure, visual aids and presentation attributes. *A video narrative is a combination of video segments which have been automatically characterised and linked together by computer algorithms.* You will be given a scoring sheet for each video narrative and will be asked for your feedback on usability of the narratives.

You will have to log on with your **Google account**. When you fill out a Google Form in your Google account, **your progress is automatically saved**. This means if you can't complete the form or need to switch devices, your earlier responses will be saved, if you do not press SUBMIT. When you come back to the form, you will start from where you stopped last time. If you press SUBMIT and would like to come back to the form, you will start from the beginning, just be careful, please!

The study is **fully anonymous** - although you will logon with your Google account, the responses **do not save the email of the responders**.

The survey is fully complaint with General Data Protection Regulation (GDPR) and has been reviewed and approved by the Research Ethics Committee of the Faculty of Engineering and Physical Sciences, University of Leeds, UK.

Thank you very much for your help.

The link of the survey is provided below.

Make sure to leave this window open as you complete the survey. When you are finished, you will return to this page to paste your survey confirmation code which is your worker ID into the box. Please, make sure you are writing your answers using your own words and DO NOT copy from the Internet

Template note for Requesters - To verify that Workers actually complete your survey, require each Worker to enter a survey confirmation code (Worker ID) to your HIT. Please, make sure you are writing your answers using your own words and DO NOT copy from the Internet

Survey link: https://docs.google.com/forms/d/e/1FAIpQLSdnkG44vOdWfXoPNQPWvoVhmedFugsY6ewFMPZ-UNKWsbE2g/viewform?usp=sf_link

Provide the survey confirmation code which is your Worker ID here:

e.g. 123456

Submit

The full batch details after publishing it:

[Manage Batches](#) > [Batch Details](#)

Evaluation of Video Narratives (Correlative type of video narratives) about Presentation Skills 1

View the latest status of this batch, make changes, or get results.

You will participate in an evaluation study using Google forms to assess 2 video narratives (sequences of video segments), The videos are about giving pitch presentations. You do not need to be experienced in Presentation Skills.

Status Delete

Status: Pending Review

100% submitted100% published

Assignments Completed: 55 / 55 **Average Time per Assignment:** 11 minutes
Creation Time: August 10, 2023 8:06 AM PDT **Completion Time:** August 12, 2023 6:45 AM PDT

Settings

Evaluation of Video Narratives (Correlative type of video narratives) about Presentation Skills

[View Project](#)
Note: If you have edited the Project after publishing this Batch, you will see the latest version.

Description: You will participate in an evaluation study using Google forms to assess 2 video narratives (sequences of video segments), The videos are about giving pitch presentations. You do not need to be experienced in Presentation Skills.

Keywords: Giving presentations, video-based learning, survey.
HIT Approval Rate (%) for all Requesters' HITs greater than or equal to 95

Qualification Requirement(s): Complete my survey already has not been granted
Masters has been granted

Number of Assignments per task: 50
Reward per Assignment: \$4.00

Batch expired on: August 13, 2023 3:50 AM PDT

Results Results

Assignments pending review:	0
Assignments approved:	50
Assignments rejected:	5

Cost Summary

Estimated Total Reward:	\$200.00
Estimated Fees to Mechanical Turk:	\$90.00 (fee details)
Estimated Total Cost:	\$290.00

These costs are only an estimate until all of the assignments have been submitted and reviewed.

Example task from this Batch

Survey Link Instructions (Click to expand)

Survey link	https://docs.google.com/forms/d/e/1FAIpQLScdUn-xRVILfIR34F-oVYST1X1GX--1A-LX5KLNUOmVuRLOA/viewform?usp=sf_link
--------------------	---

Provide the survey confirmation code which is your Worker ID here:

e.g. 123456

You must ACCEPT the HIT before you can submit the results.

Appendix L

Evaluation Results of VIN-L (First Domain)

These are the evaluation results from experts and learners of VIN-L in the first domain which includes the: Quality and the Perceived Usefulness results.

Quality of the video narratives as evaluated by experts.

The numbers are the aggregation of the experts' responses where each expert had evaluated more than one video narrative:

Narrative type	Response type	Q1	Q2	Q3	Q4	Q5	Usefulness
CO	Strongly Agree	19	8	13	14	14	18
	Agree	8	13	9	11	7	10
	Neutral	6	5	8	2	7	2
	Disagree	0	6	3	6	5	3
	Strongly Disagree	0	1	0	0	0	0
CR	Strongly Agree	36	21	22	43	31	52
	Agree	45	31	32	31	31	30
	Neutral	14	28	29	18	18	19
	Disagree	15	31	29	18	18	11
	Strongly Disagree	2	1	0	2	2	0
D	Strongly Agree	12	11	6	22	18	25
	Agree	14	19	19	6	8	6
	Neutral	6	2	2	4	3	1
	Disagree	1	1	1	1	4	1
	Strongly Disagree	0	0	0	0	0	0
S	Strongly Agree	11	9	10	17	15	20
	Agree	11	11	9	5	4	5
	Neutral	5	5	6	5	7	3
	Disagree	4	4	6	3	4	3
	Strongly Disagree	0	0	0	1	1	0

Perceived usefulness of the video narratives as evaluated by experts.

The numbers are the aggregation of the experts' responses where each expert had evaluated more than one video narrative:

Narrative Type	Response type	PU1	PU2	PU3	PU4
CO	Extremely Likely	4	3	3	3
	Quiet Likely	4	4	5	4
	Slightly Likely	3	2	2	1
	Neutral	0	2	0	2
	Slightly Unlikely	0	0	1	0
	Quiet Unlikely	0	0	0	1
	Extremely Unlikely	0	0	0	0
CR	Extremely Likely	4	2	3	1
	Quiet Likely	5	6	2	5
	Slightly Likely	1	2	5	3
	Neutral	1	0	1	2
	Slightly Unlikely	0	1	0	0
	Quiet Unlikely	0	0	0	0
	Extremely Unlikely	0	0	0	0
D	Extremely Likely	5	5	6	4
	Quiet Likely	3	3	3	4
	Slightly Likely	2	2	2	2
	Neutral	1	1	0	1
	Slightly Unlikely	0	0	0	0
	Quiet Unlikely	0	0	0	0
	Extremely Unlikely	0	0	0	0
S	Extremely Likely	4	3	2	6
	Quiet Likely	3	4	7	1
	Slightly Likely	3	2	1	0
	Neutral	0	1	0	3
	Slightly Unlikely	1	1	1	1
	Quiet Unlikely	0	0	0	0
	Extremely Unlikely	0	0	0	0

Quality of the video narratives as evaluated by learners.

