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# Harmful and Harmless Objectification and Pornography

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## INTRODUCTION

This thesis defends the claim that pornography is not necessarily (or uniquely) harmful in so far as it objectifies. This is a direct counterargument to the popular claim that we should oppose pornography because it is objectifying.

### *Argument*

This thesis is situated within feminist philosophy, as well as philosophy of sex and sexual ethics. Much feminist philosophy thus far has been concerned with attempting to explain or explore what is wrong with pornography. Many feminist philosophers have taken ‘is pornography bad?’, ‘when is pornography dangerous?’, ‘how is pornography harmful?’, or ‘what should we do about pornography?’ to be important questions in fighting women’s oppression. *Objectification* has been a key part of this, as it has often been seen as a) a central and widespread feature of women’s oppression, and b) particularly manifesting in pornography. Many feminists (both in and outside philosophy) have claimed that we should oppose pornography because it objectifies women (more background to these debates will be provided in Chapter One). Here, though I diverge from the feminist philosophical literature in some aspects of my methodology (as we shall see), my topic is very much situated in this canon.

This thesis conforms to an overall argumentative structure whereby I define three terms/concepts, then explain what follows from their interaction. Each chapter of this thesis defends the soundness of the premises in an overall argument for the claim that pornography is not necessarily harmful insofar as it objectifies, the overall argument being structured as follows:

1. Pornography is understood as pieces of media which meet at least two of:
  - a. *It is sexually explicit [content]*
  - b. *It is aimed at/intended for sexually arousing viewers [intention]*
  - c. *It tends to be understood as intended for the purpose of arousing viewers [audience reception].*
2. Harm is understood as *the thwarting, setting back, or defeating of an interest, where an interest can be thought of as a welfare interest.*
3. Objectification is understood as *reduction to body or appearance, often characterised by instrumentalisation.*
4. Objectification is not necessarily harmful (given [2] and [3]).
5. Pornography is not necessarily harmful insofar as it involves objectification (given [1] and [4]).

### *Methodology*

There are a few background assumptions for this thesis. First, this thesis is situated within *feminist philosophy*; therefore I will assume that the reader does not require a justification of basic feminist



















































































































































































examples where one is present and the other is not. She claims first that “treating as instrumental may well imply treating as non-autonomous” (Nussbaum 1995, 259–60). The reverse claim that ‘treating as non-autonomous entails treating as instrumental’ follows from her claim that “the non-instrumental treatment of adult human beings entails recognition of autonomy.” (Nussbaum 1995, 264):

Where F= instrumental treatment of adults, and G= recognition of autonomy.

[If  $\neg$ F then G] is equivalent to [If  $\neg$ G then F].

So, ‘If [*non-instrumental treatment of adults*] then [recognition of autonomy]’ is equivalent to ‘If [*not recognising autonomy*] then [instrumental treatment]’.

Langton (2009d, 226–27), using these extracts and others, suggests that Nussbaum is committed to the position that instrumentality and autonomy denial are mutually entailing, but I think she need not be. Given that the passages suggesting she holds the view that instrumentality entails non-autonomy are tentatively phrased, containing ‘may well’ (Nussbaum 1995, 259–60), a more charitable interpretation is that Nussbaum’s suggestion is instead that *in some cases of objectification, treating as instrumental implies autonomy denial*, and this will be dependent on the context. For example, in the Casual Sex example, she treats him as a means to sexual satisfaction, but does not deny his autonomy since his consent matters to her, whereas the Trophy Wife is treated as a means to her husband’s ends in such a way that her choices are not considered, and her autonomy is therefore denied. In the former case the context of consent means that instrumentality does not imply autonomy denial, while in the latter case, the context of the husband’s typical subordinating attitude to his wife means the instrumentality here does imply autonomy denial. I think this is what Nussbaum means when she claims “treating as instrumental *may well* imply treating as non-autonomous” (Nussbaum 1995, 259–60 my emphasis). Given that that trophy wife example seems to entail autonomy denial, but casual sex does not, and in the previous section we noticed that the former is *mere* means / strong instrumentalisation, and the latter is means / weak instrumentalisation, it seems that what Nussbaum can claim is that: *strong* instrumentalisation (*mere* means) entails autonomy denial, but *weak* instrumentalisation does not.

Nussbaum’s claim in the opposite direction is much more explicit. She does claim outright that autonomy denial, in the case of adults, entails instrumentality (as shown above). This does not, I think, hold. The counterexample to autonomy denial entailing instrumentality is the way we treat children; we legitimately deny children’s autonomy but do not (and should not) treat them as a means to an end. So when Nussbaum claims that autonomy denial entails instrumentality in *adults*, it appears this counterexample is now dealt with. This is not the case however, because we can consider a modified example where we treat an adult *as if* they were a child. (This is not meant to be merely a hypothetical ‘gotcha’ example; adults being treated as if they are children is not unusual. Disabled adults are often unjustly treated in this way, and younger and more feminine adults can experience this too.) This meets Nussbaum’s condition of being about *adults*, but involves identical

treatment as in the first example, i.e. treating them as non-autonomous but not as a means to an end. It could be the case that the example of treating an adult like a child will not count as objectification, since it possesses none of the other features, but it nevertheless undermines the claim that autonomy denial implies instrumentality. So Langton's claim that autonomy denial and instrumentality are mutually entailing, and Nussbaum's commitment to at least one half of the biconditional, cannot be right. This illustrates problems with the clarity/determinacy of the Nussbaum-Langton account, but we will see later how the connection between *strong* instrumentality and autonomy denial fits in with my own account.

#### **iv. Violability**

*The objectifier treats the object as lacking in boundary-integrity, as something that it is permissible to break up, smash, break into.*

For all of the examples we considered, it is unclear whether Nussbaum's understanding of 'violability' is present. *Violability* may be implied in the Model example, as the implication of the advert is that it is *the woman* who is 'open'; however, there is nothing to suggest violability in the Poster anecdote. In the Casual Sex example, the participants treat one another as someone for whom it is permissible to penetrate their boundaries, to invade personal space, but this is consensual and not destructive. Whether this example counts, and in fact whether Squeeze 1 and 2 count, will depend on whether violability must be non-consensual. The word choice must be connected to the root word 'violate', implying that someone is violated if they are treated as violable, which is essentially a *non-consensual* experience. However the descriptions of violable as 'lacking in boundary-integrity' and 'permissible to break into' suggests consensual experiences should count too, as it is not incoherent to have a case where a person or thing is consensually broken into, or consensually lacking physical boundaries. This would, however, make the feature broad beyond utility, as, if we believe it is usually permissible to enter someone's personal space with their consent, then we usually treat people as violable on this understanding. If we usually treat people as violable, then this feature is not really doing anything. If, however, it is intended that violability should only capture *non-consensual* invasions of space, then it may well be superfluous, given that we now have 'violation of autonomy' as a distinct feature to capture non-consensual things. I could not say which of these understandings Nussbaum means to suggest, but either way, the feature is not really doing any work.

#### **v. Denial of Subjectivity**

*The objectifier treats the object as something whose experience and feelings (if any) need not be taken into account.*

As was the case with 'autonomy denial', it seems that there are a few different meanings at play here. In the definition of subjectivity denial as it is offered above (drawn from Nussbaum (1995, 257)), it seems as if the cases it aims at capturing are those where the objectifier knows the person targeted has feelings and experiences, but the objectifier does not care about them. Their feelings

are irrelevant, dismissed, not taken into account. This is how Nussbaum describes subjectivity denial when it is done to people, but when she discusses it being done to *things* she describes a situation where a thing is treated as if it *does not have* feelings or experiences at all. This gives us two kinds of subjectivity denial, split in a similar way to 'autonomy denial':

*Denial of Subjectivity: (a) Dismissal:* The objectifier treats the object as something whose experience and feelings need not be taken into account. *(b) Non-attribution:* The objectifier fails to attribute feelings and experiences to the object.

The inclusion in the original definition of '(if any)' shows that Nussbaum must have had this in mind, so this is just to make it clear. However, it is important that in her discussion Nussbaum only applies (a) to people, and only applies (b) to objects. This makes sense, as I imagine denying that someone *has* feelings and experiences at all is not likely to be a common occurrence.<sup>139</sup>

Even with this clarification, it remains unclear whether the people in Model, Poster, and Casual Sex are having their subjectivity denied or dismissed. There is little attention paid to the subjectivity of the women in the two posters, but this is unsurprising, as photography is not an ideal medium for presenting a person's feelings and experiences. It is probable that this feature will be overinclusive when applied to photographs, as the feelings of the women (as real people or as the characters they create in the pictures) are inaccessible to the audience. (In some media cases, it might be easy to tell the characters' feelings and experiences are being presented as something we should care about, but in many it will not be so obvious.<sup>140</sup>) In the Squeeze examples, whether subjectivity is denied seems to hinge on whether the man is thinking about whether the woman will appreciate the squeeze. However, even if he thinks she will not, he might still be considering her feelings to be *worth taking into account*. The two participants in Casual Sex are not treating *past* experiences as relevant, though their present feelings certainly are. Each person is not particularly interested in the life, history or individual experiences of the other; they are only really interested in the features of that person's life that are relevant to sex, and relevant to that particular evening. Trophy Wife has a clear answer; her husband is not treating *any* of her feelings as relevant. The difficulty in determining whether some of the people in our examples are experiencing subjectivity denial point to a particular ambiguity in Nussbaum's account: it is not clear whether the feelings and experiences that are being dismissed in subjectivity denial must be *present* ones. The problem arises because thus far it has looked like the present is what is relevant; we have been considering whether the objectifier is paying attention to the objectified's feelings. However, sometimes Nussbaum uses it to focus on *past* experiences. Nussbaum (1995, 275) describes the Lawrentian lovers as 'surrendering subjectivity' in order to better enjoy the moment; this she counts as denial of subjectivity. This only makes sense if we are considering subjectivity in the *past* sense; the lovers are not paying attention to their past experiences, they are only paying attention to the moment. Of course, if subjectivity

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<sup>139</sup> Having said this, I imagine it is not altogether uncommon for people to treat others as having feelings and experiences fundamentally different from their own.

<sup>140</sup> For cases where it will be more obvious, there could be images depicting a heterosexual couple where the man's feelings are in focus and attended to, but the woman's are irrelevant.

denial is to refer to disregarding feelings of *right now* then the lovers cannot be denying their subjectivity; they are actually paying particular attention to it!

It could be an (inclusive) disjunctive condition: if you are disregarding their past experiences/feelings, or present experiences/feelings then you are denying their subjectivity. This makes most sense given Nussbaum's usage, but it makes it implausibly inclusive. If someone requests of me that I forget their past and focus on the person they are now, to respect that request would, on this understanding, be denying their subjectivity. This example seems like a bad candidate for subjectivity denial as a feature of objectification, suggesting that subjectivity denial, defined this broadly, is a bad candidate for a feature of objectification. We would do better to limit subjectivity denial to *present tense* cases, but this means that Lawrentian lovers and Casual Sex no longer contain the feature of subjectivity denial. On the other hand, Nussbaum may mean it to be conjunctive: past *and* present feelings must be disregarded for subjectivity denial. If this is the case then our interpretation of Lawrentian lovers is incorrect and her claim is about something much more sinister than my first interpretation; she would instead be claiming that the lovers are not at all interested in how the other is feeling, which raises worries about consent. The reason this interpretation is unlikely is that Nussbaum is using the Lawrentian lovers as an example of 'wonderful' objectification, which would be difficult to defend if each has no regard for the other's current feelings.

Despite the consequence that the Lawrentian lovers example (understood in the non-sinister way) no longer counts as denying subjectivity, I prefer the latter understanding because of the implausible inclusivity of a disjunctive interpretation. The feature of subjectivity denial should therefore instead look like this:

*Denial of subjectivity:* (a) *Dismissal:* The objectifier treats the object as something whose past **and** present experience and feelings need not be taken into account. (b) *Non-attribution:* The objectifier fails to attribute feelings and experiences to the object.

#### **vi. Reduction to Body**

*One treats it as identified with its body, or body parts.*

Moving on now to one of Langton's features on the list, it is initially somewhat unclear what 'reduction to body' will involve. To establish this, we can ask what 'treated as identified with' means, as Langton seems to use 'treats as identified with' and 'reduced to' as roughly synonymous. The broadest understanding of 'identified with' is ruled out; this is the understanding which is at work when I say, 'I am identified with my fatness, being fat is an important part of my identity'. This is clearly not synonymous with 'reduced to'. There are two more likely readings of 'identify with' which both stem from the root word 'identify', meaning 'to say what a thing is'. The narrower understanding of 'identified with' would be 'identical to', which does work as synonymous with 'reduced to'. To treat someone as 'identical to' their body is to suggest there is nothing to them over and above their body, that is all; you could sum up that person by indicating their body. I think this is

much closer to the understanding Langton and the others are getting at, though it has to be fractionally broader than this: in order for ‘treating someone as identified with their body’ to be capturing something that really happens, it must be the case that you need not necessary actually *believe* there is *nothing* to them over and above their body. Two qualifications must be made: first, we must include ‘little more than’ rather than ‘nothing more than’, to allow a little more broadness, because if reduction to body only captured cases where one was treated as *nothing* over their body, this would be so narrow as to capture very few cases indeed (and this is a problem if we think reduction to body is a common thing, as many feminists do). People are at least usually aware that the person they are objectifying has a mind. Secondly, rather than *believing* the objectified person has little or nothing over and above their body, the objectifier must only *treat them as if this were the case, in the present context*. For example, a photographer may have a good friendship with a model and be respectful of her intellect and character, but during a shoot for an American Apparel advert, he treats her as identified with her thighs; they are what she is for the length of that photoshoot.

This complements an alternative way of understanding of ‘reduced to’ or ‘identified with’ which is at play here: *foregrounding*. If I foreground some feature y of thing x, when I think of x, I will most readily think of y, or I will relate to x in terms of y (despite knowing that x in fact has other features). I borrow the term ‘foregrounding’ from Olberding (2014), who explains how one manifestation of implicit bias<sup>141</sup> is where someone attempts to present themselves in one way (*foregrounding* a feature)<sup>142</sup>, and their audience rejects this attempt, instead seeing a different feature as most relevant (placing something else in the *foreground*).<sup>143</sup>

Olberding offers examples from the ‘What Is It Like to be a Woman in Philosophy?’ blog, in one of which a conference organiser attempts to foreground the feature ‘philosopher’, but other attendees do not cooperate with this foregrounding, and instead relate to her in terms of her pregnancy, foregrounding that feature instead.<sup>144</sup>

“The conference organizer becomes ‘the pregnant woman,’ the award-winning philosopher becomes ‘woman with big tits,’ and so forth. Social collaboration is supplanted by social conscription.” (Olberding 2014, 295)

So if I reduce a woman to her curves (in a particular context, or in general), when I think of that woman, I first think of her shape, rather than her aggressive attitude or knitting skills. *Foregrounding*

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<sup>141</sup> ‘Implicit bias’ describes prejudiced or stereotyped associations that we may not, or need not, know that we have, and which can affect our behaviour in sometimes subtle ways. See for example Haslanger (2008) and Holroyd (2012).

<sup>142</sup> “Self-presentation involves foregrounding certain features of ourselves, those features we sanction as how we want ourselves in the situation we inhabit to be understood, and backgrounding other features, those we consider inconsistent with our situation or deem irrelevant, less salient, or simply more intimate than what we would sanction for notice in a given situation.” (Olberding 2014, 293–94)

<sup>143</sup> Thank you to Robbie Morgan for pointing me to Olberding’s paper to support this framing.

<sup>144</sup> Blog post (“What It’s like to Be Pregnant in Philosophy | What Is It like to Be a Woman in Philosophy?” 2011) available at <https://beingawomaninphilosophy.wordpress.com/>.

a person's body (and backgrounding other features) is precisely what I think is going on when people say, 'This thing is objectifying, it reduces women to their bodies!'<sup>145</sup>

I think these two understandings of 'reduced to' or 'identified with' capture what is at play in Langton's (and others') work here. In examples like *Casual Sex* and *Squeeze* 1 and 2, a woman is treated as identified with her body, as in: in that moment, her body is what the objectifier thinks of when they think of her. If subjectivity denial is going on, then they may also be 'identifying her with' her body in the sense that she is nothing/little over and above it. So we have:

*Reduction to body:* a) One treats it as nothing/little over and above its body or body parts. b) One foregrounds their body or body parts.<sup>146</sup>

Remember I am assuming here that Langton meant 'reduction to' to be roughly synonymous with 'treating as identified with,' given that that is how she worded it, and I think this works perhaps even better with our modifications. But even if we set aside the 'identified with' phrasing for now, another common use of 'reduce to' fits well with this understanding: if you 'reduce' substances (or indeed, concepts), you remove all extraneous elements, so that you can focus on only the few, most important, elements. So similarly, if you are reducing a person, you can be ignoring their other qualities, focusing on what you deem to be most important at that time: their body.

It is important to note that this does not mean that the objectifier must be considering *no other things* about a person he objectifies. The 'little' in my (a) framing is doing important work. It takes us from a rare scenario: the objectifier treats the person as if there is literally nothing to her other than her body (no personality, no moods, nothing), to a common one: the objectifier treats the person as if her body is one of *few* relevant features right now. For example, in *Casual Sex*, each participant is only interested in the other because of the sexual appeal of one another's physical characteristics, but there are still one or two other features which are relevant to them: it is relevant to them that the other person is enthusiastically consenting. This does not mean they are no longer being reduced to their bodies: there is still a world of difference between treating someone as little above their bodies, as if only two features are important (their body, and their enthusiastic consent) and treating someone as much more than just their body, as if *many* features are important (their warm character, their driving skills, their clothing style, etc. etc.).

So when I ask whether the American Apparel advert treats women as little over and above their body parts, I am asking whether the advert reduces women to their bodies. With this clarification, reduction to body works well as a feature of objectification; it captures what is at work for many of

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<sup>145</sup> This is not to imply that this is always a bad feature of objectification: if I foreground my body, and request that someone relate to me in terms of my body (as someone might do when they are communicating a desire to have casual sex), then it should be okay for the person I am engaging with to cooperate with that foregrounding. We will return to this thought in Chapter Five.

<sup>146</sup> While I have marked these two understandings as (a) and (b), they are not two distinct kinds of reduction to body in the way that (a) and (b) are in autonomy denial and instrumentalisation; they are more like two descriptions of the same kind of treatment.

the everyday claims about objectification of women (i.e. claims about women's bodies being used to advertise cars and such like).

Before we move on, I should say a little about where (a) and (b) come apart. While I describe them differently, I think the difference between 'little or nothing' reduction and 'foregrounding' reduction is a difference in degree rather than kind. In a case like Casual Sex I might treat a stranger as little over their body; I might only be interested in, say, their body and their enthusiastic consent. I might similarly have sex with a partner or friend, and foreground their body; I might be primarily interested in their body in this context, but have backgrounded interests that I also have in their latest creative project and in what they are cooking for tea later. In the Casual Sex example, my interest in what they are cooking for tea may be not just in the background, but totally, or almost totally, absent. Both of these ways of describing reduction to body involve paying attention to some things and not others in particular contexts; they just differ in how aware and interested the objectifier is of/in the features which are not in focus. Having said this, these can be taken to be different kinds, rather than degrees, of reduction, without any impact on my conclusions; both are compatible with the rest of my account. I would like to caution, though, that we should remember not to slip into considering a difference of degree of reduction to be a reliable guide to how harmful something is. As the Casual Sex example should have illustrated, both (a) and (b) can be harmless, and as other examples (including Oberding's examples) can show, both (a) and (b) can be harmful.

While this feature was unclear at first, I think that with the clarifications I suggest it is precisely the right sort of feature we want, and will be utilised in my definition.

## 2.5 Ownership

*The objectifier treats the object as something that is owned by another, can be bought or sold, etc.*

There is one final problem with Nussbaum and Langton's list of features that is not quite a determinacy or relevancy problem: it is that the feature of ownership cannot be included as a feature of objectification if we consider *commodification* to be a way of treating people in its own right, which seems sensible.

Ownership seems to be a feature of the practice - related to objectification, but not identical to it - of *commodification* (Wilkinson 2003). Perhaps commodification implies objectification, but this does not mean ownership is therefore a feature of objectification. It seems more likely that commodification is another thing, which involves objectification, but additionally features *ownership* (this is pretty much how Wilkinson defines it). For this to make sense, ownership must not already be a feature of objectification. Given this, I suggest we avoid ownership as a feature of objectification.

Aside from this, given that the problem of relevance affects four of the ten features and the problem of indeterminacy affects five of the ten, I suggest Nussbaum and Langton's accounts are not quite right as they stand and a new approach is warranted.

## Part Three – My Account

### 3.1 My Criteria

Recall my proposed understanding of objectification:

*Objectification occurs where either (1) or (2) of the following conditions is present:*

- 1) *Reduction to body: a) The objectifier treats the person as nothing/little over and above her body or body parts. b) The objectifier foregrounds the person's body or body parts.*
- 2) *Reduction to appearance: a) The objectifier treats the person as nothing/little over and above her looks/appearance to the senses. b) The objectifier foregrounds the person's looks/appearance to the senses.*
- 3) *\*Instrumentality: a) Means: The objectifier treats the person as a tool for his or her purposes. b) Mere Means: The objectifier treats the person as a mere tool for his or her purposes.*

*\*(Note: (3) is not intended as a necessary criterion itself, but rather tends to correlate with (1) and (2) and should be considered as a guide for settling borderline cases.)*

### 3.2 The Aetiology of my Account

My starting point for thinking about an account of objectification was to examine those features from Nussbaum and Langton's account which looked to be good candidates for features of objectification, in that they seem to be *relevant*, *intuitive*, and *determinate*. Following the arguments of Part Two these are the five features on the table (with my finesses and reconstructions):

- 1) *Instrumentality (a) Means: The objectifier treats the person as a tool for his or her purposes. (b) Mere Means: The objectifier treats the person as a mere tool for his or her purposes.*
- 2) *Denial of autonomy (a) Non-attribution: The objectifier fails to attribute autonomy and self-determination to the object. (b) Violation: The objectifier violates the autonomy and removes the self-determination of the object.*
- 3) *Denial of subjectivity (a) Dismissal: The objectifier treats the object as something whose past and present experience and feelings need not be taken into account. (b) Non-attribution: The objectifier fails to attribute feelings and experiences to the object.*
- 4) *Reduction to body (a) One treats it as nothing/little over and above its body or body parts. (b) One foregrounds their body or body parts.*
- 5) *Reduction to appearance One treats it primarily in terms of how it looks, or how it appears to the senses. (This definition will change to mirror (4); an explanation of this move is offered below.)*

These five features all looked like good candidates for features of objectification for one reason or another (some of them only after reworking). Whether or not we see *autonomy* as something that

demands respect, it is useful as a clear signal that something is not an object: no objects have autonomy. This makes it useful for describing objectification; if you treat someone as having no autonomy, you seem to be treating them (at least in that aspect) in a way that is appropriate to treat objects. As I said in Part Two, *Instrumentality* also captures a common everyday usage of ‘objectification’. Women who describe experiences as objectifying often say they feel ‘used’ and describe objectification of women as ‘sexual use’. Again, denying subjectivity seems like a relatively intuitive feature to include in an account of objectification; it highlights that the history/hopes/fears/achievements of the person objectified are simply not being attended to. (Though I did not offer any positive reasons for including *Denial of Subjectivity* above, I did not offer reasons for rejecting the revised version either, so its absence from the account I arrive at warrants an explanation). Reduction to body captures something that is very commonly referred to in descriptions of objectification. Many women talk about being reduced to their body, or being treated as if they were only their bodies. Reduction to body is particularly useful for picking out what is going on in adverts where women’s bodies are used as selling points, perhaps with the face out of focus or missing entirely.<sup>147</sup> Reduction to Appearance works in a very similar way, capturing where women lament being seen as ‘just a pretty face’.

Next, I show how I get from this shortlist to my final account. I will first defend the two features I see as most important, before offering reasons to reject the other features.

### 3.3 Motivating the Three Features

#### *Reduction to body and appearance*

First of all, I want to articulate why ‘Reduction to Body’ is crucial. This is because in feminist contexts outside of philosophy it seems to be the paradigm feature; consider the claim that women are treated ‘like a piece of meat’, and that the claim ‘that’s objectification’ is most commonly targeted at images or descriptions of women who are revealing their bodies. It is surprising that ‘reduction to body’ did not appear on Nussbaum’s original list, given that she mentions it many times when describing objectification (Nussbaum 1995, 254, 264, 272, 274, 275). (My suspicion is that she considered it to be implied by subjectivity denial, and therefore unnecessary to include.) Reduction to body is also appropriate insofar as objects and bodies are just physical entities, so to treat a person as reduced to their bodily features, is to treat them similarly to, or somewhere on the way to, how we treat objects (except perhaps for cases of personification). It fits extremely well with ordinary usage in both academic and non-academic contexts; Kant (1997), MacKinnon (1987c, 175), and ordinary feminists like Cathy speak of objectification in terms of reducing to, or treating as, a body.<sup>148</sup> As a result, ‘reduction to body’ makes sense of cases most often described as objectifying. For instance, the Model example is a typical example of objectification heard in feminist circles, and public discussion, and the feature most clearly present in those cases is ‘reduction to body’ (the

<sup>147</sup> For Example see no.2 Skol and no.13 Mickeys (content warning: some offensive depictions of women) in BuzzFeed’s compilation of sexist adverts (Copyranter 2013).

<sup>148</sup> This also bears strong similarity to what Amanda McMullen describes in her new paper (McMullen 2021).

model's body is clearly *foregrounded*; it is treated as the most relevant thing about her in the context of the advert).

