

A GLOSSARY OF TOOLS

THIS GLOSSARY OF TOOLS TO CREATE AGENCIES OF COMMONING AT PORTLAND WORKS IS DRAWN FROM TEN COMMONERS MAPPING ACCOUNTS OF THE PROJECT. EACH PAGE FEATURES ONE TOOL IN ALPHABETICALLY ORDER. THERE IS A SHORT DESCRIPTION OF EACH TOOL, AND A LIST OF THE AGENCIES AND DROPS IN AGENCY ATTRIBUTED TO THE TOOL BY THE PEOPLE WHO MENTION THAT TOOL IN THEIR ACCOUNT. N.B: IF A PARTICULAR AGENCY IS REPEATED IT IS BECAUSE MORE THAN ONE PERSON CITED IT IN THEIR ACCOUNT.

LEGEND



TOOL: 40th Birthday Party

The first Live Project mentor held her 40th Birthday at Portland Works. Young children and others who had not visited Portland Works before were invited. She organised the courtyard to have a coffee stall, tables of food and places to gather and sit. Tenants and campaigners were invited to attend, and many did. The Live Project team mapped how the space was being used. Shares were sold at this event.



TOOL: Academic Presentations

A number of academics have been involved with the Portland Works campaign a various points in its development. Some have chosen to present work in relation to their own fields of research. These include looking at governance, urban design, economy, management, architecture, planning and conservation and presenting in the UK, Turkey, Finland and China.





Symposium Temporary Urbanism

23rd November 2010_10am- 1:30pm_Open to everyone Crookesmoor Building_Seminar Room 3

Speakers - Public Session

Irena Bauman Bauman Lyons Architects_Leeds

Mary Clear / Pam Warhurst Incredible Edible_Todmorden

Lin Skaufel Jan Gehl Architects_Copenhagen

Doina Petrescu atelier d'architecture autogérée_Paris

Andreas Lang Public Works London

Julia Udall Portland Works_Sheffield

For further information contact: f.kossak@sheffield.ac.uk

University of Sheffield School of Architecture.

TOOL: Ade in Britain, ITVI

Ade in Britain featured Stuart Mitchell and Andy Cole from Portland Works, "Ade in Britain takes our host, Ade Edmondson, from the Dales right across Britain as he uncovers the traditional British fayre which we all know and love. Episode 10:Yorkshire Duration: I hour Series 2. Today, Adrian Edmondson returns to his birthplace - Yorkshire. He goes to a tea tasting in Harrogate, and attempts to make some cutlery with a group of metal workers." (ITV Player, 2013)



TOOL: AGM I

Annual General Meetings are a legal responsibility of the Industrial and Provident Society. They are the place where Portland Works (BenCom) elect its Directors and presents Shareholders with the financial report for the year. At the first Annual General Meeting we elected 11 Directors through a postal vote prior to the event and votes on the evening. Everyone who stood was elected and this included three tenants, and two people who were new to the campaign. The event attracted 200 Shareholders, and was hosted by the Chair, who gave a speech on the campaign and the aims for the future.



TOOL: AGM II

Annual General Meetings are a legal responsibility of the Industrial and Provident Society. They are the place where Portland Works (BenCom) elects Directors, reports on the year and meets Shareholders. The second Annual General Meeting was redesigned to include a tour of Portland Works for those Shareholders who wished to join it. The event itself was held at a local community centre large enough to hold all 500 Shareholders should they wish to attend and featured a series of presentations from Working Groups about their activities for the year.



CATEGORIES: AGENCIES: Learning and propositional 4 Political and Economic Social Spatial **Election of Directors** Drop in agency Can see that people from all walks of life participate Collective ethos is important, all equal, taking turns- this is made public Women in role as leader More people directly involved New Chair has time to invest New Chair is good at allocating tasks to people and following this up Men feel the need to 'explain things' to a woman Chair but this is useful for all to be clear Shareholders learning about organisation

TOOL: Apprenticeships Research

The Building Manger worked to investigate the potential of hosting apprenticeships at Portland Works, including meeting MP Paul Blomfield and talking with tenants and Apprenticeship brokers. This is in the context of Sheffield City Deal apprenticeships announcement, which included funding for 4000 new apprenticeships, and will see a Sheffield City Region apprenticeship hub created. A proposal was put forward that apprentices could spend a shorter period of time with a number of Portland Works tenants as part of their course. The conclusion of this research at this point in time was that mentoring more advanced people would be more appropriate for PW.



CATEGORIES: AGENCIES: 4 Learning and propositiona Political and Social Spatial Economi PW as an organisation taking a role Drop in agency as mediator, facilitator\ Lobbying and public support Proposals/ questions developed with tenants and MP Learn how & why tenants work Planning for financial stability for tenants, earn more pay more

RELATED TOOLS:

Building Managers Role, Open Days, Makers Lab, Live Projects I & II, Business Education and Culture Working Group.

TOOL: Architectural Heritage Fund Loan

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Architectural Heritage Fund provided Portland Works with a 2-year loan for the sum of \pounds 200,000. This was a bridging loan that would allow us to prove our financial stability and therefore obtain a Mortgage in Year 2. This loan was negotiated primarily by the current Chair. This replaced an early offer of a loan for \pounds 300,000 made upon condition of the agreement of Sheffield City Council to underwrite the loan. They did not agree to.