The numbers are the aggregation of the learners' responses where each learner had evaluated more than one video narrative:

Narrative type	Response type	Q1	Q2	Q3	Q4	Q5	Usefulness
CO	Strongly Agree	14	27	24	27	27	35
	Agree	69	55	51	55	46	48
	Neutral	10	9	13	10	14	10
	Disagree	3	4	7	3	7	2
	Strongly Disagree	0	1	1	1	2	1
CR	Strongly Agree	35	46	36	51	40	45
	Agree	69	60	60	55	55	59
	Neutral	9	6	17	6	15	10
	Disagree	0	2	1	2	2	0
	Strongly Disagree	1	0	0	0	2	0
D	Strongly Agree	22	30	28	26	27	26
	Agree	60	51	52	46	53	54
	Neutral	33	24	26	28	29	25
	Disagree	9	16	14	17	12	12
	Strongly Disagree	2	5	6	9	5	9
S	Strongly Agree	23	42	32	47	31	45
	Agree	56	41	44	34	34	37
	Neutral	6	8	11	11	21	8
	Disagree	11	5	6	5	9	3
	Strongly Disagree	2	2	5	1	3	5

The perceived usefulness of the video narratives as ranked by the learners.

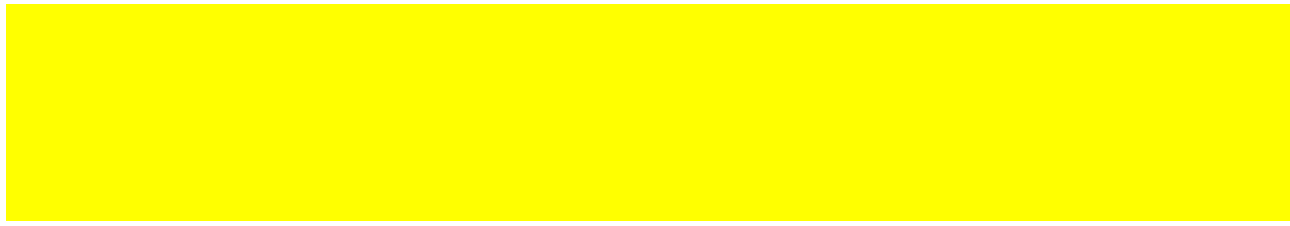
The numbers are the aggregation of the learners' responses where each learner had evaluated more than one video narrative:

Narrative type	Response type	PU1	PU2	PU3	PU4
CO	Extremely Likely	6	11	18	11
	Quiet Likely	28	22	23	25
	Slightly Likely	10	12	3	10
	Neutral	3	2	4	1
	Slightly Unlikely	0	1	0	1
	Quiet Unlikely	1	0	0	0
	Extremely Unlikely	0	0	0	0
CR	Extremely Likely	17	25	26	18
	Quiet Likely	31	22	22	29
	Slightly Likely	6	6	7	9
	Neutral	3	4	2	1
	Slightly Unlikely	0	0	0	0
	Quiet Unlikely	0	0	0	0
	Extremely Unlikely	0	0	0	0
D	Extremely Likely	10	15	7	7
	Quiet Likely	18	11	23	23
	Slightly Likely	11	14	8	8
	Neutral	6	6	10	8
	Slightly Unlikely	9	4	8	7
	Quiet Unlikely	6	9	3	9
	Extremely Unlikely	3	4	4	1
S	Extremely Likely	17	15	20	14
	Quiet Likely	17	24	17	25
	Slightly Likely	7	4	7	4
	Neutral	4	2	1	2
	Slightly Unlikely	3	2	1	1
	Quiet Unlikely	1	2	3	3
	Extremely Unlikely	0	0	0	0

Appendix M

Expert's Evaluation Results of the Semantic Tagging Algorithm (Second Domain)

The evaluation result of the Semantic Tagging Algorithm with an expert from the InAdvance European Project after implementing it in the second domain (Health Related Quality of Life Awareness).



	NegativeFeeling		PsychologicalHealth
	NegativeFeeling		PsychologicalHealth
	RespiratoryIllness		PhysicalHealth
	RespiratoryIllness		PhysicalHealth
	PersonalRelationship		SocialRelationship
	NegativeFeeling		PsychologicalHealth
	NegativeFeeling		PsychologicalHealth
	RespiratoryIllness		PhysicalHealth
	PersonalRelationship		SocialRelationship
	RespiratoryIllness		PhysicalHealth
	Rehabilitation		Environment
	RespiratoryIllness		PhysicalHealth
	RespiratoryIllness		PhysicalHealth