'Reduction to Appearance' warrants inclusion for similar reasons. Like Reduction to Body, it is an excellent candidate for a feature of objectification as it is in keeping with popular usage and intuitions; it picks out what is going on with adverts that use (normatively) beautiful women to sell products, as this is (along with use of sexiness) one of the most common cases in which people identify objectification. For example, look at almost every photo in Coca Cola's 2016 advertising campaign (MacLeod 2016): here they use beautiful women to advertise something that has little to do with people's appearance.<sup>149</sup> (This is distinct from the use of bodies in the American Apparel advert, as the focus is 'beauty'<sup>150</sup> rather than 'sexiness', made explicit by the massive difference in the amount of skin shown and the difference in which body part is central: face in one, crotch in the other). Langton's description of 'reduction to appearance' (treating primarily in terms of how they look/appear to senses) is less ambiguous than her description of 'reduction to body', and 'reduction' here seems to fit very neatly with our updated characterisation of reduction that we employed for bodies: *foregrounding*. I think further that this understanding is faithful to Langton's meaning, and given that I think we are getting at the same kind of thing with 'reduction' in my articulation of 'reduction to body' and Langton's articulation of 'reduction to appearance', I will, in my account, rephrase 'reduction to appearance' to match the phrasing in 'reduction to body', for consistency's sake. This understanding of 'reduction to appearance' is also clear in application; *all* of our examples at the beginning involve treating a woman primarily in terms of how she looks, though perhaps secondarily in other ways, or in the case of Squeeze 2, primarily in other ways ordinarily, but primarily in terms of body and appearance in that brief moment. I will say more about how our examples meet my definition shortly.

Let me briefly consider a possible challenge to my characterisation of 'reduction': it may be the case that with both reduction to body and reduction to appearance Langton means something narrower than I do, and means to include only cases where the objectified is being treated as *literally nothing* over and above their body, or "in a purely aesthetic way, appropriate for fine paintings and antiques" (Langton 2009d, 229). However, as I mentioned in relation to reduction to body in Section 2.4.vi of this chapter, this level of narrowness would render this kind of objectification far too rare, and would not capture most women's experiences (which is, after all, the point of our endeavour). Imagine someone is hiring front of house staff for their restaurant, and they stare at the candidate's legs for much of interview, and made comments like, 'You'd be much prettier if you smiled'. The interviewer is very clearly reducing the candidate to their appearance, (and *foregrounding* their appearance), but they are not treating the candidate as a painting. The interviewer is almost

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<sup>149</sup> By mentioning that it has little to do with people's appearance I mean to anticipate the response that it may be sensible to use beautiful women to sell certain things like beauty products, but a fizzy drink is quite clearly unrelated to appearance.

<sup>150</sup> An account of beauty, and how it differs from sexiness, would surely be useful, but is beyond the scope of this thesis.

certainly not considering the candidate's *behaviour* to be entirely irrelevant, nor is he entirely unconcerned with the *mood* the candidate appears to be in. The candidate's level of discomfort with this situation will probably be relevant to the interviewer, even if this is in a limited and unsympathetic way and to a lesser degree than their appearance. To include these (common) kinds of cases means construing 'reduction' slightly more broadly than the target being 'nothing' over and above their body or appearance.

Relatedly, in her response to Nussbaum's account, Patricia Marino describes weak ('means') instrumental use in a very similar way to how I describe the kind of reduction to body going on in Casual Sex (Section 2.4.vi, this chapter); i.e. each objectifier pays attention to the other's body and their enthusiastic consent, whilst no attention is paid to their other features: "weak use involves respecting a person's stated permissions, while ignoring the full range of their wishes and desires" (Marino 2008, 352). (We will look more at Marino's work in Chapter Five). Also recall that in Section 2.4.ii-iii, the case was made that strong instrumental (*mere* means) use might imply denial of autonomy (which means no wishes are taken into account) but weak instrumentalisation will not imply denial of autonomy (some wishes – like sexual consent – can be taken into account). This parallel between consensual reduction and weak instrumental use is a reason to keep instrumentalisation in our definition of objectification, even though it will turn out to be neither necessary nor sufficient.

### *Instrumentalisation*

Instrumentalisation does too good a job of articulating what is going on in paradigm cases of objectification (i.e. feeling 'used') to not be included, and it can additionally be helpful in working out whether a tricky case counts as objectification because of how bound up it is with reduction to body. (In other words, if consensual reduction to body is often characterised in the same way as weak instrumental use, if we are struggling to work out if x counts as reduction to body, looking at whether it involves instrumental use might help).

Why can't instrumentality be either necessary or sufficient? It cannot be necessary because there are a few odd examples of objectification that do not involve instrumentality. Consider a beauty pageant; it seems intuitive to say that the women competing are being objectified: the judges are looking at each one and comparing their physical attractiveness to decide who wins the title of 'most beautiful'. That this is objectification seems to remain true whether or not the judges are also using the women for their purposes (perhaps the judges get no personal or sinister pleasure out of their role).<sup>151</sup> It could be suggested that the judges use the women as a means to doing their job, getting paid etc., but this seems tenuous. It would be stretching the condition too far, such that anything that contributes to some benefit of mine can be thought of as my using it as a means; further, if it were this broad it would not be particularly helpful or illuminating as a condition of any concept. Instrumentality cannot also be a sufficient condition for objectification, as we would have to accept

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<sup>151</sup> Thanks to Emma Bolton for this example.

that objectification is occurring in lots of unintuitive places: I might be said to objectify the bus driver I use to get to work. So instrumentality has to be relegated to being a strong *indicator* of objectification, rather than a hard condition, as a result of being highly correlated with the two reductions. I think we have good reason to believe it correlates with the two reductions, given the case made above, and because the beauty pageant example does seem to be an unusual one (I had to make a fair few stipulations to rule instrumentality out). Finally, while we will (spoiler) get rid of other features for not being strictly necessary, instrumentality is still worth mentioning in our account as it captures something very common to descriptions of objectification where women feel 'used', and my account is all about capturing popular usage. (A reader may have noticed that I shift instrumentality to the end of the list, from the beginning, in order to reflect its relegated status).

### *Denial of Subjectivity*

For the sake of conciseness and accessibility, I would like to cut out superfluous features. I mentioned earlier that I suspected Nussbaum had omitted 'reduction to body' from her original list because it was implied by denial of subjectivity. I suggest this is a good reason for excluding denial of subjectivity from our list. We have already seen that in its initial formulation, denial of subjectivity was not adequately determinate, but here I show that even after we made it more determinate, it still does not need a place on our list.

Denial of subjectivity (b), non-attribution of subjectivity, is not a useful feature to include simply because it captures so few cases. Failing to attribute feelings and experiences to a person altogether seems like a very rare occurrence; generally, it is subjectivity (a), where the objectifier *does know* that the target has feelings and experiences (they do not think the target is a zombie), their feelings and experiences just are not a priority for him. For denial of subjectivity (a) to take place, the objectifier must be not taking into account, or see as worth paying attention to, the target's past and present inner mental life.

Given that the objectifier is paying attention to something about the target,<sup>152</sup> what is left for the objectifier to be engaging with or paying attention to but the body or appearance? I suggest that now there are no plausible cases where subjectivity is denied and reduction to body or appearance does not happen *that look in any way like objectification*. In other words, anything that intuitively should count as objectification will already count on my account by virtue of reduction to body or appearance. While it is possible to have subjectivity denial without reduction to body, there are, I suggest, no cases like this that we would want to call objectification. One could, for example, conceive of a case in which I use another person entirely for their ability to do quick maths; I disregard everything else about them and use them solely as a calculator whose inner life is irrelevant. This example illustrates that there are cases where subjectivity denial is present, but reduction to body/appearance are not. This case and those like it, however, are not intuitive

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<sup>152</sup> We could not say x was objectifying y if x were ignoring y entirely, otherwise I would be objectifying everyone I pass on the street and do not chat to.

examples of objectification; they are not the kind of thing feminists worry about, and I am more than happy for them to be ruled out on my account.<sup>153</sup>

So, since all objectifying instances of subjectivity denial are covered by reduction to body or appearance, we can leave subjectivity denial off our list.<sup>154</sup>

### *Denial of Autonomy*

The revised version of ‘Autonomy Denial’ may be a bit clearer (though not perfectly clear – remember the Model example), but with that it becomes apparent that this feature is not altogether very useful.

Firstly, as with subjectivity denial, non-attribution is not going to be particularly helpful, given how uncommon it will be for objectifiers to genuinely fail to understand the target as having autonomy, at least in the kinds of cases ordinarily referred to as objectification.<sup>155</sup> At the very least, too many cases of objectification do not involve the revised version of autonomy denial (remember, anything that is consensual will not count as denying autonomy).

We have another reason for excluding (2a) from our list. Even if it were the case that in the Model example, autonomy is not being attributed, we can imagine a version of Model where autonomy is not being denied, but it is still clearly a paradigm case of objectification. In lads’ mags there are often features on models, where there are very sexual pictures of a woman, alongside an interview where she tells the readers all about her life and interests and why she got into modelling. In this case the editors and audience are all forced to attribute autonomy to the woman; they know she has preferences and makes choices. Yet it is still the case that a feminist like Cathy could reasonably look at a picture of the woman with her legs spread and say, ‘That picture is objectifying’. This is precisely the kind of case we want to include, so we have more reasons still to let go of (2a) non-attribution of autonomy. This does mean that cases that involve non-attribution of autonomy, but *not* reduction to

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<sup>153</sup> One might want to say these are cases of *strong instrumentalisation* or *dehumanisation*, but these are not concepts I am working on right now.

<sup>154</sup> It could be asked why I chose to cut out subjectivity denial in favour of the two reductions, rather than the other way around. This is in part because cases like the used mathematician will be included, and those cases are not quite the kind we are trying to capture here, but more importantly this was because reduction to body and appearance are the kinds of things that feminists tend to pick out in ordinary usage, as I claimed at the beginning of this section. It is clear that reduction to body is a relevant kind of feature for a definition of objectification to have.

<sup>155</sup> Failing to attribute autonomy is certainly characteristic of other related kinds of treatment; defenders of colonialism, slavery, and racial oppressions have often justified those things by claiming a lack of autonomy, or child-like nature, in those they oppress. See for example Mill (2003, 95). This move might be better called ‘dehumanisation’ or something else, but it is not best referred to as sexual objectification when popular usage of objectification captures something quite different. Some authors draw connections between these kinds of treatment (Collins 2009, 76–78, 146–54; MacKinnon 1987d). It is beyond the scope of this thesis to address this fully, but these kinds of moves are challenged by the work of writers like Nash (2008), which I will discuss in Chapter Five, and I think we should be especially suspicious of cases where white women use slavery to rhetorically bolster anti-pornography claims about *sexism*, rather than racism (it should be obvious that the woman who consents to casual sex or to be photographed for *Hustler* is not in the same category of treatment as a black person in chattel slavery).

body or appearance, will not be included on this account (for example, when we treat people like children). This is a desirable consequence because non-attribution of autonomy is simply not enough on its own to suggest objectification given that, if it were, the way we sometimes treat infants (denying autonomy) would count as objectifying, which would be a mistake.

If we remove (2a) for all of these reasons (including the reasons in Section 2.4.i), we are left with the slightly out of place (2b) floating on its own: violation of autonomy. This feature on its own does not strike one as a feature of objectification but an action (and a wrong) in its own right. When people speak about objectification, they are not always talking about cases where autonomy is violated, and when they are, that is an *additional wrong*, rather than a feature of objectification.

For example, in a case like Poster, the woman's autonomy is not being violated: she consents to be in the picture, but she is nonetheless being objectified. However, imagine an example which is identical other than the fact that the woman was forced to be in the picture. In this case she has still been objectified, and she has also had her autonomy violated. That autonomy violation is wrong, but it is not a feature of the objectification, because as the previous example showed, the objectification would still be there even if the autonomy denial were not. I suggest, then, given that neither (2a) nor (2b) fits well, that autonomy denial is not a useful feature of objectification.

#### *What Roles Do These Features Play?*

We have already seen that *instrumentalisation* will be neither necessary nor sufficient; here, I establish the roles of the remaining features I include: reduction to body and appearance.

Reduction to body and reduction to appearance play largely the same role, so they need not both be present. *One of them at a time is necessary for objectification, and either is sufficient.* So for objectification to occur, features (1) or (2) must be present, while feature (3) provides good reason to believe (1) or (2) might be present in ambiguous cases.

One penultimate clarification to note in our definition: temporal boundedness will make a difference. Temporally, there are going to be two kinds of objectification: temporally bound and temporally unbound. Simply, all this means is that sometimes someone objectifies someone in a particular context, for a particular period of time, or under particular conditions (this is *temporally bound*) and sometimes someone objectifies someone permanently, and a change in context or conditions does not stop the objectification (this is *temporally unbound*). Most objectification is temporally bound, and the more unbound it is, the more worrying it seems to be intuitively. I shall illustrate this with a couple of examples. A football club manager might treat a football player as nothing more than a part of the game, reducing her to her physical skill and football-playing capacity, *for the context of the match*. When the whistle blows, she begins treating the player as a full, many-sided person again. Our Casual Sex participants may reduce one another to their bodies within the context of having consensual sex, but if one participant says, 'Oh shit, I must go take my medication', that is like the whistle blowing. Or perhaps, one of the casual sex participants is grocery shopping the next day, only to realise that the checkout worker is the other participant. They are

not, in this new context, going to be doing the same kind of objectification as they were when they were having sex. These cases of reduction are all *temporally bound*. If I treat someone as *always* little or no more than a body part, that will be *temporally unbound objectification*. I do not think we can commit to unbound being unequivocally worse/more harmful than bound objectification, but we should note the intuition that it may often be. Consider when teachers complain that parents do not think of them as anything more than a tool for their child's learning.<sup>156</sup> The implication here is that parents do not consider that teachers have lives, feelings, commitments, families of their own; they do not merely ignore those aspects when the teachers are at work, they fail to realise that teachers are many-sided beings outside of work too.

Finally, as I mentioned briefly in Part Two, one last thing I changed from Nussbaum and Langton's versions of these features is that I changed the wording slightly, where Nussbaum refers to 'the object' I use 'the person'. This is because I think it is very odd to refer to the person who is being objectified as an object. Firstly, because being 'objectified' in our discussion means being treated as object-like, or as an object, not literally becoming/being an object, and secondly, because at the point at which we are describing the features it has not even been determined whether that person counts as being objectified or not. For example, when I say, 'The object is used as a tool', if being used as a tool is not sufficient for being an object (as Nussbaum and I agree) then there is no sense in referring to that person as 'the object'.

This, I believe, captures what is meant in ordinary usage of 'that's objectification', it is clear how to meet the criteria, and it will yield the right (paradigmatic) results for what counts as objectification (as briefly shown in Part One). Next, I will demonstrate this last claim by looking back at the paradigm examples, and some possible counterexamples, to ensure this account is not over- or underinclusive.

### 3.4 Examples

Now let us have a brief look at how this definition deals with our examples from the beginning. If it is the case that we can establish whether these count as objectification in a satisfactory way, without the need for additional features, then we have achieved our goal: this concise account does the work we need it to.

#### *Model*

In the American Apparel advert, we can make sense of both 'the model is objectified' and 'that poster objectifies women' claims on my account. The model is quite clearly reduced to her body for the purposes of the picture; the photographer/editor/creator is foregrounding her thighs for the purposes of the poster (though they may well treat her primarily as other things in other contexts). In the weaker sense, she is treated as a means. She is treated as a means to sell the product, in the

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<sup>156</sup> Thanks to Jules Holroyd for this example. This example illustrates a case where a person is reduced to a feature in a temporally unbound way, however, I do not mean to claim that this is definitely 'objectification', as it is not a body part or appearance that the teacher is being reduced to.

same way that any worker in an industry is treated as a means to produce and sell a product (she is not treated as a mere means, as her consent to participate is respected).<sup>157</sup> We can say that the advert objectifies women+ in general by suggesting that women are the right kind of thing to be treated in the way the poster treats the model (foregrounding of particular body parts), and perhaps cause the audience to objectify women+ in general, by setting the example of objectifying the model. How this might play out in terms of harm is explored in Chapter Five.

### *Casual Sex*

In *Casual Sex*, the two participants both come out as objectifying one another. They are treating each other as little (though not nothing) above their body parts, and foregrounding one another's bodies; they chose to have sex on the basis of physical sexual appeal, and are primarily interested in this (the others' intellectual or personal attributes are backgrounded as they do this). They are using one another as tools for their own sexual satisfaction, though as this is consensual they are not treating each other as 'mere' tools.

### *Squeeze*

In *Squeeze 1*, reduction to body is very plainly occurring; the stranger is treating her as little more than her bottom, at least insofar as that is the only aspect of her that he is engaging with. He can also be described as treating her as a means to end, be that end to cause sexual gratification (in himself), or to cause amusement (in others) or humiliation (in her); she is the object that he uses to reach his goal. He might even be treating her as a mere means, as he might not be taking her ends, or her consent, into account. *Squeeze 2* probably also counts as objectifying.<sup>158</sup> If he was thinking first about her sexiness, and if his sexual gratification in part motivated the squeeze, then it is likely he was at first foregrounding her body. In that case he will have reduced her to a body part, but in a way that is consistent with a respectful relationship (unlike *Squeeze 1*). If he did it to gratify himself, then he did use her as a means, but if, as we are assuming, he also understood her to be consenting and is respectful of that, and was hoping to also make her feel good, it seems obvious that he was not treating her as a *mere* means.

One possible issue that this points to: in this case the boyfriend seems to be treating the woman as little above her body parts in the instant that he squeezes her bottom, irrespective of how he may treat her ordinarily. Does this mean every sex act is objectifying? Probably not; there will be some cases where people are focusing as much on the personality or mental states of their partner as they are on their body, so 'romantic' sex acts like this might not be objectifying.<sup>159</sup> However, there is

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<sup>157</sup> Remember this does not mean all advertising with people involved is objectifying, as instrumentality is not enough to make something objectification; it is only an indicator of likelihood. Reduction to body or appearance must also be there for it to count.

<sup>158</sup> However, if he is doing it solely to make her feel good, then he is treating her as something over and above her body parts. I do not think this indicates that it is in any way 'better', as I am not sure I would be pleased to hear that my partner was only behaving as if they were sexually attracted to me to make me feel good.

<sup>159</sup> This might capture the difference between 'making love' and 'fucking', where the former is less likely to be objectifying than the latter.

something about sexual desire (something about how it tends to target bodies) that makes objectification very likely in many sex acts. This is not a problem; I think it is unsurprising that lots of sex acts are going to count as (sexually) objectifying, and given that I show objectification to not be necessarily harmful then this should not worry us.

### *Trophy Wife*

The trophy wife has been very obviously reduced to her appearance (so (2) is met). The husband treats his wife primarily as a good-looking thing, and she is being used as a tool to achieve the husband's ends; he is treating her as a thing of aesthetic value, where that aesthetic value is used to bolster his status. He has not taken her ends into account, so he has in fact treated her as a *mere* means. This is clearly objectification (though remember this is more by virtue of meeting 'reduction to appearance' rather than 'instrumentalisation'). It is also worth noting that to the extent that this extends beyond the party, and his attitudes are not 'temporally bound'.

Happily, our paradigm examples, Model and Trophy Wife, count as objectification on my account. The other examples also count as objectification, with the possible exception of Squeeze 2, dependent on his thinking. This shows us that my definition of objectification is determinate, yields intuitive results and fits our ordinary usage. (Remember, these were desiderata set out in the introduction.)

## **3.5 Objections to Objectification as Reduction**

### ***i. Overinclusivity***

Remember I clarified at the beginning that I was trying to make sense of *sexual* objectification in particular, and not focusing on *non*-sexual objectification. This being the case, it would still be a reasonable way to object to my account, if it implied that many implausible things counted as non-sexual objectification. One way of making this objection is through *adverts*, these have been a prime example of objectification in this chapter. The worry is that if it is the case that all adverts that have pictures of people's bodies in them count as objectification (sexual or otherwise), then this would be too inclusive. Consider a billboard advertising a watch: the billboard depicts a person's hand and wrist, nothing else, wearing a watch. Does this reduce a person to their body parts, like the woman in the American Apparel advert and her thighs? Like the American Apparel advert, a body part is placed in the middle of the advert, and is more relevant than other aspects of the person.

I am actually not sure the hand and wrist are being treated as anything at all in this example; I am not convinced the hand or the wrist are the subject of the image, or intended as a thing to be paid attention to by the audience. As in: the audience do not primarily think of the person's hand, nor do they think about other aspects of the person; they do not think about the person or their hand. If they do, this may end up counting as objectifying on my account, but in a relatively mundane way that does not, like Model, interact importantly with societal norms and structures (see Chapter Five). I think it is acceptable to have various mundane kinds of objectification, that we do not normally comment on but still count. We consider it acceptable in other circumstances to have things which

count as x in various levels of mundanity and importance. For example, a factory worker whose boss thinks of them merely as ‘hands’<sup>160</sup> and the hand model may both be non-sexually objectified, as they may both be reduced to their hands, but the exploitation of the factory worker (and treatment as a mere means) makes that case more pertinent, though both count. I am sure there is much more that can be said on this, but I do not have space to address it, particularly considering my main motivation here is making sense of the (more regularly discussed) *sexual* objectification.

### ***ii. Does Reduction to Body Collapse into Reduction to Appearance?***

While we have shown that we can conceive of reduction to appearance occurring without reduction to body, it is not yet clear that the converse holds. If it does not, then it seems we only need ‘reduction to appearance’ as a condition and nothing else.

There are two reasons why we should not collapse reduction to body into reduction to appearance. Firstly, it helps capture certain features of common experiences. Women often describe being treated as just a body or ‘piece of meat’, and we can see a difference between how women describe being reduced to their breasts (for example) and being reduced to their general look. Secondly, it makes my account more consistent with non-sexual objectification; a worker who is treated as just a body which can labour is not at all captured by reduction to appearance. Given that I am focusing on sexual objectification, whether this case is compatible with my account may not matter so much, but I would like my account to be able to make sense of non-sexual objectification, even if I am not focusing on it (at the very least it would be a mistake to preclude the capacity to accommodate non-sexual objectification, which dropping ‘reduction to body’ would do).

### ***iii. Popular Usage and Negative Connotations***

It could be argued that since I am interested in capturing popular usage, and it is the case that objectification is very often used with a negative moral evaluation implied, shouldn’t it be the case that I build that into my account, rather than sticking to a morally neutral account? There are three good reasons not to build a negative evaluation in to an account of objectification that I offer here (though we will see more at the end of Chapters Four and Five).

Firstly, we want to be able to make sense of the question ‘is objectification necessarily harmful?’ and to do that (without circularity) it has to be the case that we have not already decided that it is. However, this might be vulnerable to the kind of circularity we are worrying about: we cannot also have already decided that it is *not* necessarily harmful to prove that that is the case. We must have further reasons for objectification not building in moral evaluations. So secondly, there are paradigm examples of objectification, that are intuitively morally fine, such as Casual Sex. This is the move that Nussbaum makes; she gives examples of things which can reasonably be called ‘objectification’, and includes some examples of sexual activity that are intuitively fine, or even ‘wonderful’ (the Lawrentian lovers in Nussbaum (1995, 256, 274)). If we were to build negative moral evaluation into

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<sup>160</sup> An example like this is considered in Langton (2009d, 230–31).

our account of objectification, we would have to say that these examples are either not morally okay, or not objectification. The first option is not available to us, as it would mean condemning a whole lot (perhaps *most*) of consensual sex as morally bad, which is unacceptable. The second option might be better, but it would mean abandoning our principle of endeavouring to include paradigm examples and reflecting popular usage.

Given that we seem to be risking not reflecting popular usage both by including and not including a negative evaluation, it may be that popular usage is divided: many people use objectification negatively, and many people consider some morally permissible sex to be objectifying. The way to avoid sacrificing either of these is to approach objectification as a morally neutral concept, but then offer an explanation as to why a great deal of what we call objectification is bad or harmful. This is what I do in this thesis; Chapter Five will deal with the latter task.

Finally, we want our account to be able to accommodate claims that objectification is not only morally neutral, but actively good for some people in some circumstances because not being objectified features in their oppression. We want these examples to be included both because it helps reflect more people's usage, and because it is politically the right thing to do, for the sake of recognising them as the authority on how their oppression works. The kind of examples that are relevant here are where fat women and disabled women say it is dehumanising for them to be seen as 'sexless', and that this is part of the oppression they experience as fat and/or disabled. Fat and disabled women report that they are not, or are rarely, sexually objectified because people fail to see them as an appropriate object of sexual desire, and this cuts them off from a key part of human experience<sup>161</sup> (being seen as someone who could enjoy sex). Additionally, for disabled people in particular, this denial of sexuality may be linked to infantilisation, where sexuality is seen as a feature of autonomous adults, such that its denial is a part of a broader problem of unjustly treating some adults as if they were children.

This is very similar to the claims made by Lintott and Irvin (2016), and Cahill (2014), who argue that that certain women are denied full personhood by not being seen as appropriate subjects of a sexualising gaze. These authors do not discuss objectification in the way that I do,<sup>162</sup> but when they discuss 'sexualising' we are generally talking about the same kind of thing. Lintott and Irvin do not recommend that we just start objectifying fat and disabled women more often; rather, they suggest we need to take an attitude that involves treating them as sexual objects *and at the same time as sexual subjects*. (This might or might not fit so well with my understanding of objectification, depending on whether treating as a *subject* precludes reduction to body and appearance, which it may if it means treating a person as substantially more than their body parts and foregrounding more than just their body). Regardless, I think the point works for my account too. It remains the

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<sup>161</sup> Not that this is a key part of human experience for everyone; for some, it is unimportant.

<sup>162</sup> Cahill in particular rejects the usefulness of the concept of 'objectification' because she sees it as overlooking the importance of embodiment, and prioritising non-embodied aspects of personhood.

case that fat and disabled women feel dehumanised<sup>163</sup> by not being treated as an appropriate object for sexual desire, so sexual objectification of fat and disabled women, when consensual, may well be a good thing, rather than merely morally neutral.

