# THE RHETORIC AND REALITY OF THE ENGLISH LANGUAGE AND INTERNATIONALISATION: STAKEHOLDER PERSPECTIVES ON VARIETIES OF ENGLISH AND INTELLIGIBILITY WITHIN HIGHER EDUCATION IN COUNTRIES CATEGORISED AS NATIVE SPEAKING

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## ABSTRACT

This work investigates practical realities of international socio-cultural inclusivity from a linguistic point of view in a context of International Higher Education. It speculates that linguistic inclusivity in International Higher Education appears to be merely rhetoric when it comes to the adaptation to and accommodation of Non-Native varieties of the English language on the basis of intelligibility. The need to consider this rhetoric as against what obtains in reality was strengthened by a conflicting tension observable in the literature and by certain Higher Education practices in countries categorised as Native Speaking (NS). The tension has to do with the conflict in global English discourse between the Standard English (SE) camp and the World English (WE) one. While scholars of the former advocate for sustaining the Native Speaking (NS) varieties as the 'standard' in the international use of the English language, scholars of the latter state that Non-Native (NNS) varieties could also be standardised in their own rights. International Higher Education appears to be favouring the SE side of the divide over WE, as can be seen for example on the dependence on NS-based testing systems through IELTS and TOEFL or their equivalents for recruitment and selection of both international students and international staff. This work starts from the premise that true 'internationalisation', socio-cultural inclusivity and integration is meant to be void of any superiority views or practices that favour one socio-cultural group over another, even linguistically. With this in mind, the project set out to investigate perceptions on linguistic inclusivity in International Higher Education, albeit with recognisable limitations on generalisability of the results of the findings, because this study is considered as the beginning of a more wide-reaching research gap area.

In order to achieve the stated purpose above, data was gathered from students-asstakeholders and managers-as-stakeholders on their orientation towards international NNS scholars and academics who possess country-specific varieties of English which are clearly different from those of the NS. A two-sided innovative approach aimed at testing for intelligibility, as well as gathering perception on and seeking orientations of NNS/WE speakers was employed. It involved the use of an IELTS listening test, where the recorded speakers were NNS/WE users, and a post-test perceptions questionnaire, administered to the student participants. There was also the use of focus group discussions aimed at spurring more in-depth and insightful orientations towards NNS varieties from the students. The orientation of the management participants, which had more to do with how NNS/WE varieties of English influence their recruitment and selection decisions, were collated through interviews.

The findings showed that although both stakeholder groups identify with the need for, and importance of socio-cultural integration, their linguistic orientations towards NNS/WE varieties of English, were negative and influenced by subjective judgements that favour the upholding of SE or NS based standards and competences over WE or NNS ones. The findings also particularly showed that even when NNS/WE speakers are intelligible, the varieties of English they possess is not considered worthy of acceptance for academic, scholarly or teaching roles in the supposedly 'international' or 'internationalising' Higher Education environments.

It was therefore concluded that there appears to be contradictions in the equal opportunities and diversity claims within the two International Higher Education institutions surveyed when it comes to linguistic communicative realities involving the use of the English language as a lingua franca. This is because, while the rhetoric projects the propagation of inclusivity and integration, the reality with major stakeholders appears to still be in sharp contrast with the overall meaning of international accommodation, adaptation and acceptance, particularly as it concerns linguistic differences that are peculiar to Non-Native users of the English Language.

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# ABBREVIATIONS AND ACRONYMS

- EFL English as a Foreign Language
- ELF English as a Lingua Franca
- **HE –** Higher Education
- **HEA –** Higher Education Academy
- LF Lingua Franca
- NS Native Speaker
- **NNS –** Non-Native Speaker
- **SE –** Standard English
- **WE –** World English(es)

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# DEDICATION

In honour, this work is dedicated to my parents, Mr and Mrs F, Young.

#### PREFACE

I first became interested in the adaptation and accommodation issues of non-native varieties (NNS) of the English language as an international student studying in a British University. I observed various reactions; some of which were unaccommodating, disapproving or condescending of non-native varieties and accents of the English language. The negative reactions were basically displayed towards NNS students and staff. These reactions were however not so for the native English speakers (NS) or people who were considered to have near-native accents. Moreso, practices within internationalising HE institutions appeared to encourage this divide by certain English language competence determiners which are native-speaking oriented, such as the IELTS, TOEFL and equivalents test.

I became much more interested in moving these conflicting observations to more practical findings when I started working as a teacher within internationalising HE institutions in the United Kingdom. With a non-native accent myself; I became conscious of how my variety was being perceived.

Over time I considered the overall integration agenda which the internationalisation of HE is meant to foster particularly linguistically as appearing contrary to what obtains in practice and decided to take a critical look at this situation from a more practical research stance particularly as it concerns the perspective of major HE stakeholders, and a selection of existing NNS varieties.

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## **AUTHOR'S DECLARATION**

This thesis is the author's own work. Data gathered for the initial pilot studies included in this work has been used in an International Migration Studies Conference presentation by the researcher. This conference was sponsored by the World Universities Network (WUN) in the USA where participating research students were required to give a presentation on data gathered for any relevant piece or stage in their research work.

#### CHAPTER ONE

#### INTRODUCTION

## 1.1 RESEARCH AREA AND DISCIPLINARY FIELD

This research is intended as an addition to knowledge in two broad fields. On the one hand, it aims to fill a gap in knowledge in the area of International Higher Education, represented by journals such as the Journal of Studies in International Education. On the other, it also belongs to the broad disciplinary field of Applied Linguistics, having to do with practical applications in language studies, and in particular to the sub-field(s) of English as a Lingua Franca, English as an International Language and World Englishes.

Considerable research has been conducted in these two broad fields but little has been achieved in bringing them together. A clear gap has been identified at one of the points where the two areas converge; where English is used as a lingua franca, in a Higher Education context within countries thought of as Native English Speaking (NS) countries. Some background information leading into the introduction of the gap follows subsequently.

### **1.1.1 INTERNATIONALISATION IN HIGHER EDUCATION**

It is a well-established fact that governments, organisations and Higher Education institutions, amongst other establishments, have aligned, or are in the process of aligning, with internationalisation in one way or the other. There is hardly any major establishment in the world where 'globalisation' and 'internationalisation' is not part of the blueprint. These days, globalisation and internationalisation trends are not only concentrating on macro-economic and political spheres but receiving significant attention at organisational and institutional levels within and across nations.

The Higher Education sector, particularly in the Western world, has been evolving with claims and strides towards internationalisation in recent times (Knight 1999; Altbach and Knight, 2007; Altbach, Reisberg and Rumbley, 2009). The Internationalisation discourse appears to be emerging with top priority within Higher Education generally, but in particular, and for the focus of this work, in countries thought of as Native Speaking (NS) including the UK, USA, Canada, Australia and other designated countries. From top to bottom, emphasis is being placed on cultural inclusiveness with equal opportunity and diversity policies and practices documented within these institutions. Aside a portrayal of these on policy documents, brochures, billboards and on display screens within and outside these institutions, there is hardly any HE or University website in Native Speaking countries without an international strand or pages aimed at reflecting their involvement with internationalisation. These HE institutions have at least a written policy or document to reflect this. Some Higher Education institutions appear to be making notable advances in this direction and have formed various means by which they pride themselves on their internationalisation accolades. De Wit (2011:242) observes that 'the international dimension and the position of higher education in the global arena are given greater emphasis in international, national and institutional documents and mission statements than ever before.'

Top on the list of the internationalisation agenda, aside the internationalisation of the curriculum (HEA, 2014), is the fostering of multiculturalism and inclusivity (Knight, 2008). And one of the ways this is being embedded, maintained or sustained is in the recruitment of international staff and students for work and study respectively.

### **1.1.2 VARIETIES OF ENGLISH IN A GLOBAL CONTEXT**

The English language is no doubt the world's most spoken lingua franca and the fact that it is spoken in different nations, regions and localities of the world makes for the characteristic features that distinguish one variety from the other. Importantly for this work, these differences make for groupings and categorisations that are linked to certain or particular varieties. Amongst the categorisations, given in the literature, of all English users, Kachru's (1985) categorisation stands out particularly for the purpose of this research. Kachru categorised world English users into three concentric circles; Inner, Outer and Expanding. Although Kachru's groupings have been contested in the literature, justifications on its choice for this work will be dealt with in the literature review. The adapted, popularly-circulated illustration below is given here as a guide to the categorisations. Numbers of speakers reflected in the circles may vary, particularly in recent times with the current, unprecedented spread in numbers or users of the English language around the world.

# Adapted Kachru's Three-Circle Model

#### INNER CIRCLE

USA, UK, Australia English = Native Language (NL) Norm Providing Native Accent 320-380 Million Users

#### OUTER CIRCLE

India, Nigeria, Singapore English = 2\*4 Language (ESL) Colonial Legacy English is the official language in public domains: Education, Administration, Government Norm Developing 300-500 Million Users

#### EXPANDING CIRCLE

English = Foreign Language (EFL) China, Russia, Iran Norm Dependent 500-1000 Million Users

Figures Adapted from Crystal, D. (1999)

Lingua franca in itself is necessary when a group of people require a common language of communication and understanding. An important consideration, however, lies in the fact that this common language, or LF, which appears to exist with global acceptance and use in international contexts today, can be said to come with a distinctive twist from a more critical outlook, particularly in relation to the idea of 'common'. This twist is observable in the fact that although the English language is generally regarded as LF in global and international contexts, the categorisations as seen in Kachru (1985), for example, establish uniqueness in the differences or varieties that come with the global use of the English language. These varieties can be categorically said to place English as a Lingua Franca (ELF) under a twofold threshold in which they have a great deal in 'common' but are also uniquely 'distinct' (Kachru, 1985, Canagarajah, 2006, Jenkins 2014). It is important to state however that this distinctive twist of ELF in the context of global English language use has propelled debates that apparently accord superiority status to some English language varieties over others. The issues around the superiority of Standard English (SE) over World Englishes (WE) or Non-Native Englishes (Canagarajah, 2005) will be introduced in more detail subsequently in this chapter and then extensively discussed in the review of literature in the next chapter.

Varieties of English in an ELF context can be described as transient, particularly in the wake of global trends and internationalisation. Jenkins (2014) describes the impact of internationalisation as creating challenges in several areas which include that in relation to social interaction. She (2014:6) makes reference to 'grassroot interconnectedness' and 'homogenizing from above' with the former indicating basic or everyday use of the English language for multi-cultural communication purposes and the latter indicating stakeholder perspectives of how the English language should be used according to SE superiority expectations and a reliance on native norms. Higher Education institutions in NS countries do not appear to be exempt in this conflict as will be observed in more detail subsequently.

# 1.1.3. ELF IN HIGHER EDUCATION CONTEXTS IN NATIVE-SPEAKING COUNTRIES

The language of academia within Higher Education in NS nations is the English language and therefore basically considered as the lingua franca. It is however impossible for all users of the English language within HE to be users of the NS variety. The result of international recruitment of students and staff in HE institutions in NS countries means the attraction of different varieties of the English language. The implication of this is that increasing numbers of students, both home and international are being faced with multiple variations of the English language in communication amongst themselves and, with rising concerns, in teacher/student interactions.

Some international students, particularly from the Expanding Circle regions or countries where the users are categorised as foreign users (EFL), appear to have had little or no exposure to interactions with varieties of English other than their own, and Inner Circle (or NS) varieties. These groups of students generally learn the English language as 'norm dependent' on the NS 'norm providers', which could pose a problem if there is nothing put in place to practically ensure acclimatisation to other NNS varieties, because the propagation of socio-cultural or multi-cultural integration within the internationalising HE institutions, particularly from the linguistic point of view, will be limited to rhetoric. The big question however lies in an attempt to find out how major stakeholders within HE (which include managers, teachers and students) from the three concentric circles with different linguistic backgrounds orient towards having linguistic variations of the English language as the sole lingua franca

particularly when the variations are distinctively different from theirs or the one(s) they have been or are being taught, trained and tested by.

#### **1.2 RESEARCH FOCUS AND ESTABLISHING THE GAP**

The literature around the global use of English was for a long time characterised by two opposing camps: those advocating a standard form of the language and those in favour of establishing several standard forms. To an extent, the debate arising from the two sides is still current. With arguments in favour of one over the other (Canagarajah, 2005) SE (Standard English) and WE (World English) debates predate ELF and continue to rage while ELF rides above or alongside. In the literature and studies related to ELF and varieties of English in use, this conflict is still prevalent amongst English language scholars and invariably amongst users within internationalising organisations and institutions.

Within these internationalising institutions, one of the ways of achieving sociocultural integration and multi-cultural inclusivity is through effective communication and this communication comes through the use of a lingua franca. The English language is apparently meant to be used within and in multicultural settings to bridge the divide between people with different languages. But unfortunately, this chosen lingua franca is plagued with debates centred on SE and WE preferences. While SE is used to suggest superiority and originality, WE are considered inferior by some and by some others as means to propagate accommodation and adaptation based on intelligibility (Nelson, 2011; Canagarajah, 2005).

It is important to note here that 'WE' includes and can be used interchangeably with NNS and Kachru's Outer Circle in particular for this research. This is because the English users under these (NNS and Outer Circle) categories also fall under WE (World English) users. This WE categorisation is particularly so, when used as opposed to the SE (Standard English users; which also refer to NS users). One of the major considerations that inform this study is based on the SE versus WE conflict/tension as already mentioned and observable even in the literature. This is as indicated in Canagarajah (2005), McArthur (2001) and Nelson (2011) amongst others. For a more specific focus in this work, as will be seen much later in subsequent chapters, 'WE' is used to represent the Outer circle or ESL (English as a Second Language) users which are also known as NNS. NNS will be used to represent the Expanding Circle or EFL (English for Foreign Learners) as well. The NNS users therefore encompass both the Outer and Expanding Circles of English language users. The NS users on the other hand basically belong to the Inner Circle category.

Scholars such as Nelson (2011) and Canagarajah (2005) have proposed accommodation and adaptation to varieties of English on the basis of intelligibility as a way of resolving the superiority and inferiority conflict. As much as this appears to be a viable suggestion, since intelligible speech or speaking would suggest effective flow of communication or mean a message encoded is successfully decoded, the resilience in the on-going SE/WE tension appears to be overriding any sensibility that the adaptation and accommodation to intelligibility idea is meant to foster.

For this work, Higher Education in Inner Circle or NS nations is considered to be an institutional sector where this tension or conflict of superiority versus inferiority exists and where it can be considered as attached to the institutional make-up amid and despite the internationalisation rhetoric. The speculation suggests that this is because the HE sector still appears to be upholding the SE-based pre-requisites for recruitment and selection of both students and staff of non-NS backgrounds. This speculation has largely influenced the decision to carry out a practical inquisition to examine the reality behind the rhetoric, which presupposes that multi-culturalism and inclusivity characterises HE institutions in NS nations from a linguistic point of view.

#### **1.3 RESEARCH PURPOSE**

This research aims, therefore, to take on a practical investigative stance into how major stakeholders within HE orient towards the SE and WE divide. This is in order to compare the reverberating internationalisation of HE claims with what obtains in reality. In order to achieve this, stakeholder orientations will be examined in a triangular way involving management, students and teachers. Since the HE context of this study will involve institutions within countries categorised as Native English speaking (NS) or Inner Circle countries, this work aims to gain insight into how NS managers orient towards WE varieties in their recruitment and selection decisions of teachers with non-NS, or WE, varieties particularly in consideration of the equal opportunities and diversity policies they have in place. This work also aims to gain insight into how NNS students (Expanding Circle, norm-dependent students for a more specific focus) orient towards WE or non-NS-speaking teachers. The norm-

dependent or Expanding Circle group (Kachru, 1985) has been chosen for reasons which have to do with their dependence on NS for learning and mastery of the English language, coupled with their choice destination for HE studies in Inner Circle/NS countries. Their dependence on NS may mean they are susceptible to join the SE superiority side of the argument in spite of the advertised multi-culturally inclusive study environments.

Overall, the purpose of specifically making Inner Circle/NS nations the hub for these investigations within HE is that, speculatively, SE is associated with Native Speakers and as such there may be expectations that people match up to, or meet up with NS speaking patterns, standards or competences. Students may have this expectation of their teachers. The managers who should be at the centre of propagating the inclusivity and socio-cultural integration idea may have their preferences too and be on the SE side of the debate. If this speculation is true, then the internationalisation propaganda will be rhetoric only, when it comes to communication using the English language as a lingua franca. Practical inquisitions are of the essence.

## **1.4 RESEARCH LIMITATIONS**

It is important to state from the very beginning of this work that this work is to be seen as a starting point in an important research area which could span many more years of investigation and further research before there can be total or complete generalisable conclusions. This is because the internationalisation rhetoric in relation to linguistic inclusivity (in countries thought of as NS) can only be considered with a study involving as many NNS varieties as possible particularly when there is a need to determine practical realities in the face of the SE and WE conflict, divide or tension.

This work envisages the possibility of carrying out an investigation involving only two varieties from the many WE varieties in the consideration of the SE and WE tension. With this as the case, the data to be collected will be treated, interpreted and discussed within the confines and limitations of a 'starting point' research of this sort.

It is important, therefore, to also state that the overarching research questions below are meant to represent the overall generalisable intentions of the identified research gap. The sub-research questions are specific to this this starting or pioneering point research and are thus meant to cover the beginning of answers by selecting a manageable focus.

Further discussions on the overall limitations of this research can be seen in the conclusion chapter

# **1.5 RESEARCH QUESTIONS**

The research questions are as follows:

# **OVERARCHING RESEARCH QUESTIONS**

 Is socio-cultural integration aimed at international inclusivity merely rhetoric or reality when it comes to the acceptance and accommodation of WE varieties within internationalising HE institutions? What is the situational position of having academic staff with WE varieties of the English language within HE institutions in internationalising NS countries, from the perspective of major stakeholders?

# SUB-RESEARCH QUESTIONS

- 1. What are the perspectives of EFL or Expanding Circle students on being taught by (nationally selected) WE teachers with peculiar varieties of English that are country-specific and particularly distinct from those of the NS (Inner Circle)?
- 2. What are the perspectives of NS management on employing WE/NNS teachers with country-specific varieties of the English language within HE in NS countries?

#### **1.6 RESEARCH STRUCTURE**

This chapter has introduced the research area and disciplinary fields, which are Applied Linguistics and International Higher Education, as well as the gap in research between these two broad fields. It has established the research context which is Higher Education and Internationalisation. It has also given overall background information specifically in relation to the areas of the main focus of this work dealing with ELF in global English discourse and in the area of the Internationalisation of HE particularly in countries thought of as Native English Speaking. It has also established that there are some limitations which need to be considered from the beginning of this work. Chapter two presents relevant literature in relation to the internationalisation of Higher Education and Global English discourse involving ELF and varieties of English and the place of intelligibility. It also discusses justifications of the choice of Kachru's model of the Global English language use groupings. It also elaborates on the research gap that leads to the introduction of the speculation and consequent framing of the research questions this project sets out to answer. Chapter three focuses on the presentation of pilot studies. Chapter four discusses the chosen methodological approaches for the main study and establishes why this work chooses a pragmatic approach. Chapter five presents the results from data collected both quantitatively and qualitatively. Chapter six focuses on discussion of the results as well as the triangulation of the results from the multiple methodological approaches employed. Chapter seven concludes this work with an overall summary, discussion of limitations, inferences and implications, recommendations and suggestions for further studies.

# CHAPTER TWO

### LITERATURE REVIEW

#### 2.1 INTRODUCTION

This review of literature will start with discussions on current global internationalisation trends, with particular reference to discussions within Higher Education. Amongst the multi-faceted aspects of the overall global and international integration process, a focus on communication with an emphasis on the use of the English language as a lingua franca will follow. Debates around the global use of this lingua franca will be critically considered as well as debates around the place of intelligibility in its use, which is a function of the many varieties. In consideration of the many varieties of English, discussions involving the classifications and categorisations of English language users worldwide will form a major part of this review in order to set the stage for groupings that have informed and will give more specific focus to this work. To achieve this, a discussion on the justification of the Kachruvian circles as a viable classification of world English users will follow. This is because without employing a classification of world English users (Inner, Outer and Expanding circles in this instance) there will be no basis by which the issues of differences in national or regional varieties as well as the debates surrounding the monolithic (SE) versus linguistic liberalistic (WE) views can be critically considered. The classifications will further inform the data collection and discussions from results in subsequent chapters. Finally in this chapter, there will be a summary leading to the introduction of the research gap and research questions.

#### 2.2.1 OVERVIEW OF INTERNATIONALISATION IN HIGHER EDUCATION

Van der Wende (1997:19) defines internationalisation in Higher Education as 'any systematic, sustained efforts aimed at making Higher Education responsive to the requirements and challenges related to the globalisation of societies, economy and labour markets'. What can be deduced from this is indicative of developing Higher Education in line with international standards that are responsive to its global environment. For some scholars, the term 'internationalisation' is said to have emerged as a consequence of globalisation. Knight (1999) states that internationalisation has to do with a response to the impact of globalisation but with respect for individual countries. Ralyk (2008:3-4), observes that it is important to know 'how internationalisation relates to globalization and the potential effects of decisions relating to how internationalization occurs within our educational institutions and our educational programmes.' De Wit (2011) makes reference to 'the changing landscape of international higher education as a consequence of the globalisation of our societies and economies...'. Although a link between the two terms is being presented by some scholars, as shown above, they do not necessarily portray distinctive definitions of each. This can further be observed from various other authors in the internationalisation of HE discourse. In Altbach and Knight (2007:290), globalisation is defined as 'the economic, political and societal forces pushing 21<sup>st</sup> century Higher Education toward greater international involvement.' Similarly, Altbach, Reisberg and Rumbley (2009:7) state that 'internationalisation is defined as the variety of policies and programs that universities and governments implement to respond to globalization.' Again, with a combined effort of multiple authors, a link between the two terms and how they function within Higher Education can be observed. Also from Knight's (2008:1) perspective, 'internationalisation is changing the world of Higher Education' but 'globalisation is changing the world of internationalisation'. These standpoints appear to reiterate the idea that internationalisation is a function of globalization and what can be inferred or deduced from all of these is that there will be no trends in the internationalisation of education without the emergence of globalisation. Another way of describing or drawing implications on the relationship between the two terms could be seen from a precursory and sequential stance because while globalisation can be considered an overture as a result of its initial and inceptive emergence in the 21<sup>st</sup> century, trends and processes towards internationalisation can be described as an upshot or probably as concomitant since the activities associated with internationalisation.

It is important to note however that while some authors state that there are differences between the two terms, some others tend to see an interchangeable use between them. According to Scott (2006: 14), both internationalisation and globalisation are complex and hardly completely distinguishable because 'internationalisation and globalisation although suggestive cannot be regarded as categorical. They overlap, and are intertwined, in all kinds of ways'. De Wit (2010:8) from a similar standpoint states that in recent times, globalisation is 'more commonly used as a term related to or even synonym of internationalisation'. Teichler (2004) also observes the interchangeable use of both terms stating that one is substituted for the other in public discussions on Higher Education. 'In trying to differentiate, Altbach and Knight (2007:291), state

that 'globalization may be unalterable but internationalisation involves many choices. This appears to suggest that globalisation has come to stay, particularly in this 21<sup>st</sup> century and based on current political and economic trends between nations, but internationalisation covers a broader range of aspects and issues identifiable with HE for example. Some of these aspects from a range of literature will be considered in subsequent discussions. From Frans van Vught et (2002:17) opinion, 'In terms of both practice and perceptions, al's internationalization is closer to the well-established tradition of international cooperation and mobility and to the core values of quality and excellence, whereas globalization refers more to competition, pushing the concept of Higher Education as a tradable commodity and challenging the concept of Higher Education as a public good'. This description appears to differentiate both terms but because the two terms may be used interchangeably, there could be an argument for correctness in how they have been used or what they have been used to represent. There are however some motivations for the internationalisation of HE that will be considered subsequently.

# 2.2.2 MOTIVATIONS FOR THE INTERNATIONALISATION OF HIGHER EDUCATION

The overall motivations for pursuing internationalisation are varied. They range from integration of markets in goods, services and capital to other facets such as labor mobility and cultural homogenization (Garrett, 2004). The motivations within Higher Education are also varied. Carroll and Ryan (2005) make reference to the development of an international research reputation and collaborations. Otter

(2007), Jones and Brown (2007), as well as Sheil and McKenzie (2008) take a stance in relation to the development of a global perspective by both staff and students. Walker (2009) is of the opinion that internationalisation of HE involves the movement of information, ideas and people across international borders and the operation of reputable institutions outside their national boundaries. Apart from the increasing growth in the cross-border movement of students and the development of trans-national education, Friedman (2005) and Guest (2011) include the addition of programmes and international research collaborations that have been taking place across borders as a major part of the internationalisation agenda. Some scholars have identified some rather personalised institutional reasons as motivations for being international, ranging from being a desirable condition (Gaebel et al 2008), implying an aspiration for a position which situates them within the domains of developing a global reputation as educational providers to being centres of excellence in research, as can be seen in Tapper and Filippakou (2009). For some others, it is about developing their recruits as global citizens, as can be seen in Garcel-Avila (2005) and Leask (2011). Koutsantoni (2006a) groups the motivations of internationalisation of Higher Education into mobility, commercialisation, globalisation and multiculturalism, but Warwick (2014), gives a more extensive view particularly in relation to mobility when he states that six overall components can be drawn from the different perspectives that internationalisation in HE is being addressed from. They include student and staff mobility, institutional mobility, programme mobility, international research reputation, internationalised learning experience and international perspective or a reference to being a global citizen. Green (2012) also made an attempt to create a list which she of course identifies as not all-inclusive but

working simultaneously. It includes preparing students for global citizenship, which could be interpreted in different ways, preparing students for the global workforce, enhancing the quality of teaching and research, strengthening institutional capacity, enhancing prestige and visibility, generating revenue contributing to local or regional economic development, contributing to knowledge production on global issues, solving global problems and increasing international understanding and the promotion of peace. As has been mentioned earlier, these are varied and carry differences in meaning, making the matter rather complex because each of these many sided and identifiable terms and descriptions would have to be defined in their own rights. All of the foregoing can be said to have been by De- Wit (2010:6), who stated that there is 'the growing summarised importance of internationalisation in Higher Education on the one hand and the diversity in rationales, approaches and strategies of institutions and programmes on the other hand'. In line with the preceding also, Warwick (2012: 2) states that internationalisation in Higher Education 'is shaped, communicated and understood in very different ways by stakeholders in different universities...'

Having established the fact that it appears difficult to specifically define or categorically state in simple terms what internationalisation in Higher Education involves, a number of scholarly attempts within a more focused aspect in relation to cultural inclusivity, which is pivotal to this work, will be examined subsequently. Cultural inclusivity is pivotal because amongst other things language (which forms a major dimension in this work) is largely enshrined and particularly embedded as a major component of the cultural make up people of various nationalities, regions and localities (Honey, 1997; Crystal, 2000).

# 2.2.3 CULTURAL PERSPECTIVES IN THE INTERNATIONALISATION OF HIGHER EDUCATION

Within the scholarly literature on the internationalisation of Higher Education, there is some writing describing the internationalisation of HE in relation to an opportunity for cultural integration and inclusivity, but whether this is rhetoric in practical situations or in reality is what this research focuses on, particularly from a linguistic point of view. Knight (1993:21) states that internationalisation in Higher Education has to do with 'the process of integrating an international/intercultural dimension into the teaching, research and service functions of the institution'. In line with Knight's (1993) description, Qiang (2003:249) indicates that internationalisation in Higher Education involves 'integration or infusion that contributes to the sustainability of the international dimension.' From a similar culturally inclusive perspective, Scott (1992) identifies amongst other things that a major imperative for global education is for the purpose of increasing cultural diversity. According to Knight (1997: 11) 'cultural and ethnic diversity within and between countries is considered as a strong rationale for the internationalisation of a nation's education system.' She identifies the 'need for improved intercultural understanding and communication' and further states that 'the preparation of graduates who have a strong knowledge and skills base in intercultural relations and communications is considered by many academics as one of the strongest rationales for internationalising the teaching/learning experience of students in undergraduate and graduate programmes' (Knight, 1997: 11). According to the QAA (2012), one major overarching principle of the internationalisation of Higher Education is the creation of an inclusive environment. In relation to this, it has been pointed out that 'institutions should seek to provide an inclusive environment where the needs of international students are considered and met alongside those of other students in an integrated and embedded way.' Jiang (2005) also emphasises the idea that internationalisation is creating increasingly multicultural academic communities.

According to Warwick (2012), the whole cultural heterogeneity idea may only be linked to 'the aspirations of universities who see internationalisation as a desirable condition', a condition devoid of the domination of one culture over another. What these may imply particularly when the idea of 'desirable condition' in Warwick's definition is put into consideration is that universities and other Higher Education institutions recruit internationally with the aim of encouraging intercultural communication and inclusive practices to perhaps lay claims to the fostering of a globally integrated academic community or, put in another way, as a way of aligning with or identifying with the prevalent internationalisation status quo. This could be because, according to Qiang (2003), Higher Education has become a major part of the globalisation process. Knight (2008:19), in a much later and more widely used definition, states that internationalisation in HE is 'a process of integrating an international and cultural dimension to the teaching, research and service functions of the institution.' The idea of 'cultural dimension' could include amongst other things how language is used and more importantly, how culture or national identities influence language use, particularly languages generally accepted as a lingua franca on a global scale. De Wit (2002) identifies four broad categories which are considered as rationales for internationalisation of which two are the cultural and social ones. They include political rationales, economic rationales, social and cultural rationales and academic rationales. In a much later

article, the cultural rationales, according to De Wit (2010: 9), are said to be characterised by 'the role that universities and their research and teaching can play in creating an intercultural understanding and an intercultural competence for the students and for the faculty and in their research. And the social rationale has to do with the fact that the individual, the student, and the academic, by being in an international environment, become less provincial'. The reference to 'intercultural understanding' and 'intercultural competence' appears complex and open to interpretations. Both phrases could mean understanding certain aspects of people's cultures that could be encountered by association within HE for example. The reference to the social rationale and becoming 'less provincial' appears to indicate the creation of a more accommodating environment where national, regional and local characteristics give way to a welcoming of other cultural values.

It is important to state that the reference to cultural inclusivity as seen above focuses on both students and staff as major stakeholders within HE. One very important aspect of internationalisation in the HE context in relation to cultural inclusivity that is worthy of note has been severally considered as 'approaches to internationalisation' from a management-as-a-stakeholder perspective. This is because the approaches as considered in De Wit (1995), Knight (1997) and Aigner et al. (1992) and replicated in more recent publications (Qiang, 2003; De Wit, 2010) are said to be standpoints for the implementation of internationalisation within HE employed by people in leadership and management positions. There are four major approaches which can be generally summarised as attempts at cultural inclusivity. They are the activity approach, competency approach, ethos approach and process approach. The

activity approach mainly focuses on management input on curriculum development, student and staff exchange programmes amongst others. The competency approach shows a difference with a focus on the development of skills, knowledge, attitudes and values in staff and students rather than in activities. It has to do with the development of intercultural skills for success in national and international engagements in global work environments. In Knight (1997:11), there is a reference to the 'need for improved intercultural understanding and communication' and 'the preparation of graduates who have a strong knowledge and skills base in intercultural relations and communications...' The ethos approach emphasises the creation of an atmosphere or climate with values for intercultural perspectives or initiatives through the establishment of policies or principles or organisational goals. Qiang (2003:275-276) in support of this approach, states that 'internationalisation must be entrenched in the culture, policy, planning and organizational process of the institution so that it can both be successful and sustainable.' The process approach appears to emphasise a combination or an infusion of the intercultural dimension with activities, policies and procedures into teaching, research and other services within the HE environment. While the first three approaches are distinctive in meaning, the fourth one appears to incorporate the first three into the learning, teaching and other functions within HE. It can be said that the process approach reinforces the other three in light of the idea of cultural inclusivity.

It is important to note that, alongside the need for cultural inclusivity at the student and management levels mentioned above are some observable trends in academic staff recruitment and profile, which also have multicultural connotations. Faulkner (2001: 475) observes that the HE learning and teaching environment is inflexible, a

situation reflective of Fleras and Elliot's (1992) comments in relation to the internationalisation of staff from multicultural backgrounds. They state that for the internationalisation of the curriculum to take place, the internationalisation of academics or scholars is of the essence. More recently, Holbeche (2012:9) observed that 'there is a growing focus on making 'home' institutions more culturally diverse and welcoming to international staff and students...' and also appears to emphasise the need for 'a more diverse staff profile, as well as for equality of opportunity' but however points out that the problem at this employment of international staff level is a function of government restrictions on immigration. She states that 'with current limits on the numbers of foreign students and staff entering Britain, some of the 'traditional' sources of talent and income are shrinking, making it more difficult for many institutions to recruit high flying international research talent.' The above observations appear to indicate both an international rhetoric in the necessity of international staff recruitment and impracticalities in the actual sense of it. Overall, it can be said that existing literature in the internationalisation of HE discourse appears to portray a cultural dimension.

This cultural dimension however has a rather unaddressed aspect when it comes to the rhetoric of inclusivity in International Higher Education. The rhetoric of inclusivity in International Higher Education has a wealth of literature in certain areas, in particular the area of internationalisation of the curriculum, as can be seen in Carroll and Ryan (2005), Hockings (2010), Burke and Crozier (2012), Jones and Killick (2013, Gibson (2015), Mountford-Zimdars (2015) amongst others. There is also reference literature in relation to enhancing the international student experience, as seen in Brunner (2006), Burnapp (2007), Crozier and Davies (2008), Killick, (2012, 2015), amongst others. A closer look at cultural inclusivity in the literature however shows that there is hardly any specific or tangible reference to linguistic inclusivity, in the light of the research gap area already identified in the introduction chapter and which will be expanded upon subsequently in this chapter. The research gap area is being considered in light of the existing literature deficiency in the linguistic aspect both in International Higher Education and in the field of Applied Linguistics. The specific linguistic inclusivity issue which informed the research gap can be found in the observable conflicting SE/WE tension as identified both in the literature and in practical language testing for competence systems employed for the recruitment and selection of both international staff and students.

Before a further critical consideration of the SE/WE tension and the further unfolding of current SE language practices that appear to strengthen the SE/WE conflict (which comes up much later in this chapter), it is important to also consider changes that appear to impact upon the overall internationalisation of HE idea particularly in relation to current trends.

## 2.2.4 CHANGES IN HIGHER EDUCATION TOWARDS COMMODIFICATION

Aside the declarations of a culturally integrated dimension to the internationalisation of Higher Education, Knight & De Wit (1995), Blumenthal et al (1996) and Knight (1997) indicate that the whole internationalisation agendas within and across nations have economic and political connotations. Knight (1997:9) observes that 'Higher Education is often considered as a form of diplomatic investment for future political and economic relations' but also states

changes from this toward commodification of Higher Education is now the that order of the day when she states that 'historically, international education was seen as a beneficial tool for foreign policy especially with respect to national security and peace amongst nations' but that 'while this is still a consideration today, it does not have the importance it once did.' This may be as a result of the fact that Qiang (2003:249) identifies in relation to 'the recruitment of foreign students' which has 'become a significant factor for institutional income and of national economic interest.' De Vita and Case (2003:384) observe that even the courses are 'commodified' because the students appear to be purchasing them under the "student as a customer" paradigm. What these authors observe as a further explanation to this is that the marketisation of HE in relation to attempts at attracting international students from the competitive pool across nations to invest huge sums of money in their institutions, appears to be creating situations where students can now claim customer rights as if they were party to a business venture. In Franz's (1998:63) observation of this situation, he states that he frequently hears how 'students are our customers' and the necessity to treat them as such. These authors appear to be indicating this customer idea as a negative side to this commercialisation of HE. Bailey (2000: 353) appears to concur with this interpretation with the idea that 'student desires drive programmes' and academics become acquiescent to their "customers", leading of course to rather inapt expectations, suggesting that students could be directly or indirectly given the power to make inappropriate demands within the customer driven idea. As 'cash cows', undue privileges, particularly in relation to driving or influencing study programmes or academic activities, could actually be given to these 'customers'. Jiang (2008) and Walker (2009) also indicate how much the marketisation of HE

has taken over the scene in the last few years. Teichler (2004) also makes reference to a growing emphasis on marketisation and competition as a consequence of internationalising agendas within HE. According to Altbach and Knight (2007:292), 'many countries recruit international students to earn profits by charging high fees- including Australia, Canada, the United Kingdom and the United States.' There appears to be an obvious reference to developed countries of the West and Native-English-Speaking countries probably because they are major choice locations for international students who want to study, or who are already studying abroad.

According to De Vita and Case (2003:383) 'the marketization discourse has claimed the internationalisation agenda as its own, redefining it narrowly in commercially expedient terms'. Qiang (2003:248) describes the current situation as 'the crossborder matching of supply and demand'. The use of the terms 'supply and demand' appears to again commodify HE as a business venture and not necessarily with an academically enterprising focus. Knight (1997:10) clearly depicts what the situation is becoming or probably has become when she states the following:

'At the institutional level, the economic motive or market orientation is becoming more prevalent as well... If one is to ensure that improving the quality of Higher Education is the primary goal of internationalisation, not the development of international export markets, it is essential to find the balance between incomegenerating motives and academic benefits.'

An appeal towards international fee paying students is increasingly seen as a survival strategy for HE systems in the native English speaking hot-spots for international students including the UK, according to Scott (2002) and De Vita and Case (2003). According to De Vita and Case (2003:385), UK universities, like many American and Australian universities before them, 'have become more aggressive in competing for overseas fee-paying students through marketing activities which stress the international and cosmopolitan flavour of their courses as their selling point'. This situation is also observed by Fallon and Brown (1999). This appears to imply that this marketisation of HE in one country has apparent ripple effects on other nations who are unwilling to lose out on this seemingly profitable venture. Altbach and Knight (2007:291), in describing the scale of this profit venture, describe it as a 'big business for universities and other providers'.

According to Case and Selvester (2002) and Exworthy and Halford (1999), another reason for the profit-oriented approach to the internationalisation of HE is decreased government funding, and it has been the catalyst of an increased dependence on the recruitment of international students as enterprising alternatives. Altbach and Knight (2007:292) state that 'many universities are located in countries where governments cut public funding and encouraged international ventures- Australia and the United Kingdom for example.' De Vita and Case (2003:383) also indicate that the internationalisation agenda 'has come to dominate recruitment as financially hard pressed institutions seek to attract increasing numbers of overseas students to shore up holes left by reduced government funding in recent years in the UK.' According to De Wit (2010:9) economic rationales are more dominant than political, social and

cultural and academic ones. He also lists 'competitiveness' and 'financial investments' as major catalysts of the internationalisation rhetoric within HE.

### 2.2.5 GAPS IN INTERNATIONALISING HIGHER EDUCATION

A number of other problems with the internationalisation of HE can be identified which could be attributed to the shift in focus towards competitive marketing and the commodification of international Higher Education. One such problem, according to De Vita and Case (2003:384), is that HE institutions are 'failing to make the most of the opportunity to engage in a radical assessment of higher educational purposes, priorities and processes that student diversity and multicultural interaction provide.' They also state that 'internationalisation of Higher Education affords an opportunity to engage in critical reflection on practices across the sector and to pursue a programme of widespread reform based on outcomes of practitioner dialogue and debate' (De Vita and Case, 2003:383).

De Vita and Case (2003:383) also state that 'simply flavouring curricula with 'international' or 'global' elements fails to address more fundamental issues of the educational process posed by multicultural recruitment and teaching.' What this appears to imply is that internationalisation of HE goes beyond the attempts being made at the internationalisation of the curriculum and other aforementioned aspects. Although the fundamental issues are not explicitly stated, there is room for scholars to discover what they are or could be and address them accordingly. It is in light of taking up the responsibility to fill gaps and to address problems within the internationalisation of HE that this research is to be seen: it proposes creating and taking up an opportunity to engage in critical reflection on practices in relation to

linguistic inclusivity and communicative integration within internationalising HE institutions. According to Qiang (2003:248), 'Higher Education can no longer be viewed in a strictly national context...' the internationalisation of HE calls for a broader definition 'which embraces the entire functioning of Higher Education and not merely a dimension or aspect of it, or the actions of some individuals who are part of it.' According to De Vita and Case (2003:383), diversity in student population 'brings with it new and demanding challenges, as extant pedagogical models strain to deal with attitudes, needs and expectations that, have heretofore, never been encountered.' The situation however does not imply a hindrance to engaging in opportunities for critical reflection on practices across the sector and the need to pursue reform-based programmes or initiatives that will push the internationalisation trends in HE forward.

From all of the above, it can be clearly seen that the internationalisation concept within HE is complex, broad and emerging, as well as open to a range of researchable areas. In identifying gaps in the literature examined so far, one striking and important aspect is noticeably absent: very little has been done in relation to practices in linguistic inclusivity and integration. There is hardly any mention in the literature of language use and the place of communicative integration, and more importantly through a common language amongst people with different languages and cultural backgrounds. Language as a means of communication is a major interactional tool within any organisation or institution and also of course within the much acclaimed international or internationalising HE environments or settings as Jenkins (2014) has rightly observed.

Communication is a viable tool for all forms of spoken interaction and as such emphasis on the centrality of communication in the internationalisation of HE is of the essence and a review of literature in this regard will follow subsequently.

### 2.3.1 COMMUNICATION WITHIN INTERNATIONALISING ENVIRONMENTS

Globalisation, multiculturalism and internationalisation have led to the inevitability of communication with people from multiple backgrounds. The opening of borders to people from different national backgrounds is an indication of the fact that international/intercultural communication takes place in one form or another. While there are various forms of communication including written and spoken forms, this work focuses mainly on the spoken forms. There are many languages spoken around the world and it is only normal to have a chosen lingua franca in situations where there are too many languages spoken. In our global environment, particularly in internationalising HE institutions, the language of academe is English. Discussions around the use of English as a lingua franca can be considered under the global use of English as an international language and its impact considered within internationalising HE institutions.

# 2.3.2 ENGLISH AS AN INTERNATIONAL LANGUAGE OF COMMUNICATION

# AND THE STANDARD ENGLISH VERSUS WORLD ENGLISHES STANDPOINTS

The English language is in no doubt the lingua franca used in most international settings and for international interactions. According to Mauranen in Mauranen and Ranta (2009), 'English is the lingua franca of an enormous variety of social and cultural contexts...' Jindapitak (2013: 119) similarly states that the use of the English

language 'has shifted from being a language that was traditionally used in particular native-speaking nations to serving as a wider communicative medium for innumerable organizations and individuals around the world.' Again, it can obviously be seen as the language of communication within internationalising environments in Jenkins (2007) and in a number of other works that will be considered subsequently.

It is a well-established fact that there are more non-native speakers or users of English than native speakers as seen in Kirkpatrick (2007). According to Crystal's (2003) distribution of English language users in the world, the native speakers constitute about 20%, while the others are non-native speakers. On the whole, the non-native speakers make up about 80% of English language users in the world. Native speakers are therefore in the minority for English language users, as seen in Brumfit (2001). Kirkpatrick (2007) states that the English language learners in China alone exceed the populations of the Inner-Circle countries. This situation involving large numbers of people using the language apart from the native speakers is the reason why English has been characterised as a lingua franca in various settings around the world.

The status of English as a world lingua franca and the parallel status of different varieties of English around the world is the subject of much debate. According to Canagarajah (2013), debates about the assessment of international English have a focus on determining which norms to follow and how proficiency in the English language is defined. Canagarajah (2013) states that two ideological positions have been involved in this debate. The first is in relation to World Englishes (WE) perspectives and the other to Standard English (SE). While the Standard English

proponents argue for norms based on the British or American standardised varieties (Davies, 2002), the WE proponents are of the opinion that institutionalised varieties with embedded local norms should be upheld as internationally proficient (Lowenberg, 2002).

It has been mentioned earlier that the internationalisation of Higher Education is seen as one of the ways a country responds to the impact of globalisation, yet at the same time respects the individuality of the nation' (Knight 2003) . There can be an argument based on this from both the SE and WE standpoints. For SE, there could be an argument for upholding the NS varieties of English as a way of respecting the national language norms of the native speakers of the language. On the other hand, from a WE standpoint, there could also be an argument for respecting the individual country-specific, geographical, regional or localised varieties within the international environments. Graddol et al (2007) reviewed the English language in a global context particularly in relation to changes from its origin to current dynamics in a world context. These changes have stirred debates revolving around sustaining the native speaker norms, and the standardisation or nativisation of other varieties of the English language.

In considering the relevant literature on perceptions of world-wide English use and users, it can be said that there are basically three schools of thought in the global English debate.

i) Proponents under the first school of thought advocate the need for a SE that should be native-speaker based, as has been mentioned above. Quirk

(1985, 1990) is seen as a major proponent of upholding a standard for English because he has been a reference point over the years in this regard. In a sense, he can be considered a straw man with reference to propositions and his arguments of maintaining standard in English language use. Although Quirk's work is now thirty years old, the fact that his ideas still resonate is clear in works such as Jenkins (2009: 67-68) for example, discussing the on-going debate in World Englishes: Jenkins observes Quirk's standpoint and its meaning that 'Non-native Englishes are inadequately learned versions of 'correct' native English forms'. Jenkins maintains that Quirk's ideas are superiority based and condescending of other varieties of English and that his idea of correctness suggests that other NNS varieties are incorrect. Others works in which Quirk's SE idea resonates can also be found in Seidlhofer (2003) for example where Quirk is being referred to as an archetypical proponent in Standard English and as such, a champion in such discourse. Quirk as a reference point to the idea of promoting Standard English can also be seen in works such as (Fernández, 2005; Hamel, 2005; Mollin, 2006; Cunningham, 2009; Lin, 2013; Jindapitak, 2013; Harding, 2013) amongst many others.

Over time, this upholding of SE, championed by Quirk, has faced more counter arguments. Popular amongst the counter arguments in literature is also a reverberating reference to Kachru (1985, 1992) who opposes Quirk's idea as 'deficit linguistics'. Kachru's idea is also reflected in works such as (Modiano, 2001; Seidlhofer 2003; Canagarajah, 2005)

While the SE/WE controversy still resonates in the literature, this work seeks to investigate the existing or current concrete practices of this Standard English/World English discourse in real international and internationalising settings, rather than rely on resonating theoretical extrapolations.

A major issue however lies in controversies of who constitutes the Native Speaker group or what can be considered the Native Speaker Standard English particularly in our internationalising world today. Within Native English speaking countries there are distinct variations within variations. Trudgill (1999) observes that in England, there are geographical variations in spoken Standard English. This suggests that aside Received Pronunciation, which is not regionally or geographically constrained, other variations are also considered standard. It cannot be said for sure, for example, that the English of all media and education in Britain is RP. So, the standard that Quirk refers to cannot even be categorised as a single variety. Crystal, in an interview with Bhanot (2012) on international English discourse (documented in the Language Issues of NATECLA-National Association for Teaching English and Other Community Languages to Adults) however, observed as a counter argument to Quirk's Standard view that there are second and foreign language users of the English language whose English language ability is as good if not better than the native speakers in all ramifications and functionalities of the English language use. Further counter discussions will be addressed under the third school of thought.

One of the major reasons why the proponents of the first school of thought advocate the maintenance of a standard (most likely a native speaker variety) could be because of the seeming threats of the gradual fragmentation of a language used across many national and international boundaries. However, according to Holton (1998), the political map of the world is facing disintegration on issues that have hitherto been upheld on the basis of national sovereignty as a result of the emergence of globalisation. This suggests that as national sovereignty disintegrates, global integration is fostered. One area where this global integration could affect national sovereignty is in relation to language fragmentation as maintaining national standards may be impossible when the users of the language are of different national backgrounds. Lightfoot (2006) makes reference to how new languages emerge from existing languages through the introduction of divergent forms from particular languages.

Trask (2000: 46) states that the idea of language fragmentation or breakup has to do with a 'process in which continuing change among the regional dialects of a language results in such substantial regional differences that we can no longer speak of dialects and are forced instead to speak of separate languages'. Quirk's (1990) expression of his concerns about maintaining a native speaker standard as the correct and acceptable standard of English language may pass for fears about the English language splitting into variations other than that of the native speaker 'SE'.

Crystal (2000:1) observes that 'a language dies when nobody speaks it anymore'. The question of whether this can be said of Latin which split into mutually incomprehensible and comprehensible languages (Hall, 1974) has been counter argued with observations that the split was a progression into current multiple forms of the language that are still comprehensible within regions and amongst certain people. With this as the case, it would appear wrong to lay definite claims that the Latin language became extinct. What can be said of the English language in relation to this is that there is a possibility that emerging varieties could lead to the fragmentation of English but not necessarily the demise of the language or of intelligibility. This idea of fragmentation appears to be what the centralising NS camp is up against in the fight for maintaining a standard. This is probably what Mauranen (2009) means by opining that the global uses of the English language have been seen as a threat to Standard English. The fight however does not seem to deter the opposing camp (or the third school of thought) whose adherents appear to maintain that nativised 'Non-Native (NNS)' varieties are standard in their own rights and imminent, and therefore cannot be categorised as inferior or subject to SE/NS standards (even as a measure of intelligibility).

**ii)** Proponents of the second school of thought appear to be taking a somewhat neutral standpoint. Jenkins (2000, 2005) and McArthur (2001), propose an international language or language use or lingua franca with a common core in the international community, although Jenkins (2014) appears to have moved out of this proposition in recent times. The idea of having an international English which is neither native speaker standard based or nativised in accordance with national or regional non-native varieties is introduced by proponents of this second school of

thought. Ideas from the second school of thought involving advocating the adoption of certain linguistic patterns for effective ELF interactions is however receiving a number of counter suggestions from, for example, Leyland (2011:26) who argues against adopting standard patterns in ELF interaction due to 'inherent diversity'. Leyland's idea of 'inherent diversity' could suggest the existence of certain fundamental and natural varied distinctiveness in speech and language use patterns that Jenkins' (2000) and Seidlhofer's (2004) propositions did not take into consideration. Some of these inherent features, like prosodic patterns, accents and semantic and pragmatic variations amongst others are what creates the uniqueness in differences. With these variations, the feasibility of choosing a centrally controlled standard appears implausible and far-fetched. McArthur's (1987) model and categorisation of world English users, although detailed, has 'World Standard English' at the centre or core of the model, which appears to be suggesting that in all of the groupings, a common core may be necessary. But Canagarajah (2006) points out that there is no universal or world English language and argues that functionality and pragmatics are more relevant to international communication using the English language than a world standard English at the centre of McArthur's categorisation.

**iii)** Proponents of the third school of thought, such as Kirkpatrick (2007), Seidlhofer (2006) and Crystal (2000) are of the opinion that upholding NS varieties or the 'SE' particularly as measures of competences in the use of the English language is unfounded in global English discourse. At the same time, they do not appear to endorse the ideas of the second school of thought, involving a world or generalised standard irrespective of national or geographical varieties.

Scholars under the third school of thought are of the opinion that world English discourse can move forward by a recognition that the English language is used differently across national and geographical boundaries and thereby work towards looking at the way international communication actually works in the uniqueness of the distinctiveness that varieties across the globe carry (Canagarajah 2013). Kachru (1985, 1992) devalues Quirk's opinion that the Native Speakers should be seen as the reference point of correctness and standard in English language use especially from a global perspective. Kachru favours the development of NNS varieties and the consequent nativisation and standardisation of these varieties in their own right.

Scholars such as Nelson (2011) and Canagarajah (2005) are of the opinion that pragmatic considerations be upheld, as meaning and understanding, or intelligibility, are paramount and not necessarily connected to a standard that is particularly NS based. Nelson (2011) for example suggests that intelligibility across different variations in the use of the English language can be possible when interlocutors adopt accommodation and adaptation strategies or efforts. Before a discussion on the place of intelligibility and accommodation in the global English discourse, it will be worthwhile to critically consider the Standard English (SE) debate in more detail particularly because it forms the hub of the contentions around the international use of the language.

#### 2.3.3 THE STANDARD ENGLISH DEBATE

In all of the current issues and debates revolving around standards of the English language, the prominent question is: what should be categorised as Standard English? This is particularly important in the light of the first school of thought, introduced above.

Carter (1997: 8) is of the opinion that Standard English is 'correct English and must be uniformly enforced in all contexts of use...' This standpoint can be largely linked to the ideological SE standpoint mentioned above with an emphasis on Native speaker correctness. His affirmations are strong and one can only wonder why his definition appears to place a tenacious hold on uniformity in all contexts of use. Even amongst native speakers of English, achieving uniformity in all contexts of use can currently be said to be an illusion. With the existence of multiple variations of the English language today, even amongst NS users, enforcing a uniform standard in all contexts of the English language use may be an impossible task, particularly in the area of spoken English, where aspects such as the use of accents naturally conforms to, or is influenced by regional or local speech patterns. Swann et. al. (2004:295) similarly defines Standard English as a 'relatively uniform variety of a language which does not show regional variation'. Again, the possibility of having this relatively uniform variety which is void of regional variation appears implausible, particularly as the English language spreads uncontrollably as a lingua franca and world language.

Crowley (1999) also appears to advocate for maintaining a standard, stating that infiltrations are causing falling standards in Standard English. While Carter and

Swann et al, among others, view Standard English from the point of view of maintaining sameness, Crowley seem to be interested in 'standard' as a quality marker. The infiltrations he makes reference to could range from possibilities from slang to local and informal coinages within NS varieties or could possibly be linked to the differences identifiable in indigenised or nativised varieties of the English in non-native speaking regions or nations. From Kachru's (1985, 1992) nativisation of varieties of English idea, no variety is classified as superior to the other, so infiltrations that are indigenised, for example, could be wrongly said to indicate a falling standard. As has been mentioned earlier, there are more non-natives users of English than the native speakers in the world so it appears wrong for quality to be judged by a standard of fewer users of the language in the world.

Holborow (1999) considers the use of Standard English as an important part of climbing up the social ladder and gaining some high level of prominence. Also Honey (1997: 53) is of the opinion that Standard English is a variety that portrays highest prestige, status and power and the 'property of the privileged'. Honey (1997: 37) claims that Standard English 'reinforces cultural, economic and social privileges' This may have been true at the time these assertions were made, when English speaking world powers were said rule the world and certain privileges appeared to be accorded on the basis of how queenly one's English was. These days, the prestigious, powerful and privileged are definitely no longer only those with the 'assumed Standard English'. This situation may no longer hold sway particularly with current globalising trends involving socio-cultural, political and economic amalgamations taking place alongside existing and emerging variations of the English language and its use in international interactions. But it may still be naïve to

think that in international encounters, all varieties of English will hold the status of equality: certainly not with the on-going battle, or differences in opinion, from the Standard English proponents who hold on to observing clear distinctions between what is Standard English and what is not. On the side of the idea of upholding Standard English or adhering to NS competences, Chevillet (1992) appears to agree with the Standard English proponents. This is apparent in the question he posed as follows: 'Would it be reasonable for an EFL teacher to recommend to his students to acquire a Nigerian or an Indian accent? Certainly not...' The devaluation of WE/NNS varieties can be clearly seen with this example. The fact that certain national variations are even mentioned appears to show possible bias or contempt against certain varieties. In multicultural and internationalising environments, this stance will definitely be posing great problems with international recruitment, for example, with recruitment teams who are in charge of the interviewing processes of non-native English speaking applicants. If the interviewing teams or members of the teams still hold on to Quirk's or SE propositions, considerable issues against the non-native applicants may arise explicitly or implicitly in situations where the standard NS opinions are subtly or even secretly inherent. The scholars on the side of the renowned Quirk apparently foster the inequality divide with propositions of maintaining standards.

Looking at the issue of prestige, privilege and climbing up the social ladder through Standard English from another perspective, there may be people assuming, or being accorded, prestigious positions, or holding particular statuses in society and within organisations and institutions, partly or entirely based on their Native Speaker competence or status because of the importance that appears to still be attached to

using SE, as described by the proponents. If this situation or scenarios are actually extant, there would certainly be the existence of a status-quo in international settings and environments based on the SE standards. This will be against current claims around respecting equal opportunities and diversity that the whole internationalisation and multicultural agenda is meant to foster.

Kerswill and Culpepper's (2009: 224) view or observation of Standard English as the 'gold standard' by which other variations of English should be measured against can be said to have been considered or concluded upon on the basis of ownership or the norm-generating standpoint from which the native speaker variation is viewed. As much as it is considered a view, it does not make the stance generally acceptable. The much talked-about NS standards can even be also sub-categorised into the RP (Received Pronunciation) in the UK, GA (General American) in the US and other distinct regional and local variations particularly within NS nations.

Basthomi (2005), alongside other authors like Kalplan (2000) and Mauranen (2003), has claimed that although non-native speakers of the English language make up a higher percentage of English users in the world, they are not likely to have a predominant control over its use or be able to determine its use. Reasons such as the struggle for power, prestige (Honey, 1997), and a variety to be taught particularly in native speaker schools (Trudgill 2002) appears to be generally leading to the fight being put up by proponents upholding the native speaker norms or standard of the language.

On the other side of the debate that appears to favour WE varieties and counter the superiority views held by the SE proponents, Bex and Watts (1999: 14) state that holding on to standard variations of the English language leads to the 'devaluation of other dialects'. Also, there are a number of advocates for the nativisation and consequent global acceptance of WE varieties of English such as Nelson (2011), McArthur (2001) and Canagarajah (2005). Their position may be considered from two angles. First, as appearing inconsiderate and secondly, as being made on the basis of a range of logical or emergent considerations. This is because by initial concerns, these authors appear to forget to give consideration to the fact that language generally comes with a strong affinity held by natives who would naturally be resistant to infiltrations and any forceful ownership or claims by people who do not share their ties. This can be considered as a result of the fact that language acquisition comes with certain socio-cultural implications. Honey (1997) describes language as a cultural artefact suggesting that it possesses certain historical or traditional attributes that could form even the social make-up of the people over time. Crystal (2000) observes that language is an integral part of people's identity and national history and indicates that it comes with the strong pressure to foster national identity.

It is only natural for natives of a language and learners who believe in the natives as custodians of the language to hold tenaciously to originality in use as a measurement for standard, but unfortunately the emergence of dialects and varieties cannot be controlled. As a language spreads across nations, regions, and local communities unrestricted, there are no certain chances of maintaining original forms.

The English language is spoken in different geographical areas differently; more often than not, it is influenced by the national and local language patterns of the English language users and the resultant effect is multiple variations of one language. Local or national language patterns in relation to phonology, morphology, syntax, intonation and accent tend to be transferred into the use of the English language. According to Rajadurai (2007), changes in varied forms are inevitable with the spread of the English language globally. As much as the initial affinity idea may hold seemingly plausible considerations in support of the need for a tenacious holding on to SE, the emergence of the unprecedented spread of the English language appears to counteract the need for any kinship-inspired affinity.