	Scared		
	Scared		
	Tumor		
	PulmonaryFibrosis		
	Mom		
	Scared		
	Scared		
	LungCancer		
	Family		
	Family		
	Copd		
	Exercise		
	Copd		
	Pneumonia		

and a lot of what we see--the problems like Jen had-- are related the environment. Was I scared? Yeah. I was definitely scared. You face the reality of death. You get depressed. And as I got sicker and sicker and I wasn't able to do scan for disease progression and unfortunately my disease had progressed, but it was also fortunate in another way, because with that progression a tumor grew that could be accessed for molecular testing. 1.1.1 breath. It was noticeable that something was radically the matter with me. It quickly started to get worse where the pulmonary fibrosis just started to take over the lungs. A pulmonologist in Williamsport said we can't do any more for you here. All I knew is that I was my mom had breast cancer. I mean my mother went through radiation in the 90s. She went through chemo. She had a mastectomy uh. He was scared to die. I was scared uh I did. I was afraid it was gon na hurt. 2.53 share um your story: ashley about lung cancer, getting diagnosed with it and living life uh. What that means for you, so thank you for joining us today. Thank you and thank you for being here , Yeah, I'm. I know there 's so much to go and just acknowledging what the patient say is also a form of reassurance. You know acknowledging what the patient say and acknowledging how their family or 2.29 and there is difficulty breathing with some simple task by the 50. People who perform physical labor, for instance, find it hard to continue this kind of work and most COPD patient can't walk for long distance and ca n't lift object by the late 50 or early 60. Quality of diagnosed ha been to slow down. Life is no longer at quite a nice thing. My health care practitioner have been very supportive in listening to me listening to my suggestion listening to the way that I want to address the condition. And they've been very supportive in allowing me to develop my own exercise regime my own nutritional plan. They've been so supportive they are happy to allow me to climb Killmanjaro so that 's erm a bit of a big risk but they're willing to help me do that. I use a device to help strengthen my lung. It cause resistance when you breathe in and out. Basically it Copd can only plan daily. 1.1.2 What this mean is you can wake up in the morning and just feel awful. You really know your not going to achieve anything that day. There are several thing that make living my life rather simpler than it wa. 4.09 that 's what we call it.

0f1_01YfmME1	0.51		
tR832Vb5HE3	1.43		
llk-qp9NK9	4.40		
bmwIk4qfANU4	2.41		
w4Y8Ho_C1A4	4.07		
ehh89urZU2	2.12		
Wgp12XbP62	0.59		
jZTqp3d1q44	1.12		
N55Tp5Wp44	3.53		

Appendix N

Google Form for VIN-L Evaluation (Second Domain)

The Google Form designed and shared with the domain experts to evaluate VIN-L output in the second domain.

First Form used with the experts from the InAdvance project

Health Related Quality of Life Needs of Patients With Chronic Illnesses (Respiratory Illness) - Expert Feedback

videonarrativesinadvance@gmail.com [Switch accounts](#)



Not shared

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Introduction

Thank you for helping with evaluating the video narratives that have been generated from Abrar Mohammed's PhD project conducted at the University of Leeds, UK.

Your evaluation is essential to assess the potential benefits of the generated video narratives

to **help build awareness of health-related quality of life needs of patients living with chronic respiratory illnesses.**

In this evaluation, you will **spend approximately 90 min** watching **video narratives with patient stories about living with a chronic respiratory illness.** Video narratives are *combinations of video segments which have been automatically characterised and linked together by computer algorithms.* You will be given a scoring sheet for each video narrative and will be asked for your feedback on the usability of the narratives.

You will assess 16 video narratives (totalling 64 minutes video content) which are aimed at building awareness of health-related quality of life needs of patients living with chronic respiratory illness. This will include: Physical Health, Environment, Psychological Health, Level of Independence, Personal Values and Beliefs, and Social Relationships.

You will have to log on with your **Google account.** When you fill out a Google Form in your Google account, **your progress is automatically saved.** This means if you can't complete the form or need to switch devices, your earlier responses will be saved, if you do not press SUBMIT. When you come back to the form, you will start from where you stopped last time. If you press SUBMIT and would like to come back to the form, you will start from the beginning, just be careful, please!

The study is **fully anonymous** - although you will logon with your Google account, the responses **do not save the email of the responders.**

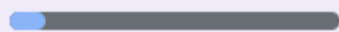
Thank you very much for your help.

If you have any questions please contact:

- Abrar Mohammad <a.mohammed1@leeds.ac.uk>
- Vania Dimitrova <v.g.dimitrova@leeds.ac.uk>

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Your involvement in this study will include the following steps:

1. Read and accept the consent form.
2. Complete a short pre-study section about your profile.
3. Watch several suggested video narratives.
4. Give your feedback on the video narratives you have watched and their description.
5. Give a short video summary.
6. Answer questions providing feedback on the usability and usefulness of the recommended video narratives for learning about Health Related Quality of Life-Respiratory Illness areas.
7. Repeat steps 3-6 with all four types video narratives.

CONSENT

I have read and understood the information about the evaluation of research on using video narratives for learning based on user interaction and video content, conducted at the School of Computing, University of Leeds, UK. On this basis I agree to participate in this online survey, and I consent to publication of the results of the evaluation with the understanding that confidentiality will be preserved. I also understand that I may at any time withdraw from the online survey, including withdrawal of any information I have provided. I note that the survey is fully compliant with General Data Protection Regulation (GDPR). Also, this survey has been reviewed and approved by the Research Ethics Committee of the Faculty of Engineering and Physical Sciences , University of Leeds, UK.

Agree

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Your Profile

Please describe briefly what you do

Your answer

What is your awareness of health-related quality of life needs of patients living with a chronic illness?

	Not at all	General knowledge	Personal experience as patient	Some experience as carer	Some experience as health professional	Experience as researcher in patient quality of life	Other
Answer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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To help you understand the structure of the generated Video Narratives, in the Image below, you will see pointers to the main parts of the Video Narratives: Introduction, Video segment description, Video segment (part of a video to watch), Conclusion statement.

Video Narrative Structure

Health-related Quality of Life Needs of Patients with Long-term Respiratory Illnesses

This is a collection of video segments from YouTube videos with patient stories. They have been automatically segmented, characterized and linked to domain concepts. The videos in this page have been linked via "Combinational Linking" which means: You will explore videos which link concepts from two topics (green oval).

Link the topics PERSONAL VALUES AND BELIEFS and PSYCHOLOGICAL HEALTH.

Each segment will start from a time point in the video and will stop when the corresponding concepts are covered. You can watch the segment or watch other parts of the video, if you wish so.