Leslie Green (2000) has made a similar argument to this regarding gay pornography. He argues that while heterosexual pornography might objectify women in a harmful way, because straight women are systematically and continuously treated as sex objects whether they consent to such treatment or not, gay men tend to be denied treatment as sex objects: “Gay pornography contributes to gay life what is everywhere else denied: that gay sexualities exist, that gay men are sexual beings, and that men may be objects of male desire” (Green 2000, 48–49).<sup>164</sup> He argues that gay men are subject to different kinds of myths and stereotypes than straight women, and the stereotypes affecting gay men make it more difficult for them to be seen as objects of sexual desire. For example: “When gay boys are taunted for being ‘fairies’ the image is of something airy, silly and gossamer; it is stereotyped femininity without being a sex-object” (Green 2000, 46–47). A good example of this is the character Damian in the iconic film *Mean Girls*, who is portrayed as fitting many stereotypes: he is the ‘gay best friend’ to exclusively women characters, he is camp, he wears pink, and he bitches about the ‘mean girls’. Most of the other main characters in the film have sexual relationships at some point, but he does not; he is not represented as a ‘sexual’ character. Green’s claim is that this kind of representation is widespread, and objectification of gay men in pornography is in fact often a good thing, since it gives them a kind of representation that is generally denied them: conceptualising them as sexual beings.<sup>165</sup> This argument may not be wholly convincing, but it is at least true that some LGBTQ+ people find pornography which represents them to be a validating and reassuring thing to find, particular when coming to terms with one’s sexuality as a young adult.<sup>166</sup>

#### Part Four – Summary

This chapter offered a definition of objectification, and, *en route* to that definition, provided reasons for rejecting accounts offered by Nussbaum and Langton. At the beginning, I provided paradigm examples of objectification and explained the desiderata a useful account of objectification should have: reflecting popular usage and capturing paradigm cases, such that the features of the account seem relevant, and being determinate, in that it is clear enough that an example has met the

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<sup>163</sup> Some authors build dehumanisation into their concept of objectification (in the next chapter we will look at LeMoncheck, who does this). This point provides a good reason to avoid that: if *not* being objectified can count as dehumanising, then it would be a mistake to consider dehumanisation to be a part of objectification.

<sup>164</sup> There will be more on this in Chapter Five when we look at whether objectification is harmful in pornography.

<sup>165</sup> A related objection could be: ‘Isn’t objectification more *useful* as a negative concept? Do we really want to undermine the fight against negative objectification?’ to which I respond, ‘No it’s not, and yes we do.’ I defend this move at the end of Chapter Four, and additionally offer reasons to undermine the fight against negative objectification (in its current form) at the end of Chapter Five.

<sup>166</sup> “Gay porn asserts homosexual desire, it turns the definition of homosexual desire on its head, says bad is good, sick is healthy and so on. It thus defends the universal human practice of same-sex physical contact (which our society constructs as homosexual). It has made life bearable for countless millions of gay men.” (Dyer 1985)

criteria. I also explored how to make sense of the claim that a thing (rather than an agent) can objectify.

In Part Two I gave a detailed discussion of Nussbaum and Langton's features of objectification, arguing that their accounts fail to meet requirements of relevance and determinacy. I argued that many of their features are not appropriate features of objectification, and that other features require alterations to make them adequately determinate. I suggest that their accounts as they stand are not useful for defining objectification for these reasons.

In Part Three, I explained my own account of objectification, by selecting the best features from Nussbaum and Langton's accounts, and keeping in mind intuitions and examples. I proposed an account that claims objectification occurs when 'reduction to body' or 'reduction to appearance' occurs, and that this is often characterised by 'instrumentality'.

I propose that *Objectification occurs where either (1) or (2) of the following conditions is present:*

- 1) *Reduction to body: a) The objectifier treats the person as nothing/little over and above her body or body parts. b) The objectifier foregrounds the person's body or body parts.*
- 2) *Reduction to appearance: a) The objectifier treats the person as nothing/little over and above her looks/appearance to the senses. b) The objectifier foregrounds the person's looks/appearance to the senses.*
- 3) *\*Instrumentality: a) Means: The objectifier treats the person as a tool for his or her purposes. b) Mere Means: The objectifier treats the person as a mere tool for his or her purposes.*

*\*(Note: (3) is not intended as a necessary criterion itself, but rather tends to correlate with (1) and (2) and should be considered as a guide for settling borderline cases.)*

I claim that this definition best captures what is going on in paradigm examples of objectification, that it best captures popular intuitions and what is going on in Cathy's claim 'that's objectifying women', and that it is adequately determinate, in helping ascertain whether particular cases are instances of objectification. Finally, I defended my account against three possible objections; overinclusivity, that reduction to body collapses into reduction to appearance, and that a conception of objectification that imports negative evaluative judgements better captures intuitions. I showed that these objections could be dealt with. In the next chapter, I will defend my position further by showing that it is preferable to other prominent accounts (including the positions of LeMoncheck, Bauer and Papadaki). The full utility of my account will be demonstrated in Chapter Five, where I discuss three key ways in which objectification can be harmful, and show that it is not necessarily harmful, and that we should not treat pornography as uniquely harmful insofar as it objectifies.



## CHAPTER FOUR

### *Against Competing Accounts of Objectification*

In this chapter I will provide reasons to reject competing approaches to objectification, and therefore to prefer my own account outlined in Chapter Three. I briefly look at a collection of accounts which I refer to as ‘imposition accounts’ from Haslanger, Jütten, and Langton. Then, I look in more detail at accounts from LeMoncheck, Bauer, and Papadaki (having already offered reasons to prefer my account to Nussbaum and Langton’s account(s) in Chapter Three).<sup>167</sup>

LeMoncheck’s account is an account of objectification in its own right, whereas Bauer’s account is less of an account as such, more of a rejection of this whole way of characterising objectification. Bauer suggests that all of the kinds of positions we have looked at thus far (this applies to my own) are misguided and unnecessary since as feminists we will *know objectification when we see it*. Papadaki’s account is effectively a ‘negative’ version of Nussbaum’s, in that she defines objectification in the same way as Nussbaum but narrows it to only those cases which are bad. I will look at this account towards the end of this chapter as another kind of challenge to my own, returning to the question of whether such accounts (which build in badness) are better than neutral ones.

First of all, I will briefly explain that I set aside ‘imposition accounts’ on the basis that they are not the kind of thing we need if one of our aims is to reflect and engage with popular understanding of objectification.

Secondly, I will examine LeMoncheck’s account and show that it is not the kind of account we need. Then I look at the case for Bauer’s position, and argue that while her position has merit, it does not show that no account of objectification is useful. Particularly, I will show that an account like mine does not fall down where others might. Finally, I describe and respond to an argument in favour of accounts like Papadaki’s and approaches like Bauer’s: that accounts of objectification which build in a negative evaluation may be more useful.

#### **Part One – Two Objectifications**

There are two uses of the word ‘objectification’ in philosophy, which often overlap. First, the term can refer to a group of practices or attitudes that in some sense involve treating a person like an object. There is plenty of disagreement about determining what is specified by ‘in some sense’, but

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<sup>167</sup> I do not discuss Sandra Bartky’s account here. I will say something here briefly though, given the similarity with my own. Bartky (1990) also understands objectification in terms of ‘reduction to body’, but diverges from my account in a couple of key ways. Firstly, Bartky articulates harms of objectification in terms of ‘alienation’ and ‘self-observation’, while I locate them in consent violation (as we shall see in Chapter Five). I am therefore not sure Bartky’s account can explain the harm in cases like Squeeze 2; the target can feel objectified and feel violated without feeling estranged from herself. Consent violation is always harmful whether it causes alienation or not. Secondly, her account is not built to accommodate objectification of groups, and by media like adverts: “sexual objectification as I have characterized it involves two persons: the one who objectifies and the one who is objectified.” (Bartky 1990, 27)

all involve a kind of object-like *treatment*. For example: considering a person as something to be *used*, and treating a person as a *tradeable commodity*, are two very different senses of objectification (see Chapter Three for a closer look at these), but both involve treating a person like an object.

I will refer to this use of the term as ‘treating-as’ objectification, and this is the kind of account I defended in the previous chapter. (It is worth noting that I am construing ‘treatment’ quite broadly, to include behaviour that involves minimal engagement. Some writers construe treatment more narrowly, so that they separate ‘treating as’ and ‘seeing as’, but I mean ‘treating’ to include kinds of ‘seeing’. For example, I may see someone as unimportant, and as a result pay them little attention, this can count as ‘treating’ them as unimportant for me. I do not think much hangs on this.)

The second use of the term ‘objectification’, used by Haslanger (2012), Jütten (2016), Langton (2009b, 2009a), and, arguably, MacKinnon<sup>168</sup> (1987a, 1987f) is known as the ‘epistemological’ dimension of objectification, or the ‘imposition account’ (this term borrowed from Jütten). This is roughly the idea that when x objectifies y, x projects or imposes properties onto y, x treats these properties as being held (‘objectively’) by nature, and (on some accounts) y responds by replicating that nature.<sup>169</sup> For example, conceiving of a person as a machine may in fact make that person more machine-like. Confusingly, this use also involves some kind of objectifying *treatment* (and *seeing*) but the distinguishing feature is the *imposing* of a nature, so I shall refer to these accounts as ‘imposition’ accounts. These kinds of accounts can be intertwined with the first kind then, where an objectifier treats someone as lacking subjectivity and as a thing to be used (for example) and through this ‘treating-as’ they also *enforce* the way they see the target, and the target becomes the thing that they are seen as. I see there as being some overlap between ‘treating-as’ and ‘imposition’ accounts, but that are doing distinct projects, making something of a Venn diagram. They differ in the kinds of phenomena they are trying to capture, in that the latter are making claims about beliefs dominant groups hold about the nature of subordinated groups, while the former is trying to capture a set of behaviours described by women in the world (i.e. we are trying to capture cases like Squeeze, from myself; Lawrentian lovers, from Nussbaum; and Free Spirit, from LeMoncheck (next)). However, it should be unsurprising that some of the things we each capture are the same; for example, the way Trophy Wife is treated can be described as both Treating-as-Objectification and Imposition-Objectification.

This second use of objectification is not my focus here, crucially because it does not reflect the popular usage of the word; it does not seem to be what Cathy and I were talking about and is not

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<sup>168</sup> I say ‘arguably’ because it is not wholly clear to me whether this is what MacKinnon means, as she uses the term in a few different kinds of claims. Haslanger (2012) and Langton (2009e) both provide arguments that this is the right way to interpret her, however.

<sup>169</sup> If this seems unintuitive, consider it applied to groups rather than individuals: if women are treated as objectively good caregivers, women are likely to end up in more caregiving roles because of various social, epistemic, and political factors (Haslanger 2017).

often what is at work in similar conversations outside the academy.<sup>170</sup> I suggest we need an account of objectification that reflects popular usage, because this topic inevitably applies to, and affects, the world outside of the academy.<sup>171</sup> If, like MacKinnon, you use concepts like ‘objectification’ to argue that we should take certain legal approaches to pornography, or that magazines should cease using a certain kind of advertisement, then you need to have a similar definition to that of the policy makers and magazine editors you approach, and that of the everyday feminists from whom you rally support. We saw arguments along these lines in Chapter One. I argued there that our definition of ‘pornography’ should line up with popular usage as far as possible, using two examples: I suggested that in a campaign to make school dinners vegetarian, or a campaign against sexist magazines, the campaigners must make their definitions of ‘vegetarian’ and ‘magazine’ line-up with popular usage, or else they run into serious problems. This argument applies equally here.

I am not arguing here against imposition accounts altogether (I do not need to do that); I am only showing why they should be set aside for projects like mine which mean to capture popular usage and work out what we should do about the things that feminists are ordinarily talking about when they talk about objectification.

Imposition accounts of objectification are just a different kind of project to mine, they are not in competition. Writers like myself and Nussbaum who develop ‘treating-as’ accounts are aiming to capture how the concept ‘objectification’ is used, whereas MacKinnon has instead observed phenomena in the world, where women have object-like natures *imposed* on them by men, and replicate them. These selected phenomena, which look obviously harmful, she has named objectification.<sup>172</sup> It is fine if MacKinnon’s and Haslanger’s version of objectification does not capture popular intuitions, because that is not what it is for. This kind of approach should, though, be set aside in endeavours like my own, where tracking popular usage is important, and practical applications are borne in mind.

So, for ‘objectification’, as for ‘pornography’, I suggest that we work with definitions and understandings which track popular usage as much as possible, and this means not using the imposition accounts here. When I made this move in Chapter One (for definitions of ‘pornography’), I additionally argued that this move did not necessitate a rejection of all revisionist strategies; rather, it is the case that revisionist strategies must have some overriding reason which trumps the kind of

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<sup>170</sup> A search through popular online magazines and social media finds use of the term which matches my use, and ‘treating-as’ approaches more generally. For example, “Staring like she’s a piece of meat” (Cosmopolitan magazine. Harvey-Jenner 2016), “reduced anyone to their body” (Marie Claire magazine. Buchanan 2016), “reducing people who are just trying to do their jobs to their genitals” (Metro news. Reid 2018), and many more (Talkspace 2017; Z. Williams 2018; Slade 2017; Yakimovich 2016; Fitzgerald 2016; Alvarez 2016; Yang et al. 2016). (To be clear – I do not necessarily endorse the content of any of these articles; I just want to draw attention to the way people are using the term ‘objectification’.)

<sup>171</sup> This does not mean imposition accounts cannot be illuminating in some contexts, but that for a feminist philosophy that is engaged with feminism outside the academy I argue that our definitions should match up with popular usage as far as possible.

<sup>172</sup> Thanks to James Lewis for suggesting this to me.

case I make above, and that such overriding reasons are absent for the definitions of pornography I was discussing. I am not convinced that I need to show that here, because accounts like Haslanger's (2012, 2017) are, honestly, quite difficult, and not clearly aimed at use outside the academy or intended as revisionist at all.<sup>173</sup> However, these imposition accounts all approach objectification as a *bad* thing, and I do in fact offer reasons at the end of this chapter that a conception of objectification which builds in badness is not useful.

For these reasons I am leaving the 'imposition' accounts of objectification aside, and focusing on 'treating-as' accounts.

## **Part Two – LeMoncheck**

In this section I will explain the account of objectification proposed by LeMoncheck and offer three criticisms of it.

### **2.1 LeMoncheck's account**

LeMoncheck distinguishes 'objectification' and 'sex objectification'; though only analyses the latter in detail, and that shall be our focus here. The former she sees as not necessarily harmful or wrong, as it is not necessarily *dehumanising* (more on what this might mean later). 'Sex objectification' however, she defines as necessarily involving dehumanisation, and seemingly therefore, unlike Nussbaum's account, *not morally neutral*. LeMoncheck is actually very careful early in her book *Dehumanizing Women* not to commit to a blanket moral evaluation of sexual objectification. She explains that what she wants to provide is an *explanation* of why most women complain about sexual objectification, and also why sometimes some women will not complain. This characterisation leaves room for it to be possible for sexual objectification to not be so bad. However, her definition of objectification and explanation of the complaint seems straightforwardly negative: "It is only when women are regarded as inanimate objects, bodies, or animals, where their *status as the moral equals of persons has been demeaned or degraded*, that the expression 'sex objectification' is correctly used" (LeMoncheck 1985, 11 my emphasis). LeMoncheck's method is actually very similar to mine, though we arrive at very different conclusions: she is tentative about making a blanket moral evaluation at the start, and sets out to explain why some people complain about it and others do not. On my account, that is because sometimes it is harmful and sometimes it is not (more on this in Chapter Five); for her, that is because while – *when directed at women* – it is always harmful, sometimes women do not see the harm that is going on.

LeMoncheck's idea of sexual objectification is as a practice of behaviours directed towards women which violate certain rights (this renders such behaviour 'dehumanising'). We can expect then, that

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<sup>173</sup> Haslanger's account in particular is, I think, further than others from popular understanding in that she leaves sex (as in sexuality and sex acts) out of the picture. When she talks of 'sexual objectification' it is less 'objectification which is sexualising' and more 'objectification on the basis of sex [as opposed to, say, race]' (this makes sense given that Haslanger for the most part works on social categories rather than sexual ethics). The further one's use of a term is from the popular usage, I think, the harder time you are going to have justifying a revisionist project.

her extension is going to be a little different to mine, though LeMoncheck similarly offers paradigm examples of objectification for her account to set out to capture: (1) 'free spirit', in which a woman in a summer dress is wolf-whistled at by construction workers, (2) 'unhappy wife', in which a lawyer's husband initiates clumsy, drunk, one-sided, sex which she would like to refuse but does not, (3) 'assistant manager', in which an assistant manager is offered a promotion in exchange for sex (LeMoncheck 1985, 7–10). LeMoncheck notes that these three examples involve quite different settings, and that the objectification is compatible with the objectified person being treated many different ways by their objectifier (e.g. at other times, the unhappy wife is treated respectfully by her husband). LeMoncheck draws attention to these things to steer us away from the conclusion that objectification is characterised by any particular contextual factors, and so towards her picture centring rights violations.

LeMoncheck considers an important feature (which helps explain why women complain about objectification) of her examples to be “the subjugation, subordination, intimidation or psychological domination of the sex object” (LeMoncheck 1985, 28). We must assume that these cannot be features of *all* sex objectification, otherwise presumably they would have been built into the definition, and if they were, we wouldn't need LeMoncheck to explain why people complain about objectification, as the badness would be contained in these four obviously bad things. How do we then determine which things are to count as sex objectification? On LeMoncheck's account, for something to count as sex objectification, it must meet three necessary and sufficient conditions.

“Person A treats person B as a sex object,  $A = B$  or  $A \neq B$ , if and only if three conditions hold: (1) A dehumanises B in some context C of A's sexual relations with B or B's sexual relations with some other person D; A's dehumanisation of B in C implies that A either causes B to be like an object or treats B as if B were an object in a way which violates or rejects in a *prima facie* inappropriate manner one or more of B's rights to well-being and freedom in C; (2) A values B in C solely or primarily in terms of B's instrumental ability to sexually attract, stimulate or satisfy A or D; and (3) B's ability to sexually attract A or D as described in (2) is both the source and the means for A's dehumanisation of B described in (1).” (LeMoncheck 1985, 95)

This is all pretty dense so I shall break it up. Firstly, ' $A = B$  or  $A \neq B$ ' is included to indicate that objectification can either be done by one person to another person ( $A \neq B$ ), or towards oneself ( $A=B$ ). Next, let us look at each of the three necessary and jointly sufficient conditions.

### ***i. The First Condition***

*A dehumanises B in some context C of A's sexual relations with B or B's sexual relations with some other person D; A's dehumanisation of B in C implies that A either causes B to be like an object or treats B as if B were an object in a way which violates or rejects in a prima facie inappropriate manner one or more of B's rights to well-being and freedom in C*

The first part of the first condition stipulates that the objectifier must dehumanise the person 'in a context of her sexual relations' with some person. Lacking an explanation of what it means to dehumanise *in some context*, we must assume the meaning is that something in the content of the

dehumanising action refers to or rests on the person's sexual relations. (We know it cannot mean that the objectification must occur in the literal context of A's sexual relations – then objectification could only happen during sex!)

The second part of the first condition (*'A's dehumanisation of B in C implies that A either causes B to be like an object or treats B as if B were an object in a way which violates or rejects in a prima facie inappropriate manner one or more of B's rights to well-being and freedom in C'*) I take to be an explanation of the first part, describing what dehumanisation involves. (This matches the descriptions of dehumanisation (LeMoncheck 1985, 29)). The dehumanisation, then, implies that the woman either (a) becomes object-like, or (b) is treated like an object (in such a way that inappropriately violates or rejects a 'right to well-being and freedom').<sup>174</sup> If (a) occurs, the dehumanisation consists in causing the woman to be more like an object, or behave in a way that an object would behave. If (b) occurs, the dehumanisation consists in treating her like an object. Whichever of these occurs, it must occur in such a way as to inappropriately violate one of seven rights – which LeMoncheck lists elsewhere, and we shall see in a moment.

For greater clarity, we can articulate the first condition as:

- a) A causes B to be like an object in a way which violates or rejects in a *prima facie* inappropriate manner one or more of B's rights to well-being and freedom in C, or,
- b) A treats B as if B were an object in a way which violates or rejects in a *prima facie* inappropriate manner one or more of B's rights to well-being and freedom in C.

Earlier in the book, LeMoncheck gives a (non-exhaustive) list of these 'rights to well-being and freedom of persons':

- 1) Freedom from "a reasonable amount of physical injury or suffering"
- 2) Privacy, including "being free from unwarranted intrusions ... controlling information persons have about them and observations people make of them"
- 3) Self-respect, including freedom from "the kind of humiliation that comes from a constant or gratuitous belittling of one's own needs and interests"

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<sup>174</sup> There are two possible interpretations of this disjunctive: the final clause ('in a way which violates...') could attach to the latter component of the disjunctive, or it could attach to both components. The first interpretation is that dehumanisation either implies: (a) A causes B to be like an object, or, (b) A treats B as if B were an object in a way which violates... . The second interpretation is that dehumanisation either implies (a) A causes B to be like an object in a way which violates... , or, (b) A treats B as if B were an object in a way which violates... . Other parts of the text make it clear that the latter interpretation is the correct one. Soon after stating the final characterisation of her definition she writes "this dehumanization may be more objectionable than in other areas of personal relations where the rights and ideals denied in dehumanization are not placed at such a premium" (LeMoncheck 1985, 95). Remember, the clause we are examining is a clause explaining what constitutes dehumanisation here, and this last line heavily implies that denial of 'rights and ideals' is something that is always a part of dehumanisation. It claims that some species of dehumanisation involve the denial of more important rights than others, which suggests that all species involve the denial of some rights. More explicitly, earlier in the book she describes two forms of dehumanisation, which reflect two corresponding forms of objectification (LeMoncheck 1985, 32).

- 4) Freedom from others “presum[ing] too much about who they are as individuals” - particularly, a freedom from stereotyping
- 5) “at least civil ... behaviour from others”
- 6) Freedom from exploitation
- 7) Self-determination<sup>175</sup> (LeMoncheck 1985, 22–23).

So, the first (a) way of meeting the first condition will involve causing a person to be like an object in a way which involves violating one of the seven rights in a ‘*prima facie* inappropriate way’, related to her sexual relations with someone. So, the second (b) way of meeting the first condition is for a person to be treated as an object<sup>176</sup>, having one of these seven rights violated in a ‘*prima facie* inappropriate way’, related to her sexual relations with someone.<sup>177</sup>

## **ii. The Second Condition**

*A values B in C solely or primarily in terms of B’s instrumental ability to sexually attract, stimulate or satisfy A or D*

The second condition makes a requirement about the thinking of the objectifier: the objectifier must *value* the woman, in a context of her sexual relations, firstly in terms of how well she would attract, satisfy or stimulate another person. This is mostly clear, but the ‘context of her sexual relations’ is ambiguous; it either means the man will be thinking, ‘the most important thing about that woman, is how sexy she is in the context of a sexual encounter’ or he will think, ‘the most important thing about that woman in a sexual encounter is how sexy she is’. The difference is huge: in the latter, the man may think that in all other contexts, the most valuable thing about her is her wit or her kindness, for example, while in the former there is no room for valuing her for different things in other contexts. While the latter may imply a very dull attitude about sex, the former looks more like the kind of objectionable attitude that would suit LeMoncheck’s approach, given the descriptions of the objectifiers in her examples.<sup>178</sup> However, the sentence structure in the original passage, the

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<sup>175</sup> It is worth noting here that it is a broad notion of ‘rights’ indeed that includes a ‘right to freedom from others presuming too much about you’ and ‘civil behaviour’.

<sup>176</sup> What precisely it means to ‘treat someone as an object’ is as yet unclear. This generates a circularity problem which we shall discuss shortly.

<sup>177</sup> LeMoncheck clarifies that ‘in a *prima facie* inappropriate way’ means it is generally bad, though in some cases a person may demonstrate that objectification was not bad. The ‘*prima facie*’ part picks out that she is claiming that this is a general badness, but she is not ruling out that there may be some morally justifiable cases, though the burden of proof is on those claiming their case to be an unproblematic exception. ‘Inappropriate’ is meant to work as a “moral indictment” (LeMoncheck 1985, 38 (note 2)), meaning then, that in some contexts, violating a right is appropriate/not morally worrying, or perhaps in some cases rights are waived. I will not push this further here, but I suspect it is ordinarily the case that if something really is a right, it is never appropriate to violate it.

<sup>178</sup> “A central theme of our examples would seem to be the subjugation, subordination, intimidation or psychological domination of the sex object. Such a theme is consistent with the claim that the sex objectifier treats the sex object as less than a moral equal, as one less deserving, not equally so, of the rights to well-being and freedom that he enjoys.” (LeMoncheck 1985, 28)

discussion of her ‘unhappy wife’ example<sup>179</sup> (LeMoncheck 1985, 36–37) and her discussion of Bartky’s account failing to capture cases like ‘unhappy wife’ where other attributes are foregrounded in non-sexual contexts (LeMoncheck 1985, 112) make it clear that her meaning is the latter: ‘the most important thing about that woman in a sexual encounter is how sexy she is’. This may be a poor attitude to sexual desire and pleasure, though is less striking than the interpretation that this is the most important thing about the woman generally. Understood this way – ‘*A values B primarily in terms of B’s ability to sexually attract, stimulate, or satisfy A or D within the context of a sexual encounter between B and A or D*’ – this feature could include our Casual Sex example, which is harmless, and does not sit neatly among LeMoncheck’s worrisome examples (though of course Casual Sex may not meet the first condition).

### **iii. The Third Condition**

*B’s ability to sexually attract A or D as described in (2) is both the source and the means for A’s dehumanisation of B described in (1)*

It is unclear, in the third condition, what is meant by ‘the source and the means’. My interpretation is that the third condition claims something like: ‘what is going on in the first and second conditions must be related to one another’. We shall briefly look for the most charitable understanding of this third condition; however, there is no need to spend much time on it, because in the next section I challenge LeMoncheck’s account on the basis of problems with just the first two conditions.

If B’s sexual attractiveness must be the *source* of her dehumanisation, we could read this as being in some way where her dehumanisation *originates*. This implies that it is something like a *cause*, which is a victim-blaming attitude that I do not expect LeMoncheck intended. I think a fairer interpretation would be that B’s sexual attractiveness is what *triggers* or *inspires* A’s dehumanising behaviour. I am still not wholly comfortable with this, given its proximity to a victim-blaming claim, but let us set this aside for now. For B’s sexual attractiveness to be the *means* of A’s dehumanising behaviour must mean that her attractiveness is the thing A is referring to or engaging with.<sup>180</sup> It is clearer what this means in cases where the objectification is meant to occur in speech, for example in LeMoncheck’s first example, which includes (in somewhat dated language) the objectifier saying, “Hey fox, give us a smile!” Here, the person’s facial expression could be understood as the thing which is the source and the means for the objectification: it is her facial expression that he is responding to, and her facial expression which is described in the objectifying catcall. It is less clear, though, how someone’s sexual attractiveness is supposed to count as the means of their dehumanisation in cases where the objectification is less descriptive or not clearly articulated through language.