In light of the above, Schneider (2007:14; 2003) indicates that the implication of the existence of so many other varieties of English other than those of the Native Speakers is that 'norms and standards should no longer be determined by Inner Circle/ENL contexts'. The pluricentricity idea reflected in Foley (1988) will therefore be necessary in encouraging variations of the English language use within international communities. 'Pluricentricity' suggests language with several standard versions or national varieties which contains some of its own codified norms. Nelson (2011) however suggests that with the present inevitability of the spread and use of the English language with distinct variations around the world, 'intelligibility' should be given utmost consideration alongside 'accommodation' and 'adaptation' to the many existing and emerging varieties of the English language in international interactions. He appears to offer this as a solution to the existing conflict which particularly portrays the sustenance and superiority of SE-based, or NS varieties over WE or NNS ones. The place of intelligibility and responses to it in international

environments can therefore be said to be paramount on the basis of the inevitable spread and seeming denationalisation or deterritorialisation of the English language today. Accommodating or adapting to existing and emerging varieties appears plausible particularly as it seems impossible or impracticable for all users of the English language around the world to conform to a single national or regional variety. Scales et al (2006:716) observe the fact that 'it is an unrealistic target for most speakers to possess the NS variety.' A review on intelligibility in relation to language use within internationalising environments in general and HE in particular will therefore be of the essence and follows subsequently.

### 2.4 INTELLIGIBILITY IN WORLD ENGLISHES

The term 'intelligibility' appears to have various interpretations today but not with as many distinctively stated definitions. Scholars appear to be rather evasive in defining the concept and would rather quickly delve into aspects of intelligibility which form the focus of their academic piece or research work. Perhaps they expect their reading audience to be conversant with the overall meaning of intelligibility. Within the framework of considerations, criticisms and analysis of the different representations and interpretations of intelligibility, it may be worthwhile to consider the term from a most fundamental, primary and simplistic source. According to the Oxford Dictionary and Thesaurus (2001:471); one of the world's most trusted sources for meanings, intelligibility has to do with the function of being 'able to be understood' Furthermore, the concept of being intelligible is also associated with being legible (ibid) suggesting understanding of what is being communicated in written rather than in spoken forms. As has been mentioned earlier, the focus of this research is on spoken forms so this interpretation may not be tenable. One other

interpretation has to do with being logical (ibid) which invariably presupposes the need for some level of intellectual capability, for some rational and reasonable processing of what is being spoken or written. The idea of being 'lucid' (ibid) is also indicated as one of the interpretations of intelligible speech which could suggest possessing some level of articulatory or expressive ability as a condition for intelligible communication. Clear and comprehensible speech is also identified. All of these interpretations appear to place the responsibility on the part of the speaker as though the expectations of intelligibility rest solely on his/her ability to come across as clear enough to be comprehended by the listener.

Most of the definitions represented or referred to in studies around intelligibility date back to the 1980's and 1990's. During this period, it can be said that studies on intelligibility in English began to gain initial momentum, and a number of interpretations began to arise. Some of the common and major reference point definitions are from, for example, Nelson (1982: 59) who stated that 'being intelligible means being understood by an interlocutor at a given time in a given situation'. Although this definition was given about three decades ago, the reference to 'an interlocutor' could be taken to mean either a speaker or a listener because an interlocutor is a person who takes part in a conversation. An interlocutor is a participant (either a speaker or a listener) in a communication process as an encoder or a decoder of a message. The idea of being understood by an interlocutor from this definition can be taken to mean that the onus for intelligibility is being placed on either the speaker or on the listener. Another way of looking at this definition could be from the point of view that achieving comprehensibility on what is being spoken should be two-sided involving both the speaker's intelligible input and the listener's

ability to decipher what is being spoken. According to Munro and Derwing (1999:289), 'intelligibility may be broadly defined as the extent to which a speaker's message is actually understood by a listener'. This definition appears to put the responsibility of intelligibility on the speaker as it seems to suggest that the comprehensibility of what is been spoken to the listener is dependent on the intelligibility of the speaker. This however does not necessarily mean that only the speaker has the responsibility of ensuring effective intelligible communication. The use of the word 'extent' in this definition could mean that there are levels, degrees or limitations in measure to how comprehensible a speaker or a speaker's message may be to the listener. There may be an entire grasp of what is intended by the speaker or an incomplete interpretation or decoding of what is being said. The 'extent' being referred to here may vary in how completely or incompletely a message is grasped by the listener. This may be the reason why Munro and Derwing (1999:289), in this definition, also use the word 'broadly' to indicate the spectrum of 'extent' to which a speaker's message can be understood by the listener. They may have used the terms 'broad' and 'extent' for lack of certainty on how to define intelligibility. What can also be inferred from this definition is that a number of factors can be responsible for this 'extent', 'broad' view, or put in another way: 'where a line can be drawn' between what makes for complete or incomplete grasp of a message. The 'extent' could be influenced by accent, choice of vocabulary, semantics or pragmatics amongst others.

Smith and Nelson (1985) introduced a three part description of intelligibility classified under three concepts. The first is categorised as 'intelligibility' which indicates the ability of a listener to recognize individual words or utterances. The second,

'comprehensibility' which they describe as a listener's ability to understand the meaning of the words or utterance based on context and the third, 'interpretability' suggesting the ability of the listener to understand the speaker's intentions behind words or utterances.

The above descriptions could be interpreted as having a focus on the listener. A speaker's input forms an important part of the process because the speaker has a function to play as the initiator of a discourse/conversation; as the encoder of a message. Smith and Nelson's (1985) tripartite idea, therefore appears to have a rather one sided emphasis particularly because of the use of the word 'ability' when referring to the listener. The speaker should be able to produce intelligible and recognisable words or utterances communicated in a way that meaning is comprehensible in context and interpretability achieved with an understanding of purpose and intent of what is being encoded.

Tan and Castelli (2013: 180) define intelligibility as 'the ability to recognise the intended message of the speaker'. Although not literally stated, the idea of 'the ability to recognise' in this definition can be interpreted to mean that the listener's has a responsibility to possess the required ability to understand what is being communicated by the speaker. It appears to take away the focus or responsibility of intelligible speech from the speaker. This definition, although recent, does not appear to contribute anything new to the already existing definitions or interpretations of intelligibility.

The third part of the tripartite definition (interpretability) appears less pronounced in research relating to intelligibility. This may be because it is not considered with as much importance as 'intelligibility' and 'comprehensibility'. This may also be because of the meaning attached to it which appears to indicate that it may not be easy to adjudge intentions in a speaker's words and utterances. Interpretability may raise issues with inference, which may be circumstantial or even subjective, particularly because a speaker's intention may not be easy to measure.

Furthermore, while Smith (1988) identified the concept of intelligibility as the ability to recognise words, Nelson (1985:63) defined intelligibility as 'the apprehension of the message in the sense intended by the speaker'. It can be said that there is an issue with Smith's (1988) definition, in a sense, because it may sometimes be difficult for a listener to know for sure the sense intended by the speaker even if each word is recognisable by the listener. Word recognition does not necessarily mean sense of meaning recognition, just as meaning recognition does not mean understanding in context. An understanding of each word spoken by an interlocutor does not necessarily directly translate to semantic interpretation of the overall idea being communicated. For example words used in idiomatic expressions may be individually recognisable, identifiable or comprehended without an understanding of the overall meaning intended by the expression.

The above definitions and descriptions of intelligibility show disparities particularly on where/who the onus for intelligible interaction is placed. While some of the definitions appear to place it on the speaker, the others appear to place in on the listener. Bamgbose (1998) considers the fact that intelligibility was thought to be a one-way

process whereby one party was meant to determine what was intelligible or not intelligible, instead of a two-way focus. Nelson (1995:274), however, defined intelligibility as 'intelligible production and felicitous interpretation of English'. This appears to have a two sided interpretation. The first, described as 'intelligible production' can be said to emanate from a speaker's perspective and having to do with encoding of a message clearly enough for an intended audience and the other, 'felicitous interpretation' from a listener's perspective, suggesting an appropriate, suited or correct apprehension intended by the speaker. Again, although the speaker/listener, or two-sided, construct on the issue of intelligibility is not literally spelt out, it can be implied from this suggested interpretation. This appears as another somewhat evasive attempt at explicitly defining intelligibility. More recently, Nelson (2011) considers intelligibility as 'how useful someone's English is when talking or writing to someone else'. In this more recent definition, the aspect of legibility is identified, showing another dimension to the broad spectrum from which issues around intelligibility are being considered. The idea of the usefulness of someone's English in conversation with someone else suggests a two-way process because on one end, there is a speaker ('someone's English') that is useful on the other end to a listener (the 'someone else').

It is important however to state that since language is embedded in culture (Honey, 1997), cultural influences may be the determiners of where the onus of intelligibility should be placed. While some intelligibility authors have implicitly or explicitly prescribed that it should be placed on the speaker, some others have indicated that it should be placed on the listener, and yet some others appear to be of the opinion that the onus should be on both the listener and speaker as interlocutors. Cultural

influences may be at work here because in Chinese culture for example, the onus is placed on the listener, according to Gao and Ting-Toomey (1998). They emphasise that among Chinese people, listening-centered and implicit communication are cultural expectations. The implicit expectations (Hanxu) imply that the listener is meant to decipher what the speaker says even if it is not verbally or non-verbally explicit. Listening-centered communication (Tinghua) portrays an aspect of Chinese culture which encourages listening over speaking. This is particularly encouraged in situations where seniority, experience, age, knowledge and expertise of the speaker are put into consideration. These aspects of Chinese culture that have an impact on communication (and invariably on achieving intelligibility) are also reflected in Chen (2001), Clissold (2004), Fang (1999, 2006) and McGregor (2005).

On the whole, intelligibility can be said to have multiple interpretations. Derwing and Munro (2005), and Jenkins (2000), acknowledge that there is no unified definition of intelligibility. Nelson (2011) also admits, in his more recent work on intelligibility, to a rather broad conceptualisation of intelligibility. He states that intelligibility is generally used to address and describe broad and complex criteria: suggesting a wide spectrum of interpretations of intelligibility. The different interpretations that can be deduced from the concept of intelligibility are probably the reasons why Derwing and Munro (2005) and Jenkins (2000) are justified in indicating a lack of unanimous or exclusive definition of intelligibility. Similarly Nelson (2011) appears justifiable in his indication of a broad spectrum from which the issue of intelligibility can be addressed.

Taking all of the above into consideration, it will appear justifiable to conclude that defining intelligibility cannot be constrained by restricted views of the concept. There may be no generalised definitions but definitely a need for specific interpretations that align with chosen aspects of study or research areas. Diverse interpretations may be plausible for research purposes but care would have to be taken so that deviations in meaning are not taken for interpretations. For this work intelligibility is being viewed from the angle of the listener (HE stakeholders) perspective, in an attempt to examine in practical terms, how international linguistic inclusivity is being fostered particularly in relation to the idea of accommodation and adaptation. The concept of intelligibility therefore will be defined in this work as listener perceptions of what constitutes clear and understandable speech in international interactions which involve the use of varieties of English as a lingua franca. In other words, it focuses on what the listener in an international environment perceives as clear enough or understandable enough for effective interaction.

It is important however to emphasise the connection between English in an international context and intelligibility. It has been pointed out that, amongst other things, intelligibility depends on the interlocutors. Although the interlocutors are not clearly categorised, their intelligibility could be collectively assessed by the influences of their national, cultural or regional backgrounds on speech patterns which distinguish groups of people and their specific dialects or varieties of the English language. Also, there is a tendency for idiolects which carry distinct, individually-based variations, to be observed by interlocutors from certain national, regional or cultural backgrounds. Carrying out NNS-based intelligibility studies is important, but it is also important to note that within this framework, individual

differences based on level of education and exposure amongst other things may be worth taking into consideration, because intelligibility levels may vary on the basis of certain individual differences, which makes speakers distinct in speech from people of the same or similar national or cultural NNS background. The focus of this work however is not idiolectal but dialectal.

It has been mentioned earlier that Standard English provides 'connotations of perfection' (Bex and Watts, 1999) and could be viewed from the perspective of correct English (Carter, 1997), which is also associated with NS forms of the English language. But possessing an NS variety does not translate to being intelligible. Smith and Nelson (1985), on the issue of measuring what is intelligible or unintelligible, found that native speakers were not considered to be responsible for judging what should be considered intelligible or not. They go on to state that the fact that they are called native speakers does not make them intelligible to non-native listeners suggesting again that not all native speaker varieties are intelligible to non-native speakers.

There are however some factors that can be considered as influences on intelligibility in international communication involving the use of the English language as a lingua franca. They include amongst others listener and speaker factors as well as issues of stereotyping.

## 2.4.1 LISTENER AND SPEAKER FACTORS

Intelligibility studies on varieties of English appear to centre on how speech production is perceived. The results of a survey conducted by Deterding (2005), on the link between pronunciation and intelligibility and comprehensibility shows that the inhibitions interlocutors may encounter in communicating with many varieties of the English language may amount to frustrations which can be psychological in their own right. If a listener, for example in an international or multicultural setting, who has certain expectations based on a 'Standard' (which could be an NS variety), expresses frustrations for an inability to understand other varieties, it can be argued that the listener's frustrations are based on an unwillingness to make the effort to integrate linguistically, or just on the basis of lack of exposure to and familiarity with the expected non-standard pronunciation. On the other hand frustrations cannot be ignored if the speaker has only been exposed to a particular NS variety as a language learner from an EFL or Expanding Circle region for example.

On the issue of pronunciation and accents, Eisenstein and Berkowitz (1981) observed that non-native learners of the English language tend to understand better when native speakers speak than when those with other non- native accents do. Although this research was done over three decades ago, the observation does not necessarily suggest that non-native varieties are less intelligible to non-native learners of the language. It may just be because they are norm dependent on the NS variety. These English language learners may have been EFL learners who may have been strongly dependent on the variety spoken by their native speaker teachers. These categories of English language learners or users may be easily discomfited when faced with other non-native varieties or accents and speech patterns. Familiarity with only a particular variety may lead to problems with intelligibility and comprehensibility on their part. Generally, an individual is influenced by a language variety he or she is exposed to. Acclimatisation to a certain variety of

the English language does not make the others less intelligible. An incorporation of other varieties in the learning process of these language learners may be a way of counteracting such effects because the learner will be given an opportunity to experience the speech patterns of other varieties.

Jenkins (2000) is of the opinion that phonological barriers can to a large extent impede successful communication. She is of the opinion that pronunciation issues could be a major factor in relation to the issue of intelligibility and comprehensibility. A number of intelligibility studies and observations by authors such as Rajadurai (2001) and Derwing (2003) amongst others focus on pronunciation and how it may impair the ability to understand a speaker, but according to Munro and Derwing (1995), pronunciation does not necessarily cause misunderstanding of words and utterances. They emphasise the meaning of intelligibility as being understandable even if accented. As a part of the listening and speaking factors that influence intelligibility, relevant literature on accents and intelligibility will be considered subsequently.

### 2.4.2 ACCENTS AND INTELLIGIBILITY

Scales et al (2006:716) make reference to Levis' (2005) idea in relation intelligibility. They state that 'two contradictory principles have traditionally informed pronunciation teaching: the nativeness principle, whereby learners model a standard dialect from the United Kingdom or North America, and the intelligibility principle, whereby learners seek to be understood despite speech being (heavily) accented'. This can be linked to the SE versus WE debate which has been a core aspect of the review of literature so far. In relation to pronunciation and accents, Jenkins (2007:10) emphasises how the 'Received Pronunciation (RP) and General American (GA), continue to command special status around the English speaking world including international/lingua franca communication contexts where sociolinguistic common sense indicates that they are inappropriate and irrelevant'. What this may indicate is that the standards associated with RP and GA are irrelevant when it comes to discussions around intelligibility, particularly because according to Trudgill (2002:172), RP in the UK, for example, is only a minority accent and 'if RP is so very much a minority accent, why do we spend so much effort teaching it to non-native speakers...' Jenkins (2007:11) indicates that it is still being presented as a model This may account for the reason why results from an even in EFL contexts. empirical study she carried out where 360 NNS teachers from 12 Expanding Circle countries were asked to rank accents by how intelligible they thought they were showed that British and American accents were ranked top best. Others such as Australian and Canadian followed but with fewer respondents ranking them as best; they followed only because the British and American accents came first. She states that '... it seems that RP has a place that it does not merit in the psyche of English speakers, both native and non-native, regardless of whether they have an RP accent themselves, or even wish to have one'. Jenkins (2007) also observes that there is an issue beyond the appropriate use of RP which has to do with intelligibility. She states that although RP and GA are two of the most widely taught accents, empirical findings show that they are less intelligible to NNSs than other NNS accents as can also be seen in Smith (1992).

One of the practical ways that intelligibility could be measured in relation to phonology and accents is through listening comprehension. Major et al (2002) states

that influences upon listening comprehension for English language learners is in accents and varieties of English. Studies such as those of Brennan and Brennan (1981), Nesdale and Rooney (1996), Cargile (1997) and Rubin and Smith (1990) show stereotypes against NNS English users based on the accents they possessed. According to Major et al (2002:174), 'listening comprehension is a complex construct, comprising a range of processes and inferred by various responses from the listener. The factors of familiarity and degree of exposure, attitude and stereotyping all appear to contribute to listening comprehension.' Flowerdew (1994) makes reference to a number of studies in relation to the effect of unfamiliar accents that could impinge upon the intelligibility and comprehensibility of what is being spoken by a speaker. The studies include amongst others, those of Eisetein and Berkowitz (1981), Ekong (1982) and Bilbow (1989). Tauroza and Luk (1997) who are of the opinion that when there is familiarity with accents, comprehension is achieved. More recently, Ockey and French (2014) observe in their study that familiarity with accents influences comprehension.

According to Munro (2003:3), 'an objection to accents on the grounds that they are unintelligible may sometimes have more to do with an unwillingness to accommodate differences in one's interlocutors than with a genuine concern about comprehension'. This depicts situations where listeners are unwilling to make the effort to understand what the speaker is trying to communicate. This unaccommodating approach is what Nelson (2011) appears to be pointing out as a major cause of unintelligible communication or a lack of comprehensibility on the part of the listener. Further relevant literature dealing with this situation or what can be

described as stereotypical influences on intelligibility will be considered subsequently.

### 2.4.3 STEREOTYPES/SOCIO-CULTURAL INFLUENCES ON INTELLIGIBILITY

One particular influence on the way intelligibility is perceived is largely linked to stereotypes. Holmes (1992) states that underlying issues with attitudes affects how intelligibility is perceived. He states that people are prone towards understanding easily the dialects of people they like and also feel positive about being second language learners (L2) under them. This could be an inhibition to successful global interaction in using the English language as a lingua franca; particularly with the many varieties that come with it. Apart from the possible hindrances in international interactions, there could also be pedagogical implications. These might consist of bringing about a situation whereby learners would have preferences of L1 teachers, a situation that the students-as-customers paradigm within internationalising HE institutions can facilitate, particularly with current observations indicating that student demands now tend to drive HE commodified and marketised programmes.

It is a noticeable trend, that despite the on-going debates on standardising and accepting other emerging English varieties, many people still look up to the 'Inner Circle' as having more competent English users or teachers, as can be seen in Scheuer (2005), even when studies such as that of Kachru (1985) and Nelson (2011) indicate that there are also proficient English speakers outside the Inner Circle. Macedo (2001) states that some students may already have pre-determined attitudes about certain accents which they have formed on the basis of other social factors. These factors are varied and could be based on individual or collective

experiences that largely influence personalities and attitudes or probably no experiences at all but rather, a mind-set that presupposes a better Inner Circle quality of English over other NNS varieties.

Moyer (2013) states that everyone has an accent including native speakers. She argues further that striving for, or attempts at emulating, native speaker or native-speaker like proficiency amounts to privileging one accent over the other. What can be implied is that when this privileging of one over the other occurs, bias is inevitable and the idea of giving place intelligibility in international communication far-fetched. Gluszek and Dovidio (2010) observe that people who possess non-native accents are susceptible to social devaluation and discrimination. Intelligibility is said not to mean native speaker competence but rather clarity and the ability to be understood by the joint effort of interlocutors, if the attitudes of accommodation and adaptation are present. This is meant to occur irrespective of national, local, cultural or regional backgrounds or irrespective of the existence of distinctive characteristics in speech. Stereotypes in themselves would already stand as inhibition to comprehensibility. Lippi-Green (1997) and Rubin, (1992) observe that a listener without a good listening attitude will, in spite of the variety in use, most likely find the speaker incomprehensible.

On the issue of influence of level of exposure to a target language as a factor that affects comprehension, Dalton-Puffer et al (1997) observed mixed attitudes from students who already had an exposure to non-native accents stating that participants based their positive or negative responses on their personal experiences encountered in the environments of the NNS language users. More recently, a study

by Carey et al (2010), shows that the familiarity of examiners who have had prolonged exposure to certain varieties of English, particularly in relation to pronunciation, influenced their ratings of the candidates. The examiners were said to give higher or more positive ratings to candidates with pronunciation patterns that they were familiar with and lower ratings in situations where they had little or no exposure to the candidate's phonological make up. The candidate's oral proficiency is therefore subject to ratings based on familiarity with accents.

The accommodation and adaptation idea that Nelson (2011) proposes as the way out for successful international interactions with the many varieties of the English language in use involves making a conscious effort to gain understanding of what is being communicated. This appears be a beneficial approach but what would constitute 'conscious effort' may also be difficult to define. The idea of conscious effort is relative because it is unclear where the line can be drawn on what is or is not conscious effort, or how conscious effort can be measured. Also, there is the question of whether these adaptation strategies may work well in certain contexts and in internationalising environments. The studies of Brennan and Brennan (1981) and Nesdale and Rooney (1996) show that stereotypes were placed on NNS accents, on the basis that they represented the varieties of low status and social ranking. In Nesdale and Rooney's (1996) study, Australian children awarded lower status rankings to Italian and Vietnamese accented English but not to native Australian variety. If this situation of low ratings for NNS varieties still exists, particularly within Higher Education in NS nations, international communicative integration could be said to be only at the stage of the rhetoric, a situation in which there is an assumption that effective communication or linguistic inclusivity

characterises the international education environments when it does not in actual practice. More recently, Kang (2008) and Kang and Rubin (2009) indicated the same. Others, including Garrett et al. (2003), Giles and Billing (2004), Kim (2007), McKenzie (2008), Kobayashi (2008), Zhang (2009), Cheng (2009), Garrett (2010) and Wong, (2011) observed that attitudes play a major role in how varieties of English were upheld; with higher evaluations and more positive inclinations accorded to native speakers than the non-native speakers.

In order to practically consider this situation within HE, organised groupings of world English language users will have to be employed. As has been mentioned in the introduction chapter, Kachru's (1985) categorisation involving three concentric circles has been chosen. Justifications of the Kachruvian model choice for this work will therefore follow subsequently.

# 2.5 MODELS OF WORLD ENGLISH AND KACHRUVIAN BASIS FOR THIS STUDY

A number of standpoints have been taken by different scholars in an attempt to categorise English users around the world. The most common classification has three categories: ENL (English as a Native Language), ESL (English as a Second Language) and EFL (English as a Foreign Language) and is still used for pedagogical purposes and academic research, as seen in Kirkpatrick (2007). Kachru (1985) however described the spread of the English language in terms of three concentric circles: the Inner Circle, the Outer Circle and the Expanding Circle. Although this model is over three decades old, it is still being widely used or referred

to in global English studies. Jenkins (2003a) described Kachru's model as the most influential in world English use categorisation. According to Groves (2009: 56) it has taken the place of the traditional ENL, ESL and EFL as a result of its emphasis on shift of ownership to everyone who uses English instead of the dichotomy between native and non-native speakers. She states that 'in replacing the original English as a native language (ENL), English as a second language (ESL) and English as a foreign language (EFL) terminology with the concepts in his model, Kachru (1985) emphasizes that English belongs to all who use it'. More recently still, Schmitz (2014:4) states that 'the Kachruvian model has served as an important heuristic for understanding the pluricentricity of English as a global language'

The three circles represent 'the type of spread, the patterns of acquisition and the functional domains in which English is used across cultures and languages' (Kachru, 1985:12). The Inner Circle comprises countries like the USA, the UK, Canada, Australia and New Zealand where English is the mother tongue of the natives. They are also considered as 'norm providing' countries. The Outer Circle consists of countries that have been former colonies and use English as an official or second language. Countries like India and Nigeria fall into this category. They are considered 'norm-developing' or 'norm generating'. The term 'World Englishes' or WE, is being used in this work to refer to varieties identified with Outer Circle countries. The Expanding Circle countries are countries where the English language is considered as a foreign language. The countries in the Expanding Circle include China, Japan, Greece and Poland . They are 'norm dependent' English language users. They depend on native speaker norms. Classifying English speakers into Inner, Outer and Expanding Circles appears more of a reasonable representation of

the traditional NS/ENL, ESL and EFL categorisation respectively (Kirkpatrick 2007). According to Kachru (1985:336), 'The current sociolinguistic profile of English may be viewed in terms of three concentric circles... The Inner Circle refers to the traditional cultural and linguistic bases of English. The Outer Circle represents the institutionalised non-native varieties (ESL) in the regions that have passed through extended periods of colonisation... The Expanding Circle includes the regions where the performance varieties of the language are used essentially in EFL contexts.'

Models can be said to be heuristic as Schmitz (2014) points out. The idea of heuristic could be taken to mean that models can be seen as being based on sets of formulations which could be used as guides to aid in the simplifying of complex situations or phenomena. Kachru's model may be considered as one of such heuristic models because it features categorisations of English users around the world by the reasonable groupings that have been and can be used for empirical or investigative purposes. It is important to state however that whether this model is categorised as heuristic or not, its value in global English discourse over the years has stood the test of time.

Kachru's model has been criticised on a number of grounds but its usefulness, in spite of criticisms, cannot be over-emphasised and as such has been chosen as the reference model of English user-classifications for this work. Some of the criticisms and counter justifications which support the relevance of the use of this model and its choice as a reference point (in world English categorisations that this work employs) even after three decades follow subsequently.

It is a model that is said to be limited on the basis of a concentration on geography and history (Bergs and Brinton, 2012; Jenkins, 2003a) rather than on the speakers' use of English, but up till now, a speaker's variety or use of English can be traceable to certain geographical regions. The variety of English that people use can still be linked to or identified by certain linguistic characteristics common to those of a particular jurisdiction either locally, regionally, nationally or otherwise. Geographical classifications in themselves have historical underpinnings whether they are profoundly recognised or not. The location and history of a people forms their sociocultural make-up and, culture and language use are greatly intertwined. There may be arguments that the categorisations may need revising over time to include or reflect changes such as emerging linguistic diversities between countries of a particular circle but that does not translate to the discarding of the model.

Another criticism of the Kachruvian circles is in relation to bilingualism and multilingualism (Schmitz, 2014) and (Jenkins, 2003a); a situation involving people learning several languages simultaneously. Kachru's categorisation may not make the bilinguals or multilinguals fit into any of the circles but an awareness of their plurilingual identities could simply just create an exclusion or inclusion criterion as the case may be when the model is to be used. Trying to include a bilingual or multilingual categorisation to the model may create unnecessary complexities because of the broad mix that may be involved in trying to sub-categorise the language intersperse of different individuals.

Kachru's model has also been criticised as a model that poses difficulty in defining speakers in terms of their proficiency in English as can be seen in Jenkins (2003a)

and Modiano (1999). This appears true because individuals in the Expanding Circle may be highly competent in the use of the English language on the basis of early exposure to the language, for example, irrespective of their geographical categorisation. As brilliant as this observation appears, it does not translate to a generalisation nor does it create an express need to discard the model. This criticism or observation may be linked only to selected cases and exemptions could be made for individuals who fall into the category defined by 'proficiency' where research or data gathering needs arises.

From the above, it can be seen that Kachru's model might not hold the status of perfection in the categorisation of world English users, but it does provide clearly distinct geographical and historical categorisations that are still functioning today, irrespective of bilingualism, multilingualism, and proficiency levels that may not be geographically or historically based.

Furthermore, Kachru's model is said not to account for the linguistic diversity within and between countries of a particular circle (Tripathi, 1998; Bruthiaux, 2003; Jenkins 2003a). Although the observation of having varieties within varieties may not be a major part of this work, it is worthy of note that diversities exist within diversities but country-specific distinctiveness in speech cannot be overruled. The difference between an American and British speaker is distinctively country-specific even if there are variations within variations in these countries. Although, there could be cases where one variety is mistaken for another, probably because of some degree of similarities. Some Northern Irish speakers are taken for Americans; some East Coast Americans are taken for British. Within Nigeria and India as 'Outer Circle' countries, for example, there are also differences or variations within variations (Banjo, 1995). Sub-categorisations may be necessary when there is a need to subspecify linguistic differences within same countries or circles, but generally Kachru's model still stands out as a foundational model on or from which other subspecifications may be derived. The country-specific focus of this research for both the Inner and Outer Circle users is the dialectal ('the educated accent') and not idiolectal speech patterns because this research is not meant to reflect individual but generalisable country-specific speech patterns of scholars and professionals within academia. These specific speech patterns can therefore be sub- specified as educated variations or varieties.

Another criticism according to Canagarajah (2006) is that 'the Circles are leaking' because of human migration, and trends in technology that connect people irrespective of physical national boundaries. Although migration involves infiltrations that lead to more multi-cultural societies, particularly in today's globalising environment, nations and regions of the world do not necessarily change their identities to suit migration trends. Their identities include amongst other things, the way they use language and their peculiar varieties that could be dialectal. There may be arguments that migration could lead to changes in speech forms but not all adults or international or skilled migrant adults may be keen to change their speech patterns to conform to the host country forms, particularly when they are proud of their identity and the way they use the English language, for example in Native speaking English countries. They may adapt and accommodate to migrant differences in language variations as recommended by Nelson (2011), but it cannot be concluded or categorically stated that people's language identities are

transformed or changed to suit host country differences or the differences of migrants from other nations. This could probably be because not all international workers or skilled migrants are willing to succumb to imposed SE standards or competences for example in NS nations. Human migration therefore does not necessarily suggest that people are moved from their original circles automatically. The fact that people migrate to work from the Outer to the Inner Circle for example is no indication that they now belong to the Inner Circle category.

Also, technological trends that appear to connect people of various linguistic backgrounds cannot be said to weaken the relevance of the use of Kachru's Circles because technology does not completely take over human and physical interactions, nor does it change variations in the use of the English language when technological means are employed. Call-Centre workers, for example, may be communicating through technology with people outside their national or regional boundaries but this does not suggest that their linguistic characteristics are not as distinct as they would be in face-to-face interactions. These call-Centre workers are sometimes trained to sound like the host countries natives they are offering services to, or more recently, to modify or develop a neutralised accent that is internationally acceptable (Taylor and Bain, 2005). But in actual on-the-job performances or interactions, clients appear to still be faced with country-specific distinctiveness. With Call-Centre workers, clarity or intelligibility may be achieved to a certain degree but there appears to be a lack of empirical workplace evidence that categorically shows that the accent neutralisation training for the workers for example wipes away their native distinctive variation or characteristics in speech. Instead, although without much empirical proof at the moment, many customers of Call Centre providers are still

currently known to complain about the English language use of the Call Centre workers particularly in relation to speech production and patterns. According to Poster (2007), D'Cruz and Noronha (2008), Indians who are popularly Western agents in out-sourced Call-Centres regularly face racial abuse and consequent customer aggression which according to Sonntag (2009) and Deery et al (2013) is often targeted at their language skills. This observation suggests that the attempts at neutralising their NNS accents are basically futile since accents in adults may be difficult to change. If the Western customers are still castigating or negatively reacting to their NNS language variations, technology in relation to telecoms cannot be said to be making any difference particularly because accents appear to be innately embedded in individuals or groups of people who are from the same or similar backgrounds. Varieties of English in world English categorisation are still therefore recognisable by geographical or country specific distinctiveness even with technological advances that are meant to connect people particularly through telecoms.

On the whole it can be concluded that the identified limitations and criticisms cannot be said to deter or reduce the importance and overall usefulness of Kachru's model. Kachru's (1985) model, amid all the criticisms that have been discussed, stands out as the chosen model for this research because even with the classifications in three circles, it does not categorise any variety as superior over another. Although there is a reference to 'Inner Circle' or Native Speakers, Kachru (1985:357) simply indicates that the spread of the English language has led to indigenised varieties when he states that '...English now has multicultural identities'. This unique situation of multicultural identities is what international socio-cultural integration is meant to

foster in relations across national boundaries. One of the ways this is meant to be achieved is through effective intelligible communication, irrespective of the countryspecific English language varieties that people may possess. The question of whether this is the case within internationalising institutions or whether some superiority standard is being upheld in the face of the resounding internationalisation propaganda is the question this research intends to answer.

#### 2.6 CHAPTER SUMMARY

The review of literature for this work started with discussions based on the context of this work with a focus on internationalisation of Higher Education. Across the broad spectrum from which internationalisation in HE can be viewed, there was an attempt to draw out observations in relation to inclusivity and cultural integration which are central to the overall internationalisation idea. Three major stakeholders, students, management and staff, were directly linked to internationalisation and the cultural inclusivity agenda within HE. Trends around the recruitment of students and staff from the international community were observed as well as the place managers and leaders occupy; particularly in relation to the approaches to internationalisation. Motivations for the internationalisation were also discussed. From the discussions, the need to consider gaps that require some research in the internationalisation of HE can be identifiable.

A specific focus amongst the possibilities of gaps in research was identified as that in relation to an indispensable tool in all spoken forms of interaction. Research in

language and communication in HE, particularly in relation to the use of the English language as a Lingua Franca, was identified as lacking, more so when it has to do with varieties that are regionally, locally or nationally distinctive and functioning in a single international HE environment. This was noted as being particularly important for consideration as a result of the on-going SE and WE debates. The need to focus on an investigation in relation to this is heightened by the inevitability of WE as the means of communication of the majority in the international community. The introduction of intelligibility as being a major player for consideration in the on-going controversies around WE and SE has also been discussed with particular reference to the introduction of coping strategies in the form of adaptation and accommodation. But since these coping strategies are only a recommendation from the literature, they do not erode the place that certain factors occupy in influencing intelligibility: factors in relation to accents, phonology and stereotypes that were also discussed. The variations that appear to be causing the tension in the SE and WE debate have also been categorised with discussions centred on the Kachruvian concentric circles.

# 2.7 RESEARCH GAP

Jenkins (2014) has shown that Standard English is the implicit or explicit choice within Higher Education as the medium of communication. This work posits that this is not a reasonable position to be in because it is logically impossible for all HE staff and students to be users of SE. And if the language of academe, which is the English language, is considered specifically in relation to scholarly and academic requirements, there are no Native Speakers of Academic SE. Also, intelligibility is much more complex than the ability to exchange perfectly formed phrases in SE. So

it can be said that within HE institutions in NS countries there is the rhetoric of inclusivity against a background of implicit or explicit acceptance of Standard English.

There is much in the literature about the internationalisation of HE within internationalising institutions, but in the existing rhetoric lies a contradiction around the issue of a standard leading to ways in which the English language competence of non-native varieties are tested for employment and study purposes. One of these ways is the use of the IELTS and TOFEL listening test system. This situation creates a conflict between a focus on intelligibility as a measure for promoting international communicative integration and a focus on upholding a standard (NS) variety. So far, there has been no practical intervention aimed at determining where major stakeholders within internationalising HE institutions stand in relation to this. It is important to note that there is a clear or triangular link between the three major stakeholders, as has been shown in the introduction to his work. The interactions between these stakeholders using English as a lingua franca is however facing a challenge, a tension or a conflicting divide with the SE/WE debate. The managers are in charge of international recruitment (of both staff and students) while the international staff (both professional and academic) have to deal directly with the students. All of these are definitely through spoken interactions using English language as a lingua franca but with the SE/WE issues, it is uncertain how effective these interactions are in real and practical interaction situations.

One of the ways of driving this research forward will be to engage in gathering relevant data through a practical intervention that will answer the question of how

major stakeholders within internationalising HE institutions orient towards the divide between upholding SE/NS standards and accommodating the 'intelligibility' of WE/NNS varieties.

This work will (with all due consideration of its limitations) begin the process of attempting to answer the question of whether it is the listeners (EFL students and academic managers for a selected specific focus in this research) who should be considered the obstruction in the expected effective two-way communication within internationally-integrated, educational communicative environments.

Assumptions about communicative inclusivity and integration in the face of varying distinct varieties of the English language use within internationalising HE environments will give way to more practical affirmations at the end of this research process.

# 2.8 OVERARCHING RESEARCH QUESTIONS

 Is socio-cultural integration aimed at international inclusivity merely rhetoric or reality when it comes to the acceptance and accommodation of WE varieties within internationalising HE institutions? What is the situational position of having academic staff with WE varieties of the English language within HE institutions in internationalising NS countries, from the perspective of major stakeholders?

# 2.9 SUB-RESEARCH QUESTIONS

- 1. What are the perspectives of EFL or Expanding Circle students on being taught by (nationally selected) WE teachers with peculiar varieties of English that are country-specific and particularly distinct from those of the NS (Inner Circle)?
- 2. What are the perspectives of NS management on employing WE/NNS teachers with country-specific varieties of the English language within HE in NS countries?

These research questions are based on the speculation of the existence of both explicit and implicit measuring standards of NNS varieties of the English language. Explicit through testing (and teaching as well as training on how to use the English language) systems. Implicit, in possible covert management decisions and student perceptions.

#### CHAPTER THREE

#### **PILOT STUDIES**

#### 3.1 INTRODUCTION

The major aim of this work is a practical inquisition set against the backdrop of the existing rhetoric that prescribes accommodation and adaptation to varieties of the English language in international interactions (within HE in this instance). The project takes as a starting point the rhetoric indicating that the internationalisation of HE is being fostered by policies and practices which are expected to cover, amongst other things, the area of communicative linguistic inclusivity, especially in the face of the on-gong SE and WE divide and contentions. Against this rhetoric the project aims to ascertain what obtains in reality. In order to choose and present viable methodological components for this research, observing some piloting processes were necessary.

Given that the research questions include, crucially, an enquiry into stakeholder perspectives, various stakeholders needed to be contacted and brought into the research. In order to establish a feasible, effective data-collecting and robust procedure, pilot processes were necessary as first steps for a more elaborate and specifically focused study. Further details on the rationale behind the pilot studies can be seen under the subsequent headings.

Two pilot studies for the students-as-stakeholders category were carried out in the process of this work. The first was considered as an initial study covering the overall

research idea while the second focused on testing a newly devised data collection instrument aimed at measuring perceptions on the intelligibility of selected categories of World English users in internationalising HE environments. It is important to state here that although the general research idea and inquiry area have been identified, the specific research questions for this work had not been finalised at the stages of the pilot studies, due to the broad spectrum of World English users involved in this research gap area. The purpose therefore of the pilot studies was to gain insight into a range of perceptions that could influence a more specific focus from the broad range of World English users in relation to the linguistic inclusivity gap observable in the internationalisation of HE studies.

# 3.2 PILOT STUDY 1: INITIAL STUDY

The initial study was carried out through a selection of student respondents in the library of one HE institution in the UK. It was simply based on their availability and willingness to respond to the questionnaire. The students were politely approached by the researcher and told what the survey was about. Respondents were both undergraduate and post graduate students from national backgrounds that fall under Kachru's three concentric circles categories. At this stage, it was thought that there was no need for a restrictive study with the selection of student participants since students of HE institutions in general appear to be increasingly faced with international scholars or teachers from various national and regional backgrounds. The focus at this stage was basically eliciting responses about accommodation to the intelligibility of WE/NNS teachers within internationalising HE institutions, as a way of responding to socio-cultural inclusivity from a linguistic point of view.

There were 15 questions in total and 11 respondents from England, China, Iraq, Nigeria and one who self-identified as multi-racial. There were 9 undergraduates spread across 1<sup>st</sup>-3<sup>rd</sup> year students and two post-graduate students.

The students were administered questionnaires (see appendix 1) which included both closed and open ended questions. Open-ended questions were included in order not to be too restrictive in gathering perceptions: perceptions that could inform a need for further enquiries.

Questions 1-5 were intended to elicit responses on the perception of varieties of English versus 'Standard' English (WE vs SE), particularly because, as has been made evident in the literature review, there appear to be various benchmarks in internationalising and multicultural environments on what constitutes 'Standard'. These benchmarks influence what is being categorised as intelligible or unintelligible English language communication. Responses showed a number of disparities on this issue, which was taken to be an indication that there is a need for an in-depth consideration of people's perceptions and what informs them on a wider scale, and that a vital aspect of international inclusivity in communication, involving the use of many varieties of the English as a lingua franca, cannot be simply assumed or ignored.

In question 3 for example, students were asked in what ways the English of their non-native (NNS) teacher differs from that of native-speaking (NS) teachers. Extracts from the responses are shown below.

China 2: Accent

*China 3*: 'Because of the accent, sometimes you can't really understand what the lecturer is talking about'

**England 1:** Sometimes the missing of complex adjectives/conjoining words can change the meaning of a in depth explanation, ...'

**England 2:** The way the teacher connects their words are different to English people and some sentence do not make sense'

**England 3:** 'Sometimes more difficult words can be connected to other words that perhaps would not usually make sense. Pauses and full stops can be put in the wrong place.'

**England 4:** 'Certain phrases are described differently to how a native speaker would describe them. To some students this present a problem.' **Nigerian 1:** 'Pronunciation of words' 'structuring sentences (sometimes)'

*Iraq:* Actually the native-speaker teacher has more experience in phonetics and accent than the non-native teacher because he grew up in the environment that is purely English in culture & land language.'

From the above, it can be seen that a number of responses, ranging from the use of accents to complex adjectives, conjoining words, words in connected speech, pauses, full stops, phrases, pronunciation of words and structuring of sentences were identified, particularly in relation to possible causes of unintelligible communication. These were considered too wide-ranging for a focused research. It was important to note, however, that if the above number of issues could be identified in a pilot study, there might possibly be more from a study on a wider scale. Results collected from a possible main study might lead to the necessity of drawing a list of possible causes of unintelligible communication and assessing how they can be yardsticks for measuring intelligibility. As a first step however, there was a need to find out about perceptions of practical intelligibility issues within HE, in internationalising HE institutions, in teacher-student interactions.

Question 4 was meant to gain insight into whether students agreed with the idea of not according superiority status to any variety of English, whether it be SE or WE based. The question was:

'There is an argument that there is no Standard variety of English because of the many varieties from different national backgrounds. Do you agree with this opinion?

The responses were almost on a 50/50 scale, with more disagreeing with the idea of 'no Standard variety'. The fact that more respondents from this study believed there is a Standard variety of the English language may be an indication that there are or would be certain expectations on what Standard English is and what it is not, within HE environments. Some of the respondents may, however, not have understood the question. If it was phrased as 'Non-native English varieties are also Standard Varieties of English. Do you agree?' the responses may have been different and more negative considering responses to the preceding and subsequent questions. A follow-up question could be in relation to what respondents may consider as

Standard English or Sub-Standard English. This observation and need for a rephrasing and re-ordering of questions was therefore noted to be reflected in the main study.

A further question in this initial pilot study was:

'If you answered 'No' to the above question, which countries would you categorise as Standard English users? List them'

Responses showed lists in favour of SE over WE as can be seen in the table below.

Ch 1	Ch 2	Ch 3	Engld 1	Engld 2	Engld 3	Engld 4	Nig 1	Nig 2	Iraq	Multi-
										Racial
-	-	-	America	South Africa	South Africa	-	England	-	USA	UK
			England	America	Australia		N.Ireland		Canada	America
				New	New Zealand		Wales		Ireland	Any other
				Zealand			USA		Australia	country which
							Australia		New Zealand	English is their
							S. Africa			first
										language

It is not clear why China 1, 2 and 3 and Nigeria 2 left their spaces blank in the questionnaire but there appears to be a notion that the UK, USA, Australia, Canada and the other listed designated countries represented in the table possess the status of, or are the custodians of SE, in line with the central speculation of this work. A wider-scale study was therefore necessary to consider this point of view. If on the wider-scale study, the same is upheld of SE, then, WE/NNS varieties may be marginalised in one way or another as being sub-standard or inferior to NS varieties

and would perhaps be detrimental to the whole internationalisation of HE idea, particularly when it comes to linguistic communicative inclusivity.

Questions 6-15 in this initial study were a step further, with more direct questions, which were meant to elicit responses from the practical experiences of HE students with WE/NNS international scholars or teachers on mutual intelligibility in the use of the English language. The issue of how intelligible certain nationals are, or could be, was embedded in this group of questions but on a more open-ended basis so as not to influence or suggest possible answers. Responses in this category were wide-ranging but worthy of note, implying a need for a more meticulous study, probably one carried out practically with specific focuses on different or chosen country-specific varieties (which this work later employs in the main study).

Question 7 in this initial study was: 'Do you get upset by the accent of non-native teachers? The options to choose from were: 'Yes', 'No', and 'Some of them'

Strikingly, as can be seen from the table below, there were more 'No' responses to the above question, which appeared somewhat contrary to the views on 'substandard' English the students had already expressed concerning WE/NNS varieties of teachers. They probably were trying to be polite since the idea of getting upset by the way someone speaks appears rude. This suggested the possibility of having implicit aspects in responses to this research area but the importance of the research gap in this area of applied linguistics in an HE context, as has been identified earlier in this work, meant that implicit attitudes or views should not deter

the need to consider and address the research problem on a wider scale. Attitudes or responses that appear implicit, or rather covert, will be reported and the corresponding implications to the overall study, identified in the main study.

Participants	Yes	No	Some of them
China 1		$\checkmark$	
China 2			
China 3			
England 1			
England 2			
England 3			
England 4			
Nigeria 1			
Nigeria 2			
Iraq	$\checkmark$		
Multi-Racial			

In question 8, the students were asked: 'If you answered 'Yes' or 'Some of them' to the above question, can you mention or list the national background or backgrounds of teachers that may have accents that you do not like?'

Although the Iraqi participant does not mention any specific nationality, as can be seen below, the response of two of the Chinese participants may not only just indicate a dislike of the accents of the nationalities identified but that there may be stereotypes or some bias towards those varieties or the teachers themselves. This can particularly be seen from the responses of 'Chinese 3' in the use of 'He' ('He is from South Africa'). The influence of stereotypes and bias in perceptions of intelligibility could therefore be considered as an essential part of this work which is a reflection of some of the scholarly observations and findings reported in the review of literature.

Participants	Disliked Accents
China 1	-
China 2	China
China 3	He is from South Africa
England 1	-
England 2	-
England 3	-
England 4	-
Nigeria 1	-
Nigeria 2	-
Iraq	Some teachers from overseas do not have a good
	accent of English language so they cannot speak
	fluently
Multi-Racial	-

Questions 10 and 11 were meant to elicit responses aimed at determining whether SE superiority is being upheld within internationalising HE institutions. Cultural inclusivity, which should involve communicative or linguistic inclusivity, encompasses varieties in accents and speech patterns which are not meant to be marginalised but accommodated and adapted to, if internationalisation is meant to be fostered. In trying to gain insight into the practicality of this, the responses below to both questions 10 and 11 show that WE varieties could be mostly considered inferior and should be worked on for improvement. In the responses to question 11, a range of country-specific varieties are even mentioned, which could also be stereotypically influenced. A need for a more elaborate study in relation to these responses was therefore considered of the essence. Question 10: Do you think some non-native teachers need to work on improving their

accents?

Participants	Yes	No
China 1		$\checkmark$
China 2		
China 3		
England 1		$\checkmark$
England 2		
England 3		
England 4		
Nigeria 1		
Nigeria 2		
Iraq		
Multi-Racial		

Question 11: Teachers from which national backgrounds do you think should

work on improving their accents?

Participants	Responses	
China 1	South Africa	
	or	
	China	
China 2	China	
	South Africa	
	Hungary	
China 3	South Africa	
England 1	-	
England 2	Asian	
England 3	'Not necessarily people from any particular background.	
	It just depends on how thick that persons accent is and	
	how long they have been speaking English'	
England 4	.N/A to my lecturers so can't say'	
Nigeria 1	Germany	
	France	
	Greece	
Nigeria 2	China	
Iraq	'Actually I cannot mention the national backgrounds	
	because I will not able to break the confidentialities'	
Multi-Racial	'I don't think they do'	

Also, responses to Question 15 below: '*Do you think all teachers should possess a native speaker standard*?' showed some preference for SE. Also, there were some seemingly neutral or in-between responses, which could be interpreted on the probable basis of participants' attempts at being cautious. Given that this was only a small scale initial study, it became clear that a further, larger study would be of the essence to ascertain whether the SE preference overrides the WE need especially as it concerns a truly international HE environment.

Participants	Responses
China 1	'No'
China 2	'No, although some of them are non-English speaker,
	but some of them possess high standard of English.'
China 3	'Yes. Cos they teaching in the UK so we should pose
	them in the same standard as well.'
England 1	'To an extent, although it's not always a need for the
	'standard' one just pronunciation of some words.'
England 2	'Yes'
England 3	'I believe that they should be able to efficiently
	communicate in English and ensure that they can be
	understood by their students.'
England 4	'A minimum degree of standard is a must. I'm yet to
	come across any lecturers I would personally put below
	this standard.'
Nigeria 1	'Yes'
Nigeria 2	'Not too important. However, if one can understand the
	seminar their accent should not be a problem.'
Iraq	-
Multi-Racial	'Yes'

Overall, it is important to state here that although it was an initial pilot study, respondents showed much interest in internationalisation and teacher/student linguistic communicative experience, by engaging the researcher in conversations on the overall topic. Interest in this research area appeared to imply a need for a more in-depth study and spur continuity in elaborating on this research. Also, the relevance of some of the questions to the overall research purpose is observable for transference to a wider-scale study.

# 3.3 PILOT STUDY 2

This pilot study was carried out to test the feasibility of having to carry out a larger scale study (Polit et al., 2001) and also to pre-test the research instruments (Baker 1994), designed after the initial pilot study for the students-as-stakeholders part of this project. This was in order to determine if they were appropriate, likely to achieve the research purpose and not complicated, either for the participants or the researcher, particularly when it comes to interpreting and analysing data in relation to the research focus.

The initial study was carried out with some closed and open-ended questions to gain insight into students' perceptions on the English language varieties of their WE/NNS academics and teachers, with the intent of making inferences based on the integration and inclusivity idea that internationalising HE is meant to foster. The results of the initial study showed, among other things, the difficulty in measuring what constitutes intelligible communication, particularly as a result of the SE/WE conflict whereby SE, presumably, is given the superiority or 'intelligible' status over WE. At this initial stage, the perceptions that were elicited from the student participants were too generalised and broad in terms of the categorisation of World English users who function as academics or teachers and students within HE in NS nations. The student population or participants in relation to their national backgrounds was also broad. It was made up of both home and international students from each of the three of Kachru's circles. Student responses also showed

more negative perceptions of teachers with varieties from a wide range of countries and regional backgrounds.

It was therefore necessary to streamline the focus and determine an appropriate measuring yardstick by which the intelligibility of WE/NNS speakers or teachers in this instance can be adjudged, particularly when juxtaposed with perceptions. This was necessary because if intelligibility is achieved via the measuring yardstick, negative perceptions could probably be linked to mind-sets on SE superiority which could be stereotypical, and not necessarily because of variance in accents or country-specific speech peculiarities of WE/NNS users. The need for a measuring yardstick led to an innovative initiative of using IELTS listening tests replicated by having the texts spoken by WE/NNS speakers, as a way of measuring or testing for how intelligible NNS speakers/teachers come across to students. The listening test was also devised as a catalyst to spur perceptions, particularly in comparison to students' SE/NS expectations of such tests and of NS competences of teachers. The essence therefore of the pilot study was to pre-test this procedure alongside a perceptions questionnaire.

There was a need to choose specific varieties of WE/NNS teachers and specific student groups from the wide categories of World English users for a more focused work. Two Outer-Circle countries (India and Nigeria) were selected for the IELTS replicated listening test recording (on the basis of their popularity in international communities in the skilled migrants category, as can be seen in Docquier and Rapoport, 2007, Docquier and Marfouk, 2006 and Clemens and Pettersson, 2007).

EFL Expanding Circle students were selected as proposed participants for the test and post-test perceptions questionnaire. These EFL students are mainly taught and tested following Inner Circle models, but are expected to adapt to different varieties, which include varieties both from their Expanding Circle and the Outer Circle categories in some learning and teaching situations. One of the main reasons for choosing this EFL/Expanding Circle student category is that the students would naturally orient towards NS/Inner Circle varieties and probably understand varieties within their Expanding Circle, particularly if the speakers come from their specific countries or regions and whose speech patterns may be similar to theirs, but their orientation towards the Outer Circle varieties cannot be categorically determined or gauged by probabilities without any practical inquiry. From the wide range of Outer Circle varieties only two were selected for the IELTS replicated listening test, as mentioned above, because of their popularity and also because within the confines and time limits for carrying out this research, considering or using more than two varieties would have been over-ambitious.

This mini-study was therefore carried out to pre-test the specifically-designed replicated listening test instrument, using Outer Circle speakers in the recordings, as a way of determining levels of intelligibility by student performances and additionally by comparing with a corresponding perceptions questionnaire. As has been mentioned earlier, this data-gathering approach was formulated after considering the complexities involved in measuring intelligibility, particularly that of WE/NNS academics within internationalising HE institutions. From the literature on intelligibility, measuring yardsticks are largely undefined or sparse or, where available, restrictive to certain kinds of studies, with most focusing on sound

recognition or phonological disparities that may impair or impede effective communication (Best et al., 2001, Flege et al., 1999, Pallier et al., 2001, Meador et al., 2000, Bradlow and Pisoni, 1999). There is none specifically designed to give insight into the intelligibility of WE/NNS scholars from the wide-ranging varieties of English language in use around the world, particularly in relation to prolonged speech/speaking situations, hence the devised replicated IELTS listening tests of longer speaking durations.

This procedure was also developed because the determining factor in the intelligibility of WE/NNS scholars, particularly for recruitment and selection purposes, (on the part of managers-as-stakeholders within HE) appears to be either undefined, unknown or also based on IELTS and its equivalent testing measures. Also, and even more interestingly, management recruitment and selection appears to be based on students' expectations rather than on the actual intelligibility considerations of WE/NNS academics, observable in current trends where students are treated as customers, or even as cash cows (the international cohorts), as has been seen in the literature review.

This pilot study was carried out with a cohort of Expanding Circle students on a presessional intensive English programme in the UK. The students were from China, Jordan and Thailand and clustered in groups of 10- 15 students. From a group of 12 students only 8 students were present on the day the test and perception questionnaire was administered.

There were two sections in the test, A and B, for the Indian and Nigeria varieties respectively. The test was carried out as though it was the normal NS recorded IELTS or prescribed pre- sessional English-NS-based test for English language study programmes. Below is a tabular summary of the student performance on the test and some interpretations/analysis of the students' responses in perception that followed. The subsequent mini-discussions and interpretations were used to determine the feasibility and usefulness of a larger scale study (Polit et al., 2001).

# PILOT STUDY COHORT: STUDENTS' LISTENING TEST SCORES IN PERCENTAGES

The pilot test was scored on a 100%-maximum basis because as at the time of the pilot, it appeared as the easiest scoring pattern. A pass was set at 50% and above for this pilot study while a fail was set at below 50%. From the table below it can be seen that seven out of the eight students failed the test while only one student passed.

Student Participants/Nationalities	Scores in	
	percentages	
Chinese 1	35	
Chinese 2	33	
Chinese 3	27	
Chinese 4	23	
Chinese 5	30	
Chinese 6	17	
Jordanian 1	30	
Thai 1	50	

It was difficult to make definite interpretations on performance in the listening test because there appeared to be an obvious need for a larger sample size in order to make inferences. Since the test was also fundamentally a catalyst to spur perception responses, this pilot study focused mainly on discussions based on the students' perceptions of WE varieties.

There were 14 questions on the post-listening test questionnaire in total (see appendix 2), aimed at eliciting perception-based responses. Some of the relevant responses in relation to the major focus on intelligibility and the SE/WE debates follow subsequently.

In order to check for how intelligible the WE/NNS speakers used for the replicated test were to the students, the Likert type question, phrased as '*The speakers in section A and B were both clear and easy to understand*', was put forward as the third question. All the respondents, including the student who passed, chose the 'Disagree' option. The simple interpretation to this in relation to this research is that the speakers were both unintelligible. Responses to subsequent questions were meant to determine whether it may be as a result of the SE based mentality that students may have.

To the question of *'The English of both speakers in the test is not Standard English'*, all participants choose the 'Agree' option. Although this was a mini-study, it appears to go with the interpretation that within HE there may still be the upholding of

'Standard' English in a more superior status position over others in an international environment. Results from a larger scale study would therefore be necessary before more definite inferences can be made.

To further ascertain whether the SE superiority status is prevalent within HE, there was another Likert type question: *'The Listening Test by Native Speakers of English is the best'*. Six respondents, including the only student who passed, appear to hold a view that the SE variety supersedes others. Again the 'superiority' of the 'NS' standard stands out. It is not clear why two students chose the disagree option. Again there appeared to be a need for a study with more participants in order to make better inferences.

To the question of '*The native speaker of English is easier to understand than both speakers of the test*', all respondents ticked the 'Agree' option. Again the 'standard' preference is indicated by all respondents. It is difficult to tell by this small scale study that the 'Agree' option was chosen because the WE speakers used for the replicated listening test were unintelligible. Again, a larger scale study was needed for stronger inferences to be made.

Moving on to eliciting responses that could be biased or stereotypically based in relation to perceptions on intelligibility, the student participants were asked if they disliked the accent of speakers A and B. Six of the eight students claimed to dislike speaker A and B's accents. Stereotypical factors could be responsible for this. It was

also concluded that a larger scale study would be needed before certain inferences can be made.

In consideration of the fact that the premise on which this research is based, is on what actually obtains in practice, questions in relation to practical teacher-student interactions were included in this study.

The questions were:

- 'I will understand the speaker in section A if he/she is one of my teachers on my major course of study'
- 'I will understand the speaker in section B if he/she is one of my teachers on my major course of study'

This result shows a fewer number of participants (3 and 2 respectively) agreeing on the intelligibility of speakers A and B, with the majority indicating that both speakers are unintelligible. By implication the participants who disagreed would not readily accept, or accommodate to the teacher varieties on their main course of study. Again a larger scale study was definitely necessary.

Finally, in order to ascertain if the internationalisation rhetoric was in fact and indeed just rhetoric, the question below was put forward:

'I think it is a good idea to listen to, and learn to understand other non-native English accents for easy international communication with people from different countries around the world'

It was quite interesting to see that the majority of respondents (6 out of 8), in spite of their dislike for the varieties of the speakers, and also other responses that do not appear to favour the varieties of the WE speakers, responded positively to this. Possible interpretations of this include the possibility that the testing system and training of English language learners from Expanding Circle countries with only the NS standard varieties is the cause of their seeming rejection or dislike for other varieties. Also, it could be said that the internationalising institutions are the ones fostering disintegration in international communication by a reliance on SE-based testing systems and as such, involved in fostering a SE/WE conflict. Again, it was clear that a larger-scale study was essential.