You will now watch a video segment that mentions BELIEF (related to PERSONAL VALUES AND BELIEFS) and HEALS (related to PSYCHOLOGICAL HEALTH). The segment is taken from a YouTube video with ID= uU7SABV5h1c, and starts at 6:12 with duration of 36 seconds.

You watched video segments that link PERSONAL VALUES AND BELIEFS and PSYCHOLOGICAL HEALTH.

The video segments were automatically extracted from popular YouTube videos, using algorithms for segmentation, characterization and linking based on a theory for concept learning. We hope you found the collection of video segments helpful!

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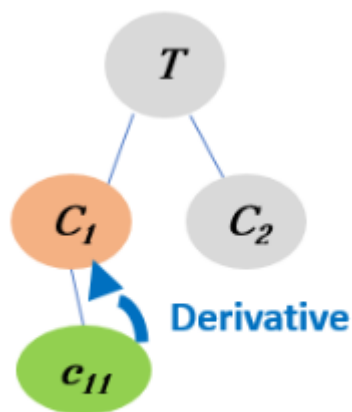
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In this section you will find the definition of the Derivative linking and 3 links to Derivative Video Narratives. Please, pay attention to the main areas of patient quality of life mentioned in the videos: Physical Health, Environment, Psychological Health, Level Of Independence, Personal Values and Beliefs, and Social Relationships.

Derivative linking: To become aware of a concept (Green oval) from a topic T , you will explore videos about its parent concept which is more generic (Orange oval).



[Video Narrative: Exploring Strength by linking it to its parent concept Energy](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: Exploring Exercise by linking it to its parent concept Rehabilitation](#)

*

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: Exploring Sleep by linking it to its parent concept Rest](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

You watched 3 video narratives that were created using Derivative Linking (learning a concept by linking it to a more generic concept). The questions below ask how you perceive the usefulness of these narratives.

The video narratives with the short description are useful to *

	Extremely likely	Quite likely	Slightly likely	Neutral	Slightly unlikely	Quite unlikely	Extremely unlikely
Identify key points related to patient quality of life.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Focus on key points at a time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Identify key topics/concepts to be aware of	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Link main points mentioned in the videos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What do you find **positive** about the generated Derivative Video Narratives with regard to raising awareness of quality of life needs of patients living with respiratory illnesses?

Your answer

What do you find **negative** about the generated Derivative Video Narratives with regard to raising awareness of quality of life needs of patients living with respiratory illnesses?

Your answer

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The following questions gather further feedback on the usability of the Derivative Video Narratives you watched:

MENTAL DEMAND (1-low 20-high)

How mentally demanding was it to watch recommended Derivative Video Narratives and notice quality of life needs of patients living with respiratory illnesses? For example, how much mental and perceptual activity was required - thinking, deciding, remembering, looking, searching?

Your score should be within the range of low(1) to high(20).

Your score on MENTAL DEMAND (1-low 20-high) *

Your answer _____

Please explain your score

Your answer _____

EFFORT (1-low 20-high)

How hard did you have to work (mentally and physically) to watch recommended Derivative Video Narratives and notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on EFFORT (1-low 20-high) *

Your answer _____

Please explain your score

Your answer _____

FRUSTRATION (1-low 20-high)

How discouraged, irritated, stressed and annoyed did you feel while watching the recommended Derivative Video Narratives to notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on FRUSTRATION (1-low 20-high) *

Your answer _____

Please explain your score

Your answer _____

PERFORMANCE (1-low 20-high)

How successful do you think you were to identify new useful terms from watching the recommended Derivative Video Narratives to notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on PERFORMANCE (1-low 20-high) *

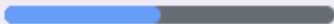
Your answer _____

Please explain your score

Your answer _____

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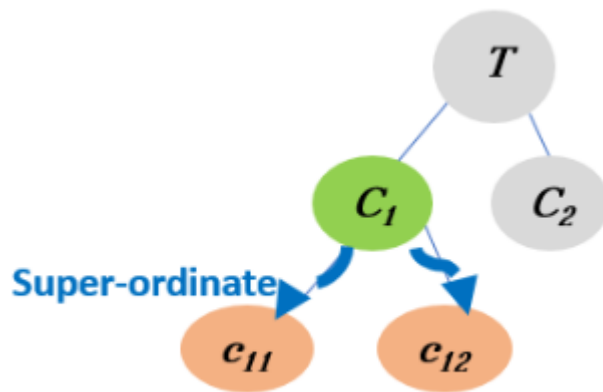
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[Clear form](#)

In this section you will find the definition of the Super Ordinate linking, and watch 3 Super Ordinate Video Narratives. Please, pay attention to the main areas of patient quality of life mentioned in the videos: Physical Health, Environment, Psychological Health, Level Of Independence, Personal Values and Beliefs, and Social Relationships.

Super Ordinate linking: To learn a concept (Green oval) from a topic, we link to its children concepts (Orange ovals).



[Video Narrative: Exploring Rehabilitation by linking it to its specific concept](#) *
[Exercise](#)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: Exploring Rest by linking it to its specific concept Sleep](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: Exploring Energy by linking it to its specific concept Strength](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

You watched 3 video narratives that were created using Super Ordinate Linking (learning a concept by linking it to a more specific concept). The questions below ask how you perceive the usefulness of these narratives.

The Super Ordinate Video Narratives with the short description are useful to *

	Extremely likely	Quite likely	Slightly likely	Neutral	Slightly unlikely	Quite unlikely	Extremely unlikely
Identify key points related to patient quality of life.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Focus on key points at a time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Identify key topics/concepts to be aware of	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Link main points mentioned in the videos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What do you find **positive** about the generated Super Ordinate Video Narratives with regard to raising awareness of quality of life needs of patients living with respiratory illnesses?

Your answer

What do you find **negative** about the generated Super Ordinate Video Narratives with regard to raising awareness of quality of life needs of patients living with respiratory illnesses?