TOOL: Artist's Parties

Artist tenants at Portland Works held parties in their studios in order to gather people together around the campaign. Drawing on their netWorks the invitations would include a broad group of people.





TOOL: Art Sheffield Diverse Economies

Presentations and roundtable discussion by Charlotte Morgan and Julia Udall, featuring Andy Abbott, Precarious Workers, Kim Trogal, Myfanwy Taylor, AGENCY. This was the first in a series exploring ways in which we engage with the city with a focus on working together and the economy: co-production, labours of care, volunteering, social enterprise, gifts, bartering, salvaging and cooperatives. It include d a tour of Portland Works, a series of presentations, opportunities for discussion, refreshments and an introduction to the new Makers Space. The Makers Space is set up to foster collaboration and innovation and the sharing tools and expertise. The event was part of the Art Sheffield 2013 Parallel Programme.



CATEGORIES: AGENCIES: Learning and propositional 4 Political and democratic Economic Spatial Bringing new people in to the Drop in agency Works Contextualising activity in wider debates about economy / activism



MAKING **DIVERSE ECONOMIES**

ANDY ABBOTT **CLAUDIA FIRTH & MARA FERRERI** (PRECARIOUS WORKERS BRIGADE)

MYFANWY TAYLOR KIM TROGAL

SATURDAY, DECEMBER 7, 2013 1PM - 5PM

PORTLAND WORKS RANDALL STREET, SHEFFIELD S2 4SJ

AN ART SHEFFIELD PARALLEL PROJECT









TOOL: Asset Lock and IPS

An Industrial and Provident Society (IPS) is a legal entity for a trading business or voluntary organisation in the United Kingdom, which enables Shares to be issued to raise capital and, under the Co-operatives and Community Benefit Societies Act 2003 and the provision of an Asset Lock. In the case of Portland Works this ensures that the Shareholders cannot profit from the sale of the building, but instead they be transferred to another community benefit society with similar rules.



Asset Lock To prevent demutualisation

TOOL: Away Day I

The first Away Day, held at Harland Works brought together supporters and Directors to discuss how we would action our Business Plan aims, where decisions should be made, and who would have the authority to make them. This was organised and facilitated by Studio Polpo and Sharrow Community Forum.



Pre- Purchase Visioning Workshop

Space Works, Sheffield 17th April 2012

PORTLAND WORKS

How to use this diagram:	
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The aim of this diagram is to allow the Portland Works Committee to review how far along we are in terms of achieving our stated aims from the Portland Works Business Plan, prior to the purchase of Portland Works.

We need to understand what structures we have put in place and the information we have gathered to achieve these aims.

I hope that this will give us the opportunity to share with each other the parts of the puzzle that subgroups and individuals are aware of and working on, and to see any things that we may be neglecting, or where there may be possible conflicts occurring, or we might need to determine priorities before continuing.

Uncerning provides delive commonly. I would invelve you had to this degram of the project. On the left hand side are our agreed arms. To achieve these aims, we will need to put in place structures of governance, management and charges to the building (a proposed degram scheme). In order to build these structures we will need order information: this could be either technical or legal, or about the needs of tenants and other partners. These may already be in place- or currently be a gap in our knowledge.

I have started to fill in some examples of what these might be in order to provoke discussion; this is not yet agreed and could be altered during this process.

VVORKS	Governance		Management		Building	
Original IPS Aims	Structure	Information	Structure	Information	Structure	Information
Retaining a mix of tenants involved in metal working, craft and creative industries.		Research into types of tenancies available, & the pros and core of these. Research into our rights as landtords and how we start to enact these tenancies with existing tenants. & enforce our policies on new and existing tenants.	Outline of management activities to attract and retain mix of tenants (and to work to erreve tenants who do not contribute to this?). Outline of transgement activities to enable the negotiation of shared spaces and resources (such as the courty with to ensure compatibility compromise between uses and hopefully potential collaborations.	Employee and volunteer job descriptions. Details of potential "target" tenants.	Provide outline, phased and costed architectural design. This should be produced in relation to the priorities below, the requirements of fundes and available yet funding: -provision of accommodation and facilities where will solut different makers' needs. -creation of programme of work that below that the discuption to below that the discuption to below that the discuption to be below that the discuption to be below that the discuption to be an enter the discuption to be below that the discuption to the discuption that the discuption to the discuption that the discuption to the discuption that the discuption that t	
Providing affordable workshops and studios for craftspeople and the creative industries and for small business start-ups.	Policy to determine how we control rents, and when this will be reviewed. Policy to determine priorities for the organisation: Le Does affordability take preference over cultural and heritage aims? (etc.)			Development of resources to enable management of building-including locations of meters, stop cocks, fire stategies, risks particular to tenants/ processes.		Development of understanding of tenants needs e.g. What are the requirements of tenants in terms of space and facilities? Can people relocate to another part of the building like less space? Etc Details of potential funders and their requirements.
Ensuring that the building is amenable, safe and secure.					Outling phased scheme by ensure parts of the building are soltable for public access, etc. Development of scheme to conserve, restore, make wisble architectural and historically significant elements of the Works.	Development of understanding of requirements for public access. Development of understanding of architectura, archaeologically and holding.
Developing the Works as a cultural, educational and heritage resource.	Policy outlining our (initial) aims in this respect and when it will be reviewed. Policy determing what new tenards obligations (if any) are in terms of contributing to this.		Management of volunteers to facilitate events, and the development of education and heritage resources. Making funding bids and partnerships.	Development of knowledge of Health and Safety and training requirements for volunteers. Development of list of funding bids and partnerships to enable heritage and education work.		
Promoting the Works' role in industrial innovation through developing partnerships between tenants and external organisations, support for workplace training and apprenticeships.	Policy determining what new tenants obligations (if any) are in terms of contributing to community benefit.					
Ensuring tenant and community involvement in the management and development of the building.			Design and facilitate a structure to communicate and feed in information regarding ky decisions which is suitable for all fanants and interested members of the community to be community to be community to the meetings and email)			
Ensuring the financial sustainability of the Works						Development of understanding of architectural, archaeologically and historically significant aspects of the building.
Developing the building in an environmentally, <i>socially and historically</i> sensitive way. (Italicised is my addition)						
To inspire others and to be a positive catalyst for change.			Outline for the management of volunteers to maintain and develop outreach. Day to day management of the website resources, networks and relationships.			