On the whole, one of the main aims of this pilot study was to pre-test the research instruments for further use in the main study. Even though the participants were not many in number, the feasibility of employing the research instruments were ascertained and considered worthy for a more elaborate study.

# CHAPTER FOUR

# METHODOLOGY

# **4.1 INTRODUCTION**

This chapter presents methodological components for a more focused and specific research on a wider scale. The pilot studies focused mainly on perceptions from students-as-stakeholders in relation to WE varieties of the English language as regards NNS scholars, academics and teachers but, clearly, a great deal more was necessary to establish the methodological approaches and data gathering procedures for the main study in order to specifically answer both the overarching and sub-research questions. The overarching research questions are: i) 'Is socio-cultural integration aimed at international inclusivity merely rhetoric or reality when it comes to the acceptance and accommodation of WE varieties within internationalising HE institutions? ii) What is the situational position (reality) of having academic staff with WE varieties of the English language within HE institutions in internationalising NS countries from the perspective of major stakeholders?' The sub-research questions are:

1. What are the perspectives of EFL or Expanding Circle students on being taught by (nationally selected) WE teachers with peculiar varieties of English that are country-specific and particularly distinct from those of the NS (Inner Circle)? 2. What are the perspectives of NS management on employing WE/NNS teachers with country-specific varieties of the English language within HE in NS countries?

In order to answer these questions, data was collected from students and management stakeholders in HE institutions in two 'Native-Speaking' countries, the UK and the USA. The students were all from Expanding Circle countries. Data was also gathered from Inner Circle academic managers (in UK and USA) responsible for the recruitment, selection and retention of academic teaching members of staff from WE/NNS countries. For the purposes of addressing the research questions, they were required to respond implicitly and explicitly to the idea of having academic teaching staff members from countries categorised as WE or NNS users. Data gathering was underpinned by the research speculation that, as far as the use of English is concerned, there are discrepancies between the discourse of inclusivity and the practical realities of lingua franca communication. This is because the aim of this research is to consider practice against the backdrop of existing rhetoric in the area of inclusivity in communication with the use of the English language as a lingua franca in internationalising HE institutions. It is intended as a move beyond a reliance on assumptions that, in practice, HE environments are characterised by international cultural inclusivity in terms of accommodating to varieties of the English language.

In a more clearly defined consideration in relation to the focus of this study, the assumption is that socio-cultural integration through effective communication, irrespective of distinct varieties of English, is expected, while the SE/NS speaking

standard is still basically employed through NS standardised tests as a prerequisite for study within international HE study environments in NS nations. Methodological procedures were therefore devised as a way of investigating this situation by carrying out, and specifically focusing primarily on collecting data from EFL Expanding Circle students, who appear to partly be at the centre of this unresolved conflict as stakeholders in their own right. There was also the need to collect data from Inner Circle NS managers-as-stakeholders on their perspectives of linguistic inclusivity in practice on the basis of how language variations of WE/NNS international teachers influence their recruitment and selection decisions.

As has been mentioned earlier in this work, the reason for the selection of Expanding Circle students is for a more specific and streamlined focus in the international categorisation of World English users as described by Kachru's (1985) model. Also, in the existing SE/WE conflict, there may be a tendency that the Expanding Circle or EFL students, who are described as 'norm-dependent', would orient towards NS based or SE standards from an international pool of teachers or scholars. This may in-turn indicate a strengthening of the conflict from an international linguistic inclusive perspective. Also, the reason for selecting Inner Circle managers is to gain insight into how they orient towards the SE/WE tension as regards the recruitment and selection of WE scholars in the midst of their seeming vibrant promotion of the internationalisation of HE. The need to consider whether these Inner Circle managers are avid supporters indeed of internationalisation when it comes to WE/NNS linguistic inclusivity in practice is of the essence.

### 4.1.1 METHODOLOGICAL OUTLINE

This chapter will first give an overview on the methods employed for data collection from two stakeholder groups: students and academic managers. Secondly, it will follow a structure that starts with identifying the research approach and philosophical standpoint chosen for this work. Thirdly, there will be a focus on the sampling techniques used for the selection of participants. Fourthly, discussions on the rationale for choosing the data collection tools which include IELTS replicated listening test, Likert type questionnaire, interviews and focus group discussions over other possibilities that were excluded will follow. Fifthly, the rationale behind the IELTS listening test design, Likert scale questionnaire design and questions for the focus group and interviews for the main study will be discussed. Thereafter there will be discussions on validity, reliability and generalisability by triangulation in mixedmethods research. Also, the ethical considerations for this work will be addressed. Finally, analytical approaches and tools to apply to the replicated listening test data, Likert scale questionnaire data, focus group and interview data will be discussed.

#### **4.2 OVERVIEW**

In order to answer the research questions, data was collected from students-asstakeholders through the use of a replicated IELTS listening test, Likert scale questionnaire and focus group discussions. Interviews were used to collect data from managers-as-stakeholders. All of these data were collected from within HE in two NS countries (UK and USA), first in the UK and then repeated in the US, for a more international outlook and to strengthen the reliability of the findings. Further details on rationale for choosing the data collection methods identified above will be given as the chapter progresses subsequently.

# **4.2.1 PHILOSOPHICAL APPROACHES**

This work is based on a pragmatic approach with a pluralist perspective, which has to do with gaining richer and more reliable research results by the use of, or combination of different research methods or paradigms (Mingers, 2001). Pragmatic based research is said to be practically driven because it follows its own design, which is specifically fit for purpose: it involves doing what works and is appropriate and real to the situations being investigated (Tashakkori and Teddlie, 2003a, 2003c). One way of achieving this, therefore, is to choose methods which relate to the focus of the research and which can be used to answer the research questions under consideration instead of following rigid patterns that characterise quantitative or qualitative prescriptions in their own rights. According to Teddlie and Tashakkori (2003), one way this is achieved is by mixing methods for data collection and analysis: applying both quantitative and qualitative measures, for example. In line with the idea of adopting a pragmatic approach to research, Saunders et al (2007) and Tashakkori and Teddlie, (2003c) state that multiple methods are essential as long as they aid in answering the research questions and make for better evaluation of research findings and viable inferences.

This research focuses on interpreting reality rather than relying on rhetoric in relation to the internationalisation of HE in NS nations and, as such, has identified a practical problem and designed relevant and specific research questions, to be answered by adopting data gathering and analysing methods which are reflective of the kind of data that is necessary to collect. It has been necessary to collect and analyse numeric data alongside textual data, because the research design, focus and

questions required methodological exemplars that were fit for purpose. Numeric data is generally linked to quantitative methods while textual data is generally linked to qualitative methods. Quantitative methods are generally philosophical views expressed by positivists while qualitative methods are associated with the interpretivist philosophical stance. While the positivists build on the science of numbers and experiments, the interpretivists are of the opinion that not all truths can be scientifically quantifiable particularly when they involve social interactions (Saunders et al 2007). This research is positioned on the pragmatic/pluralist stance because as much as the positivist and interpretivists perspectives have advantages in their own rights, combining them means employing the strengths of two philosophical stand points.

In order to answer the research questions therefore, mixed methods is considered most viable, involving both quantitative and qualitative aspects, because not all the data needed from both stakeholder groups could be restricted specifically to either quantitative or qualitative paradigms. As will be seen under the next heading, the sample sizes needed and readily available for each of the stakeholder groups for example influenced the choices of methodological paradigms employed. Also, the kind of data that needed to be collected influenced the choices. In situations where richer and deeper responses were needed, qualitative tools had to be employed, while in situations where a greater number of participants or responses were important, quantitative tools were employed. In this study, as will be elaborated on subsequently in the chapter progression, a relatively large number of participants was necessary to take part in the IELTS replicated listening test as well as to give responses to the complementary Likert scale close-ended questions. But when

richer and deeper insights were required from the students, only a fewer number of participants were required. For the managers, availability and access to participants influenced the qualitative choice of interviews with fewer participants. Also, considering the fact that rich and in-depth insight is associated with interviews, it became the viable choice for the management participants.

### 4.2.2 SAMPLING

In order to better understand the purpose of the sampling techniques used, it is important to reiterate the premise on which this research is based, which is that there is a conflicting unresolved balance between what internationalising NS institutions appear to be portraying in theory and what obtains in practice. This is as a result of the fact that socio-cultural integration through effective communication, irrespective of distinct varieties of English, is expected, while the NS speaking standard is employed through SE standardised tests, for example as a pre-requisite for work and study within NS international study environments. An investigation into the implication of this situation was therefore necessary leading to the need for sampling of the target populations.

Saunders et al (2007) emphasize the need to sample in a research process. They state that sampling provides valid alternatives to collecting data from an entire population. As one of their main points of discussion, they observe that it would be impracticable to conduct a survey for an entire population.

The target population of the students-as-stakeholders part of this research consists of EFL/Expanding Circle, pre-sessional English language students intending to

pursue degree programmes within HE in NS nations. According to the 2015 updated international students statistics of the UKCISA of (2012/2013 and 2013/2014), there are over 80 thousand Chinese students studying in the UK. It is also indicated that the Chinese students make up the largest population of international students as they are top of the list of non-EU sending countries. Although there are students from other EFL nations, they make up a smaller percentage of EFL students in the UK and presumably in HE institutions in other NS nations. It would be impossible to conduct a survey with each of them. Although not all of them may start with the presessional English language pathway (exact statistics on the overall number of presessional English language students nation- wide in the UK and other NS nations are unavailable) it is an accepted fact that most HE institutions in NS countries run these programmes for, among others, students from the EFL regions and have some of these students participating in pre-sessional English language programmes.

The statistics given above are just for the UK alone but according to Jarvis and Stakounis (2010), the US and Australia and Canada also record large numbers of students enrolling on these pre-sessional programmes with a significant proportion from Asia. Conducting a survey with each of these students would be totally impracticable, hence the need to use sample sizes within each of the chosen international locations (UK and USA).

# 4.2.3 QUANTITATIVE SAMPLING

Quantitatively-based numeric data was collected from one hundred international "Expanding Circle" students. Fifty student participants in each of the HE institutions in the two chosen NS countries (UK and USA) were recruited.

The number of students that made up the overall sample size were in varying numbers of student cohorts. The numbers were in the range of 10-15 students in each group. It is difficult to find specific scholarly literature identifying the right size of a pre- sessional English class, but according to the UCIEP (2011) an appropriate class size range can be between 5 and 25 students. Most of the HE institutions that run these programmes promise small class sizes that favour one-to-one tutorial opportunities within the programmes, as described in the advertisements accessible through their brochures, websites or other marketing media; so varying numbers in student groups were expected. The sampling of the students therefore had to be in groups. Both undergraduate and post-graduate cohorts in each international location were employed as part of the target population for this research and the selection was based on their English language competence levels as described by the IELTS/TOEFL band scale descriptors and not on their degree entry levels.

The essence of collecting data from within HE institutions in two different NS/Inner Circle countries was to enhance the representativeness of the target population in relation to the research focus.

# 4.2.4 QUANTITATIVE SAMPLING TECHNIQUE

The sampling technique adopted for the students-as-stakeholders part of this project is characterised by the features of purposive sampling, a sub category of nonprobability sampling. This is because the subjects were identified by the researcher's selective choice. Compiling an exhaustive list of the elements that make up the target population appeared rather impossible or impractical and as such target groups from the larger population were created by the researcher's discretion. (Saunders et al, 2007). In this research, the target population is international students from Expanding Circle/EFL countries studying on pre-sessional English programmes to improve their English language competences for further studies within HE institutions in NS nations. Collecting data from the number of students who make up this population (UK, USA and possibly other designated NS nations) is impossible, but sampling from sub-populations represented as cohorts of pre-sessional English language students within selected HE institutions made for the sampling that was used for this part of the research work.

# 4.2.5 QUALITATIVE SAMPLING

Qualitative sampling, on the other hand, is said to be generally based on saturation (Mason, 2010). Although it may be difficult to define where saturation ends in the collection of qualitative data, Charmaz (2006) suggests that the ultimate determiner of sample size is project design or research aim. Since the selection criteria are not always distinctively stated, the availability of the intended pool could also inform the sample size. For the student focus group discussions, there were three sets of discussion groups in each of the international locations (UK and USA), implying six

focus groups in total, to ensure that saturation is achieved. The number of participants in the focus group discussions ranged from 4 to 12. The differences in number of participants varied based on student availability and indications of interest. The 4 to 12 participants range was considered appropriate in line with recommendations for the acceptable number of focus group participants in research, as seen in Saunders et al (2007). The focus group participants were made up of the same pool of students who had participated in the IELTS replicated listening test process.

On the other hand, it was difficult to recruit academic management participants for the interviews, so a sample size of five for each NS international location (UK and USA) was targeted and achieved. Ten interviews were taken as sufficient, given the general difficulty of getting a pool of managers to give perceptions on a rather sensitive issue, requiring both explicit and implicit details involving how the English language competences/varieties of WE speakers/teachers influence their recruitment and selection decisions. Also by the tenth interview a pattern of similarities in participant responses was observable. It can therefore be argued, particularly based on the limitations in gaining access to the pool of management interviewees, that a level of saturation which could be used to answer the management-based research question was already achieved by the tenth interview, as results show in the next chapter.

# **4.3 QUANTITATIVE DATA COLLECTION TOOLS**

As has been mentioned earlier, a replicated listening performance test and a Likert type questionnaire were used to collect numeric data in the students-as-stakeholders group in order to answer the relevant student-based sub-research question. It is important to reiterate that the tests were meant to be used as a means of achieving measurement. It has been established even from the literature that measuring intelligibility could be a difficult task. For this particular research, devising a measuring yardstick for the data collection procedure in relation to the research gap and answering the research question was a challenging one, hence the need for the initial and second pilot studies. The pilot process led, amongst other things, to the need to change the 3 points options on the follow-up perception questionnaire to a 5 point Likert scale type to create an opportunity for a wider spread of options since the major focus was on perceptions. Also, the need to rephrase and regroup certain questions stood out as a benefit of carrying out the pilot studies. The pilot process for this work largely reflects what Oppenheim (1992:47) states about using questionnaires, that 'questionnaires do not emerge fully-fledged, they have to be created or adapted, fashioned and developed into maturity... piloting can help not only with the wording of questions but also with...ordering of question sequences...'. Also, as has been mentioned earlier, the pilot studies gave indications that a study on a wider scale was necessary and important for achieving the overall purpose of this research.

# 4.3.1 JUSTIFICATION OF THE USE OF TESTS AS INSTRUMENTS FOR DATA COLLECTION

Mertler and Charles (2008) make reference to the use of testing and measurements. They indicate a difference between the two terms in research while also observing that the two terms are often mistakenly used interchangeably. The use of tests is said to be 'the process of obtaining data by having participants respond to written or oral examinations' (Mertler and Charles, 2008:138). They also state that 'researchers like to use tests because the numerical data they offer seem more precise than verbal data'. Although qualitative researchers may disagree with this point on the grounds of absence of having rich data, the use of numerical data has been chosen for this part of the research because of the relatively large sample size and pragmatic basis of this research which would rather combine paradigms or select approaches that are fit for purpose. Statistical and numerical data are suitable with a relatively large sample size (Saunders et. al, 2007). This part of the research intended to obtain written and not oral examination data; written because it is patterned after the IELTS and equivalents listening test procedure. This procedure does not require students to speak but to put down in writing answers to questions based on the listening procedure. Since it was basically a replication test, writing down answers on the part of the students was of the essence.

Mertler and Charles (2008) make reference to different types of tests as data collection tools in educational research, one of which can be linked to this work. The importance of each of these tests is determined by how well they fit into a research design and how much they can be used as a means of answering the research questions. Mertler and Charles (2008) make reference to criterion-referenced tests and standardised, or norm-referenced tests introduced by Glaser, (1963). Although the tests are meaningful and still largely used in educational research, their overall characteristics do not entirely fit into the design and purpose of every research project. A criterion-referenced test reports students' performance according to correct responses on each item. It is used to judge the quality of educational programmes and is based on objectives or goals set for both the teacher and class

within educational settings. As much as each correct answer will have an overall impact on the scores of the participants of this research, the aim of the replicated test design is not intended for, or based on a targeted teacher/student objective to test the quality of a programme within an institution but an empirical inquisition aimed at testing to spur or gain an overall perception or insight for the supposition that there is the existence of socio-cultural communicative integration within HE institutions of NS nations.

A norm-referenced or standardised test, on the other hand, reports individual students' performances in comparison to other students' performances in a group. Standardised tests are said to be norms-based because they follow set standards and therefore are capable of being used in the comparison of individuals, groups and schools or school systems. As a result, they are said to be highly reflective of validity and reliability. In a standardised test, the test conditions are standardised in type, timing, testing materials and instructions. It is believed that standardised tests have a 95% or better record of reliability and validity, which implies that results can hold true for 95% or more of the population for which it is intended.

The testing system for this research is basically a replication of a standardised English language testing system. Although it may not be considered as the original IELTS test, the test conditions, type, timing, testing materials and instructions are similar and can be used in the comparison of individuals and other group performances. For this research, the replicated standardised test can be taken as a replicated 'norm' that can be repeated with other groups to achieve the same purpose or in this case used to answer specific research questions. The replicated

standardised test was therefore to be used in the comparison of individual and group performances. In this case however, all participants had the same band score from the original standardised test. The requirement for participation in the NNS replicated listening test was a 5.5 IELTS or its equivalent listening band score for all participants.

The same replicated listening test was carried out in two international locations involving cohorts that represent the Expanding Circle EFL population within HE institutions in NS nations. As a result of the repetitive value of this test process with similar groups (pre-sessional English language students of EFL/Expanding Circle backgrounds), validity and reliability could be guaranteed because generalisations or inferences (although with considerations of the limitations already identified in this relative pioneering starting point research) could be made as a result of its applicability to more than one research setting (Saunders et al 2007).

# 4.3.2 JUSTIFICATION OF MEASUREMENTS IN RELATION TO THE USE OF TESTS

According to Mertler and Charles (2008:140), measurement has to do with obtaining 'information by comparing participants' performance or status against an established scale'. This can be said to imply that measurement occurs after a test process, because the performance that is being referred to here, can only be compared against a measuring scale after the test has been taken and scores achieved. Mertler and Charles (2008:140), however, observe that there could be research situations where 'ready-made measuring scales do not exist' and researchers have to prepare their own scale. When the pilot study 2 was carried out, a percentage based measuring scale was devised for a 50% and above pass mark but discarded and not used in the main study because there is a 'ready-made measuring scale' for the original NS based IELTS test that could also be employed for the NNS replicated one. The IELTS nine-band scale for representing scores was therefore chosen for the main study, for the purpose of maintaining similarity with the original and also for easy comparisons of the scores of both the original and replicated listening test results.

The main study therefore employs the IELTS nine-band scale as a measurement basis for the intelligibility levels of the WE/NNS Outer Circle varieties to the EFL Expanding Circle students. The nine-band scale for the listening component of the test is meant to test how much comprehension students can achieve from the NS speaker. This research intends to measure how much comprehension could be achieved by the students from the selected WE/NNS Outer Circle speakers since they (the students) will probably have to encounter NNS speakers/teachers on progression to their degree programmes within NS internationalising HE institutions. As has been discussed in the literature review, comprehension or comprehensibility can be achieved when the speaker comes across as intelligible to the listener.

# 4.3.3 USE OF QUESTIONNAIRES

Opie (2004) states that questionnaires are the most widely and commonly used procedure for obtaining research data for reasons such as low- cost, ease of administration to participants even in distant locations, use of standardised questions, assurance of anonymity to participants, and the opportunity of writing questions to suit specific situations or aimed at answering research questions. There is however the opinion amongst some scholars that a questionnaire does not answer the 'why', causal or perception question because, according to Bell (1999), it has a focus on fact-finding. As much as these observations on the use of questionnaires can be said to be true, responses in relation to perceptions can also be observed using a Likert scale questionnaire type according to Maltby and Whittle (2000).

Questionnaires are basically of two types according to Colosi (2006). They involve the use of open-ended questions whereby restrictions are not placed on the answers that can be given. Close-ended questions, on the other hand, involve prescribed options given as answers for the respondents to choose from. There are a number of multiple choice options and range that can be employed when closed questions are used. They range from yes/no options to a more varied scale of answers such as in the use of Likert scale (Mertler and Charles, 2008).

This study used a Likert type scale questionnaire as a follow-up instrument to collect data on student perceptions on the IELTS replicated listening test research instrument. It was used as a complementary mechanism, aimed at achieving the collection of more reliable data. Although Likert-type questions use a fixed-choice response format in the measurement of attitudes and opinions (Bowling 1997, Burns & Grove 1997), this research argues that the fixed choice responses still give room for in-between answers rather than affirmative yes/no answers or answers on two ends of a spectrum. The Likert scale provides a variation in choice of answers. Although qualitative scholars will argue that rich data may not be collected as it can

be by using interviews and focus group discussions for example, gaining knowledge on perceptions through the use of Likert type questionnaires from a relatively large sample size as a follow-up measure of a major testing instrument can be justifiable. This research collected data from a hundred student participants. It appeared impossible within the research confines and timing to obtain qualitative data from all participants through qualitative tools such as interviews and focus group discussions. Another reason why this questionnaire set was chosen is because not all the EFL Expanding Circle students may have had the time or patience to go through a listening test procedure and then be involved in qualitative discussions afterwards. Also, it was thought that not all the EFL students would be confident in their English language speaking skills to get involved in conversations aimed at gaining rich data, since they are basically pre-sessional English language students trying to gain mastery of the language. They, however, proved this wrong by engaging in conversations with the researcher after the listening tests and follow-up Likert type/closed ended questionnaires for perceptions. Some of the student participants even scribbled opinions on the questionnaire that perhaps appeared too restrictive by the Likert type options.

The Llikert scale format was from the 'strongly agree' to 'strongly disagree' five point scale (see appendix 7), aimed at eliciting perceptions from participants. There were ten questions with the same measuring five point Likert scale. The rationale behind the first two questions had to do with eliciting responses aimed at establishing measurements on the intelligibility of the Outer Circle varieties used for the replicated listening test to the EFL Expanding Circle students. Questions three to five had a focus on checking for perceptions on whether the idea of having NS varieties of

English as the 'standard' is strongly upheld as being superior. Questions six and seven had a focus on gaining insight into whether the EFL students have preconceived stereotypes or bias about the WE/NNS varieties of the speakers of the listening test, that could have negative influences on how their intelligibility or the intelligibility of WE speakers in general is perceived. Questions eight to ten focused on eliciting responses that may or may not work towards re-enacting the intent of the internationalisation drive within HE of NS nations particularly in relation to communicative inclusivity and integration.

Another justification for the use of a Likert scale is given by Colosi (2006). According to her, the data gathered using a Likert scale can be easy to code using the five points in numbers (5-1), for example to represent each option on the scale. Assigning codes appeared interesting because average and or mean scores could easily be calculated.

# **4.4 QUALITATIVE DATA COLLECTION TOOLS**

Qualitative data tools were also employed in this research work to collect data from both the students-as-stakeholders and academic managers-as-stakeholders, with focus group discussions and interviews respectively. Although there were quantitative methods employed for data collection from the students-as-stakeholder group, the pragmatic approach this work hinges on made for the need to also do a qualitative procedure, because answering the research questions effectively necessitated this mix in methods. Further justifications for this can be seen subsequently under this heading and specifically under the sub-heading numbered and titled '4.4.1 Justification of the Use of Interviews and Focus Group Discussions'

Tashakkori and Teddlie (2010) state that qualitative data collection suggests the use of rich and in-depth data collection methods. Data for qualitative research can be collected via various tools that include case studies, observations, narratives, interviews and focus group discussions amongst others, although according to authors such as Creswell (1998, 2009), Locke, Silverman, & Spirduso (2010), and Marshall & Rossman (2006), the most common sources of data collection when employing qualitative research methods are interviews, observations, and review of documents. Like every other data collection tool, even with the use of quantitative methods, the various tools have their pros and cons and are definitely chosen in accordance with the focus of a research and the questions the research intends to answer. A subsequent consideration of a selection of tools and the reason for choosing interviews for academic managers and focus group discussions as a follow-up strategy of engaging the collection of more data with student participants will follow. The reasons for selecting and de-selecting certain qualitative tools will be discussed subsequently.

Case studies are said to be in-depth investigations that could be of a single person, group, event or community and data could be gathered from a variety of sources and by using different methods such as observations and interviews. Although they are said to provide detailed or rich qualitative data (Morris and Woods,1991) in comparison to a larger scientific quantitative investigation of a similar subject or issue, case studies are criticised for being too descriptive and not generalisable

(Robson 2002), and also for taking too long to accomplish (Yin 2009). This research identified an issue within HE in relation to international communicative integration, linked to an existing SE practice that appears to go unnoticed by the conflicting role it plays with WE integration, particularly in relation to the varieties of English involved. Observing the situation over a period of time as a 'case' to be studied would not be useful since there is already a hypothesis or a speculation: an identified conflict in relation to the SE and WE debate. A practical inquiry is therefore of the essence rather than a long case study. Although interviews have been identified above as being used in combination with other methods for case study research, the fact that a case study is carried out over a long period of time excludes it as a viable tool for this research.

Another qualitative tool used in data collection is narratives which, as the name implies, has to do with storytelling. According to Clandinin and Connelly (2000), it is a method of sharing, and communicating knowledge to others. Some of the common features according to Griffin (1993, 2007) are that they involve life story research or oral history and also make use of semi-structured interviews rather than questionnaires, while the researcher basically acts as an attentive listener, speaking sparsely. This research, although with an intention to use interviews, is not structured or tailored for limited speaking on the part of the interviewer, but rather focuses on spurring as much conversation for as much information as possible from participants. As much as the interviews were focused on gaining the perception of the researcher or of a listener to a story been told by the participants. Also, the selection of focus group discussions as another follow-up data collection tool for the

students was meant to elicit as much information as possible which will aid in answering the research questions by spurring conversations in the right direction and not by listening to individual or group stories (even if sharing short experiences were to be allowed as a way to giving more insights into perceptions).

# 4.4.1 JUSTIFICATION OF THE USE OF INTERVIEWS AND FOCUS GROUP DISCUSSIONS

Interviews are of various kinds ranging from face to face, telephone and an increasing use of computer mediated communication such as e-mail and chat boxes (Opdenakker 2006). Interviews could also be structured or semi-structured (Saunders et. al. 2007). This project employed face-to-face and semi-structured interviews. Face-to-face because of the benefits of having a first-hand influence on social cues such as voice, intonation, body language that may inform certain inputs of the researcher to probe further where necessary, as seen in Opdenakker (2006). Also, it was semi-structured because although there had to be a level of uniformity in the ordering of questions prepared in advance in order to maintain a focus and elicit responses that will be directly linked to answering the research questions, semistructured interviews allow for flexibility which encourages following up on relevant discussions that are not guided only by the questions prepared in advance (Saunder et al, 2007). The questioning patterns were therefore, not expected to be thesame because it was envisaged that some responses may spur conversations in directions that may not follow the prepared order of questions. Guiding the respondents in such a way as not to veer off the focus, even if conversations did not follow the ordered questions, was of the essence during the interviews. The interview method was chosen because, unlike in a case study, for example, responses from participants were to be collected on the spot without any need for prolonged observations. This was also because of the overall 'rich and in-depth' data that interviews offer, void of the restrictions that closed-ended questions in questionnaires and quantitative designs provide (Saunders et al, 2007). The idea of rich and in-depth data suggests that there is an opportunity for the participants to be more elaborate and detailed in providing opinions and perceptions when interviews are employed (particularly as opposed to what 'restrictive' numeric data based on closed-ended questions can provide). All interviews were audio recorded for the production of transcripts and in order to ensure that no detail was left out and to act as an easy reference point for ensuring the clarity of opinions when and where needed after the interviews because in situations where interviews are not recorded, researchers can only rely on notes taken. Note-taking in research conversations may not be as efficient, particularly in situations where verbatim quotes are needed for example. Amongst all the benefits of audio-recording interviews, particularly alongside note taking, Saunders et al (2007) state that it prevents any data from being lost.

Collecting data through focus groups involves organised discussions with participant groups for the purpose of gaining insight into their views (Gibbs 1997). Gibbs also describes the purpose of using focus group discussions in research in a way that fits well into why it was chosen as a viable method for follow-up data collection from students. She states that 'the main purpose of focus group research is to draw upon respondents' attitudes, feelings, beliefs, experiences and reactions in a way which would not be feasible using other methods, for example observation, one-to-one interviewing, or questionnaire surveys.' For this research, collection of data from

students-as-stakeholders was initially meant to follow absolute quantitative data collection procedures through the use of quantitative tools. This was because of the need for a large student sample for the replicated IELTS listening test and for responses to the Likert type questionnaire. But because it is difficult to restrict perceptions or confine them to ordered options and responses (as was also identified by some student participants), the only other way was to engage in a qualitative procedure to give opportunities for free flow of information on the research focus. Since it was impossible, because of the relatively large sample, to get each student participant to comment freely on their perceptions, focus group discussions were chosen (involving samples of student participants). It is important to state here again that this data collection method was engaged because according to the research methodology literature, it is a viable tool for gaining rich and in-depth data which quantitative related tools cannot provide (Saunders et al, 2007). What this implies is that numeric figures may not be as effective particularly in providing elaborate or more detailed data when opinions and perceptions are being sought after. As has been mentioned in relation to interviews, focus group discussions also involve face-to-face interactions particularly in situations where the researcher acts as the moderator or interviewer. This interaction also provides the benefits of having a first-hand influence on social cues such as voice, intonation and body language that may inform certain inputs of the researcher to probe further where necessary. (Opdenakker, 2006). Again, for the same reasons as indicated in the interviews, these discussions were audio recorded.

# **4.5 DESIGN OF NUMERIC DATA COLLECTION TOOLS**

The students-as-stakeholders part of this work partly required the use of numeric data and as such had a quantitative angle, because the replicated IELTS listening test scores had to be compared with the students' scores on their original NS based ones. Also, there was a need to quantify the Likert-type perceptions responses numerically by the use of descriptive statistics, because of the relatively large sample size of a hundred students. Information on the specific designs of both data collection tools follow subsequently. There is however a need to discuss certain limitations in the use of the replicated IELTS test.

# 4.5.1 SOME LIMITATIONS IN THE USE OF THE IELTS REPLICATED TEST

It is important to state here that there are some areas of possible limitations in the use of the replicated IELTS listening test which are worth considering.

First, one possible limitation that is worth considering has to do with the differences between the original NS-based IELTS and TOEFL listening tests. There are differences in the duration of the tests, context, question types and accents. The TOEFL test is of 60 minutes in duration while the IELTS listening test lasts for 30 minutes. Also, the TOEFL test basically has an academic context while the IELTS test has both academic and social contexts. Furthermore the TOEFL test is multiple choice based while the IELTS test consist of different question types including multiple choice, sentence completion, True, False or Not Given. Also while the TOEFL test has always been standard American English, the IELTS tests are recorded by using a range of different accents from English speaking Inner Circle countries including the UK, the USA, Canada and Australia.

The limitation of using the IELTS replicated test recording for this work is therefore in the fact that not all student participants in the US had taken the IELTS test. Some of them had only taken the TOEFL while some others had taken both the IELTS and TOEFL (this information was confirmed from the pre-sessional course providers/managers). This may have impacted on their performances. For those who had never taken the IELTS listening test, the question types may have affected their overall performance since they had only been exposed to the TOEFL testing system.

Secondly, the time lapse between the students having taken the original tests and taking the replicated test may have been varied. This may have impacted on their performances. This was not considered before the replicated test was administered. The IELTS and TOEFL tests are known to be valid for a maximum of a two year period from the date of the exam. Some of the participants may have taken it just a couple of weeks before they arrived at the universities for their pre-sessional courses and were asked to engage in the replicated test, while others may have taken theirs months before, or even at any time within the two year period. This may have impacted on the differences in performances because some of the students may have had more opportunities to improve on their language use within a longer space of time or time frame than the others. The 5.5 basis for participation in the replicated listening test may not, therefore be a true reflection of some of their actual competence levels. These are however just probable limitations and they were not initially considered before or during the data collection processes. It is important however to state that the student participants were relatively very new to both NS

countries (UK and USA) because they had only spent a couple of weeks on their pre-sessional courses before the replicated test was administered. They had also had little or no exposure to other varieties of the English language other than theirs or the NS varieties they had been trained and tested by. This information was independently gathered in informal conversations with the participants outside the data collection period.

Furthermore, it may be said or argued that the WE speakers used for the two Outer Circle recordings are not trained to deliver IELTS listening tests. If there is any evidence that there is a special training for people who record the original NS based IELTS listening test or their equivalents, the information is not yet widespread. The tests are generally known to be recorded by native speakers from NS countries. It may be possible that the people who do the NS-based recordings are specially trained for it but common knowledge of this appears not readily available. It was mentioned in the review of literature that what is important to this research is to employ the 'Educated Accent' which is basically dialectal and not idiolectal. The WE speakers used for the replicated listening tests were people with country-specific dialectal varieties/accents, educated above the undergraduate level of studies.

Having considered the limitations above, the justification for using the IELTS replicated recording was fundamentally based on the expected English competence levels which are also considered to have TOEFL equivalents by the universities who admit these students on such equivalent basis. There was a need to select a particular competence level as the criterion for participating in the data collection

process and at the time of doing so, the IELTS 5.5 level was chosen because it falls in-between the modest user and competent user level (on the IELTS band score descriptor) and forms the level on which some pre-sessional programmes are run, with the intent of raising the student level to 6 or 6.5. Most universities require international students to be at a 6 or 6.5 level before the commencement of their degree courses of study.

On the whole, the limitations cannot reasonably be said to constitute a flaw in this innovative IELTS replication approach, particularly because this work simply represents a starting point and a pioneering focus within the research gap area. Further work will benefit from the considerations of the aforementioned limitations and the impact they might have on the overall student performances before the replicated tests are administered.

# 4.5.2 REPLICATED IELTS LISTENING TEST AND LIKERT SCALE DESIGNS

The listening test was based on verbatim extracts from previous IELTS tests and made up of two sections, A and B, each representing two different recordings for the single listening test. The answer sheet was adapted to align with the marks awarded. As has been mentioned earlier in this work, the country-specific focus of this research, particularly for the Outer Circle users in this instance, is the dialectal ('the educated accent') and not idiolectal speech patterns, because this research is not meant to reflect individual but rather generalisable country-specific speech patterns of scholars and professionals within academia. These specific speech patterns can

therefore be sub- specified as educated variations or varieties. These educated varieties were employed for the replicated listening test recordings.

Section A, represented the Indian variety and section B represented the Nigerian variety. The rationale behind using two different IELTS extract recordings was to avoid situations where repetitive testing or listening may be in favour of one of the WE/Outer Circle variety over the other because students may be able to decipher what was communicated by the number of times the same ideas are communicated. It is a common practice in English language listening tests with pre-sessional programmes in HE institutions that a single listening test recording is replayed at least once to enable students get two listening chances for a single listening assessment. Using the same test recording for two sessions would definitely be too repetitive and might have created opportunities for better performances in the part B (involving the second NNS variety) of the listening test. To achieve a fair testing process, two different recordings were used. The duration of these recordings was seven minutes each. Relatively shorter recordings of this sort were most appropriate because first of all, the overall timing of the test bears semblance with the IELTS test and also because there were only fifteen question for each of the sections. Overly long recordings may therefore have been confusing or over-burdening on the students who had volunteered their time to be part of the data gathering process. Each of the different recordings (A and B) was played twice, meaning a total of about twenty eight minutes of listening. The students were also given about ten minutes following the listening proper; five to pre-check questions, the other five to append any answers not written during the listening process. In total the procedure took about 40 minutes for each participating cohort. The listening test questions in

appendix six show how the marks are distributed to arrive at a total of 40 marks for the whole test. The 40 marks overall is similar to that of the original IELTS test.

It is also important however to state here that as a part of the process of administering the WE replicated test, care was taken not to reveal the identity or nationalities of the two Outer Circle variety speakers used in the recordings, in order not to provide any room for bias or stereotyping ahead of the testing process.

The Likert type questionnaire on the other hand, was designed to consist of ten questions unlike the initial and second pilot studies that had fifteen and fourteen questions respectively. It was decided that too many questions may deter the students from participating fully and with as much interest or the necessary concentration required in this second complementary part of the data collection process because they would have already given about 40 minutes of their time, participating in the listening test procedure. Fewer questions were of the essence but care was taken to ensure that all the necessary parts needed for answering the research questions were not left out (see appendix 7).

# 4.6 VALIDITY RELIABILITY AND GENERALISABILTY BY TRIANGULATION IN MIXED METHODS RESEARCH

Validity implies the extent to which a researcher can appropriately measure or evaluate an objective reality or what the overall research intends to measure, while reliability implies the extent to which a measurement procedure can be replicated to achieve sameness or similarities in results (Cohen & Crabtree 2008). Gill and

Johnson (2002) also state that the structure of the methodology should facilitate replication. Generalisability focuses on the application of the research findings outside the research or the research study context (Cohen and Crabtree 2008). Generalisations form a major component of the positivist paradigm (Remeenvi et al., 1998). In light of this, Saunders et. al. (2007) emphasise quantifiable observations through statistical analysis. This work adopts a numerically-based statistical measurement procedure for a major part of the students' responses. The qualitative aspect, which falls under the interpretivist philosophy (Saunders et al., 2007), makes use of focus group discussions and management interviews which are also considered as valid and reliable in their own rights, particularly when they are triangulated with other research methods and data collection and analysis procedures. This research has engaged mixed methods which is in line with the pluralist perspective; with an end aim of triangulating results to answer the overall and sub-research question. Again, it is important to state that the limitations identified in this work will be playing a major part in how the idea of generalisability in the research will be viewed.

Greene et. al.'s (1989) first three of five quality criteria meant for mixed methods design was chosen to be applied to this study. They comprise 'triangulation', 'complementarity' and 'development'. The other two, which have to do with 'initiation' and 'expansion', were not considered relevant in relation to the scope and confines of this research.

According to Greene et al. (1989), 'triangulation' has to do with corroboration of multiple combinations and comparisons in data gathering approaches that provides more validity and reliability for results. Guion et. al. (2002) state that results could be convergent and or divergent. Convergence in results will consolidate the validity or credibility of the results. Guion et. al. (2002), as well as other proponents of the triangulation strategy, find that the more convergent the results, the more valid, true or certain the research findings are considered. But contrary to an interpretation that divergent results, on the other hand, may indicate weakness in validity and the generalisability of results, Patton (2002) found that in situations of divergent or inconsistent results, the validity of the work is not weakened but that there could be a need to uncover deeper meanings or interpretations from the data gathered. This can be said to be true in relation to situations where the research design is logical, appropriate and based on answering valid research questions through the practical observation of a research gap. In this research, the design can be said to be logical because it fulcrums on a supposition that can be testable with viable research tools (listening test and questionnaire), as well as qualitatively through interviews and focus group discussions, which can in turn be used to answer the valid research questions already identified earlier in this work.

'Complementarity', as the second quality criterion in mixed methods design, according to Greene et. al. (1989), involves a process of clarifying the results of one method through the use of another. This work involved a test procedure whereby Outer Circle NNS recordings were replicated as equivalents for IELTS listening tests. Students' performance on the test was meant to be used to measure levels of

intelligibility of the NNS varieties employed. Student perception or feedback on the intelligibility of the NNS varieties through a question set in a Likert type questionnaire was used as a complementary clarifying approach to gain insight into student's perceptions of the intelligibility of WE/NNS recordings and how they might have influenced their performance in the test either positively or negatively.

'Development', still according to Greene et. al. (1989), involves the use of the result of one method to inform another. In this research, the results of the listening tests and complementary questionnaires can be used to inform the results from the data collected qualitatively through focus group discussions and from management interviews involving perceptions on the varieties of English of WE/NNS teachers. Results could in turn be used to inform employment decisions that the managers make on behalf of the students and also inform international communicative inclusivity and integration issues that may lie both with management and students alike in the SE and WE controversies within internationalising environments. Discussions centred on this will be considered in the discussion chapter.

# **4.7 ETHICAL CONSIDERATIONS FOR PARTICIPANTS**

Blumberg et. al. (2005:92) state that ethics has to do with 'moral principles, norms or standards of behaviour that guide moral choices about our behaviour and our relationships with others'. Saunders et al (2007) state that research ethics involves morally defensive behaviour, a type of behaviour which Robson (2002) described as needed in a particular social situation. It has to do with considerations that a research project is morally just and entails behaviour that will not foster any trauma, particularly with the participants, or cause damage to the discipline under which the

research is being conducted (Punch 1994). This study has followed all necessary ethical considerations. On the part of the researcher, this study can be said to be morally just because it fulfils all obligations to ensure participants' right to informed consent on a number of grounds. An informed consent form was designed for participants' consent. The purpose of the study and procedures to be followed were clearly stated on the forms. There was also a statement of confidentiality, written to ensure participants that their participation would be held in confidentiality. The survey was not meant to ask for any information that would identify who the responses belonged to. It was also clearly stated that in the event of any publication or presentation resulting from the research, no personally identifiable information would be shared, because participants' names are in no way linked to their responses. The anonymity of the participants was emphasised through the statement of confidentiality. Confidentiality in this research means that it is impossible to provide certain information about the specific institutions within which the research takes place or the participants, who particularly included academic managers. The managers are from a range of academic disciples/faculties and not restricted to the ELT context. They are responsible for recruiting academic staff for both undergraduate and post-graduate teaching and academic positions. These managers provided information that should not be able to be linked to them in anyway. Providing information on how varieties of language influence their recruitment and selection decisions was a rather sensitive one. The rather sensitive nature of this investigation was probably the reason why it was difficult to recruit more management participants. The rhetoric of inclusivity, as it pertains to the specific intuitions, has been generically identified alongside the common practice of internationalising HE institutions which pride themselves in being international in

outlook and in being custodians of equal opportunity and diversity policies and practices.

The two universities can only be described as 'business facing' and 'traditional research intensive' for the UK and US institutions respectively. Identifying specific institutions or departments or subject areas from which participants were recruited for the data gathering of this work was not considered appropriate because revealing these may also mean revealing personal identities and defeating the overall purpose of anonymity for participants that this work promises. Anonymity in this work means there shall be no links even to the institutions or departments within the institutions that the participants were recruited from.

The right to ask the researcher questions was also emphasised in the consent forms (see appendices 3 and 4 for students and managers respectively).

### 4.8 DATA ANALYSIS

'Mixed method research uses quantitative and qualitative data collection techniques and analysis procedures either at the same time (parallel) or one after the other (sequential) but does not combine them...quantitative data are analysed quantitatively and qualitative data are analysed qualitatively' (Saunders et al 2007: 145-146). The data collected for this research is therefore meant to be analysed sequentially, first quantitatively and then qualitatively.

# 4.8.1 OVERVIEW OF DATA ANALYSIS FOR BOTH STAKEHOLDERS CATEGORIES

The first part of the data analysis focuses on the students-as-stakeholders category and employs the use of both numeric descriptive statistics and text analysis (for the qualitative responses from the focus group discussions). Numeric statistics were employed because a relatively large student sample size was required for participation in the IELTS replicated listening test. Also, because every student participant had to answer some follow-up questions to express perceptions about the test in relation to the WE/NNS varieties of the English language used, through a closed-ended Likert style questionnaire. The extra in-depth qualitative need for students' perceptions on the test through focus group discussion was strengthened because students were scribbling opinions on the questionnaires and engaging in discussions with the researcher to show they had more to say than the opportunity they were given through the closed-ended Likert type questionnaire (hence the need for textual analysis).

The second part of the data analysis involving the managers-as-stakeholders category focuses on textual analysis as a result of the use of interviews. Interviews are basically qualitative and as such textual analysis is required. The qualitative measure was employed because, as has been mentioned earlier, it was difficult to get a large sample from the pool of NS academic management staff that would have fostered a quantitative data approach. Gaining perceptions through rich and in-depth data approach was also a viable option. A chance to gain opinions and perceptions through the use of interviews about an issue appeared therefore more practicable

also because of the lack of restrictions that are largely applicable to quantitative, multiple choice and close-ended style questions.

# 4.9 QUANTITATIVE DATA ANALYSIS PROCEDURES AND RELEVANCE TO THIS STUDY

There are a number of quantitatively-based data analysis procedures that can be analysed manually or through the help of some software but, according to Saunders et. al. (2007:407) some of these 'generate elegantly presented rubbish.' As much as various analytical procedures abound, care was taken to ensure that whatever method employed produced end results that answer the research questions as the pragmatic approach and pluralist perspective this work adopts indicate.

Statistical analysis is either descriptive or inferential, involving parametric or nonparametric procedures and quantitative data that can be grouped according to type and function to aid analysis (Opie 2004). The table below summarises this. It is important to state that the best chosen statistical analysis for the quantitative part of this study is basically descriptive as a consideration of relevant and irrelevant statistical paradigms will show subsequently.

TYPE OF DATA	FUNCTION
1. Nominal	Puts data into categories
2. Ordinal	Order of numbers is meaningful but no arithmetical significance
3. Interval/Ratio	Data interpreted according to regular interval with meaningful multiplication

QUANTITATIVE DATA ANALYSIS TABLE

There are a range of parametric and non-parametric measures of analysing quantitative data, depending on whether the data is categorised as nominal, ordinal, interval or ratio types (Opie, 2004). Some examples of models used include the chi-square, spearman rank order, kruskal walis test, ANOVA and t-tests amongst others. Chi Square is a non- parametric test for nominal data that has to do with testing for significant difference between observed frequencies and expected frequencies for any data collected. It could involve the calculation of the null hypothesis which is tested using inferential statistics to determine the probability that the hypothesis should either be rejected or not rejected. Using Chi Square is irrelevant to this research considering the fact that it involves testing for significant differences between observed frequencies which this work or data collection does not focus on. There were no expected frequencies in the design of this work and in relation to answering the research questions. Although Chi square is said to use nominal data, it is not fit for purpose for this research.

Spearman's rank order is also a non-parametric test which is used to find out 'if there is any significant relationship between two sets of ordinal scale data' (Opie, 2004:221). It measures the strength of association between two ranked variables. Using this procedure requires two kinds of calculation. The first is in relation to correlation based on data that does not have tied ranks while the second has to do with data with tied ranks.

The above does not appear to have a bearing with answering the research questions for this work. Applying it will make no sense in this regard because although ordinal data will be involved in representing test scores/bands, and also the data from the Likert type questionnaire, there is no intention to find association between any specific two ranked variables. Also applying any of the formulas of this statistical procedure to the data set for this work will amount to presenting the 'elegant rubbish' described by Saunders et. al. (2007).

Kruskal Walis Test is another non-parametric test used to find out 'if three or more independent groups belong to a single population. It is based on median results and the null hypothesis is that they are not from different populations' (Opie, 2004:210). It is used for samples that are independent, and with possible different sample sizes. Although assumed to be based on ranks and measured on the ordinal scale it presents itself as another procedure that does not fit in with the kind of descriptive statistics that will give answers to the research questions for this work. Again, all these were thought to be an unnecessary procedure to follow even if computed by any software. No three independent groups belonging to a single population is involved in this study. Although the data collected for this research were from different international locations/countries, they were not meant to be analysed or treated differently but as a single international population of Expanding Circle EFL students on pre-sessional English programmes within HE.

Also, there is the Kendall's tau non-parametric measure that can be measured on an ordinal scale. It has to do with testing for a one to one correspondence between

variables. The Kendall rank correlation coefficient, commonly referred to as Kendall's tau (T) coefficient, is used to measure the association between two measured quantities. A tau test is said to be based on a tau coefficient. It specifically measures rank correlation like the similarity of the orderings of the data when ranked by each of the quantities (Cohen and Holliday, 1996). It can be argued that the correspondence between test scores and the numerically summated perceptions from the Likert type closed-ended questions as dependent variables can be calculated using this measure but for this work it is absolutely impossible because the analysis of the perceptions will be grouped into three major aspects (as will be considered subsequently) in order to answer the research questions. Observing correspondences with tests scores either as overall scores or scores according to the two sections A and B will be impossible or too complex to attempt. Opie (2004) states that although the calculation can be very intricate particularly with large number of values, and can also be prone to human error, statistical packages such as SPSS can be very helpful, but even with the existence of a software package the preceding explanation in relation to this research makes it impossible.

Apart from the non-parametric procedures identified above, there are a number of parametric ones such as ANOVA, which has to do with Analysis of Variance to show differences between the mean of two samples particularly to indicate statistical significance. ANOVA is said to be used to compare the amount of variation between groups with the amount of variation within groups. According to Black (1999), ANOVA tests depend on the design of the experiment used. T-test, for example which is generic for a range of statistical test for sample sizes greater than 30, can be applied to ANOVA but not without the possibility of complications (Opie, 2004).

These descriptions also appear irrelevant to the focus or answering of the research questions for this study. Although mean values will be useful in comparing the students original IELTS listening test scores with the scores of the replicated ones observing statistical significance between them is not the major focus of this study but a comparison with perceptions. Using ANOVA for the comparisons with the perceptions appears impracticable.

Having considered the impracticalities of applying a range of prescribed statistical analytical tools the quantitative analytical part of this work would rather be statistically descriptive in relation to being able to answer the research questions as has already been mentioned. This is particularly because the numeric statistics needed is just for a part of the project and therefore not a holistic representation of what the research intends to answer.

Overall it can therefore be said that, the numeric statistical results from data for this work would rather be clearly and simply represented to assist in answering the research questions than computed through parametric and non-parametric formulas to produce complex and probably superfluous results.

For the essential descriptive statistical analysis considered necessary for this work, the use of SPSS for easier computation of the measures of central tendency including the mean, mode and standard deviations was therefore employed. The use of SPSS and Excel to show clear distribution of data through charts and tables were also employed.

### 4.10 PROCEDURE FOR THE REPLICATED LISTENING TEST ANALYSIS

In order to achieve an easier numeric analysis, the 100 Expanding Circle EFL students studying in two international locations (UK and US) from countries including China, Thailand, South Korea, Vietnam, Brazil, Jordan, Turkey, Iraq, Saudi Arabia, Oman and UAE have been labelled as numbers 1-100.

The listening test answer sheet was split into two, representing the sections A (Indian) and B (Nigerian) of the entire test. This was because the overall scores for the test as a whole (comprising A and B) were not considered as important as the scores for the two separate sections. This is because the spoken varieties are distinctively and country-specifically different in aspects of phonology, including accents, pronunciation and prosodic patterns and as such may lead to differences in performances on both sections as students may find intelligibility and comprehensibility levels in varying degrees with the differences in overall phonological components of speakers A and B. Applying overall scores was therefore considered not to be the best option.

It is important to state however that although the implications for each of the chosen national varieties can be compared, the research questions do not focus on comparing which of the varieties used for the replicated recordings comes across as more intelligible than the other to the students, but basically selected two of the many and wide-ranging WE/NNS varieties from the Outer Circle category on the basis of their noticeable presence in the international community as skilled or international migrant workers in NS countries. Other WE/NNS varieties could have been included but selections had to be made to avoid being over-ambitious. Although the focus of this work was on the SE/WE tension when it comes to

intelligibility, accommodation and adaptation issues in the international community, and specifically within HE in NS nations in particular, this study could only afford a selection of two WE varieties as representative cases.

20 marks were awarded for each section and multiplied by two to align with the 40 marks overall of IELTS listening test raw scores. The 20 marks awarded for each section were initially meant to be added to get an overall score of 40 for the two sections but because the overall score is not necessary as a result of the fact that the varieties used for the voice recordings were very different, the 20 marks for each section was just multiplied by 2. Each section was then treated differently (as though they were two separate tests).

After awarding marks out of 40 for each participant in each section, A and B, the raw scores were converted into IELTS band scores as shown in the IELTS band score conversion table below.

Table 1: IELTS Band Score Conversion Table

Band Score	9	8.5	8	7.5	7	6.5	6	5.5	5	4.5	4	3.5	3	2.5
Raw Score / 40	39-40	37-38	35-36	32-34	30-31	26-29	23-25	18-22	16-17	13-15	10-12	8-10	6-7	4-5

## BAND SCORE DESCRIPTOR

The band score descriptor table (See appendix 5b) is meant to indicate students' competence levels. The 5.5 band (requirement for participation in this study) suggests that the competence level of student participants in the test is in-between

'modest' and 'competent' users level (which accounts for the reason why they are enrolled on pre-sessional courses in a process of attaining results/competence levels equivalent to band scale 6 or above, required for the commencement of most HE degree programmes).

The SPSS software was used for easier computation of the measures of central tendency. The mean for each section were calculated to determine average scores, so as to make comparisons with the 5.5 original scores of the students in their SE based IELTS test. The differences are meant to be used to draw inferences on how intelligible the WE/NNS Outer Circle speakers were to the EFL Expanding Circle students by their mean performances. A further statistical analytical process, involving the use of standard deviation, was employed in order to determine the implication of the band scores that lie either tightly or loosely around the mean. This was intended to determine whether the variance (of the standard deviation) is small or large. Simply put, it was used to find out how much the values of the dataset differ from the mean. The results of all these procedures are clearly represented in the next chapter.

# 4.11 PROCEDURE FOR THE ANALYSIS OF RESPONSES TO THE LIKERT SCALE QUESTIONNAIRE

The responses were split into three sections. The first two sections are based on the same questions for section A and B and have four questions each (question 1, 3, 6, 8 and 2, 4, 7, 9 respectively (See post listening test questionnaire labelled as appendix 7). The split is only because the two sections of the preceding test have

been isolated and are being treated differently on the basis of their distinctive differences, as has already been mentioned. The questions are the same, only differentiated by indicating the sections (A and B) to show dealings with distinctively different varieties.

Each of the four questions for each section (A and B) was aimed at eliciting specific responses in perceptions in line with the overall focus and purpose of this work. The first question has a focus on the intelligibility of the WE varieties, the second on the SE superiority debate, the third on accents and stereotypes in intelligibility (including the issue of stereotypes and bias with NNS accents) and the fourth on a more practical stance in teacher/student situations. (See post listening test questionnaire labelled as appendix 7 for questions- question 1, 3, 6, 8 for section A and 2, 4, 7, 9 for section B).

The third section has to do with eliciting responses on two overall questions (inclusive of both sections A and B) which were meant to consider opinions on the SE/WE conflicting divide. The two questions were targeted at comparing rhetoric with reality, based on the speculation of this work. (These questions were originally question 5 and 10 (See also, post listening test questionnaire labelled as appendix 7).

The numbers of responses from the 100 student participants to each of the question are represented in tables and charts in the next chapter. The responses on the five point Likert scale have been given numerical values, 5-1 (from Strongly Agree to Strongly Disagree) and 1-5 for questions in reverse order.

Data for each question was computed as ordinal data. In tabular forms, responses were tallied to determine number of responses for each of the five points on the Likert scale for each question. Then, in order to see how the answers or chosen Likert option on the 5 point scale for a specific question were distributed across all respondents, bar charts were plotted showing the number of responses at each point in the scale. This was meant to provide more clarity to the tables.

### 4.12 QUALITATIVE DATA ANALYSIS PROCEDURES

Qualitative data analysis should follow a systematic, sequential, verifiable and continuous procedure (Krueger and Casey 2000). The analysis of the focus group discussions were carried out by grouping and coding major themes, attaching labels to, or categorising recurring themes, observing findings so they can be linked to literature or theories identified in the review and lead to the drawing out of implications (Saunders et al, 2007).

For this research using qualitative software was not necessary, as most of the work from transcription to categorising had already been manually carried out. The popular NVIVO software package for deeper levels of analysis based on the volume of data was not required, even though it is described as an innovative comprehensive qualitative data analysis software package (Hilal and Alabri, 2013). Using software for qualitative data analysis has its disadvantages because, apart from the extra time needed for familiarisation and data coding (St John and Johnson, 2000; Woods and Roberts, 2000), the computer does not really do the analysis in the way that it can operate on quantitative data, it simply allows the researcher to see sets of data which have already been previously coded manually.

It is important to also state that the reporting, interpretation and analysis of qualitative data does not always follow set and stringent rules, but is open to systematic procedures that are appropriate and relevant for specific research works (Saunders, 2007).

The analysis of the interviews and focus group discussions was therefore carried out systematically in four main stages which are interconnected. The interview/focus group data which were audio recorded were first of all transcribed manually (See appendices 10 and 11 for the collections of transcripts for the focus group discussions and interviews respectively).

The first stage in this analysis procedure involved reading through each transcript several times to gain more familiarity with the content from the responses. The second stage involved identifying words, phrases, perceptions and issues that recur in order to establish major themes. Highlighted colours were used to identify these on a separate word document. The third stage involved selection of themes that are relevant to the research questions and organising them through the use of word processor software. In this stage, themes were arranged into sections with a brief explanation for each theme in order to define what should be included. Chunks of texts were placed under each theme and sub themes were also identified from within those themes. Taking note of page numbers and paragraphs where the quotes in

relation to the themes can be found or made reference to when necessary was also a part of this process, so that when quotes were and are needed, they can also be easily located on the word documents, copied and pasted. Verbatim quotes and extracts were used to support the identification of major themes.

The fourth stage involved initial writing of interpretations to show connections and links to the main areas of the research focus already identified in the introduction and literature review.

### 4.13 CHAPTER SUMMARY

This chapter first gave an overview on the methods employed for data collection from two stakeholder groups, students and academic managers. It then followed a structure that started with identifying the research approach and philosophical standpoint chosen for this work. It discussed the sampling techniques used for the selection of participants, discussed the rationale for choosing the data collection tools which included listening test, questionnaires, focus group discussion and interviews over other possibilities that were excluded. It included a section discussing the limitations of using the IELTS replicated test. It also specifically discussed the rationale behind the IELTS replicated listening test design, questionnaire design and questions for the focus group discussions and interviews. Necessary information on validity, reliability and generalisability by triangulation in mixed-methods research was also introduced with the limitations of the research in mind. Ethical considerations for this work were also addressed. Finally, analytical approaches and procedures that were applied to the IELTS replicated listening test data, Likert type questionnaire responses, focus group and interview data were addressed.

#### CHAPTER FIVE

#### RESULTS

#### 5.1 INTRODUCTION

This chapter presents the results of data collected from both students-asstakeholders and managers-as-stakeholders within HE in two NS nations (UK and USA). It will start by presenting quantitative results from data collected from the students-as-stakeholders through IELTS replicated listening tests. It will then present results based on data collected by the use of the Likert type post-listening test questionnaire. The presentation of the results from the qualitative data will then follow, comprising the follow-up focus group discussions with the students and the management interviews. Finally, there will be a chapter summary.

#### **5.2 QUANTITATIVE RESULTS**

First, the results below in a tabular form show students' performance on the WE/NNS varieties based IELTS replicated listening tests alongside their performances on their original IELTS test. This table also particularly reflects performances by band scores for the two sections A and B for the Indian and Nigerian varieties respectively. Secondly, using descriptive statistics, the frequencies calculated using SPSS will be presented for each WE/NNS replicated variety in frequency tables. The statistical frequencies will also be represented by accompanying charts for a clearer picture of the frequency tables and charts aimed at describing the results will also be included.