Your answer

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The following questions gather further feedback on the usability of the Super Ordinate Video Narratives you watched:

MENTAL DEMAND (1-low 20-high)

How mentally demanding was it to watch recommended Super Ordinate Video Narratives and notice quality of life needs of patients living with respiratory illnesses? For example, how much mental and perceptual activity was required - thinking, deciding, remembering, looking, searching?

Your score should be within the range of low(1) to high(20).

Your score on MENTAL DEMAND (1-low 20-high) *

Your answer _____

Please explain your score

Your answer _____

EFFORT (1-low 20-high)

How hard did you have to work (mentally and physically) to watch recommended Super Ordinate Video Narratives and notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on EFFORT (1-low 20-high) *

Your answer _____

Please explain your score

Your answer _____

FRUSTRATION (1-low 20-high)

How discouraged, irritated, stressed and annoyed did you feel while watching the recommended Super Ordinate Video Narratives to notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on FRUSTRATION (1-low 20-high) *

Your answer _____

Please explain your score

Your answer _____

PERFORMANCE (1-low 20-high)

How successful do you think you were to identify new useful terms from watching the recommended Super Ordinate Video Narratives to notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on PERFORMANCE (1-low 20-high) *

Your answer

Please explain your score

Your answer

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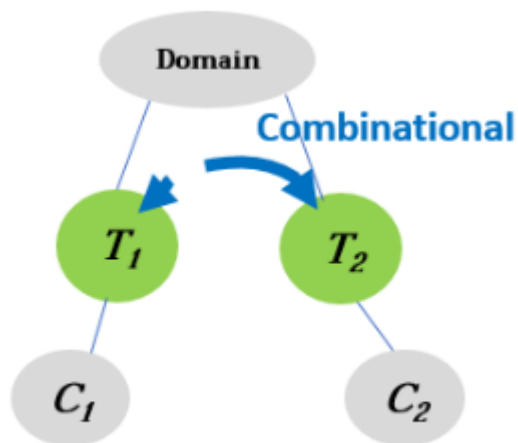


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In this section you will find the definition of the Combinational linking, and watch 4 Combinational Video Narratives. Please, pay attention to the main areas of the patient quality of life mentioned in the videos: Physical Health, Environment, Psychological Health, Level Of Independence, Personal Values and Beliefs, and Social Relationships.

Combinational linking: Learn about two topics (Green ovals) by linking concepts from both topics mentioned in the same video segment.



[Video Narrative: Linking Personal Values and Beliefs to Psychological Health](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: Linking Level Of Independence to Psychological Health](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: Linking Social Relationship to Psychological Health](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Video Narrative: Linking Level Of Independence to Social Relationship *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

You watched 4 video narratives that were created using Combinational Linking (linking concepts from two topics mentioned in the same video segment). The questions below ask how you perceive the usefulness of these narratives.

The Combinational Video Narratives with the short description are useful to *

	Extremely likely	Quite likely	Slightly likely	Neutral	Slightly unlikely	Quite unlikely	Extremely unlikely
Identify key points related to patient quality of life.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Focus on key points at a time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Identify key topics/concepts to be aware of	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Link main points mentioned in the videos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What do you find **positive** about the generated Combinational Video Narratives with regard to raising awareness of quality of life needs of patients living with respiratory illnesses?

Your answer

What do you find **negative** about the generated Combinational Video Narratives with regard to raising awareness of quality of life needs of patients living with respiratory illnesses?

Your answer

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The following questions gather further feedback on the usability of the Combinational Video Narratives you watched:

MENTAL DEMAND (1-low 20-high)

How mentally demanding was it to watch recommended Combinational Video Narratives and notice quality of life needs of patients living with respiratory illnesses? For example, how much mental and perceptual activity was required - thinking, deciding, remembering, looking, searching?

Your score should be within the range of low(1) to high(20).

Your score on MENTAL DEMAND (1-low 20-high) *

Your answer _____

Please explain your score

Your answer _____

EFFORT (1-low 20-high)

How hard did you have to work (mentally and physically) to watch recommended Combinational Video Narratives and notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on EFFORT (1-low 20-high) *

Your answer _____

Please explain your score

Your answer _____

FRUSTRATION (1-low 20-high)

How discouraged, irritated, stressed and annoyed did you feel while watching the recommended Combinational Video Narratives to notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on FRUSTRATION (1-low 20-high) *

Your answer _____

Please explain your score

Your answer _____

PERFORMANCE (1-low 20-high)

How successful do you think you were to identify new useful terms from watching the recommended Combinational Video Narratives to notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on PERFORMANCE (1-low 20-high) *

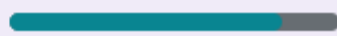
Your answer _____

Please explain your score

Your answer _____

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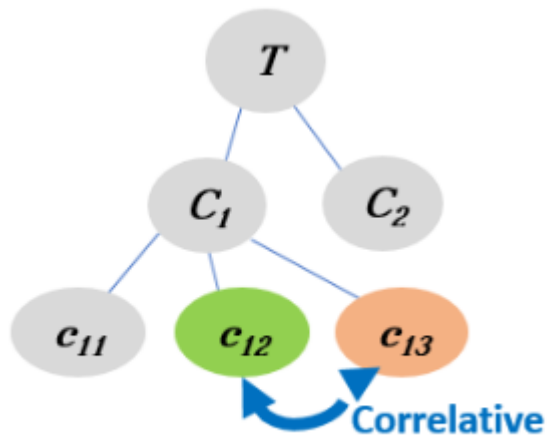


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[Clear form](#)

In this section you will find the definition of the Correlative linking, and watch 6 Correlative Video Narratives. Please, pay attention to the main areas of the Respiratory Illness mentioned in the videos: Physical Health, Environment, Psychological Health, Level Of Independence, Personal Values and Beliefs and Social Relationship and their concepts.

Correlative linking: To learn a concept (Green oval) from a topic, we link it to similar concepts (Orange ovals).