TOOL: Away Day II

Developed to co-create a strategy for the organisation, the second Away Day was primarily for the Directors and Steering Group members. The concern was that we had lost track of our Business Plan aims and Working Groups were disjointed and confusion about responsibilities. In addition, decisions could be quite arbitrary, or activities pursued that did not fit with our core objectives. A Director and the Building Manager developed Workshop activities. A professional facilitator led the day to enable an outsider perspective and to ask difficult questions that may not have been considered by the Steering Group.

CATEGORIES: AGENCIES: 4 Learning and propositional Political and Economic Social Spatial Strategy developed for organisation Drop in agency Approaches to developing structure discussed together New people become part of group Space for in depth conversation, strategic Learnt who is fulfilling which role **Operationalising & critiquing** Business Plan collectively Understanding of knowledge gaps Ideas for new tools Shared (archive, photographs, history) Consolidation and development

TOOL: Bank Street Arts Exhibition

An exhibition was held at Bank Street Arts, bringing together the work of the visual artists and craftsmen including metalworkers, knife makers and tool makers. A film maker and artist Nic Bate and Matt Risby collaborated made additional pieces responding to the Portland Works campaign.







RELATED TOOLS: You and Yours Feature, Calendar News, Radio Sheffield Residency, PW Posters.

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England N. Ireland Scotland Water rtainment & Arts

2013 Last undated at

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TOOL: Beermat

A Director brokered a deal with Thornbridge Brewery for the production of Steelmaker: Portland Works Ale. A percentage of the profits went to the campaign. 10,000 beer mats were made and distributed in Thornbridge Pubs throughout the country, which raised the profile of the campaign and the Share Issue.



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WORKS

TOOL: Blog: Portland Works

In 2009 a blog was developed for the project and linked to the Distinctive Sharrow and Sharrow Community Forum websites. It was place to Share stories, links and ideas, inform people of meetings and Share advice on what is a legitimate objection to encourage people to object to the Planning Application for Change of Use. Posts included former workers, local activists, campaigners and tenants.



TLAND WORKS, SHEFF

Now Then magazine October issue (download here, look for page 4 on the pdf) has an article about the share issue for the upcoming purchase of the works.

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Portland Works After Dark

be.com/user/HARMONICROOM

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TOOL: Bond Issue

A Bond Issue was made to raise funding for Portland Works purchase and refurbishment. A call out was made to Shareholders and to the general public through the Portland Works website. The first Bond Issue offered rates of interest at 2, 3 and 5%- and those purchasing the bonds could choose their rate of interest. £42,000 was raised, with most choosing 3% interest.

COMMUNITY BOND

Community Bonds are a way for you to lend two issues so far in 2013 raised over £100,000

The next issue is being planned for 2014 - watch Financial advice? Local financial adviser Grahe independent perspective. He's part of <u>PHFS</u> bi Finally - do get in touch if you need to kr

CATEGORIES: AGENCIES: Political and democratic Learning and propositional * Economic Spatial Cash flow for improvements to Drop in agency building and other costs Portland Works Saved PORTLAND WORKS Help secure our future with **Community Bond 200 Community Bond 200 Offer** April - July 2013

TOOL: Budget Review

The budget review process was led by the FLaG Working Group to consider finances for the following year. It became a key component in updating the Business Plan.

CATEGORIES: AGENCIES: Learning and propositional Political and democratic More strategic view of investments 4 Spatial Economic Drop in agency Keep income stable/ growing Working out how to Share this with Steering Group helps us understand what we need to know and why Discussions about budgets, HLF event not being well organised, and money being spent on things without group agreement, whether we need a 'Shared' message all very negative & people personally upset HANGE FIGURES HERE - ALL FORMULAE Year 1-end Year 2-end Year 3 Year 4 Purchase 0 0 0 68,000 0 60,000 77,0 -32,2 44,7 TOTAL Income (not capital) 15260 62000 520195 40260 102260 -16,100 43,900 -1,266 66,734 0 NET INCOME 535455 0 Total capital spend 390000 91500 20,000 iS 46,734 18,497 Total Overhea 43994 65515 14840 55,664 14,000 42,8 18,4 ion tax paid 0 65,232 171855 61,3 433994 89.664 -54755 46661 -LOW FOR YEAR 101461 -31,764 14,897 19,999 1,8 36,7 (corrected 2013 to annual accord VE CASHFLOW 101416 34,896 48550 0 250000 New capital 261000 0 0 0 200000 150000 100000 ■ Series1 Series2 Year 18 fear 12 rear 14 rear 16 ear 20 ear 22 ear 10 'ear 8

RELATED TOOLS: Cash Flow Modelling, FLaG Working Group, Business Plan I & II.