Thirdly, numeric summaries of the Likert scaled responses on student perceptions of the WE/NNS replicated test and WE/NNS varieties of the English language will follow. These will also be presented alongside interpretations and descriptions of the numeric values in text formats.

First, in the presentation of results, is the table showing band scores for the replicated 'NNS' test (Section A and B) in comparison with students' original '5. 5' scores in 'NS' based test (attached as appendix 5a). The 100 student participants (from both international locations, UK and US) are represented by the numbers 1 to 100, as has been mentioned in the previous chapter.

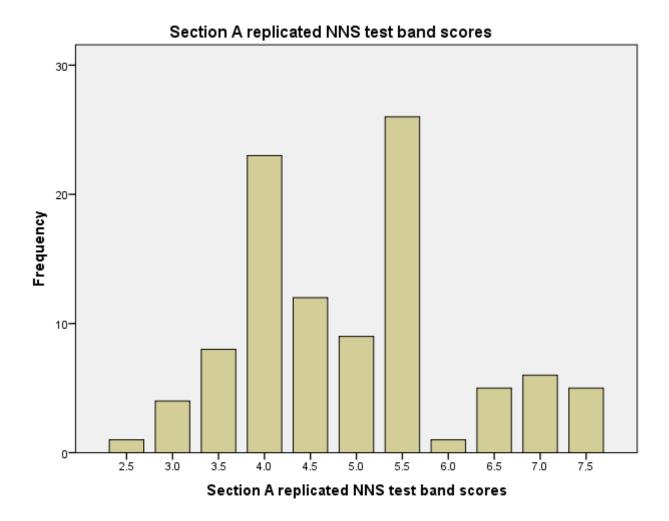
# 5.2.1 SPSS FREQUENCY DISTRIBUTION RESULTS OF STUDENTS' NS/SE BASED IELTS TEST IN COMPARISON WITH THE WE/NNS IN SECTION A (INDIAN)

	Statistics							
		Original SE based IELTS band scores	Section A (Indian) Replicated NNS test band scores					
N	Valid	100	100					
	Missing	0	0					
Mean		5.500	4.945					
Mediar	1	5.500	5.000					
Mode		5.5	5.5					
Std. De	eviation	.0000	1.1890					
Variano	ce	.000	1.414					
Range		.0	5.0					
Minimu	ım	5.5	2.5					
Maxim	um	5.5	7.5					
Sum		550.0	494.5					

# Table 2: Table of Frequencies A

## **5.2.2 BAR CHART REPRESENTATION OF REPLICATED TEST BAND SCORES**

## **SECTION A (INDIAN)**



The results for the comparison of performances between the SE based test and the WE (Indian) one show very similar or identical measures of central tendency (See frequency table above). The mean score for the NS/SE based test is 5.500 while that of the WE/NNS test is 4.945. The median score for the NS based test is 5.500 while that of the NNS is 5.000. The mode scores are both 5.5. The similarities are worthy of note for the discussions that follow in the next chapter.

It is important to state that because all the values of the data set for the original SE based test are the same (with 5.5 band scores), the standard deviation is zero (see frequency table labelled above). This is because each value is equal to the mean but on the other hand all values of the data set for Section A of the test are not the same and therefore each of the values cannot be said to be equal to the mean.

In this case where the mode results are identical and the mean scores of the SE original and WE replicated tests are not considerably far apart in difference, the results appear to indicate that intelligibility levels are about the same overall in both tests. The results show that if the mean and mode scores are considered, it can be assumed that the speaker of Section A is as intelligible, or almost as intelligible to the EFL students as the NS/SE speakers they encountered on their original IELTS tests. The standard deviation however shows variance in scores from the mean indicating other intelligibility levels amongst the participants. From the bar chart, it can be seen that some students scored above 5.5 while some others below 5.5. This shows that intelligibility levels are higher or lower to certain degrees from what the mean shows. Although the standard deviation can be described as high because there is a wide spread of variance from the mean (from 2.5 to 5.0 and 6.0-7.5 band scores), the variance shown for students who scored above 5.5 up to 7.5, may suggest that the English variety of the Indian speaker of Section A was more intelligible at different levels (as can be seen on the band scale and represented in the bar chart) than the NS one used in their original IELTS test (and that they are being taught by). On the other hand, for the students who scored below 5.5-2.5, the English variety of the Indian speaker may have been less intelligible at different

levels. This is also represented in the band scale range and as shown on the bar

chart.

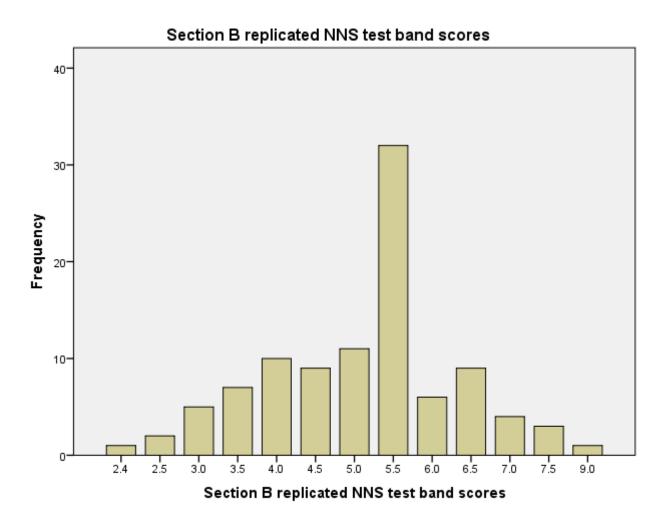
# 5.2.3 SPSS FREQUENCY DISTRIBUTION RESULTS OF STUDENTS' NS/SE BASED IELTS TEST IN COMPARISON WITH THE WE/NNS IN SECTION B (NIGERIAN)

	Statistics							
		Original SE based IELTS band scores	Section B (Nigerian) Replicated NNS test band scores					
Ν	Valid	100	100					
	Missing	0	0					
Mean	1	5.500	5.124					
Media	an	5.500	5.500					
Mode	;	5.5	5.5					
Std. [	Deviation	.0000	1.2339					
Varia	nce	.000	1.522					
Rang	е	.0	6.6					
Minim	num	5.5	2.4					
Maxir	num	5.5	9.0					
Sum		550.0	512.4					

# Table 3: Table of Frequencies B

## **5.2.4 BAR CHART REPRESENTATION OF REPLICATED TEST BAND SCORES**

## **SECTION B (NIGERIAN)**



The results for the comparison of performances between the SE based test and the WE (Nigerian) one in Section B of the replicated test show more similarities and some identical measures of central tendency (See frequency table above). The mean score for the SE based test is 5.500 while that of the NNS test is 5.124. The median score for the SE and WE based tests are both 5.500. The mode of both tests is also the same (5.5). Again, while the similarities and sameness are worthy of note, the mean and mode frequencies stand out for the purpose of this work.

As was mentioned for Section A, all the values of the data set of the original IELTS band scores for student participants are the same (with 5.5 band scores), so the standard deviation is zero (see table above). This is because each value is equal to the mean. On the other hand, all values of the data set for Section B of the test are not the same and therefore each of the values cannot be said to be equal to the mean.

In this case again, where the mode scores are identical and the mean scores of the SE original and WE replicated tests are not considerably far apart in difference (with that of Section B much closer to the mean of the SE one than that of Section A), the results appear to indicate that intelligibility levels are about same for all students overall in both their SE based test and the NNS test. The results show that if the mode and mean scores are considered, it can be assumed that the speaker of Section B is also as intelligible, or almost as intelligible to the EFL students as the NS/SE speakers they encountered on their original IELTS tests. Again, although the standard deviation can also be described as high because there is a wide spread of variance from the mean (from 2.4 to 5.0 and 6.0- 9.0 band scores) the variance in scores from the mean suggest that for students who scored above 5.5 up to 9.0, the English variety of the Nigerian speaker of Section B was more intelligible at different levels (also obvious from the band scale distribution on the bar chart) than the NS/SE one encountered in their original IELTS test. On the other hand, for the students who scored below 5.5 to 2.4, the English variety of the Nigerian speaker

may have been less intelligible at different levels also represented in the band scale and as shown on the bar chart.

The replicated IELTS listening test was however further used as a catalyst to spur responses in order to answer the research questions on whether WE varieties of the English language are being accommodated (on the basis of intelligibility) as stated in the literature or whether the SE is still being upheld as the 'correct' variety within internationalising HE environments.

# 5.3 STUDENTS' PERCEPTION RESULTS FROM LIKERT SCALE QUESTIONNAIRE DATA

The statistical analysis for the Likert scale responses relies on a viable argument: Whittaker and Williamson (2011) and Kostoulas (2013) state that ordinal data which has to do with ranking over a set of data points or which have to do with the numerical scores that exist on an ordinal scale do not produce mean values. This is because mean is meant to be the sum of responses divided by the number of respondents. Calculating the mean values, according to Kostoulas (2013), will imply that the psychological distance between 'strong agreement' and 'agreement' is the same as that between 'agreement' and 'no opinion' because all the responses (representing different perceptions) will have to be summed up. He observes that calculating the mean 'would constitute a gross distortion of psychological attitudes' that should be addressed differently and not summed up. The number of responses falling under any of the ranks of the five point scale for each question was therefore basically tallied and presented in tables and also represented in charts for clearer pictures of the distribution. This comes without unnecessary complexities and meaningless calculation of mean scores and other irrelevant statistical calculations, as has already been indicated in the methodology chapter. The responses on the five point Likert scale have been given numeric values, 5-1 (from Strongly Agree to Strongly Disagree) and 1-5 for questions in reverse order.

The three tables below represent summaries of the ordinal data for the three sections the Likert scale analysis has been split into. They show how many responses there were for each point on the Likert scale, for each Likert item/question. All the 100 participants for the replicated IELTS listening test were also the respondents for the Likert type post-listening test questionnaire.

### **5.3.1 SECTION ONE**

Each of the four questions for Section A (associated with the Indian variety) in the post-listening test Likert type questionnaire, were aimed at eliciting specific responses in line with the overall focus and purpose of this work. The first question is on the intelligibility of the WE varieties, the second on the SE superiority debate, the third on accents and stereotypes in intelligibility (including the issue of stereotypes and bias with NNS accents) and the fourth on a more practical stance in

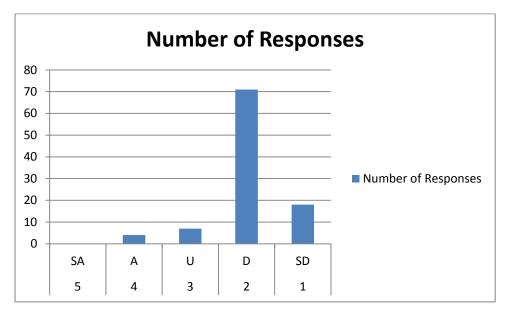
teacher/student situations. (See appendix 7 for questions 1, 3, 6, 8 for section A but as numbers 1- 4 in the table below).

# 5.3.2 TABULAR SUMMARY OF TALLIED RESPONSES (SECTION A)

# (Table 4)

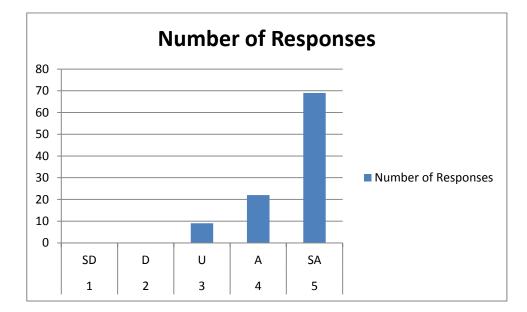
QUESTIONS (SECTION A)			Α	U	D	SD
		5	4	3	2	1
1.	The speaker of section A was clear and easy to understand.	0	4	7	71	18
2.	The English of speaker A in the test is not Standard English. (Reverse order scoring represented in chart)	69	22	9	0	0
3.	I disliked the accent of the first speaker in section A of the test. (Reverse order scoring represented in chart)	16	47	28	7	2
4.	I will understand the speaker in section A if he/she is one of my teachers on my major course of study.	5	8	30	48	9

# **5.3.3 CHART REPRESENTATIONS**



1. The speaker of section A was clear and easy to understand.

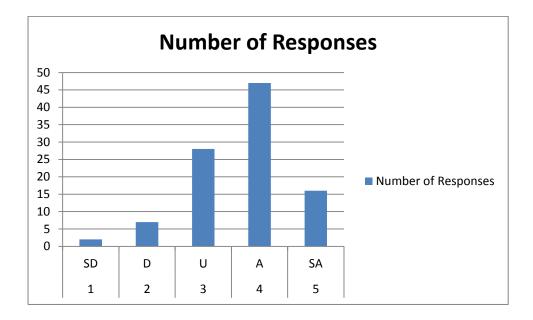
The table and chart above in response to question 1 of Section A, which was meant to gain perceptions on the intelligibility of the WE Indian variety to students, show that the majority of the students disagree that the variety be classified as intelligible (71). Only 4 of the 100 participants agree to the intelligibility of the variety. It is also important to note that there is a heightened degree of disagreement amongst 18 of the participants who appear to show strong disagreement.



2. The English of speaker A in the test is not Standard English. (Reverse order scoring)

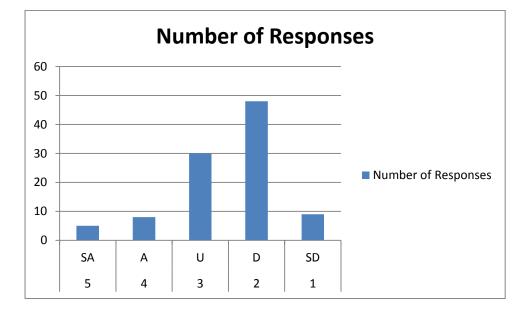
Responses to this question, which was meant to elicit responses on the SE conflict, show that more of the participants fall into the category of those who believe in upholding SE over WE. While 69 of the 100 student respondents show strong agreement, 22 show agreement. On the whole 91 of the participants show one level of agreement or the other.

3. I disliked the accent of the first speaker in section A of the test. (Reverse order scoring)



Responses to this question, which was intended to elicit responses on the place of accents and phonological variations in intelligibility, show that more of the students show dislike for the Indian variety on different levels. While 47 students show dislike, 16 of them show strong dislike. In the dislike categories, there is a total of 63 of the 100 student respondents. 28 of the students ticked responses to show they had no opinion to share which could have certain implications that will be discussed in the next chapter.

4. I will understand the speaker in section A if he/she is one of my teachers on my major course of study.



Responses to this question, which was intended for more practical and real situational responses, show that over 50% of the student respondents are not or will not be willing to have teachers possessing the Indian variety as their teachers, with 48 showing disagreement and 9 showing strong disagreement. It is striking to see that 30 of the students show an undecided opinion. Again possible interpretations will be given for this in the next chapter. Only a total of 13 students out of 100 show agreement with having a teacher with an Indian variety.

## **5.3.4 SECTION TWO**

Each of the four questions for Section B (associated with the Nigerian variety) in the post-listening test Likert type questionnaire, were also aimed at eliciting specific responses in line with the overall focus and purpose of this work. The first question is also on the intelligibility of the WE varieties, the second also on the SE superiority debate, the third also on accents and stereotypes in intelligibility (including the issue

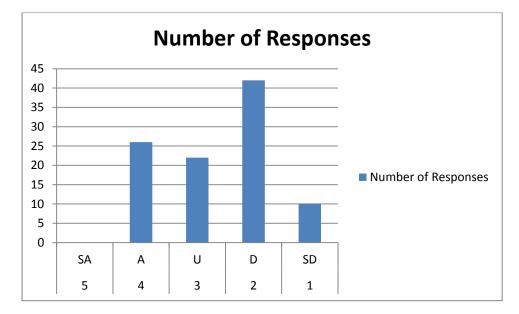
of stereotypes and bias with NNS accents) and the fourth also on a more practical stance in teacher/student situations. (See also appendix 7 for questions 2, 4, 7, 9 for section B but as numbers 1- 4 in the table below).

# 5.3.5 TABULAR SUMMARY OF TALLIED RESPONSES (SECTION B)

# (Table 5)

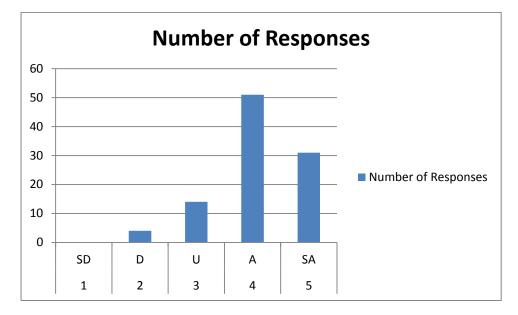
QUESTIONS (SECTION B)	SA	Α	U	D	SD
	5	4	3	2	1
1. The speaker of section B was clear and easy to understand.	0	26	22	42	10
2. The English of speaker B in the test is not Standard English. (Reverse order scoring represented in chart)	31	51	14	4	0
3. I disliked the accent of the second speaker in section B of the test. (Reverse order scoring represented in chart)	27	45	18	9	1
4. I will understand the speaker in section B if he/she is one of my teachers on my major course of study.	3	10	20	59	8

# **5.3.6 CHART REPRESENTATIONS**



1. The speaker of section B was clear and easy to understand.

Responses to this question for the Nigerian variety, which was meant to gain perceptions on how intelligible it was to students, show over 50 % indicating disagreement levels. While 42 show disagreement, 10 show strong disagreement. 26, however, show agreement with the intelligibility of the variety and 22 were undecided in opinion.

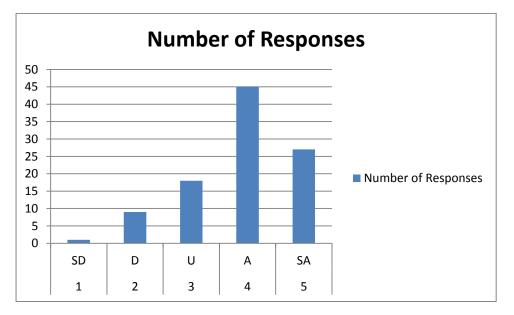


2. The English of speaker B in the test is not Standard English.(Reverse order scoring)

Responses show that 82 out of the 100 participants are of the opinion that the Nigerian variety is not Standard English suggesting they possess an opinion of what Standard English is or should be in favour of NS varieties. There were 51 agreements and 31 strong agreements indicating that the variety is not standard. 14 of them were however undecided.

3. I disliked the accent of the second speaker in section B of the test. (Reverse order

## scoring)



The responses show that 72 of the 100 participants show a dislike for the Nigerian accent with 27 of the 72 on the stronger dislike continuum. Only 10 respondents appear not to show dislike for the accent while 18 were undecided.

- **Number of Responses** 70 60 50 40 30 Number of Responses 20 10 0 U SA A D SD 5 3 2 4 1
- 4. I will understand the speaker in section B if he/she is one of my teachers on my major course of study.

Responses to this question, which was also intended for more practical and real situational responses, show that over 60% of the student respondents are not, or will not be, willing to have teachers possessing the Nigerian variety as their teachers, with 59 showing disagreement and 8 showing strong disagreement. 20 of the students show an undecided opinion. Only a total of 13 students out of 100 show agreement with having a teacher with a Nigerian variety. Again possible interpretations will be given for these in the next chapter.

### 5.3.7 SECTION 3

The third section has to do with eliciting responses on two overall questions (inclusive of both sections A and B) that were meant to consider opinions on the SE versus WE conflicting divide. The two questions were targeted directly at comparing rhetoric with reality based on the overall hypothesis of this work. (See also appendix 7 for questions 5 and 10 on the post listening test questionnaire but as numbers 1& 2 in the table below).

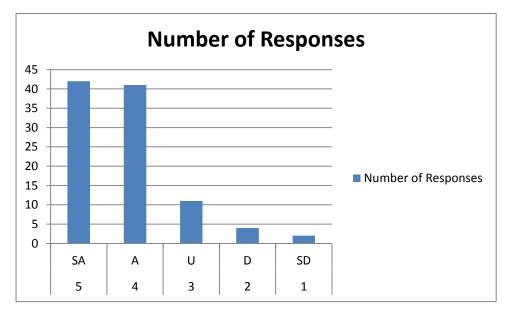
## 5.3.8 TABULAR SUMMARY OF TALLIED RESPONSES (OVERALL QUESTIONS)

## (Table 6)

OVERALL QUESTIONS		Α	U	D	SD
	5	4	3	1	1
1. Listening Tests by Native Speakers of English (UK, USA, CANADA and AUSTRALIA) is the best.	42	41	11	4	2
2. It is a good idea to listen to, and learn to understand other non-native English accents for easy international communication with people from different countries around the world.	38	32	14	12	4

## **5.3.9 CHART REPRESENTATIONS**

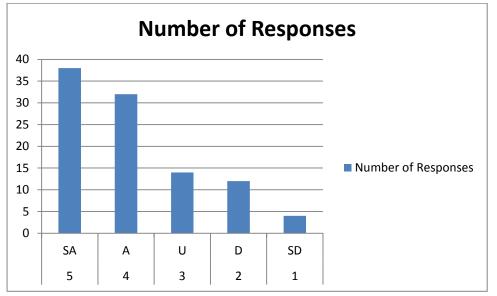
1. Listening Tests by Native Speakers of English (UK, USA, CANADA and AUSTRALIA) is the best.



Responses show that 83% of the student respondents believe that the SE/NS varieties are best for a listening test with 42 showing strong agreement and 41

showing agreement. 11 student respondents were undecided and only 6 out of the 100 participants were of the opinion that SE is not the best for listening tests.

2. It is a good idea to listen to, and learn to understand other non-native English accents for easy international communication with people from different countries around the world.



Responses show that a higher percentage (70%) of the respondents are of the opinion that getting accustomed or acclimatised to other varieties of the English language is a good idea while only 16% are against the idea. 14% of the respondents appeared undecided.

The next chapter presents comprehensive discussions on the implication of all the percentages of responses on the Likert continuum for each question in the three sections.

### **5.3.10 SUMMARY OF QUANTITATIVE RESULTS**

The presentation of the quantitative results started by making reference to the table showing students' performance on the WE-varieties-based IELTS replicated listening tests alongside their performances on their original IELTS test (attached as appendix 5a). This table was particularly used to reflect performances by band scores for the two sections A and B for the Indian and Nigerian varieties respectively. Secondly, using descriptive statistics, the frequencies calculated using SPSS were presented for each WE/NNS replicated variety in frequency tables. The statistical frequencies were also represented by accompanying charts for clearer pictures of the frequency tables and charts aimed at describing the results were also included.

Thirdly, numeric summaries of the Likert scaled responses on student perceptions of the WE/NNS replicated test and WE/NNS varieties of the English language followed. These were also presented alongside interpretations and descriptions of the numeric values in text formats.

### **5.4 QUALITATIVE RESULTS**

This section starts with reporting the results of the students-as-stakeholders focus group discussions. It will be presented according to the selection of recurring themes. This will be followed by the reporting of results from data gathered from the managers-as-stakeholders interviews according to recurring themes and subthemes.

### 5.4.1 STUDENTS' FOCUS GROUP DISCUSSION RESULTS (UK AND USA)

In order to gain a richer and more insightful perception into EFL Expanding Circle students' views on WE/NNS varieties of the English language in use by teachers and academic scholars within HE in NS nations, this work goes beyond the use of a quantitative, numeric or statistical approach, which has been considered too restrictive for the opinions students intend to express. Three separate focus group discussions were conducted within the UK HE and replicated in the US to achieve more validity and reliability in carrying out an internationally-focused research. Six focus group discussions were therefore conducted in total, three within the UK and three within the US. There were ten structured questions in total, which were similar with the post listening test questionnaire used for the quantitative measures but rephrased in a semi-structured way to spur conversations where and when necessary (See appendix 8).

A selection of recurring themes in relation to the overall focus of this research has been selected and will be subsequently reported with corresponding participants' responses as the results. The major themes from both the UK and USA cohorts centre on, 'Accent and Phonological Considerations', 'Superiority Stance' and 'Inclusivity Stance'.

It is important to state however that although a selection of recurring themes and corresponding responses will be presented subsequently, each question or group of questions provided relevant responses in relation to the overall research purpose

(See appendix 8 and 10 for the list of focus group discussion questions and the collection of six focus group discussions transcripts respectively).

Questions one and two elicited responses in relation to how the intelligibility of the specifically selected Outer Circle varieties of WE/NNS speakers are perceived by the Expanding Circle EFL students.

Questions three and four elicited responses on what the student participants perceive as 'standard' or how 'good English' should be measured from an international perspective and can be used to access the rhetoric and reality situation of international linguistic inclusivity.

Question five elicited responses on students' perception on the existing, SE superiority side of the World English debates.

Question six and seven gathered perceptions which have to do with identifying the existence of or non-existence of stereotypes and bias for WE/NNS varieties.

Questions eight and nine elicited students' perceptions on having WE/NNS varieties in teacher/students situations including for lectures and seminar sessions.

Question ten elicited responses to show where Expanding Circle EFL students stand in the overall international integration and inclusivity drive that characterises the existing internationalisation and globalisation trends.

# 5.4.2 THEME 1: ACCENTS AND PHONOLOGICAL CONSIDERATIONS

Accents and pronunciation stand out as issues raised against the intelligibility of the WE speakers used for the replicated IELTS listening tests. From the extracts below, phonological variations, other than those of native speakers, appear to be an issue with the Expanding Circle EFL students on how intelligibility is perceived. There are even references to prosodic speech or accent patterns as can be seen in the extracts (appendix 10) such as ('and his tongue always **lolololololo** like this'- line 16, focus group 1, UK,) and ('...the girl is using monotone...'- line 203, focus group 2, UK). On the whole, the issues raised by the participants appear to be indicators that the students are either of the opinion that the varieties of the speakers' are absolutely unintelligible or not as intelligible as they would have expected for a listening test.

The related questions and some extracts are shown below. More details can be obtained from transcripts attached as appendix 10.

**Question 1:** Do you think the speaker of section A was clear and easy to understand?

:

**Question 2:** Do you think the speaker of section B was clear and easy to understand?

# **SELECTION OF EXTRACT RESPONSES TO QUESTION 1**

# Focus Group 1, UK:

Korean 1 - 'I disagree because he has no accent and some words he pronounce wrong.'

Turkish 2 - 'The pronunciation is really different than with British people'

**Chinese 4** - 'and his tongue always lolololololo like this' (All participants laugh as if to concur with Chinese 4)

# Focus Group 2, UK:

Chinese 1 - 'I don't agree, it's quite a bit quick so hard to listen'

Korean 2 - 'and his pronunciation is not clearly, it's not clear to understand.

Focus Group 3, UK: All Participants Chorused - 'No'

Chinese 2 - 'I don't agree because section A, the accent is not clear'

Chinese 3 - 'I can understand a little'

Focus Group 1, US: Qatari 2- 'I put em disagree because he pronounce some words I cannot understand'

**Brazilian 2-** 'I strongly disagree because I didn't get almost the, I didn't get any information about the lecture so I feel lost in the lecture'

Saudi 2- 'I agree with Brazil 2 because I couldn't get a specific information so I got lost'

Qatari 2- 'I am agree with Saudi 2... it was difficult to understand'.

### Focus Group 2, US:

**UAE 1** - 'No I don't think so, you need to know English well so you can understand it. Other people who don't know English very well won't be able to understand what he is saying, you need to focus and have all your mind with him so it wasn't easy to understand.'

UAE 3 - '...I understand a little bit from it.

UAE 2 - '...he has his own way to talk'

**Saudi 1 -** 'I think that the native language for this person affects his accent so he speaks English, some letters he can't pronounce them well...'

### Focus Group 3, US:

Thai 1 - 'It was very difficult for me to understand. The pronounce was really bad'

Chinese 1 - 'I couldn't understand almost everything'

Saudi 1 - 'It was not easy because the accent'

Kuwait 1- 'I couldn't follow what he said and the pronunciation is not good'

# **SELECTION OF EXTRACT RESPONSES TO QUESTION 2**

# Focus Group 1, UK:

*Korean 1* - I think it's easy to understand a little bit because the, she have accent but spelling and pronounce, totally wrong.

**Turkish 2** - 'I think it's like the same section A' ('The pronunciation is really different than with British people')

### Focus Group 2, UK:

**Iranian 3** - 'I am strongly disagree. I couldn't understand very well because er, she speak part by part like this. I thought she is Chinese but the friends told me no she is not Chinese maybe another country... she speaks same as Chinese. African I told'

**Chinese 1** – '...the girl is using the monotone just and like the volume is like reading something'

### Focus Group 3, UK:

All Participants Chorused - 'No'

Chinese 2 - 'I don't agree, the accent is not clear'

Chinese 3 - 'I cannot really understand'

### Focus Group 1, US:

**Qatari 2-** 'I think also I can understand what she said but it's still like boring when you talk to someone in this accent'

**Brazilian 1-** 'I agree and because it's boring like it's tanana, nananana, it's difficult... it's really boring'

### Focus Group 2, US:

**UAE 1** - 'I think she wasn't that clear and it's hard to understand her because she was talking, er, let's go back to accent er I mean, accent always matters and it's not easy to understand if you are non-native speaker'

UAE 2 - 'Agree with UAE 1.

### Focus Group 3, US:

Thai 1 - 'I cannot understand anything she talk about'

*Kuwaiti 1* - 'Some words, I can understand but not everything'

It is important to also report that in relation to the accents and phonological considerations theme, corresponding perceptions were also given in response to questions six and seven which focused on eliciting perceptions on stereotypes and bias. Below are some extracts.

Question 6: Would you say you disliked the accent of the first speaker in section A

of the test?

Focus Group 1, UK:

All Participants Chorused - 'Yes'

Chinese 3 - 'We can't understand'

Turkish 2 - 'We couldn't understand it. Because of accent...'

Korean 1 - 'He talks in long sentence and no accent and no commas or fullstops'

Focus Group 2, UK:

*Korean 2* - *The accent is quite boring, it's not interesting, we had to up and down when we speak English and he didn't*?

Chinese 1 - 'Agree, because...speaker in section 1... is an international foreigner...'

Focus Group 1, US: Saudi 1- 'Yes, because strange for me'

**Saudi 1-** 'I dislike because I can't understand a lot of words even if I can take some of them, I don't like the accent, I didn't like it'

Qatari 2- 'I disliked because there are a lot of word I can't understand'

Focus Group 2, US: UAE 3- 'I dislike the accent of 'A' speaker'

Moderator - Why?

UAE 3 - 'Because it is sometime difficult to understand what he say'

Focus Group 3, US:

**Saudi 1 -** 'I strongly dislike because when I listen to him I don't understand so I dislike his accent'

*Kuwaiti 1-* 'I strongly disliked too because when I listening for him I feel nervous because I didn't understand a lot of words'

**Thai 1 -** 'I think I don't like...it's hard to understand and I think his accent, some words, I don't understand...'

Chinese 1 - 'I agree with Thailand because I dislike it'

Saudi 2 - 'I strongly agree because almost, I can't understand what he said...'

Question 7: Would you say you disliked the accent of the first speaker in section B

of the test?

Focus Group 1, UK: All Participants Chorused - 'Yes'

Turkish 2 - 'Strongly agree. It was horrible for me. The pronounce was horrible yeah...'

Chinese 4 - 'It's hard to understand'

Focus Group 2, UK: Chinese 1 – 'Agree, because is not native speaker...'

Korean 2 - 'The accent is not good'

Iranian 3 - 'Undecided'

Focus Group 3, UK: Chinese 3 - 'I think so'

Turkish 2 - 'I disliked it'

Korean 1 - '... I don't like the pronunciation'

Focus Group 1, US: *Qatari 1-* 'I disliked strongly because I could not understand almost anything'

**Saudi 1**- 'Yeah for me, I disliked the speaker accent because I didn't catch some words, and I don't understand it'

#### Focus Group 2, US:

*Kuwaiti 2* - 'I dislike the second accent because it affect on the pronounce the word and the way how to pronounce it and let the people understand it, that's why I don't like it.'

**Kuwaiti 1** - 'I disliked the speaker two because it was hard to understand. I won't discussion with someone I can't clearly understand. I need to understand him so I can have a discussion with him and talk with him. If I can't understand him, there won't be any communication with us so I dislike it.'

#### Focus Group 3, US:

Thai 1 - 'I disagree, I cannot understand.'

**Chinese 2 -** 'I don't like the accent. It makes me very confusing. I don't understand what she talk about so I don't like it.'

# 5.4.3 THEME 2: SUPERIORITY STANCE

A recurring theme that centres on what constitutes 'Standard' in World English language use from the perception of the Expanding Circle EFL students can also be identified from the focus group data. Questions three and four were based on answering the question of what constitutes 'Standard' or how 'Good English' is being measured from an international EFL student perspective, while question five had a more direct focus on gaining insight into the students' perceptions on what has been identified as the SE superiority standpoint in the literature review. Generally, this relates to the literature on the three schools of thought dealing with centralisation and decentralisation of standards in English language use. Adherents of the first school of thought believe that a central native speaker standard should be the norm while those of the second school advocate for the selection of a common core and those of the third school of thought uphold the view of the adaptability to other varieties. The question of where these students fall, by their expectations. Below are some extracts showing that the students favourably hold on to SE superiority

views. A comprehensive version can be seen in transcripts 1-6 under responses to question 3, 4 and 5 (Appendix 10).

Before a consideration of some of the extracts, it is important to also state here that some non-verbal cues displayed by the participants contributed to the interpretation that the students hold on to SE superiority views. It was mentioned earlier in chapter four that focus group face-to-face interactions come with the benefits of having a first-hand influence on social cues such as voice, intonation and body language which may inform certain inputs of the researcher (Opdenakker, 2006). Apart from the extracts below, there were some social non-verbal cues such as facial expressions and nods in favour or disfavour of opinions raised in the discussions that indicated to the researcher that the participants were mostly on the side of supporting the upholding of SE.

**Question 3:** Do you agree that the English of speaker A in the test is not Standard English?

### Focus Group 1, UK:

All Participants chorused - 'Yes'

#### Focus Group 2, UK:

**Iranian 3** - 'It wasn't I think because we have some pronunciation in the dictionaries, when we look in the dictionaries, we have some pronunciations so it wasn't match with that. No it wasn't standard.'

### Focus Group 3, UK:

**Chinese 2** - 'Agree because I think he was not a English speaking country and I think his accent is not, it's difficult to hear'

Focus Group 1, US: Iraqi 1- 'Yes of course'

Focus Group 2, US: Chorused response - 'Yeah' Focus Group 3, US: Chorused response- 'Yes'

**Question 4:** Do you agree that the English of speaker B in the test is not Standard English?

**Focus Group 1, UK:** *Turkish 2 - 'She is not a native speaker because of accent. You can't understand.'* 

Question is repeated by Moderator and:

All Participants chorused - 'Yes'

Focus Group 2, UK: Iranian 3 - 'Definitely not' All Participants - 'It's not standard'.

**Focus Group 1, US:** *Korean 2-* 'I choose disagree because... the Standard English they are like USA, England or Australia or ...'

Focus Group 2, US: Chorused response - 'Yeah'

Kuwaiti 2 - 'We couldn't understand some words so that makes it not standard'

Focus Group 3, US:

Chorused simultaneously - 'It's not Standard English'

**Question 5:** To what extent do you agree that the English Listening Tests by Native Speakers of English (UK, USA, CANADA and AUSTRALIA) is the best?

# Focus Group 1, UK:

Turkish 2 - 'I strongly agree'

Korean 1 - 'l agree'

Chinese 3 - 'Agree'

Focus Group 2, UK: All participants chorused - 'Yes'

Iranian 3 - 'Of course'

Moderator: 'What makes it the best?

**Korean 2** - 'Because you know when, at the first time we study English, so we study it is from UK, UK's English or US English so we use to hear this many time so the sound we often hear them when they speak so it is like the best, like I don't know how to say but you know many people around the world try to speak like native speaker of English so it is...they speak very clearly so it's easy to understand than others.'

**Chinese 1** - 'These four country of people only use English and no any other language and so they will be the good native speaker.'

**Chinese 4** - 'I think this country is the best because they er, they speak traditional language, it's like original so I think it's the best'.

Focus Group 3, UK: Jordanian 1 - 'Yeah, obviously.'

All Participants Chorused - 'Yes'

### Focus Group 1, US:

**Iraqi 1-** 'I think strongly agree because from my experience, in the lecture when the teacher was native speaker, I can understand better than teacher from different country cos it's very hard for me to understand some words so the native speaker for me is better'

Focus Group 2, US: Chorused response- 'Yes we agree'

**Kuwaiti 1-** '... if you can't understand from these four native language you won't be able to understand other pronunciation or accents. I think it is supposed to be based on these four because...'

Focus Group 3, US: Thai 1 - 'Of course it's the best'

Chinese 1 - 'It's the best'

Chinese 2 - 'I agree with China 1, it is the best'

# 5.4.4 THEME 3: INCLUSIVITY STANCE

Questions eight, nine and ten were meant to identify any contradictions between theory (what is said) and what actually obtains in practice. Below are selections of some extract responses to questions 8 and 9 from participants from both NS countries: Question 8: Do you think you will understand the speaker in section A if he/she is

one of your teachers on your major course of study?

Chinese 3 – 'strongly disagree'

Chinese 5 - 'I think I will change university, I will change my major or university'.

**UAE 1 -** 'I would definitely change the teacher because it's just annoying me...

**UAE 1-** '...I wouldn't understand him at the first. I will suffer maybe at the first...'

Saudi 1 - 'I will say that I will understand but I prefer the Native Speaker'

**Omani 1 -** 'I don't think that I will like to sit in his session. I will like try to find another session that has like US accent...If I have chance to like change with another teacher, I will change'

**UAE 3 -** 'I think as UAE 1 said, in the first I will suffer with this accent, because I cannot understand...'

Saudi 3 - '... if I can change it, I will change because it's so difficult to understand section A.

**Saudi 2 -** '... I think if it's my teacher in my major, I can't understand him, I will not pass the course'.

**Thai 1 -** 'I think I cannot understand if she is not native speaker so why I come here? because I want to study with a teacher native speaker'

**Question 9:** Do you think you will understand the speaker in section B if he/she is one of your teachers on your major course of study?

*Iraqi 2-* 'I strongly disagree because I come here to study... I want to focus on my major, I want to understand, not to take another accent or something'.

*Iraqi 1 - 'It's big problem, I think I will go out to some tutoring maybe to help me understand'* 

Qatari 2 - 'Absolutely ... it will be hard to live with that'

Qatari 1 - 'I will kill myself'

**UAE 3 -** '... the professor or the doctor in my major, I think her or his accent will be better than this, this accent'

Chinese 1 - 'drop'

**Saudi 1 -** '...that means I have complete course to learn their accents so maybe one or two months...'

**Thai 1 -** 'Maybe I will take some course first for prepare and adapt her accent. Maybe five months. If it's not good then I come back home'.

Although there were resistances to the idea represented in question 10, some of the participants in all six groups gave positive responses towards fostering a linguistic inclusive internationalisation agenda even when they had been so negative about the possibility of internationalising in teacher/student interactions and teaching situations and about the intelligibility of WE/NNS varieties of English. The question was:

**Question 10:** Do you think it is a good idea to listen to, and learn to understand other non-native English accents for easy international communication with people from different countries around the world?

The extracts below are some examples from the six focus group discussions. (See appendix 10).

**Korean 2** - 'Strongly agree, because er you know...you not work only with native speaker or native English speaker so if in my university I have a chance to listen and learn to understand other English from other countries... I think it's good.

*Iranian 3 - 'Because sometimes we communicate with people from other countries so that's very good to listen to this conversation for example from different, different accents.'* 

**Qatari 1 -** ' I think it's a good idea to listen to the non-native English speakers but not to learn to speak because if you want to learn, you have to learn the best of the English so you have to learn from the native speaker but you don't have to learn the non-native English'

**UAE 1 -** 'I think it's good to learn every countries accent because you don't know who you're going to meet...

**Omani 1 -** 'I strongly agree with this question because if you as he said, if you want to go to another place and you're not gonna find all the people that speak thesame as you're used to. You can find people from another country who speak another accent, so it's good to meet and talk around people from other.

*Kuwaiti 1-* I agree with that, you need to understand other accents because not everyone speaks the native'

**UAE 3 -** ' Strongly agree with that. We should know about the other accent, not only, I don't think you need to learn their accent, but you should know'

# 5.5 ACADEMIC MANAGEMENT INTERVIEW RESULTS (UK AND USA)

Only a selection of themes and sub-themes will be reported subsequently in order to reduce data. The results of the interviews have been grouped into three main recurring themes with a number of sub-themes. The 10 Native English Speaking academic management respondents from the two international locations (UK and USA) are identified thus for their responses in this work in order to maintain and show anonymity: Participant 1 (UK), Participant 2 (UK), Participant 3 (UK), Participant 4 (UK), Participant 5 (UK), Participant 6 (US), Participant 7 (US), Participant 8 (US), Participant 9 (US), Participant 10 (US).

(Transcripts are attached as appendix 11).

# 5.5.1 BACKGROUND RESULTS FOR MANAGEMENT INTERVIEWS

It is important first of all, in the reporting of the interview results, to state that background questions ranging from questions with intent to establish the presence of WE teachers within internationalising HE institutions, to their migration trajectory and scholarship formed a major part of the semi-structured management interviews. The questions around these areas were contextual to the overall research purpose because they were aimed at confirming the presence of the pool of WE teachers from various international and migration backgrounds within internationalising HE institutions in NS countries today. Responses showed the presence of a wide range of WE teachers from different countries including Nigeria and India (the Outer Circle countries) whose replicated recordings were used for the students' listening test for the quantitative part of this work. Some extracts below show the presence of this range of WE teachers within HE in NS nations from the confirmatory responses of the management respondents:

Participant 1 (UK): 'India, Pakistan, and Nigeria...'

**Participant 2 (UK):** 'Sort of **Pakistan, Indian**, various countries from Africa we have around here, quite a wide selection- Iranian we've got as well.'

**Participant 3 (UK): '**... from **Nigeria** from China... I also had a colleague from Mauritius at some time and from Sri- Lanka,... someone else from Russia ...possibly more.'

**Participant 4 (UK):** '... Isreal, ... France Germany, Austria, Spain, Mexico, Italy, Chinese Teaching Fellow, we've had a Korean Teaching Fellow for a while...'

Participant 5 (UK) '....Romanian, Italian, Germany...'

Participant 6 (US): 'From France ... Cyprus, Germany, India, Taiwan and China.'

Participant 7 (US): 'For faculty we have from India from China from turkey, from Taiwan'

Participant 8 (US): ' ... we've had from France from India, Africa, ...

**Participant 9 (US):** Turkey, **India**, .... I know there's been others but I can't think of where they are now.'

**Participant 10 (US):** '... India, those mostly come to mind. A few of them are from Latin America and Spanish speaking Europe...'

The presence of WE academics in general as well as those from Outer Circle nationalities is evident from almost all the responses from the UK and US academic management respondents. The number of Outer Circle countries represented corroborates what is in the literature (Docquire and Rapaport 2007) about

migrants/international staff from these WE countries in skilled workers position in NS nations and also justifies the choice of the Indian and Nigerian speakers, amongst the many WE varieties of English, in the listening test replication.

Also the migration trajectory identified by the NS academic managers in relation to the routes by which the WE teachers gain access into teaching roles within their institutions shows their position as skilled international migrants or workers who have lived and studied in other countries other than NS countries, establishing their different socio-cultural backgrounds, including, of course, the English language variations that they bring into the internationalising HE institutions in NS nations. Below are some extracts from the respondents to show a range of trajectories. While some are said to be directly employed from their countries as can be seen from Participant 9 (US), 'Some were applying from outside the country so didn't have any sort of visa at that point...' Participant 2 (UK) stated that 'I think some came in variously sort of highly skilled...cos they are engineers... Some others gain access through marriage, post study work and other immigration categories. According to US participant 7, they get permanent residency at some point ('they get permanent status and green card eventually'). Some other extracts showing various trajectories include: Participant 2 (UK) '...as dependants as well...they've been here for more than five years...before the visa regulations changed...' Participant 6 (US): 'we have some sometimes had post docs from other countries'... Participant 3 (UK) '... Two of them were actually previous students who then had embarked on other studies...'

Having established their migration trajectories, it was essential to gain background information on their scholarship in order to gain insight into the academic qualifications they possess that would enable them to function as skilled academic migrants or international workers within HE. The rationale behind this question was to subsequently see how their English language varieties may or may not be an influence on the choices that academic managers make during their recruitment, selection and retention decisions, because if the WE/NNS are academically skilled by qualification and erudition for the job, international inclusivity, irrespective of linguistic variation, should be upheld, according to the 'socio-cultural and multi-cultural' integration idea.

On the aspect of level of scholarship and qualifications, Post Graduate degrees in the form of Masters and PhD degrees recur as requirements for the teaching staff although more of the management interviewees from the US international location appear to place more emphasis on PhD's. Some UK participants were of the opinion that it is not only people with post graduate degrees who can be employed or qualified to teach within HE. Participant 1 and 2 (UK), stated that an undergraduate degree is acceptable in some situations but with some substantial experience. According to Participant 1, (UK), 'from a teaching point of view we always look for an undergraduate degree as a minimum and then it depends on the subject specialism and on the level of expectation for the subject. Usually, we'd expect someone to have a qualification a level higher than what they are delivering and if it was an English based skills, based teaching we are looking to employ, we will ask for a teaching English as a foreign language or equivalent type qualification... Usually we expect a degree but we do employ people who are overly extensively experienced studying for a degree or in placement years.' And Participant 2 (UK) appear to reinstate this by saying 'some just got their bachelors but got a lot of experience working in the relevant industries they are teaching within' but states that there must be 'at least the masters' requirement. Participant 3 (UK) stated 'the minimum was a Masters... Participant 4 stated that 'it would depend. They need some kind of certificate in teaching in Higher Education, teaching ability and probably a Masters degree or higher.' Only Participant 5 in the UK category appeared to provide information on a higher standard minimum requirement than the others stating that 'we would normally for a lecturer post... expect people to have a PhD or be very close to completing their PhD with a reference to say they are going to finish successful...'

The US participants on the other hand, mostly see PhD as the requirement for teaching at university level apart from Participant 6 (US) who stated that Graduate Level students are about the minimum that should engage in HE teaching but with an addition of teaching experience ('they need to have taught a class where they were listed as the instructor of records so they had to do most of the planning for the class... The thing we are mainly looking for is that they've taught successfully up to the point where they've come here and that they led a class where they were pretty much the person in charge'). Participant 7 (US) stated that 'to be a faculty member you have to have a PhD or almost completed with or have completed their PhD by the time they start'.

Participant 8 (US) stated that 'the qualifications are pretty high... we don't hire junior people, we hire mid junior level so they have to have a PhD, they have to have a good publication record, they have to have an established vocation record, they have to have established teaching record so there's nothing green about somebody who is coming into interview and so that's equally applicable to native speakers or international applicants so somebody who ends up getting an interview, is already established in this global infrastructure you are talking about. They've already been at conferences presenting in English, they're writing papers in English...' This participant went on to state that if they do not meet the above requirement they would not even have the access or invite invitation for an interview. ('...they won't be in the door here'). Participants 9 (US) also emphasises the PhD qualification ('PhD usually with some experience. Sometimes it' a fresh PhD but people who usually have, they are highly competitive so they have to be considered... they have PhD's, extensive research, multiple publications'). Participant 10 (US) however gives a reason why international or migrant teaching staff should possess a PhD in relation to cost and visa entitlement. ('To at least have a PhD in order to be competitive enough to warrant the extra cost and expense associated with the work visa type of situation').

While there is a slight variation in responses on the level of qualification needed by teachers for employment within HE, ranging from an undergraduate degree to a PhD degree, the overall results show a minimum level of an undergraduate academic attainment backed by years of experience for recruitment and selection purposes.

# 5.5.2 RESULTS SHOWING MAJOR THEMES AND SUB-THEMES

Turning from results establishing necessary background information on the existence of WE/NNS teachers including those from Outer Circle countries within HE in NS nations and showing some contextual perceptions on the requirements of scholarship for these WE migrant and international scholars, this work moves on to report on major themes and sub-themes that have emerged from the data in relation to the research questions and major focus of this work. One of the major aims of this work is to determine whether socio-cultural integration aimed at international inclusivity is merely rhetoric or reality when it comes to how WE/NNS varieties of English is perceived by its influence on recruitment and selection decisions made by NS academic managers. The specific sub-research question to be answered is: What are the perspectives of NS management on employing WE teachers with country-specific varieties of the English language within HE in NS countries?'. As has been mentioned earlier, amid the SE and WE debates the practical question is about the intelligibility construct, which is meant to overrule the on-going controversies on SE and WE competences by creating a platform for accommodation and adaptation, particularly in use within international environments. Results below and subsequent discussions in the next chapter will be employed to indicate the reality or situational position of this supposition.

From the management responses two major themes and a number of sub-themes can be identified. The two major themes are 'Selection Strategies' and 'Implementation Agenda'.

The 'Selection Strategies' theme was derived from a range of responses showing how WE/NNS variations influence the recruitment decisions made by NS academic managers. The sub-themes include 'Prolonged Conversations', 'Accent Consideration' and 'Intelligibility Measurement Views'.

The 'implementation agenda' theme was derived from responses showing how much awareness there is or is being created by management to foster communicative linguistic inclusivity and integration in the internationalisation of HE agenda.

# 5.5.3 THEME 1: SELECTION STRATEGIES

The interview question was: 'When it comes to employing NNS/WE teachers how would you describe what is 'good enough' English speaking competence for the benefit of your students (home and international (Question 11)? This question centred also on how good enough English language competence can be quantified, measured or determined. This question was to a large extent based on the fact that people complain about unintelligible speech or English language varieties from NNS regions (Deterding, 2005; Munroe, 2003) without any definite yardstick for measuring what is intelligible enough particularly for communication within internationalising environments. Results can be identified under the sub-themes below.

**5.5.4 PROLONGED CONVERSATIONS:** It is evident from the extract responses below (as can be seen under question 11 in interview transcripts 1-10, appendix 11) that most participants were of the opinion that one of the aspects that influence the

recruitment decisions of WE/NNS academics is how they perceive their communicative competence during the interviewing process or by engaging in conversations, chats, and presentations amongst others.

**Participant 1 (UK):** 'It's difficult and you have to get to know someone's ability, you have to hold a **prolonged conversation** or session with them to get a real idea...'

**Participant 2 (UK):** '... just by having a chat with them, a **conversation**, you can make sort of a quick judgement on that... I think the best way to sort of work at someone's language is to sort of just have a conversation with them and ask them questions you know...'

**Participant 3 (UK):** *…communication* is the important bit for me so that they can use the language…?

Participant 1 (US): '...from my conversations I think this is what we all do'

**Participant 2 (US):** *I think the way we measure is primarily the seminar when we interview*...*it's purely based on their interview and the interaction...'* 

**Participant 3 (US):** '...as they come into the door and have an interview for a faculty position, it's a two-day interview **and they talked**, they give **an hour talk**, they **answer questions**, they meet one on one with twenty people, they go up to multiple dinners so if there was a problem understanding them, it would come up there'

**Participant 4 (US):** '...everybody gives a research presentation and so a lot of the judgement on language comes from that research presentation'

**5.5.5 ACCENTS CONSIDERATION:** The presence or absence of accented speech other than those of the NS are also mentioned across the board as influences on English language use considerations and therefore as a part of the selection strategy (theme) by which recruitment choices are made of WE/NNS teachers. The interview question again was: 'When it comes to employing NNS/WE teachers how would you

describe what is 'good enough' English speaking competence for the benefit of your students (home and international)? Some extracts to show the influence of accents on recruitment and selection decisions can be seen below. A more comprehensive result in relation to accents consideration can be seen in appendix 11.

**Participant 1 (UK):** *'…yes, you'd look when you are talking to people to minimise any extremities of accents or pronunciations…* 

**Participant 4 (UK):** *...in particular if they have a very heavy foreign accent, that will be difficult...* 

**Interviewer:** You also said something about heavy foreign accent. Can you throw more light on it. What do you mean by heavy foreign accent? How would you describe it?

**Interviewee:** 'Well I think somebody whose pronunciation of English is so influenced by the pronunciation of their native language that it is difficult for people to understand'.

'And again, intuitively, I would know the difference between a light foreign accent and a heavy foreign accent.'

**Participant 5 (UK):** *'…in terms of good enough English…I can certainly remember interviews where the candidate has done presentations to staff and the feedback has been oh, that person has got a strong accent, so that I suppose means that it takes time for your ear to adjust to the way they are speaking in order to understand them...'* 

Participant 4 (US): 'What creates the problem is simply accent...'

5.5.6 INTELLIGIBILITY MEASUREMENT VIEWS: The measuring yardstick for intelligibility and what is considered 'good enough English' competence for functioning within HE institutions is also being categorised as part of the selection strategy of management, although it is viewed and expressed from different angles. Across the range of the ten participants from the two countries, there is vagueness and inability to give quantifiable and straight forward or unified answers although similarities appear to abound. Responses to what constitutes good enough/intelligible English for international interactions form a major part of this research because it has been identified in the literature as a possible construct to bridge the gap between the SE and WE debates. It has been clearly noted that the focus in international communication should be on intelligible interaction and not on the superiority of one variety over the other. The following extracts show how intelligibility is measured by the management interviewees and consequently how this influences their recruitment and selection decisions. More comprehensive responses are attached as appendix 11.

# Participant 1 (UK): '... speak plain and clear...'

**Participant 3 (UK):** *'…For me people have to be able to communicate clearly and fluently…* so that they can feel comfortable and confident themselves in using the language'.

**Participant 4 (UK):** '...entirely comprehensible to the students and allows them to express the academic content...'

**Participant 5 (UK):** '...the ability to communicate effectively in English because that is our teaching medium...'

'Well you will probably know that there are tests people can do to demonstrate levels of English, IELTS tests and so on... English isn't their first language but it won't be a barrier to any kind of understanding...' **Participant 1 (US):** *....How hard did I have to work as a person who the person presenting their workshop to...'* 

**Participant 2 (US):** 'So I will admit that we don't have any precise measure for doing this... but we don't have objective, quantifiable criteria that we use. It's completely subjective, yeah to be honest with you yeah. It's subjective completely.'

**Participant 4 (US):** '...everybody gives a research presentation and so a lot of the judgement on language comes from that research presentation. If they have trouble communicating then the chances are they won't be given the job'.

'So you would expect anybody that you are interacting with to be able to communicate with you clearly and at the right level in English. I mean you will be surprised if the university put you in a situation where as a student the person who is teaching you or talking to you is very difficult for you to understand and I think we have a kind of implicit sense of...'

**Participant 5 (US):** 'Clarity, understandability, clarity of expression...It will be interesting out of your study to have like whether those criteria, how can you quantify them, and develop a scaling for them.'

# 5.6 THEME 2: IMPLEMENTATION AGENDA

The 'implementation agenda' theme was derived from responses showing how much awareness there is or is being created by management to foster communicative integration irrespective of English variations in teacher/student interactions within internationalising HE institutions in NS nations. Results under this sub-heading will be used to answer the overarching research question on the rhetoric or reality of fostering international communicative integration through English as a lingua franca and as the language of academe within HE institutions. Some extracts include the following with more comprehensive responses attached in the appendixes section (transcripts 1-10, under question 13, appendix 11).

The interview question was: International students (particularly from Expanding Circle countries) coming to study in an NS nation like yours have high expectations of the learning and teaching situation. How well do you prepare them for the international mix in varieties of English they could encounter with teachers?

Results/extracts from data below show that there were very few responses on the affirmative side and more responses on the contrary. The few somewhat, or positively inclined, responses were from the UK management interviewees.

**Participant 1 (UK):** 'We put profiles of teachers in all of our marketing materials such as our website brochures etcetera and give them... I take part in agents meeting...and I regularly get asked about where we recruit our teachers from and what sort of backgrounds and if they are a diverse group, if they are all the same, then this is passed on to the applicants as well so the information is there and available.'

**Participant 2 (UK):** *'…we sort of mention it you're going to be doing this subject…and I say you've got this person as you're your English teacher, you've got this person as your business management, you know they are this nationality or whatever but they are great etcetera…'* 

**Participant 3 (UK):** 'a little bit of a social welcome meeting were the students could meet everyone involved in teaching and looking after the programme so they immediately would meet, see that it is a very international atmosphere.'

Participant 4 (UK): 'So far no, I don't think that is such as being a problem for us...'

**Participant 5 (UK):** 'I will have to be honest and say that the department doesn't have a formal programme preparing people...with increasing internationalisation of staff in Higher Education institute there will probably be a move towards more formalisation of preparing staff and preparing students for what they are and what they will encounter.'

**Participant 6 (US):** 'I really don't know if there is such a thing you could check with the graduate school and also, it could be from department to department i'm not aware of anything like that though but they may be.'

**Participant 7 (US):** 'To be honest so we do have an orientation but em other than getting, having faculty meet with them we frankly don't prepare them so there're just expression of been thrown into the fire I guess. They just get exposed to them over time so we have never prepared them frankly because I haven't been concerned about, I'm more concerned that they into a class where they don't have the technical background to do the class. I've never been concerned about them taking the class from an international faculty member. I haven't felt the need, we haven't felt the need to do that.'

Participant 8 (US): '...we just don't have enough to be focused on that'

**Participant 9 (US):** '...I don't know of such. I know from the college perspective we don't do much and that's partly because I wouldn't know exactly what to do. We have students from everywhere and we have faculty from everywhere and you are not sure what combination you are going to encounter...'

**Participant 10 (US):** 'It's hard. You know part of it is on the institution side...we charge students fees but what programmes will help them be more successful? Maybe that's something that should be put to the list...'

# **5.7 CHAPTER SUMMARY**

Overall, this chapter has presented the results of data collected from both studentsas-stakeholders and managers-as-stakeholders within HE in two NS nations (UK and USA). It started by presenting quantitative results from data collected from the students-as-stakeholders through IELTS replicated listening tests and by the use of Likert type post-listening test questionnaire and this was followed by a focus on the presentation of results from the qualitative data, which included focus group discussions with the students, and management interviews. This chapter presented in the first part, a tabular representation of results showing students' performance on the WE/NNS based IELTS replicated listening tests alongside their performances on their original IELTS test. This table was particularly used to reflect performances by band scores for the two sections A and B representing the Indian and Nigerian varieties respectively. Secondly, it employed the use of descriptive statistics in presenting the frequencies calculated using SPSS for each of the representative cases of WE/NNS replicated variety, first in frequency tables and then by accompanying charts for clearer pictures of the frequency distribution of the listening test performances. It also gave brief interpretations on the frequency tables and charts by textually describing the results.

Thirdly, numeric summaries of the Likert scaled responses on student perceptions of the WE/NNS replicated test and WE/NNS varieties of the English language were presented as tallied responses on tables and also by accompanying charts. These were also presented alongside interpretations and descriptions of the numeric values in text formats.