[Video Narrative: become aware of Caregiver by linking it to similar concepts from the topic Social Relationship](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: become aware of the concept Fear by linking it to similar concepts from the topic Psychological Health](#)

*

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: become aware of the concept Shortness Of Breath by linking it to similar concepts from the topic Physical Health](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: become aware of the concept Exercise by linking it to similar concepts from the topic Environment](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: become aware of the concept Meditation by linking it to similar concepts from the topic Personal Values and Beliefs](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: become aware of the concept Drug by linking it to similar concepts from the topic Physical Health](#)

*

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

You watched 6 video narratives that were created using Correlative Linking (learning a concept by linking it to similar concepts). The questions below ask how you perceive the usefulness of the these narratives.

The Correlative Video Narratives with the short description are useful to *

	Extremely likely	Quite likely	Slightly likely	Neutral	Slightly unlikely	Quite unlikely	Extremely unlikely
Identify key points related to patient quality of life.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Focus on key points at a time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Identify key topics/concepts to be aware of	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Link main points mentioned in the videos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What do you find **positive** about the generated Correlative Video Narratives with regard to raising awareness of quality of life needs of patients living with respiratory illnesses?

Your answer

What do you find **negative** about the generated Correlative Video Narratives with regard to raising awareness of quality of life needs of patients living with respiratory illnesses?

Your answer

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Clear form

The following questions gather further feedback on the usability of the Correlative Video Narratives you watched:

MENTAL DEMAND (1-low 20-high)

How mentally demanding was it to watch recommended Correlative Video Narratives and notice quality of life needs of patients living with respiratory illnesses? For example, how much mental and perceptual activity was required - thinking, deciding, remembering, looking, searching?

Your score should be within the range of low(1) to high(20).

Your score on MENTAL DEMAND (1-low 20-high) *

Your answer _____

Please explain your score.

Your answer _____

EFFORT (1-low 20-high)

How hard did you have to work (mentally and physically) to watch recommended Correlative Video Narratives and notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on EFFORT (1-low 20-high) *

Your answer _____

Please explain your score.

Your answer _____

FRUSTRATION (1-low 20-high)

How discouraged, irritated, stressed and annoyed did you feel while watching the recommended Correlative Video Narratives to notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on FRUSTRATION (1-low 20-high) *

Your answer _____

Please explain your score.

Your answer _____

PERFORMANCE (1-low 20-high)

How successful do you think you were to identify new useful terms from watching the recommended Correlative Video Narratives to notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on PERFORMANCE (1-low 20-high) *

Your answer _____

Please explain your score.

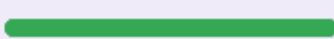
Your answer _____

Thank you very much for completing the study.

Please press SUBMIT to complete the study.

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[Submit](#)

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Second Form used with the PhD researchers from the University of Leeds

Health Related Quality of Life Needs of Patients With Chronic Illnesses (Respiratory Illness) - Expert Feedback

videonarrativesinadvance@gmail.com [Switch accounts](#)



Not shared

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Clear form

Introduction

Thank you for helping with evaluating the video narratives that have been generated from Abrar Mohammed's PhD project conducted at the University of Leeds, UK.

Your evaluation is essential to assess the potential benefits of the generated video narratives

to **help build awareness of health-related quality of life needs of patients living with chronic respiratory illnesses.**

In this evaluation, you will **spend approximately 60 min** watching **video narratives with patient stories about living with a chronic respiratory illness.** Video narratives are *combinations of video segments which have been automatically characterised and linked together by computer algorithms.* You will be given a scoring sheet for each video narrative and will be asked for your feedback on the usability of the narratives.

You will assess 12 video narratives (totalling 46 minutes video content) which are aimed at building awareness of health-related quality of life needs of patients living with chronic respiratory illness. This will include: Physical Health, Environment, Psychological Health, Level of Independence, Personal Values and Beliefs, and Social Relationships.

You will have to log on with your **Google account.** When you fill out a Google Form in your Google account, **your progress is automatically saved.** This means if you can't complete the form or need to switch devices, your earlier responses will be saved, if you do not press SUBMIT. When you come back to the form, you will start from where you stopped last time. If you press SUBMIT and would like to come back to the form, you will start from the beginning, just be careful, please!

The study is **fully anonymous** - although you will logon with your Google account, the responses **do not save the email of the responders.**

Thank you very much for your help.

If you have any questions please contact:

- Abrar Mohammad <a.mohammed1@leeds.ac.uk>
- Vania Dimitrova <v.g.dimitrova@leeds.ac.uk>

Your involvement in this study will include the following steps:

1. Read and accept the consent form.
2. Complete a short pre-study section about your profile.
3. Watch several suggested video narratives.
4. Give your feedback on the video narratives you have watched and their description.
5. Give a short video summary.
6. Answer questions providing feedback on the usability and usefulness of the recommended video narratives for learning about Health Related Quality of Life-Respiratory Illness areas.
7. Repeat steps 3-6 with all four types video narratives.

CONSENT

I have read and understood the information about the evaluation of research on using video narratives for learning based on user interaction and video content, conducted at the School of Computing, University of Leeds, UK. On this basis I agree to participate in this online survey, and I consent to publication of the results of the evaluation with the understanding that confidentiality will be preserved. I also understand that I may at any time withdraw from the online survey, including withdrawal of any information I have provided. I note that the survey is fully compliant with General Data Protection Regulation (GDPR). Also, this survey has been reviewed and approved by the Research Ethics Committee of the Faculty of Engineering and Physical Sciences , University of Leeds, UK.

Agree

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Your Profile

Please describe briefly what you do

Your answer

What is your awareness of health-related quality of life needs of patients living with a chronic illness?

	Not at all	General knowledge	Personal experience as patient	Some experience as carer	Some experience as health professional	Experience as researcher in patient quality of life	Other
--	------------	-------------------	--------------------------------	--------------------------	--	---	-------

Answer

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To help you understand the structure of the generated Video Narratives, in the Image below, you will see pointers to the main parts of the Video Narratives: Introduction, Video segment description, Video segment (part of a video to watch), Conclusion statement.