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<sup>179</sup> LeMoncheck describes how it is only during sex, and only during sex under particular circumstances (drunk sex), that the unhappy wife is valued in this way. In other contexts, she says, unhappy wife is treated as a skilled lawyer.

<sup>180</sup> LeMoncheck also describes it as “the instrument through which her dehumanization takes place” (LeMoncheck 1985, 36), which is not particularly clarifying.

So, recalling the two ways of dehumanising in (1), we can state in more straightforward terms, two ways to objectify someone:

- 1) A man most values a woman's ability to attract/stimulate within a sexual context, and so causes her to be object-like in a way that inappropriately violates a right of hers (dehumanisation (a)). Her sexual abilities are the 'source and the means' of this dehumanisation.
- 2) A man most values a woman's ability to attract/stimulate within a sexual context, and so treats her as if she were an object in a way that inappropriately violates a right of hers (dehumanisation (b)). Her sexual abilities are the 'source and the means' of this dehumanisation.

At this point, we at least have a rough idea of what is going on, but if the third condition remains unclear, this need not trouble us any longer here, as the problems I next identify with LeMoncheck's account require us to look only at the first two conditions.

## 2.2 Problems for LeMoncheck

### *i. Failure to Capture Paradigm Cases and Popular Usage*

It is a merit of LeMoncheck's account that it captures some paradigm examples of objectification. Her three starting examples are intuitively cases of objectification, and do come out as such on her definition. However, while my account also covers her list of examples,<sup>181</sup> her account does not also cover mine. LeMoncheck's account does not, I argue, cover the full range of objectification.

Recall the original definition:

"Person A treats person B as a sex object,  $A = B$  or  $A \neq B$ , if and only if three conditions hold: (1) A dehumanises B in some context C of A's sexual relations with B or B's sexual relations with some other person D; A's dehumanisation of B in C implies that A either causes B to be like an object or treats B as if B were an object in a way which violates or rejects in a *prima facie* inappropriate manner one or more of B's rights to well-being and freedom in C; (2) A values B in C solely or primarily in terms of B's instrumental ability to sexually attract, stimulate or satisfy A or D; and (3) B's ability to sexually attract A or D as described in (2) is both the source and the means for A's dehumanisation of B described in (1)." (LeMoncheck 1985, 95)

This definition does not capture 'Casual Sex', as no rights are being violated. This definition probably captures Squeeze 1 (though it is not clear how the victim's sexual attractiveness is 'the source and the means' of her dehumanisation). Squeeze 2 probably will not count, as no rights are being violated in a *prima facie* inappropriate way. It is my view that Casual Sex and Squeeze 2 should be counted as benign objectification, as defended in Chapter Three, but let us set benign objectification aside for a moment. I show here that even when we limit our discussion to harmful examples,

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<sup>181</sup> To say briefly how: the 'free spirit', the 'unhappy wife' and the 'assistant manager' are all being reduced to their body parts; their objectifiers are foregrounding their body parts, and/or treating them as little above those. They are also instrumentalising their targets.

LeMoncheck's account fails to capture the kinds of examples that should be captured, and that we expect her to want to capture, given the goals of reflecting popular usage and making sense of women's complaints about pernicious objectification.

Unfortunately, LeMoncheck's account also does not capture Trophy Wife very well, as she is not being objectified by virtue of her ability to attract *in a sexual context*, so neither (1) nor (2) holds. While her sexual attractiveness is in some way relevant to her dehumanisation, it is in the context of her appearing beautiful to her husband's colleagues at an event, not the context of her sexual relations with anybody. Her husband wants himself to appear more successful for managing to get a beautiful wife, but in demanding that she attend the event he is not discussing, suggesting, or remotely referencing any context in which she has sexual relations with somebody.<sup>182</sup>

An important problem is that LeMoncheck cannot capture what is going on in the Model and Poster examples. Remember, in order to reflect what feminists like Cathy are talking about when they talk about objectification, we need the paradigm cases to be captured. If we try to apply this understanding to Model, we face confusion over who A and B actually *are* in LeMoncheck's terms. 'B' cannot just be 'women', because this is an individualistic account,<sup>183</sup> so 'B' has to refer to the model. Similarly 'A' cannot be 'men' or 'the audience in general', so must be 'the implied author' or 'the creator of the poster' (whoever that may be: the photographer, the editor, the marketing advisor, the CEO). This is not going to work: once we think of the Model example as between the model and the photographer (say), this does not come out as objectification. First of all, the way the model is being treated like an object is in no way '*prima facie* inappropriate'; this is her job. Taking pictures of her and focusing on her appearance is precisely appropriate in this context. None of her 'rights' are being violated or rejected. One could suggest that she is being exploited, but under LeMoncheck's definition this is not the case; LeMoncheck defines exploitation as "use by persons which is to their own advantage but at one's own expense" (LeMoncheck 1985, 23) and since this is her job,<sup>184</sup> she is paid for it, and she chose it,<sup>185</sup> it is not 'at her expense'.<sup>186</sup> More importantly though, LeMoncheck explicitly includes an example of a model being painted as an example of something that is *not* sex objectification (LeMoncheck 1985, 27). Secondly, there is no 'context of A's sexual relationships with B or B's sexual relations with some other person D' to speak of here: B's sexual relationships are simply not relevant to her modelling for this poster. These two points show that (1) cannot be met for the Model example, so it is unnecessary to assess whether (2) and (3) are met, as all three are necessary for objectification under this account. One way to make it perhaps fit is to consider A to be individual audience members, but then we would be unable to say that the

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<sup>182</sup> Presumably, he wants his colleagues to think she is a 'catch', but he would not desire his colleagues to have sex with her.

<sup>183</sup> As in: it is all in terms of 'person A' and 'person B' rather than groups of people.

<sup>184</sup> Perhaps all work is exploitative, or all wage work, but that it is not a problem for any particular kind of work over any other.

<sup>185</sup> If she did not then of course there would be something different going on here.

<sup>186</sup> If it does count as 'at her expense', in the sense that all wage work is exploitative, then that is fine, but this does not tell us anything interesting about sexual objectification.

advert or its creators are objectifying. All we could do is look at the advert and say, 'Well, this advert is fine, but I bet that some people objectify the model when they see it', which does not look anything like the claims that we want feminists to be able to make.

My account of objectification is non-individualised; I have built in the capacity to deal with cases where the objectifier and the objectified are not individual agents. This is desirable because it allows us to capture possibly the most common use of the term 'objectification': people criticising adverts, pornography, and posters. This is also something that should be especially desirable for thinkers like LeMoncheck, who want to conceive of objectification as pernicious, given that these cases are cases where people tend to see something wrong or harmful. To exclude such examples is not merely a failure to meet the goals I defend (I defend reflecting popular usage in Chapters One and in Part One of this chapter), but also a failure to meet LeMoncheck's own broad goals of making sense of women's complaints. To be clear, I think our goals are the same; I mean here just to emphasise that I am not criticising LeMoncheck's account for failing to meet standards that it was never intended to meet. LeMoncheck (1985, 37, 68–69) explicitly states that a model photographed for Playboy magazine is being objectified, so it is a serious problem if her account cannot accommodate objectification in images.

Our paradigm examples not being met is a reason for us not to use this account of objectification, but this objection reaches further than that; the focus on individuals makes it difficult if not impossible to claim *any* media can objectify. Claims like 'that poster objectifies women' cannot be made sense of on this account, for the same reasons that the Model example is not captured; this means that the usage of feminists like Cathy simply is not captured on this account. The role of person A is going to have to either be an 'implied author' or the 'creator', both of which are very unstable categories, as media rarely have single people as creators (existent or implied). Person D is most naturally understood as the audience; they are the ones who are being 'attracted', but 'the audience' does not pick out a singular person, and if they are being successfully 'attracted' then one would expect them to be the ones doing the objectifying, not person A. Finally, person B cannot represent women in general as it is singular, so can only represent the person in the piece of media (if indeed there is only one person in it). The claim 'that poster objectifies women' therefore cannot make sense on this account as it stands. The most that could be claimed is something like: 'a man who sees that poster might objectify the woman in it' (which implies nothing is wrong with the poster itself), or 'a creator of pornography objectifies an actress in pornography', or perhaps 'pornography might influence individual men to objectify individual women' but that would require quite different work. Being able to make these kinds of claims is not enough, since our paradigm case is not captured, and the typical ways of talking about objectification are not captured (i.e. statements like 'that poster objectifies women').

## ***ii. Over- and Underinclusivity of Rights to Wellbeing and Freedom***

Recall the first condition

- a) A causes B to be like an object in a way which violates or rejects in a *prima facie* inappropriate manner one or more of B's rights to well-being and freedom in C, or,
- b) A treats B as if B were an object in a way which violates or rejects in a *prima facie* inappropriate manner one or more of B's rights to well-being and freedom in C.

For LeMoncheck, whether any example counts as (sexual) objectification always hinges on whether it involves a violation of one of B's rights to wellbeing and freedom. This unusual list of rights will turn out to be both over- and underinclusive in terms of which things count as rights violations. Correspondingly, 'objectification' can end up being over- and underinclusive.

Casual Sex and other benign examples will be excluded on the basis of not violating any of these rights. Again, we shall set this problem aside for now, and instead look at places in which LeMoncheck's account may be overinclusive.

The breadth of the list of rights makes violating a right extremely easy, in a way that is counterintuitive. If any behaviour which infringes on my right to self-respect (the third right), or civil behaviour from others (the fifth), is a rights violation, then I can claim that any occasion on which someone criticises me, or is rude to me, they violate my rights. We should, I think, be suspicious of such 'rights' given that my own behaviour may often reasonably warrant rudeness or criticism from others. Further, given that it is the violation of these rights where the negative moral evaluation of objectification is situated, this leaves the claim that objectification is always pernicious a rather weak one. To say 'objectification is always wrong' is not saying much of interest if what it is that makes objectification wrong similarly makes rudeness and criticism wrong.<sup>187</sup>

I am not cherry-picking the most counterintuitive 'rights' here. Looking instead at the second right on the list: if persons A and B are having a sexual encounter involving dominance and submission role play, and B is intending to come across as dominant, but A is reading her as bratty, then has A unintentionally violated B's right to **'controlling information persons have about them and observations people make of them'**, as A's observations do not accord with what B wants her to observe. Or more mundanely: B had tried to disguise the fact that she has naturally black hair, by having bleached it to ginger, and A notices this; A has violated B's right to controlling the information others have about her. Turning to the fourth right: say A thinks 'B is very adventurous in bed, I bet she likes action movies'. This may be baseless, but it seems like a benign thing for A to think. This kind of speculation violates B's fourth right which includes freedom from others 'presum[ing] too much about who they are as individuals'. The general point here is that these cases would count as 'rights violations' if LeMoncheck's list of rights were taken seriously, and that these cases are clearly not the right sorts of things to be thought of as rights violations (if we are meant to consider

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<sup>187</sup> As someone who has no interest in 'civility', I would be annoyed if the mechanism that grounds what is wrong with me being catcalled is the same thing which grounds what is wrong with, say, swearing at me.

violating such a right as morally wrong). This should tell us that the list of rights is not fit for purpose.<sup>188</sup>

Does an overinclusive rights list generate an overinclusive account of objectification? It might be the case that the other conditions for sexual objectification may be stringent enough to prevent this loose category of rights violations from having a bearing on which things end up counting as objectification. I will explore a couple of examples which illustrate that the list of rights LeMoncheck endorses can allow in counter-intuitive examples to her account of objectification. Firstly, the dominance and submission example can quite easily meet the other criteria for objectification: each participant can be valuing the other primarily in terms of their ability to sexually stimulate them, and the brattishness that A perceives in B can be the source and the means for her objectification of her. It looks like we have a counterexample which meets the criteria for objectification, but is not the kind of wrongful practice that LeMoncheck seems to aim at capturing. I have missed out some explanation in this example though; I have not shown one component of the first criterion: '(1) A dehumanises B in some context C of A's sexual relations with B or B's sexual relations with some other person D; A's dehumanisation of B in C **implies that A either causes B to be like an object or treats B as if B were an object** in a way which violates or rejects in a *prima facie* inappropriate manner one or more of B's rights to well-being and freedom in C'. While I have shown every other component is satisfied, I have not shown that 'A treats B as if B were an object'.

This is obviously something of a problem, as, surely, what it means for A to treat B as an object is precisely what an account of objectification should be elucidating. How do I know if A has treated B as an object? What do I look for?

### ***iii. Indeterminacy/Circularity Problem***

With the above example, I kill two birds with one stone; I am offering a counterexample, and drawing attention to a circularity in the account. I shall offer another example which is also intuitively not objectifying and draws attention to this same explanatory dead-end. Here is a case where A makes a comment to B which references her sexual attractiveness and violates one of the more questionable rights LeMoncheck lists:

B is getting her hair done for a date and after admiring the resultant hairstyle the hairdresser (A) says, "Your date (D) is very lucky." This is for her portfolio, and the hairdresser has been valuing B primarily in terms of how attractive she can make B look.

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<sup>188</sup> LeMoncheck could say that these rights violations are just less serious than other rights violations, however, this move would weaken the account significantly. Given that violating these rights is what makes objectification (for her) dehumanising and wrong, if it turned out that the fact of having violated one of these rights is not actually enough to make something a serious wrong, then more explanation would be needed as to why objectification is seriously dehumanising and wrong by virtue of violating these rights.

The right of ‘having someone presume too much about you’ is being violated, sexual attractiveness is in some way referenced, A is valuing B primarily in terms of how attractive she can make her look, so what is keeping this case from counting as sexual objectification?

I think that what LeMoncheck can fall back on to keep these kinds of cases out is a point which makes the whole account seem redundant. As mentioned above, LeMoncheck includes in her definition ‘A either causes B *to be like an object* or treats B *as if B were an object* in a way which violates or rejects in a *prima facie* inappropriate manner one or more of B’s rights to well-being and freedom in C’. LeMoncheck could say that the hairdresser is not treating her client *as if she were an object*. This requirement that however A is treating B it must be in an *object-like* way begs the whole question (and it does this regardless of whether the hairdresser example works as a counterexample). ‘Treating as an object’ being included in her definition means we are still in the dark as to what object-like treatment *is*, rather than the definition of objectification being something that tells us this.

Does LeMoncheck offer any guidance on what ‘treating as an object’ might involve? A little; firstly, given that LeMoncheck distinguishes ‘objectification’ and ‘sex objectification’ (we have only so far looked at the latter), it could be that she has a picture of ‘objectification’ which can give an account of ‘treating as an object’, while her account of ‘sex objectification’ is a subcategory of this.<sup>189</sup> Unfortunately, the only information we have about what ‘objectification’ captures is a handful of examples:

“Imagine the artist gazing fixedly at the human form he represents on canvas, or imagine the designer of children’s clothes hemming a garment draped around the immobile figure of a six-year-old. Imagine the surgeon operating on her patient or the photographer using a face in a crowd (instead of a lamppost or a tree) to focus his camera. Or suppose I shuffle behind a classmate during a ten-year high school reunion to avoid the necessity of conversing with the class gossip. Imagine a kindly uncle playing ‘horsey’ with his niece, or the anthropologist classifying the members of the species *Homo sapiens* as higher order mammals.”  
(LeMoncheck 1985, 13)

These kinds of examples are referred to elsewhere as ‘simple’ objectification, which is unlike ‘sex’ objectification in that it lacks dehumanisation (LeMoncheck 1985, 29). So, for LeMoncheck, there are plenty of objectifying things, including painting models and catcalling women, but only some of these things are sex objectification. Such things are distinguished from all other objectification (or *simple* objectification) in that they are *dehumanising*. This suggests that in order to establish which things are *simple/non-sexual* objectification, we can just subtract the dehumanising parts of the definition of sex objectification and see what remains. Unfortunately, this does not seem to be a fruitful line of inquiry, as the definition of sexual objectification, as we saw above, is entirely built around dehumanisation.

There is one other hint at what object-like treatment might be: “A woman is treated *as if* she were an object when the treatment she receives from others is the same sort of treatment she would

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<sup>189</sup> Thanks to Jim Stuart for this suggestion.

receive if she were an object” (LeMoncheck 1985, 33). If this were meant to be understood literally, then it would narrow the account significantly; are there many cases where a person is treated in the same manner as which an object would be treated in the same situation? We cannot imagine the construction workers in the ‘free spirit’ case wolf-whistling at a wine bottle, or the employer in the ‘assistant manager’ case offering a promotion to a statue. I think it is safe to say this is not meant to be taken literally then. If it not literal, then there is simply a gap where objectification should be defined; the claim would essentially be: ‘a woman is treated as if she were in object when she receives the same sort (metaphorically) of treatment as an object’. We are left with an indeterminacy problem, as we have no means of telling whether the condition of ‘treating B like an object’ has been met, as that is precisely what we need an account of objectification for.

Either we have a case of circularity and indeterminacy where ‘treating as an object’ is part of the definition of objectification but as yet undetermined, when it should be precisely what an account of objectification is articulating, or ‘treating as an object’ refers to a narrow practice which does not capture the paradigm examples – mine or LeMoncheck’s.

I have shown in the last few sections a few reasons why LeMoncheck’s rights-violations approach is unhelpful as it fails to do all of the things that we wanted an account of objectification to do: (1) it fails to capture paradigm cases (including pernicious cases), (2) the list of rights is unintuitively overinclusive, and (3) her account is indeterminate (or worse, circular) in explaining what object-like treatment is. Additionally, LeMoncheck’s account is narrower than mine insofar as it means to exclude benign objectification. In Chapter Three I defend the inclusion of benign paradigm examples Casual Sex and Squeeze 2, and argue at the end of Chapter Three and Part Four of this chapter against ruling out benign objectification. Generally, I think a broader extension like mine does a better job of capturing popular usage as far as possible, particularly when such an account can explain when objectification is harmful, and also explain fairly the intuitions of those who take all/most objectification to be harmful, as I do in Chapter Five.

### **Part Three – Bauer**

This part deals with an approach which challenges most accounts of objectification, I will use two strategies to show why I think this does not cause problems for my account. I first of all highlight problems with the approach itself, and secondly argue that if the approach does still cause problems for other existing accounts of objectification, it does not cause those same problems for my own.

#### **3.1 Bauer’s Position**

Drawing on Simone de Beauvoir, Nancy Bauer argues that all attempts to come up with a delineating list of features of objectification are misguided. Bauer claims that such attempts only serve to obscure the phenomenon and make it more difficult to determine whether objectification is occurring. Bauer claims that objectification is a useful concept insofar as it helps women understand their experiences, but beyond that there is little use for it. She roots this in the position that certain concepts and words only have meaning for people holding a certain normative worldview. She gives

the examples of the concepts: *transgender*, *communist sympathiser*, and *obscene* (Bauer 2015b, 25). Using these terms comfortably betrays certain background beliefs that make the term make sense to you. If someone were of the opinion that if you were born with a penis you are a man, and if you were born with a vagina you are a woman, then the term ‘transgender’ would not mean a great deal to them. They may understand it when people use it, but it would not have a particular *use or meaning for them*, at least not in the same way as it would for people with a set of background normative beliefs that gave more use and credit to the term.<sup>190</sup> Similarly, if I do not think communism is a dangerous and frightening thing, I will be unable to use the term ‘communist sympathiser’ in the same meaningful way as someone who does see communism as dangerous.

Objectification, Bauer argues, is like this. She posits that (sexual) ‘objectification’ has a meaning for women who use it to explain certain kinds of practices<sup>191</sup> that harm them (Bauer 2015b, 28). If, however, you do not have any inclination to understand these kinds of practices, or do not think they are important, then the word ‘objectification’ will function like ‘communist sympathiser’ does for me: it is of little use, and little meaning. When people come to possess the right background beliefs<sup>192</sup> to use the concept of objectification Bauer describes them as having a ‘lighting up experience’, and from then they can ‘know it when they see it’ (Bauer 2015b, 25–28). Many women will have a ‘lighting up’ experience at some point, where they come to understand various ways in which they are disadvantaged as women, they come to understand certain things in the world around them as unfair, they begin to identify as feminists, and they *notice objectification*. To the extent to which two women share the same worldview, they will identify *mostly* the same things as objectification. Once these people have the meaningful concept, and can ‘know it when they see it’: that is what objectification is.

I am very sympathetic to Bauer’s approach, and I think certain parts of it are well worth utilising. The idea that a concept of objectification should be constructed in such a way that it is most useful to women understanding their experiences, and the idea that the word will have different meaning to feminists and non-feminists, I find persuasive. In fact these ideas motivate my commitment to taking ‘common usage among academic and non-academic feminists’ as vital to a good definition of

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<sup>190</sup> Since first writing this, the use of the term ‘transgender’ has shifted among people with the beliefs described; rather than being a term that is meaningless for them, it has taken on meanings which are hostile to the meanings of those who use the term sincerely (it is usually intended to pick out the same people, but its use as a noun rather than an adjective implies an insult to trans people, and a wilful misunderstanding of the meaning of those who use the term sincerely). I could remove it from this list of examples as it no longer works quite like the others, but I keep it here, as it is interesting how the use has shifted, and its use is still characterised by an *insincerity* which is central to these examples.

<sup>191</sup> What kinds of practices are we talking about here? It is difficult to answer this without doing precisely the kind of thing that Bauer is warning us against (trying to define objectification precisely), but the kinds of examples she utilises are things like adverts featuring scantily clad women.

<sup>192</sup> Here we are thinking about general feminist principles, like ‘women are agents worthy of respect’ and ‘women should be able to move through the world without being made uncomfortable by unwelcome sexual comments’. Again, these kinds of principles are hard to define without more work being done on what kinds of things feminism is engaged with, of which, arguably, objectification is one such thing.

objectification. The further step, that we have no need for a formal account of what objectification is, I think, does not hold up.

### 3.2 Problems for Bauer

#### *i. Problem of Disagreement*

First, if Bauer is right that objectification picks out something that is always bad<sup>193</sup> for women (setting aside that I disagree on this for now), then it is important for us to be able to determine whether something is objectification or not. Bauer's position suggests that the way of determining whether something is objectification is to defer to feminists/use our intuition *as* feminists, who will know it when they/we see it. There is a simple problem here: if two women, who both consider themselves to be 'lit up' feminists, have opposing intuitions on whether something is objectification, for Bauer, *both must be right*. This means that the thing they are talking about both is and is not objectification; this at worst impossible, at best unhelpful. One route a defender of Bauer's position could go down is to say, 'That's fine, it is objectification for the first woman, and isn't for the second', but this makes 'objectification' mean very little. Objectification has become subjective in a way that makes it an impossible concept to track, which is little help if we want to make any claims about objectification and ask questions about when it is wrong and what we should do about it. This amounts to *an indeterminacy problem*.

Perhaps Bauer would accept this consequence, but it seems to me to sit uncomfortably with the claim that our goal is to help women in some way, when this may (should?) involve determining where objectification harms women. While this approach may help some women understand their experiences, it will not leave room for any analysis of the problem (if it is one) and any exploration of solutions. If we accept these consequences, we cannot make any claims about objectification. By contrast, accounts that produce a list of features of objectification allow us to make claims about the nature of objectification and when/if it is harmful, and allow us to explore how to remove any such harms. It is as if Nussbaum, Langton, LeMoncheck and I have tried to come up with a list of features of the colour red, and Bauer has said, 'Those of us with a certain kind of vision know red when we see it', and concluded that our list of features for red is unhelpful.<sup>194</sup> However, if we want to find out whether the colour red is harmful or wrong, we had better have a list of features to refer to, as the assertion that we know red when we see it can't help us with that.

This problem becomes more urgent when we recall that Bauer is approaching objectification as a concept which helps women understand *bad* or *harmful* experiences. Imagine that the two feminists in the above example who disagree on whether objectification is present further disagree with a third feminist, who thinks that a particular thing is *objectifying and benign*. The defender of Bauer's position must either say that all three are right, which would mean throwing out the motivating

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<sup>193</sup> "The feminist concept of *sexual* objectification, on the other hand, has always had negative connotations." (Bauer 2015b, 28)

<sup>194</sup> Thanks to Lewis Brooks for making this clear to me.

principle behind this position (that objectification is a concept which helps women understand *bad or harmful* experiences), or they must say that one of these feminists is wrong. This latter option is a very unattractive move, as it would involve saying either that having the right set of background beliefs does not in fact mean we know objectification when we see it (which is crucial for her position), or it would involve saying that the third feminist is mistaken in thinking that she is a 'lit up' feminist possessing the right set of background beliefs. We do not want to go down a road which implies that there is one set of beliefs which is *correct* feminism, and other strands of 'feminism' are made up of people who merely think they have feminist beliefs.<sup>195</sup> Apart from anything else, this does not seem as if it is in the spirit of Bauer's position.

Let us pause on this for a moment; if I am going to criticise other accounts on the basis that they involve telling some women they are wrong about objectification, I had better spell out why this is less of a problem for my own account, given that *any* account will involve this. Firstly, as I claim below, my account is at lower risk of this than many accounts, and is less likely to have to judge many women to be mistaken, given that it is grounded in popular intuitions. In comparison with Bauer's however, regardless of who has to tell the highest number of women they are wrong, in my case the stakes are just much lower. In Bauer's case, as I argued above, if you have to say someone is wrong about whether x is objectification, that involves also saying they are not a 'lit up' feminist with the right set of background beliefs. This is claiming that someone is wrong in a much more serious way: not only is the person supposedly wrong about x, they are also not a real feminist - this is not an acceptable consequence. Further, if someone says 'x is/is not objectification', yet my account says different, this does not involve saying that person is wrong about whether x is importantly *harmful*, because my account does not build in harm. My account does not involve telling someone they are unfeminist, or telling them they are wrong about whether they've had a morally bad experience, because my account lacks all of that baggage; these things can all be/not be the case irrespective of whether objectification is taking place.