There was then a move towards the presentation of the results from the qualitative data. This section started with reporting the results of the students-as-stakeholders focus group discussions according to the selection of recurring themes which included 'Accent and Phonological Considerations', 'Superiority Stance' and 'Inclusivity Stance'. This was followed by the reporting of results from data gathered from the managers-as-stakeholders interviews which reflected recurring themes

which included 'Selection Strategies' and 'implementation agenda' and sub-themes under the Selection Strategies category that included Prolonged Conversations', 'Accent Consideration' and 'Intelligibility Measurement Views'.

#### CHAPTER SIX

### DISCUSSION

#### 6.1 INTRODUCTION

The aim of this research was to gain insight into the perspectives of major stakeholders within internationalising HE institutions on the existence or otherwise of international inclusivity and integration particularly as it relates to communication, with the use of the English language as a lingua franca. The overarching research questions are (i) Is socio-cultural integration aimed at international inclusivity merely rhetoric or reality when it comes to the acceptance and accommodation of WE varieties within internationalising HE institutions? and (ii) 'What is the situational position (reality) of having academic staff with WE varieties of the English language within internationalising HE institutions in NS countries from the perspective of major stakeholders? The major stakeholders, as has been identified, are 'Expanding Circle' or 'EFL' students and the Academic Managers (Inner Circle/Native Speakers) involved in the recruitment, selection and retention of scholars, academics or teachers from an international or migrant pool. The scholars, academics or teachers are also stakeholders themselves but in this research, they form the hub on which perceptions of intelligibility and international inclusivity and integration are being adjudged.

It can be said that with the on-going rhetoric which appears to characterise HE institutions as practitioners of internationalisation or socio-cultural integration and inclusivity, there should be strong expectations of the existence of thriving

multinational and multiculturally integrated HE institutions in NS countries as Jenkins (2014) has also observed. This observation though viable from a conjectural standpoint, cannot be categorically considered tenable in practice without the substantiation of what obtains in reality. The reason therefore for carrying out this research is based on the fact that there would only be an assumption of multiculturally inclusive HE environments without an inquiry into what obtains in practice or in real situations, particularly as it concerns linguistic communicative inclusivity, adaptation and accommodation in the use of the English language as a single lingua franca with many existing varieties.

Furthermore, as a result of the on-going SE and WE debates, the existence of English language variety preferences and superiority perspectives speculatively appear to be explicitly or implicitly in existence amid the claims put forward by internationalising institutions of being international in outlook, and operating with equal opportunities policies and practices. The extent to which this superiority perspective of SE over WE exists within HE institutions and amongst major stakeholders has become of the essence, also as a way of gaining insight into what occurs in practice against the existence of the purported, increasingly thriving, international HE environments, which are being advertised, marketed and put forward by unsubstantiated rhetoric.

This work focuses on management and student perspectives on the acceptance and accommodation of scholars and teachers with WE/NNS varieties particularly on the basis of linguistic intelligibility. To achieve this and answer the overarching research

questions already introduced above, this work particularly sought to begin the process of answering the following sub-research questions:

- 1. What are the perspectives of EFL or Expanding Circle students on being taught by (nationally selected) WE teachers with peculiar varieties of English that are country-specific and particularly distinct from those of the NS (Inner Circle)?
- 2. What are the perspectives of NS management on employing WE/NNS teachers with country-specific varieties of the English language within HE in NS countries?

The narrower focus of this work, in fact, involved two WE speakers for the replicated recordings, two NS/SE-oriented HE institutions, a relatively sizeable EFL student participants pool and a selection of available NS/SE managers.

# 6.1.1 DISCUSSION OUTLINE

In this chapter, discussions will be systematically presented in two linked sections involving the students-as-stakeholders and managers-as-stakeholders in order to answer the respective sub-research questions and the over-arching research questions that involve both stakeholder groups. It will begin with discussions based on the results from the students-as-stakeholders group. This first part of the discussion will focus on comparisons of what the results of the IELTS replicated listening test show and the results which show student perceptions on the intelligibility of WE/NNS speakers. This will include perceptions on issues around

accents and stereotypes in intelligibility, students' perceptions in the SE/WE conflict, and the accommodation and adaptation rhetoric which form major aspects of this study. The triangulation, complementarity and development function that was introduced in the methodology chapter will be applied in this chapter as a result of the use of the mixed methods pragmatic approach in the collection of data (Greene et al', 1989).

The second aspect of this discussion chapter will involve the managers-asstakeholders perspectives on WE communicative integration and inclusivity. Discussions will follow under the categories of subjectivism in management perspectives, which includes aspects of prolonged conversations, accents consideration and intelligibility measurement perspectives. It will also include discussions based on the internationalisation implementation agenda from the communicative inclusivity considerations. Answers to the research questions from the discussions will then be given as well as an overall triangulation of the perceptions of both stakeholder groups in order to establish more validity and reliability of the findings. Finally, there will be a chapter summary.

# 6.2 OVERVIEW OF RESULTS FROM STUDENTS-AS-STAKEHOLDERS

The results show information from data collected through mixed-methods. The first was a replicated IELTS listening test featuring WE speakers as a catalyst for the 'complementarity' methods (use of Likert type questionnaires and focus group discussions which will be triangulated subsequently) for gaining insight into perceptions on WE varieties for communicative purposes within internationalising HE institutions.

Importantly for this work, and as has been indicated in previous chapters, only two Outer Circle countries, India and Nigeria were selected for the listening test, on the basis of their popularity as provenances for international and skilled migrant workers and because of the need for a specific focus from a wide variety of WE speakers from different nationalities and regions and categorisations of World English users.

Overall, results from the replicated IELTS listening test show that average performances were identical in some instances or very similar to those of the original SE based IELTS test the EFL students had taken. The descriptive statistics employed showed that all student participants scored 5.5 in their original NS/SE based IELTS listening test meaning an automatic mean score of 5.500 was generated from the SPSS input as can be seen in the results chapter. The average performance was however 4.945 for the Indian variety replicated test and 5.124 for the Nigerian one. The mode for both WE based tests was 5.5 showing that most of the student participants had thesame band score as they had in their SE based one. (See tables 2 and 3 in results chapter for frequencies).

There was however a range of scores that were spread across the band score ratings showing that a smaller proportion of the participants had performances below or above the 5.5 score. The lowest was 2.5 for the Indian one and 2.4 for the

Nigerian one while the highest was 7.5 for the Indian one and 9.0 for the Nigerian. (See bar charts for Sections A and B in results chapter).

Performance results were therefore more positive than negative with the average scores, mode scores and the above average scores clearly higher than the ones below the average score. Interestingly, for some possible reasons that will be discussed below, perceptions were more negative than positive.

The questions on the perception questionnaire and focus group discussion questions were aimed at eliciting responses from five major standpoints which form the overall focus for this work. The first set of questions was aimed at gaining insight into how the intelligibility of the WE varieties is perceived by the students. The second was aimed at the place of accents and stereotypical student views on the intelligibility of WE varieties. The third was aimed at gaining insight into the status of WE varieties from students' perspectives, in the light of the SE superiority debate. The fourth was aimed at a more practical stance with a focus on eliciting responses from the students based on teacher/student practical situations or interactions. The fifth aimed at eliciting responses based on the accommodation and adaptation rhetoric.

Discussions on perceptions with reference to the listening test scores and overall performances will follow under the aforementioned five major standpoints comprising 'overall perceptions on intelligibility', 'accents and stereotypes in intelligibility', 'the

SE/WE superiority conflict', teacher/student situations' and 'the accommodation and adaptation rhetoric'.

# 6.3 PERCEPTIONS ON THE INTELLIGIBILITY OF WE/NNS SPEAKERS

Students' perceptions were gathered using two methodological approaches: a Likert type questionnaire for all participants and focus group discussions for a selection of the participants, to elicit richer qualitative responses (void of the restrictions that may have characterised the Likert type closed-ended questions administered to all participants).

In this work, a mixed methods approach was employed with specific reference to Greene et al's. (1989) 'triangulation', 'complementarity' and 'development' functions which will be applied in the course of the discussions. For the students-as-stakeholders, the 'complementarity' and 'triangulation' functions stand out and will be applied in more detail subsequently. While the use of the Likert type questionnaire and focus group discussions can be considered as playing the complementarity role to the replicated IELTS listening test, the triangulation function will be established by comparing the test performance and the results from the Likert type questionnaire as well as focus group discussions for possible areas of convergence or divergence in order to emphasise the quality of validity and reliability of engaging in this work.

From the review of literature, it was difficult to assign a unified and holistic definition to intelligibility (Derwing and Munro, 2005, Jenkins, 2000, Nelson, 2011). The

intelligibility discourse shows that the onus could be placed on either the speaker (Munro and Derwing, 1999, Bowen, 2011) or the listener, or on both parties (Nelson, 2011). In this work however, the idea of intelligibility is taken to be characterised by clarity of speech and ease of understanding from the perspective of the listener in international interactions.

It is important to state that the continuum on which intelligibility levels are adjudged in this work is based on the IELTS nine point band-scale. The various points on the band scale for the listening test represent comprehension levels of what is being spoken. Intelligibility in this work has been defined in relation to the listener's comprehension of what is being spoken. In other words intelligibility is taken to mean how clear and easy it is for listeners to grasp what the speaker says. Instead of having a continuum that is probably on a scale of perhaps 'very intelligible' to 'not intelligible at all' the chosen comprehension or intelligibility measuring scale is the nine-band scale. The level of clarity and ease of understanding is seen as being reflected in the position on the band-scale that the students fall into. Since all the participating students scored 5.5 on their original SE based test, the point of comparison of the comprehension level on the replicated WE-based one centres on how similar or different their scores are on the same measuring 9-point scale and what they may imply.

On the whole, perceptions were more negative than positive even though the replicated IELTS listening test result indicated that the WE varieties were just as intelligible as, or in some instances more intelligible than, the SE one the students

had for their original IELTS listening test (by their reflected performances on the band-scale).

# 6.3.1 COMPARISONS FROM RESULTS

In the literature review, the use of listening comprehension as a measure for intelligibility was identified. The use of IELTS listening tests in general and the replicated one specifically, which has to do with how much comprehension students can achieve from being tested by WE/NNS varieties of the English language, can be likened to the listening comprehension described in the literature (Major et al, 2002) and as such, studies in relation to listening comprehension can be used in consonance for further discussions in this work.

As has been mentioned earlier, while the overall students' performance in the replicated IELTS test is positive in relation to the intelligibility of the Outer Circle WE speakers featured in the recordings, the complementarity function through the use of Likert type questionnaires and focus group discussions to elicit responses on the intelligibility of the WE speakers showed more negative than positive results. The question on perceptions of intelligibility had to do with eliciting responses on how clear and easy it was to understand the WE speakers employed for the replicated listening test, since clarity and ease of understanding are identified as characteristic features of intelligibility.

The numeric quantified results collated through the Likert type questionnaire (Responses to questions 1, appendix 7) showed that the majority (89%) of the student participants were of the opinion that the Indian variety was 'not clear and easy to understand'. The idea of not easy to understand or clear enough does not suggest that the variety was 100% unintelligible. The degrees/measurement on the 5 point Likert scale provided (shows the sum of those that 'disagreed' and 'strongly disagreed'). The restrictive nature of this Likert type continuum is the reason why the focus group was further used to complement the results. These responses are in contradiction to what the performance results show, as has been indicated above and in the results chapter. What this appears to imply is that as much as this Indian variety was intelligible to the students, as can be seen from average scores (in the same or similar measures of central tendency and standard deviation) with band scores as high as 7.5, the majority of the students (89%), which of course would have included those who had the same 5.5 score as they had in their SE based listening test or higher, had negative perceptions towards this variety in terms of intelligibility. The fact that only 4% of the participants showed agreement, with 0% strong agreement, on the intelligibility of the Indian variety, further shows how contradictory the performance results are in comparison with perceptions. While overall performances give positive indications towards the intelligibility of this variety, perceptions give a more negative one. It is not clear why 7% were undecided, but it may be because these students have views they would like to express, that the options on the questionnaire did not provide for, hence the added advantage of a qualitative approach to elicit richer perceptive responses through focus group discussions.

By triangulating students' perceptions through the additional use of focus group discussion, it can be seen that the qualitative responses also showed more negative responses for the intelligibility of the Indian variety (See responses to question 1 in focus group transcripts attached as appendix 10). There were only a few variations indicating positive responses.

The numeric quantified result for the Nigerian variety also (although in unequal proportions in comparison with the Indian one) showed that a higher percentage of the participants (52%) indicated disagreements that the variety was intelligible, with 42% disagreements and 10% strong disagreements. 22% were undecided but 22% were of the opinion that the variety was intelligible. It is unclear why there were 22% 'undecided' responses, but the 22% positive views or agreements is barely above 1/5<sup>th</sup> of all student participants. Again, as with the Indian variety, the performance results contradict perceptions. While overall performances give positive indications towards the intelligibility of the Nigerian variety with performance results even showing up to the highest possible IELTS score on the band scale (9.0), perceptions show more negative than positive responses in relation to the intelligibility of the variety.

By triangulating students' perceptions through the additional use of focus group discussion, it can be seen that the qualitative responses also showed more negative responses for the intelligibility of the Nigerian variety (See responses to question 2 in focus group transcripts attached as appendix 10). There were also only a few positive responses.

In this qualitative approach however, there were reasons why the negative perceptions were given from the standpoint of the students. From all the six focus group discussions involving EFL student participants in both the UK and US, (in response to questions 1 and 2, appendix 8) the reasons the students gave for their unintelligible perceptions were largely linked to phonological considerations (including accents), as has been identified in the preceding chapter.

It can be said that there is a convergence, when the numeric-based results observations and the qualitative focus group discussion on the intelligibility of the varieties used in the replicated listening test are placed side by side. For each WE variety, the quantitatively-summed results show higher percentages of responses in disfavour of the intelligibility of the varieties and also, those from the focus group discussions are mostly negative and are also in disfavour of the intelligibility of the varieties.

Perceptions on both varieties are however not in consonance with the listening test performance results which show that the varieties were on average intelligible for the participants and even more intelligible than the SE based ones they had taken, in some instances. This observation implies a divergence between performance and perceptions. This inconsonance could come with detrimental implications practically, or in real situations. First, because it appears that the students may simply think in terms of stereotypes or have a bias against the WE varieties. If they have performed

exactly as they have in their SE based test, or even better as is the case for some of the students, there should have been corresponding perceptions on the intelligibility of the WE varieties. Their negative perceptions can therefore be linked to probable bias or stereotypes against the WE varieties. The possible implication of this is that these stereotypes or bias could lead to unwarranted attitudes against academics who possess these varieties. When this is the case, it presents a situation whereby these academics may not even be given the chance to display 'intelligible' speech (in spite of the variety they possess) in the delivery of their roles and responsibilities. Also, the students could probably just be operating in denial of the intelligibility of these varieties, because of SE preferences. More discussions on attitudes and stereotypes and in relation to SE will follow subsequently.

A more specific question, which had to do with eliciting responses from the students on whether they would understand speakers A or B, who possess WE varieties, if they were their teachers on their major courses of study, also brought more negative than positive responses. For speaker A, 57% disagreed that they would understand the variety, and a further 9% showed strong disagreement. Only 13% agreed, of whom 5% showed strong agreement. Interestingly there were 30% undecided responses. The fact that clearly more than 57% of the participants disagreed while only 13% responded in agreement in spite of the fact that their test performance revealed that the variety was on the average just as intelligible as the SE ones heard in the actual IELTS test again showed a contradiction between performance scores of the replicated test indicate). It is not clear why 30% were undecided but it could have been because they understood the speaker of the test but could not bring

themselves to accept that they would understand a teacher with an Indian variety. It could have just been a bias they were unwilling to express because they hold on to SE preferences. After all, students are generally being taught and trained by SE standards as EFL learners and, as such, probably have expectations of being taught by teachers who possess the SE variety in 'Native Speaking' countries. This observation can be seen in their focus group discussion responses. The students expressed distaste for teachers who have this variety. For example they had many negative things to say about having to be taught by a teacher with this variety (See responses to question 8 in focus group transcripts 1-6, appendix 10). Some examples already indicated in the results section however include the following:

'I think I will change university, I will change my major or university'.

'I would definitely change the teacher because it's just annoying me...

'...I wouldn't understand him at the first. I will suffer maybe at the first...'

'We are gonna die'

'For sure I will change'

'I will change too because the pronunciation is not very good even though the speaking slow'

'I don't think that I will like to sit in his session. I will like try to find another session that has like US accent...If I have chance to like change with another teacher, I will change'

'... in the first I will suffer with this accent, because I cannot understand...'

'... if I can change it, I will change because it's so difficult to understand section A.

'... I think if it's my teacher in my major, I can't understand him, I will not pass the course'.

For speaker B there was also a higher percentage of disagreement (67%) of which 8% was for strong disagreements. Only 13% students showed agreement, of which 3% were for strong agreement, while 20% ticked the undecided response. Again, the fact that only 13% agreed that they would understand the Nigerian variety could be taken for an indication that they felt it was not an intelligible or acceptable variety. This again contradicts the listening test performance results, with average performances showing that it was just as intelligible as the SE one students had taken, with even some performances above the average score and up to the highest possible on the band scale (9.0). The fact that 20% of the participants ticked the undecided responses may have also been as a result of an unwillingness to express their bias against WE/NNS variety, or that they understood the variety but just could not accept it as good enough or fit for their expectations as norm dependent EFL learners intending to pursue degree programmes within HE in 'Native Speaking' countries. One of the reasons why they may have chosen to study in 'NS' countries might have been to have direct linguistic experiences with the nativeness of the 'NS' and opportunities to master their norm dependent 'SE' variety within the NS nations themselves, instead of in their EFL countries where the English language will be in use much more sparingly. Again this observation can also be seen in their responses in the focus group discussions (See responses to question 9 in transcripts 1-6 of the focus group discussions, appendix 10). A few examples are given below:

## 'Strongly disagree'

'I think it will affect my pronunciation' 'I will kill myself'

'It's big problem...'

'I would definitely change the teacher because it's just annoying me like, it's hard to understand and listen carefully to her'

'...that means I have complete course to learn their accents so maybe one or two months...'

'I strongly disagree because I come here to study... I want to focus to my major, don't focus to what the teacher said. I think it's another problem, I want to focus on my major, I want to understand, not to take another accent or something'.

In response to having both the Indian and Nigerian varieties in practical learning and teaching situations it can also be said that there is a convergence from the use of both the numeric and qualitative based results as more negative than positive responses concerning the intelligibility of the varieties have been recorded and can therefore be used to strengthen the validity and reliability of the findings.

The implication of these negativities could have detrimental effects on the overall learning and teaching experiences within internationalising HE institutions, which include, among other things, the practical delivery of lectures or seminar sessions to students of various linguistic backgrounds. This of course goes a long way in determining communicatively responsive, how inclusive integrated or internationalising HE environments are or, more specifically, how well the students are prepared to accept the international mix in varieties of English that comes with whole multi-cultural socio-cultural inclusiveness the and idea that the internationalisation agenda of HE is aimed at fostering. If EFL or Expanding Circle students have negative perceptions of the English language varieties of Outer Circle scholars or teachers, or are unprepared to accommodate to other varieties of English, or are unaffected by how HE institutions themselves highlight the existence

of linguistic differences of their academic staff and the need to accept them, the internationalisation of HE may only be a façade or mere rhetoric, in the face of all the promotional efforts that are being presented. With the limitations of this work already identified, this research would need to be replicated across a larger participant sample for this probability of the existence of a façade to be strengthened.

Although the qualitative responses as regards the intelligibility of both the Indian and Nigerian varieties of English listening test did bring up subjects in relation to pace of speech and prosodic patterns, accents and pronunciations were more overtly referred to. The literature review also had more focus on accents, rather than an allinclusive phonological descriptive focus which includes aspects other than accent or accented speech. In order to maintain focus, discussions in relation to accents in intelligibility will be dealt with and discussed subsequently.

Importantly, however, the negative perceptions about the intelligibility of WE varieties in relation not only to accents but also to attitudes and stereotypical views, identified in the literature and featured in the data-gathering processes can be identified from the results. According to Major et al (2002: 174), listening comprehension also includes amongst other things 'attitude and stereotyping' which is of course apart from accents. Responses in relation to these will be discussed subsequently under the next sub-heading.

### 6.4 ACCENTS AND STEREOTYPES IN INTELLIGIBILITY

In global considerations of the use of the English language as a lingua franca, it has been mentioned that everyone has an accent including native speakers and that the idea of native speaker emulation amounts to privileging one accent over others Levis (2006). Besides, Smith (1988) found that being a native speaker does not translate to being intelligible in speech.

Two of the questions that were meant to elicit responses in relation to perceptions on accents and stereotyping from the students-as-stakeholders were more direct ones, with a focus on whether the student participants disliked the accent of speakers A and B. As can be seen in the results chapter for speaker A (Indian), 63% agreed that they disliked the accent with 16% strong agreement and 47% agreement. For speaker B (Nigerian), there was also a higher proportion of agreement (72%) including 27% showing strong agreement. There was only 9% disagreement, including 2% strong disagreement for speaker A, while for speaker B, only 10% of students disagreed, of which 1% showed strong disagreement. Interestingly for speaker A, there were 28% undecided responses while 18% of students showed they were undecided for speaker B.

The fact that a high proportion of responses (63% for speaker A and 72% for speaker B) showed outright dislike, and only 9% for speaker A and 10% for speaker B did not show dislike for the Indian and Nigerian varieties respectively, shows how much lack of acceptance there could be for these varieties in real situations of

interaction and consequently how unprepared students may be to accept these varieties. In relation to what has been addressed in the literature review, it could just be based on attitude, which could be pre-determined towards NNS varieties (Munro, 2003), that ends up giving strength to existing stereotypes. 'Dislike' in itself is a strong negative word/term to use in describing how people feel but yet a high proportion of students still expressed it, with some participants indicating strong agreement in their dislike of both varieties. This in itself goes to show how much distaste there are for certain WE or NNS varieties, if not all. The 28% and 18% of undecided responses for both speaker A and B respectively may only have been a polite way of not using the word 'dislike', but the implication that can be drawn from this is that the students obviously did not find it acceptable, because they could have chosen the agreement option, even if not the option of strong agreement. From another angle of consideration, the undecided responses could really just have been neutral opinions indeed, with no particular reason, but the likelihood that all the participants who indicated a neutral opinion had no reason for doing so cannot be affirmed or asserted. The fact that those who were undecided did not indicate that they liked the accents (A and B) calls for concern, not because they do not have the right to make a choice on what to like or dislike, but because of the possible implications which include amongst other things 'covert dislike' hidden under the pretext of being undecided. There is also a convergence with the results from the focus group discussions, as can be seen from responses to question six and seven (for speaker A and B respectively). The responses show that the students were either direct about their dislike, hesitant, or trying to be polite about their negative views on the accents. (See responses to the above questions in transcripts 1-6, appendix 10). Some examples include:

# Speaker A

Direct: 'Strongly agree. It was horrible for me. The pronounce was horrible yeah...' Hesitant: '...because...speaker in section 1, you can... is an international foreigner...' Seemingly polite: 'I'm not dislike but it wasn't good at all'.

# Speaker B

### Direct: 'I disliked it'

Hesitant: 'I can't say I don't like the accent but I can say I didn't understand the accent...

Seemingly polite: 'If you ask us whether we understand or not, yeah, we, most of us I think couldn't understand but if you ask dislike or like, we cannot decide this, it something we cannot decide about, personally that's what I think'

Overall, similarities can be identified between what is in the literature and what results show for this work in relation to accents and stereotyping in intelligibility. In relation to accents, it was noted that studies such as those of Brennan and Brenan (1981), Nesdale and Rooney (1996), Cargile (1997) and Rubin and Smith (1990) Kang (2008), Kang and Rubin (2009) show the existence of stereotypes against NNS English users based on the accents they possessed. In this research, students' perceptions also show negative stereotypes against the NNS varieties they encountered in the replicated listening test, as has been discussed above. Munro (2003:3) observed that 'an objection to accents on the grounds that they are unintelligible may sometimes have more to do with an unwillingness to accommodate differences in one's interlocutors than with a genuine concern about comprehension'. This objection to the WE varieties is obvious from what the listening test performance results show in comparison to perceptions.

Further considerations on the accents and stereotype issues in intelligibility can be viewed in relation to the place that degrees of familiarity and exposure could play. As was mentioned in the literature, Major et al (2002: 174) made reference to 'the factors of familiarity and degree of exposure' that also 'contribute to listening comprehension'. Studies from the 1980's from authors such as Berkowitz (1981), Ekong (1982) and Billow (1989 in Flowerdew 1994) show that unfamiliar accents could stand in the way of intelligible and comprehensible communication. Tauroza and Luk (1997) appear to emphasise this by expressing in their own way that comprehension is achieved when there is familiarity with accents. Field (2003) observes that the more contact and familiarity there is with a particular variety, the more intelligible it becomes. It was also identified in the literature according to Carey et al (2010) that familiarity with accents plays a major role in how much comprehension is achieved. In an attempt to juxtapose what is in the literature and the results from this work, certain areas of convergence and divergence can be identified.

The group of students that formed the population sample for this work are presessional students from the Expanding Circle who are described according to Kachru's (1985) categorisation as norm dependent, because they depend on native speaker norms and standards. They are also categorised as foreign language (EFL) users. There have been language expectations which appear to exist up till date with EFL students, who are known to depend on native speakers for their English language learning. Internationalising HE institutions appear to sell themselves in the

light of the need to meet up with NS English language competences, particularly because it is by the NS standards or norms that these students are trained both in their countries and in NS countries. This practice gives credence to the rhetoric of linguistic inclusivity which has been introduced in this work. The NS standards and norms are given as a pre-requisite for onward progression into degree programmes. The standards have been enshrined in IELTS and TOEFL tests, or their equivalents, which are mainly native speaker oriented, particularly with the listening test that this work has identified. Naturally, these students become familiar with NS accents and have their ears and minds tuned in that direction, in such a way that even in situations where they may understand other WE/NNS varieties with country-specific accents, they may not consider them as good enough or the right kind of English. This is what the performance in the replicated listening test appears to show in comparison to perceptions. Although Field (2003) observed that the more contact and familiarity there is with a particular variety, the more intelligible it becomes, the results of the IELTS replicated listening test appear to state otherwise, because the groups of student participants employed for this research are taken to have had little or no exposure to varieties other than the NS ones (because they have only just left their EFL countries where native speaker norms are employed and been in the NS countries for a couple of weeks. This information was independently gathered by the researcher from the student participants as stated earlier in the methodology chapter), but their average performances were just as good as, or even better in some instances, than those in response to their SE based listening tests. It can therefore be said that familiarity or acclimatisation with an accent is not necessarily essential or required for intelligibility. The possibility of Levis' (2006) description of intelligibility as being understandable even if accented can be linked to what the

results show, because from the student performances on the replicated WE listening test, the Indian and Nigerian varieties were just as intelligible or even more intelligible in some instances than the SE ones they had taken, even if they were accented by WE country-specific distinctiveness to the students. What could impede intelligibility therefore may just be traced to attitudes and stereotypes to NNS varieties, some of which appear linked to the belief that they are substandard.

On the issue of stereotypes and socio-cultural influences on intelligibility, authors such as Holmes (1992) and Dalton-Puffer et. al. (1997), as seen in the review of literature, state that attitudes affect how intelligibility is perceived, and raise the issue of like or dislike of variations in language use. Holmes (1992) states that people tend to understand easily dialects of people that they like, implying that people would be better language learners under those with the accents they like or feel positive about. Dalton-Puffer et. al. (1997) state that previous personal experiences with people with NNS varieties could lead to mixed attitudes that could be either positive or negative. One of the main areas where responses were solicited from student participants was on the issue of stereotypical attitude, which has to do with the like or dislike of WE varieties and accents. As has been mentioned above, results show a higher proportion of dislike for both varieties and a very low proportion of likes. Also, as seen in the literature, Macedo (2001) finds that some students may already have predetermined attitudes about certain accents which other social factors may have influenced. This could imply having a cultural bias for people of certain backgrounds and nationalities. If the EFL students do not like people from countries or regions from where the speakers of the replicated test were from or people who do not possess an NS accent, it may have definitely informed the negative perception they

had about the varieties of English they possess. This observation can be particularly strengthened because their performances in the replicated listening test contradict their perceptions. If some of the students do not like people who do not possess the NNS varieties or those from the regions where the speakers of the replicated tests are from, it could have influenced their attitudes and perceptions and probably influenced their distaste for the WE varieties. It could also probably be because the students feel they are substandard varieties; which can be largely linked to the norm-providers, versus norm -dependent mind-sets.

Furthermore, Lippi-Green (1997) and Rubin (1992) observed that a listener without a good listening attitude will most likely find the speaker incomprehensible in spite of the variety in use. In this research, perceptions appear to agree with this as students had negative views on the intelligibility of the chosen varieties, but their performance results show that in reality this is not always the case. The negative perceptions of students could be linked to a lack of good and accommodating listening attitude. Attitudes and stereotypes could therefore be said to have negative influences on how the intelligibility of WE/NNS varieties are perceived even when practical testing situations may indicate otherwise. This conclusion cannot however be said to be absolute as this is just a starting point research in a wide research gap area.

## 6.5 STUDENTS AND THE SE/WE CONFLICT

It has been mentioned in the literature review that globalisation, multiculturalism and internationalisation have introduced the unavoidability of communication with people from a range of backgrounds, and of course, with linguistic variations of a single lingua franca. These linguistic variations have been the basis of the on-going SE and WE debates (Canagarajah, 2013). With this on-going debate, it was necessary to carry out a practical inquiry into ascertaining which part of the divide has a greater influence over the other in internationalising HE environments, because although the rhetoric emphasises the existence of, or more strivings towards, socio-cultural integration and equal opportunities in general, it is not known in reality or practically which side of the SE/WE debate major stakeholders within internationalising institutions stand.

The student participants were asked a number of questions to gain insight into which side of the SE divide internationalising HE institutions stand, and results, both from the numerically quantified and the qualitative responses appear to indicate that SE is mostly considered as appropriate, or as the supposed status quo, with objections to the need for WE.

One of the major questions aimed at eliciting responses in relation to the SE/WE divide was: 'Listening test by Native Speakers of English (UK, USA, Canada and Australia) is the best'. Results show that 83% of the participants appeared to be on the side of the SE superiority of which 42% showed strong agreement. There were only 6% in disagreement of which 2% showed strong disagreement but there were 11% undecided responses. These results appear to strongly favour the SE varieties over WE ones because 83% agreement in comparison to 6% disagreement is very striking. From these results, it appears that even students as stakeholders within internationalising HE institutions hold strongly to the SE superiority idea. The focus

group discussion results also appear to tally with these perceptions with responses like: 'I strongly agree', 'I agree' and 'Of course' (See transcripts 1-6 attached as appendix 10 and results chapter) and by certain non-verbal cues and gestures in facial expressions and nods for example. The implications of this could be the holding on to stereotypes leading to negative attitudes and perceptions about WE varieties, as has been discussed earlier, leading to further negative influences on how the intelligibility of these varieties is perceived or welcomed within the international study environments. This situation may have detrimental implications on internationalising HE institutions. Looking at the results again, there were only 6% disagreements showing that the NS varieties are not to be considered the best standard and only a few responses from the focus group discussions showing disagreement too. From focus group 2, UK, one of the Chinese participants stated that he prefers his 'Chinglish'. It is not clear if this statement was made to uphold his patriotism towards his country: what is known as 'Chinglish' generally refers to a Chinese way of speaking or using the English language which is generally believed not to be equated in status and prestige to the Standard English prescribed by the native speakers.

Some other questions put forward to the students in order to determine what status the WE varieties are given in the WE/SE debate were:

- 'The English of speaker A in the test is not Standard English'
- 'The English of speaker B in the test is not Standard English'

For Speaker A (Indian), there was 91% agreement, with a high proportion (69%) of strong agreements. Interestingly, there was 0% disagreement and 0% strong

disagreement but 9% undecided responses. For speaker B (Nigerian), there was also a high proportion overall (82%) showing agreement of which 31% showed strong agreements. Only 4% showed disagreement but there was 0% strong disagreement. There were however 14% undecided responses. These results show how much WE varieties are considered sub-standard. While these questions were more specific to the varieties used in the replicated listening test, the previous question was more generic in terms of SE and WE perceptions on who/which groups of people are considered Standard English users. The fact that there was 0% response for the Indian variety and only 4% response for the Nigerian variety showing that the varieties were 'standard' in their own rights appears to go a long way in showing how much the WE varieties were thought of as being inferior, particularly as none of the participants (0%) agreed that the Indian variety was standard and only 4% agreed that the Nigerian one was standard. For the focus group discussions, there were also more responses indicating that both varieties were not Standard English varieties (See responses to question 6 and 7 in transcripts, appendix 10).

The results that emerged as responses to the position of the Expanding Circle EFL students as regards the SE/WE debates are interesting, because it can be said that while the WE varieties are not considered standard, they could be intelligible, and as intelligible as the SE ones, given what the average performances, and even the above average performances, in the IELTS replicated listening test show. This brings up the questions of 'What is more important in international interaction, Standard or intelligibility?', 'Enforcing standards or a drive towards accommodation and adaptation to intelligible speech?' These will be discussed subsequently under the

next sub-heading but before that, there will be some more discussions of results on the SE/WE debate in relation to what is in the literature.

Bashtomi (2007), although seemingly of opinion that there is the existence of SE, states that it is just a variety of the many varieties of English. Bashtomi (2007) appears to be also of the opinion that 'standard' does not suggest a better quality of English over other varieties. In terms of intelligibility, this can be seen from the performance of the students on the replicated listening test in comparison to their performances on the SE based ones. If SE actually meant a better quality of English, the Expanding Circle EFL students as participants in this research would have shown overall or average performances below the 5.5 IELTS score range on the basis of the selected WE varieties being of a lower quality, or, put in another way, of poor intelligibility levels. But the reverse was the case. Again, this finding appears to be leading in the direction that aligns with opting for accommodation and adaptation to WE varieties instead of holding on to NS/SE standards that may not be as intelligible as WE ones. In the literature, Crowley (1999) portrays NS varieties as a quality marker. In related ways, other proponents describe SE variously. Holborrow (1999) describes it as a requirement for advancement on the social ladder, Honey (1997:37), describes it as the 'property of the privileged' while Kerswill and Culpepper (2009: 224) describe it as a 'gold standard'. Furthermore, arguments on the SE side of the debate portray NNS varieties as incorrect (Carter, 1997), inadequately learned versions of the NS varieties (Quirk in Jenkins, 2009) and varieties of low status amongst others. These can all be referred to as theoretically wrong when it comes to practical inquiries on what is intelligible or unintelligible. The results of the replicated listening test, as well as the contradictory perceptions,

appear to go a long way in proving that. Having negative perceptions about the intelligibility of certain varieties does not make them unintelligible. Although many of the negative perceptions appear to be attached to WE/NNS varieties generally, results from this work so far have indicated otherwise. Bex and Watts (1999: 14) state that the SE superiority idea leads to the 'devaluation of other dialects'. If this idea is given any credence, guality should be judged by intelligibility and not by NS standards. Foley's (1998) pluricentricity idea would therefore be said to be of the essence, so as to avoid having a centralised focus on the superiority of SE varieties over other WE ones when in fact, they may be just as intelligible or even more intelligible as the case may be. Foley's (1998) reference to pluricentricity as indicated in the review of literature suggests having a language that is devoid of a singular or centralised standard, but one that favours national varieties with their peculiar codified norms. With pluricentricity in English language use, devaluation of dialects or varieties on the basis of the fact that they are considered NNS will not be justifiable particularly in international environments where a single lingua franca with variations is in use.

This work has also earlier considered the 'affinity' and 'logic' angles in the SE and WE debates and portrayed a viable argument that aligns with the 'logic' angle which sees accommodation and adaptations as the solution to effective international interactions. In the process of critically considering the standpoints of the SE and WE proponents in the literature review, it was noted that the position McArthur (2001), Schneider (2003), Canagarajah (2005) and Nelson (2011) take in favour of the WE varieties, does not appear to give credence to the place of cultural affinity for natives of a particular country or locality. The critical considerations concluded that

cultural affinity naturally comes with resistances to infiltrations, takeovers or claims by people who do not share the same or similar cultural ties. In relation to the place of language in the in the kinship drive, Honey (1997) defines language as a cultural artefact suggesting its strong influence in the historical, traditional and socio-cultural make-up of a group of people over time. Crystal (2000), in line with this idea, observes that 'the pressure to foster national identity is very strong'. Further critical observations showed that it is only natural for natives to feel they are rightful custodians of the language of their heritage, thereby leading to a drive towards practices and arguments in defence of maintaining control over its originality and standard status. Unfortunately, (as has also been identified in the review of literature chapter) the spread of a language comes with the emergence of dialects and varieties that cannot be controlled because, as a language spreads without restrictions on who is allowed to use the language, there are no certain chances for maintaining its original forms.

The fact that the English language is considered the most spoken lingua franca in the world cannot be overemphasised; but since maintaining its original forms cannot be guaranteed as it spreads, the logic of accommodating and adapting to its varied forms becomes a plausible option for international interactions, but on the basis of intelligibility, as has been shown earlier. 'Intelligibility' because not all users of even the NS varieties can be regarded as guaranteed intelligible interlocutors (Levis, 2006, Smith, 1988). The reality of this logical standpoint was what this research intended to investigate but results show that the adaptation and accommodation idea is still basically only rhetoric within the participating internationalising HE institutions

# 6.6 ACCOMMODATION AND ADAPTATION RHETORIC

It was mentioned in the literature that the internationalisation of Higher Education portrays how a country responds to globalisation, but at the same time respects the individuality of the nation (Knight 2003). Respecting the individuality of a nation includes, amongst other things, an accommodation to that nation's socio-cultural uniqueness or distinctiveness, and to an expectation of conformity to its sociocultural make up. This socio- cultural uniqueness of each nation includes, amongst other things, the variety of the English language that it possesses. Respecting varieties would mean not presenting the SE as a superior standard to WE varieties but adapting to and accommodating them, particularly on the basis of being intelligible. In the literature, there is hardly any mention of how communicative inclusivity and integration with the use of the English language as a lingua franca works in practice. Nelson (2011) recommends accommodation and adaptation for effective international communication because it can be seen as a way of dealing with causes of unintelligible communication or a lack of comprehensibility on the part of the listener.

In trying to identify the place of adaptation and accommodation to WE varieties of the English language, questions were put forward to the students-as-stakeholders within internationalising HE institutions in the UK and US. The question was: 'It is a good idea to listen to, and learn to understand other non-native English accents for easy international communication with people from different countries around the world'.

A high proportion of the student participants (70%) showed agreement that it is a good idea, of which 38% was for strong agreements. Only 16% showed disagreement, with 4% strong disagreements. There was however 14% with undecided responses. The focus group results also produced more positive than negative responses (see responses to question 10, transcripts 1-6, appendix 10 and results chapter). Some extracts include:

#### 'Yes'

#### 'Strongly agree'

'Because when you talk to other national people we can understand the other accent as soon as possible because...'

*'I think it is good, because we can learn different types of pronunciation so we can understand I mean not just native speaker we can learn from other'* 

'I think it's good to learn every countries accent because you don't know who you're going to meet...

These results appear interesting because they provide some answers to, or confirmation of, the rhetoric and reality speculation that has been established. Responses to all previous questions had produced negative perceptions about WE varieties. Higher percentages of the respondents had indicated that the WE varieties were not intelligible and could not be considered as Standard English. Some had expressed their dislike or distaste for the varieties and shown some negative attitudes and stereotypes towards them. It is however interesting to see how a high proportion of these same students appear to concur with the idea of listening to and learning to understand other non-native English accents for easy international communication with people from different countries around the world. The idea of

being positive about the need for international accommodation in the use of the English language as a lingua franca is in sharp contradiction to all other negative perceptions the students had expressed about WE varieties of English. This could lead to the conclusion that saying, or agreeing with something does not translate to practising it, as actions (what obtains reality) is said to speak louder than mere words. As much as these student participants appeared international in outlook from their responses to the question, their perceptions show otherwise (as can particularly be seen from the listening test performance and overall perception contradictions in response to previous questions).

## 6.7 SUBJECTIVISM IN MANAGEMENT PERSPECTIVES

Turning towards the management angle that this work also focused on, it can be said that, on the whole, managers-as-stakeholders perspectives showed that recruitment, selection and retention approaches as regards scholars and teachers with WE varieties of the English language are highly subjective. This can be attributed to the lack of a definite measuring yardstick for intelligible communication and the SE superiority stance over WE varieties, which some managers appear to uphold. Management perceptions also showed the contradiction in theory and practice in relation to socio-cultural inclusivity and integration in internationalising HE institutions.

In order to answer the second sub-research question on the perspectives of NS management on employing WE teachers with country-specific varieties of the

English language to teach within HE in NS countries, interviews with academic managers from two international locations (UK and the US) were conducted, and the results show perspectives from their selection strategies, which include judgements made by prolonged conversations, accent considerations and intelligibility measurement views. Results also show how the pool of interviewees addresses the implementation agenda of internationalisation and international communicative integration in particular and in relation to practice. More detailed discussions follow subsequently under the designated sub-headings.

# 6.7.1 PROLONGED CONVERSATIONS

The idea of using prolonged conversations as a measure of intelligibility, although not identified in the literature review, came up as a recurring sub-theme in the selection strategy criteria involving how intelligible the variety of English that WE applicants possess is perceived. Prolonged conversations in the form of chats and presentations are used to determine how intelligible or good enough WE/NNS speakers are to take up teaching roles in internationalising HE institutions. This approach is considered very subjective because judgements made or conclusions drawn by the interviewers/recruiters could be prejudiced by a preference for SE varieties. Also, it could be a risky option, because good performance during interviews does not always equate to good performance on the job. Also, what constitutes unintelligible speech to the recruiters may not be unintelligible for the students and vice-versa. If for example the Indian and Nigerian speakers of the replicated listening test were turned down during interviews on the grounds that their WE varieties were unintelligible, the recruiters would have been making a mistake

because, as the results of the performance test showed, the varieties were just as intelligible as SE ones, or more intelligible for some students, than the SE ones. Subjectivism in international recruitment can therefore be said to possibly have detrimental effects, particularly when decisions for taking up teaching roles are made based on native-speaker like or near native speaker standards or competence. The implication of this for internationalising HE institutions is that they may be turning down candidates who are most suitable for teaching roles on the grounds of the power of subjective judgements. Objectivity in this instance could be practically testing for intelligibility with the students to be taught, as this research has introduced (with WE replicated listening test), in order that more informed judgements can be made.

## 6.7.2 ACCENTS CONSIDERATION

Another management selection criterion is a recurring sub-theme which has to do with accents consideration. As has been mentioned earlier, accents and stereotypes could have a major influence on how people perceive intelligibility. Management interviewees were no exceptions in identifying with this. Managers made several comments in relation to this, most of which appeared to be in favour of the SE varieties over WE ones, because it appeared that acceptable accents were being measured by SE ones. Some of the responses included the fact that WE applicants have to 'minimise any extremities' in their accents. Another management interviewee stated that 'What creates the problem is simply accent...'. It was mentioned in the literature and earlier in this chapter according Levis (2006) that everyone has an accent (NS or NNS) and that intelligibility means being understood even if accented. The idea of accents being a problem cannot be validated, particularly in World English discourse, because varieties in accents is a part of what characterises the use of a single lingua franca on a very large international scale. It was mentioned in the literature that there are more NNS using the English language NS (Crystal 2003, Brumfit 2001, Kirkpatrick 2007). Kachru's (1985) than categorisation of World English users into three concentric circles also gives a picture of the number of English varieties that could be existing. It was also stated in the literature that even amongst the Inner Circle or NS users of the English language there are varieties within varieties. Amongst the top four countries (UK, USA, Australia and Canada) that are generally known to constitute NS countries the supposedly SE varieties they possess differ from country to country and even from region to region or from locality to locality. With these varieties come accents. American accents for example are distinctively different from British accents. As has been mentioned in the literature, Trudgill (1999) observed that there are geographical variations in spoken Standard English in England alone. The extracts above that make reference to accents being a problem that could influence recruitment and selection decisions, and the reference to the need for minimising extremities in accents by WE applicants go a long way to showing that the academic recruitment managers could show certain prejudices towards some accents. First of all, there is no measuring yardstick that can be used to measure or draw the line on where 'extremities in accents' begin or end. Also, the possible prejudices could be based on stereotypes they may have for certain varieties or accents. The influence of any stereotypes they may possess may be used in disfavour of their WE applicants, particularly because they already have the power to make subjective

judgements. The following extracts are also worth considering in relation to how WE accents can influence management decisions on recruitment and selection.

*Interviewee (Participant 5 UK)* '...in particular if they have a very heavy foreign accent that will be difficult...'

**Interviewer:** You also said something about heavy foreign accent. Can you throw more light on it? What do you mean by heavy foreign accent? How would you describe it?

**Interviewee (Participant 5 UK):** 'Well I think somebody whose pronunciation of English is so influenced by the pronunciation of their native language that it is difficult for people to understand'.

'And again, intuitively, I would know the difference between a light foreign accent and a heavy foreign accent.'

"...in terms of good enough English...I can certainly remember interviews where the candidate has done presentations to staff and the feedback has been oh, that person has got a **strong accent**, so that I suppose means that it takes time for your ear to adjust to the way they are speaking in order to understand them..."

From the above some more evidence on possible prejudice against WE varieties or accents can be identified. First of all, the idea of possessing a country-specific accent is what gives uniqueness to variations in English language use and categorisation. It was a selection of these country-specific varieties that was employed for the IELTS replicated listening test. So, making reference to the fact that 'somebody whose pronunciation of English is so influenced by the pronunciation of their native language that it is difficult for people to understand' appears to indicate that country-specific accents could count against those who possess them

when it comes to making recruitment and selection decisions. Accents can be influenced by native languages but are not necessarily going to impede intelligibility. The fact that people may not understand does not make it the fault of the speaker because he/she possesses a country-specific accent. The onus for intelligible communication is not necessarily one-sided, particularly with the introduction of the accommodation and adaptation idea.

Also, the management interviewee's reference to being able to 'intuitively' distinguish between a light and heavy accent cannot be validated as an efficient way of making recruitment decisions. This is because being intuitive has to do with responding to feelings without conscious reasoning, or has to do with laying claims to understanding or knowing something without any direct evidence or reasoning process. This again may be detrimental to the recruitment and selection processes involving WE applicants. Accents consideration can therefore be considered very subjective for international recruitment of scholars and teachers within HE.

## 6.7.3 INTELLIGIBILITY MEASUREMENT PERSPECTIVES

The third sub-theme under the selection strategies theme has to do with intelligibility measurement views. From the preceding sub-themes of prolonged conversations and accents considerations, some possible ways by which intelligibility appears to be measured or ascertained have already been identified. Some others from the collection of recurring ideas will be used for further discussions. Some extracts worth considering include: '... speak plain and clear...' '...For me people have to be able to communicate clearly and fluently...' '...the ability to communicate effectively in

English because that is our teaching medium...' 'Clarity, understandability, clarity of expression'. The question that was asked to spur these responses had to do with how 'good enough' English language competence for recruitment was perceived by the managers. The responses above appear basically to be a reflection of the possible subjectivity involved in this. The possibility of measuring what is plain, clear, fluent, effective or understandable without some level of subjectivity cannot be overemphasised. One of the interviewees appeared to concede this by the following extract:

'So I will admit that we don't have any precise measure for doing this... but we don't have objective, quantifiable criteria that we use. It's completely subjective, yeah to be honest with you yeah. It's subjective completely.'

It is important to state that management perceptions also showed the existence of the conflicting tension between SE and WE within internationalising HE institutions. There appears to be some support for the SE-upheld English language teaching and testing system while the international integration discourse is on-going simultaneously. The extract below gives an indication of this because it can be said to reiterate what informed the speculation for this work. It also appears to show a dependence on SE standards for determining levels of English language competence or as a measurement standard for intelligibility.

**Interviewee (Participant 5, UK):** *'Well you will probably know that there are tests people can do to demonstrate levels of English, IELTS tests and so on'.* 

If an academic manager or academic managers hold on to the need for the SE based IELTS or equivalents test in determining levels of good English language competences or intelligibility standards, or as a pre-requisite for gaining employment into internationalising HE environments, the WE tests could possibly be considered inferior and treated with unfair levels of subjectivity.

Another important observation from the data collected for this work through management interviews appears to also give an indication in support of maintaining SE standards:

**Participant 4 (UK)** '...I mean you will be surprised if the university put you in a situation where as a student the person who is teaching you or talking to you is very difficult for you to understand and I think we have a kind of implicit sense of judgement as to what that level would be'.

This management interviewee was making reference to NNS accents and varieties of English but this standpoint is worthy of note here because his reference to NNS varieties as being very difficult to understand appear very unfounded and subjective. Laying claims to having an implicit sense of judgement as to what the right level of NNS English would be for it to be intelligible or of a good enough standard for students cannot be considered tenable. Implicit sense of judgement is in itself subjective. This management interviewee's comments however appear to resonate with Chevillet's (1992) view on the SE superiority stance with the question he came up with. It was the question of: 'would it be reasonable for an EFL teacher to recommend to his students to acquire a Nigerian or an Indian accent? Certainly not...'. Chevillet (1992) must have thought his subjective view was reasonable because the expected standard that EFL students should look up to is the SE one. He could be excused because this was said over two decades ago but in the face of enthusiasm for the internationalisation of HE in the 21<sup>st</sup> century, current management staff still appear to hold on to the same SE superiority views. The implication of this can be linked to the speculation for this work which postulates that the internationalisation of HE particularly within NS nations appears to still be basically rhetoric when it comes to communicative inclusivity or adaptation and accommodation of WE varieties of the English language.

# 6.8 IMPLEMENTATION AGENDA

The major question aimed as soliciting responses in relation to how managers orient towards the accommodation and adaptation rhetoric in their responsibility towards their students was:

'International students (particularly from Expanding Circle countries) coming to study in an NS nation like yours have high expectations of the learning and teaching situation. How well do you prepare them for the international mix in varieties of English they could encounter with teachers?'

Responses show that although some generalised orientation and induction programmes do occur, there is little or no effort with regards to the area of linguistic communicative differences and the fostering of their inclusivity (see responses to question 13 on interview transcripts labelled 1-10, appendix 11). Some of the extracts showing this include:

'I will have to be honest and say that the department doesn't have a formal programme preparing people...'

'I really don't know if there is such a thing, you could check with the graduate school and also, it could be from department to department. I'm not aware of anything like that though but they may be.'

'To be honest so we do have an orientation but em other than getting, having faculty meet with them we frankly don't prepare them so there're just expression of been thrown into the fire I guess.'

I've never been concerned about them taking the class from an international faculty member. I haven't felt the need, we haven't felt the need to do that.'

'We just we don't have enough so we, we just don't have enough to be focused on that'

'...I don't know of such. I know from the college perspective we don't do much and that's partly because I wouldn't know exactly what to do.'

These responses could be seen as pointers to the fact that the implementation of the much acclaimed internationalisation agenda may still be some way away, particularly in relation to communicative inclusivity and integration. What can be said is that the whole internationalisation discourse shows signs of deficiency in practice. Again, these conclusions cannot be considered absolute on the basis that this work is still at the starting point; it requires a much wider and more elaborate study to make utter or outright claims. In relation to what has been mentioned in the literature however, it can be said that there appears to be more focus on the commercialisation and

marketisation of HE to international students rather than a holistic concern for their overall student experiences, particularly in relation to cultural integration and inclusivity. According to the QAA (2012), one major overarching principle of the internationalisation of Higher Education is the creation of an inclusive environment. Authors such as Scott (1992), Knight (1997) and Qiang (2003) amongst others also identified cultural integration and inclusivity as major components of the internationalisation of HE. The word 'holistic' has been used because certain expectations even outside the learning and teaching experiences of students may be met through the provision of extra-curricular activities, good infrastructure and library facilities, for example, but a more integral aspect which has to do with ensuring effective inter-cultural communication where it matters is not being considered or given due attention. With this as the obvious case, it can be said that the marketisation agenda appears to take precedence, a situation that De Vita and Case (2003) and Qiang (2003) have portrayed in the literature. According to De Vita and Case (2003:383) 'the marketization discourse has claimed the internationalisation agenda as its own, redefining it narrowly in commercially expedient terms'. Qiang (2003:248) on her part describes the current situation as 'the cross-border matching of supply and demand'. One implication of the commercialisation of internationalising HE institutions is a somewhat disturbing situation, a situation where students are treated as customers and as though the institutions are business ventures. This situation is probably what Bailey (2000: 353) is making reference to when he states that 'student desires drive programmes', a situation De Vita and Case (2003:384) describe with the 'student as a customer' status quo. If the students' desires or expectations drive the programmes because students are treated as business customers from whom profit is derived, there is every possibility that students could,

for example, make demands on the kind of teachers they want, particularly as it relates to their expectations of having NS teachers. On the other hand, the profit making business idea of these institutions may lead them into making recruitment decisions concerning academic or teaching staff who will please their 'customers'. One such decision, of course, could be the recruitment of NS teachers to meet their 'customer' expectations. With this as a possibility, the overall internationalisation of HE idea, that is said to be backed by equal opportunities and diversity policies, which should of course include the recruitment of academics irrespective of their national background or English language variety, cannot be affirmed or vouched for. Equal opportunities policies are known to be in place within internationalising HE institutions but, when it comes to the practicalities of recruiting staff, managers may well decide to fudge the equal opportunities proposition by dispreferring someone using a WE variety either on the basis of their own subjective judgements and stereotypes or by the profit-oriented soothing of their 'student customer' expectations or preference for NS/SE teachers.

### **6.9 ANSWERS TO RESEARCH QUESTIONS**

Overall, the two data collection methods aimed at eliciting perceptions which were administered to the students-as-stakeholders produced both quantitatively summarised results and qualitative ones with convergence because the responses of the former were all validated by the latter.

In answering the question of how students orient toward WE varieties of teachers, it can be said that they are not accommodating, because they think the varieties are not intelligible even though the performance results in this work have shown

otherwise. It can be said that they are unaccommodating because of the belief in the superiority of SE over WE. It can also be said that they are unaccommodating because of the possibility of certain stereotypes and attitudes towards WE varieties, which could be mostly on the grounds of perceptions of inferiority as against the superiority mind set they have about SE varieties. These orientations can be traceable to management shortcomings in the lack of provision of awareness training or preparation for the international mix in academic staff which students could be encountering, even though they may be studying in 'NS' countries. It may be fair to say that if the students have been trained and tested by a standard, they would expect to be taught by that standard without any awareness or preparation for an international linguistic mix. Without awareness or exposure to these WE varieties, the conflicting divide of training and testing these students by NS standards and expecting them to accommodate to NNS varieties will only be strengthened and the rhetoric maintained.

In answering the question of how academic management staff orient toward WE varieties of the English language in their recruitment selection and retention decisions, it can be said that the issue or power of subjective judgements on what constitutes intelligible or good enough English language competence creates opportunities for WE/NNS marginalisation. It can also be said that there is a lack of awareness on the part of management on the effect of the EFL students' transmission from SE language learning, training and testing to WE tutelage. It can also be said that management does not consider the importance of preparing students for the international mix of teachers they may be encountering in relation to

the varieties of English they possess even though there appears to be an increase in the internationalisation of HE by various means of publicity and propaganda.

In order to answer the overarching research questions, triangulating the perceptions of both the students-as-stakeholders and managers-as-stakeholders will be of the essence. According to Guion et al (2002), triangulation is aimed at determining areas of convergence or divergence in results. This work has also focused on Greene et al's (1989), triangulation function in mixed methods research which has to do with the corroboration of multiple combinations and comparisons in data-gathering approaches that provides more validity and reliability for results. The overarching research questions were 'is socio-cultural integration aimed at international inclusivity merely rhetoric or reality when it comes to the acceptance and accommodation of WE varieties within internationalising HE institutions?' And 'What is the situational position (reality) of having academic staff with WE varieties from the perspective of major stakeholders?

Overall it could be concluded that, from the perceptions of both stakeholder groups in the two NS-oriented HE institutions which were the setting for the research, sociocultural integration aimed at international inclusivity is a function of the institutions' rhetoric rather than their practice, when it comes to the acceptance of and accommodation to WE varieties of English. This is because both stakeholder groups appear to be in consonance on intelligibility measurement views, accents stereotypical considerations, similar standpoints on the SE and WE conflict and the

rhetoric of international communicative inclusivity and integration. This is particularly in relation to their orientation towards WE varieties as seen within practical considerations.

Both stakeholder groups were subjective in their intelligibility measurement views and approaches by an overt or covert reliance on the superiority of SE over WE varieties: overt in the sense that they gave outright opinions on how they considered the inferiority of WE accents over SE ones for example and covert in trying to hide their possible bias and stereotypes under the guise of being positive about the overall internationalisation agenda. For the students-as-stakeholders group, results showed more negative than positive opinions about the intelligibility of the WE varieties used in the IELTS replicated listening test, even when their performance, intended as a measure for the intelligibility of the speakers, showed otherwise. Also their perceptions of the accent of WE speakers appeared largely biased by the SE superiority stance, a stance strengthened by their norm dependency on the NS varieties, and the importance attached to them as a training and testing medium and a pre-requisite for onward progression to degree programmes within as internationalising HE institutions in NS nations. This stance can also be blamed on the failure of the academic managers to create the necessary awareness or prepare these students for the international mix they may be encountering with teachers. Results also show how these students appear to be aligning with the overall internationalisation agenda in the rhetoric when their opinions concerning linguistic inclusivity is a far cry from their supposed support for the overall internationalisation agenda.

There are similar levels of convergence in perceptions from the managers-asstakeholders perspectives on the overall internationalisation of HE agenda and in particular in relation to linguistic inclusivity and integration. Their intelligibility measurement views are subjective on the basis of accents considerations that appear to hinge upon a preference for SE or the use of SE as a measuring yardstick or possible bias and stereotypes against WE varieties. Also, when it comes to the implementation of the overall internationalisation agenda in relation to linguistic inclusivity and the fostering or creation of an awareness of the need for communicative integration, the managers can be said to be found wanting and only re-emphasising the rhetoric of international communicative inclusivity and integration.

#### 6.10 CHAPTER SUMMARY

In this chapter, discussions have been presented in two linked sections involving the students-as-stakeholders and managers-as-stakeholders in order to answer the respective sub-research questions and the over-arching research questions that involve both stakeholder groups. The first part of the discussion focused on comparisons of what the results of the IELTS replicated listening test show, as well as on the results which show student perceptions on the intelligibility of WE/NNS speakers. It included perceptions on issues around accents and stereotypes in intelligibility, students' perceptions in the SE/WE conflict, and the accommodation and adaptation rhetoric which form major aspects of this study. The triangulation and complementarity function that was introduced in the methodology chapter was also

applied as a result of the use of the mixed methods pragmatic approach in the collection of data (Greene et al', 1989).

The second aspect of this discussion chapter involved the managers-asstakeholders perspectives on WE communicative integration and inclusivity. Discussions followed under the categories of: subjectivism in management perspectives which included aspects of prolonged conversations, accents consideration and intelligibility measurement perspectives. It also included discussions based on the internationalisation implementation agenda. Answers to the research questions from the discussions were given as well as the triangulation of the results with those from the students-as stakeholders category for more validity and reliability of the overall findings.