Video Narrative Structure

Health-related Quality of Life Needs of Patients with Long-term Respiratory Illnesses

This is a collection of video segments from YouTube videos with patient stories. They have been automatically segmented, characterized and linked to domain concepts. The videos in this page have been linked via "Conditional Linking" which means: You will explore videos which link concepts from two topics (Green oval).

Link the topics **PERSONAL VALUES AND BELIEFS** and **PSYCHOLOGICAL HEALTH**.

Each segment will start from a time point in the video and will stop when the corresponding concepts are covered. You can watch the segment or watch other parts of the video, if you wish so.

You will now watch a video segment that mentions **BELIEF** (related to **PERSONAL VALUES AND BELIEFS**) and **HOPE** (related to **PSYCHOLOGICAL HEALTH**). The segment is taken from a YouTube video with ID= **uY0MABV4hc**, and starts at 6:12 with duration of 35 seconds.

You watched video segments that link **PERSONAL VALUES AND BELIEFS** and **PSYCHOLOGICAL HEALTH**.

The video segments were automatically extracted from popular YouTube videos, using algorithms for segmentation, characterization and linking based on a theory for concept learning. We hope you found the collection of video segments helpful.

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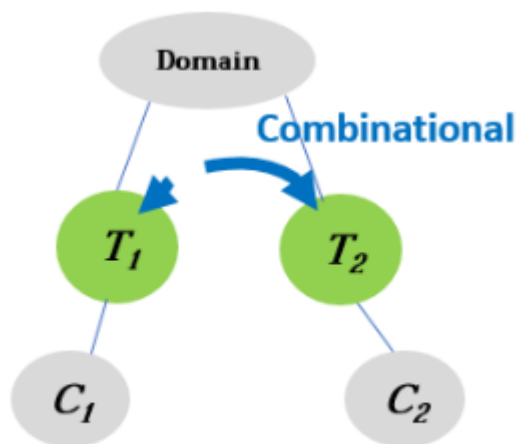
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In this section you will find the definition of the Combinational linking, and watch 5 Combinational Video Narratives. Please, pay attention to the main areas of the patient quality of life mentioned in the videos: Physical Health, Environment, Psychological Health, Level Of Independence, Personal Values and Beliefs, and Social Relationships.

Combinational linking: Learn about two topics (Green ovals) by linking concepts from both topics mentioned in the same video segment.



[Video Narrative: Physical Health to Environment](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: Linking Social Relationship to Physical Health](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: Linking Physical Health to Psychological Health](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: Linking Physical Health to Level of Independence](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: Linking Level of Independence to Environment](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

You watched 5 video narratives that were created using Combinational Linking (linking concepts from two topics mentioned in the same video segment). The questions below ask how you perceive the usefulness of these narratives.

The Combinational Video Narratives with the short description are useful to *

	Extremely likely	Quite likely	Slightly likely	Neutral	Slightly unlikely	Quite unlikely	Extremely unlikely
Identify key points related to patient quality of life.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Focus on key points at a time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Identify key topics/concepts to be aware of	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Link main points mentioned in the videos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What do you find **positive** about the generated Combinational Video Narratives with regard to raising awareness of quality of life needs of patients living with respiratory illnesses?

Your answer

What do you find **negative** about the generated Combinational Video Narratives with regard to raising awareness of quality of life needs of patients living with respiratory illnesses?

Your answer

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The following questions gather further feedback on the usability of the Combinational Video Narratives you watched:

MENTAL DEMAND (1-low 20-high)

How mentally demanding was it to watch recommended Combinational Video Narratives and notice quality of life needs of patients living with respiratory illnesses? For example, how much mental and perceptual activity was required - thinking, deciding, remembering, looking, searching?

Your score should be within the range of low(1) to high(20).

Your score on **MENTAL DEMAND** (1-low 20-high) *

Your answer _____

Please explain your score

Your answer _____

EFFORT (1-low 20-high)

How hard did you have to work (mentally and physically) to watch recommended Combinational Video Narratives and notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on EFFORT (1-low 20-high) *

Your answer

Please explain your score

Your answer

FRUSTRATION (1-low 20-high)

How discouraged, irritated, stressed and annoyed did you feel while watching the recommended Combinational Video Narratives to notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on FRUSTRATION (1-low 20-high) *

Your answer

Please explain your score

Your answer

PERFORMANCE (1-low 20-high)

How successful do you think you were to identify new useful terms from watching the recommended Combinational Video Narratives to notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on PERFORMANCE (1-low 20-high) *

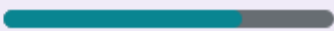
Your answer

Please explain your score

Your answer

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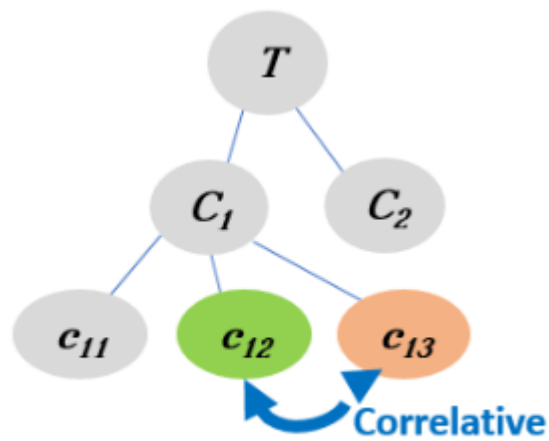
[Next](#)

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[Clear form](#)

In this section you will find the definition of the Correlative linking, and watch 7 Correlative Video Narratives. Please, pay attention to the main areas of the Respiratory Illness mentioned in the videos: Physical Health, Environment, Psychological Health, Level Of Independence, Personal Values and Beliefs and Social Relationship and their concepts.

Correlative linking: To learn a concept (Green oval) from a topic, we link it to similar concepts (Orange ovals).