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TOOL: Building Group

The Building Working Group was established in 2011 to plan for and oversee developments and repairs to the building. The group comprised of tenants, architects, civic engineers, retired English Heritage workers, builders, surveyors and others who were not working in building or conservation. Key activities undertaken by the group include overseeing the development of the Cold Spots work to develop a phased outline plan for work and a detailed plan for the redevelopment of one under used accommodation block. The group has changed over time, but always has two Directors involved, who report back to the Steering Group for important decisions.



CATEGORIES:

AGENCIES:

Develop plan for building work Research required on topic carried out by skilled members Influence from 'below' -BG has less authority that FLaG Better relations/ understandings with FLaG developed through joint meeting

Pressure from FLaG to Building Group to prove figures and plan very rapidly

Pressure from FLaG to get AHF 'cold spots' funding and phased plan for the redevelopment of PW very quickly. Tender process not ideal- done in two days from start to finish (including writing brief etc) to get application in for grant. Later accusations that architects approached for quotes have conflict of interest because they are also volunteers on the project and connected to Director.



RELATED TOOLS: Live Project I, Building Group Executive Summary, Cold Spots, Conservation Management Plan, Volunteer Days, Building Work.

TOOL: Building Group Executive Summary

In 2012 a summary of all the building related research and work produced to date was comprised as a document for consultants to look at when tendering for work at Portland Works. This including everything from the environmental survey to plans that were drawn up during the student Live Project and sustainable studies course. In addition to the summary document a DVD was produced that had each of the documents in full.



RELATED TOOLS:

Live Project I, Building Group Executive Summary, Cold Spots, Conservation Management Plan, Volunteer Days, Building Work.

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ECEMBER 2012

UILDING GROUP VISION AND

TOOL: Building Manager Role

Prior to the purchase of the building went though the role of Building Manger was created. This was the first paid role in the organisation and included the day-to-day management of the building. The role was given to a candidate who had extensive community and business development experience, rather than a candidate with a property management background. The Building Manager set up Officer in the Knife Maker's Workshop.



TOOL: Building Preservation Trust The Chair worked with the Building Preservation Trust to investigate ways of The UK Association of Building purchasing and managing the building under the BPT model. Meetings were held and Preservation Trusts ideas developed. It is unusual for such a model to be used in a building with tennats. **CATEGORIES: AGENCIES:** Learning and propositional Political and democratic 4 Economic Spatial Learning about mechanisms to own, Drop in agency manage, restore Concern that we needed to understand the implications of different approaches on our key aims, [such as affordable rents, and the working practices of makers] and that decisions are being made unilaterally without this understanding because of pressure from landlord.

TOOL: Building Work

Since the purchase of Portland Works volunteers and some employed contractors have worked to repair the building. The key contracted work has been repairs to the portico, roof, and lantern window and to a column that was collapsing. Volunteer work, which happens once a week on a Tuesday, includes repairing downpipes and gutters, painting, pointing, repairs to handrails and steps and other small-scale work, which is coordinated by the Building Manager. As this is a Grade II* listed building, the volunteers involved are experienced in building work, and the majority of the work carried out is reversible. This approach had been agreed with the Conservation Officer at Sheffield City Council.



RELATED TOOLS:

Volunteer Days, Building Work, Clean Up Days, Building Manager, Cold Spots, Business Education and Culture Group.

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TOOL: Business Education and Culture

The focus of this group was supporting the businesses within the Works and developing netWorks and relationships outside, along with educational partnerships and cultural partnerships. The group does not meet regularly and instead meets as and when activities and aims require it to. It consists of tenants, academics with experience of business development, the Building Manager and a Gallery Manager. The group has changed over time, but always has two Directors involved, who report back to the Steering Group for key decisions.



TOOL: Business Advice

Hugh Facey, owner and Director of Gripple attended the launch of the Portland Works Share Issue. At this event he met with the Chair and offered support for the campaign. Subsequently he was involved in the purchase negotiations and gave business advice.





TOOL: Business Plan I

The first Business Plan was developed for the constitution of the IPS and the launch of the Share sale. It was written collaboratively between a number of Directors, tenants and an advisor from Sharrow Community Forum who met over a number of evenings and weekends in spring 2010. Advice and support was given by Co-Ops UK, and Dave Thornett, who had given advice on models of management and ownership at the KT Workshop. It was distributed as a paper version at the Share launch and subsequently online through the PW website.



The Portland Works Alternative Futures Business Plan

TOOL: Business Plan II

The second Business Plan was written by Directors, the Building Manager with advice form architects Studio Polpo. The authors met over a number of evenings and weekends in spring in 2014 to produce it. It was distributed primarily online through the PW website. The Business Plan was prepared with the aim of applying for significant funding from Heritage Lottery Fund.