#### **CHAPTER SEVEN**

#### CONCLUSION

#### 7.1 CHAPTER OUTLINE

This concluding chapter will begin with an overall summary of this work. Secondly, it will identify the limitations, which will inform some aspects of the discussions on inferences, implications and conclusions that can be drawn from the findings. Finally, recommendations for further studies will be considered.

#### 7.2 OVERALL SUMMARY

This work introduced conflicting trends in global English language discourse within the context of International Higher Education. One of the main issues that have been identified in observable SE and WE debates is the argument for quintessential and archetypal dominance of SE, and the counter-argument for respect of variance from WE standpoints. This issue was postulated to be creating some unresolved tension within internationalising HE institutions, particularly in countries categorised as Native Speaking English countries. Although equal opportunities, cultural inclusivity and integration are being publicised within these internationalising HE institutions, this work speculated that this publicity appears to be merely theoretical when it comes to communication through the English language as a lingua franca.

It has been noted that the language of academia within HE is English, which is therefore basically considered as the lingua franca. It has however also been established that it is impossible for all users of the English language within

international settings in general, and HE in particular, to be users of the SE, irrespective of expectations that tend to be based on SE competences.

One piece of evidence of the existing SE/WE tension that led to the development and choice of the research tools used for this work is in relation to the basis of English language pre-requisites for the successful recruitment/acceptance of students and academic staff from WE/NNS backgrounds for study and work purposes respectively in countries categorised as NS. Their English language competence appears to be measured by IELTS or TOEFL training and testing systems or their equivalents. Although there may be some cases where recruits from WE backgrounds are not subjected to these testing systems, on the basis of their long term exposure to and use of the English language or their exposure to English as the language of instructions in schools and the use of English as their official national language, country-specific differences in accents for example appear to still be a factor that influences this SE/WE tension irrespective of whether the recruits make 'correct' (i.e. according to the rules of SE) use of English grammar.

Before this investigation was carried out, a critical consideration of the literature review on the SE and WE arguments on competencies led to observations that accommodation and adaptation to other varieties of English on the basis of intelligibility should suffice, above the SE-superiority arguments, when it comes to using the English language as a lingua franca on a global scale, and particularly within international or internationalising environments.

On the issue of how intelligibility competences are to be measured for use in multicultural and multi-linguistic settings, appropriate measuring yardsticks for intelligibility appeared indistinctive, particularly for situations involving continuous and prolonged speech, as against word or sound recognition. Consequently, an innovative WE based replicated IELTS test, recorded by speakers with WE varieties of English (Indian and Nigerian in particular) was devised and administered to EFL students specifically from Expanding Circle countries. This replicated listening test was intended to measure how intelligible the selected WE varieties used for the recording are to students by their performance. It was also intended as a catalyst to spur responses showing perceptions on the intelligibility of the speakers with the chosen country-specific varieties in particular and, therefore perhaps, WE varieties in general. The solicited responses were also meant to consider the rhetoric and reality of the accommodation or adaptation proposition to WE varieties within internationalising environments within the HE context. Also, interviews were conducted with recruiting academic managers to further establish perceptions about how the intelligibility of WE speakers are measured and how the managers orient towards accommodation and acceptance of WE varieties particularly with the existing SE/WE conflict in global English discourse.

Students' performances on the test showed that the Indian and Nigerian varieties were on average just as intelligible as the SE-based ones they had taken, and even more intelligible in some cases, as the variance in scores showed. Their perceptions, on the other hand, were mainly negative towards the WE varieties. They also showed a consideration of SE varieties as superior, especially in relation to their

preference for teachers who are NS. The management academic recruiters, on the other hand, had very subjective views about intelligibility and what should be considered as good enough English language speaking competence for WE users with their perceptions gliding more towards the support of NS standard measures.

In each of the survey processes aimed at collecting data on perceptions, it was interesting to see how both stakeholder groups (students and academic managers) within HE, from two different NS nations, expressed views in support of the need for socio-cultural integration, when at the same time, they appeared to be negatively inclined and subjective towards WE varieties of English. This clearly portrayed the gap that this research identified with, in the sense that amid the existence of the international socio-cultural and international integration rhetoric that currently characterises HE in NS nations, there seems to be an undeniably important aspect which seems to contradict the publicity being portrayed, that is, the tension associated with the SE superiority stance over WE varieties. As much as socio-culturalism is being acclaimed by HE institutions in NS nations, the results from this research investigation with students and academic managers points in the opposite direction, particularly as it concerns linguistic inclusivity in the use of the English language as a lingua franca.

#### 7.3 LIMITATIONS

The impact of the limitations to this overall work will have certain influences on the conclusions drawn and discussions on possible further studies. First, although this work featured relatively novel approaches to research in communication and internationalisation involving the use of the English language as a lingua franca in internationalising environments, setting an underexplored context within HE in NS countries, it could not possibly cover an investigation beyond two NS international nations (UK and USA). In the introduction to this work, the countries mostly considered as NS countries were listed as the UK, USA, Australia and Canada, although other designated countries could be included. These four countries were particularly listed because they are also part of the most popular study destinations for international students, who formed a major stakeholder group for this research.

Also, these listed countries are thought of as NS nations, classified by Kachru as 'Inner Circle', where international and migrant academics are known to work or seek employment generally, including in HE institutions. The initial aim was to collect data from students and academic managers as major stakeholders from at least three of these NS nations for a wider international outlook, but time constraints, travelling from one country to another and one institution to another, and contacting the participants in order to collect as much data as possible, was challenging and, as such, only two institutions in two NS countries (UK and the USA) could be covered, with 100 students participating in the listening test, perceptions procedure and focus group discussions, and 10 managers for the interviews.

The research testing instruments for the student participants were administered only to Expanding Circle EFL international students, not because the NS or home

students or other categories of English using students could not be included in ascertaining how they also orient towards the intelligibility of WE varieties of English, but because the focus would have been too wide. This work was therefore limited by a specific focus on how only EFL Expanding Circle students orient towards WE varieties of academics, particularly because of their SE standard testing and training orientation.

Another limitation consists in the fact that only two specific Outer Circle varieties, amongst the many varieties classified under the WE category, were used for the IELTS replicated test. (Also, the time participants and their representative institutions were willing to spare for the data-collection procedures appeared to place a limit on how many replicated tests could be carried out). As much as an interesting niche had been established for this work, the number of replicated varieties had to be reduced to only two from the second of Kachru's concentric circles (Outer Circle) on the basis of their popularity within internationalising environments as earlier identified in this work. This may appear to be too few in comparison to the wide range in existence, but when the participants' possible and realisable availability were put into consideration, it appeared impossible to organise a test beyond the use of two varieties. Also, within the time frame for this work, it would have been impossible to collect more data, particularly because the instruments were administered in two different international locations.

#### 7.4 CONCLUSIONS INFERENCES AND IMPLICATIONS

Overall, what has been gathered from this research will be used to draw implications subsequently, but it is important to mention that the conclusions drawn in this work, as shown below, are not intended to be generalisable; rather the intention is to set the stage for continuing the same line of research more widely and more elaborately. As has been mentioned earlier, this work is relatively novel and pioneering in an evolving ELF research area, appearing to stand at the beginning of investigations into intelligibility and international communicative integration.

First, this work has shown that the intelligibility of WE teachers can be measured by WE-varieties-based, IELTS replicated listening tests. This approach appears to have worked well, as has been indicated earlier, particularly when it comes to comparing performances with perceptions. The possible implication of this is that there is a viable measure for measuring the intelligibility of WE teachers by and for the benefit of both the students and managers as stakeholders within HE. If it is employed, for teachers with certain country-specific varieties, it may go a long way in determining how intelligible they may be and prevent the subjective judgments that academic managers make by the power they possess over selective recruitment and selection decisions. The implication of this for the benefit of the students is that these kinds of replicated test would aid in the making of informed judgments or recruitment and selection decisions particularly by students' performances in these tests.

Secondly, one striking inference that can be made from this work is that perceptions could be powerful influencers. This is because decisions could be made based on perceptions and opinions and upheld on the basis of further perceptions, as can be seen from the academic management and students' perspectives respectively. These perceptions, if taken into consideration, could be powerful influencers on how the intelligibility of WE varieties of English are being perceived. If the perceptions from the student-as-stakeholders responses, which were more negative than positive, are taken into consideration by academic managers, who themselves appear to have very subjective views about WE varieties, there could be detrimental consequences, in the sense that opinions could override the actual realisation of international communicative inclusivity and integration. The implication of these negative perceptions in orientations from major stakeholders within internationalising HE institutions in NS nations can be said to align with the speculation of this work which postulated that the internationalisation agenda propaganda is basically theoretical, particularly as it concerns linguistic and communicative integration, because the perceptions of major stakeholders do not tally in reality with the overall socio-cultural, multicultural and inclusive propaganda that is on-going.

Thirdly, from the findings of this work, it can be said that the arguments in the literature in favour of SE may have further counter-arguments, because even though the NS/SE variety users are classified as norm providers, or original and rightful custodians of the English language by some SE advocates or proponents, they may not be as intelligible to the norm dependents from the EFL or Expanding Circle countries, or may simply be as probably intelligible as WE ones, as the replicated listening test performance results show. With further work in this area, it could

reasonably be concluded that the status accorded to SE through IELTS, TOEFL or equivalent training and testing standards within and for HE recruitment purposes for academic staff is not particularly important.

Fourthly, from the findings of this work, it can be said that an unfair marginalisation of WE is on-going within internationalising HE institutions. This is as a result of the choice of SE-based training and testing systems, which appears to be an influence on the preference international EFL students have for NS varieties of English and, on the other hand, a measure by which recruitment and selection decisions are made of WE scholars. Equal opportunities and diversity cannot be said to be fostered when there appears to be a relegation of certain varieties of English. What this means in essence, and in line with the findings of this work, is that an atmosphere of subjective perceptions and judgments against WE varieties, as a result of SE preferences or measurement standards, exists within internationalising HE institutions. Again, the implication of this is an unresolved tension in the rhetoric associated with internationalisation of HE, that contradicts reality when it comes to communicative and linguistic inclusivity, integration, accommodation, adaptation and acceptance of WE varieties in the ELF (English as a Lingua Franca) context.

Finally, from the above, it might be concluded that the rhetoric of HE internationalisation appears to be no more than a façade. That is, if the results obtained in this work are generalisable across other HE institutions in NS countries. The findings of this work seem to show that negative perceptions and subjective judgments outweigh any positive inclinations towards WE varieties, particularly with the preference of NS varieties by students and the power of subjective judgments

made over WE varieties during recruitment and selection processes by NS academic managers. On the whole, it might be concluded that communicative inclusivity and integration situations using the English language as a lingua franca within internationalising HE institutions is basically still at the stage of rhetoric, despite the publicity in the propagation of internationalisation, cultural inclusivity, multiculturalism and equal opportunities within these institutions. It is hoped that further strides towards the practical verification of this situation may be stimulated by the gap identified in this work.

### 7.5 RECOMMENDATIONS/SUGGESTIONS FOR FURTHER STUDIES

First, this work recommends practical WE teacher intelligibility testing procedures with students rather than relying on subjective, recruiting-management judgments. The findings of this work have shown for example that testing or measuring the intelligibility of WE varieties of English can be done by a replicated IELTS listening test. When this is done, the unfair marginalisation of scholars who possess WE varieties will be checked, leading to the actual promotion of equal opportunities and diversity in the real sense of the expressions generally found on internationalising HE recruitment policies and documentations.

This work however suggests a need for further and more elaborate replicated listening tests that would cover more WE varieties of English and include more participants for a wider scale study that could further solidify the validity and reliability of this approach to intelligibility and communicative integration in ELF (English as a Lingua Franca) internationalising HE institutions studies.

This work also recommends that concerted efforts be made at creating awareness on the need for accommodation to non-NS/WE varieties of the English language within internationalising institutions. This recommendation is given because if sociocultural inclusivity is to be achieved in reality, particularly when it comes to interactional and communicative integration, or acceptance of the multiple varieties of the English language as the lingua franca of academia in NS nations, actions have to be put in place that would go beyond mere claims that these institutions make about being international or multicultural in outlook. The SE superiority idea over WE will have to be demystified on the basis of international inclusivity when it comes to English language varieties and communication. This will have to be done at all stakeholder levels, starting from the top, which would involve management from whence the policies and practices necessary for the fostering of linguistic communicative inclusivity would have to emerge.

This work also recommends that students particularly from the EFL Expanding Circle and norm-dependent regions would need special orientations and preparations on the international mix in varieties of English they may be encountering with scholars, academics or teachers. This could probably be done with some pre-exposure to WE varieties and not just SE ones which they depend on and are trained or tested by.

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# **APPENDICES**

# PILOT STUDY

# Students' perception of the English language use of non-native lecturers in higher institutions of learning in the UK

Please state your country of origin:

Circle your level of study: 1<sup>st</sup> Year 2<sup>nd</sup> Year 3<sup>rd</sup> Year 4<sup>th</sup> Year PG Student

Accent in this questionnaire refers to how spoken English (words, statements and vocal expressions) sound differently depending on national backgrounds or country of origin.

1. Do you believe the English your non-native teacher speaks is different from that of a native speaker?

Yes

No

2. If your answer is 'No' does it mean that your non-native teacher speaks like the native speaker or has a native speaker-like standard?

Yes

No

3. If your answer is 'Yes'. In what ways is the English of your non-native teacher different from that of the native-speaker teacher?

 4. There is an argument that there is no standard variety of English because of the many varieties from different national backgrounds. Do you agree with this opinion?

Yes

No

- 5. If you answered 'no' to the above question, which countries would you categorise as Standard English users? List them.
- 6. Are you increasingly faced with teachers with accents that are difficult to understand?
  - Yes No
- 7. Do you get upset by the accent of non native teachers?

Yes No Some of them

8. If you answered 'Yes' or 'Some of them' to the above question, can you mention or list the national background or backgrounds of teachers that may have accents that you do not like?

9. What effect does non-native teacher accents have on you in lecture and seminar sessions?

Positive

Negative

Neither positive or negative

If 'positive', what would you describe as the positive effect?

If 'negative', what would you describe as the negative effect?

10.Do you think some non-native teachers need to work on improving their accents?

Yes

No

11. Teachers from which national backgrounds do you think should work on improving their accents?

12. Choose non-native teachers from particular nationalities (indicate the nationality of each chosen teacher in the underlined spaces provide below labelled a-e) and circle as appropriate how confident you feel they communicate with the English language in the delivery of their lectures/seminar sessions.

a)	Not confident	Confident	Very confident
b)	Not confident	Confident	Very confident
c)	Not confident	Confident	Very confident
d)	Not confident	Confident	Very confident
e)	Not confident	Confident	Very confident

- Feel free to add others if the spaces provided above are insufficient.
- 13.Do you sometimes guess or pretend to understand what your non-native teacher says even when you know they may be communicating something different from what your guess is?

Yes

No

14.Do you limit your speaking to or communicating with some non-native English teachers because you feel they may not understand you?

Yes

No

15. Do you think all teachers should possess a native speaker standard?

# PILOT STUDY 2

# POST LISTENING TEST QUESTIONNAIRE

1. I will definitely pass this test.

Yes No Not sure

2. I think my score on this test will be low.

Yes No Not sure

- 3. I think my score on this test will be average.
  - Yes No Not sure
- 4. I think I will have a higher score in section A of this test because the speaker was easier to understand than the speaker in section B.

Agree Disagree

- 5. I think I will have a higher score in section B of this test because the speaker was easier to understand than the speaker in section A.
  - Agree Disagree
- 6. The speakers in section A and B were both clear and easy to understand.

Agree

Disagree

7. The English of both speakers in the test is not Standard English.

Agree

Disagree

8. The Listening Test by Native Speakers of English is the best.

Agree	Disagree
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9. The native speaker of English is easier to understand than both speakers of the test.

Agree	Disagree
Agree	Disayiee

10. I disliked the accent of the first speaker in section A of the test.

Agree

Disagree

11. I disliked the accent of the second speaker in section B of the test.

Agree

Disagree

- 12.1 will understand the speaker in section A if he/she is one of my teachers on my major course of study.
  - Agree Disagree
- 13.1 will understand the speaker in section B if he/she is one of my teachers on my major course of study.

Agree

Disagree

14. I think it is a good idea to listen to, and learn to understand other non-native English accents for easy international communication with people from different countries around the world.

No

Yes

### Informed Consent Form for Social Science Research The University of York, UK

**Title of Project**: EFL Students and Non-Native English Language Speech Patterns of Teachers within internationalising HE institutions.

#### Investigator: Dozie Ugbaja

**Purpose of the Study:** The purpose of this study is to test the intelligibility of Outer Circle varieties of English to EFL students through Listening Tests and to gain insight into students' perception of the intelligibility of these varieties within internationalising HE institutions.

**Procedures to be followed:** You will undertake listening tests recorded by non- native speakers of English and answer some multiple choice questions afterwards to show your individual perceptions on the overall initiative.

**Statement of Confidentiality:** Your participation in this research is confidential. The survey does not ask for any information that would identify who the responses belong to. In the event of any publication or presentation resulting from the research, no personally identifiable information will be shared because your name is in no way linked to your responses.

**Right to Ask Questions:** Please contact the investigator, with questions or concerns about this study. The investigator is a student of the University of York, and this project is carried out for research purposes.

**Voluntary Participation:** Your decision to be in this research is voluntary. You can stop at any time. You do not have to answer any questions you do not want to answer.

You must be 16 years of age or older to take part in this research study.

Ethical Approval: This research study has been reviewed and received ethics approval following the procedures of the Department of Education, University of York.

Your voluntary participation in the test and Questionnaire process implies that you have read the information in this form and consent to take part in the research. You also consent that anonymised parts of the study can be shown at researchers' meetings and in publications. Please keep this form for your records or future reference.

Name: \_\_\_\_\_\_ Signature: \_\_\_\_\_\_

Email: Date:

#### Informed Consent Form for Social Science Research The University of York, UK

**Title of Project**: Management Perspectives on the relationship between language competences and job performance of Multilingual Skilled Migrant Academics in teacher/student interactions within NS HE institutions.

#### Investigator: Dozie Ugbaja

**Purpose of the Study:** The purpose of this study is to understand the ways in which language proficiency and communication shape the employment and retention of skilled migrant academic professionals from WE/NNS countries within HE institutions in NS nations.

**Procedures to be followed:** You will be interviewed for about 30-60 minutes in person, by telephone, or by email. If you are willing, we will schedule a follow-up interview. Face to face and telephone interviews will be audio-recorded.

**Data Storage and Protection**: The recording and written transcript to be kept in an archive accessible to the above researchers, and to be used for research. Recordings will be destroyed within one year of transcription.

**Statement of Confidentiality:** Your participation in this research is confidential. The survey does not ask for any information that would identify who the responses belong to. In the event of any publication or presentation resulting from the research, no personally identifiable information will be shared because your name is in no way linked to your responses.

**Right to Ask Questions:** Please contact the investigator, with questions or concerns about this study. The investigator is a student of the University of York, and this project is carried out for research purposes.

**Voluntary Participation:** Your decision to be in this research is voluntary. You can stop at any time. You do not have to answer any questions you do not want to answer.

You must be 18 years of age or older to take part in this research study.

**Ethical Approval**: This research study has been reviewed and received ethics approval following the procedures of the Department of Education, University of York.

Your voluntary participation in the interview implies that you have read the information in this form and consent to take part in the research. You also consent that anonymised parts of the recording can be shown at researchers' meetings and in publications. Please keep this form for your records or future reference.

Email: \_\_\_\_\_

Signature:_	
Date:	

# **APPENDIX 5a**

Table Showing Band Scores for Replicated 'NNS' Test (Section A And B) in Comparison with Students' Original '5. 5' Scores in 'NS' Based Test

The 100 student participants (from both international locations; UK and US) are represented by the numbers 1 to 100.

Student Participants	Original (SE based IELTS Band Scores)	Section A (Raw Scores out of 40) Indian Speaker	Section A Replicated Test Band Scores	Section B (Raw Scores out of 40) Nigerian Speaker	Section B Replicated Test Band Scores
1	5.5	14	4.5	26	6.5
2	5.5	16	5	24	6
3	5.5	12	4	18	5.5
4	5.5	14	4.5	14	4.5
5	5.5	10	4	22	5.5
6	5.5	12	4	18	5.5
7	5.5	14	4.5	18	5.5
8	5.5	14	4.5	12	4
9	5.5	10	4	6	3
10	5.5	20	5.5	20	5.5
11	5.5	12	4	14	4.5
12	5.5	18	5.5	8	3.5
13	5.5	8	3.5	10	4
14	5.5	6	3	16	5
15	5.5	20	5.5	20	5.5
16	5.5	16	5	20	5.5
17	5.5	10	4	18	5.5
18	5.5	20	5.5	22	5.5
19	5.5	12	4	8	3.5
20	5.5	32	7.5	34	7.5
21	5.5	18	5.5	12	4
22	5.5	30	7	22	5.5
23	5.5	16	5	18	5.5
24	5.5	12	4	10	4

#### TABLE OF LISTENING TESTS RESULTS

25	5.5	8	3.5	12	4
26	5.5	16	5	8	3.5
27	5.5	14	4.5	8	3.5
28	5.5	10	4	12	4
29	5.5	8	3.5	8	3.5
30	5.5	8	3.5	6	3
31	5.5	6	3	6	3
32	5.5	4	2.5	10	4
33	5.5	20	5.5	16	5
34	5.5	32	7.5	40	9
35	5.5	18	5.5	24	6
36	5.5	32	7.5	28	6.5
37	5.5	22	5.5	4	2.5
38	5.5	12	4	18	5.5
39	5.5	22	5.5	20	5.5
40	5.5	12	4	16	5
41	5.5	20	5.5	28	6.5
42	5.5	12	4	18	5.5
43	5.5	16	5	8	3.5
44	5.5	8	3.5	6	3
45	5.5	10	4	20	5.5
46	5.5	12	4	18	5.5
47	5.5	8	3.5	10	4
48	5.5	22	5.5	14	4.5
49	5.5	28	6.5	22	5.5
50	5.5	10	4	10	4
51	5.5	20	5.5	24	6
52	5.5	30	7	30	7
53	5.5	22	5.5	16	5
54	5.5	20	5.5	14	4.5
55	5.5	22	5.5	24	6
56	5.5	10	4	20	5.5
57	5.5	8	3.5	26	6.5
58	5.5	10	4	18	5.5
59	5.5	26	6.5	26	6.5
				1	1

61	5.5	10	4	20	5.5
62	5.5	14	4.5	20	5.5
63	5.5	12	4	20	5.5
64	5.5	18	5.5	16	5
65	5.5	26	6.5	16	5
66	5.5	16	5	16	5
67	5.5	30	7	26	6.5
68	5.5	30	7	32	7.5
69	5.5	10	4	16	5
70	5.5	6	3	4	2.5
71	5.5	24	6	20	5.5
72	5.5	32	7.5	30	7
73	5.5	10	4	14	4.5
74	5.5	16	5	16	5
75	5.5	8	3.5	4	2.4
76	5.5	16	5	30	7
77	5.5	30	7	30	7
78	5.5	32	7.5	24	6
79	5.5	14	4.5	6	3
80	5.5	6	3	20	5.5
81	5.5	14	4.5	14	4.5
82	5.5	14	4.5	14	4.5
83	5.5	22	5.5	28	6.5
84	5.5	20	5.5	16	5
85	5.5	14	4.5	14	4.5
86	5.5	12	4	18	5.5
87	5.5	22	5.5	24	6
88	5.5	10	4	8	3.5
89	5.5	18	5.5	22	5.5
90	5.5	18	5.5	12	4
91	5.5	22	5.5	32	7.5
92	5.5	26	6.5	16	5
93	5.5	30	7	22	5.5
94	5.5	20	5.5	20	5.5
95	5.5	14	4.5	22	5.5
	5.5	18	5.5	18	5.5

97	5.5	28	6.5	22	5.5
98	5.5	14	4.5	28	6.5
99	5.5	16	5	18	5.5
100	5.5	22	5.5	14	4.5

# **APPENDIX 5b**

# BAND SCORE DESCRIPTOR TABLE

BAND	DESCRIPTOR
9	<b>Expert user</b> Has fully operational command of the language: appropriate, accurate and fluent with complete understanding.
8	Very good user Has fully operational command of the language with only occasional unsystematic inaccuracies. Misunderstandings occur in unfamiliar situations. Handles complex detailed argumentation as well.
7	Good user Has operational command of the language, though with occasional inaccuracies, inappropriacies and misunderstandings in some situations. Generally handles complex language well and understands detailed reasoning.
6	<b>Competent user</b> Has generally effective command of the language despite some inaccuracies, inappropriacies and misunderstandings. Can use and understand fairly complex language, particularly in familiar situations.
5	Modest user Has partial command of the language, coping with overall meaning in most situations, though is likely to make many mistakes. Should be able to handle basic communication in own field.
4	Limited user Basic competence is limited to familiar situations. Has frequent problems in understanding and expression. Is not able to use complex language.
3	<b>Extremely limited user</b> Conveys and understands only general meaning in very familiar situations. Frequent breakdowns in communication occur.
2	Intermittent user No real communication is possible except for the most basic information using isolated words or short formulae in familiar situations and to meet immediate needs. Has great difficulty in understanding spoken and written English.
1	Non user Essentially has no ability to use the language beyond possibly a few isolated words.
0	Did not attempt the test No assessable information provided.

# ANSWERSHEET

Nationality: .....

Level of Study: Undergraduate 

Post-Graduate

# **SECTION A (LIONS)**

# (Questions 1-3) 1 mark each

According to the lecture, the following are either **True** or **False**.

Choose the correct answer, True or False.

1. Most people think that lions only come from India.

True

False

2. In the past Asiatic lions were living as far west as Greece

True

False

3. Ten thousand years ago there were no lions roaming in parts of the world.

True

False

## (Questions 4 - 7) 1 mark each

Choose the correct letter, A, B or C.

- 4. When did Asiatic lions develop as separate sub-species?
  - A. About 10,000 years ago.
  - B. About 100,000 years ago.
  - C. About 1,000,000 years ago.
- 5. Pictures of Asiatic Loins can be seen on ancient coins from
  - A. Greece.
  - B. The Middle East.
  - C. India

- 6. Asiatic lions disappeared from Europe
  - A. 2, 500 years ago
  - B. 2,000 years ago
  - C. 1,900 years ago
- 7. Very few African lions have
  - A. a long mane
  - B. a coat with varied colours
  - C. a fold of skin on their Stomach

# (Questions 8 – 10) 1 mark each

Complete the sentences below

Write no more than two words and /or a number for each answer

- 8. The Gir sanctuary has an area approximately...... square kilometres
- 9. One threat to the lions in the sanctuary is.....
- 10. Some India lions were saved by a.....who was very wealthy.

# (Questions 11 – 15) 2 marks each

# Fill in the blank spaces with the missing words from this part of the lecture below.

Asiatic lions don't have the Gir Sanctuary to themselves, I should add. They actually share it with about (11)...... A significant proportion of the lion's (12)...... is made up of the livestock of these farmers- goats, chickens and so on- as much as a third in fact. And they have been known to (13)...... humans, especially in time of drought. One final piece of (14).....- in ancient India one of the greatest test of (15)...... for a man was to fight a lion.

# SECTION B (THE HISTORY OF MOVING PICTURES)

# (Questions 16 - 20) 1 mark each

According to the lecture, the following are either True or False.

Choose the correct answer, True or False.

16. The story of moving pictures is believed to have started sometime in 1877.

True

False

17. Some friends were arguing over the feet and hooves of a horse in different parts of the world.

True

False

18. A photographer was not asked to photograph a horse when it galloped.

True

False

19. All the photographs of a horse running showed all feet or hooves off the ground.

True

False

20. Thomas Edison invented and designed moving pictures by himself

True

False

(Questions 21 - 25) Choose the correct letter, A, B or C. 1 mark each

21. The young Scotsman was clever because

- A. He did not work by himself
- B. He studied other systems
- C. He did his design in America

- 22. One major problem with the first system is that
  - A. The camera was heavy in weight
  - B. People could only see very short films.
  - C. The camera was light in weight.
- 23. The bioskop system was developed by
  - A. Two German brothers.
  - B. A French and German team working together.
  - C. A French team.

24. Rival systems started to appear in Europe after people had

- A. Been told about the American system
- B. Seen the American system
- C. Used the American system

25. A problem which was caused by the tension between two wheels and reels was solved by

- A. The 'Lantham Loop' invention.
- B. Removing a film reel from the system.
- C. Making one of the film reels more effective.

## (Questions 26 – 30) 2 marks each

# Fill in the blank spaces with the missing words from this part of the lecture below.

So now there was a real possibility of having films of more than two or three and minutes. this led to the making of The (26)..... the very first movie made. It only lasted (27)..... but was an absolute sensation, and there were (28)..... of people watching the movie and actually fainting when the character (29)..... at the camera. Almost overnight movies became a craze and by (30)..... people in America were lining up to see movies in store theatres.

#### POST LISTENING TEST QUESTIONNAIRE FOR STUDENTS

Please tick a box on the scale of options for each statement to indicate your perceptions

- 1. The speaker of section A was clear and easy to understand.
  - □ Strongly Agree
  - □ Agree

  - Disagree
  - Strongly Disagree
- 2. The speaker of section B was clear and easy to understand.
  - □ Strongly Agree
  - Agree
  - Undecided
  - Disagree
  - Strongly Disagree
- 3. The English of speaker A in the test is not Standard English.
  - □ Strongly Agree
  - □ Agree
  - $\square$  Undecided
  - Disagree
  - Strongly Disagree
- 4. The English of speaker B in the test is not Standard English.
  - □ Strongly Agree
  - □ Agree
  - Undecided
  - Disagree
  - Strongly Disagree
- 5. Listening Tests by Native Speakers of English (UK, USA, AUSTRALIA, CANADA) is the best.
  - □ Strongly Agree
  - □ Agree
  - Undecided
  - Disagree
  - Strongly Disagree

#### 6. I disliked the accent of the first speaker in section A of the test.

- □ Strongly Agree
- □ Agree
- Undecided
- Disagree
- Strongly Disagree

#### 7. I disliked the accent of the second speaker in section B of the test.

- □ Strongly Agree
- Agree
- $\square$  Undecided
- Disagree
- Strongly Disagree
- 8. I will understand the speaker in section A if he/she is one of my teachers on my major course of study.
  - □ Strongly Agree
  - □ Agree
  - $\ \ \square \ \ Undecided$
  - Disagree
  - Strongly Disagree
- 9. I will understand the speaker in section B if he/she is one of my teachers on my major course of study.
  - □ Strongly Agree
  - □ Agree
  - Undecided
  - Disagree
  - Strongly Disagree
- 10. It is a good idea to listen to, and learn to understand other non-native English accents for easy international communication with people from different countries around the world.
  - □ Strongly Agree
  - □ Agree
  - Undecided
  - Disagree
  - Strongly Disagree

# FOCUS GROUP DISCUSSION QUESTIONS

- 1. Do you think the speaker of section A was clear and easy to understand?
- 2. Do you think the speaker of section B was clear and easy to understand?
- 3. Do you agree that the English of speaker A in the test is not Standard English?
- 4. Do you agree that the English of speaker B in the test is not Standard English?
- 5. To what extent do you agree that the English Listening Tests by Native Speakers of English (UK, USA, CANADA and AUSTRALIA) is the best?
- 6. Would you say you disliked the accent of the first speaker in section A of the test?
- 7. Would you say you disliked the accent of the second speaker in section B of the test?
- 8. Do you think you will understand the speaker in section A if he/she is one of your teachers on your major course of study?
- 9. Do you think you will understand the speaker in section B if he/she is one of your teachers on your major course of study?
- 10. Do you think it is a good idea to listen to, and learn to understand other nonnative English accents for easy international communication with people from different countries around the world?

# Interview questions for NS employers/managers of international or skilled migrant academics.

- 1. Can you confirm that you have migrant employees from NNS countries such as India, Pakistan, and Nigeria... working as academics in your department/institution?
- 2. Through what routes do/have these migrant academics gain(ed) employment into your department/institution?
- 3. What level of qualification/skill and experience is required by these academics in your institution/department/school of study?
- 4. Why are the skills set or qualifications you have mentioned particular requirements?
- 5. Are there any reasons for choosing skilled migrant academics as employees from any NNS or Outer Circle country?
- 6. Is there a language policy (explicit or implicit) that guides the English language use of these NNS employees within your institution?
  - i. If yes, does this policy mean that there is a language test (formal or informal) for migrant or international academics intending to enter your workplace?
  - ii. If there is no test, how would you describe the level of English language competence required by skilled migrant academics in your workplace (particularly those of our Outer Circle countries focus)?
- 7. If an international student from an Expanding Circle country like China for example expresses an unsatisfactory view about teachers from the NNS countries represented in your department/institution (which can be linked to the variety of the English language they possess) what will you do? How do you handle such complaints if they arise?
- 8. Have you come across any situation where skills and expertise was placed above the English language competence/variety of a non-native migrant academic in the job offer decision process and found out that there have being little or no issues after all with his/her non-native variety on job performance?

- 9. Have you come across any situation where a non-native migrant speaker of the English language from any of the Outer Circle countries have been awarded a certain job role on the basis of their performance during an interview but appear not to be delivering an effective service on the grounds of language use and English language competence on the job?
- 10. Have you come across any situation where a non-native migrant speaker of the English language from other countries have been awarded a certain job role on the basis of their performance during an interview but appear not to be delivering an effective service on the grounds of language use and English language competence on the job?
- 11. When it comes to employing NNS teachers how would you describe what is 'good enough' English speaking competence for the benefit of your students (home and international)?
- 12. We understand that international students sometimes have a preference for Native Speaking teachers. Do you sometimes place these students' expectations as a priority in your recruitment decisions? If yes, why?
- 13. International students (particularly from Expanding Circle countries) coming to study in an NS nation like yours have high expectations of the learning and teaching situation. How well do you prepare them for the international mix in varieties of English they could encounter with teachers?
- 14. Will you advocate for or support a system that clearly incorporates a preexposure to the intelligibility of other varieties/accents of the English language to international students from the Expanding Circle particularly because they appear to be faced with the dilemma of learning one variety of a language and made to adjust to others from non-native teachers within short spaces of time?

1	APPENDIX 10
2 3 4 5	FOCUS GROUP 1 UK
6	1. Do you think the speaker of section A was clear and easy to understand?
7 8 9 10	Korean 1 - 'I disagree because he has no accent and some words he pronounce wrong.'
11	Turkish 2 - 'The pronunciation is really different than with British people'
12 13 14 15	<b>Chinese 3</b> - 'He is quick and the first words is quick and not clear and the second one pronounce is bad so we can't understand what he means'
16	Chinese 4 - 'and his tongue always lolololololo like this'
17 18 19	(All participants laugh as if to concur with Chinese 4)
20 21	2. Do you think the speaker of section B was clear and easy to understand?
22 23 24	<b>Korean 1</b> - I think it's easy to understand a little bit because the, she have accent but spelling and pronounce, totally wrong.
24 25 26 27	<b>Turkish 2</b> - 'I think it's like the same section A' ('The pronunciation is really different than with British people')
28	Chinese 3 - 'She takes some native pronounce'
29 30	Chinese 4 - 'Just because she speak slow we can understand a bit'
31 32 33	3. Do you agree that the English of speaker A in the test is not Standard English?
34	All Participants chorused - 'Yes'
35 36 37 38	Moderator: So what's Standard English?
	Turkish 2 - 'Native English, pronunciation from USA
39 40	Chinese 3 - 'London'
41 42	Turkish 2 - 'Australia'
43 44 45 46	Korean 1 - 'Native speaker'

4. Do you agree that the English of speaker B in the test is not Standard English? Turkish 2 - 'She is not a native speaker because of accent. You can't understand.' Question is repeated by Moderator and: All Participants chorused - 'Yes' Korean 1 - 'Because we cannot understand' Moderator: Do you understand all native speakers of English? Turkish 2 - 'Some native speakers I can understand but sometimes its not, it depends on the people I think' Korean 1 - When they talk again we can understand but the second time we still cannot understand' 5. To what extent do you agree that the English Listening Tests by Native Speakers of English (UK, USA, CANADA and AUSTRALIA) is the best? Turkish 2 - 'I strongly agree' Korean 1 - 'l agree' Chinese 3 - 'Agree' **Chinese 4** - 'No I don't think so. I think people from the same nationality with me is better' Moderator: Why? Chinese 4 - 'It's better from me' Moderator: 'So you prefer the Chinese English' Chinese 4 - 'Yes, the Chinglish' 6. Would you say you disliked the accent of the first speaker in section A of the test? All Participants Chorused - 'Yes' Moderator: So why do you dislike it? Chinese 3 - 'We can't understand' 

94 95	Turkish 2 - 'We couldn't understand it. Because of accent and he's really quick'.
96 97	Chinese 4 - 'Quick and then
98 99	Korean 1 - 'He talks in long sentence and no accent and no commas or fullstops'
100 101	7. Would you say you disliked the accent of the second speaker in section B of the test?
102 103	All Participants Chorused - 'Yes'
104 105 106	Turkish 2 - 'Strongly agree. It was horrible for me. The pronounce was horrible yeah'
107 108	Korean 1 - 'Undecided'
109 110	Chinese 4 - 'It's hard to understand'
111 112 113 114	Korean 1 - 'Probably I can understand 70% of what she is talking about so undecided'
115 116	8. Do you think you will understand the speaker in section A if he/she is one of your teachers on your major course of study?
117 118	All Participants chorused - 'No'
119 120	Chinese 3 - 'Strongly disagree'
121 122 123	<b>Chinese 5</b> - speaking for the first time in the conversation) - 'I think I will change University, I will change my Major or University'.
124 125 126	<b>Chinese 4</b> - 'If he or she can make his course to the PowerPoint, I can get it, but if he told me, I can't understand'
127 128	Turkish 2 - 'The first day we can't understand, and then we can understand'
129 130	Korean 1 - 'It will take a long time'
131	Moderator: 'How long do you think?'
132	Korean 1 - 'Three months'
133 134	Turkish 2 - 'I think two or three months'
135	Chinese 3 - 'Half a year'

136 Moderator: 'But your Masters course is just one year'

# **Korean 1** - 'We are gonna die'

138 139 140	9. Do you think you will understand the speaker in section B if he/she is one of your teachers on your major course of study?
141 142	Korean 1- 'I can understand a little bit but she needs more practice'
143 144	Moderator: The teacher needs more practice? (Everyone laughs)
145 146	Korean 1 - 'Yes, for English'
147 148 149	<b>Chinese 3</b> - 'I think it's enough, because sometimes my pronunciation is bad, I think so, I'm bad, she's bad that's okay'
150 151	(All participants laugh)
152 153 154 155	Chinese 4 - 'I don't need understand everything, yeah, can guess'
156 157 158	10. Do you think it is a good idea to listen to, and learn to understand other non-native English accents for easy international communication with people from different countries around the world?
159 160	Turkish 2 -'l agree'
161 162	Moderator: 'why?'
163 164 165	<b>Turkish 2</b> - 'Because when you talk to other national people we can understand the other accent as soon as possible because'
166 167 168	Chinese 5 - 'Strongly disagree'.
169 170	Moderator: 'why?'
171 172	Chinese 5 - 'I think it will affect my pronunciation'
173 174	Moderator: 'How?'
175 176 177	<b>Chinese 5</b> - 'Because if I always talk with em India, perhaps my pronunciation will be like you know hers, yea, I don't want to be like'
178 179 180 181 182 183	<b>Turkish 2</b> - 'I think it is good, because we can learn different types of pronunciation so we can understand I mean not just native speaker we can learn from other'

184	FOCUS GROUP 2 UK
185	
186	1. Do you think the speaker of section A was clear and easy to understand?
187 188	Chinese 1 - 'I don't agree, it's quite a bit quick so hard to listen'
189 190 191	<b>Korean 2</b> - 'and his pronunciation is not clearly, it's not clear to understand. But the second time is better.'
192 193 194	<b>Iranian 3</b> - 'I agree it's little bit clear but not too much. I can understand but it's not too much clear.'
195	2. Do you think the speaker of section B was clear and easy to understand?
196 197 198 199	<b>Iranian 3</b> - 'I am strongly disagree. I couldn't understand very well because er, she speak part by part like this. I thought she is Chinese but the friends told me no she is not Chinese maybe another country she speaks same as Chinese. African I told'
200 201 202	<b>Chinese 1</b> - 'I think the speaker of section B is more clear to understand because she speak slow so I can easy to guess what is he's talking about.'
203 204 205 206	<b>Chinese 1</b> – 'I think the speaker in section B is more clear than the section A but the section B the girl is using the monotone just and like the volume is like reading something'
207 208 209	3. Do you agree that the English of speaker A in the test is not Standard English?
210 211	Chinese 4 - 'I think it's more different than British.'
212 213 214	<b>Iranian 3</b> - 'It wasn't I think because we have some pronunciation in the dictionaries, when we look in the dictionaries, we have some pronunciations so it wasn't match with that. No it wasn't standard.'
215 216 217 218	4. Do you agree that the English of speaker B in the test is not Standard English?
219 220	Iranian 3 - 'Definitely not'
221 222	Chinese 1 - 'I think it is more standard than section 1'
223 224	Moderator: What do you understand by Standard English?
225 226 227	<b>Iranian 3</b> - 'Standard is for the natives, English speak different okay, for example for one word when we were not the accent is different but for this two speaker I think er accent is different and pronounce is different also from natives.'
228 229	All Participants - 'It's not standard'.

5. To what extent do you agree that the English Listening Tests by Native Speakers of English (UK, USA, CANADA and AUSTRALIA) is the best? All participants chorused - 'Yes' Iranian 3 - 'Of course' Moderator: 'What makes it the best? **Korean 2** - 'Because you know when, at the first time we study English, so we study it is from UK, UK's English or US English so we use to hear this many time so the sound we often hear them when they speak so it is like the best, like I don't know how to say but you know many people around the world try to speak like native speaker of English so it is...they speak very clearly so it's easy to understand than others.' Chinese 1 - 'These four country of people only use English and no any other language and so they will be the good native speaker.' **Chinese 4** - 'I think this country is the best because they er, they speak traditional language, it's like original so I think it's the best'. 6. Would you say you disliked the accent of the first speaker in section A of the test? Iranian 3 - 'Undecided' Moderator: 'why?' Iranian 3 - ' I'm not dislike but it wasn't good at all'. **Korean 2** - 'The accent is guite boring, it's not interesting, we had to up and down when we speak English and he didn't' **Chinese 1** – 'Agree, because...speaker in section 1, you can... is an international foreigner...' 7. Would you say you disliked the accent of the second speaker in section B of the test? **Chinese 1** – 'Agree, because is not native speaker...' Korean 2 - 'The accent is not good' Iranian 3 - 'Undecided' 

8. Do you think you will understand the speaker in section A if he/she is one of your teachers on your major course of study? **Korean 2** - 'I have to agree because you know I need to try to listen, try to learn, and try to hear what he talking and because I have no choice, maybe I will use my phone to record it...and listen again and again many times.' Moderator: 'What about if you had a choice?' Korean 2 - 'For sure I will change' Chinese 1 - 'Because I always learn English from British or American, in my University in China, em our teachers are British and er we always listen to him and er know the pronounce from...but if you change the pronounce suddenly, I think I don't understand.' 9. Do you think you will understand the speaker in section B if he/she is one of your teachers on your major course of study? Korean 2 - 'I will try to understand' Iranian 3 - 'If I don't have any choice, I should try to understand' Moderator: 'But if you had a choice?' Iranian 3 - 'Yeah, change' 10. Do you think it is a good idea to listen to, and learn to understand other non-native English accents for easy international communication with people from different countries around the world? All participants Chorused - 'Yes' Iranian 3 - 'Strongly agree' **Korean 2** - 'Strongly agree, because er you know...you not work only with native speaker or native English speaker so if in my University I have a chance to listen and learn to understand other English from other countries... I think it's good. **Iranian 3** - 'Because sometimes we communicate with people from other countries so that's very good to listen to this conversation for example from different, different accents.' 

325 326	FOCUS GROUP 3 UK
327	1. Do you think the speaker of section A was clear and easy to understand?
328 329	All Participants Chorused - 'No'
330 331	Jordanian 1 – 'It's not a native speaker so I think it's normal to make mistakes'
332 333	Chinese 2 - 'I don't agree because section A, the accent is not clear'
334 335	Chinese 3 - 'I can understand a little'
336 337	Iranian 4 - 'I understand it but some words, no'
338 339	2. Do you think the speaker of section B was clear and easy to understand?
340 341	All Participants Chorused - 'No'
342 343	Chinese 2 - 'I don't agree, the accent is not clear'
344 345	Chinese 3 - 'I cannot really understand'
346 347	Iranian 4 - 'I understand some words'
348 349	3. Do you agree that the English of speaker A in the test is not Standard English?
350 351	(Silence) so Moderator: 'First of all, what is standard English?'
352 353	Iranian 4 - 'Like fluent'
354 355	Iranian 4 - 'Like it is good'
356 357	Jordanian 1 - 'Understandable, like understandable
358 359	Chinese 3 - We can know the meaning
360 361	Chinese 2 - 'Correct word and correct grammar'
362 363	Moderator: So, what answers will we give to the question? (Do you agree that the English of speaker A in the test is not Standard English)?
364 365	<b>Chinese 2</b> - 'Agree because I think he was not a English speaking country and I think his accent is not, it's difficult to hear'
366 367 368 369	4. Do you agree that the English of speaker B in the test is not Standard English?
370 371	Chinese 3 - 'I think it's difficult for me'

372 373 374 375 376	Jordanian 1 - 'It was easier than section A'
377	5. To what extent do you agree that the English Listening Tests by Native
378	Speakers of English (UK, USA, CANADA and AUSTRALIA) is the best?
379	Jordanian 1 - 'Yeah, obviously.'
380 381 382	All Participants Chorused - 'Yes'
383 384 385	6. Would you say you disliked the accent of the first speaker in section A of the test?
386 387 388	Jordanian 1 - 'No it's okay'
389 390	Chinese 2 - 'It's okay'
391	Moderator: What makes it okay?
392 393 394	Chinese 2 - I can understand, its okay.
395 396 397	7. Would you say you disliked the accent of the second speaker in section B of the test?
398	Chinese 3 - 'I think so'
399 400	Turkish 2 - 'I disliked it'
401 402	Korean 1 - 'I think I like the accent, I don't like the pronunciation'
403 404	Turkish 2 - (changes to) 'undecided'
405 406 407	Moderator to Turkish 2: 'why?'
408 409	<b>Turkish 2</b> - 'I can understand, sometimes I can understand section B but sometimes I'm not and I didn't understand'
410 411 412	8. Do you think you will understand the speaker in section A if he/she is one of your teachers on your major course of study?
413 414	Jordanian 1 - 'I'll try my best'

**Chinese 4** - 'To be honest, like if I had him as a teacher, I wouldn't change, as long 417 as I understand what he is saying, its fine.

- **Chinese 3** 'I'll try my best'
- **Chinese 4** 'It will take a time to get it'.
- 421 Chinese 5 'I prefer to change the teacher'

- 423 9. Do you think you will understand the speaker in section B if he/she is one of
- 424 your teachers on your major course of study?

**Chinese 5** - 'I will change too because the pronunciation is not very good even 427 though the speaking slow'

**Chinese 2** – 'will be okay yeah'

**Chinese 3** - I will change too because the pronunciation is not very good even 432 though the speaking slow'

433
434 10. Do you think it is a good idea to listen to, and learn to understand other
435 non-native English accents for easy international communication with people
436 from different countries around the world?

**Jordanian 1** - 'Yeah'

**Chinese 2** - 'Because it's good idea to listen em, the different pronunciation from different countries'.

- **Jordanian 1** - 'Like if you have like a friend from...some other country... like its 444 good.'
- Jordanian 1 'As long as we know the language we can deal with different accents'
  447

449
 450 FOCUS GROUP 1 US
 451

- **1. Do you think the speaker of section A was clear and easy to understand?**
- **Iraqi 1** 'I think not difficult, I choose undecided so it's not so difficult and easy'
- 454
  455 Saudi 2- 'To some extent, so I choose undecided because some words I couldn't
  456 understand and some I could'

Qatari 2- 'I put em disagree because he pronounce some words I cannot understand' Brazilian 2- 'I strongly disagree because I didn't get almost the, I didn't get any information about the lecture so I feel lost in the lecture' Qatari 1- 'I think it's er clear and I understand almost everything' Saudi 2- 'I agree with Brazil 2 because I couldn't get a specific information so I got lost' **UAE 1-** 'So I ask Qatar 1, did you understand all vocabulary which you heard? Qatari 1- 'Yeah, almost everything, we talk about the pronunciation, we don't talk about the information in the lecture. When you understand, what he said, that's enough, you don't have to understand what he talk about...' **UAE 1**- 'But can you explain what he said? Qatari 1- 'I think it's different between people. Sometimes Arabic students can understand from international better than the native speakers so I think it's different between people' Qatari 2- 'I am agree with Saudi 2... it was difficult to understand'. 2. Do you think the speaker of section B was clear and easy to understand? Iraqi 1- 'Yes... the pronunciation is not perfect but she speaks slowly so I can understand...for me, it's better than lecture 1' Iragi 2- 'I agree with Irag 1 because I think I understand the main idea from this lecture' Korean 1- 'To be honest I didn't focus that much ...but I think it's different from speaking. I am pretty sure that I will understand what she is saying when we will have a conversation...' **Saudi 3-** .... So it depends on the way of saying it. Also, there are other factor that we cannot see it, when you see the person face to face, body language, eye contact and etecera' Qatari 2- 'I think also I can understand what she said but it's still like boring when you talk to someone in this accent' **Moderator-** What do you mean by boring? Does everyone agree with that? Qatari 2- 'Talks slowly for example...'

Brazilian 1- 'I agree and because it's boring like it's tanana, nananana, it's difficult.
When the people talk fast for me it's easy to understand but nananananan it's difficult
because I need to... (hums) and if it's fast, I don't need to understand the meaning of
the words, I can only get to understand the context but in this case, it's really boring'

# 512 513 3. Do you agree that the English of speaker A in the test is not Standard 514 English?

- **Iragi 1-** 'Yes of course'
- **Saudi 3-** What do you mean by Standard English?'
- **Saudi 1-** 'I think the normal way to speak
- **Qatari 2-** 'Maybe just we can understand the person'
- Iraqi 1- I think Standard English mean that the accent that most people understand
  because there are specific accent, not everyone can understand it'.
- **Brazilian 1-** 'Origin of language, it's kind of origin...
- 529 Saudi 3- 'Maybe her pronunciation'
- 531 Saudi 1- 'Formal'
- **4.** Do you agree that the English of speaker B in the test is not Standard 534 English?

- **Korean 2-** 'I choose disagree because... the Standard English they are like USA, 537 England or Australia or ...

**Iraqi 1-** 'I think the speaker have the standard English as the, I mean United Kingdom have a different English and US have different accent so I think the speaker is from India, was it from Africa? Was correct in the grammar but just have a different accent so we can say have the Standard English'

## **5.** To what extent do you agree that the English Listening Tests by Native 545 Speakers of English (UK, USA, CANADA and AUSTRALIA) is the best?

Iraqi 1- 'I think strongly agree because from my experience, in the lecture when the teacher was native speaker, I can understand better than teacher from different country cos it's very hard for me to understand some words so the native speaker for me is better'

Qatari 2-'I disagree with Iraq 1 because I have my country like Qatari people who speak English, I can understand them more than native speaker English' **Qatari 1-** 'Disagree with Qatar 2 and agree with Irag 1 because when someone from your country he can speak the first language, you will understand him when he talk with you in English so it will be easy because you have the same thing in your mind and I strongly agree with Irag 1. Iragi 1- 'The pronunciation will be the same' Qatari 1- 'That's what I mean' Saudi 2- ' I think I strongly agree with Iraq 1 and Qatar 1 because simply we are familiar with these accents... I mean American or Australian. Canadian. British' **Saudi 1-** 'I can understand from native speaker more than non-native speaker' 6. Would you say you disliked the accent of the first speaker in section A of the test? Saudi 1- 'Yes, because strange for me' Saudi 1- 'I dislike because I can't understand a lot of words even if I can take some of them, I don't like the accent, I didn't like it' Qatari 1- I disagree because I think it is clear and I can understand almost everything' Qatari 2- 'I disliked because there are a lot of word I can't understand' Korean 1- 'I don't think we should dislike or like their accent, yeah' Saudi 2- 'I agree with Korea because it's not about like or dislike but usually if someone dislikes something, if he didn't understand it, he will not like it' Moderator- Did anyone like the accent? Qatari 1- 'Just Qatar 1 Korean 1 - 'Korea also liked it' Moderator- 'So that means every other person disliked it or? Moderator - Most participants had expressions that indicated a dislike but were hesitant to speak. Saudi 3- 'No I cannot like or dislike the accent because I think there are a lot of factor...especially for one who was speaking to me or giving me a lecture, there are 

602 other factor that depends it, not only the accent.'

603

# 604 605 7. Would you say you disliked the accent of the second speaker in section B of 606 the test?

607

608 **Qatari 1**- 'I disliked strongly because I could not understand almost anything' 609

610 **Saudi 1**- 'Yeah for me, I disliked the speaker accent because I didn't catch some 611 words, and I don't understand it'

- Korean 1 'Just like I said, I don't think it's the matter of like or dislike but personally,
  I liked her accent because for me it was really interesting and I was interesting in her
  accent so I liked her accent'
- 616
  617 Moderator- Did any other person like the accent of the speaker in section B?
  618
- 619 **Iraqi 1-** 'It all depend on I like, I understand or I can't understand, for me I can 620 understand this better than the A'
- Saudi 2- 'If you ask us whether we understand or not, yeah, we, most of us I think
  couldn't understand but if you ask dislike or like,we cannot decide this, it something
  we cannot decide about, personally that's what I think'
- 8. Do you think you will understand the speaker in section A if he/she is one of
  your teachers on your major course of study?
- Saudi 2- 'I disagree (I will not) but because if he was my teacher, I think important to
  understand him because I gain information from him so I suppose to understand him
  but I prefer native'
- 632
- Qatari 2- 'I strongly disagree if he will be my teacher, I will understand him but I think
  it will be a little bit different when I listen to him face to face'
- 635
  636 Saudi 3- We'll get used to it as we get used to American accent and we liked to
  637 speak it'
- 639 **Moderator-** 'So how long do you think it will take you to get used to how an 640 international teacher uses the English language?
- 641

638

- 642 **Saudi 3-** 'I have been taught by Indian teacher and... I didn't take long time to 643 understand it'
- 644
- 645 **Qatari 2-** 'It depends on the teacher but I think at least one month'
- 9. Do you think you will understand the speaker in section B if he/she is one of
   your teachers on your major course of study?
- 649 **Korean 1 -** '...The reason that we feel uncomfortable of non-native speaker is 650 because we are not used to it...'

651

648

focus on my major. I want to understand, not to take another accent or something'. **Moderator-** 'If some of your teachers are from the same nationality with thesame speaking accent as speaker B, what will you do? Qatari 2- 'Absolutely ... it will be hard to live with that' Qatari 1- 'I will kill myself' (Every one laughs) Saudi 3- 'To me it doesn't much matter because I wanna understand any accent in the world because I might be in one day travel to another country and I want to understand any accent and as I mention before, it's matter of explanation' Iragi- 'It's big problem, I think I will go out to some tutoring maybe to help me understand' 10. Do you think it is a good idea to listen to, and learn to understand other non-native English accents for easy international communication with people from different countries around the world? Iraqi 1- 'I disagree because if I make a mistake for example, the native speaker will correct for me but if I learn from non-native speaker, if I make mistake, he may be think that it is correct so I continue make mistake...' Qatari 1- ' I think it's a good idea to listen to the non-native English speakers but not to learn to speak because if you want to learn, you have to learn the best of the English so you have to learn from the native speaker but you don't have to learn the non-native English' Iragi 2- 'I agree with Qatar 1. Actually I have experience about this point because when I learning from someone has different accent or different nationality, actually, I don't understand, he or she taught according to his nationality...' 

Iragi 2- 'I strongly disagree because I come here to study... I want to focus to my

major, don't focus to what the teacher said. I think it's another problem, I want to

#### FOCUS GROUP 2 US

- 1. Do you think the speaker of section A was clear and easy to understand?

**UAE 1** - 'No I don't think so, you need to know English well so you can understand it. Other people who don't know English very well won't be able to understand what he is saying, you need to focus and have all your mind with him so it wasn't easy to understand.'

**Kuwaiti 1 -** 'I think the speaker of section A was clear and I could understand him very well, yeah, that's my opinion' **UAE 2** - 'I agree, I totally agree, it was em very clear and easy to understand the speaker' **UAE 3** - 'I think it was kind of clear, so I understand a little bit from it. **Moderator:** What do you mean by kind of clear? **UAE 1-** I think he means he has strong accent but we could understand him if we listen clearly carefully.' **Moderator:** You just said something, 'strong accent, what is strong accent? **UAE 1** - 'Like he doesn't pronounce some words or some letters' **UAE 2 - '...**he has his own way to talk' Saudi 1 - 'I think that the native language for this person affects his accent so he speaks English, some letters he can't pronounce them well, so that's how he has a strong accent or not' **UAE 3** - 'I think also because he speak quickly so and we like write down the answer so I couldn't follow him, because fast how he's speaking... so if I just follow him without the question, I will understand him more than...' Kuwaiti 1 - 'He was clear but not easy to understand' 2. Do you think the speaker of section B was clear and easy to understand? **UAE 1** - 'I think she wasn't that clear and it's hard to understand her because she was talking, er, lets go back to accent er I mean, accent always matters and it's not easy to understand if you are non-native speaker' **UAE 2 -** 'Agree with UAE 1. Iraqi 1 - 'I disagree... because when she was speaking it was not clear in some place...' **UAE 3** - 'I think the problem...because she pause a lot. If I talk to her face to face, it will be easy, not easy, it will be okay to understand what she want to say but if it's exam or test it will be difficult because I have to follow something and understand what she said' Kuwaiti 2 - 'Undecided because it was not clear but it's hard' 

749 750 751	<b>UAE 1</b> - 'I can't say we didn't understand her. We did understand her but not that clear'
752 753 754	Kuwaiti 1 - Some of the points we can understand'
755 756	3. Do you agree that the English of speaker A in the test is not Standard English?
757 758 759	Chorused response - 'Yeah'
760 761	Moderator - 'What is Standard English?
762 763	UAE 3 - 'It's the normal one'
764 765	Moderator - 'What do you mean by normal English?'
766 767	Kuwaiti 1- 'Like er, his pronunciation for the words'
768 769	UAE 1 - Yeah, there is US accent'
770 771 772	Kuwaiti 1- 'But his (Speaker A) pronunciation is not one of them so it's not normal'
773 774 775	4. Do you agree that the English of speaker B in the test is not Standard English?
776 777	Chorused response - 'Yeah'
778 779	Kuwaiti 2 - 'We couldn't understand some words so that makes it not standard'
780 781 782 783 784 785 786	<b>Kuwaiti 1 -</b> 'As I said, it's not easily understood, it's not standard so if you need to focus or keep your mind with him to understand him, he is not speaking Standard English but if he speaks normal and you can understand him easily, it is Standard English.'
787	5. To what extent do you agree that the English Listening Tests by
788	Native Speakers of English (UK, USA, CANADA and AUSTRALIA) is the
789	best?
790 791	Chorused response- 'Yes we agree'
702	Moderator - If for example you want to do your IELTS TOEEL courses would you

Moderator - If for example you want to do your IELTS, TOEFL courses would youlike to hear listening tests from people of other countries?