In the next chapter, I explore and explain the case in which people believe that objectification is *always or usually harmful*, in a way that does not involve suggesting such people are gravely mistaken. Instead, I show why it makes sense that people see objectification this way even though

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<sup>195</sup> This is not to say that all feminist positions are equal. Transphobic feminists have, I believe, some incorrect and misogynistic beliefs, but I also do not want to say that only my set of feminist beliefs represents good ones, and that anyone with a different combination is not a feminist. The expectation of uniformity (which I suggested above is implied by the lighting-up account) among feminists leaves no room for either different branches of feminism or for personal growth and learning. The middle-class feminist was still a feminist before she learned how austerity affects working class women differently to her, though some of her beliefs are different (and better-informed) now. We can say something like: 'Cathy is a feminist, she has a set of feminist beliefs about work, politics, the family, sex and relationships that are all distinctly feminist beliefs. Amongst these are some incorrect and perhaps bigoted beliefs'. The bigoted beliefs are inexcusable, and Cathy is morally responsible for them, but they need not prevent us from referring to Cathy as a feminist. More importantly, to do this would invisibilise the roles that some feminists have played in oppression of various groups. Designating any potentially flawed beliefs as not-in-fact-feminist serves to culpably ignore wrongs committed in the name of feminism, including mainstream feminism's racist history, and the oppressions which still occur in many branches of feminism right now.

objectification is not necessarily harmful. For now, I shall consider one more specific way in which my account might imply telling some people they are wrong about objectification. On my account, Casual Sex (as described in my specific example in Chapter Three) is objectifying, but harmless. If a feminist had an experience identical to Casual Sex but said, 'I find it neither harmful nor objectifying', I would have to say that she is partly wrong about her experience (it was not harmful, but it was objectifying). Given what I say above, I should be hesitant to want to say this. However, I am not too concerned about this. This is because I think outside of projects like this thesis, it is generally okay for people to use terms in varying ways, for however it is useful to them, unless their usage causes harm to others (I argue at the end of this chapter that using 'objectification' to mean 'necessarily harmful' might do this). However, our purposes here are to work out when objectification is harmful and so be in a better position to decide what to do about it, which requires (1) a concrete, not fluid, definition, (2) grounding in popular usage, given that it's people in the world that we care about (ethically and epistemically).

### ***ii. My Account's Extra Protections from Bauer's Criticism***

Bauer's implication that accounts like Nussbaum's and LeMoncheck's do not present the concept of objectification in a way that adequately helps women understand their experiences does not apply quite so strongly to my account. Given that one of my criteria for a good account of objectification is that it captures common intuitions among feminists, my hope is that it is more likely to do a good job of capturing women's experiences. It was a key part of my rejection of these other accounts that they do a less good job of capturing popular intuitions and ordinary usage among feminists, and a key part of my defence of my own account was to test its compatibility with such intuitions (see Chapter Three, Part Three). Additionally, it need not be the case that Bauer's explanation of how certain worldviews make concepts meaningful should suggest an *alternative* to a list of features of objectification; rather, Bauer's account can be an *explanation* for why there is some amount of convergence on what different thinkers (inside the academy and out) believe counts as objectification. Feminist worldviews prompt certain *similar* intuitions as to which things are objectification, and my account of objectification aims to reflect these intuitions as far as is possible, as well as (in Chapter Five) to explain some differences in them.

Despite this, it might still be the case that Bauer is right that accounts like Nussbaum's obscure the concept of objectification and make it more difficult to identify. This does not, I think, apply to my account, for three reasons. Firstly, this does not preclude the right kind of account *not* obscuring the concept, but should motivate us to make our accounts more responsive to popular intuitions, and less wrapped up in complex frameworks and jargon. Secondly, we must accept that concepts will never track *everyone's* intuitions (compare 'what is a chair' – two people may strongly disagree on whether a beanbag should count); we can only try to capture as many intuitions as possible. I think rather than accounts *creating* a difficulty in identifying a concept, accounts can instead *expose* a difficulty in identifying a concept, by making differences in intuitions visible through examination, especially examination of marginal cases. This might mean that in some cases (for any concept) we

do need to work to establish if such concept is present; there are ambiguous cases for any phenomenon. Finally, generally, people still manage to do a good job of identifying instances of a concept fairly easily, even when its definition is technical (the definition of lager might be technical, but we still have little trouble identifying which things are lager for the most part).

Bauer's approach, while it sets out to criticise accounts like mine, I think fails to count against my account. This is both because of features of my account that protect it from Bauer's concerns (i.e. the central role of popular usage), and because of internal problems with Bauer's approach (i.e. the indeterminacy problem above).

#### **Part Four – Papadaki**

##### *The Usefulness of a Negative Conception of Objectification*

Papadaki (2010b) offers a hybrid account of objectification which takes Nussbaum's account and limits it to only those cases in which a person's humanity is denied (thus honouring Kant's, MacKinnon's, and Dworkin's understandings of objectification<sup>196</sup>). Denying (i.e. *not acknowledging* or *damaging*) a person's humanity is, for Papadaki, what makes objectification problematic. Thus, Papadaki argues that we should understand objectification as an exclusively *negative* phenomenon; by this I mean that for Papadaki, objectification is to be understood as always pernicious and objectionable - I borrow the phrase 'negative objectification' from Papadaki, which she contrasts with 'benign/positive objectification'. I am not going to spend a great deal of time on Papadaki's account, as I have effectively engaged with half of it in discussing Nussbaum's account in Chapter Three; however, the harmful-only/humanity-denial part of her account is motivated in part by an argument which poses a challenge to accounts like mine.

“[O]nce this concept's association with the negative and morally problematic is weakened, and it becomes, as in Nussbaum's case, something ordinary, widespread, and in many cases a positive and wonderful part of our lives, there is a further risk: the risk that the fight against (negative) objectification is undermined. The plea to end this objectification vividly put forward by Kant, MacKinnon and Dworkin will no longer sound so urgent and pressing: it might even sound misguided... It seems to me that objectification would be a more useful concept if restricted to the negative...” (Papadaki 2010b, 30)

This position, that 'objectification' is more *useful* when understood as a negative phenomenon, is also gestured at by Bauer. Of Nussbaum's account, Bauer says:

“By expanding the definition of sexual objectification to include such cases [those cases like Oliver Mellors and Connie Chatterley, where objectification can be 'wonderful'] Nussbaum empties the concept of political oomph.” (Bauer 2015b, 36)

The idea is that if we have a broader definition of objectification which includes examples of neutral, good, or wonderful objectification, then we may undermine the fight against negative

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<sup>196</sup> The difference between Papadaki's account and these three thinkers is that MacKinnon, Dworkin, and Kant see 'objectification' only describing when humanity is *damaged* or *harmed* rather than the broader category of *denied* (Papadaki 2015, 2010b).

objectification. Pragmatically then, if it is important to us to combat objectification that is harmful, our understanding of objectification should be as a negative thing.

I think Papadaki and Bauer are mistaken here for three reasons. Firstly, how useful is it *really*? If what you want to do is target sexist adverts from car companies, will it really make your campaign any harder if you have to say something else instead of 'This is objectifying (and that's why it's bad)'? You might, instead, need to be more specific about the harm it is doing. Perhaps that requires more thinking before articulating, but that is hardly a bad thing.

Secondly, and more importantly: yes, I really do want to undermine the campaign against negative objectification. This is because the casualties of the campaign against negative objectification have not been the big car companies which use objectifying images, they have been people in the sex industry, they have been women+ who are sexually assaulted, they have been predominantly the people that the campaign is aiming to protect, harmed by the unintentional but entirely predictable slut-shaming and sex-negative myths that are propagated by these kinds of campaigns. First, campaigns against objectification usually take the form of campaigns against pornography, strip clubs, and other sex work, rather than campaigns against lager or car companies. The people who take the biggest material hit as a result of these campaigns are the sex workers who lose their income and have to find new ways to survive. When the campaigns are not directed at the sex industry directly, for example the campaign in the early 2010s in the UK which saw the end of The Sun's Page 3 feature, it is still not the powerful who feel the consequences, but the models themselves.<sup>197</sup> The Sun is today as successful as ever, and is able to be just as sexist in its writing as it was able to be in its imagery. Perhaps there was an intangible impact on how men see women in general as a result of the end of Page 3, perhaps there was not, but we have a further reason to think these campaigns often do more harm than good. As I touched on in Chapter One, and will explain more fully at the end of Chapter Five, there are prevalent pernicious myths that women who are seen as more sexual (those who wear more revealing clothing, or have more non-reproductive sex, work in the sex industry, or talk more openly about sex) are somehow dirty, dangerous, corrupting, and deserving of poor treatment, especially sexual assault. Campaigns against Page 3, and similar campaigns against strip clubs, trade on and reinforce these pernicious myths. When the TV panel 'Loose Women' addressed the No More Page 3 campaign, presenter Lynda Bellingham had this to say:

"You look at kind of some young people on a Saturday night now and think you're not doing yourself any favours ... life isn't about flashing your boobs ... It's degrading ... 30 years ago to get your whatsits out and flash them was degrading ... it's the lowest form of entertainment." (Bellingham 2010, 01:14-03:22)

Even if Page 3 were in fact an example of 'negative objectification', the kind of messages being perpetuated around the campaign are clearly harmful, not just to models, but also to all 'young

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<sup>197</sup> "These individuals were taking away our dreams because how they thought we felt, instead of actually engaging in conversation and celebrating our sexuality alongside us." (Davies 2018)

people on a Saturday night' who do not meet traditional misogynistic standards of decency and purity. The same campaign groups which have treated strippers as collateral damage (mentioned in Chapter One) put their weight behind the Page 3 campaigns (plasticdollheads 2020). These campaigns against particular forms of objectification, whether those forms of objectification are good or bad, have always harmed sex workers and contributed to pernicious misogynistic myths. If moving away from a negative conception of objectification undermines these campaigns – and that is a big empirical 'if' anyway - then this is not necessarily a bad thing.

Finally, as discussed in Chapter Three, fat and disabled women, and others who are excluded from being seen as legitimate targets of sexual desire, can find the *lack* of sexual objectification to be dehumanising, rather than the presence of it. If feminists are to say, 'Let's prioritise political and pragmatic goals', they had better not leave out the political and pragmatic goals of groups of women who are further marginalised, in favour of solely attending to the political goals of the feminist groups from whom the concept originated several decades ago. Even if there were strong political reasons for using 'objectification' one way, if there are also different strong political reasons for using 'objectification' another way (as I have shown here, there are at least two: impact on sex workers and capacity to capture experiences of those denied legitimacy as sexual beings), then both sets of reasons must be given consideration. It should then be considered that if it is the case that the political goals which motivate using 'objectification' in a negative way can be achieved *without* using 'objectification' this way and clashing with these other political goals, as I think it clearly can,<sup>198</sup> then it would be hard to justify using it in a negative way.

Contra Bauer and Papadaki, then, I suggest there are good reasons not to use objectification in a purely negative sense, and so to favour an account like mine which leaves room for cases like Casual Sex which are benign.

## **Part Five – Summary**

In this chapter I mean to have offered reasons to prefer my account to those competing accounts of objectification in the literature, largely through identifying shortfalls of these competing accounts, but also through showing that the challenges these accounts' proponents offer against accounts like mine do not hold up.

I first described the distinction between two kinds of accounts of objectification: 'imposition' accounts and 'treating-as' accounts. I situated my account as one of the latter, and argued that we should set aside the former here, as they do not capture popular usage, which I aim to do in this thesis. Secondly, I looked at LeMoncheck's account, taking it apart and showing that it failed to capture popular usage and paradigm examples and was insufficiently determinate. I drew

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<sup>198</sup> It would be a poor political campaign indeed if its success were entirely dependent on using one controversial term in a particular way. I think it helps our causes to be as specific as possible, and to be willing to abandon particular concise terminology as we learn it does not always mean what we intend it to mean, in favour of describing those features of the world in a way that captures what you mean and avoids hurting your allies.

comparisons throughout with my own account (explained in the previous chapter), to show that the problems I identify with these accounts are problems that my own account does not suffer.

Thirdly, I considered the case from Bauer that accounts like mine which attempt to define objectification only obscure the concept. I argued that Bauer's 'we know it when we see it' approach failed to accommodate and explain differences in feminist approaches to objectification, and makes locating harms more difficult. I showed that the case Bauer makes against accounts like mine do not in fact apply to my account. Finally, I looked at an argument suggested separately by Papadaki and Bauer, that a 'negative' conception of objectification is more useful, as an approach which accommodates benign objectification undermines campaigns against pernicious objectification. I argued that undermining these campaigns was an acceptable consequence given that these campaigns as they currently exist tend to harm rather than help, precisely because discussing sexualisation as negative reinforces the sorts of sexist myths feminists want to be dismantling. Avoiding using 'objectification' in the purely negative sense can also encourage us to be more specific about what it is that is harmful, to ensure that any criticisms of genuinely harmful objectification do not inadvertently harm sex workers and women+ in general.

Now that the case has been made for accepting my definition of objectification over those competing definitions and approaches, we can take this definition forward and apply it, to establish when objectification is harmful, and how this fits in with pornography.



## CHAPTER FIVE

### ***Is Objectification Harmful?***

In this chapter I address the *moral* dimensions of objectification. Recall from Chapter Two that I am discussing whether objectification is *harmful* rather than *wrong*. This is because we are principally concerned with harms to women+; wrongs that are not also harms (if they exist) are issues for attention elsewhere. I am not going to discuss where harm and wrong come apart, but I think it is intuitive to say that whether x is harmful is a moral question (at the very least insofar as identifying a harm raises a moral question) even if it does not perfectly line up with wrong in all uses.

It may seem that whatever your conception of right and wrong, establishing whether a harm has taken place does not get us very far, given that even if wrong is entirely based in harm, in any one practice there are multiple harms and benefits at play, which are decisive only when we can see all of them. The idea is that even if we show one harm does or does not occur, there may be so many other harms or benefits that we are only a fraction closer to an overall judgement. However, it is precisely this base-level, fine-grained, identification of individual harms which is missing from popular analyses of objectification. Many accounts of objectification which discuss objectification as wrong, or harmful, or bad, or whatever, yet never say precisely *how*, have skipped to the end. This thesis aims to get things right by bucking that trend. This chapter aims to identify whether and when there are any harms in objectification, and to provide some of the tools needed to make all-things-considered judgements on pornography and other topics in sexual ethics.

A quick terminological reminder: as explained at the beginning of Chapter Three, I will here be referring largely to *sexual* objectification, rather than non-sexual objectification. Some of the arguments that follow will carry over for non-sexual objectification (i.e. if it is the case that there is at least one example of non-harmful objectification, that will undermine the claim that objectification (broadly) is necessarily harmful), but this is less clear for harms which are related to the sexual nature of the examples I discuss. For those cases, the reader should assume I am speaking only about *sexual* objectification, though I will continue to use 'objectification' for brevity.

In Part One, I argue for the claim that objectification is not *necessarily* harmful. In Part Two, I address the intuition that there is something harmful in a great deal of objectification, by exploring explanations for this. In this section I show why competing explanations do not cut it, before offering my own in Part Three. In Part Three I offer an account of what it is that generates harms in some (common) cases of objectification; harm is generated when any of these three other things are occurring: (1) Consent Violation, (2) Context-Creeping, (3) Oppression. (We will see that these overlap a great deal.) Finally, in Part Four, I discuss the implications for pornography, and show that in pornography, none of these three factors occurs in a way any more worrying than in other media.

#### **Part One – Objectification is not Necessarily Harmful**

This section constitutes the fourth premise of the following argument, where premises one, two, and three were defended in previous chapters.

1. Pornography is understood as pieces of media which meet at least two of the following conditions:
  - a. *It is sexually explicit [content]*
  - b. *It is aimed at/intended for sexually arousing viewers [intention]*
  - c. *It tends to be understood as intended for the purpose of arousing viewers [audience reception].*
2. Harm is understood as *the thwarting, setting back, or defeating of an interest, where an interest can be thought of as a welfare interest.*
3. Objectification is understood as *reduction to body or appearance, often characterised by instrumentalisation.*
4. Objectification is not necessarily harmful (given [2] and [3]).
5. Pornography is not necessarily harmful insofar as it involves objectification (given [1] and [4]).

### 1.1 The Scope of ‘Necessarily’

For objectification to be *necessarily* harmful, it must be always harmful across all possible worlds, rather than just always harmful in the current context. ‘All worlds’ *includes* our current world though, so if it is the case that objectification is *not always* harmful in our current world, then it is *not always* harmful across *all* possible worlds, and, therefore *not necessarily harmful*.

It will help though, to set out the parameters of the claim I am discussing. I am discussing first whether objectification is always harmful across all possible worlds where a few key things remain fixed: our concepts of bodies, reduction, harm, consent, agency. Basically, whenever the terms I use mean roughly what they mean for us here and now, I intend arguments I make on this to apply. In Section 1.2 I will show that (insofar as these concepts are meaningful) objectification is not necessarily harmful. Since the examples I use to show this are from *our* world, my claim is a stronger one: it is not only in possible worlds (where things may be more egalitarian) that harmless objectification can happen, but in our current world too.<sup>199</sup>

After establishing that objectification is not *necessarily* harmful, I will narrow the scope, to examine ways in which objectification can be harmful in our world. In doing this, I consider important contextual factors which make certain kinds of harms more likely or more potent. (This is similar to Debi Sundahl’s (2001, 176) view that objectification is fine in particular contexts, and to Marino (2008). Marino sets out to identify the contexts which render objectification harmful, I differ from this framing slightly, as I am not convinced that doing something *non-consensually* is best described as a feature of ‘context’, as Marino frames it. More on this later.) In sections 3.1 and 3.2 I discuss

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<sup>199</sup> For the positive claim: ‘x is necessarily harmful [in all worlds]’, the ‘necessary’ version will be a stronger claim than ‘x is always harmful [in just our world]’. However, for the negative claim: ‘x is *not* necessarily harmful [in all worlds]’, the ‘necessary’ version will be *weaker* than ‘x is *not* always harmful [in just our world]’. So I am making both the stronger and the weaker negative claim in drawing my examples from our world, and so countering both the stronger and the weaker positive claim.

harms related to objectification which occur as a result of rape culture, patriarchy, white supremacy and fatphobia (and other -phobias and -isms). In doing this, I address the intuitions of those who might say, 'sure, objectification might not necessarily be harmful, but it looks like a lot of harm is still being done here'. In Part Four, I apply this work to pornography. There I again consider the current oppressive contexts, and particularly stigmatisation of sex workers, to argue that treating pornography as uniquely harmful<sup>200</sup> in our current context does more harm than good.

## 1.2 A Harmless Example

To demonstrate that it is not impossible for objectification to be harmless, we must give at least one example of something that fits the definition of objectification, but is not harmful. This may seem too easy; if all I have to do is show that there is one example of objectification that is not harmful, and we have our question answered, then why has this question been so troubling? After answering the question in this easy way, I then do the difficult but illuminating work of explaining why it is that we are still so worried about objectification being harmful, and what is peculiar about the harms of objectification (when present).

At least two of the examples from Chapter Three look like they may be harmless objectification.

- *Casual Sex*: Two consenting adults enjoy a one-night stand after meeting briefly in a club; the main reason they decided to spend the night together was the physical sexual appeal of the other person.
- *Squeeze 2*: At a party, a man discreetly squeezes his girlfriend's bottom, to communicate that she looks sexy.

Intuitively, this appears harmless, but just to be sure we will look at the definition of harm we are working with, and see how they match up.

*We define harm as **the thwarting, setting back, or defeating of an interest**, where an interest is:*

*In this category are the interests in the continuance for a foreseeable interval of one's life, and the interests in one's own physical health and vigour, the integrity and normal functioning of one's body, the absence of absorbing unpleasant pain and suffering, emotional stability, the absence of groundless anxieties and resentments, the capacity to engage normally in social intercourse and to enjoy and maintain friendships, at least minimal income and financial security, and a tolerable social and physical environment, and a certain amount of freedom from interference and coercion.<sup>201 202</sup>*

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<sup>200</sup> By 'uniquely harmful' I mean harmful in unique ways, or harmful to a greater degree, than other things, particularly other media.

<sup>201</sup> This is the modified version of Feinberg's account (1984, 34), defended in Chapter Two of this thesis.

<sup>202</sup> As mentioned in Chapter Two, this list looks complete to me, but I am not ruling out anything else being added to it with adequate justification.

In the case of Casual Sex, since it is stipulated that the two *enjoyed* a consensual encounter, I mean this to imply that neither participant feels as if<sup>203</sup> their interests have been set back. If we consider each interest above, it certainly seems possible to have casual sex that does not set back any of these. This is unlike in Squeeze 1, for example, where the woman squeezed by the stranger had her interest in bodily integrity set back, as well as freedom from interference,<sup>204</sup> and absence of suffering if the experience is distressing. (It may seem that in Casual Sex their interest in bodily integrity is still set back, but this cannot be so for *consensually* entering someone's personal space, as otherwise every time anyone touched another person we would have to call it a harm. We should conceive of 'bodily integrity' as *being the person in control of one's own body and boundaries*, which is not set back by consensual touching.) Since nothing from the list of interests above<sup>205</sup> has been set back, no harm is done here.

As with Casual Sex, if we assume that the touching in Squeeze 2 is consensual (which I intended it to be, driving the contrast with Squeeze 1), then again it looks like none of the above interests is being set back.

We saw in Chapter Three that Casual Sex and Squeeze 2 can come out as objectification on our account. In Casual Sex, the two participants have reduced one another to their bodies. (We also saw in Chapter Three, Section 3.3, how consensual reduction to body works). They treat each other as little above their bodies in the context of the sexual encounter, and given that they are relative strangers, they do not have a relationship outside the sexual encounter in which they treat one another differently.<sup>206</sup> So this means Casual Sex is an example of *harmless objectification*. I suspect that we would arrive at the result that Casual Sex is harmless on other accounts of harm as well; it is not my aim to demonstrate this here, but given that it seems intuitive that Casual Sex is harmless (other than to the sexually conservative thinker<sup>207</sup>) it is likely that this will serve as an example of

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<sup>203</sup> This is subjective at this stage because I do not want to be accused of jumping the gun. Given that it is at least possible to be harmed without realising, I do not want to declare these two have not been harmed until we examine our list of possible harms (i.e. our list of interests which can be set back), so we can be sure no harms have flown in under the intuitive radar. This is a point of my approach: rather than making vague claims about when objectification is bad/wrong/harmful without defining these, I do low-level analysis to gain clarity on whether harm has been done and how.

<sup>204</sup> Remembering from Chapter Two: I see the distinction between these two as being as follows: a setback to *freedom from interference* covers things which violate our boundaries, whereas a setback to *bodily integrity* covers specifically things which violate *bodily* boundaries. The former is related to, but not identical to, coercion.

<sup>205</sup> I claim that we would be unlikely to find an interest being set back in this case even if the list of interests were expanded to include other plausible welfare interests.

<sup>206</sup> This demonstrates a point of difference between my account and Nussbaum's: she suggests that a context of a loving relationship can make objectifying sex not harmful or wrongful, whereas I (along with Marino (2008)) see the relationship between participants as less important, and consent as more so. More on this shortly.

<sup>207</sup> Such thinkers might have the view that sex outside marriage is inherently damaging. I do not entertain this view, partly because the conception of harm I have defended does not fit with an understanding of degradation (or similar) necessary for such a position, but mainly because it is steeped in outdated, dangerous, and misogynistic attitudes to sex in general. Further, it is worth noting that if this view were right, there would

harmless objectification for those using a different understanding of harm, providing they subscribe to my understanding of objectification.

Similarly, if we understand the man in Squeeze 2 as foregrounding his girlfriend's body parts, and squeezing her bottom because of this, rather than as some kind of 'charitable' act to just make her think he finds her sexy, then Squeeze 2 is objectifying. I am sure there are many other similar objectifying acts in the context of similar sexual relationships (taking naked photos of each other, dirty talk, etc). Again, this provides us with an example of *harmless objectification*, and again, I suspect these kinds of acts would come out as harmless on other accounts of harm too.

I will not spend any more time on this, as this is not the space for defending the claim that these examples should count as objectification (that was Chapter Three), but I will briefly say this: I expect that some might really want to conceive of these examples as *not* objectification, precisely *because* they intuitively see them as harmless. Given that many people see objectification as usually harmful, they may feel the need to justify cases like Casual Sex as *not objectifying* in order to preserve their intuition that Casual Sex is *not harmful*. I am showing here that this is unnecessary, as in this chapter I provide an explanation for why people find so much objectification to be harmful, which preserves the intuitions both that acts like Casual Sex are harmless and that they are objectifying.

This means that we can now take for granted that objectification is at least *not always* harmful. Remember: if it is the case that objectification is *not always* harmful in our current world, then it is *not always* harmful across *all* possible worlds, then, therefore *not necessarily harmful*. So, objectification is not always, and not necessarily, harmful, so how can we explain the intuition that there is something wrong in many cases?

## **Part Two – When is Objectification Harmful?**

### **2.1 Competing Explanations**

While objectification is not harmful 100% of the time, we still need to explain what makes objectification harmful some of the time, and why many people have strong intuitions about its harmfulness. If we take people's intuitions to be reliable, there is only one question here; if they are not, then there are two questions here (i.e. 'when *is* it harmful?', and 'why do we *think* of objectification as usually harmful?'). Given that my whole approach has been to capture the intuitions of feminists, I will be taking the answer to the second question to reliably track the answer to the first question;<sup>208</sup> I will answer 'what explains our intuitions that objectification is harmful' *via*

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be little point talking about pornography, because if all sex outside marriage is harmful, or all recreational sex is harmful, then pornography is a drop in the ocean of harmful sex.

<sup>208</sup> Note, this does not mean that people's intuitions are 100% right: we have shown that objectification is not harmful 100% of the time, so I have already committed to the fallibility of some intuitions, i.e. the intuition some have that it is *always and necessarily* harmful. This can instead mean that people's intuitions generally track something true, but can be imprecise; for example, it could be the case that people think of objectification *itself* as harmful because objectification usually happens in a context which makes it harmful, but objectification *itself* can be harmless. In this case they are accurately tracking the prevalence of the harm,

answering ‘when is objectification harmful’, and so implicitly accepting the general (though not absolute) reliability of our intuitions.

There are four ways of explaining what is going on when objectification yields harm:

- a) Objectification is generally always harmful, but there may be a couple of exceptions to the rule;
- b) Objectification itself is sometimes harmful;
- c) Objectification sometimes involves some other thing that is always harmful;
- d) Objectification is never the harmful thing; harms that occur alongside objectification are coincidental and unrelated to it.

In the next four sections, I will look at three explanations which all take one of these routes. The Vaguely Kantian Views take route (a), Nussbaum takes route (b), (Marino takes either (b) or (c) depending on how you read her), and in Part Three I will take route (c). I will not consider route (d) as I think that does not give enough weight to popular intuitions around objectification (and its prevalence)<sup>209</sup> - remember in Chapters One and Three I argued for prioritising popular usage (outside the academy) and intuitions in defining terms in feminist philosophy.