[Video Narrative: become aware of Thinking_by linking it to similar concepts from the topic Psychological Health](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: become aware of the concept Treatment by linking it to similar concepts from the topic Level of Independence](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: become aware of the concept Lung Cancer by linking it to similar concepts from the topic Physical Health](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: become aware of the concept Energy by linking it to similar concepts from the topic Physical Health](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: become aware of the concept Insurance by linking it to similar concepts from the topic Level of Independence](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: become aware of the concept Pneumonia by linking it to similar concepts from the topic Physical Health](#) *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Video Narrative: become aware of the concept Cough by linking it to similar concepts from the topic Physical Health](#)

*

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The introduction text in the video narrative gives a clear idea of the aim of the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments clearly link to the health related quality of life areas mentioned in the introduction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The descriptions which introduce each video segment provide a useful summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All video segments provide relevant content for health related quality of life areas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The concluding text at the end of the video narrative provides appropriate summary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This video narrative is useful for raising awareness of quality of life needs of patients living with chronic respiratory illnesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

You watched 7 video narratives that were created using Correlative Linking (learning a concept by linking it to similar concepts). The questions below ask how you perceive the usefulness of the these narratives.

The Correlative Video Narratives with the short description are useful to *

	Extremely likely	Quite likely	Slightly likely	Neutral	Slightly unlikely	Quite unlikely	Extremely unlikely
Identify key points related to patient quality of life.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Focus on key points at a time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Identify key topics/concepts to be aware of	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Link main points mentioned in the videos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What do you find **positive** about the generated Correlative Video Narratives with regard to raising awareness of quality of life needs of patients living with respiratory illnesses?

Your answer

What do you find **negative** about the generated Correlative Video Narratives with regard to raising awareness of quality of life needs of patients living with respiratory illnesses?

Your answer

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The following questions gather further feedback on the usability of the Correlative Video Narratives you watched:

MENTAL DEMAND (1-low 20-high)

How mentally demanding was it to watch recommended Correlative Video Narratives and notice quality of life needs of patients living with respiratory illnesses? For example, how much mental and perceptual activity was required - thinking, deciding, remembering, looking, searching?

Your score should be within the range of low(1) to high(20).

Your score on MENTAL DEMAND (1-low 20-high) *

Your answer _____

Please explain your score.

Your answer _____

EFFORT (1-low 20-high)

How hard did you have to work (mentally and physically) to watch recommended Correlative Video Narratives and notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on EFFORT (1-low 20-high) *

Your answer _____

Please explain your score.

Your answer _____

FRUSTRATION (1-low 20-high)

How discouraged, irritated, stressed and annoyed did you feel while watching the recommended Correlative Video Narratives to notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on FRUSTRATION (1-low 20-high) *

Your answer _____

Please explain your score.

Your answer _____

PERFORMANCE (1-low 20-high)

How successful do you think you were to identify new useful terms from watching the recommended Correlative Video Narratives to notice quality of life needs of patients living with respiratory illnesses?

Your score should be within the range of low(1) to high(20).

Your score on PERFORMANCE (1-low 20-high) *

Your answer _____

Please explain your score.

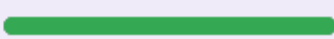
Your answer _____

Thank you very much for completing the study.

Please press SUBMIT to complete the study.

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[Submit](#)

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Appendix O

Evaluation Results of VIN-L (Second Domain)

These are the evaluation results, from experts, of VIN-L in the second domain which includes the: Quality and the Perceived Usefulness results.

Quality of the video narratives as evaluated by the experts.

The numbers are the aggregation of the responses from the experts where each expert had evaluated more than one video narrative:

Narrative type	Response type	Q1	Q2	Q3	Q4	Q5	Usefulness
CO	Strongly Agree	10	12	6	13	6	18
	Agree	11	6	10	6	13	3
	Neutral	3	7	8	2	5	4
	Disagree	3	2	3	6	3	1
	Strongly Disagree	0	0	0	0	0	1
CR	Strongly Agree	19	16	23	22	15	24
	Agree	13	14	9	11	17	14
	Neutral	5	5	7	4	5	1
	Disagree	2	4	0	2	2	0
	Strongly Disagree	0	0	0	0	0	0
D	Strongly Agree	3	3	0	5	0	7
	Agree	3	4	5	3	7	2
	Neutral	2	1	3	1	1	0
	Disagree	1	1	1	0	1	0
	Strongly Disagree	0	0	0	0	0	0
S	Strongly Agree	0	3	0	4	1	6
	Agree	6	6	7	5	6	3
	Neutral	2	0	1	0	2	0
	Disagree	1	0	1	0	0	0
	Strongly Disagree	0	0	0	0	0	0

Perceived usefulness of the video narratives as evaluated by experts.

The numbers are the aggregation of the responses from the experts where each expert had evaluated more than one video narrative:

Narrative Type	Response type	PU1	PU2	PU3	PU4
CO	Extremely Likely	2	1	2	3
	Quiet Likely	2	3	2	1
	Slightly Likely	1	2	2	1
	Neutral	1	0	0	1
	Slightly Unlikely	0	0	0	0
	Quiet Unlikely	0	0	0	0
	Extremely Unlikely	0	0	0	0
CR	Extremely Likely	3	0	3	2
	Quiet Likely	2	5	3	3
	Slightly Likely	1	1	0	0
	Neutral	0	0	0	0
	Slightly Unlikely	0	0	0	1
	Quiet Unlikely	0	0	0	0
	Extremely Unlikely	0	0	0	0
D	Extremely Likely	2	0	2	0
	Quiet Likely	1	2	1	2
	Slightly Likely	0	0	0	1
	Neutral	0	1	0	0
	Slightly Unlikely	0	0	0	0
	Quiet Unlikely	0	0	0	0
	Extremely Unlikely	0	0	0	0
S	Extremely Likely	2	0	2	0
	Quiet Likely	1	3	1	2
	Slightly Likely	0	0	0	0
	Neutral	0	0	0	1
	Slightly Unlikely	0	0	0	0
	Quiet Unlikely	0	0	0	0
	Extremely Unlikely	0	0	0	0