#### 795 Chorused response- 'No'

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**Kuwaiti 1-** 'I think it depend on the person who speak because also, in America, US, there is many accents, there is from north and south and some people they didn't understand the north accent or the south accent so it's depend to the person who talk or who speak er not about the accent or native or not native'

**UAE 3 -** 'I agree with UAE 3, it's not the best sometimes I can understand one of my country's person well more than native speaker because he maybe pronounce the words easily and clearly more than the American who have an accent or UK have a hard accent so not the best way to take from the native UK, USA, Australia and Canada'.

**Saudi 1** - 'I think that the tests such as IELTS should be from these native speaker because they've been learning this language in their work so they know how to deliver the idea as best as possible'

**Kuwaiti 1-** 'I agree with Saudi 1 like if you can't understand from these four native language you won't be able to understand other pronunciation or accents. I think it is supposed to be based on these four because...'

815 816

**Kuwaiti 1-** 'English is used mostly in these four countries so you need to understand what they say so we can look to these four countries. So it's best we listen these'.

819

#### 821 6. Would you say you disliked the accent of the first speaker in section A of 822 the test?

- 823 **UAE 3-** 'I dislike the accent of 'A' speaker'
- 824 825 Moderator - Why?
- 826

827 **UAE 3 -** 'Because it is sometime difficult to understand what he say'

828
829 UAE 1 - 'I think I can't say I dislike the accent or his accent because, I am not a
830 native speaker so I don't like people to not like my accent. I cannot say I don't like
831 someone's accent, as long as I can let them understand me so it's fine'

- 832
- 833 Kuwaiti 2 'Undecided'
- 834 835

## 7. Would you say you disliked the accent of the second speaker in section B ofthe test?

Kuwaiti 2 - 'I dislike the second accent because it affect on the pronounce the word
and the way how to pronounce it and let the people understand it, that's why I don't
like it.'

Kuwaiti 1 - 'I disliked the speaker two because it was hard to understand. I won't discussion with someone I can't clearly understand. I need to understand him so I can have a discussion with him and talk with him. If I can't understand him, there won't be any communication with us so I dislike it.' Omani 2 - 'It's not about the accent, do you like or do you not like, it's you can understand or you can't understand?' Kuwaiti 1 - 'If I can't understand it then, I won't like it' (Everyone laughs). 8. Do you think you will understand the speaker in section A if he/she is one of your teachers on your major course of study? **UAE 1 - '...** I wouldn't understand him at the first. I will suffer maybe at the first...' Saudi 1 - 'I will say that I will understand but I prefer the Native Speaker' **Omani 1 -** 'I don't think that I will like to sit in his session. I will like try to find another session that has like US accent...If I have chance to like change with another teacher, I will change' UAE 3 - 'I think as UAE 1 said, in the first I will suffer with this accent, because I cannot understand...' Iragi 1 - 'Depend on the person' Chorused response from a number of participants - 'Yeah, it depends' 9. Do you think you will understand the speaker in section B if he/she is one of your teachers on your major course of study? Kuwaiti 2 - 'No' 'I disagree with that because I can't understand, even if I take a couple of days I wouldn't understand.' Moderator - What about weeks? Kuwaiti 2 - 'If I have weeks, so I spend a lot of time to just understand her and I leave my study so, I need something more clear' **UAE 1** - 'I would definitely change the teacher because it's just annoving me like, it's hard to understand and listen carefully to her. May be the first speaker was, it's okay, 

**Omani 1 -** 'I can't say I don't like the accent but I can say I didn't understand the

accent...'

I can take time to understand him but the second one it's really hard to understand because as we said before, it's really strong accent and it's annoying' Moderator - How many of you will prefer to change your teacher? Non-verbal expressions indicating 'Yes, I will prefer' from participants. Moderator - Okay can we say it out? UAE 2 - 'I will change it' Omani 1 - 'I will change' Iragi 1 - 'I will change' **UAE 3** - 'Actually I don't think there is a promise his or her accent will be like this' Moderator - 'You can never know' **UAE 3 -** '...but it depends on how many times she speak with me because I know my major, I know some words that she talk about and the subject so I will understand I think' Kuwaiti 1 - 'It depends on if you ears was used to his accent or not' **UAE 3** - 'I mean that the professor or the doctor in my major, I think her or his accent will be better than this, this accent' 10. Do you think it is a good idea to listen to, and learn to understand other non-native English accents for easy international communication with people from different countries around the world? **UAE 1** - 'I think it's good to learn every countries accent because you don't know who you're going to meet...' **Omani 1** - 'I strongly agree with this guestion because if you as he said, if you want to go to another place and you're not gonna find all the people that speak thesame as you're used to. You can find people from another country who speak another accent, so it's good to meet and talk around people from other.' Kuwaiti 1 - I agree with that, you need to understand other accents because not everyone speaks the native' **UAE 3** - ' Strongly agree with that. We should know about the other accent, not only, I don't think you need to learn their accent, but you should know' Moderator - Okay, How do you know? What's the difference between 'learn' and 'know'?

UAE 3 - I think different because learn will maybe will take some courses for this accent but you know...for example if I want to go to India, I should see some er youtube video or something about their accent to know what they say so I will understand them when I go there' Kuwaiti 1 - 'I think you will understand, they speak all English but with different accents so you don't have to study it but you need to get used to it' Kuwaiti 2 - 'I am undecided because as long as I know English, I think it's enough' UAE 2 - I disagree. I think you cannot handle all accents. There is hundreds of accents over the world so if I got to learn each accent, I will not contain all that accent. 'I disagree' UAE 2 - '...I said you waste your time and you will not follow each accent because it's... more than 30 or 40 accents in each state, you cannot handle them' Kuwaiti 1 - You don't have to handle them all, you just need to see what are the most used, the most one that they use ... ' **UAE 3 -** '...If you didn't listen to their accent maybe you are gonna be surprised how they speak...' FOCUS GROUP 3 US 1. Do you think the speaker of section A was clear and easy to understand? **Thai 1 -** 'It was very difficult for me to understand. The pronounce was really bad' Chinese 1 - 'I couldn't understand almost everything' Saudi 1 - 'It was not easy because the accent' Kuwait 1- 'I couldn't follow what he said and the pronunciation is not good' 2. Do you think the speaker of section B was clear and easy to understand? Saudi 4 - 'It was easier to understand B than A for me' **Thai 1** - 'I cannot understand anything she talk about' Kuwaiti 1 - 'Some words, I can understand but not everything' 

987 988	3. Do you agree that the English of speaker A in the test is not Standard English?
989	Chorused response - 'Yes'
990 991 992	4. Do you agree that the English of speaker B in the test is not Standard English?
993 994	Chorused simultaneously - 'It's not Standard English'
995 996 997	5. To what extent do you agree that the English Listening Tests by Native Speakers of English (UK, USA, CANADA and AUSTRALIA) is the best?
998 999 1000	Saudi 1 - 'I think that is the best thing to listen test by native speaker in my opinion and for me'
1001 1002	Thai 1 - 'Of course it's the best'
1003	Chinese 1 - 'It's the best'
1004 1005 1006	Chinese 2 - 'I agree with China 1, it is the best'
1007 1008 1009	6. Would you say you disliked the accent of the first speaker in section A of the test?
1010 1011 1012 1013	Saudi 1 - 'I strongly dislike because when I listen to him I don't understand so I dislike his accent'
1013 1014 1015 1016	Kuwaiti 1- 'I strongly disliked too because when I listening for him I feel nervous because I didn't understand a lot of words'
1017 1018 1019 1020	<b>UAE 1 -</b> 'I actually disagree because it doesn't matter the accent, it just I need to understand the meaning or idea and they cannot change their accent. It's hard to change their accent and that's it'
1020 1021 1022 1023	<b>Thai 1 -</b> 'I think I don't likeit's hard to understand and I think his accent, some words, I don't understand'
1023 1024 1025	Chinese 1 - 'I agree with Thailand because I dislike it'
1025 1026 1027 1028	<b>Saudi 2 -</b> 'I strongly agree because almost, I can't understand what he said. I think section B is better than Section A'
1029 1030 1031	7. Would you say you disliked the accent of the second speaker in section B of the test?

1031 the test?

- **Kuwaiti 1 -** 'I am undecided because in my opinion I think if I listen every day for African accent or something like that, it was clear though but if I listen every day, I will, I can understand'
- **Saudi 4 -** 'I agree with Kuwait 1 because it is easy to understand section B'
- 1037 1038 **Thai 1 -** 'I disagree, I cannot understand.'

- 1040 **Chinese 2 -** 'I don't like the accent. It makes me very confusing. I don't understand 1041 what she talk about so I don't like it.'
- 1042
- 104311. Do you think you will understand the speaker in section A if he/she is1044one of your teachers on your major course of study?
- 1045
- Saudi 3 'I think I will understand him ... if I can change it, I will change because it's
   so difficult to understand section A'
- **Saudi 2 -** 'I disagree with Saudi 3 because I think if it's my teacher in my major, I can't understand him, I will not pass the course'
- 1051
- 1052 **Chinese 1 -** 'I agree Saudi 3 because I think it's about ability to adapt the teacher 1053 who is not native language and we need to learn some things from the teacher' 1054
- Thai 1 'I think I cannot understand if she is not native speaker so why I come here
   because I want to study with a teacher native speaker'
- **Kuwaiti 1 -** 'I agree with Saudi 3 because I used to have Indian friends speaking English, they wasn't clear, at the beginning I didn't understand them but with time...'
- **Saudi 6 -** 'I agree with Kuwait 1 and Saudi 3 because maybe in the beginning will first trouble... when I study in the University, study by Arabic but the professors accent different. In the beginning I can't understand them but after one year I can understand them.
- 1065

- 1066 Moderator 'After one year?'
- **Saudi 6 -** 'Yeah because the University is four years...'
- 1069
  1070 Moderator For those of you doing Masters Courses for about one year, how long do
  1071 you think it will take to understand the Non-native English speaking teacher?
- 1072
- **Saudi 2 -** 'I think we don't have time to just understand the teacher because we have time just to study to pass the class, to complete our study, not just understand what he said we don't have the time. We not come to understand his accent, we come to complete our study'
- 1077 (Group laughs)
- 1078

1079 Moderator - If some of your teachers were from the country where speaker A is from, what will you do? 1080 1081 Chinese 2 - 'Drop' 1082 1083 Saudi 2 - 'I will come back to my country or change' 1084 1085 Thai 1 - 'I think I should prepare my English first then I will come back to study' 1086 1087 1088 1089 1090 12. Do you think you will understand the speaker in section B if he/she is one of your teachers on your major course of study? 1091 1092 1093 **UAE 1 –** '... It depends for the person' 1094 1095 Moderator - If some of your teachers were from the country where speaker B is from, 1096 what will you do? 1097 1098 Chinese 2 - 'Same, drop' 1099 1100 Saudi 1 - '...that means I have complete course to learn their accents so maybe one 1101 or two months...' 1102 1103 Thai 1 - 'Maybe I will take some course first for prepare and adapt her accent. 1104 Maybe five months. If it's not good then I come back home' 1105 1106 Chinese 1 - 'I think I will ask the teacher to talk more slowlier to let me can think 1107

- about what the teacher said. If it didn't change after the teacher said slowlier, I think I
  will bring my book into the class and listen to the teacher and find some similar way
  in the book'
- 1111
- 1112

# 111313. Do you think it is a good idea to listen to, and learn to understand other1114non-native English accents for easy international communication with1115people from different countries around the world?

- 1116 **Kuwait 1** 'I agree, I think after we learn the native accent then we have to have one 1117 class that is international accent. It's gonna be good for us'
- 1118
- **Chinese 1** 'I think it's good idea to listen to non-native English because if we listen to non-native speaker, it will help us to improve English I think'

**UAE 1** - 'I think it's my first time to agree with Kuwait 1 because firstly we need to learn the English language from the native speaker like England or USA or Canada or Australia, then we can learn the other accents to interact with other people from other countries'

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**Saudi 1 -** 'I think if learner has the minimum level of English, I think he can understand and communicate with international people who has different accent...'

**Thai 1 -** 'I think it's good idea to learn non- native speaker, just basic but if you want to progress and professional in your career, you have to study with the native speaker, it's better.'

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- 1134

### **APPENDIX 11**

#### TRANSCRIPT 1 UK

1. Can you confirm that you have migrant employees working as academics in

Yeah, yeah, I can confirm that.

your department/institution?

- From countries such as India, Pakistan, and Nigeria...
- 2. Through what routes do/have these migrant academics gain(ed) employment into your department/institution?

There is different routes. Em, sometimes they are placement students in their third year of their undergraduate degree, they apply to us directly just by sending me or one of the other managers their cv and we also get recommendations from the university through er, er who's looking for work (...unclear)

Interviewer: Okay, em now in em with particular reference to these migrant teachers yeah how do you think they gain entrance into like the united kingdom to start working like in the British institution

Okay actually what my last question...(unclear) Access methods is agencies (...unclear) okay so the main areas that I have experienced is er er married to a er british er dependant or they've applied to come and study in the UK and then er they carried on to post study work they've taken up teaching as part of that and also current students who are allowed to work up twenty hours and use that twenty hours to teach.

- 3. What level of qualification/skill and experience is required by these academics in your institution/department/school of study?

Em, from a teaching point of view em we always look er for an undergraduate degree er as a minimum and then it depends on the subject specialism and on er the level of expectation for the subject. Usually, we'd expect someone to have a qualification a level higher than what they are delivering and if it was an English based em skills based teaching we are looking to employ, we will ask for a teaching English as a foreign language or equivalent type qualification. If they are staff employees we just look for some sort of experience or aptitude in the area of work we want to employ them. Usually we expect a degree but we do employ people who are overly extensively experienced studying for a degree or in placement years.

- 46 4. Why are the skills set or qualifications you have mentioned particular 47 requirements?
  - 5. Are there any reasons for choosing skilled migrant academics as employees from any of these countries?

When I am recruiting I em, my objective is to fulfil the role the best I can so I am looking for someone with relative skills and experience what again, the level of the qualification is very important and really the migrant part is is secondary it doesn't really fit into my sort of assessment. The only time I really have to be careful, is dependent on someone's position whether they can work in the UK or not. If they can work in the UK... I'll choose the best person for the job.

- 6. Is there a language policy (explicit or implicit) that guides the English language use of these employees within your institution?
  - *i.* If yes, does this policy mean that there is a language test (formal or informal) for migrant or international academics intending to enter your workplace?
  - ii. If there is no test, how would you describe the level of English language competence required by skilled migrant academics in your workplace (particularly those of our Outer Circle countries focus)?
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Er, we don't. We don't give any sort of diagnostic test to anyone. The test again that I 73 use is that have they got permission to work in the UK? No I would not... you know 74 theres all our courses are delivered in English and a big part of what we do is listen 75 76 the English skills of the students so that they can study to a high level in English. I would look for competency in English language both at interview and within their 77 qualifications. So er the interview- how the person communicates in interview will be 78 a decider and whether they've studied one or more of their qualifications in English 79 language whether it be in the UK or abroad will be part of that decision whether they 80 get the job or not. 81

82

83

Interviewer: Okay, It actually leads me well in to the next question. Okay, you said
something about- you check for competency. Okay, how would you describe the
level of competency required? How do you measure competency?

87

88 Em, say in two ways really. First of all if they've studied in English and achieved 89 usually at least an undergraduate level qualification in English, I would expect them 90 to have a competency level that make able to be able to deliver our courses and this 91 will enable me believe that if example they've got an undergraduate business degree 92 I will expect them to be able to deliver a foundation level but also although it is an 93 empirical way of measuring it, talking to someone and presenting them with 94 communicative tasks if you like and perhaps explain things gives a reasonable 95 measure on whether they will be able to stand before a group of people and be able 96 to explain similar things.

97

Interviewer: Okay, so do you for example consider accent because it's not just about having the degree, like you said they should be able to stand in front of students and explain things. Now there is this thing about accent that people get really worried about like people say, oh we hear of course it's not like... sometimes written in paper where people express dislike for certain accents. Do you consider that?

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104 I think part of my selection process I do consider and I'll probably repeat questions in 105 different ways if I think accents could be a barrier to delivering our course materials 106 and I have never seen it as a major stopper. We survey the students every semester 107 and occasionally we get feedback that accents from different regions of the UK and 108 from different nationalities are found difficult to understand by some students. I did 109 really notice the trend...it is an item that is regularly brought up in surveys.

110

111 Interviewer: okay, em, in our globalising or internationalising environment there is no 112 doubt that we have different varieties of English, different accents. How will you like 113 make a decision based on someone's accent like saying for example 'I think this is 114 good enough accent'. It goes back to how do you measure good enough 115 competence in terms of accent. Cos for example someone could actually write very 116 well in English but have a country-specific accent so where do you draw the line in 117 saying hmm I think this accent is acceptable or this is unacceptable?

118

Like I said it is empirical and it's subjective and what I can say is it is down to my experience of having recruited teachers and trainers for the best part of ten eleven years but eh, you make a personal judgement from comparing the feedback that I have received from students in the past and the teachers I have worked with in the past as well as the conversation er been held with the potential teacher and my own expectations and you have to make a decision from bringing all those response together.

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129 7. If an international student from an expanding circle country like China for
130 example expresses an unsatisfactory view about teachers from NNS
131 countries represented in your department/institution (which can be linked to
132 the variety of the English language they possess) what will you do? How do
133 you handle such complaints if they arise?

I will say I have been in that situation and have had to deal with that before. 135 What we would do- we would er first of all talk to the teacher and explain the 136 problem and see if there's a different way that they could expand on or 137 convey the material supported with relevant texts or videos or any other 138 support learning materials, em I consider using an alternative teacher for that 139 group. And another way I have got round it in the past is use member of staff 140 who can translate basically and have a translator sitting and explain. I think 141 142 it's been a particularly er

144 Interviewer: How do you handle translations in a teaching group? Like for
145 example does a teacher say something and then the translator comes in and
146 says the same thing?

Yeah, what I can think of is when I was working in 'P' University about four 148 years ago I suppose we use to take people through an English on a significant 149 lower level very sort of starter level on English really and we if use to get 150 feedback from students especially early on in the course that they didn't 151 152 understand the teacher then we'd ask one of the staff- we use to have three Chinese speaking staff down there- we would ask one to sit in from the 153 beginning of the session to help out...Chinese speaker would translate the 154 teaching. 155

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- 8. Have you come across any situation where skills and expertise was placed above the English language competence/variety of a non-native migrant academic in the job offer decision process and found out that there have being little or no issues afterall with his/her non-native variety on job performance?
- 164 No I haven't really. I have always looked at both together.
- 165

9. Have you come across any situation where a non-native migrant speaker of
the English language from any of the Outer Circle countries have been
awarded a certain job role on the basis of their performance during an
interview but appear not to be delivering an effective service on the grounds
of language use and English language competence on the job?

No. Not that I will put down to any sort of...I mean I have experienced staff members
not performing as you will expect but I have never put it down to non-native
speakers.

- 10. Have you come across any situation where a non-native migrant speaker of
  the English language from other countries have been awarded a certain job
  role on the basis of their performance during an interview but appear not to be
  delivering an effective service on the grounds of language use and English
  language competence on the job?
- 180 181

- 11. When it comes to employing NNS teachers how would you describe what is
   'good enough' English speaking competence for the benefit of your students
   (home and international)?
- How do you describe good enough or standard English? Is there anything likestandard?
- 188 Em, you just mean spoken English?
- 189 Interviewer: yes, spoken.
- You'd look when you are talking to people to minimise any extremities of accents or pronunciations or colloquialism, slang and speak plain and clear.
- 192 Interviewer and interviewee laughs
- 193 Interviewer: We are actually trying to measure what good English is and how we 194 can draw a line of what is good or not good enough for the students.
- 195

Yeah, it's difficult and you have to get to know someone's ability, you have to 196 hold a prolonged conversation or session with them to get a real idea and I'm not 197 convinced that it is just speakers of other languages that have strong accents...er 198 native English speaking countries that are also difficult to understand but er 199 usually the people that I interview and subsequently employ have been around 200 201 the education sector and academic environment to a large degree and realised that they have to work hard as well to make themselves to communicate 202 effectively. The comments I make about been plain and clear is just limited to 203 education you find it in all work of business, politics, life, it's how people like to be 204 communicated with. 205

- 12. We understand that international students sometimes have a preference for
   Native Speaking teachers. Do you sometimes place these students'
   expectations as a priority in your recruitment decisions? If yes, why?
- I think er, I mean it's got to be part of it because we promised to deliver theircourses in English so the short answer is yes.

Interviewer: English is spoken by loads and loads of people in the world and then sometimes these non-native teachers have skills that the native speakers don't have for example let's say you have a medical course and then you actually need someone to teach medical students on a particular course or module. Would you actually still consider the fact that these students actually need to be taught by native speaker. Do you place skill sometimes above language?

218

I think they go hand in hand, I think they got have to have the skills and they've got language as well. If someone was...and I saw them as a real valuable option what I'll probably do would be buddy them up with an English speaking teacher and help mentor them so they could raise their levels in English so they'll be in a position to deliver independently.

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- 13. International students (particularly from expanding circle countries) coming to
   study in an NS nation like yours have high expectations of the learning and
   teaching situation. How well do you prepare them for the international mix in
   varieties of English they could encounter with teachers?
- 230

We put profiles of teachers in all of our marketing materials such as our website 231 brochures etcetera and give them...backgrounds and experiences. Also when the 232 233 marketing staff travel abroad, they'll answer questions on how we recruit our teachers and usually what backgrounds they are from. I'll say the feedback I get is 234 mainly on their previous experience of study and expertise moreso than their cultural 235 236 and linguistic backgrounds but it does come up occasionally. And agents that come and visit us, I take part in agents meeting...and I regularly get asked about where we 237 recruit our teachers from and what sort of backgrounds and if they are a diverse 238 group, if they are all the same, then this is passed on to the applicants as well so the 239 information is there and available. 240

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14. Will you advocate for or support a system that clearly incorporates a preexposure to the intelligibility of other varieties/accents of the English language
to international students from the expanding circle particularly because they
appear to be faced with the dilemma of learning one variety of a language and
made to adjust to others from non-native teachers within short spaces of
time?

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...I think there is factors affecting that. We do put in preparation to help them for their
next stage of study but when they come to this em sort of institution or level of
learning...I mean we give the teachers er a fairly prescriptive curriculum to follow but
they do have some licence to use their own experiences and pass them on to the
students as well which I think is a way of expanding their sort of cultural opportunities

that are in there but the real way of giving them an opportunity to expand their different types of adaptation both cultural and language is through the activities that we own and they are encouraged to participate that's why I have pre-empted this with... I mean they also can participate in anything around the university...so they can go to the student union events and another...

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Interviewer: How well do you think international communication in achieved...in
 relation to how language is used- we all speak English differently

264

I think we can always look to improve it... I think if we could get people to participate in all of our activities and clubs. We market them, we advertise them...every marketing ploy we can use to try and get them to engage in clubs. No matter how hard you try, sometimes you get people who chose not to...

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Interviewer: How close do you think we are to proper integration when it comes to
the use different varieties of English? Do you think language has any part to play in
how quickly or how soon we can actually say we have global international
integration?

274

...I think we are closer than we have ever been you know in the history of the world
as it is in the moment but I think there's probably a long way we have to go. I think
those that work hard at it will achieve it...

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#### **TRANSCRIPT 2 UK**

Can you confirm that you have migrant employees working as academics in your
 department/institution?

284 Yeah

- 286 Interviewer: from what countries?
- 288 Sort of Pakistan, Indian, various countries from Africa we have around here, 289 quite a wide selection- Iranian we've got as well.

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Through what routes do/have these migrant academics gain(ed) employment into your department/institution?

I think some came in variously sort of highly skilled...cos they are engineers
and then some ...as dependants as well again and then some of them have
got...they've been here for more than five years...before the visa regulations
changed...

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300 What level of qualification/skill and experience is required by these academics in 301 your institution/department/school of study?

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Interviewee: In general or?*Interviewer: Yes* 

At least the masters- not where we are of course, the masters but then we do have people that teach on the English that are just on their TESOLs and their PGCEs, and CPAD and things which is fine. Some teachers that have got their PhD's, some just got their bachelors but got a lot of experience working in the relevant industries they are teaching within. It all depends on the sort of cv the person brings in or the interviews that they have but normally we would ask for a masters but then look at their CVs and get them in for a chat as well.

312 Interviewer: So why would you say masters is like a particular requirement?

313 Just because you know these days like you seen around in the papers and everything everyone has got Bachelors degree these days. You know, if you are 314 teaching you've got to have been through all the sort stages yourself especially if 315 you are going to be teaching that sort of higher education level. If you are 316 teaching primary school, you don't need a Masters in history kind of thing. But if 317 you are teaching your business management or your economics or your English 318 at sort of higher education level or Uni level it's good to have that extra masters 319 level of study yourself so you understand what the students are going through. 320

321

Why are the skills set or qualifications you have mentioned particular requirements?

- 324
- It depends on CVs that come through to be honest I mean I think it depends...but then again I suppose all of our Indian and Pakistan lecturers teach on the engineering type courses and over in India and Pakistan there's a big influence on technology and advancement and engineering these days and that might be the reason for that sort of influx.
- 330

331 Interviewer: so basically it's just CVs

- Yea, the CVs that come into the desk. We look at sort of previous qualification, we look at the academic background we then look at their sort of the experience background as well because if they've got experience within the industry that they are working in, they can bring some example to classes...
- 339 Interviewer: Does it have anything to do with trying to having a more 340 multicultural environment?
- Yea, I think it's good for the students. We bring them into the UK and we are trying to teach them about different cultures. But if you've got a bland you know teaching staff of all H based people that have lived there...
- 346 Interviewer: So it actually goes beyond CV
- Yes, well employing the staff... first and foremost is the qualification they've got and their experience but you know there are certain things you look at when you are sort of thinking would we employ them or would we not as well but the cv is what you've got initially and then you get them in the interview and then you can have a chat with them...
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- Are there any reasons for choosing skilled migrant academics as employees from any of these countries?
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- 357 Didn't ask because answer had already been given in question 4
- Is there a language policy (explicit or implicit) that guides the English language use of these employees within your institution?
- i. If yes, does this policy mean that there is a language test (formal
   or informal) for migrant or international academics intending to
   enter your workplace?
- ii. If there is no test, how would you describe the level of English
  language competence required by skilled migrant academics in
  your workplace (particularly those of our Outer Circle countries
  focus)?
- 370
- We don't have such a language policy as such but obviously... As long as they've got a full comprehension of the language and they are understandable...that's even the same with native teachers. If they are teaching international students they need

to adapt the way they speak and slow down a little bit whereas if they are teachingnative students, they can run through a course...

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If an international student from an expanding circle country like China for example expresses an unsatisfactory view about teachers from the outer circle countries represented in your department/institution (which can be linked to the variety of the English language they possess) what will you do? How do you handle such complaints if they arise?

- What we will do, you know if it's one student, we'll probably take it board and call the lecturer in. I had a comment from a student from your class,... could you start possibly thinking about what you said, how you are explaining things, the way you sort of... things like that. If it was sort of a group of students that was coming in then it is more concerning. What we do, that is we get B to do a learning observation, a peer observation and get someone to sit in their class and make sure it was... understandable...
- 391 392 G
  - Questions 8-10 summarised and asked as one.
- 8. Have you come across any situation where skills and expertise was placed above the English language competence/variety of a non-native migrant academic in the job offer decision process and found out that there have being little or no issues after all with his/her non-native variety on job performance?
  - 9. Have you come across any situation where a non-native migrant speaker of the English language from any of the Outer Circle countries have been awarded a certain job role on the basis of their performance during an interview but appear not to be delivering an effective service on the grounds of language use and English language competence on the job?
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10. Have you come across any situation where a non-native migrant speaker of
the English language from other countries have been awarded a certain job
role on the basis of their performance during an interview but appear not to be
delivering an effective service on the grounds of language use and English
language competence on the job?

- Good interview/ bad job performance- Em, we have had one. I can't remember the nationality he's from...motivation... we got another teacher from another international college to cover up from the remaining few weeks.
- 416

- 417 Not so good interview/Good performance- I didn't interview the person, we 418 had another lecturer that had a very strong...they actually excelled...It wasn't 419 really the language.
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4. When it comes to employing NNS teachers how would you describe what is 'good enough' English speaking competence for the benefit of your students (home and international)?

425 We've got the references in place as well so once you've had an interview, then we can then get back to the references and a lot our teachers have 426 taught previously in the elsewhere in the UK but you get a good idea of 427 someone's comprehension of the language just by having a chat with them, a 428 conversation, you can make sort of a quick judgement on that and then 429 especially for the maths areas it's more about the mathematical techniques 430 and the language there so they've obviously got their gualification so they can 431 understand the language around their individual area. You know, half the 432 words they will would probably say to me I won't understand myself 433 434 because... I think the best way to sort of work at someone's language is to sort of just have a conversation with them and ask them questions you know. 435 Even when I was teaching English in Korea... see if a student understands, 436 you've got to ask them questions, if they can reply and they answer your 437 438 questions and they give you a coherent answer, you know that they are alright most of the time... even if the language in the CV is written if there's spelling 439 mistakes in areas of the CV you know it's just sort of it's a highlighter for 440 you... 441

- Interviewer: Okay, sorry I'm still on this question- there's this thing about good
  English and Standard English. Where do you think we can actually draw the
  line between what is Standard and what is not Standard for non-native
  speakers?
- Look out for like colloquialism.
- Interviewer: Does it have anything to do with accents for example- intonation
  the pitch and all of that.
- It's not about the pitch but clarity. If you're clear or enunciate correctly, no
  matter the pitch of your voice most people will understand you whether you've
  got the squeakiest voice in the world or you've got the big baritone...you'll get
  your point across.
- 458 5. We understand that international students sometimes have a preference for
  459 Native Speaking teachers. Do you sometimes place these students'
  460 expectations as a priority in your recruitment decisions? If yes, why?

Em, but wouldn't say we take it like how will this student react to a person... 462 You'll never a 100% satisfaction with students, you'll never will. There's 463 something marketing needs to look at as well so when they are out promoting 464 the courses...you know the UK is guite multinational now, whereas like I said 465 before some 50/60 years ago it wasn't guite as multinational especially the 466 London area... it is multinational and most countries are...so it needs to be 467 advertised in the market so that when students are going in they don't have 468 469 this fake perception about what they are going to be given at the university...prior information saying you are not going to be getting the queen 470 for your management classes. It will always be an ever changing scenario... 471

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7. International students (particularly from expanding circle countries) coming to study in an NS nation like yours have high expectations of the learning and teaching situation. How well do you prepare them for the international mix in varieties of English they could encounter with teachers?

When they come in for enrolment, when I am enrolling them especially we 478 479 sort of mention it you're going to be doing this subject, this subject. This subject and I say you've got this person as you're your English teacher, 480 you've got this person as your business management, you know they are this 481 nationality or whatever but they are great etcetera and we do say to the 482 483 international students you know part of moving to another country...and yes they might have this pre-conceived idea of what Britain is and the queen of 484 teaching queen's English but you know in China you probably got people who 485 aren't Chinese teaching in Chinese schools. I know I've got friends in China 486 487 teaching, I've got friends in Japan teaching and they are westerners...you know you try to bring it back to them and what they've experienced before and 488 say look-have you ever seen a westerner in your schools? And it's the same 489 sort of aspect you bring over here. While we are here, we've got a Chinese 490 teacher, we've got a Nigerian teacher etcetera, etcetera and part of being a 491 492 student and growing up is adapting not just to your studies but to life in general. You know, you're not always going to have the people you want to 493 work with or you know say people from your nationality, it's about adapting 494 and getting out of your comfort zone so to speak and relishing every 495 experience you're going to get you know because fifty years ago you would 496 have been in a classroom where you would have only had your native 497 nationality teaching you and you would have grown up your whole life in your 498 own country you know the world has become a very small place at the 499 500 moment and you've got to sort of embrace it or you get left behind I think at 501 the moment.

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503 Interviewer: Okay, so do you have like a session maybe as part of your 504 orientation or induction programme that deal with like educating students on..

- 505 506 We have like a what we call a cultural differences presentation I know in the 507 ILS module...for first year...they both have some presentations they do quite 508 at the beginning of the semester once enrolment is finished. Thing about 509 cultural differences and what might be acceptable in one culture might be 510 found offending in another culture...
- 512 Interviewer: Do you actually specify differences in relation to language use 513 like the differences they could experience with accents and all of that?
- Yes, because in the UK I will see it as a Norman accent... you've got your London and Courtney language. They get that sort of experience during enrolment anyway because we are all from around the country so so I have got my sort of slightly farmer accent with my 'er' on the end, we've got A with his Courtney language. I am a slightly London as well. B has got a slight Norman twang. So they get that sort of, within the first day they are here, they get that sort of general
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#### Interviewer interrupts: but that's all British

- Yeah... because in any class you always have someone that finds that their 525 526 teacher is their native, so you always got an Indian student in class with an Indian teacher... because the students are all in the UK living amongst 527 international students, they get the accents anyway so when they come into 528 class they have kind of heard that Indian accent or they might have heard the 529 Chinese accent if they are not Chinese because they are in their friends 530 groups and you know accommodation with other international students and 531 during like enrolment time...every different nationality we've got in the college 532 is sat in one room sort of talking and chatting and getting to know each other 533 534 and building their friendship groups. We don't really focus on anything on language aspect. We are just culturally aware. It's more about the actual 535 culture itself like the history maybe and sort of differences in what is offensive, 536 what's not offensive and sort of treating everyone 537
- 538 539

Interviewer interrupts: Not necessarily language based

Not necessarily.

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545 14. Will you advocate for or support a system that clearly incorporates a pre-546 exposure to the intelligibility of other varieties/accents of the English language to 547 international students from the expanding circle particularly because they appear to be faced with the dilemma of learning one variety of a language and made to adjust to others from non-native teachers within short spaces of time?

550

551 Yeah, definitely...yeah, I think they will benefit from it... I think they would but 552 whether you could...trying to find something that will work that would engage 553 them before they come to study...I think it's a good idea... Pre-exposure is 554 good in the idea but it's the students to make the most of it and use it... using 555 recordings and listening exams are all Australian, South African and 556 everything...Prior information is more important than information on your 557 doorstep when you arrive.

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#### 559 560

TRANSCRIPT 3 UK

561 1. Can you confirm that you have migrant employees working as academics in your562 department/institution?

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Yes, yes, J had. For 7 years. Obviously from the UK, ... I have ... the United 564 States, from Nigeria from China. I have to think em... I also had a colleague from 565 Mauritius at some time and em from Sri- Lanka, was a colleague possibly some 566 more really I would have to look some more. Who else? But the interesting thing, I 567 don't know whether that's important for you. the interesting thing is that em even 568 many British colleagues would have very international outlook in the sense, they 569 were married or liaised with non-British people so yeah.... oh someone else from 570 571 Russia ...possibly more.

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573 2. Through what routes do/have these migrant academics gain(ed) employment into 574 your department/institution?

Oh, I wonder if I actually know everything. When I ask them to work in my team, they 575 already had visas or they were allowed to work in the UK ... Two of them were 576 577 actually previous students who then had embarked on other studies, one I know had finished a Masters in Business, and then did some other studies until I approached 578 her to work for the team and the Chinese lady she was a student, she then continued 579 to do a PhD and I asked her then to join the team. I am not quite sure about the 580 others I think some were here and still here in the UK due to marriage and had 581 permanent residency status actually. 582

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3. What level of qualification/skill and experience is required by these academics inyour institution/department/school of study?

Well, at that time ideally, the minimum was a masters and that's actually what happened. Let me think. You know those two members of staff who were students of mine em, they were really highly qualified. One with a PhD, one with had a Masters when they started working in the team but er there was this other Nigerian lady who 590 at the time might not have had a masters. I really find it difficult to recall er unless 591 she has now two masters that could very well be and yeah, the others also have 592 masters.

593

594 4. Why are the skills set or qualifications you have mentioned particular 595 requirements?

For me personally, not necessarily, no but you know I had to conform with the 596 requirements of the institution and there was clearly the expectation in order to work 597 at the...Business School that a masters gualification should be the minimum. For me 598 there were other criteria as well so I would not just have gone by qualification...so I 599 600 wanted these colleagues to have experience or also gualification somehow in teaching and teaching and learning or somehow in learning and development and 601 that was actually the case but also I wanted people who had er an international 602 outlook. I mean they all had to speak good English, the question is what is good 603 604 English I know that

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5. Are there any reasons for choosing skilled migrant academics as employees from any of these countries?

Er no, I had limited choice I had, You know there was a certain pool of staff from which I could pick and as it happened some of these colleagues, in there, there were also staff from non-UK countries you know so I must admit I did not think whether they had English as a foreign language, English as a first language you know official language in their respective countries or whether it was there had English as their native language in a non-UK country.

615

...You could ask, I just remember now maybe I should have mentioned we also had
a Scottish colleague you know and she has quite a bit of an accent you know and
her accent is different form a Nigerian accent or a Chinese accent but it could cause
equal difficulties when you communicate...

620

I see what you mean but I will not be able to leave that to a particular country. I think 621 what was very important for me before I made a decision, I insisted on actually 622 interviewing the people., speaking to the people, so that I would get a feel, I'm saying 623 624 I made gut decisions. That's wrong but I wanted to hear them and I wanted to learn about their attitude towards working in an international team of staff with international 625 students, that was really really important to me. That was more important than the 626 627 actual, than the accent, I have to admit that in one or two occasions, I was, I played teacher also my colleagues when I made them aware of certain sound habits which 628 could make it difficult but that would not stop me from having them in my team. Do 629 you know what I mean? 630

#### 632 Interviewer: I do, I do

633

For instance Nigerian speakers for whatever reason you know have the habit of instead of putting 'sk' they put the 'ks' like in 'ask', I will just point that out. I would notice that as a strange habit but if then in these interviews I had met someone with a really really strong accent that would get according to my perception and my experience in the way of communicating effectively with the students then I would have thought twice but I haven't had that situation.

640

...I was a programme manager responsible for the development of international 641 student and also bringing up their level of English within a very short time. You know 642 there were certain pressures on the student and on staff to bring the students up 643 within that area so I would not rule it out at this stage but having said that, in another 644 situation like for instance in a research lab, you know I think effective communication 645 is also important but not to the extent that, that person will be responsible for 646 developing other people's English so I think in that setting I will consider it less 647 648 important than in a situation where I found myself with my team.

650 6. Is there a language policy (explicit or implicit) that guides the English language 651 use of these employees within your institution?

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- *i.* If yes, does this policy mean that there is a language test (formal or informal) for migrant or international academics intending to enter your workplace?
- ii. If there is no test, how would you describe the level of English language competence required by skilled migrant academics in your workplace (particularly those of our Outer Circle countries focus)?
- That's an interesting one, well I don't know. em, I know on paper there are requirements if you want to study in the country, if you want to work in the country, you have to prove a level of competency in the language but you have been just talking about accents, you know there are people who have good level of competency in the language except maybe in their pronunciations, you know they might have very strong accents or in relation to pragmatics you know how they phrase certain things and express themselves.
- 669

I'm not aware, I couldn't off the top of my head, I couldn't quote any particular
language qualification except maybe IELTS top level you know near native. I think
what I have often seen in adverts is near native competence.

673

674 7. If an international student from an expanding circle country like China for example
675 expresses an unsatisfactory view about teachers from NNS countries represented in

your department/institution (which can be linked to the variety of the English
language they possess) what will you do? How do you handle such complaints if
they arise?

I know, I know exactly what you mean and I have... I'll tell you an example. I just had 679 an example just recently were an ex pre-masters student now on a masters working 680 on his dissertation came to see me. I don't have anything to do with him anymore but 681 you know because of the affiliation of the pre-masters he just came to me and said, 682 Chinese student em doing really well, having good English, what I would call good 683 English but abysmal pronunciation. Let's put it that way. Really difficult and you I 684 know I have to put myself in the shoes of a sympathetic listener. He came to me and 685 686 said. S, I really have problems, I think my supervisor cannot understand me, I often don't understand my supervisor and I fear that I annoy my supervisor you know, he 687 was well aware and he was getting even more nervous about it and what can I do. 688 So now this supervisor, student Chinese, supervisor, Greek. So and my way to solve 689 690 this was that I said okay you know what we'll do? we arrange a meeting with your supervisor and I see that I can help you identify little ways to negotiate meaning, to 691 talk to each other and you know as it happened both really had very positive attitude 692 and also the supervisor said oh I find it so difficult S, can you help me so that's what 693 694 we did. You know, I gave the supervisor the tip to encourage that student not to be nervous, you know to arrange meetings in a slightly informal way rather than, you 695 know there was nothing involved with you know doing pronunciation training or 696 anything, it's just putting the student as ease so that he was not so nervous and to 697 make him slow down and the moment he slowed down and felt more comfortable, 698 699 the supervisor could understand him better and you know it was solved that way 700 and just to let you know, results are out, the student, this particular student he had to 701 repeat the pre-masters, he got the highest mark in his dissertation on his particular MSC and that's brilliant isn't it? 702

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- 704 705

Questions 8-10 summarised and asked as one.

- 8. Have you come across any situation where skills and expertise was placed
  above the English language competence/variety of a non-native migrant
  academic in the job offer decision process and found out that there have
  being little or no issues after all with his/her non-native variety on job
  performance?
- 9. Have you come across any situation where a non-native migrant speaker of the English language from any of the Outer Circle countries have been awarded a certain job role on the basis of their performance during an interview but appear not to be delivering an effective service on the grounds of language use and English language competence on the job?
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10. Have you come across any situation where a non-native migrant speaker of 718 the English language from other countries have been awarded a certain job 719 role on the basis of their performance during an interview but appear not to be 720 721 delivering an effective service on the grounds of language use and English 722 language competence on the job?

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- 725

No, not with an international member of staff but I had issue with so called native 726 speakers funnily enough. 727

728

Interviewer: Any example? 729

730

Well it was actually a native speaker lecturer who expected too much, you know who 731 732 found it very difficult to adjust to the level of the students to pitch her lecturing and her tutoring to the level of the students and then help the students sufficiently to 733 bring them up to the required level. The expectation, the initial expectation from 734 which she wanted to work with international students was pitched too high and it was 735 736 really difficult to should I say to make her aware of her expectations. Her expectations were clearly too high of what makes masterness, of what is masters 737 level you know, her expectations were probably within PhD range and the students 738 she was due to teach were pre-masters level whose English also needed further 739 740 development. And this particular member of staff was simply not. I really worked with 741 that staff and it was, I think it was a certain kind of unwillingness.

742

743 ...there was clearly the English he referred to was that they don't speak English the way I do. Everything was measured on his own way of speaking. 744

- 745
- 746
- 747

He's British, yes, yes, older generation, very British male, academic community so 748 749 very clearly not the type of person I would have liked to have on my team because I 750 think the willingness to negotiate meaning with the international students and help them develop their English, this willingness would have been almost zero. 751

- 752
- Interviewer: It's more like he had an expectation that good English is his kind of 753 English 754
- 755
- Yes, absolutely. 756
- 757

Interviewer: So he will definitely measure good English on the basis of the native 758 speaking standard. 759

761 Absolutely.

762

No just good enough, I will say they all spoke good English.

764

Interviewer: Why do you think it was good when it was Non-Native. It was a different
variety, it wasn't British?

767

768 Well that doesn't matter, Scottish is not English within, I think we have to come away from this term 'native'. What on earth is Native? Because you have so many accents 769 and regional varieties you know. Australians have English as their native language 770 and yet it is, it has a different accent. The same in other parts of the world you know 771 so this changes so my team all spoke good English. All of them, they had different 772 accents, there were occasions were we had to negotiate meaning. There were 773 774 occasion where I actually had to go in because two members of staff em got upset because one used a particular phrase that upset the other member but it was not 775 due to accent, it was due to pragmatics, you know how they used a particular phrase 776 777 and we talked about it. I said well look, you that's a cultural influence so what do you 778 mean and are you aware that you annoy the other member of staff and then this things, and then in the end it was laughed at, laughed about. I think it's all a matter of 779 attitude, breaking down certain stereotypes but that's hard. 780

- 781
- 782 783

11. When it comes to employing NNS teachers how would you describe what is
'good enough' English speaking competence for the benefit of your students (home and international)?

787

...For me people have to be able to communicate clearly and fluently so 788 communication is the important bit for me so that they can use the language and feel 789 comfortable and confident themselves in using the language and even if... No I'm 790 just thinking of my Chinese colleague, there are still bits and pieces where I could 791 792 say she her English is different. She uses English as it is not necessarily seen as 793 correct according to grammar books...Communicate effectively and that does not mean there are no occasions where you could have misunderstandings. You have 794 misunderstandings between native speakers you know that is....It's really tricky to go 795 796 into the detail.

797

Interviewer: So it goes beyond like stereotypes really. It has to do with personality,
 nervousness, and things like that.

800

Yes, and determination actually, wanting to, not giving up, you know continuing and coming for help and it was so interesting that they both came for help to say what can we do you know we are stuck, so that's what I do.

805

12. We understand that international students sometimes have a preference for
Native Speaking teachers. Do you sometimes place these students' expectations as
a priority in your recruitment decisions? If yes, why?

809

No, no, that's a clear no and I tell you why, because I just believe that it is necessary 810 in this day and age to actually grow up or grow into a global work force where you 811 are able to adapt and adjust to different ways of communicating. Different accents, 812 different cultural habits and learning this important skill of negotiating meaning you 813 814 know addressing these things and not dwelling on stereotypes but it's true you know Chinese said oh why, they actually said why do you have so many foreigners on the 815 programme teaching us. How can they teach us English? But then again in our 816 particular case I was part of the programme to educate the students in that respect. 817 818

13. International students (particularly from expanding circle countries) coming to
study in an NS nation like yours have high expectations of the learning and teaching
situation. How well do you prepare them for the international mix in varieties of
English they could encounter with teachers?

823

824 Well that's actually what happened on the programme that we are talking about, we 825 had, I really just refer to that particular programmme, we had initial meetings like a little bit of a social welcome meeting were the students could meet everyone 826 827 involved in teaching and looking after the programme so they immediately would meet, see that it is a very international atmosphere and you know the social aspect I 828 829 think played a big role, get to know each other, talk to each other, actually we had about two weeks which were half induction, half already teaching not what they 830 thought will be teaching but we will look at cultural differences. How do you work in a 831 culturally diverse team you know and that was preparation for it so they expected 832 833 right from the start, they knew there will be not just British people...Native speaker. Again you know the terminology that is so confusing and I think from what my 834 students actually said they appreciated the non-native speakers of English because 835 very often they said the native speakers speak very fast and we can't understand 836 837 them so from my experience of from as much more than later on, you know even though they wanted initially maybe native speakers to learn the best English, you 838 know once they had gone through this induction programme they realised that that is 839 not really it. 840

841

842 Interviewer: Do you think the students readily accept the fact that they will be having843 NNS teachers or it's just awareness really?

844

I can only guess, I didn't ask my students specifically but I would.

847 Interviewer: It's one thing to tell them okay we have international teachers, it's 848 another thing for the students to be receptive of the idea of having international 849 teachers really.

850

851 Hmm, as I say, it's a bit of a guessing game but my guess is that the international or the factor did not play so much a role. I think what was more important for them was 852 'was this lecturer sympathetic to their needs and could they understand him or her 853 854 and that's what I meant. They might as well have come here expecting one thingnative speakers but having had experience with a wide range of speakers, they 855 realise that it was often really difficult to understand native speakers simply because 856 of their speed of speaking, native speakers not necessarily been able to adjust to the 857 needs whereas in question, in a way I think, international staff being or having gone 858 through this process themselves most likely at some point ere more aware of the 859 need of the students. That will be interesting to find out whether that hypothesis of 860 mine is true or not. 861

862

14. Will you advocate for or support a system that clearly incorporates a preexposure to the intelligibility of other varieties/accents of the English language to international students from the expanding circle particularly because they appear to be faced with the dilemma of learning one variety of a language and made to adjust to others from non-native teachers within short spaces of time?

I see what you mean, I see what you mean, tricky question, in my own case, even 869 though I studied English, I actually had as a particular module 'varieties of English' 870 but you know to expect that for let's say a non-language programme I'm not sure 871 whether, maybe it could be incorporated but that would truly. I think ideally yes and I 872 think it might actually, if globalisation continues, that might be especially through 873 874 media you know students accessing the internet and internet programmes and different language programmes, you probably get exposed to different varieties, 875 different regional varieties, er etcetera. That could well be. 876

877

Yeah, could be. I think pre-exposure will be good yeah. I mean the other, we're not
talking particularly language but again you know you also said language and culture.
You cannot almost, you cannot separate them, they belong together. Just going to
different countries, having the chance of travelling to other countries and as soon as
you do that, you have the need to communicate.

883

Interviewer: But these international students sometimes may never have the
opportunity. Most times they leave their country for like the first time and then all they
know about English is the IELTS and TOFEL kind of standard.

887

I'm thinking, it's quite a big question, that's a big question and then to look into that I
think yes, I think in a way if you, as you mentioned IELTS unfortunately now IELTS
has still IELTS has got such a power.

It is like Received Pronunciation being a standard at some point and then modified standard. I think IELTS could actually include into the exams something or whatever TEFEL, they could include exposure to different varieties and include the learning into their tests, the learning about this different culture into the test and through that actually increase awareness rather than you know hugging this imperial British standard on English.

898

899 And integration really.

- 900
- 901

902
903 Yeah, that's you know I never thought about that so really interesting question.
904 That's brilliant, that should happen with IELTS and whatever tests there are.

Interviewer: And then having expectations of globalisation

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- 906
- 907

#### TRANSCRIPT 4 UK

908 1. Can you confirm that you have migrant employees working as academics in your909 department/institution?

Yeah, so Israel, America, North America, Canada, France Germany, Austria, Spain,
Mexico, Italy, Chinese Teaching Fellow, we've had a Korean Teaching Fellow for a
while, erm, don't think we have any one from an African country. We have two
Japanese Teaching Fellows. Some from the Middle East for teaching Arabic yeah.

914 2. Through what routes do/have these migrant academics gain(ed) employment into915 your department/institution?

They apply for advertised jobs along with everybody else. Largely from within the UK but in the case of academic employment for from anywhere around the world like a lecturer position erm in the case of language teachers, I mean often from within the EU although some of them have already been in the UK so our Chinese Teaching Fellow is from China but she was in N before she came here.

921 3. What level of qualification/skill and experience is required by these academics in922 your institution/department/school of study?

Well, it would depend. They need some kind of certificate in teaching in HigherEducation, teaching ability and probably a Masters degree or higher.

925 *4. Why are the skills set or qualifications you have mentioned particular* 926 requirements? Yes I think erm, I think teaching in the University is an environment where there is a certain academic expectation... and I think it is important for somebody to have some kind of advanced degree in order to understand what an academic system is in need of. It's not an absolute requirement for our language teaching staff. For our lecturer staff, everybody has to have a PhD actually.

5. Are there any reasons for choosing skilled migrant academics as employees fromany of these countries?

Absolutely, we have degrees in French, German, Spanish and Italian. We teach certain languages, subject to interest of students and the community and we find teachers for those languages so part of it is decision made by the department that we will teach certain languages and then part of it is driven by student demand so it would be somewhat correlated with the demand for non-English language learning around the University so if everybody wanted to learn Swahili, we would find a Swahili teacher and presumably they will come from you know...

941

6. Is there a language policy (explicit or implicit) that guides the English language useof these employees within your institution?

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- 945 946

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948

i. If yes, does this policy mean that there is a language test (formal or informal) for migrant or international academics intending to enter your workplace?

- 949ii.If there is no test, how would you describe the level of English950language competence required by skilled migrant academics in your951workplace (particularly those of our Outer Circle countries focus)?
- 952
- 953

No I mean there is an implicit one which is for all our staff which is they have to have a level of English that is erm entirely comprehensible to the students and allows them to express the academic content so in particular if they have a very heavy foreign accent, that will be difficult but it's implicit in a sense you know, there's no standard that we apply other than just how we perceive them in interview.

7. If an international student from an expanding circle country like China for example
expresses an unsatisfactory view about teachers from the Outer Circle or other NNS
countries represented in your department/institution (which can be linked to the
variety of the English language they possess) what will you do? How do you handle
such complaints if they arise?

We haven't done anything because it's been an isolate occurrence. If it became serious then obviously, we will have to find a way to maybe find out what the source of the problem really was...

967

Questions 8-10 summarised and asked as one. (Skills/Expertise or 968 language?) 969 970 971 8. Have you come across any situation where skills and expertise was placed 972 above the English language competence/variety of a non-native migrant 973 974 academic in the job offer decision process and found out that there have 975 being little or no issues after all with his/her non-native variety on job performance? 976 977 9. Have you come across any situation where a non-native migrant speaker of 978 979 the English language from any of the Outer Circle countries have been awarded a certain job role on the basis of their performance during an 980 interview but appear not to be delivering an effective service on the grounds 981 of language use and English language competence on the job? 982

983

984

10. Have you come across any situation where a non-native migrant speaker of
 the English language from other countries have been awarded a certain job
 role on the basis of their performance during an interview but appear not to be
 delivering an effective service on the grounds of language use and English
 language competence on the job?

I think, going back to an interview situation that will be something that one would 990 991 weigh in relation to the requirements of the post. I mean if it was somebody that was 992 been brought here because of a very strong research potential, then that will be very strong positive factor and then if we were to hire that person, we have to think what 993 could they effectively teach if their English is difficult to understand. If that person 994 was applying for a Teaching Fellow where they will have to do a lot of teaching, then 995 obviously...difficulties with their English will be very significant. So there is no single 996 criteria... 997

998 Interviewer: Any good interview, bad performance cases?

No, no with regard to language. I mean but that's because I have had a very limited sample. Most of the people that we interview, for most of the jobs that we have, that I am involved in is with people that have PhD's. They typically got their PhD's in an English speaking country so the level of their English tends to be fairly high.

We had one situation where one member of staff was not able to able to express themselves in as much detail as necessary *because they were non-native speakers*. That person has left the department but that was one of the other difficulties on the job that the person had...the language was a small but important part...

1007

1008 11. When it comes to employing NNS teachers how would you describe what is 1009 'good enough' English speaking competence for the benefit of your students (home 1010 and international)?

- 1011 It's relative to the particular position that you are advertising and it would be a subject 1012 of judgement relative to the role. I think, you're a UY student right?
- 1013
- 1014 Interviewer- Yes

1015 So you would expect anybody that you are interacting with to be able to 1016 communicate with you clearly and at the right level in English. I mean you will be 1017 surprised if the University put you in a situation where as a student the person who is 1018 teaching you or talking to you is very difficult for you to understand and I think we 1019 have a kind of implicit sense of judgement as to what that level would be.

1020 ...You know one could imagine, I would imagine within the University, there are some 1021 very brilliant academics whose English is not entirely native-like and probably that 1022 person won't be that successful as an English teacher but maybe as a theoretical 1023 physicist or something. I understand the idea of trying to understand what we 1024 mean when we say appropriate and as far as I am aware, you know we have no set 1025 of standards that we even refer to.

1026 Interviewer: You also said something about heavy foreign accent. Can you throw 1027 more light on it? What do you mean by heavy foreign accent? How would you 1028 describe it?

1029 Well I think somebody whose pronunciation of English is so influenced by the 1030 pronunciation of their native language that it is difficult for people to 1031 understand...And again, intuitively, I would know the difference between a light 1032 foreign accent and a heavy foreign accent

1033 Interviewer: That's another kind of categorisation- light and heavy.

Heavy only makes sense relative to something there is so.

1035 12. We understand that international students sometimes have a preference for 1036 Native Speaking teachers. Do you sometimes place these students' expectations as 1037 a priority in your recruitment decisions? If yes, why?

1038 No

1039 Interviewer: So what is it based on? Just your decisions?

1040 Our decision on the academic ability and the ability to perform the job relative to the 1041 description.

1042 13. International students (particularly from expanding circle countries) coming to 1043 study in an NS nation like yours have high expectations of the learning and teaching 1044 situation. How well do you prepare them for the international mix in varieties of 1045 English they could encounter with teachers?

So far no. erm, I don't think that is such as being a problem for us. Presumably
competence in English is competence to perceive a variety of different kinds of
English.

1050

1051 14. Will you advocate for or support a system that clearly incorporates a pre-1052 exposure to the intelligibility of other varieties/accents of the English language to 1053 international students from the expanding circle particularly because they appear to 1054 be faced with the dilemma of learning one variety of a language and made to adjust 1055 to others from non-native teachers within short spaces of time?

1056

Absolutely. I think absolutely it's important. People who look like me and speak English like me are probably the minority... I can understand that there's an issue but I don' think there's any mechanism in place for it at the moment because if their English is not going to be quite good enough then of course typically...I understand the issue. We haven't addressed that as an issue in our department and I don't know how much of a problem it is for our non-native speakers...

1063

1064

1065

1067	67 TRANSCRIPT 5 UK			
1068				
1069	1. Can you confirm that you have migrant employees working as academics in your			
1070	department/institution?			
1071	YesRomanian, Italian, Germany,			
1072	Interviewer: Anyone from Asian or African background?			
1073	No, curiously not.			
1074	2. Through what routes do/have these migrant academics gain(ed) employment into			
1075	your department/institution?			
1076	Interesting question. erm, just thinking about it I would not necessarily know the			
1077	exact detail about it			
1078	3. What level of qualification/skill and experience is required by these academics in			
1079	your institution/department/school of study?			
1080	We would normally for a lecturer post, we would normally expect people to have a			
1081	PhD or be very close to completing their PhD with a reference to say they are going			
1082	to finish successful			
1083	4. Why are the skills set or qualifications you have mentioned particular			
1084	requirements?			
1085	Well, I think erm universities have changed in their expectations of staff. I think there			
1086	has always been an expectation that academic staff or senior lecturers engage in			
1087	are they given value for money. I think the pressure to engage in research			
1088	has increased. One of the drivers for that is that we have every six or seven years			
1089	external assessment of our research and people are expecting it to be			
1090	research active and that means that they have to have publications and they			
1091	are expected the PhD is an indication that someone has engaged in research and			
1092	that's what universities are looking for			

1093 5. Are there any reasons for choosing skilled migrant academics as employees from1094 any of these countries?