In both (b) and (c) the harm is related to the objectification and is not merely external/incidental/coincidental. On (b), there is something about the objectification *itself* that is harmful. (This can work on a cluster view of objectification – like Nussbaum’s – where something can count as objectification by virtue of possessing certain features, and some of those features are harmful, but other things can count as objectification by virtue of possessing some different, benign, features. This way, you have both harmless and harmful objectification, where in the harmful cases, the harm is directly from a feature of the objectification itself – even if that feature is only sometimes harmful, as long as it is the feature of objectification itself that is harmful, this is distinct from (c)). On (c) there is nothing harmful in the definition of objectification, but in particular contexts, objectification is likely to happen together with some other thing that is harmful, or happen in particular kinds of ways that are harmful. This is my view; there is something about how the objectification interacts with societal norms that makes certain kinds of harm more likely than others, but that harm is not necessary, nor is it intrinsic to the objectification.

To avoid having to make this cumbersome explanation every time I mention a harm associated with objectification in the way it is under description (c), and also to avoid confusing claim (c) with claims (b) or (d), I will from now use the following phrasing consistently: on my (c)-style account, I may say ‘some objectification is harmful’. By this I will mean that the objectification has interacted with context, or occurred in such a way that harm is done. This contrasts with (b) accounts, under which I would instead say ‘objectification is *itself* harmful’; the presence or absence of ‘itself’ is the key difference between (b) and (c). Describing (c) as ‘some objectification is harmful’ rather than as

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but there is a minor error in that the harm is contingently associated with objectification, rather than objectification itself.

<sup>209</sup> If (d) were the case and harm were coincidental, we would expect to see relatively few instances of harmful objectification, but feminists are discussing a widespread phenomenon.

‘objectification sometimes occurs in such a way or interacts with particular contexts in such a way that harm occurs’ is both helpful for brevity and for making obvious the distinction from (d) ‘objectification is never harmful; harms near objectification are merely coincidental’.

To anticipate precisely what I will argue for later, and also make these descriptions clearer: objectification is not necessarily harmful, but there are three factors which make much objectification harmful. These are as follows: (1) harm is done when it is non-consensual. (2) Our context (of particular norms) makes non-consensual objectification more likely. Non-consensual things are always harmful, but context again means further harms are generated in non-consensual sexual things (including objectification) than would be generated in non-sexual things.<sup>210</sup> (3) Objectification is often done in a way that utilises harmful stereotypes and is oppressive. I should note here: ‘oppressive’ may not be quite the right word, as ‘oppressing’ may be something that can only be done with certain authority conditions. However, I use it here to capture not just instances of objectification which enact oppression, but also instances of objectification which trade on or reinforce oppression. For example, someone making a homophobic catcall might not have the power themselves to oppress me, but their catcall draws on and endorses homophobic oppression.

The difficulty in making it clear that the claim is ‘objectification sometimes involves some other thing that is always harmful’ (rather than ‘objectification is sometimes harmful’) is in determining whether ‘being non-consensual’ and ‘being oppressive’ are *features* of objectification, or *other things* which happen alongside. These are kind of in-between, they are the *way* it happens, but they are not intrinsic to it. The harm occurring in a non-consensual thing is not generally from the thing itself, but from the breach of consent, and further, the way non-consensual x happens may be different (and harmful in particular ways) from the way non-consensual y happens. If consent is more likely to be breached because of some contextual factor, you get (c) ‘objectification sometimes involves some other thing that is always harmful’, rather than (b), where, as in Nussbaum’s account, the objectification itself is sometimes harmful or (d), where any harm is irrelevant to the objectification.

Before moving on, I shall lay out a brief analogy to help make these distinctions clearer: take ‘owning property’. (a) would be the view that owning property is almost always harmful, (b) would be the view that depending on internal features (say there are three kinds of ownership, ‘sole material ownership’ ‘joint material ownership’, and ‘immaterial ownership’,<sup>211</sup> and two kinds are always bad and one is not) owning property might be *in itself* harmful, (c) would be the view that owning property is often harmful, but it is so in virtue of contextual features that often accompany it, and those contextual features are always harmful (say, people often own property they do not need, that others could otherwise use to survive. Preventing someone from accessing essentials will always be harmful, so owning property will be harmful insofar as it happens in this way, but not ‘in itself’), (d) would be the view that owning property is never harmful, and any harms that happen to

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<sup>210</sup> This is why some of the arguments here will not carry over to non-sexual objectification.

<sup>211</sup> I have made these up to build the analogy, I am not offering an account of ownership!

occur around the ownership of property are unrelated to it, and we need make no reference to owning property in explaining them.

We are first going to look at some popular suggestions (which take routes (a) and (b) above) which I reject, before looking back at the examples and identifying three ways in which objectification can harm.

## 2.2 Vaguely Kantian Views

### ***Objectification is generally always harmful, but there may be a couple of exceptions to the rule (explanation (a))***

One explanation for the apparent harmfulness of objectification, could be that my list of 'interests' is missing something. It could be that 'not being reduced' or perhaps 'being always treated as a many-sided being' are also welfare interests. If this were the case, then objectification would (at first glance) be necessarily harmful in virtue of setting back these interests. This objection is what I refer to above as a Vaguely Kantian View, as it seems to involve an incorporation of the prioritisation of respect for autonomy and personhood present in Kantian approaches like Nussbaum's into my own framework.

To respond to this, I first want to note that despite the appearance of compatibility with my account, I think Kantian approaches will never sit well with my approach: while I do (as we will see next) prioritise consent, my account has little space for respect or personhood outside discussions of consent, and I have argued in this chapter and Chapter Two that our primary focus for normative questions around objectification should be elsewhere (harm). In Chapter Three I demonstrated that we can have cases of objectification that do not involve undermining autonomy, or instrumentalisation, as well as cases that do involve these but do not seem to be morally worrying. These features make the Vaguely Kantian View look less and less compatible with my picture. This is not sufficiently concrete to allow us to reject this position yet, though.

I have two more substantive responses to the Vaguely Kantian View. First, we must ask what we are to make of cases like Casual Sex. Casual Sex involves both participants being reduced to their bodies, but both participants are happy with the encounter. On the Vaguely Kantian View, it is either the case that these two participants are just mistaken about whether they are harmed; they feel fine (or think they feel fine), but they have actually had an interest set back.<sup>212</sup> Or, it is the case that Casual Sex is just an exception in that just in this instance participants temporarily lack the interest in not-being-reduced; there will always be the odd case that does not fit the rule, and this is it. Both of these routes are unappealing. In the first case, we are asked to move back from progressive approaches to sexual freedom and deprioritise people's understanding of their own experiences, and go down a road that involves committing to the kind of attitude that reeks of 'young women

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<sup>212</sup> I take it that feeling fine is a good, but not flawless, indicator as to whether one has had an interest set back, in the same way that not having a fever is a good, but not flawless, indicator that you do not have the flu.

these days don't know what's good for them'.<sup>213</sup> In the second case, we must admit that our account does not capture one of our paradigm examples. Further, the claim that it is 'just one exception' does not hold. Casual sex is not a fringe case, it is not an uncommon activity, or deviant; it is extremely common. Further, much sex that does not count as casual will also involve reduction to bodies; people in all kinds of relationships (including long-term monogamy) can find joy in objectifying and being objectified by the person they are having sex with. (In fact, I think it is more difficult to show when reduction *is not* happening in sex than when it is. Remember: reduction involves treating someone as little above, or 'foregrounding', their body or appearance.) It would be a poor account of the harms of objectification that tried to pass off something so widespread as exceptions to the rule, where the rule is meant to capture a welfare interest.

Finally, a much simpler way to reject the Vaguely Kantian View is to say that, actually, we just do not have an interest in being treated as many-sided all the time. If I go to a job interview, expecting to be tested on my computer skills, and the interviewer spends half the time getting to know me as a person, asking about my family, complimenting my shoes, I would be annoyed. When I get the bus, I usually want the bus driver to treat me as nothing more than a bus passenger, not as someone sharp-witted, not as someone with whom to talk about your feelings, not as an average mathematician. I think we very often want most aspects of ourselves ignored, so that we can get on with our day. Being reduced to merely an order number in an Argos queue does not seem harmful or undesirable. Recalling Chapter Three: in many situations, we choose to *foreground* particular features of ourselves, and often want only those particular features paid attention to by others.<sup>214</sup> Problems can arise both when we are reduced to some features when we do not want to be, and when we are treated as many-sided when we want to be treated in terms of only some features.

### 2.3 Nussbaum

#### ***Objectification itself is sometimes harmful (explanation (b))***

As we saw in Chapter Three, Nussbaum's approach to when objectification is harmful is not one hundred per cent clear. Recalling her definition of objectification: a thing counts as objectification if it possesses a sufficient number of features from a list. Some of these features (instrumentalisation in particular) will be harmful. This means that some things will count as objectification, and be harmful, by virtue of the same thing. (This is why for Nussbaum, objectification itself is sometimes harmful, rather than the harm being external to the objectification). Marino (2008) offers a

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<sup>213</sup> While I have rejected simple subjectivism in Chapter Two, and accept the possibility of people being wrong about what their experiences count as, I think this position would be a bit much. It would involve denying the testimony of everyone who has enjoyed casual sex, marginalising sex workers and models, and forgetting all the reasons we have had for moving away from sex negativity. Further, as I show next, it is not just casual sex that has to be doubted; most of us are happy to be reduced in some way most of the time. It would be implausible to say that when the bus driver treats me as nothing more than a bus passenger, I am being harmed.

<sup>214</sup> Further, which features we want to be treated in terms of can change, as the situation changes. If I start having an asthma attack, I want my bus driver/sex partner to start treating me in a different way to how they were treating me before, and generally, because things have changed, they will do so.

characterisation of Nussbaum's account which I think is plausible; she identifies three features of a relationship which Nussbaum claims make (otherwise harmful) objectification between participants benign: *intimacy*, *symmetry*, and *mutuality*. To be clear, Marino is not endorsing this view; I am using Marino's explanation of Nussbaum's account here because Marino does an excellent job of making the unclear parts of Nussbaum's account much clearer. Nussbaum defends the significance of these features in discussing her Lawrentian lovers examples (Nussbaum 1995, 275, 290), but I will also use two examples from my own collection.

- *Squeeze 1*: At a party, a man discreetly squeezes a stranger's bottom, to communicate that she looks sexy.
- *Squeeze 2*: At a party, a man discreetly squeezes his girlfriend's bottom, to communicate that she looks sexy.

Nussbaum argues that in *Lady Chatterley's Lover* Connie and Mellors avoid malign objectification by having 'a context of mutual respect and rough social equality' and through the absence of instrumentalisation. These elements are tied together, as Nussbaum claims that the context of intimacy, symmetry, and mutuality (which appear to be what is meant by a 'context of mutual respect') can defang the instrumentalisation. This context of an intimate, symmetrical, mutual relationship could here also explain the difference between Squeeze 1 and 2; we see Squeeze 1 as intuitively harmful, but not Squeeze 2, because in Squeeze 2 that context of such a relationship is present, but absent in Squeeze 1. But what *is* this context? Marino explains that for Nussbaum 'intimacy' captures that the two people have some kind of 'narrative history' which is essential for avoiding treating a person as a mere tool (Marino 2008, 348). 'Symmetry' and 'mutuality' mean here that the objectification is not one-sided, and that the way the two people behave towards each is comparable and connected. Marino suggests, (acknowledging that Nussbaum's description is unclear), that *symmetry* means treating the other person in a comparable way to the way they are treating you, while mutuality "requires that each person's use of the other be linked together" (2008, 349), for example, in the first person's objectification inspiring self-objectification in the second person. These three features - intimacy, symmetry, and mutuality - involve, for Nussbaum, a 'regard for humanity' and 'rough social equality', though it is not wholly clear how all of these elements connect.

## 2.4 Marino on Nussbaum

Marino shows that Nussbaum's account does not work; here I lay out and expand on Marino's case against Nussbaum, before explaining Marino's own account of harmful<sup>215</sup> objectification. I will argue that we should diverge from Marino's position in a small but important way. First, I will briefly explain Marino's argument that bad instrumentalisation cannot be made benign by the addition of the three features of a context of respect. Second, I shall explain an example which demonstrates

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<sup>215</sup> Marino actually works in terms of 'wrong' rather than 'harm'. I do not discuss this here as I have already made my case in favour of centring harm in Chapter Two, and I do not think this discrepancy in terminology has any bearing on the claims I make in this section.

that we can have intuitively morally acceptable objectification and instrumentalisation which does not involve the three features (intimacy, symmetry, and mutuality). Finally we will move on to Marino's alternative proposal: *consent* and *respect for autonomy* are what make the moral difference. I will briefly explain where I diverge from Marino, in leaving out 'autonomy', before further defending the consent condition in the next section.

Marino shows that we cannot find an understanding of instrumental use that is generally bad but made benign when combined with intimacy, symmetry, and mutuality. If someone were to be used as a *mere* means (which she refers to as *strong* instrumentalisation), the usual interpretation, Marino claims, is that this is not acceptable regardless of whether that person is usually not treated in that way (Marino 2008, 350, 351). If person A were to force B into a sex act, in order to satisfy A's desires, and with no concern for the converse interests of B; that is **never** okay, regardless of what else is going on. If A and B are in an intimate long-term relationship (satisfying *intimacy*), and B treats A similarly (*symmetry*) and responsively (*mutuality*) to how A treats B, this would not transform the sex act into a permissible one. The kind of relationship the participants are in makes no difference. One could say at this point, 'Okay, those three conditions can be met with this still being bad, but what about "rough social equality and regard for humanity"?' First, Nussbaum seems to think that these two conditions are somehow constituted by, or rhetorically equivalent to, the other three conditions, but regardless of this, their being met would not rescue this case: if A and B have rough social equality, and their relationship is generally characterised by regard for humanity, this incident will be more surprising to B, but no less wrong.<sup>216</sup>

Similarly for *weak* instrumentalisation (where a person is treated as means, but not a *mere* means), the instrumentalisation may not be harmful, but if it *is*, the relationship of the participants can do nothing to change that. Imagine if in Squeeze 2, the woman had asked her boyfriend (whom she is in an *intimate* long-term relationship with) before the party, 'Please don't touch me sexually this evening, I'm not in the mood', and imagine he still squeezed her bottom at the party. In this case he has definitely done something harmful: he has set back her interest in bodily integrity and freedom from interference by touching her non-consensually, and the fact that they are in a generally respectful relationship does not change that.<sup>217</sup> Now imagine that the woman had responded to the squeeze (knowing he does not want *his* bottom touched either) by squeezing her boyfriend's bottom, thereby meeting *mutuality* and *symmetry* conditions. This would not make his behaviour acceptable. This case meets all of Nussbaum's mitigating conditions, but just results in *both* parties having done something wrong, rather than *neither*.

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<sup>216</sup> In fact, Marino argues that the context of a relationship like this can make instrumentalisation *worse*: it is easier to coerce and manipulate someone you have a standing relationship with, as the context of the relationship means that there are already at play actual or imagined responsibilities and commitments, such that saying 'no' to instrumental use may be more difficult (Marino 2008, 350).

<sup>217</sup> To anticipate the objection that this relationship probably is not that respectful, let us not meddle with the example and say that in this case, it is. It is surely possible for people who generally respect one another to nevertheless on occasion treat one another badly.

Conversely, in Casual Sex, the two strangers may consensually use one another for sexual gratification, while lacking intimacy in Nussbaum's sense,<sup>218</sup> and no harm is done. Marino, too, points out that *symmetry* and *mutuality* are unnecessary for harmless instrumentalisation:

“Presumably the idea that symmetry and mutuality matter comes from an intuition that pleasure in sex should be spread around equally. But there is no moral rule that this must be so if the participants do not want it to be so, and certainly there are sex acts in which A may forego A's own pleasure to focus on B, purely out of excitement or the desire to make B happy. And this shows it is the choices of the participants that matter, not symmetry or mutuality.” (Marino 2008, 353)<sup>219</sup>

The one-sided sex in this example from Marino, and the case of Casual Sex, both demonstrate that intimacy, symmetry, and mutuality, are unnecessary for: benign sex, benign instrumentalisation, and benign objectification.

## 2.5 Marino's account

Marino argues that instead of intimacy, symmetry, and mutuality, what is needed for benign objectification is *consent*, and a minimal *respect* for the other person. These two features are possible among people with all sorts of relationships, and may sometimes be easier between strangers than those in intimate relationships. Marino's view is that there is nothing inherently or necessarily troubling about objectification, while background conditions only matter insofar they render genuine consent more or less possible (Marino 2008, 346).<sup>220</sup>

To do this Marino first argues that consent to being used (*weak*<sup>221</sup> instrumentalisation) is possible, against those who hold that if one is consenting, one is not being used. This bears some similarity to the consent to harm arguments discussed in Chapter Two, and to the argument on the compatibility of consent and reduction discussed in Chapter Three, so we need not spend much time on it here. I think it is fairly intuitive that the bus driver consents to being used as a means to her passengers' ends, and for the sexual case, Marino gives the example of consensual BDSM wherein consent is constantly assured and being used can be an important feature of the interaction. Marino states this claim as:

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<sup>218</sup> I.e. some kind of 'narrative history' (Nussbaum 1995, 287).

<sup>219</sup> Marino goes on to argue that it is an overly optimistic view of sex that considers good sex to always involve mutual sexual pleasure. I would go further than this, as I do not think the problem with this view is that it is 'optimistic'. It seems to me that good sex need not even *aim at* mutual sexual pleasure: say a person has a headache, and her partner, to try and distract her and relieve her pain, performs oral sex on her. Assuming the partner freely chooses to do this and feels good about doing it, this to me sounds like good sex which does not aim at *mutual* sexual pleasure.

<sup>220</sup> In this formulation her view is almost the same as mine, but I will later argue that there is something peculiar about the way objectification tends to happen in our current context that yields particular kinds of harms.

<sup>221</sup> Remember, strong instrumentalisation is already ruled out as always bad on Marino's account, since it always involves autonomy denial (Marino 2008, 351). In Chapter Three I showed that Nussbaum can claim that *strong* instrumentalisation always implies autonomy denial. Given this, consent to strong instrumentalisation seems unlikely to be possible, or at least meaningful, but I do not explore this here.

“A uses B in the weakly instrumental way when A generally ignores B’s particular desires and wishes, and uses B to pursue his own ends, but is attentive to whether B’s consent – both to particular practices and to the use itself – is ongoing.” (Marino 2008, 357)

So far, I am in agreement with Marino, and think this can help explain how consent and reduction to body/appearance are perfectly compatible as discussed in Chapter Three, Section 3.3. Marino then reiterates that consensual weak instrumental use can be benign in both sexual and non-sexual cases. As she does this though, Marino slips from talking about ‘consent’ to talking about ‘respect for autonomy’, as if they are the same thing/interchangeable. Earlier on in the paper, it seemed to be the case that respect for autonomy is important as it enables consent, and that consent is the moral difference-maker. If this latter interpretation of Marino is right, then when explaining what makes some objectification harmful, we only need one feature: absence of consent. ‘Lack of respect for autonomy’ need not be listed, as respect for autonomy is only relevant as a conduit to consent; if respect for autonomy were present but consent were absent, I expect Marino would agree that is not good enough. Meanwhile if consent and respect for autonomy are the same thing, then, again, we do not need to list both; consent does the job. My small divergence from Marino is to drop talk of ‘autonomy’ entirely, and leave ‘consent’ as the key feature here. As well as the important reason above, another reason I drop ‘autonomy’ and retain ‘consent’, rather than the other way around, is that, as I argued in Chapter Three, autonomy is a tricky concept, and much more ambiguous than ‘consent’ in these contexts (especially given that the importance of consent in sex is already well established outside philosophy).

That is not to say that consent is entirely simple. Marino notes that certain conditions make consent impossible; she claims that *genuine* consent is only possible where the parties involved have social and political equality (Marino 2008, 355). I worry though, that two people having total social and political equality is going to be very rare, if possible at all, but we do not want to say that no consent is ever possible. We also do not want to deny the role of social and political power in consent altogether. If A is B’s boss, and A earns a six-figure salary and B earns minimum wage, and A is a white man and B is a black woman, and A tells B that she will get a promotion if she has sex with him, B may end up saying ‘yes’ to this because she feels unable to say ‘no’. This is not to say that it is impossible for B to enthusiastically consent, but rather that *if* B had not wanted to consent, she may be more compelled to say ‘yes’. I differ from Marino in thinking that consent across power imbalances is *possible*, but agree that power imbalances massively increase the likelihood of coercion, and make dissent more difficult. There are two connected reasons I do not want to commit to consent across power balances being impossible: firstly, as already mentioned, this would mean *most* consent is impossible, as power imbalances are everywhere and there are massive differences in power across all demographic criteria, and secondly, because this would in turn mean denying the testimony of most people who claim to have had any consensual experiences. I think doing so would deny the agency of most marginalised people in an unacceptable way. At the same time, we should be aware of the scale of coercive power that those with more privilege have over those with less, and acknowledge that power imbalances constrain the options of those with less power, making

invalid consent more likely. To deny this constraint of options would also be to deny the testimony of marginalised people in an unacceptable way.

To quickly recap: I agree with Marino that consent is important, but disagree that there is any need for 'autonomy' in explaining when objectification is harmful, when we already have 'consent' to work with. I also disagree that we need socio-political equality for all consent to work (which is fortunate, as I think it is rare if not impossible), but agree that inequality does bear on consent insofar as having less power can foster coercion and make dissent much harder.

Returning to Marino's position then; if we interpret her as using 'consent' and 'respect for autonomy' interchangeably, given that Marino is accepting Nussbaum's account of what objectification *is*, and that 'autonomy denial' is a feature of objectification, then Marino's position fits explanation (b) above: *objectification is sometimes harmful* (i.e. it is harmful when it is the kind of objectification which includes the feature of autonomy denial). If instead, we interpret her as using 'respect for autonomy' as merely a condition for consent, and consent as the sole difference-maker, then her position fits explanation (c) from the previous section: *objectification sometimes involves some other thing (consent violation) which is always harmful*.

I suggest then, with Marino, that we should reject Nussbaum's suggestion for when objectification is harmful, and instead should look to whether someone has *consented* to objectification for the difference-maker. Marino and I differ in two ways, first that I drop 'respect for autonomy' using only 'consent', second in that I think there are a further two ways in which objectification may involve harm (though one of these is also rooted in consent violation). Next, I elaborate on my position on the role of consent, and then move onto the other ways in which objectification can involve harm.

### **Part Three – My View**

Now that we have looked at competing explanations for the (perceived or actual) harmfulness of objectification, I defend my own position. The reason people so often think of objectification as harmful is that it *there is often harm going on*.

In the following three sections, I argue that there are three things which often happen with objectification, rendering it harmful (*not in itself*). Remember that these will be neither merely *coincidental* harms, nor harms *merely because* they are objectifying. Instead, these harms are related to how objectification often happens in our society. The relevant features of our society are important contextual factors that make certain kinds of harms more likely or more potent. When I discuss the three harm-making factors, I consider harms related to objectification which occur as a result of rape culture, as well as: patriarchy, white supremacy, anti-blackness, islamophobia, homophobia, transphobia, ableism, and fatphobia, as well as other widespread prejudices. After this, in Part Four, I again consider current oppressive contexts, and particularly stigma against sex workers, to argue that treating pornography as uniquely harmful in our context does more harm than good.

#### **3.1 My View: Consent**

My position will be as follows:

(c) *Objectification sometimes involves some other thing [consent violation, context creeping, and oppression] which is always harmful.*

I propose that objectification is harmful when it is non-consensual, and since much objectification is non-consensual, much objectification is harmful. I do not think this will be particularly controversial; it is already present in the literature and should explain why it is intuitive to many that objectification is harmful. I do not mean to imply here that consent is an ‘independent value’;<sup>222</sup> objectification being non-consensual will not be harmful in exactly the same ways as something else being non-consensual. We shall look now at precisely what harms are involved and how, with non-consensual objectification.

As we have seen, Squeeze 1 and 2 are morally different, and this judgement lines up with *harms* specifically related to consent: in Squeeze 1, her interest in ‘bodily integrity’ and ‘freedom from interference’ has been set back (possibly as well as other interests)<sup>223</sup> because someone has touched her body without her consent. In Squeeze 2, no interests have been set back. It seems obvious, then, that Squeeze 1 is harmful in ways that Squeeze 2 is not in virtue of the consent violation. It is important to note that this is an asymmetrical relationship: ***all non-consensual objectification will count as harmful in virtue of the agent’s interest in ‘freedom from interference’ being set back, this does not mean that consensual things are automatically harmless – there are still many other ways interests can be set back.*** Further, if we remember that ‘Objectification’ means roughly ‘reducing someone to their body or appearance’ it becomes obvious that when objectification is harmful, it is more likely to involve the setting back of bodily integrity, because reduction to body will often involve doing something to or with the body. Setbacks to bodily integrity will be particularly important kinds of setbacks because of the implications for personal safety, as we will see.

To pre-empt an objection: it may seem that these explanations are a little weak, or coldly detached, considering how harmful being objectified non-consensually *feels*. An explanation of the harm you experience getting catcalled may not feel like it is quite captured by your ‘freedom from interference’ being set back. For example, a stranger hassling you with requests for a charity donation, and a stranger hassling you with requests to see your breasts, do not feel the same. I suggest that this is because in all non-consensual sexual objectification (regardless of whether there is bodily contact) it is easy and reasonable to feel threatened with non-consensual bodily contact

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<sup>222</sup> By ‘independent value’ I mean that it does not interact with, or depend upon, other relevant factors. In saying that consent is *not* an independent value, I am claiming that it *does* interact with other factors, and non-consensual x may look different to non-consensual y.