Portland Work

Business Plan

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Portland Works Business Plan 2014

Making, enterprise & cooperation
A future for Sheffield's creative heritage

TOOL: Calendar News ITVI

The first Calendar News feature was in February 2010 and had a big impact on raising the profile of the campaign- many people who subsequently bought Shares or got involved in the project cited this as how they first heard about the project. The Chair and tenants Stuart Mitchell and Andrew Cole featured in this short piece. Subsequent features supported the Share launch, the defeat of the Planning Application and the purchase of the building. All the features were filmed on site, in the Workshops and courtyard, often featuring people making things.



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Future bright for Stu

TOOL: Cash Flow Modelling

The Cash Flow for the business was modelled and presented at Steering Group meetings in order to keep the Directors informed of the financial position of the organisation, and for which they are legally responsible. How this was presented, and how frequently was discussed with the Steering Group and the approach to presenting the finance reports agreed to ensure that everyone fully understood it and felt they were getting enough regular information to fulfil their legal obligations as Directors of the company.



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TOOL: Castle Market Exhibition

In 2009 Pictures of Sheffield Old and New, most notably Hedley Bishop, and Brian and Lillian Hatch rented a stall at Castle Market and put together an exhibition of photographs of Portland Works. They invited others to add to the exhibition, layering their own views of the building and bringing their own stories. In addition they printed T-shirts, business cards for the businesses and put together a petition against the Change of Use Planning Application. The event attracted considerable attention and support from people who had been involved in the metalwork industries and also the mayor, and local politicians. This also drew in a number of photographers to the campaign who documented our events and activities- many giving PW free access to their images for campaign use.



RELATED TOOLS:

Bank Street Arts Exhibition, Photographs of PW, Objections to Planning Application, Features in Political Press.

TOOL: Centenary Knife

100 knives were produced to commemorate the Centenary of Stainless Steel. The knife was designed and manufactured by tenant and Director Stuart Mitchell, at Portland Works One was auctioned as part of the Master Cutler's celebrations, one auctioned at the Portland Works AGM and another exhibited at the Millennium Galleries in the centre of Sheffield. The rest were sold.



Sugartan Mildenson

TOOL: Chair's Role

The role of the Chair has been to act as coordinator between volunteers, Directors and Working Group members, to Chair Steering Group meetings and be the face of the organisation for television appearances and events. This role demands a considerable amount of time, as well as emotional labour, taking an estimated 14-40 hours a week.



TOOL: City of Culture Bid

Sheffield Developed a City of Culture Bid in 2010, and as part of this held a series of events to invite people to talk about why the city is so great. PW Tenants Stuart Mitchell, and Andy Cole attended witha representative ffrom Sharrow Community Forum. Andy Cole was featured on a film talking about his tool making and the Portland Works campaign. This contributed to the publicity for the campaign amongst people involved in culture and arts in the city. Andy Cole was very engaging in his film, and attracted a crowd around him whilst filming.



where Sheffield history meets

2013: Sheffield City of Cut still home to cutting

TOOL: Civic Economist Role

Cadence Works, a research organisation and owners of Portland Works' neighbour Harland Works developed a Civic Economist role for the John Street Triangle. Their interest was as a landlord with space for rent, and to develop netWorks in the area to meet socially motivated goals. It was unpaid.



RELATED TOOLS:

John Street Triangle Live Project, Sharrow Community Forum, Little Sheffield Development Trust, Makers Lab. **HUHR**

TOOL: Clean-Up Days

A series of Clean-Up Days were scheduled once the purchase of Portland Works was completed. This included cleaning out sumps, removing buddleia, cleaning out gutters and down pipes, removing rubbish, and carrying out minor repairs. Many people took part and were interested in helping in this way in the future, but there was limited non-specialist work on a Grade II* listed building.



RELATED TOOLS: Open Days, Building Work, Clean Up Days, Building Manager, Cold Spots,.

TOOL: Committee Meetings

When the campaign became established as a regular group of people Committee Meetings were held at Sharrow Community Forum. They initially had a loose structure and regularly attracted between 20 and 30 people every fortnight. This group established the concerns and interest of the group and was the place where tactics to oppose the Planning Application were developed.



CATEGORIES: AGENCIES: Development of briefs for tasks and 4 Learning and Political and Social Spatial Economic research propositiona Drop in agency Sharing info with tenants **Developing approach** Confidence that it can be proactive- not just about opposing planning Tenants sharing their knowledge with others Can see what needs doing Skills brought in Medical & climbing netWorks Particular skills harnessed Harness skills and resources Building core group Getting to know each other Developing social relationships Open to all Music, heritage, art, university netWorks Bringing together disparate groups of people Tenant spokespeople emerging Confidence that it would keep momentum Sharing risks and responsibilities Tenants being heard/ hearing Place to take on role as tenant rep Not hierarchical, no preconceptions about who is 'qualified' to speak/act Legitimacy to act as organisation Organises resources Pragmatic rather than strategic Some tenants mildly destructive about project' Few people attending Steering Group meetings, all capacity taken by selling Shares, and concern about sale price and Share sales leads to general gloom

RELATED TOOLS:

Steering Group Meetings, Public Meetings, Chairs Role, Distinctive Sharrow, Sharrow Community Forum.

TOOL: Co-ops Business Advice

Co-Ops UK gave us for days of business advice bought with funding from Little Sheffield Development Trust. This assisted with the development of Business Plan I, and enabled us to set up the Industrial and Provident Society. Extended through Co-Ops Forum. National Conference held by Co-Ops UK including sessions about setting up a Co-Op and Community Shares. Attended by the Building Manager.