Well, ... I would say it's to do with the area we are recruiting which is in language education, one of our biggest programme is in MA TESOL-teaching English to speakers of other languages...It is the people that actually applied. I suspect that the pool will change and will only grow at the moment because there's such are... lots of people gaining qualifications, Masters and PhD's that involve studying in English or studying how people speak English so the pool will increase.

1101

6. Is there a language policy (explicit or implicit) that guides the English language useof these employees within your institution?

- 1104
- i. If yes, does this policy mean that there is a language test (formal or
   informal) for migrant or international academics intending to enter your
   workplace?
- 1108

1109 ii. If there is no test, how would you describe the level of English
1110 language competence required by skilled migrant academics in your
1111 workplace (particularly those of our Outer Circle countries focus)?

1112

1113 No explicit policy and I think no implicit policy either. One of the things that will 1114 always go on our, when we advertise a job there are two sets of criteria, essential 1115 and desirable criteria and one of our research criteria will be the ability to 1116 communicate effectively in English because that is our teaching medium

1117 7. If an international student from an expanding circle country like China for example 1118 expresses an unsatisfactory view about teachers from the Outer Circleor other NNS 1119 countries represented in your department/institution (which can be linked to the 1120 variety of the English language they possess) what will you do? How do you handle 1121 such complaints if they arise? 1122 It has not happened to my knowledge. If it happens, standard things that you have to 1123 do- talk to the student, talk to a member of staff concerned, try and establish as 1124 closely as possible what the issue is and then you will have to make some decisions 1125 on action. It will not be an easy situation I would say to do, not you've drawn it to my 1126 attention, I'm glad it's not something I have had to do...

1127 Questions 8-10 summarised and asked as one. (Skills/Expertise or 1128 Language?)

- 8. Have you come across any situation where skills and expertise was placed above the English language competence/variety of a non-native migrant academic in the job offer decision process and found out that there have being little or no issues after all with his/her non-native variety on job performance?
- 1134
- 9. Have you come across any situation where a non-native migrant speaker of the English language from any of the Outer Circle countries have been awarded a certain job role on the basis of their performance during an interview but appear not to be delivering an effective service on the grounds of language use and English language competence on the job?
- 1140

1141

- 10. Have you come across any situation where a non-native migrant speaker of the English language from other countries have been awarded a certain job role on the basis of their performance during an interview but appear not to be delivering an effective service on the grounds of language use and English language competence on the job?
- 1147
- 1148
- 1149 No I think in both you are looking at the threshold level, skill and ability to 1150 communicate.

1151 11. When it comes to employing NNS teachers how would you describe what is 1152 'good enough' English speaking competence for the benefit of your students (home 1153 and international)?

Alright, that's a big question I think. Well you will probably know that there are tests people can do to demonstrate levels of English; IELTS tests and so on. I think what

we are looking for would be someone who does not make many if written errors in 1156 their written English and speaks English at a level where there are no difficulties in 1157 the messages they are trying to convey so you might know that oh this person, 1158 English isn't their first language but it won't be a barrier to any kind of understanding. 1159 I mean we do not have any tests that we give people...in terms of good enough 1160 English...I can certainly remember where the candidate has done presentations to 1161 staff and the feedback has been oh that person has got a strong accent so that I 1162 suppose means that it takes time for your ear to adjust to the way they are speaking 1163 1164 in order to understand them. I would not think that we had ever not appointed someone simply on the basis of their accent. I mean it's not an issue that is just to 1165 do with students from ... whose first language isn't English, it's an issue that you get 1166 within this country. There are some areas in England where people have very strong 1167 accents. I remember supervising someone on the initial teacher training course, 1168 training to be a science teacher but when he went into school on his teaching 1169 placement, he came from Newcastle and had a very strong language so he pupils 1170 there could not understand him so he certainly had a very strong accent and I just 1171 got used to him but the question what is good enough English?... I suppose what you 1172 1173 wouldn't want particularly if its people teaching other people about how to teach English, you want their English to be good enough that they did not communicate 1174 1175 errors...in teaching in general...It is about clarity of communication and understanding messages. As far as I am aware, although I am not an expert there, 1176 1177 there are debates in language education about what matters most. Is it perfect English or being able to communicate what you want? I think we need people to 1178 1179 have a good standard English and be intelligible as well.

1180

1181 12. We understand that international students sometimes have a preference for 1182 Native Speaking teachers. Do you sometimes place these students' expectations as 1183 a priority in your recruitment decisions? If yes, why?

I will not see what you are asking about as a major issues in the department of education because if someone is going to choose as an undergraduate 12 modules or something like that you know they will get a mix of people whose English is not their first language but I don't think we would selectively, I don't think it will be legal to reject people in interviews because English wasn't their first language if they met allthe other criteria and they were communicating well and intelligibly...

1190

1191 13. International students (particularly from expanding circle countries) coming to 1192 study in an NS nation like yours have high expectations of the learning and teaching 1193 situation. How well do you prepare them for the international mix in varieties of 1194 English they could encounter with teachers?

1195 I will have to be honest and say that the department doesn't have a formal programme preparing people but I think all the staff who teach in the department is 1196 1197 very lucky, very good, very committed, very quality teachers and I think they all take the time to explain to students what they are likely to encounter, what to do with 1198 1199 their experience and difficulties...with increasing internationalisation of staff in Higher Education institute there will probably be a move towards more formalisation of 1200 1201 preparing staff and preparing students for what they are and what they will 1202 encounter.

1203

1204 14. Will you advocate for or support a system that clearly incorporates a pre-1205 exposure to the intelligibility of other varieties/accents of the English language to 1206 international students from the expanding circle particularly because they appear to 1207 be faced with the dilemma of learning one variety of a language and made to adjust 1208 to others from non-native teachers within short spaces of time?

I think in principle you will have to say yes but I am then thinking gosh, what will the 1209 1210 practice be like? First of all I think the centre for English language teaching is doing an excellent job preparing people, they would not just hear one accent, one English 1211 accent of course there's a variety of people there so I think that preparation is very 1212 important whether you might want to include some component of that which 1213 appoints to regional variations and accents within the UK, outside the UK, I think I 1214 would differ to people with expertise with language on that but I can see why you are 1215 1216 raising the accent issue

1217					
1218 1219	TRANSCRIPT 1 US				
1220 1221 1222	<ol> <li>Can you confirm that you have migrant employees working as academics in yo department/institution?</li> </ol>				
1223 1224 1225 1226	Yes we have had, so I've been here four years. We have had graduate assistant from France I mean originally from France em Cyprus, Germany, India, Taiwan ar China. em most of them I have supervised although a couple of the students				
1227 1228	2. Through what routes do/have these migrant academics gain(ed) employment into your department/institution?				
1229 1230	Right, so these would all be grad students at this university and they would be				
1231 1232	3. What level of qualification/skill and experience is required by these academics in your institution/department/school of study?				
1233 1234 1235 1236	They need to have taught a class where they were listed as the instructor of records so they had to do most of the planning for the class em, The thing we are mainly looking for is that they've taught successfully up to the point where they've come here and that they led a class where they were pretty much the person in charge.				
1237 1238 1239	5. Are there any reasons for choosing skilled migrant academics as employees from any of these countries?				
1240 1241 1242 1243 1244 1245 1246 1247 1248	It depends on who applies a particular year and who seemssome years it turns out that the strongest people are the international students. One reason that we often find it valuable em when international graduate assistants rise to the top of the search is because of lots of the clients we have are international graduate assistantsThey often can sometimes sort of bridge a gap to other international students who we are working with and helping them work on their teaching. We have an advertisement and we put that out em on our websiteso we try to get it out as much as we can.				
1248 1249 1250 1251	6. Is there a language policy (explicit or implicit) that guides the English language use of these employees within your institution?				
1252 1253 1254 1255	i. If yes, does this policy mean that there is a language test (formal or informal) for migrant or international academics intending to enter your workplace?				

ii. If there is no test, how would you describe the level of English language
 competence required by skilled migrant academics in your workplace
 (particularly those of our Outer Circle countries focus)?

1259

Well...a certain TOEFL score and I don't know what that is... we assume okay 1260 1261 they've got good language, good use of English em certainly enough to be a student. What we look for when we're interviewing graduate assistants is do they have, they 1262 have to do a lot of workshops so do they have a good presentation style, so we do 1263 ask them to do like a micro teach or some sort of mini presentation for us just 1264 to...and occasionally you might find people who, I think the people whose English 1265 1266 skills aren't as good, we don't end up interviewing them because that comes out in the written materials that they send us em but the people we do interview sometimes 1267 the best presenters have been speaking English all their life and sometimes the best 1268 presenters are just people who maybe have an accent, maybe a little bit of different 1269 1270 than American standard grammar going on but still have very strong presence, have good teaching background, can really get the message across so yeah, I think it's 1271 1272 more we're looking for people who can present well and we are not as concerned with is their English perfect em but do we have a language policy? No. 1273

1274

1275 7. If an international student from an expanding circle country like China for example 1276 expresses an unsatisfactory view about teachers from the Outer Circle or other NNS 1277 countries represented in your department/institution (which can be linked to the 1278 variety of the English language they possess) what will you do? How do you handle 1279 such complaints if they arise?

1280 Well if they complain, they don't complain directly to us, the only complaints which we do get to see are on their student ratings and that's only is the faculty member 1281 brings those to us em so in a case like that it's all anonymous em and so I don't 1282 know where the people are from-the students who are complaining. Typically, I 1283 assume that they are American undergrads, the other day I was looking at 1284 somebody's student ratings he brought them to me and he said you know just look 1285 through these and they were fairly negative across the board so we talked about the 1286 ways he could work on his teaching but one thing that struck me which I don't 1287 remember that I have ever seen before was one of the anonymous comments was 1288 I'm an international student and my TOEFL score was such and such and this guy 1289 1290 needs to learn to speak English and I thought it never occurred to me before that...I 1291 had assumed that international students or graduate students would sort of be a little more empathetic with other international speakers but then they may think well but 1292 1293 there might be cultural stuff going on there you know there might be prejudice, who knows what em it may be because the faculty member I was talking of, I thought his 1294 English was pretty good em so I wonder what this person is commenting on so 1295 because it was anonymous I have no idea what the person's background or whether 1296 1297 it was a problematic teaching that this person was doing.

12981299Questions 8-10 summarised and asked as one. (Skills/Expertise or1300Language?)

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8. Have you come across any situation where skills and expertise was placed above the English language competence/variety of a non-native migrant academic in the job offer decision process and found out that there have being little or no issues after all with his/her non-native variety on job performance?

1307 1308

9. Have you come across any situation where a non-native migrant speaker of the English language from any of the Outer Circle countries have been awarded a certain job role on the basis of their performance during an interview but appear not to be delivering an effective service on the grounds of language use and English language competence on the job?

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131610. Have you come across any situation where a non-native migrant speaker of1317the English language from other countries have been awarded a certain job1318role on the basis of their performance during an interview but appear not to be1319delivering an effective service on the grounds of language use and English1320language competence on the job?

1321

1322 Interviewer: Where do you place your emphasis in your recruitment process?

1323

1324 More or less skills and expertise because again someone have a really strong teaching record, really good ability to problem solve for themselves or others in 1325 1326 terms of when people bring their teaching problems to them and then they don't sound a 100% native-like or whatever you want to say when they speak English and 1327 1328 they might be a better fit than someone who's been speaking English all their life has 1329 perfectly native-like American English an doesn't have the teaching skills, the ability to problem solve or to brain storm with other people so the person with the skills 1330 trumps the person who... 1331

1332

Right, yeah, yeah, we've been pretty lucky here as we have a good process em that I think all of the graduate assistants that we've hired since I've been here have been strong whether they were international or not em sometimes you find em differences okay so just thinking about it. Sometimes people's strengths can also be a weakness because it almost needs to be contained sometimes...

1338

1339 Interviewer: Have you found any issues in relation to language?

1340

1341 ...I have encountered that both with there was one grad student here a few years ago very smart, very good and she was international very quiet and she always did a 1342 good job and was successful but there was a little bit of lack of energy and I always 1343 1344 thought I wonder if in her native language she is this way also. It is a language that I 1345 have no competence in so I can't know. So maybe she was just this guite, low energy sort of person in her way but with her I will say really try to put some energy 1346 1347 as you were talking. She was good she was never able to just pop up the volume but she but that wasn't the biggest thing because she had good insight, she had good 1348 research knowledge as far as helping people especially in some of the one-on one 1349 1350 consultations. I think that very quiet, listening demeanour is very good also.

1351

1352 11. When it comes to employing NNS teachers how would you describe what is 1353 'good enough' English speaking competence for the benefit of your students (home 1354 and international)?

I guess it would be how much I think, this is what I do and I am assuming the other 1355 1356 from my conversations I think this is what we all do. How hard did I have to work as a person who the person presenting their workshop to...How hard did I have to work to 1357 1358 understand what that person was telling me and again I think that in most cases, we 1359 find that if there are some language variations...they don't usually get in the way of our understanding but if there are...Okay I think we would listen how do they, do they 1360 seem to get when we ask them guestions? How much work do we have to do for 1361 them to understand what we are asking? And how much work do we have to do to 1362 1363 understand what they are telling us? How much negotiation happens? Now a little bit of negotiation happens in any communication but if em. if we find that okay I am 1364 1365 really sure he never understood what I was asking him in that question even though I tried three times. Then I might think well, he might not be the best person or she 1366 1367 might not be the best person in this situation because we want to try to get the information across and have a sort of discussion as clearly as we can when they are 1368 doing workshops. 1369

1370

1371 Interviewer: Some people are said to have strong accents how would you describe 1372 what a strong accent is?

1373

1374 I think accent is in the ear of the beholder. Em, so in our jobs here, sometimes faculty brings us their students rating say can you help me look for themes and I 1375 have seen sometimes where students are complaining this faculty member should 1376 learn how to speak English and things like that and I'm talking to the person and I 1377 think I'm not noticing much as far as a difficult accent so sometimes I think that issue 1378 1379 of accent can be a proxy for if the student doesn't like the way the professor is teaching, the student may not really be used to people who...or maybe there are 1380 attaching the Rubin story where...Occasionally... there are faculty members who I 1381 have worked with who...I would say okay so probably it could be more, I have 1382

worked with faculty members who are very easy to understand both in terms of 1383 pronunciation. in terms of grammar, people who might even have more tendency to 1384 have a difficulty or be hard to understand for me would be some speakers from 1385 China, and some speakers from Korea, occasionally speakers from India em if they 1386 1387 are speaking very quickly em but again there are many speakers from those backgrounds who are really good but I think the further you get away from Indo-1388 European background, the more likely the grammar might be a little like 'okay I think 1389 1390 I know what she just meant but you have to sort of...

1391

## 1392

### Interviewer: Re-emphasises 'good English guestion' and how it can be measured. 1393

Em, it's a hard question to answer, em and I think I mean any communication is a, at 1394 least two way thing and I think the instructor has the responsibility to communicate 1395 as clearly as possible to his or her particular audience. The audience still has to do 1396 some work and I think that's where often in this university and other places, we don't 1397 do enough to prepare our students and say look...we say the instructor sometimes 1398 1399 they'll say I've got an accent and I'm a little worried, we say acknowledge but don't 1400 apologise em so l've said to people you know let your students know the first day you know I may pronounce some words differently than you are used to them and 1401 this can happen so....the stress patterns are sometimes different so I say, you know 1402 just let your students know we would all be able to understand each other quickly, 1403 1404 within a few days it will be easy for us but you've got to hang in there, don't draw an immediate conclusion oh I can't learn from this person or something like that. So I 1405 1406 suggest to them if you're going to be using unfamiliar terminology or if you're aware that the way you are pronouncing a word is potentially different from the way your 1407 students are pronouncing a word, maybe write it on the board maybe so that the 1408 1409 students make a connection. Okay when he says...that's what I'll call 'development' 1410 em so l'm not sure how good those strategies are for people because I don't know 1411 how much the students, the undergrads are willing to make that, to meet them half 1412 way.

1413

1414 Interviewer: But you make the employment decisions, so what level do you get to when you say I think this person's level of English language is good enough or I don't 1415 think this is up to standard? 1416

1417

A little bit of accent, not a problem, em some grammatical variation from what I am 1418 expecting, not a problem, if I notice maybe multiple times that I didn't really know 1419 what the person was saying and I couldn't em, if I ask a question the person couldn't 1420 1421 really repair...and they just do thesame thing again so it's maybe not so much, I'm 1422 not always looking for the perfect grammar or pronunciation but if somebody ask a 1423 question, can they paraphrase, can they repair it or find out, I don't....so it's more again that presenter conversational thing...Did I answer your question? 1424

1426 So your question I think was how do you know what's the dividing line and it's for me any way fairly subjective. I mean I base it that...and again it's not necessarily you 1427 1428 could have a person who grew up in this country speaking English from day one just has no, like speaks in a monotone, speaks with no energy, doesn't really seem 1429 1430 interested in what the audience or the students, what their experience is of the 1431 teaching and presentation, that person would be much worse that somebody who has some accent or even some grammatical variation because people are going to 1432 1433 say I don't want to be around this person whereas the person who has energy and 1434 really care the audience are learning, even if he or she has an accent or some 1435 grammatical variation, they can get through.

1436

1437 Interviewer: Are you measuring based on a particular standard, based on the 1438 American Standard or because there is an American accent, there's a British 1439 accent...?

1440

I guess the more yes em, so definitely through accents they would get a pass that 1441 1442 you will say feel familiar to me would be American, British, em Indian somewhat, 1443 again though sometimes I have to be doing some translations like em some of the stress patterns or things like that but usually I can make out that em. Australian I 1444 guess, a lot of the Europeans it depends on. It would depend on (a hesitation) I'm 1445 just thinking of some Spanish from Spain speakers that I have encountered in the 1446 1447 past... say 'vowels' and it sounds like 'bowels' and so there was a little bit of.... cos it's mixing us up we're not understanding what you are saying... sometimes I might 1448 1449 get confused by the pronunciation from the people of the European zone.

1450

1451 Interviewer: What's your standard?

1452

But like you said there are many different American in accents...em no, they don't have to sound American, they don't have to sound British, they don't have to sound like any of those places that you think of as first circle or whatever.

- 1456
- 1457 Interviewer: Inner Circle
- 1458

Em, they don't have to sound. It's more, there's some, I couldn't quantify it but there is some level of am I basically understanding the words they are saying and the grammar makes sense to me and I find people who do that well from all over em... but as you're asking me I can't quantify it.

1463

1465

1464 Interviewer: That's fine, it's ok.

1466 12. We understand that international students sometimes have a preference for 1467 Native Speaking teachers. Do you sometimes place these students' expectations as 1468 a priority in your recruitment decisions? If yes, why? 1469 Em, not really in our workshops we just basically, usually we have two graduate assistants and em usually they team up and sometimes both are American and 1470 sometimes both are international students. It depends on who is working here any 1471 particular year. So we do one on one consultations too. Occasionally if there is 1472 1473 somebody from a cultural background who is coming in for a reason that has to do with their cultural background like they say you know these American students they 1474 are frustrating me or something like that or my students are complaining they can't 1475 1476 understand me something like that. In that case if we have a graduate assistant that is working here who is from that same national background or something like that 1477 and say would you be a good fit to talk with this person along with me or somebody 1478 else em cos vou've maybe experienced some of the things they're talking about and 1479 you certainly know their education systems they came up through... do you think that 1480 will be a good fit or not, they might say yeah or no and go from there but I don't 1481 1482 usually like...

1483

1484 13. International students (particularly from expanding circle countries) coming to
study in an NS nation like yours have high expectations of the learning and teaching
situation. How well do you prepare them for the international mix in varieties of
English they could encounter with teachers?

1488

So in this office we don't do any of that, what we do is work with faculty or graduate students who come to us and say hey I am working on a particular class can you help me with this or I want to prepare my teaching portfolio can you help me with this em as far as the university does it have a policy for doing that in their orientations for international students, I really don't know if there is such a thing you could check with the graduate school and also, it could be from department to department I'm not aware of anything like that though but they may be. It's not something we do here.

1497 14. Will you advocate for or support a system that clearly incorporates a pre-1498 exposure to the intelligibility of other varieties/accents of the English language to 1499 international students from the expanding circle particularly because they appear to 1500 be faced with the dilemma of learning one variety of a language and made to adjust 1501 to others from non-native teachers within short spaces of time?

1502

I think that kind of exposure, I don't know how exactly it would be operationalised but think that will be good for everybody em international students or learners of English for foreign language or American students who are going to be going to like a university like this em just that I think it would be good for everybody. I don't know how that would be. I could see how it could sort of be put into practice once people got to their university other than that I don't know how.

1510	That's a good point emAgain I'm not sure about how it would be operationalised				
1511	but I guess that's one of the things you're going to propose in your dissertation				
1512	sobut yeah I think any time we can bring people in contact with difference It can				
1513	help us, 'okay I think that is different but I don't need to be afraid of it' I can figure this				
1514	out and we can work together, I think that is good. But how you do that I don't know.				
1515					
1516					
1517	TRANSCRIPT 2 US				
1518	1. Can you confirm that you have migrant employees working as academics in				
1519	your department/institution?				
1520					
1521	Yes, we do both on our faculty and our staff and many of our students are from				
1522	around the world as well. For faculty we have from India from china from turkey, from				
1523	Taiwan We have one from Romania. For students we have from pretty much any				
1524	country you can imagineso lots of places				
1525					
1526	2. Through what routes do/have these migrant academics gain(ed) employment				
1527	into your department/institution?				
1528					
1529	Yeah, so they apply just like anyone else. There are some additional complications				
1530	with em, ultimately their visa issues so if they are employed then there is a process				
1531	that needs to get through, they get permanent status and green card eventually but				
1532	the way that we interview is to quickly, we send out an ad and people respond to the				
1533	ad with their resume and then we may have a short phone conversation and we sort				
1534	of down select those that we interested. There is a committee and then we may call				
1535	the person and maybe some of their references and we invite several to come. They				
1536	give a seminar, they meet with the faculty we look at their papers and then ultimately				
1537	make a committee and we make a decision.				
1538					
1539	3. What level of qualification/skill and experience is required by these				
1540	academics in your institution/department/school of study?				

1541 So to be honest, we mainly are mainly looking so we're an engineering department and so first and foremost, we are really looking at technical skills so are they... their 1542 strong methodological background and are they doing work that is interesting and 1543 that we believe can have impact and as a result of having impact that people would 1544 potentially want to find their work so that they can find students. Language does 1545 matter. Again our faculty does need to teach and so we are looking for somebody 1546 that has good presentation skills. I realise that's a very vague answer and I am sure 1547 you will get specific about what that means and that's part of the reason for the 1548 seminars. How does this person do in front of an audience, how do they respond to 1549 1550 questions and so frankly a lot of it is put on how they do during their seminar so em yes em. 1551 1552

1553 Interviewer: Do they have to be for example Doctors?

1554

Oh l'm sorry yeah ok, so to be a faculty member you have to have a PhD or almost completed with of have completed their PhD by the time they start. They do come 1557 from different backgrounds so most who come from engineering, computer science 1558 or maths or related disciplines are okay we have a little number of people in 1559 operations of research that might not come from an engineering background but they 1560 do have to have a PhD. For staff, it depends on the position that is required. 1561 Some...she has an accounting degree, some business background. If it's someone 1562 that is working in a machine shop then they have to have some technical technician 1563 experience.

- 1564
- 1565

# 4. Why are the skills set or qualifications you have mentioned particular requirements?

1566 1567

So there is a couple of reasons. One is we are the colleges...research based 1568 university and so we believe that both conducting research is important even for 1569 undergraduate education em and so the standard it's clear that... masters can be a 1570 good researcher em so i won't argue with you there. We do require, part of it frankly 1571 is also our accreditation em so there's a body called ADAD...and there is a 1572 requirement to teach graduate courses, you need to have a PhD... and so if we hire 1573 somebody without one then that will limit really what they would be able to teach. We 1574 have hired to teach specifically undergraduate if we had a need, we have brought in 1575 somebody that has just had a Masters degree occasionally to teach but typically... 1576 1577 would be.

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# 5. Are there any reasons for choosing skilled migrant academics as employees from any of these countries?

So I have to say that we're really looking for good people and so first and foremost 1582 we're looking for scholarship. So I know we are all subjected to biases I honestly 1583 have not looked at whether somebody is, language is important, there's no question, 1584 they need to be able to teach in the classroom, whether they came from Canada or 1585 the UK or they came from China, to me that doesn't matter as long as they are 1586 competent because part of what they need to do is to educate English speaking and 1587 unfortunately you...and so because instruction is in English they need to be 1588 1589 competent in that. Other than that I believe it's the case that it doesn't matter whether they are inner... 1590

1591

Answering questions 5/12. Yeah I think our language will be maths. If you are good at maths and er (both laugh).

- 1594
- 1595 Interviewer: But then to teach maths, you need English.
- 1596

So as long as the competency is... and I will say that not all of our faculty some of our faculty clearly you've grown up in a country as a native speaker you are, your colloquialisms, there are certain things that you get better. You can relate perhaps more directly with somebody from central P than if you grew up in China but em all of our faculty are good in front of the classroom and that's really our... it's just that part, yeah

1604	6. Is there a language policy (explicit or implicit) that guides the English		
1605	language use of these employees within your institution?		
1606			
1607	i.	If yes, does this policy mean that there is a language test (formal	
1608		or informal) for migrant or international academics intending to	
1609		enter your workplace?	
1610			
1611	ii.	If there is no test, how would you describe the level of English	
1612		language competence required by skilled migrant academics in	
1613		your workplace (particularly those of our Outer Circle countries	
1614		focus)?	
1615			

1616 So it's perfectly fine if say if I'm in your office and you're a native Chinese speaker and I am a native...and we speak, there's no policy about what you have to speak so 1617 often times student/faculty relationship if say they are both from Turkey may speak 1618 1619 Turkish. I think the issue is that in the classroom instruction has to be in English though student individual interaction could be in any language em but I think most of 1620 us feel like if I have a PhD student and they are ... them we do emphasise the 1621 importance of don't just talk to your friends from Korea em you need to really work on 1622 language. We do also have one requirement and that is that if you are a PhD student 1623 we can use a PhD student to teach a class or to TA for a class...has an English 1624 language test that you need to pass to qualify to play that role so that will be...there's 1625 no formal test that is given to them (faculty). 1626 1627

- 1628 Interviewer: If there's no test, how would you describe the level of English language 1629 competence that is required. Where would you draw the line? 1630
- Yea, it's a good guestion and I will admit this is not something that I thought about. 1631 We have no policy about what this line is so there is no crisp other than I think we 1632 feel comfortable and I will say that I have been here this is my fifth year we do have 1633 one of the persons we interviewed when language really was an issue and the 1634 feeling was this really isn't somebody that we could put in from of our classroom. 1635 Well technically, he did good work and so because of that he did not in terms of the 1636 evaluation he did not do well...so it's really just, it's not an explicit thing but there is 1637 1638 an underlying implicit and part of it even if it is a native speaker you can have perfect English and still not be good in front of a class and so there is that issue as well I am 1639 not sure if that's specifically language but there is communications that's perhaps 1640 1641 distinct from language that's important
- 1642
- 1643 7. If an international student from an expanding circle country like China for
- 1644 example expresses an unsatisfactory view about teachers from the Outer
- 1645 Circle or other NNS countries represented in your department/institution
- 1646 (which can be linked to the variety of the English language they possess) 1647 what will you do? How do you handle such complaints if they arise?

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Any time that I get information and it's been...since I have been here, it's only happened once and so my view is... I share information with the faculty member and I realise sometimes that students bring a perspective that's not correct so it may be

that they don't like the way that I gave an example and I try to meet with the faculty 1652 and convey information and I'll just say look a student came here and this is the 1653 concern that they had and so I will let them know and i think the bigger issue is really 1654 volume, people to speak up enough so unfortunately we have some large classes 1655 that may have a hundred students...but my view is I'll just let the faculty member 1656 know that i had a stud/dent that came in and complained and so what I'm really 1657 looking for if there's a repeated pattern which hasn't happened here then it would be 1658 an issue and then we probably need to work on...what I would encourage is for that 1659 faculty member to meet with the centre to see if there are some recommendations 1660 that they may have and they sit in the classroom and observe teaching and then give 1661 feedback so that will be the route that we would go. We've done it for just bad 1662 teaching it hasn't been language but then so...that's what we would do if it got to an 1663 issue where frankly the students couldn't understand the faculty member. 1664 1665

- 1666Questions 8-10 summarised and asked as one. (Skills/Expertise or1667language?)
- 16698. Have you come across any situation where skills and expertise was placed1670above the English language competence/variety of a non-native migrant1671academic in the job offer decision process and found out that there have1672being little or no issues afterall with his/her non-native variety on job1673performance?
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  9. Have you come across any situation where a non-native migrant speaker
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- 10. Have you come across any situation where a non-native migrant speaker of the English language from other countries have been awarded a certain job role on the basis of their performance during an interview but appear not to be delivering an effective service on the grounds of language use and English language competence on the job?
- 1687

1688

- 1689 We've never hired anybody because they've got excellent language skills so what we 1690 are hoping is that they have adequate language skills but they have to but we're 1691 really looking for somebody that's quite good in skills and expertise.
- 1693 Interviewer: What's adequate, what's good enough English? How do you judge that, 1694 how do you measure?
- 1695

So I will admit that we don't have any precise measure for doing this. I think em the way we measure is primarily the seminar when we interview. Again it's a...now we are talking about recruiting not actually hiring so it's really the seminar and the writing that we see from that individual so it's purely based on their interview and the interaction...but we don't have objective, quantifiable criteria that we use. It's completely subjective, yeah to be honest with you yeah. It's subjective completely.

'I don't know of any cases' (Never had an experience language wise just how a staffteaches).

- 1705
- 1706 1707

# 1708 11. When it comes to employing NNS teachers how would you describe what 1709 is 'good enough' English speaking competence for the benefit of your 1710 students (home and international)?

1711

For me is are you able to you have an idea that you want to be able to get across 1712 and are you able to get that idea across and em I think em so part of that is 1713 1714 language, part of that is also the ability to communicate and I realise that...em accents, I don't think any of us care about that. I will say that it has come up you 1715 know we do have student evaluations and there have been some that have said I 1716 have difficulty understanding the professor because of their "accent". But I don't think 1717 any of us... because there's two components what you're implied there are different 1718 accents maybe some are ok accents and some are so if I speak the queen's English 1719 is that ok? 1720

- 1721
- 1722 (Both laugh) 1723
- 1724 Interviewer: I have not said that.
- 1725

I think so I would say, so I'm an old guy right, so academia has changed quite a bit. I 1726 1727 do think that there are much more international faculty. So I was in a state school in Atlanta before I came here. So when I started it was mainly US and now...primarily 1728 international so there has been certainly a change in terms of the composition of 1729 faculty and similarly with students that are much more international...so I do think 1730 that if I grew up in central P... maybe I'm not being exposed to someone who grew 1731 up in Nigeria and may have a different accent than the accent I have from central P 1732 1733 and so I hear that and I think that oh I'm not going to take the effort to sort of learn the way that you, I'm just gonna...but frankly I think em maybe this will be flippant 1734 answer, I think it is important for us to be exposed to that so I will never encourage 1735 someone to change their accent because somebody on... said I had difficulty 1736 understanding this person. I think the issue again, sorry if I confound you. I think as 1737 long as the individual is able to get across we the ideas, we are fine with it and 1738 again I understand there are biases and prejudices and we all have those and I hope 1739 this isn't the case. I believe that we would never judge someone because they have 1740 a different kind of accent. I think the issue is are we as a faculty can we listen to a 1741 seminar from them and get the ideas that they are wanting to get across. 1742 1743

1745

- 12. See responses to question 5.
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1753 To be honest so we do have an orientation but em other than getting, having faculty meet with them we frankly don't prepare them so there're just expression of been 1754 thrown into the fire I guess. They just get exposed to them over time so we have 1755 never prepared them frankly because I haven't been concerned about, I'm more 1756 concerned that they into a class where they don't have the technical background to 1757 do the class. I've never been concerned about them taking the class from an 1758 1759 international faculty member. I haven't felt the need, we haven't felt the need to do that. 1760

13. International students (particularly from expanding circle countries)

learning and teaching situation. How well do you prepare them for the

coming to study in an NS nation like yours have high expectations of the

international mix in varieties of English they could encounter with teachers?

- 176214. Will you advocate for or support a system that clearly incorporates a pre-<br/>exposure to the intelligibility of other varieties/accents of the English language<br/>to international students from the expanding circle particularly because they<br/>appear to be faced with the dilemma of learning one variety of a language and<br/>made to adjust to others from non-native teachers within short spaces of<br/>time?
- 1768 1769

1761

1770

Yeah, that's a very interesting question because at the end of...we do care about it, 1771 we do. Actually spend a lot of time trying to prepare them em language is a 1772 1773 component of it and we're also more recently trying, you the US 'largs' the rest of the world in terms of globalisation, in terms of, at the the undergraduate level if I am a 1774 student in the UK...likely I'm going to study abroad at least part of my matriculation 1775 1776 that I'm there but that's not so true here and we're really trying to expand that but at the graduate level, we've not done that and you know, we, most of my PhD students 1777 that I work with...most of them are international...so typically the verbal skills are fine 1778 but it's the written skills that are a bigger challenge and there are things that are 1779 available at PS to help with the ... when that's an issue em but we frankly don't do a 1780 good job at that. We complain it's really hard reading this dissertation and so i guess 1781 the short answer is yes. I think it would be helpful for us to in the long run i think they 1782 will be better prepared all the way around em in terms of...but then to your point now 1783 we have not done this at all. Other than the simple tests that we do but that's not 1784 really preparing...that doesn't help. 1785

1786

1790

1787 Interviewer: One of the reasons why I am asking this question is that there's this
1788 thing about socio-cultural integration going around in internationalising environments
1789 like HE institutions for example...

Yeah, we completely put the burden on them- to your point that's correct. We do actively look at their skills and expertise and if we see them faltering we have them take courses to prepare for that but we don't look for these issues that you are taking about now and there's an expectation because you are at PS and central P that you
adapt to the practices and culture that's here and I think that's a really interesting
issue that you bring up and certainly sort of a blind spot that we have. Yeah.

1798 Interviewer: One of the questions I ask is do you think it will be like a good idea to 1799 have this pre-expose with these students in their countries or when they come over 1800 to a native speaking country?

1801

1797

Yeah, I'm not sure. You're the expert on language you know I'm a dorm engineer so I 1802 1803 don't know what the research shows is a better approach but I can see that I have to rely on someone like you to tell me em but I can see how that may be em, could 1804 actually be quite helpful. I think it will be hard frankly with resources em to be able 1805 unless we had a focus on ok we are really going to recruit heavily students from this 1806 country and we are going to focus on China for instance and we would go there and 1807 try to but I think when you have a lot of countries, it may be hard to, I think it would 1808 have to be something from a practical component even though...better round about 1809 to do something here, it will be hard to see getting the resources except there was 1810 some international body or group of universities that work together in order to do 1811 1812 that.

#### TRANSCRIPT 3 US

- 1820 1. Can you confirm that you have migrant employees working as academics in 1821 your department/institution?
- 1822

1818 1819

1823 We have international graduate students. Do we have, we have some sometimes 1824 have post docs from other countries, we have I will say we have faculties that are 1825 from other countries I mean Canada (laughs) that doesn't really count in terms of 1826 your interest. We have some people. One person is from Sri Lanka... We don't have 1827 a lot of international folks...

1828

1829 Interviewer: So the people you have interviewed have they all been like native 1830 speakers?

1831
1832 No, we typically... in a year we are interviewing for two positions, in a year we will be
1833 interviewing 6-8 potential faculty candidates. Amongst those probably among two or
1834 so are not native speakers.

1835

1836 Interviewer: From what countries do they come from? What countries do you 1837 normally get applicants from?

- Probably China are is common, most common but we've had from France from India,Africa,.. I'm trying to think who we've had over the years, it's not a high number.
- 1841
- 18422. Through what routes do/have these migrant academics gain(ed) employment1843into your department/institution?
- 1844
- 3. What level of qualification/skill and experience is required by these academics
  in your institution/department/school of study?
- 1847

For the international would be the same as for the native speakers. The 1848 qualifications are pretty high. This is a well-known department so we are ranked 1849 really high like we were first in the country in the national research council 1850 evaluations about fifteen years ago and we were in the top, they change the guarter 1851 so who knows so we are in the top quarter whatever that means on the last round of 1852 1853 the national research council so we don't have, we don't hire junior people, we hire mid junior level so they have to have a PhD, they have to have a good publication 1854 1855 record, they have to have an established vocation record, they have to have established teaching record so there's nothing green about somebody who is coming 1856 1857 into interview and so that's equally applicable to native speakers or international 1858 applicants so somebody who ends up getting an interview, is already established in this global infrastructure you are talking about. They've already been at conferences 1859 presenting in English, they're writing papers in English...they won't be in the door 1860 here. 1861

- 1863 4. Why are the skills set or qualifications you have mentioned particular 1864 requirements?
- 1865

1862

Well is tenured so we are only interviewing for tenured positions so a PhD is required for a tenured position... at Penn State a PhD is required for a tenured position unless you're in a department like fine arts where PhD is not a terminal degree or librarianship you won't necessarily have to be a PhD so that's not exclusionary it's just... all the requirements for the job

- 1871
- 1872 1873
- 5. Are there any reasons for choosing skilled migrant academics as employees from any of these countries?

Well we put together a job ad, em it's usually about a paragraph long, half a page of writing and it's talking about the way we want to grow our department so if we want to have health....that's the kind of thing that is in the job ad and the job ad would have other requirements on established research programme and excellent teaching and that sort thing so within that umbrella, it may be specific or it may be general...but we don't really particularly target an international person, I don't know if 1880 you're coming from England em in the US there is a form of ... for guidance to try to improve the diversity of the American higher education but that doesn't really include 1881 international people, it includes American-Asians or African-American scholars so for 1882 government regulation the diversity is counted in among the American citizens who 1883 1884 have different ethnicities or racial backgrounds so to build their diversity of the programme, we would be targeting American people who have that racial and ethnic 1885 diversity and not so much targeting international people. Then that doesn't mean i 1886 1887 we're not interested in having international people, but it's not a broader based, in my 1888 understanding of it, a broader based initiative so some international we would look at them because they bring expertise on teamwork. If we were interested in South 1889 American....then someone from south America might be a great fit em but it won't be 1890 so much that we would first go after south American and try to figure out where they 1891 fit so it's always coming from the study emphasis area. 1892

1893 1894 6. Is there a language policy (explicit or implicit) that guides the English 1895 language use of these employees within your institution? 1896 i. 1897 If yes, does this policy mean that there is a language test 1898 (formal or informal) for migrant or international academics 1899 intending to enter your workplace? 1900 ii. If there is no test, how would you describe the level of 1901 English language competence required by skilled migrant 1902 1903 academics in your workplace (particularly those of our Outer Circle countries focus)? 1904 1905

No. I mean they have to get their articles peer reviewed so the journals would, the journals wouldn't accept a poorly written paper. They would copy/edit it if it needed attention and then in the classroom it's important that someone be understandable but when they are applying for a job, they are giving a talk to us so if we couldn't understand them as they are giving their talk, then that will be difficult to justify it.

- 1912 Interviewer: Yeah, I will come to that later. Do your international workers have to go 1913 through like a language test?
- 1914
- The graduate students do have before they are allowed in the classroom, I don't think we apply that to the faculty...I don't think we'll employ anybody if haven't talk to them already a lot so it doesn't so much apply.
- 1918
- 1919 Questions 8-10 summarised and asked as one.
- 19208. Have you come across any situation where skills and expertise was placed1921above the English language competence/variety of a non-native migrant

1922academic in the job offer decision process and found out that there have1923being little or no issues afterall with his/her non-native variety on job1924performance?

- 9. Have you come across any situation where a non-native migrant speaker of the English language from any of the Outer Circle countries have been awarded a certain job role on the basis of their performance during an interview but appear not to be delivering an effective service on the grounds of language use and English language competence on the job?
- 1932 10. Have you come across any situation where a non-native migrant speaker of 1933 the English language from other countries have been awarded a certain job 1934 role on the basis of their performance during an interview but appear not to be 1935 delivering an effective service on the grounds of language use and English 1936 language competence on the job?
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1940 Well teaching is important in our environment and people teach basically four 1941 courses a year so I don't think we would hire somebody that we didn't feel can speak in an understandable way in the classroom even if they had impeccable research 1942 1943 skills so I think we would hire them if they couldn't speak. ... They don't have to be utterly standard. They don't have to sound like fast talking Americans, if they can 1944 1945 clearly express themselves. The language is probably a gateway, no that can't be 1946 right as they write in application, if they wrote an application letter that had articles, if 1947 their letter was not well written, I don't think we would take them in.

1948

1949 If a letter was well written and it got into interview, but then they got here and we 1950 couldn't understand them, I don't think they'll make it because we would say to each 1951 other, they are not going to succeed in the classroom. So it wouldn't be a matter of 1952 well let's bring them in and teach them how to speak properly. I don't we would have 1953 that conversation because we don't hire at a junior level particularly, we hire 1954 someone ready to go (language is placed highly then).

1955 1956 **No**.

- 1957
- 1958 11. When it comes to employing NNS teachers how would you describe what is
  'good enough' English speaking competence for the benefit of your students
  (home and international)?
- (Hesitation)...After you listen to them speak for a while, you catch on so we have acouple of German faculty and so they say certainly differently but it won't, once

you've listened to them speak for a while and then words come up in context theyare ok. I get to understand what they are saying and then you could catch them....

1965

1966 Interviewer: How do you judge what is good enough standard for your students to 1967 understand?

1968

We haven't had a problem, we don't have a policy but haven't had that problem 1969 1970 because as they come into the door and have an interview for a faculty position, it's a 1971 two-day interview and they talked, they give an hour talk, they answer questions, they meet one on one with twenty people, they go up to multiple dinners so if there 1972 1973 was a problem understanding them, it would come up there em I guess we haven't really had that problem, I mean if it was a problem it would come back to us in 1974 students complaining to the undergraduate officer for the department but we don't 1975 1976 have a policy because we haven't had a problem (laughs)

1977

1978 Interviewer: Where do you draw the line on what is good enough? Can you quantify?1979 With accents?

1980

It probably will relate to teaching, that they would have to be understandable in the 1981 classroom but we haven't had that problem. I experience it at conferences because 1982 you know we get to get together and we all speak in English but that's not everyone's 1983 native language and so but that gets repaired to some extent because when you 1984 give a conference talk you've got a powerpoint there you know so the words that you 1985 are not getting are probably on the powerpoint, and you piece it together. It's a 1986 problem when you ask the person presenting and they can't understand your 1987 questions...so they can do their talk but they can't engage in dialogue that would be 1988 a problem, when they can't understand American.....English. If they can't probably 1989 1990 answer a question, they are not going to make it to the interview process...

- 1991
- 1992 1993

12. We understand that international students sometimes have a preference for Native Speaking teachers. Do you sometimes place these students' expectations as a priority in your recruitment decisions? If yes, why?

1995

1994

1996 ...Geography doesn't really have enough international students in it like we are a big 1997 undergraduate programme and we have some of our international...I don't think we 1998 would ever set a policy that we should have only native, standard native speaking 1999 only because the international students need to be accommodated because we don't 1900 have a critical mass of international students. The thing I see with international 1901 students is they, I want them to talk to the American students... not click in group and 1902 only talk to each other but that's off the topic.

2003

13. International students (particularly from expanding circle countries) coming to
study in an NS nation like yours have high expectations of the learning and teaching

situation. How well do you prepare them for the international mix in varieties of
English they could encounter with teachers?

- We just we don't have enough so we, we just don't have enough to be focused on that. I mean, we are in the middle of Central Pennsylvania you know that right, it's not a big city where there's a big international community so they have international programmes of course global programmes offers global programmes office which is very good em but in terms of...
- 2014

... The only international... We only take grad students that are from international 2015 2016 countries that have done a masters or an undergrad here in the US so they have 2017 already done one programme in the US then they come into our programmes. We take some out of countries but we don't believe the TOFEL scores like we call them 2018 2019 up on the phone and talk to them so we are pretty cautious about them being able to 2020 thrive because being grad students in this discipline is a lot of talking and defending and proposing and teaching and discussing involved so we rarely... people don't 2021 2022 make it through the door who don't have good language skills and so, so they've done one programme and have been in our programme for maybe three years 2023 2024 before we would let them teach a class so at that point, they've been speaking with 2025 somebody for 6-8 years so...

2026

202714. Will you advocate for or support a system that clearly incorporates a pre-2028exposure to the intelligibility of other varieties/accents of the English language2029to international students from the expanding circle particularly because they2030appear to be faced with the dilemma of learning one variety of a language and2031made to adjust to others from non-native teachers within short spaces of2032time?

- 2033
- 2034

I mean I guess, I feel like they run into that as they meet their student colleagues,
 peers in the classroom and as they run into their teacher...em but

2037

Yeah, oh gosh I don't know, I mean I feel like it could degenerate into a comedy of sort it's like hear is what an Indian person sounds like 'detededer detededre- sounds) you know mimicking the sound or having someone try it in front of them and speaking that way but it seems like stereotyping or something, it seems like it would go bad (laughs)... because you're just like kind of teasing 'oh Italians are like this' and...

2044

2045 Interviewer: No no no but some students, I'm not like putting down your opinion 2046 but some students actually get to study like the American accent, British accent, the Australian and the Canadian so they are actually like different varieties so would there be anything with like introducing the Indian one really?

2049

2050 I guess they don't have an opinion about it, it doesn't, and I am, maybe I am not em 2051 sympathetic perhaps, I don't think it's accent, I think it's speed and over use of 2052 colloquialisms and things like that. It's not so much about accents like how an 'A' is pronounced or... so I think the times I have travelled in...em so you know sensitizing 2053 2054 the faculty or teachers to slow down, not slow but enunciate the differences between the words so you can tell which is a word rather than washing it all together. That's 2055 kind of different than the accent part of it but I don't know how, that a problem I have 2056 2057 when I'm trying to interpret somebody speaking in other languages is to figure out. i grew up in Canada so I took French all through high school but I can't go to Paris 2058 and figure out what people are saying because I can't figure out what the distinct 2059 2060 words are so that's sort of my personal reactions. I can, I can read French and I know a lot of words but in the speaking you just kind of slur everything together that's 2061 a real problem, that's what I see the international students struggling with, it's not 2062 2063 that they don't know the words or that the accent is strange it's that the rapid and all 2064 strung together syllables don't just pass into words and so I feel like talking about accents is of topic a bit from the problems I see the students have but I don't know 2065 how you teach that, how you teach interpretation of really fast language that all runs 2066 together (laughs). 2067

- 2068
- 2069

### TRANSCRIPT 4 US

- 2070 1. Can you confirm that you have migrant employees working as academics in your2071 department/institution?
- Yes, from Turkey, India, the UK,... I know there's been others but I can't think of where they are now.
- 2074 2. Through what routes do/have these migrant academics gain(ed) employment into 2075 your department/institution?
- 2076 Some were applying from outside the country so didn't have any sort of visa at that 2077 point. We've had people with a spouse...
- 2078 3. What level of qualification/skill and experience is required by these academics in 2079 your institution/department/school of study?

PhD usually with some experience sometimes it' a fresh PhD but people who usually
have, they are highly competitive so they have to be considered...they have PhD's,
extensive research, multiple publications.

- 2083 4. Why are the skills set or qualifications you have mentioned particular 2084 requirements?
- It's because it's a research focused university...it's a minimum requirement here...it'sa minimum requirement here.
- 2087 5. Are there any reasons for choosing skilled migrant academics as employees from2088 any of these countries?
- No, we have no preference for countries at all. We just take the best person we can find wherever they are from.
- 6. Is there a language policy (explicit or implicit) that guides the English language useof these employees within your institution?

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- 2094i.If yes, does this policy mean that there is a language test (formal2095or informal) for migrant or international academics intending to2096enter your workplace?2097
  - ii. If there is no test, how would you describe the level of English language competence required by skilled migrant academics in your workplace (particularly those of our Outer Circle countries focus)?
- Not for faculty. I don't think there's any specific policy. There's no written policy. There's understanding that people coming in are going to teach in English and we want good teachers so I've never experienced it. I could imagine that someone will be hired because their research was so high powered...everybody gives a research presentation and so a lot of the judgement on language comes from that research presentation. If they have trouble communicating then the chances are they won't be given the job.
- 7. If an international student from an expanding circle country like China for example
  expresses an unsatisfactory view about teachers from the Outer Circle or other NNS
  countries represented in your department/institution (which can be linked to the
  variety of the English language they possess) what will you do? How do you handle
  such complaints if they arise?
- 2115 That's a huge question but then gets to be very difficult because we have...a fairly 2116 consistent level of complaints from students about international instructors. Lots of them are graduate students and when you follow through on those complaints it fall 2117 2118 out that a lot of the times the complaints are not from international students. They are from domestic students about international staff and those international faculty 2119 2120 actually speak English very well. What creates the problem is simply accent that 2121 domestic students aren't used to hearing the language with that accent and they don't concentrate enough to actually follow...there's very little we can do other than 2122

encourage the student to pay more attention. We tell them that this is an international university, that international scholars bring a lot to university and that's part of what they are gonna find here...if you want to be a global international university, you will want international scholars on campus and everybody wants to pay a bit more attention...

- 2128 Questions 8-10 summarised and asked as one. (Skills/Expertise or 2129 Language?) 2130 2131
- 8. Have you come across any situation where skills and expertise was placed above the English language competence/variety of a non-native migrant academic in the job offer decision process and found out that there have being little or no issues afterall with his/her non-native variety on job performance?
- 9. Have you come across any situation where a non-native migrant speaker of
  the English language from any of the Outer Circle countries have been
  awarded a certain job role on the basis of their performance during an
  interview but appear not to be delivering an effective service on the grounds
  of language use and English language competence on the job?
- 2143

2137

10. Have you come across any situation where a non-native migrant speaker of
the English language from other countries have been awarded a certain job
role on the basis of their performance during an interview but appear not to be
delivering an effective service on the grounds of language use and English
language competence on the job?

2149 ...If the skills and expertise is in research then... more likely to hire them regardless 2150 of language issues. I think today's environment... Research is the number one 2151 criteria which means your research skills but you do have to teach so nobody is 2152 going to hire somebody they think will be a bad teacher...a large part of that teaching 2153 is communication skills, it's the language...I think language will count no matter how 2154 good a teacher you were. If you can communicate in English really well, you can get 2155 hired...

2156 Interviewer: How will you judge how good or how bad the person's language is?

We don't have a measure of how well they speak English, it's how well they are able to communicate which may mean you have to do some work to interpret what they are saying...as long as the message came across.

2160 I haven't had that experience.

11. When it comes to employing NNS teachers how would you describe what is
'good enough' English speaking competence for the benefit of your students (home
and international)?

2164 It's highly qualitative. The person who is being interviewed will give a research presentation; it's an hour long seminar. The audience is mainly faculty and graduate 2165 students so there's a presentation and there's a question and answer session and 2166 then they will meet individual faculty for half an hour... all through a couple of days 2167 so everybody gets a perspective on what their communication skills are like...we 2168 wouldn't sit there and have a category that says language skills and checking off or 2169 not. It will be if we couldn't understand them, we would talk about it...I'm not sure 2170 how you will quantify it. We have ways of... When we have international students 2171 coming in, there's a TOEFL score they have to achieve so somebody is guantifying 2172 and measuring it. I am not convinced it's particularly a good measure because we 2173 have students who pass that and still have difficulty communicating in the 2174 classroom... 2175

The fact that you speak English doesn't mean you communicate really well...

12. We understand that international students sometimes have a preference for
Native Speaking teachers. Do you sometimes place these students' expectations as
a priority in your recruitment decisions? If yes, why?

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If you go around campus, you are going to find faculty from everywhere. Usually, we would recruit internationally for every position. Not that we would go international to recruit but in the places where we would post our adverts, we can be seen online...which means a lot of international potential ...we do get a lot of applicants. We tend not to be biased. With the international applicant costs more money to interview, you've got the whole immigration issue to deal with. We are trying not to actually let that bias us at all...

13. International students (particularly from expanding circle countries) coming to study in an NS nation like yours have high expectations of the learning and teaching situation. How well do you prepare them for the international mix in varieties of English they could encounter with teachers?

2194

...I don't know of such. I know from the college perspective we don't do much and
that' partly because I wouldn't know exactly what to do. We have students from
everywhere and we have faculty from everywhere and you are not sure what
combination you are going to encounter...

14. Will you advocate for or support a system that clearly incorporates a pre exposure to the intelligibility of other varieties/accents of the English language
 to international students from the expanding circle particularly because they
 appear to be faced with the dilemma of learning one variety of a language and
 made to adjust to others from non-native teachers within short spaces of
 time?

See how some of that could be useful. I think it goes just beyond language... I don't 2206 2207 know how quite you will do that but I think if there was some exposure beforehand, somebody knew what was going to happen...coming in and having a summer before 2208 you start and that sort of programme that just eases you gently in, I will think that is a 2209 huge benefit but it's always a huge cost so I would never want to make that enquiring 2210 because they are students who don't need it and there will be students who can't 2211 2212 afford it so but I think it will be a useful option to have that. I think it will help with the success of international students. 2213

2214

## 2215 TRANSCRIPT 5 US

- Can you confirm that you have migrant employees working as academics in your
   department/institution? And from which countries?
- Yes, most of them are from China or India, those mostly come to mind. A few of them are from Latin America and Spanish speaking Europe...
- 2220 2. Through what routes do/have these migrant academics gain(ed) employment into 2221 your department/institution?
- Often times, that's the hardest thing. Most of the people that I have interacted with are in the US for educational purposes and would be interested in employment but the stumbling block is the sponsorship for the visa because of the policies and the cost associated with that...
- 2226 3. What level of qualification/skill and experience is required by these academics in 2227 your institution/department/school of study?
- Because you are in an academic setting, it depends on the job...More likely a PhD but with the understanding that for some of the research associate or research technician positions the Masters will be sufficient whether they are from Africa or China...
- 2232 Interviewer: I am making reference to teaching/faculty positions.

To at least have a PhD in order to be competitive enough to warrant the extra cost and expense associated with the work visa type of situation. 2235 4. Why are the skills set or qualifications you have mentioned particular 2236 requirements?

- 2237 Question answered above.
- 2238 5. Are there any reasons for choosing skilled migrant academics as employees from 2239 any of these countries?
- No I don't think so...
- 6. Is there a language policy (explicit or implicit) that guides the English language use of these employees within your institution?
- 2244i.If yes, does this policy mean that there is a language test2245(formal or informal) for migrant or international academics2246intending to enter your workplace?
- 2248ii.If there is no test, how would you describe the level of2249English language competence required by skilled migrant2250academics in your workplace (particularly those of our2251Outer Circle countries focus)?
- 2252

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2247

No, I've never even heard of anything that will hinder or help that situation. I never heard it to be an attitude or policy either positive or negative. I don't think there's a discrimination factor against language competence in the hiring process...

7. If an international student from an expanding circle country like China for example expresses an unsatisfactory view about teachers from the outer circle countries represented in your department/institution (which can be linked to the variety of the English language they possess) what will you do? How do you handle such complaints if they arise?

2261 ...You've already had a student who has worked so hard to get here, learnt another language to the point where he or she can participate in the classroom and in the 2262 academic setting fully and then you've just made that person's job harder by putting 2263 2264 him or her in а classroom where they are not just struggling to understand standardised English but they are struggling to understand a non-2265 standard. You have to help that person and you have to do in in a way that I think 2266 the faculty understands the particular challenge. So you have to give each of them 2267 2268 tools and you have to give each of them the opportunity to work together on the 2269 problem.

2270 Interviewer: can you give an example?

2271 It's tough...have the international student tune his or her ear to the faculty but 2272 also maybe give the faculty some resources to practice English...

2273 Questions 8-10 summarised and asked as one. (Skills/Expertise or 2274 Language?)

2275

8. Have you come across any situation where skills and expertise was placed above the English language competence/variety of a non-native migrant academic in the job offer decision process and found out that there have being little or no issues after all with his/her non-native variety on job performance?

9. Have you come across any situation where a non-native migrant speaker of the
English language from any of the Outer Circle countries have been awarded a
certain job role on the basis of their performance during an interview but appear not
to be delivering an effective service on the grounds of language use and English
language competence on the job?

10. Have you come across any situation where a non-native migrant speaker of the English language from other countries have been awarded a certain job role on the basis of their performance during an interview but appear not to be delivering an effective service on the grounds of language use and English language competence on the job?

2290 ...What do we value most?... I think the language is secondary...I can't think of 2291 anything particular...

11. When it comes to employing NNS teachers how would you describe what is
'good enough' English speaking competence for the benefit of your students (home
and international)?

Clarity, understandability, clarity of expression. I think it is probably the most serious 2295 one. Accents, grammar, you can deal with most of that but if the candidate is having 2296 2297 a hard time with articulating the intent and the statement, is a probably more difficult 2298 challenge than overcoming accents which you can adjust to, accommodate, the grammar which you can fill in the blanks...I have never looked for one, seen one or 2299 created one to judge someone's English competence... if there's something I'll sure 2300 2301 like that or maybe you should develop one don't you think? It will be interesting out of your study to have like whether those criteria, how can you quantify them, and 2302 develop a scaling for them. 2303

12. We understand that international students sometimes have a preference for
Native Speaking teachers. Do you sometimes place these students' expectations as
a priority in your recruitment decisions? If yes, why?

2307 ...You can't even give them preferential treatment because I suspect there will be 2308 American students who say look I am from this country (these are hard issues I 2309 didn't realise) so it's my right instead of that international student's right to have the 2310 Native English speaking teacher. I don't want to go in to a classroom with a Chinese 2311 professor that I can't understand...

13. International students (particularly from expanding circle countries) coming to study in an NS nation like yours have high expectations of the learning and teaching situation. How well do you prepare them for the international mix in varieties of English they could encounter with teachers?

It's hard. You know part of it is on the institution side but I recently had a focus group of international students and one of the things I learned, now this is just a small group is that they first want to stay together until they feel more comfortable branching out so it was really an interesting story that I heard that until they feel comfortable they want to stick together in their comfort one and then they may be ready for some programming to help them interact more...

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### 2323 Interviewer: What about in teacher/student interaction?

No, but that's something, like I said we charge students fees but what programmes will help them be more successful? Maybe that's something that should be put to the list. I think the other thing that I have encountered is kind of the other way where...

14. Will you advocate for or support a system that clearly incorporates a preexposure to the intelligibility of other varieties/accents of the English language to international students from the expanding circle particularly because they appear to be faced with the dilemma of learning one variety of a language and made to adjust to others from non-native teachers within short spaces of time?

That's an interesting question...The reality is so, there's so much variation when you think about it...but I think it will be overwhelming in some way. I don't know...It could be part of a pre-orientation process at a university for international students coming in or it could be something as simple as a panel- Look here's a guy from England, here's a woman from Texas, and here's somebody from Australia. They are going to say the same thing to you...

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