<sup>223</sup> Given the world we live in (where women+ are very often touched without their consent, and where this abuse is largely unpunished), when a woman is touched without her consent her suffering goes beyond just the setting back of her bodily integrity. Usually, at least her interests in ‘absence of suffering’ and ‘a tolerable social and physical environment’ will also be set back, because of how it feels to live as someone who is particularly likely to be treated this way in a patriarchy with a ‘rape culture’. More on this shortly.

and other violence. While catcalling in itself might not look like it causes harm beyond 'freedom from interference', given the patriarchal context we live in where women+ are extremely likely to experience sexual violence, and making certain kinds of comments (non-consensual verbal and non-touching objectification) justifiably increases women+'s fear of physical violence (Fairchild and Rudman 2008), what could just be a few words actually sets back our 'ability to engage normally in social intercourse', 'emotional stability', and 'absence of suffering'.<sup>224</sup>

Because women+ have lived under constant threat of violence from men, non-consensual sexual words and implications can do much more harm to us than non-consensual things which are not sexual. Having consent overridden may, in itself, only be harmful by virtue of one interest being set back ('a certain amount of freedom from interference'), but given the context of patriarchy, how much we value self-direction, and the implications for our safety, many more interests are being set back when consent is overridden.<sup>225</sup> A setback to bodily integrity will be a particularly important kind of harm, given the importance of physical safety to our wellbeing; setbacks to freedom from interference (like catcalls) which also imply potential setbacks to bodily integrity should be treated seriously by virtue of this implication. To put this in real terms: if a man is willing to sexually harass you verbally, what assurance do you have that he will not sexually harass you physically? (The same is not true for interferences that do not involve sexual objectification: we do not all know a girl who was assaulted after ignoring a request to sign a pledge for the environment, but women+ are regularly sexually and non-sexually assaulted for ignoring non-consensual sexual objectification in the forms of catcalls and advances).

This appreciation of context helps explain why a 'setback to interest in non-interference and bodily integrity' does not capture how bad non-consensual sexual objectification can be, in contrast to other non-consensual things. Different kinds of setbacks to bodily integrity can have differing impacts on one's general wellbeing (and so may snowball into setbacks to other interests, like 'absence of suffering', to differing degrees). For example, a friend flicking your ear non-consensually may be annoying but feels completely different to a friend non-consensually flicking your nipple. This amounts to a big difference between the two harms. Because of our (rape) culture, more setbacks happen when the non-consensual thing is sexual.<sup>226</sup> When these kinds of interferences happen, we feel profoundly unsafe, and suffer in a way that we do not when being flicked on the ear. Similarly, when we are subject to a setback to bodily integrity and/or freedom from interference from someone of greater social power than ourselves, we are also likely to experience (entirely reasonable) feelings of unsafety. If you are a poor woman living in rented accommodation, and your landlord non-consensually flicks you on the ear while reminding you your rent is due, you might

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<sup>224</sup> Even in cases where one is not afraid of violence from a specific catcaller, the catcall may still increase fear of violence generally.

<sup>225</sup> This draws attention to a strength of my approach, and a place of departure from Marino: that the harmfulness of a thing moves with context.

<sup>226</sup> Rape culture may not be the *only* reason these things are more harmful; I only claim that it is *a* reason. Thanks to Robbie Morgan for drawing my attention to this.

experience additional setbacks by virtue of the power imbalance, rendering that interference more damaging to your feelings of personal safety and security than if a friend had flicked your ear.

So, objectification is seen as often harmful because objectification is often *non-consensual*, and non-consensual sexual objectification yields particular kinds of harms because of its sexual component and involvement of the body. The intuition that much or all objectification is harmful can be made sense of by the fact that so much objectification is non-consensual,<sup>227</sup> and consent violation always sets back some interests, and often sets back many.

### *Tricky Consent*

Let us now return to another of our original examples, as it may be initially unclear whether the harm is captured by non-consensuality. I propose that it is still consent that is making the difference, and that it is the intuition that this seems non-consensual that motivates our judgement of it as harmful. We can see this by looking at different versions of this example. Recall Trophy Wife:

A rich husband tells his young and beautiful wife that he expects her company at a party, to make him appear more successful and impressive.

Consider three different versions of this example:

- a) *Trophy Wife A*: A rich husband tells his young and beautiful wife that he expects her company at a party, to make him appear more successful and impressive. She does not consent to this, but he coerces her into cooperating with his request.
- b) *Trophy Wife B*: A rich husband tells his young and beautiful wife that he expects her company at a party, to make him appear more successful and impressive. She does not want to consent to this, but she does consent because she sees it as the better/safer option given the unequal power in their relationship.
- c) *Trophy Wife C*: A rich husband tells his young and beautiful wife that he expects her company at a party, to make him appear more successful and impressive. She consents to this wholeheartedly and it is actively what she wants to do. She has the power in this relationship to dissent if she wanted to.

In Trophy Wife A, this is obviously harmful as it is entirely non-consensual, and her interest in a 'tolerable social and physical environment' is probably being set back in addition to the 'freedom from coercion'. So far, so obvious. In Trophy Wife C, if we treat the description above as entirely accurate, there seems to be nothing morally worrying about her situation. Trophy Wife B is tricky: some feminists will argue that these kinds of decisions are not consensual, as the power imbalance makes it impossible for her consent to be valid,<sup>228</sup> whilst others will argue that we should consider

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<sup>227</sup> See Fairchild and Rudman (2008) for a collection of studies demonstrating how common harassment like catcalling is, and again *Everyone's Invited* (2021).

<sup>228</sup> Many feminists, such as MacKinnon (1991), have argued that various practices are 'not really' consented to, because the consent is taking place in a relationship where the power is so unequal that they could not freely

her consent to be genuine so as to avoid denying her agency (and acknowledging that most of our decisions are influenced by factors that limit our options). I do not think I need to make a commitment either way here,<sup>229</sup> though I do want to emphasise that consent to things we do not really want to do is at least possible; I consent to eating vegetables I do not like, and all the time people validly consent to sex they do not really want for overriding reasons such as attempting to get pregnant. If it is the case that Trophy Wife B's consent is not valid, then her situation is harmful in the same kinds of ways as Trophy Wife A's, as it is non-consensual. If Trophy Wife B's consent is valid, then it will still be harmful insofar as it is an unpleasant experience for her (she may have her interest in a tolerable social and physical environment set back, for example). If we assume that she does not enjoy going to the party (which is a relatively safe assumption given that she did not want to go) then she experiences whatever harms there are in having a miserable evening, and whatever other harms there are involved in being in a relationship where one feels unable to honestly express dissent.<sup>230</sup> At any rate, we do not need objectification to do the explanatory work in such a case.

I suggest that the reason we see the Trophy Wife example (the original example, without stipulations) as being an example of harmful objectification is that we assume it is either Trophy Wife A or B going on. I suspect that no-one, on reading the original example, assumed Trophy Wife C was going on. I suspect that many feminists find Trophy Wife C to be a very unusual case,<sup>231</sup> and see C as harmful in the ways that A and B are. This means that consent is still plausible as a fundamental difference-maker. Having said this, there are still some cases that need further exploration where consent appears to be present, but there is still some harm going on.

To recap: my intuition that much of objectification is harmful, and some people's intuitions that *all* objectification is harmful, can be made sense of by the fact that so much objectification is non-consensual. Non-consensual reduction to body always sets back some interests, and often sets back many.

### 3.2 My View: Context Creeping

The second kind of harm I describe explains the popular condemnation of objectification in examples like 'Model'. Recall the Model example:

An advert for a new American Apparel store featuring a woman in underwear with her legs spread wide and her crotch in the centre of the picture, accompanied by the words 'now open'.

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choose those practices. This approach has been taken to sadomasochism, and disproportionately to practices participated in by women of colour (Sati and footbinding are favourite examples). This should make us suspicious of this kind of argument in general, and examine who gets to have the luxury of agency under these accounts.

<sup>229</sup> Although given my concern in the previous footnote, I suppose it is obvious which way I lean.

<sup>230</sup> Perhaps again 'freedom from coercion' and 'a tolerable environment'.

<sup>231</sup> And perhaps, in trying to conceive of Trophy Wife C, find themselves seeing it as some version of Trophy Wife B.

We know that the model consented to be in the picture, and to the picture being used to advertise clothing. So at first glance the consent discussion cannot help us work out what is harmful here. There are, however, identifiable harms done, and these harms are in some way related to the objectification.

It seems plausible that adverts like the Model example contribute to and help sustain an environment where non-consensual sexual objectification, and sexual assault, are both widespread and treated as permissible (or at least not warranting serious punishment).

Remember, in Chapter Three, Section 1.2 we established that it makes sense to say that (a) a poster can *do* things (like objectify), and (b) it can do things to a group of people (like ‘women and those read as women’). When people claim, ‘that poster objectifies women’, an element of that claim is that it contributes to many women’s objectification. The idea here is that the poster makes it the case that other women (not just the one pictured) are objectified by other men in the world. So the existence of posters that demonstrate the objectification of a particular woman communicate that that is acceptable behaviour, and offer an example of how to treat women. This kind of claim can be explained using speech act theory (Langton 2009c)<sup>232</sup> or social ontology (Jenkins 2017), but all we need for our purposes is to demonstrate the plausibility of the claim that adverts and other media influence people. This is so intuitive (if adverts didn’t influence people, then most companies would be wasting a lot of time and money!) that we do not have studies demonstrating such a general claim, though there are multitudinous examples of studies arguing that particular kinds of adverts are more effective at influencing people in particular ways, which implicitly means that adverts do, in general, influence people (for example Alpert, Alpert, and Maltz 2005). There is also evidence that objectifying adverts and television shows in particular have a harmful influence (Suarez and Gadalla 2010; Edwards et al. 2011; Lanis and Covell 1995), and this is supported by popular intuitions (for example, 70,000 people signed a petition criticising an advert for damaging women’s body image (Baring 2015)).

But why is ‘communicating that objectification is acceptable’ harmful (to women other than the one in the picture) if not all objectification is harmful? Causing more objectification will only be a problem if the kind of objectification being caused is, for the most part, harmful. This is precisely the claim being made: *that the kind of objectification being caused by these posters is harmful*. What might seem puzzling is that if the poster leads by example, why would an example of consensual objectification encourage non-consensual objectification? Two reasons. First, while the woman who posed for the image consented to be objectified, the image may represent a non-consenting woman.

For example, a woman might consent to be pictured tied up and pulling a frightened expression, in which case the picture represents a non-consenting woman, while the model herself was consenting. The audience will see the non-consenting woman, so that is the example they learn

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<sup>232</sup> Which could be assisted by McGlynn’s explanation of how pornography can function as a particular kind of propaganda (McGlynn 2016).

from. Second, I propose that there is a phenomenon whereby many (albeit consensual) images of objectification in various contexts contribute to many cases of non-consensual objectification<sup>233</sup> because of their insidious spread through and embedding in non-sexual contexts.

I term this phenomenon Context-Creeping Objectification.

What these adverts do is put sexually objectifying content *outside of a sexual context*. Sexual objectification is entirely appropriate, if not unavoidable, in the context of sex acts. Selling clothes is not (ordinarily) a sex act. When we bring sexual objectification into the process of selling clothes, we communicate that it is appropriate to treat women as sex objects in the context of selling clothes, that is, *outside* of a consensual sexual relationship or encounter. If this happens in all kinds of advertising, all genres of television shows, movies, literature, then, I suggest, this contributes to many of the *non-consensual* sexual objectifications that occur. For example, it is much easier for a manager to stare at a job applicant's breasts during an interview if there are countless uncriticised examples of objectification of women in other non-sexual contexts. Why might this happen? The **context creeping** of objectification in adverts, music videos etc. contributes to a cluster of rape myths,<sup>234</sup> which can be represented by one in particular: that women are always up for sex. For ease I am treating that *particular* rape myth as representative of a group of rape myths, all of which only make sense with the background assumption that women are always up for sex and/or they are up for sex even when they are not explicitly expressing the desire to have sex, including:

- women mean yes when they say no
- women secretly want to be raped
- women doing certain things (smiling, accepting a drink, dressing a particular way) indicates willingness to have sex<sup>235</sup>

These examples of objectification outside of sexual contexts give the impression, through their existing in great number across a great many contexts, that women are happy to be sexually objectified regularly and across many contexts. This is not true: women only want to be sexually objectified some of the time. So what ends up happening is that women+ are objectified<sup>236</sup> regularly and in many contexts *when they do not want it*. It does come back to consent, then: I suggest that sexual objectification in a non-sexual context makes *non-consensual* objectification more likely, and is harmful in that way.<sup>237</sup>

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<sup>233</sup> For recent evidence of how widespread sexual harassment, abuse, and assault are, see the site 'Everyone's Invited' (2021), which, as of 10/04/2021, contains 14,545 testimonies from students at school and university.

<sup>234</sup> There might also be a connection to other misogynistic myths which are not *rape* myths, like 'women are obsessed with their appearance' but I do not explore that here.

<sup>235</sup> See Edwards *et al.* (2011), McMahon and Farmer (2011), and Sleath and Bull (2015) for the prevalence of these kinds of myths.

<sup>236</sup> I am thinking here of cases like Squeeze 1, catcalling, and staring, which are done regularly to women in day-to-day life.

<sup>237</sup> It is additionally harmful in adding to widespread fear of non-consensual sexual attention and unfair treatment of women.

I propose **Context Creeping** as pointing to a particular pattern of objectification which covers treating women+ like sex objects in many contexts, where harm is generated down the line as women+ are treated as always available for objectification.<sup>238</sup>

I want to emphasise that this is not a prudish ‘keep sex in the bedroom and out of sight’ position; this is a claim that there is something wrong with treating women+ as appropriate targets of sexual objectification *all the time* rather than *only at the times which they indicate they want it*. On this view, a poster advertising a sex party using objectifying images might be totally fine,<sup>239</sup> but the American Apparel advert is not, because the former does not contribute to the belief that women generally appreciate sexual objectification *outside of a sexual context*. This is what I think is so uncomfortable about the American Apparel advert; it contributes to all of these non-consensual cases like being sexualised non-consensually in the office.

Is there any empirical support for this phenomenon? Yes! There are a few studies suggesting rape myth acceptance is affected by objectifying adverts (Suarez and Gadalla 2010; Edwards et al. 2011; Lanis and Covell 1995). There is also evidence that rape myth acceptance affects the likelihood of sexual assault (which counts – perhaps trivially – as non-consensual objectification) (Lackie and de Man 1997). Though more research on the effects of different media is needed, there is (a) evidence that there is plenty of objectification in all media<sup>240</sup> and (b) evidence that rape myths are extremely wide-spread (Sleath and Bull 2015; Suarez and Gadalla 2010; McMahan 2010; Edwards et al. 2011). I am proposing Context-Creeping Objectification as a link between, and a plausible explanation of, the existing evidence.

### 3.3 My View: Oppressions

As mentioned above, I am using ‘oppression’ for want of a better word, to cover instances which oppress, but also cases which trade on, reinforce, or endorse oppression. While the sexual objectification we have dealt with so far has been a general reduction to body parts or appearance, there are also examples of objectification in which the particular language used or ways in which body parts are emphasised carry other meanings.

A fat person can be reduced to their weight, and while doing this, the objectifier brings in stereotyped associations with greed. A Japanese woman can be reduced to her skin colour, and while doing this, the objectifier brings in stereotyped associations with submissiveness.

I do not suggest that this is a particular kind or sub-category of objectification, and I do not think different stereotypes and different kinds of oppression are reducible to one analytic (what this means will become clear shortly). Instead, I am claiming that if objectification is done in a racist or

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<sup>238</sup> I do not talk here about what happens when men are objectified in the media, but it will be different. This is because there are different norms and myths for different groups and here I discuss particular rape myths about women (outlined above). These myths will affect people who are taken (correctly or otherwise) to be women.

<sup>239</sup> The other aspect of context is *where* the poster is; in the office, this would not be acceptable.

<sup>240</sup> Just turn on the television to see this: most TV shows, adverts and films have women in decorative roles.

fatphobic way, it is harmful for being racist or fatphobic. I do not think the objectification framework needs to add anything to these kinds of harms. To be clear, when objectification is fatphobic, it is harmful by virtue of enacting fatphobia, not by virtue of objectification.

That might sound like a strange thing to emphasise, but it is responding to a trend in the literature of seeing racist objectification (as the usual example in anti-pornography literature (A. Dworkin 1994, 153; MacKinnon 1987b, 199–200)) as an especially potent, bad, kind of objectification. Jennifer Nash (2008) explains how some feminists have described race as a *compounding* factor; that objectification of women is bad, and that racialised objectification is *even worse*. Along with Nash, I do not think this is a good move, not just because I do not think objectification itself is bad, but also because Nash is right in arguing that different oppressions do not straightforwardly stack along the same axis; misogynoir<sup>241</sup> is not just misogyny amplified, it is a distinct phenomenon. This point in Nash's case was intended to apply to the kind of account where the wrongness of objectification has already been established, and racism (of *any* kind) is seen as an exacerbation of the central issue: sexism. This treats different kinds of racisms as interchangeable, and as straightforwardly translatable onto the structures of sexism. Sexism does not have special status on my account: when objectification is sexist, it is harmful by virtue of enacting sexism, not by virtue of objectification<sup>242</sup> – more on this in a moment.<sup>243</sup>

Though an account like mine does not treat objectification as bad (or oppressive, or sexist) in itself, it is still important to ensure that in explaining *how* and *when* harm is done around objectification, I do not fall into the trap of treating different kinds of oppressions as interchangeable in attempting to enumerate ways in which objectifying things can harm. Fatphobia, transphobia, ableism, sexism, anti-blackness, islamophobia will all function in different and complex ways, so it does not work to say objectification is bad when it is oppressive in *x* way, where *x* tries to cover multiple kinds of oppression.

Instead, I suggest that if an example of objectification involves transphobia, our starting point needs to be looking at transphobia to see how that harm is working; starting with objectification will not do the work. For example, if there is anti-blackness in an objectifying deodorant advert, we need to talk about anti-blackness. Perhaps then we want to talk about how anti-blackness is manifested in media like this, or the ways anti-blackness can be expressed using objectification, but the point is that objectification as a concept cannot be the explanation for all oppressive media, speech, etc. which is objectifying. We cannot expect to use the same tools to explain (a) why a fatphobic beer advert is harmful and (b) why an Islamophobic catcall is harmful, just because they both use objectification as

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<sup>241</sup> This term, meaning anti-black misogyny, is attributed to Moya Bailey (Bailey and Trudy 2018).

<sup>242</sup> Though it might of course be harmful by virtue of either of the first two harm-generating factors, as *any* objectification might be.

<sup>243</sup> This will mean that given this, and our examples of harmless objectification, if someone wants to claim that all pornography is sexist, then they have to show this is the case by virtue of something *other* than objectification.

a medium. This is what I mean in saying that different kinds of oppression are not reducible to one analytic.

However, I do think the prevalence of various stereotypes and oppressions in examples of objectification is relevant to our analysis here, insofar as this prevalence helps explain why objectification is treated as usually harmful. Since so much objectification is also racist, much objectification involves harm. The mistake is to see the harm as a feature of the objectification rather than the racism. (A mistake that helps white anti-objectification women escape their own complicity in racism, by seeing the racism as part of something they do not participate in and also suffer from: sexual objectification).

I will not attempt to elucidate all of the ways in which racism, fatphobia, ableism, etc. are harmful; that does not seem necessary for our purposes here as it should be uncontroversial that they *are* harmful. So we have the third way in which objectifying things can be harmful: when they oppress (though remember, this oppression is not best explained via objectification).

It might be contested that the third harm-making factor I offer leaves a window for the anti-objectification feminists to say, 'Aha, if any *oppressive* objectification is harmful, then any *sexist* objectification is harmful, and all objectification *is* sexist, so all objectification is harmful!' To which we can respond: all objectification is *not* sexist. Casual Sex is clearly not sexist (notice I did not gender the participants; imagine they are both cis men if that helps make this clear). Further, even if most objectification is sexist, it is not sexist by virtue of being objectifying. I leave the anti-objectification feminist the task of articulating precisely what is sexist about *all* objectification, and I would be very surprised if there were a justification of Casual Sex being sexist which met feminist commitments (i.e. did not collapse into a body-negative or sex-negative attitude rooted in misogyny). I am sure anti-objectification feminists can find plenty of media that are sexist and objectifying, and use the objectification as a medium for communicating sexism, but this is entirely consistent with all I say here.<sup>244</sup> If it is the case that many examples of objectification are sexist (for example, comments implying harmful myths about women), then this also helps explain the popular intuition that most objectification is harmful, because so much of it is sexist. The point I have made here is that the harm in objectifying and sexist media will lie in the *sexism* rather than the *objectification* (or in *consent violation*, or through *Context Creeping*).

In the last three sections I have articulated three harmful factors that are often present in instances of objectification, and which make it harmful. The first factor was Consent Violation, where I emphasised that objectification which violates consent may be more harmful than non-sexual kinds of consent violation, given the context of rape culture. The second factor was Context-Creeping Objectification, in which a particular rape myth is reinforced through the way examples of

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<sup>244</sup> People may think all objectification is sexist because they think reduction to body is sexist. Reduction to body is not itself sexist, as our harmless examples show, but, given rape culture, women and those read as women *disproportionately* experience *harmful* reduction to body (in the form of non-consensual sexual objectification).

objectification permeate non-sexual contexts, giving the false impression that women want to be objectified any time, any place. The final factor is that much objectification is also harmful by virtue of being oppressive in different ways; many objectifying sitcoms are ableist, for example. I defended the position that the harm done in these cases is located in the oppression, rather than the objectification.

#### **Part Four – What This Means for Pornography**

Firstly of all, we can now say that *pornography is not necessarily harmful by virtue of objectification, because objectification is not necessarily harmful*. I have so far defended (1) – (4) of the following argument, from which (5) the conclusion follows:

1. Pornography is understood pieces of media which meet at least two of the following conditions:
  - a. *It is sexually explicit [content]*
  - b. *It is aimed at/intended for sexually arousing viewers [intention]*
  - c. *It tends to be understood as intended for the purpose of arousing viewers [audience reception].*
2. Harm is understood as *the thwarting, setting back, or defeating of an interest, where an interest can be thought of as a welfare interest.*
3. Objectification is understood as *reduction to body or appearance, often characterised by instrumentalisation.*
4. Objectification is not necessarily harmful (given [2] and [3]).
5. Pornography is not necessarily harmful insofar as it involves objectification (given [1] and [4]).

I do not want to end my case there, though; those making a feminist case *against* pornography might say, ‘Is there something about pornography which makes it more likely than other things to be harmful in the three ways above?’ I argue next that (remembering our definition of pornography) for each of the ways objectification can be harmful above, pornography is not uniquely guilty of these, *and that it does not do these in a way which is any worse than other media*. Given this, I argue that this means we should not spend time asking what to do about the harms of pornography. In fact, I end by suggesting that asking these kinds of questions can *cause* harm instead of reducing it.

#### **4.1 Does Pornography Do Any Harm?**

One way out of concluding that pornography is not uniquely morally worrying is to circumvent this whole debate and show that pornography is necessarily harmful in ways other than objectification. I gave reason to disbelieve this in Chapter Two, but to reiterate: in looking again at the definition of pornography above, there is nothing in this definition which explicitly overlaps with our definition of harm, and, as suggested in Chapter Three, Section 3.5.iii and by Chapter Four, Part Four, often pornography can be *good*: gay men can find gay pornography affirming, and fat women can find pornography with bodies like theirs an important tool in fighting the internalisation of fatphobia.

Anti-pornography feminists cannot simply choose to elevate these examples to the status of erotica, because of the reasons discussed in Chapter One, Section 2.3.

But say our opponent has accepted that pornography does not necessarily do harm by virtue of objectification, they might still contend that a lot of pornography does do *contingent* harm, or it is particularly guilty of the three ways objectification *can* be harmful, described above. Our opponent could say that given this, we should still oppose pornography.<sup>245</sup>

I think that this would be a mistake. I shall show this by examining the three ways objectification can be harmful above, and showing that they do not show pornography to be uniquely harmful, and that treating it as uniquely harmful contributes to harms to sex workers and women in general.

## **4.2 Pornography is Not Uniquely Harmful**

### ***i. Consent***

The production of pornography involves sexual objectification in a very obvious form: sex. (I do not mean to claim that all sex is objectifying – we would need to spend more time defining objectification to say that – just that a lot of sex is, given that we understand the Casual Sex example as objectifying.) Sex which violates consent (rape) is straightforwardly always harmful. So if rape occurs in pornography, that is obviously harmful, as it would be in any sphere. Is there any reason to believe that rape is more likely to happen in pornography than any other sexual context? I do not see any reason to think so.

Many anti-pornography feminists claim, or heavily imply, that most pornography is filmed rape. Linda Boreman was active in Women Against Pornography, and her experience of abuse in the creation of *Deep Throat* is heavily referenced in anti-pornography literature (for example MacKinnon 1987d). Her trauma is treated both as demonstrative of the reality of the pornography industry, and as emblematic of the subjugation of all women.

The following passages from well-known anti-pornography feminists describe the sex that takes place in pornography as non-consensual (and therefore rape).

“Sex forced on real women so it can be sold at a profit to be forced on other real women... .” (MacKinnon 1987e, 147)

“Those of us who know that pornography hurts women, and care, talk about women’s real lives, insults and assaults that really happen to women in real life – the women used in the pornography and the women on whom the pornography is used.” (A. Dworkin 1997, 128)

“How can we stop rape and woman-battering by staffing rape crisis centres and refuges when there are thousands of movie houses, millions of publications, a multibillion-dollar business that promote the idea that violence and the rape of women is sexually exciting to men, and that *we* like it too? ... To simply acknowledge rape, woman-battering, woman-

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<sup>245</sup> Such a person might argue for getting rid of most pornography, or for ‘reforming’ pornography, such that it can only include certain kinds of scripts but not others, for example.

hatred in pornography, and not *feel* outraged is another kind of unhealthy short-circuiting that goes on.” (Russell 1980, 302–3)

“Some models are actually sold by their parents. Sometimes their parents are the moviemakers. And some young women are kidnapped; others, broken down by the use of violence and/or drugs, become willing models.

Whatever the route to becoming a pornography model, the women’s vulnerability to abuse is also great. In one movie we saw, boiling candle wax was dripped onto a bound woman’s breasts. Had she consented beforehand? Even if she had, this is clearly a violent act – one which was followed by her acting the willing and adoring lover of her torturer. Even when the models have consented to participate, they don’t necessarily know what they’re in for, and often they are in no position to maintain control.” (Russell and Lederer 1980, 28–29)

Aside from the staggering misunderstanding of BDSM, this final passage clearly demonstrates an attempt to communicate that women in pornography are never *really* consenting (even when clear expressions of willingness are included in the film, suggesting that whether or not the content is a depiction of consensual sex, the anti-pornography feminists will frame it as promoting rape).<sup>246</sup>

There are no data on the prevalence of rape in pornography; I suspect that this is due to a greater interest among anti-pornography feminists in proving pornography is bad for women *outside* of pornography than those *inside* it. Whatever the reason, we have not yet seen any reason to believe that a greater proportion of sex acts in pornography are non-consensual than in other contexts.