DPE

Conference.

TOOL: Cold Spots Architectural Work

A grant of $\pounds 10,000$ was obtained from the Architectural Heritage Fund for proposals for the phased refurbishment of Portland Works. It enabled work up to an including Planning, Listed Buildings and Building Regulations Applications for the redevelopment of an underused block. The Design Team consisted of Studio Polpo Architects, a Strctural Engineer, who was also part of the Building Group (both did extensive work Pro-Bono) and a Quantity Surveyor. The report produced was used to set priorities, plan building work and to apply for grants.



CATEGORIES: AGENCIES: Understanding options & priorities 4 Learning and Political and Social Spatial Economi propositiona Developing viable plan Drop in agency For the future Understanding costs and options for refurb Ability to make HLF £2 Million bid Ability to make funding bids Access to make large funding bids Rethinking heritage at the Works Develop plan for physical aspects of the project Questioning by some members of the Building Group as to whether this was a conflict of interest- but Polpo have given many hundreds of hours of work pro bono. Pressure from FLaG to get AHF 'cold spots' funding and phased plan for the redevelopment of PW very quickly. Tender process not ideal- done in two days from start to finish (including writing brief etc) to get application in for grant. Later accusations that architects approached for quotes have conflict of interest because they are also volunteers on the project and connected to Director.



Portland Works

Significant Elements

In addition to overall room significance, architectural elements of high intristic heritage value have been flagged up using the following symbols:

These should be cross referenced with the Wessex Archaeology room data gazetteer



Basement

TOOL: Community Land Trust Conference

The Manager of Sharrow Community Forum attended the annual national Community Land Trusts conference.





TOOL: Conditional Survey

PW conditional survey of building and structure carried out by Bond Bryan Architects, funded through donations and small grants achieved prior to purchase from Sheffield Town Trust. Asbestos Survey carried out at the same time. Survey showed little asbestos and no serious structural problems, although building not wind and water tight, and over £800,000 of 'urgent' Health and Safety work found. ,38 ,rtland Works, Randall Street, Sheffield ortland Works Little Sheffield Ltd

Building Survey Report







TOOL: Directors Induction I

New Directors were elected in the first AGM, and at the same time a number of new volunteers joined the campaign. An induction was developed to welcome them and inform them about how the organisation is structured and how decisions are made, and tasks carried out. Our neighbours at Harland Works in the John Street Triangle hosted the event as we had no meeting place on site at the time. Our ethos aims and the business plan.



Tolerable only if r or if its cost is gro **TOOL:** Directors Induction II The second Directors Induction enabled Directors and volunteers to have information on their legal responsibilities, the running of the company, our finances, Probability and structures. It was also an opportunity to ask questions and meet people High Medium involved in the project. It was held on site at Portland Works. I ow Medium **CATEGORIES: AGENCIES:** Learning and propositional Political and democratic * Economic Spatial Sharing research & project Drop in agency development to date with new people Rules and responsibilities made clear to new (and old) Directors Getting to know new people

TOOL: Display Boards

A series of display boards telling the history of Portland Works, sharing photographs and profiles of makers, and information about the campaign and Share issue. These were designed and made by a range of people throughout the campaign, including Julia Udall, Studio Polpo and placement students from Sheffield Hallam.



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The Portland Works Makers

Craftsmen, Makers, Artists, Musicians



PML Plating

Pete Ledger is one of very few silver platers in the city, converting boxes of old green and corroded cutlery into gleaming 'as new' objects to admire. He's one of the newest tenants and set up here because he was dismayed to see so many similar businesses in the city close down.



M.Shaw Engraving

Mick Shaw has an array of engraving machines in his tiny workshop, producing extremely high quality results "the old way' (no laser engraving here) for individual customers and for manufacturers throughout the country



Wigfull Tools

Oldest worker could be Ray Turner at Wigfull Tools, forging for 60 years since he began work; he's now 75. Wigfull Tools is also the longest running business at the Works. Established in 1958, Andrew Cole has been there since 1978. His slate rippers must be the best in the business and seeing him forge one on a century-old spring hammer is a formidable sight.



Square Pegs

Mark Jackson takes raw materials to produce his unusual patented coathook system for schools, using a mix of traditional and hi-tech processes. A start-up business in 2005, Square Pegs' installations are being put in all over the country. Mark has designed and made most of the jigs and tools he uses in the old Mosley cutlery workshops.



Iron Anchor

Jimmy and Martin will restore anything to do with vintage motor bikes, scooters and cars, and much else. There's very little they can't do with metal and they specialise in high quality renovation work.



Walmar Joinery

Walmar produce kitchen and bedroom furniture, made to measure, and lots more.



Portland Electrical

Richard Whiteley of Portland Electrical reckons the Hallamshire Hospital would fall apart without his maintenance work on the motors in their air conditioning. He and Phil service and rewind electric motors across South Yorkshire



Quality Cabinetry

Paul Hopprich makes bespoke kitchens and furniture in natural wood - no mdf or chipboard for Paul, a skilled woodworker who's been at the Works for over 20 years



The Artists

Clare Hughes: painter/printmaker Shelley Hughes: painter Christine Kennedy: writer and performance artist Nuala Price: fine artist, multimedia Mary Sewell: visual artist, painter/photographer Leslie Wilson: painter, mixed media

The studio space in Portland Works was formerly a grinding shop for knife production- since then it has had many other uses including the production of fishing nets. Now it houses six women artists producing and exhibiting artwork in a range of media including: painting, print making, mixed media, photography (including digital), sculpture, performance and instaliation. The studios are set in the heart of the industrial complex which is Portland Works. The artists engage with a number of issues; they work with fragments of personal history and issues of identity, events in the artist's lives and movements in art history. Often the history and sensory textures of the working community and building are absorbed into the artist's work



Sequoia Sound Studios

Olly and Darren run Sequoia Sound Studios, hosting many new, small or struggling bands, and being DJ's for events.



The Gentlemen

The Gentlemen rehearse in the Works, an up and coming Sheffield band, they are also becoming well known on the Continent. They're usually heard in the evenings, taking over when the forge shuts down.

"a community of people based in small studios and workshops who 'rub up well together'..."



Stuart Mitchell Knives

Stuart Mitchell took the business over from his Dad, also called Stuart, in 1996. His Dad was here since 1980, and previously he was in Stag Works just behind us. He's an internationally recognised craftsman, making bespoke knives for individuals and the world's leading gunmakers.

PORTLAND WORKS

Randall Street Sheffield S2 4SJ England

www.portlandworks.co.uk

TOOL: Distinctive Sharrow

Distinctive Sharrow was a project initiated by Sharrow Community Forum to engage people with their neighbourhood environment. It was the host of the John Street Live Project in 2005, through which Julia Udall became involved in the Forum and got to know makers in the John Street area. A Distinctive Sharrow Toolkit was created that sort to show different ways of acting within a neighbourhood. The aim was for groups of people living in the area to come together to achieve their goals for the neighbourhood.



CATEGORIES: AGENCIES: Learning and propositional Talking to many 4 Political and Economic Social Spatial Drop in agency Inviting key stakeholders Advice on how to write press release Developing campaign group Drawing people in to the project Connecting people to campaign group Introduction to local area for new group members Connect to campaign group Connect to campaign group Understanding and advising on planning issues & community development approaches Understanding and sharing issues / points of leverage Practically explore ideas from Distinctive Sharrow project Connecting to local councillors Developing public meeting with tenants & others Organising public meeting Legitimacy to object Taking PW tenants seriously Meetings with Sheffield City Council Access planning aid Skills and commitment defined Workers time & skills Drawing on skills of the university Use of room and facilities

TOOL: Dropbox

Dropbox is a file sharing system, where a number of people can have access to files and folders. A Portland Works dropbox was set up at the beginning of the campaign and anyone who wanted it was given access. A free account provided 2GB of space.



Oropbox





TOOL: English Students' research

56 Students from Sheffield University School of English took their 'Sense of Place' module in partnership with Portland Works. Four project briefs were written in consultation with course tutors that asked students to investigate the social history of Portland Works' and the metal trades, and the area more widely, particularly focusing on arts and music in the John Street Triangle. The students had a series of seminars that helped them to develop skills relevant to the project and presented their final work at the University.



TOOL: Environmental Consultant Report

An Environmental Consultant was commissioned by Portland Works Committee to produce a report detailing repairs and alterations that could be made to the building to conserve heat and power, and improve the environmental performance of the building.









TOOL: Features in Campaign Press

In the run up to the election of 2010 the Green Party, The Liberal Democrats, Labour featured the Portland Works campaign in their press. This included television appearances and flyers distributed door to door.



CATEGORIES: AGENCIES: Political and democratic Learning and propositional 4 Spatial Participation in Steering Group Drop in agency from MP People in Sheffield inspired to take part Tens of thousands of doors reached Concern about loss of small businesses visible

TOOL: Finance Legal & Governance

The Finance Legal and Governance Working Group consists of Directors, Steering Group members and supporters with particular experience in business and finance. The group carries out research and development producing reports and proposals for financial and legal and governance aspects of the organisation to the Steering Group.The Steering Group make the final decisions on anything major.





TOOL: Floor Plan linked to spreadsheet

Architecture student Neus Vilalta produced AutoCAD electronic vectorised plans of Portland Works linked to an excel spreadsheet. This enabled it to be updated to show changes in tenancies, rental income, and other information for the day-to-day management of the building. This has been used as part of the rent review process and in discussions with tenants about their accommodation requirements.





TOOL: Flyers & Marketing Materials

Designed by Jordan Jay Lloyd there were 1000 copies of the first series of flyers produced, of four different designs, in order to publicise the 'arts education', 'music making', 'heritage crafts' and 'community action' at Portland Works. The aim was to ensure that the diversity of the tenants and aims were made public. Campaigners distributed the flyers in venues throughout Sheffield including cinemas, shops, community centres, takeaways, galleries and cafes. The designs were funded through the Knowledge Transfer.





RELATED TOOLS: Knowledge Transfer Funding, Share Issue I.



TOOL: Galvanise Festival

Galvanise Festival celebrates 'the past, present and future of all things metal', in Sheffield. Each year it organises and promotes a series of Workshops and events with metalworkers throughout the city. In the first year of the campaign Andrew Cole of Wigfull Tools and Stuart Mitchell of Stuart Mitchell Knives opened their Workshops to the public as part of the Festival. Along with Artist Linda Brothwell they took part in subsequant years.