In an interview with Melissa Gira Grant, Stoya discusses her public outing of James Deen as a rapist, and makes it clear that pornography itself is not the issue:

“‘It’s not just a porn problem,’ said Stoya. ‘It’s not just an entertainment problem. It’s easy to look at Bill Cosby and think, oh, he had access. No. It happens fucking everywhere.’” (Grant 2015)

In the same article, Arabelle Raphael adds:

“‘In order for this stuff to stop happening in porn,’ Raphael said, ‘we have to get it to stop happening in society.’” (Grant 2015)

Rape and consent-violating sexual objectification happen everywhere, and, I suggest, we have no reason to believe it is more common in pornography than anywhere else.

But what about non-consensual objectification *caused by* pornography?

Some have argued that pornography contributes to rape myths, and thereby increases violence against women.<sup>247</sup> However, this is by no means settled. A handful of studies from the 1980s are

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<sup>246</sup> Someone who understands BDSM could criticise *some* BDSM pornography by saying, ‘We know this is consensual, but the viewer who is not clued in on the meanings and rigorous consent practices will get the wrong idea if consent is not explicitly communicated in the film.’ But in the case described above, the consent was actually explicit.

<sup>247</sup> Awkwardly, including this author (Langton 2009c; Vince 2018; Russell 1988; Longino 1980). Examining these arguments in detail is beyond the scope of this thesis, and I do not need to do so for my conclusions here. Here I claim that *even if* pornography does increase violence against women via rape myths, we have no reason to believe pornography does this to a greater degree than other objectifying media.

frequently referenced in support of the hypothesis that pornography damages attitudes to women.<sup>248</sup> More recently this evidence has been challenged, both via scepticism about their conclusions, and by newer empirical research finding neutral and even positive relationships between pornography use and attitudes to women.<sup>249</sup>

Even if we assume for argument's sake that pornography *does* (contingently) play a damaging role in men's attitudes to women and rape myth acceptance, what reason is there to believe that this occurs at a greater rate than with romantic comedies and toiletries adverts? There are far fewer studies on the prevalence of rape myths in other objectifying media, precisely *because* of the stigmatisation of sex workers and disproportionate attention paid to pornography (more on this later). However, there are some studies demonstrating damaging effects in non-pornography media (see Wright and Tokunaga (2016) as well as the discussion of novels, adverts, and television in Edwards *et al.* (2011, 766)). The burden of proof is on anti-pornography feminists, not only to show that pornography has this effect, but also to show that it does so *to a greater degree than other media*. Absent evidence for the latter, there is no justification for a position which targets pornography as uniquely harmful, particularly when such an approach hurts sex workers – as we shall see later.

### **ii. Context Creeping**

Our second harm-generating factor is not just 'no worse' in pornography; pornography is actually immune to this kind of harm. The way Context Creeping works is by examples of sexual objectification pervading non-sexual contexts, but pornography *is* a sexual context. The context of pornography, unlike the context of selling clothes for example, is precisely right for objectification. Debi Sundahl articulates a very similar approach to stripping:

“Dancing nude is the epitome of woman as sex object. As the weeks passed I found I liked being a sex object, because the context was appropriate. I resent being treated as a sex object on the street or at the office. But as an erotic dancer, that is my purpose. I perform to turn you on... Women who work in the sex industry are not responsible for, nor do they in any way perpetuate, the sexual oppression of women. In fact, to any enlightened observer, our very existence provides a distinction and a choice as to when a woman should be treated like a sex object and when she should not be.”<sup>250</sup> (Sundahl 2001, 176)

Given pornography's immunity to one of our harmful factors, we have reason to believe that not only is pornography *no more* harmful than other objectifying media, it may actually be *less so*.

### **iii. Oppressive Objectification**

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<sup>248</sup> See, for example Check and Guloien (1989), Donnerstein, Linz, and Penrod (1987), and Zillman (1989b).

<sup>249</sup> For example see Baer, Kohut, and Fisher (2015), Ferguson and Hartley (2009), Kohut, Baer, and Watts (2016), and Speed *et al.* (2021).

<sup>250</sup> This suggests another argument: that sex work helps to distinguish good from bad objectification. In pornography, the objectification is being volunteered by the objectified person to the customer (the objectifier), rather than taken, without consent, by the objectifier.

Some anti-pornography feminists relish listing the most offensive pornographic film titles,<sup>251</sup> meaning to demonstrate that pornography as a whole is irredeemably racist (usually) and should be opposed. I do not dispute that the pornography industry is racist; I question the move from this to opposition to pornography in general. Here I will look at the case that pornography is racist from outside the industry, then from the performers themselves, to show that if we consider the case made by performers we do not reach an anti-pornography position.

Patricia Hill Collins makes a case against pornography, arguing that black women's bodies are objectified, commodified, and treated as suitable targets of violence in pornography. She explains that black women's bodies are treated as objects for viewing or use by white men, referring to Sarah Baartman as a paradigm example.<sup>252</sup> She suggests that cases like Baartman's are the precursor to modern pornography:

“African-American women's experiences suggest that Black women were not added into a preexisting pornography, but rather that pornography itself must be reconceptualized as a shift from the objectification of Black women's bodies in order to dominate and exploit them, to one of media representations of all women that perform the same purpose.” (Collins 2009, 149)

Jennifer Nash argues that this picture leaves out questions of black pleasure and black spectatorship. Much anti-pornography feminism assumes the white male viewer of pornography, and leaves no room for attending to the sexual agency of black people of all genders, and both black and non-black women, as both spectators and performers.

Black women are pornography performers, directors, and consumers, and those in the industry have their own articulations of racism in pornography. Performers have criticised the way pornography films are titled and categorised, over which the performers often have no say. In discussing the category 'Ebony', Daisy Ducati says,

“I would personally really appreciate being able to showcase my own talent without it being reduced to my race every time.” (Fosxx et al. 2020, 1:05:20)

Lotus Lain adds,

“I was wondering if like there's different categories, like you know how there's BBW category and it's based on body type, and then there's tattooed category and which is in a sense based on body type, if we categorise the rest of us by body type. Like Ana [Fosxx] would be 'athletic', I would be 'curvy', Gorgeous Aphro could be like 'voluptuous'... ” (Fosxx et al. 2020, 1:05:48)

Mickey Mod finishes,

“...like the same categories they do for white people?” [Nodding and agreement follows from other speakers.] (Fosxx et al. 2020, 1:06:14)

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<sup>251</sup> For example Russel and Lederer (1980, 124).

<sup>252</sup> Baartman was a Khoikhoi woman who, as young woman in the early nineteenth century, was displayed in exhibitions around Europe. After her death, her skeleton and a cast of her body were displayed in French museums until 1976.

On many sites performers of colour are reduced to their skin colour. While white performers find their scenes in categories describing the kind of acts the film contains (anal, lesbian etc.), or other physical descriptors (fat, tattooed, etc.), performers of colour find their scenes in categories that refer to skin colour (ebony, Japanese, etc). Both 'fat' and 'ebony' are objectifying, both are reducing the performers to their bodies, but as Lotus Lane clearly articulates above, the latter is doing harm that the former is not here. Gorgeous Aphro later suggests that some people may also end up offended by body size categories, but I do not think this challenges the central point: that there are particular harms from racialised categories to which black performers object (Fosxx et al. 2020, 1:06:50). Malcolm Lovejoy suggests "people should have the power to be able to define themselves" (Fosxx et al. 2020, 1:07:34).

Contra Collins, the issue for these performers is not that they do not want to be reduced to their bodies (Lotus Lane is happy to be called 'curvy'); it is that they do not want to be reduced to a particular racialised aspect of their bodies, and they want to have consented to or chosen the aspect to which they are reduced.

There is a common thread with Collins then; objectification which non-consensually reduces women to racialised aspects of their bodies is racist and harmful. However, for the performers, this criticism does not generalise into an 'anti- pornography' position. This difference in scope is clear in this interview with Daisy Ducati:

"One time, I got called to LA for a standard boy/girl scene. It was a fun scene, went smoothly, and my partner — a white male — was great. I thought everything went well, but when the scene came out on DVD a week or two later, the title was 'Black Wives Matter.' I had no prior knowledge of that until I saw myself on the box. Later, I found out that no other performers knew. Even the director didn't know — the company that produced it just titled it on their own. Sh\*t like that happens all the time. Things are given racist titles and promoted in a way I don't agree with." (Ducati and McGowan 2020)

The anti-pornography tactic of listing odiously named pornographic films is cast in quite a different light when we know that most of the people involved in a pornography scene have no control over the title, and that the title cannot be assumed to accurately track the tone of the content. Clearly Daisy did not do a racist scene, she did not consent to a racist scene, but then the title was plastered on later, colouring how the scene itself is understood despite there being nothing wrong with the content as it was created (before the producers got involved). I doubt the anti-pornography feminists who make this kind of racism-based criticism would accept that actually, their critique only extends to the particular pornography *company*, not the content, the people who create the scene, or the film as a whole. If they did, they would have to reimagine their goals; not to rid the world of pornography, but to put the means of production in the hands of the performers.

Performers also criticise pay disparity; black performers are often paid less than their white counterparts, and white women can earn more for doing scenes with black men. Clearly, this is anti-black, but again, asking for pay equality and unionising efforts does not get us to opposing pornography.

The mainstream pornography industry is like any other industry in that it is a capitalist structure, and there is racism built into that and sustained by individuals within it. Drawing attention to this racism is not a silver bullet against pornography. Sexually explicit material is not the problem; the (structural and individual) racism is the problem. If black performers wanted pornography to be banned, rather than racist categories to be got rid of, they would have said that instead.

So, the third harmful factor in objectifying media is oppression. Here we looked at racism in general and anti-blackness in particular in pornography, since racism is where the anti-pornography arguments often focus. We can establish that yes, pornography production companies and websites are racist, but this does not get us to an anti-pornography position. It is not sexually explicit media, or sexual objectification that is the problem here: it is capitalist white supremacy.

### **4.3 Stigmatising Sex Workers**

Smith and Mac (2018) demonstrate thoroughly how sex workers are stigmatised and how that stigma connects to wider misogyny. They discuss how sex workers have been described as vectors of disease throughout history, and provide examples of comments from today's anti-sex work feminists in the same spirit, describing sex workers as disgusting (Smith and Mac 2018, 22–30). These comments from feminists are not unusual, nor are they intended as a straw man against anti-sex work feminism. They are common, have been heard first-hand by this author, and draw on misogynistic ideals of 'purity', wherein those who have more sex and for non-romantic reasons are less pure.

An example of this is anti-sex work group 'Save Our Eyes' (the name is revealing), who campaign for an end to the 'managed zone' in the city of Leeds on the grounds that the local residents do not want to see evidence of sex work. Their website (Save Our Eyes 2018) displays a collection of photos, mostly of condoms and needles, interspersed with covertly-taken photos (presumably without consent) of women in the area dressed in short skirts, whom the readers are meant to understand to be sex workers, and to join *Save Our Eyes* in finding them unpleasant to look at. Putting the pictures of women in amongst pictures of needles and condoms in the mud is such an obvious grotesquely dehumanising implication of equivalence, designed to paint the women as dirty and dangerous, like the objects on the ground.

This kind of pure-versus-dirty rhetoric obviously affects non-sex workers too, feeding into (and sustaining) misogyny. This distinction is, I think, the same phenomenon identified by Ellen Willis as "the good girl-bad girl split" (2014, 98) (mentioned here already in Chapters One and Two), which draws a line between 'good' and 'bad' women based on the extent to which they engage with pornography (and, in fact, men). Women who have casual sex and women who choose to wear particular kinds of clothing are treated as 'slutty' and are more likely to be blamed for sexual

violence against them, while ‘good’ women are innocent. (And with whom is innocence associated? Being cis, being straight, and, especially, being white.)<sup>253</sup>

Murderers who target sex workers attempt to defend their actions by describing sex workers as some kind of blight, in need of ‘cleaning up’.<sup>254</sup> The attitudes of men who kill sex workers is plainly linked to misogyny in general, particularly the distinction between the good, innocent woman, and the dirty, deserving whore.

This sort of stigma fuels and is fuelled by victim-blaming rape myths. I suggest that treating pornography as uniquely dangerous risks contributing to the misogynistic stigmatisation of sex workers (and misogyny in general). When there are thousands of papers about how dangerous movies of women having sex can be, but no papers about how dangerous romantic comedies can be<sup>255</sup>, a picture is painted of pornography as *uniquely dirty and dangerous*. The sheer volume of work discussing whether pornography is dangerous and harmful (to which, ironically, I am contributing) gives the impression that we should be significantly more worried about pornography than we should be about romantic comedies. I have given reasons to believe that we should not be more worried about pornography than romantic comedies, but here I go further, in claiming that all this worry about pornography, all of these vast bodies of literature, contribute to the belief that sex work is unlike other work, and that people who have sex for money are different, dirtier, and more dangerous, than ‘ordinary people’. This last section shows that even without the work in the rest of this chapter (even if pornography were in fact more harmful than other media, or even necessarily harmful) we would still have good reason not to criticise pornography as uniquely or especially harmful.

To reiterate: I claim that an anti-pornography stance is not the way to go if the goal is reducing harms to women. Further expanding the anti-pornography literature is likely to cause more harm because of stigma against sex workers. If you want to fight harms from objectification of women, go after BMW, call advertising standards, go after Bic, go after Disney and NBC.

### **Part Five – Summary**

This chapter has pulled together the conceptual work in the previous chapters, to argue that pornography is not necessarily harmful insofar as it objectifies. This chapter went further though, and argued that there are three ways in which objectification is often harmful which explain the

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<sup>253</sup> “LGBTQ people, Black people, and deliberate prostitutes are often left out of the category of innocence, and as a result harm against people in these groups becomes less legible as harm.” (Smith and Mac 2018, 60).

<sup>254</sup> The Yorkshire Ripper described himself as “cleaning up streets”, Lenuta Haidemac’s killer said “I killed a person... not a person, a whore”, and the Green River Killer said “I thought I was doing you guys [the police] a favour, killing prostitutes” (all in Smith and Mac 2018, 100, 103, 115).

<sup>255</sup> Some authors mention that other media besides pornography might be harmful, but this is usually *in addition*, where pornography remains the main focus and especially culpable. For an exception, see Eaton (2012), who argues that the female nude may play a special role, perhaps above other objectifying media.

popular intuition that objectification *itself* is harmful, and further showed that we have no reason to believe pornography is any more guilty of these than other media.

In Part One, I used the examples introduced in Chapter Three, to show that objectification is not always harmful, and therefore not necessarily harmful. In Part Two, I considered possible explanations that do justice to the popular intuition that objectification is always or usually harmful. In Part Three I elucidated my explanation: that three factors can render objectification harmful, and objectification happens in these ways quite often, so much objectification *is* harmful.

I argued that for each of these three ways, it is not objectification *itself* that harms, nor is the harm coincidental; the harms are related to how objectification occurs in our society. First, objectification is harmful when it is **Non-Consensual**; consent violation is always harmful, but it is particularly harmful when a thing is *sexual*, and, given our rape culture, non-consensual sexual objectification is especially harmful. I then proposed a concept: **Context-Creeping Objectification**. This is the second harm-generating factor, whereby there are a great many examples of objectification *outside* of sexual contexts (e.g. car adverts), giving the impression that women are happy to be sexually objectified at any time and any place, rather than only in particular circumstances when they consent to it. This contributes to a particular rape myth, underpinning other rape myths: that women are always up for sex. This links back to consent, as the prevalence of this rape myth contributes to non-consensual objectification such as catcalling, sexual harassment, and sexual violence.

Finally (for Part Three), I suggested that another reason why people see objectification as being harmful is that much objectification also draws on, reinforces, or enacts **Oppression and Stereotypes**: since so much objectification in the media is also racist, many examples of objectification involve harm. Citing Nash (2008), I warned against seeing objectification which oppresses as a sub-category or particular kind of objectification, rather than attending to how different kinds of oppression take different shapes.

In Part Four, I argued that pornography is no more harmful than other objectifying media, by looking at each harm-generating factor in turn. On *Consent Violation*, I argued that there was no reason to believe that consent violation was more prevalent in pornography than anywhere else. I addressed the argument that pornography also contributes to rape myth acceptance, arguing that we have no reason to believe that pornography is worse than sitcoms and adverts (for example, but I also suspect sitcoms are especially likely to be worse for perpetuating rape myths). *Context-Creeping Objectification* cannot apply to pornography because pornography *is* a sexual context, so is immune to this phenomenon. Considering *Oppression*, I drew on the work of pornography performers and argued that racism cannot act as a silver bullet against pornography, and that racism is a problem with the industry (the capitalist structures and the individuals who sustain them), not with objectification or with sexual media *per se*.

Finally, I suggested that arguing for the harmfulness of pornography (neglecting other media) can contribute to the stigmatisation of sex workers, and that this focus is dangerous as well as unjustified.



## CONCLUSION

In this final chapter, I lay out the positive contributions this thesis makes to the literature, and suggest directions for future work. First, though, let's remind ourselves of the overall argument this thesis has made:

1. Pornography is understood as pieces of media which meet at least two of the following conditions:
  - a. *It is sexually explicit [content]*
  - b. *It is aimed at/intended for sexually arousing viewers [intention]*
  - c. *It tends to be understood as intended for the purpose of arousing viewers [audience reception].*
2. Harm is understood as *the thwarting, setting back, or defeating of an interest, where an interest can be thought of as a welfare interest.*
3. Objectification is understood as *reduction to body or appearance, often characterised by instrumentalisation.*
4. Objectification is not necessarily harmful (given [2] and [3]).
5. Pornography is not necessarily harmful insofar as it involves objectification (given [1] and [4]).

Over the course of this thesis I defend a number of positive contributions, which I synthesise to generate my central conclusion: pornography is not necessarily harmful by virtue of objectification.

The first positive account I offer is a definition of pornography. After laying out the 'sex wars' and criticising competing definitions of pornography in the literature, I offer the following definition, and demonstrate its compatibility with the various positions taken in the 'sex wars':

*For a piece of media, x, to be pornography [or count as a 'pornographic artifact'], x must meet at least two of the following conditions:*

- 1) *It is sexually explicit [content]*
- 2) *It is aimed at/intended for sexually arousing viewers [intention]*
- 3) *It tends to be understood as intended for the purpose of arousing viewers [audience reception].*

After this, I argue that we should abandon the pornography/erotica, feminist pornography/mainstream pornography, and pornography/misogynistic pornography distinctions, on the grounds that these distinctions do not track any meaningful differences in the production of the material and the experiences of performers, and that content-based distinctions are unhelpful and only serve to perpetuate classism and misogyny.

In Chapter Two I defend working in terms of 'harm' rather than 'wrong', for the purposes of the debates in which I engage in this thesis, and adapt Feinberg's (1984) understanding of harm into:

*We define harm as the thwarting, setting back, or defeating of an interest, where an interest can be thought of as a welfare interest. A group can be harmed when something sets back the interests of members of that group by virtue of their group membership. Something can be necessarily or contingently harmful, depending on whether an interest is necessarily, or contingently, set back.*

In the category of 'welfare interests' are:

*Interests in the continuance for a foreseeable interval of one's life, and the interests in one's own physical health and vigour, the integrity and normal functioning of one's body, the absence of absorbing unpleasant pain and suffering, emotional stability, the absence of groundless anxieties and resentments, the capacity to engage normally in social intercourse and to enjoy and maintain friendships, at least minimal income and financial security, and a tolerable social and physical environment, and a certain amount of freedom from interference and coercion.*

I defend working with these definitions, as they fit neatly with the literature: key writers clearly work in terms of harm rather than wrong, and interpreting claims from all sides in this way allows us to pinpoint points of disagreement – and agreement – more easily.

In Chapter Three I offer my own definition of objectification, which I arrive at by first picking apart Nussbaum's (1995) and Langton's (2009d) accounts, and arguing that not all of the features comprising their accounts are sufficiently relevant or determinate. I draw on their accounts, though, reworking a couple of features from their accounts to build my own; I use paradigm examples to show that the features I include are the most useful and intuitive, and that my definition works well:

*Objectification occurs where either (1) or (2) of the following conditions is present:*

- 1) Reduction to body: a) The objectifier treats the person as nothing/little over and above her body or body parts. b) The objectifier foregrounds the person's body or body parts.*
- 2) Reduction to appearance: a) The objectifier treats the person as nothing/little over and above her looks/appearance to the senses. b) The objectifier foregrounds the person's looks/appearance to the senses.*
- 3) \*Instrumentality: a) Means: The objectifier treats the person as a tool for his or her purposes. b) Mere Means: The objectifier treats the person as a mere tool for his or her purposes.*

*\*(Note: (3) is not intended as a necessary criterion itself, but rather tends to correlate with (1) and (2) and should be considered as a guide for settling borderline cases.)*

In Chapter Four, I examine competing accounts of objectification from LeMoncheck (1985) and Bauer (2015a), as well as (briefly) a collection of accounts that I refer to as 'imposition accounts' (including Haslanger's (2012)). I demonstrate that my account better captures popular intuitions and

paradigm examples. At the end of this chapter, I challenge an argument present in both Bauer (2015b) and Papadaki (2010b); they suggest that if we understand objectification as morally neutral (or not necessarily harmful), then we undermine campaigns against ‘negative’ (or harmful) objectification. Building on arguments from the end of Chapter Three, and anticipating arguments from the end of Chapter Five, I argue that an understanding of objectification which leaves room for harmless objectification is desirable. Further, I argue that undermining current campaigns against negative objectification may also be desirable, given that they tend to harm sex workers and reinforce misogynistic attitudes more broadly.

Chapter Five draws the above definitions together and utilises the paradigm examples of objectification to demonstrate first that objectification is not *necessarily* harmful, given that it is not *always* harmful. I then offer a new picture of three ways in which objectification can be harmful:

- 1) *Consent Violation: Objectification is harmful when it is done non-consensually. Non-consensual objectification is especially common and likely to be especially harmful compared to non-sexual consent violations.*
- 2) *Context Creeping: There exists a pattern of objectification, whereby women are objectified regularly outside of sexual contexts (especially in adverts). This reinforces the myth that women are happy to be objectified any time, any place, and thereby contributes to the perpetration of non-consensual objectification by those believing this myth.*
- 3) *Oppression and Stereotyping: Objectification is often done in a way that trades on and reinforces different kinds of oppression. While these will obviously be harmful, how this works is not best explained via objectification, though the regularity of these occurrences helps explain why objectification is seen as always or usually harmful.*

### ***Drawing This All Together and Future Work***

I bring these definitions and lines of argument together to show that pornography is not necessarily harmful insofar as it involves objectification. But this is not all I do: I also demonstrate that even in terms of the ways in which objectification can be harmful, pornography is no more (and may even be less) guilty of these than other objectifying media. At the very end of Chapter Five, I draw attention to a way in which anti-pornography work may contribute to other harms to women, through contributing to stigmatisation of sex workers and misogyny – which would make it the case that even if pornography were in fact necessarily harmful, opposing it would not automatically be the best option. All of this serves to illuminate that if the goal is reducing harm to women, anti-pornography work is not the way to go.

At various points in the thesis I discuss claims about how harms to groups can work; in future I would like to develop this and examine both how harms are done to particular groups of people, and how such groups are constructed. I suspect that much of the time when people talk about ‘harms to women’, the extension of the claim is not usually in fact *all* and *only* women. I would be interested

to explore who tends to be excluded, and whether and when speaking of harms to groups in this way is helpful.

I demonstrate that, when looking at objectifying media, romantic comedies and adverts may do more harm than pornography. A fruitful future project would be investigating the extent of this. I would love to see the energy and resources previously reserved for researching pornography poured into examining the extent to which popular media like romantic comedies and sitcoms build and reinforce rape myths. If such research showed what I expect it to, a campaign to improve these media would be much better justified and do much less damage than a campaign against pornography.

In almost every chapter of this thesis, I discuss how purely 'negative' conceptions of objectification and/or pornography (i.e. definitions of things which build into the concept the claim that they are wrong or harmful) can contribute to stigmatisation of sex workers and misogyny more broadly. I also draw in particular on Ellen Willis' articulation of the 'good girl-bad girl' split, in which one group of women is identified with moral virtue, and another, vice (Willis 2014). This picture feeds into the idea that some women are credible victims who deserve our consideration and sympathy, and some women are dangerous, or corrupting, and do not deserve the support and consideration we grant to others. Future work in feminist philosophy and sexual ethics should not only make use of this illuminating concept, but also take care to introspect as to whether some version of such a split is being reinforced in our work. In Chapter One, I cite Misha Mayfair (2019) highlighting how this split can be pushed by drawing lines between 'feminist' and 'mainstream' pornography – I expect there will be further places where this happens that feminist philosophers have not yet identified. It could be the case that the 'good girl-bad girl' split is at work in other current feminist debates and campaigns, such as abortion, surrogacy and healthcare access, or policing, incarceration and immigration. Wherever there are discussions around who counts as a victim, or around purity and corruption, this phenomenon could be at work and bear illuminating.

I hope this thesis demonstrates how our conclusions can benefit epistemically and ethically from taking seriously the theoretical and testimonial contributions of sex workers, and more broadly, the principle of taking seriously the theoretical and testimonial contributions of those who are being theorised *about* in any project, especially when those people are marginalised. In future, I hope to see not only philosophers citing sex workers more often, but also sex workers being supported in academia (this is a jointly ethical and epistemic demand; sex-working staff and students deserve material support regardless of whether there is an epistemic benefit and whether they do their academic work on sex work, but also academic work on sex work will be better-informed and less harmful if sex workers both in and outside the university are materially supported, and compensated for the time they spend doing theoretical work from which academics benefit).

I propose that in future, we use tools like Context-Creeping Objectification to evaluate harms done by, for example, blockbuster movies, or we look at the prevalence of rape myths in sitcoms, and that

when we do talk about pornography, we foreground the perspectives of those in the industry, rather than discuss what pornography does symbolically to women outside the sex industry.



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