Stuart

'ured Maker

REE

Central Libr. Thursday 31 M tuart Mitchell ha Bowies and cust

TOOL: Governance Structure

In establishing the Industrial and Provident Society there is a legal requirement to formulate a governance structure for the company. The Governance Structure was also important in meeting the wider needs of the organisation. All members had one vote, whether thye had invested $\pounds 100$ or $\pounds 20,000$. Steering Groups would be the key decision making forum and they would be open to Directors and non directors alike.



enolders

*** * * * * * * * * * ***

ERS

Portland Works IPS Shareholders (500+) OWNERS



Asset Lock To prevent demutualisation

Lect up to 12 Directors By & from member shareholders at AGM

one vote

(minimum three 'community', two 'tenants', tenants not to be majority)

STEERING GROUP

OPEN TO ALL, CONSENSUS FORMING

Remit and responsibilities

- Vision development
- Agreeing budgets
- Agreeing Working Group aims, responsibilities, & proposals
- Ensuring Working Group activities are meeting Business Plan aims.

Directors

- Final decision making (if voting tied, Chair has casting vote)
- Ensuring good communication between Working Groups & Steering Group
- Legal responsibility for the 'good management' of the Society

WORKING GROUPS MINIMUM ONE DIRECTOR (CO-ORDINATES), & ONE TENANT, OPEN TO ALL Business, Education, Culture (BEC) Finance Legal & Governance (FLaG) Building Marketing, Events & Fundraising (MEF) Management & Tenants Building Manager (Employed by PW IPS) Budget development & monitoring Develop costed proposals for phased redevelopment of the Works Day-to-day management of the building Develop links with industry in the • Management of Share Issue and Develop events programme & Development & maintenance of H&S procedures publicity Research & consultation to develop appropriate plans, including commissioning of consultants, meeting our Statutory Obligations, understanding requirements for Develop education programmes & · Setting budgets for working groups Develop budget for events & Production of management documents, including handbooks, Implementing H&S and other policies partnerships within the city marketing • Setting out targets for income leases etc Develop Marketing Strategy public access, et Develop cultural partnerships within Communication with tenants to ensure good management of the Works the city Monitoring income, outgoings & cashflow Managing site visits Fundraising for Building Work Marketing for Bond and Share Issues Responsibility to keep building in operation & bring new areas into use · Setting out guidance for financial advocating for small/micro • Monitoring (& action as required) of tenancies to maintaining agreed occupation levels husinesses & social enterprise sustainability of the organisation Book-keeping -Liaison with tenants to ensure continued involvement in plan Working with tenants to understand opportunities & their needs · Guidance on our legal obligations Reporting to the Steering Group on day-to-day issues development Development of policies as instructed by Steering Group -Development of statements of our approach to design, heritage, acces public face, and environmental Networking to support marketing & events COMMISSION/CARRY OUT COMMISSION/CARRY OUT COMMISSION/CARRY OUT COMMISSION/CARRY OUT COMMISSION/CARRY OUT COMMISSION/CARRY OUT WORK WORK WORK WORK WORK WORK **BUSINESS PLAN IMPLEMENTED BUSINESS PLAN IMPLEMENTED VOLUNTEERS, CONSULTANTS & EXTENDED NETWORKS**

Portland Works Little Sheffield

Governance Structure

Directors Induction November 2013 Julia Udall

PORTLAND WORKS



TOOL: Green Fair Market Stall

The Green Fair is organised by the Green part in Sheffield and is held annually at St. Marys, an important community centre in the city. Portland Works hosted a stall at the Fair in 2012 and 2013, where Shares were sold along with some items produced by tenants.



mmunity purchase to save birthplace of stainless steel

manulacturing for our City. Buy a share and become part of this exciting project Find out more at our stall or by contacting us:

info@portlandworks.co.uk

www.portlandworka.co.uk

STINET,

TOOL: Grinding Shop

Wigfull Tools owner Andrew Cole had to make a number of people redundant 2011, and so no longer required the grinding shop for day-to-day use. Portland Works committee took the decision to rent it from him until he might need it again both to create a base for the organisation and to ensure that a new tenant was not put into this space prior to the purchase of the building.



TOOL: Headcharge Free Parties

Headcharge are a collective that organise free parties in the city and surrounding area. Based in Stag Works and with overlapping members to the Portland Works committee, including a Portland Works Director. The organisation had good musical netWorks within the city and experience with organisation of events.






TOOL: Heritage Heroes, BBC2

John Craven and Jules Hudson host a programme looking at people working to save Britain's heritage. Filmed in 2011 and shown in early 2012, the show featured Andy Cole and Stuart Mitchell demonstrating their crafts in their Workshops.





TOOL: High-Vis Jackets

A number of Portland Works hi-visibility jackets were purchased for the use of volunteers on Open Days.





TOOL: Historical Research

A tennat carried out historical research using her own knowledge of the Works (where she had worked for many years) and Sheffield Archives. Much of this was shared with Sharrow Community Forum in the initial moments of the campaign. It was incorporated in the newly designed website. Later a campaigner put together work on Robert Mosley and produced a short booklet detailing his life and work that was sold at Portland Works events and in the Famous Sheffield Shop.



CATEGORIES: AGENCIES: Political and democratic Learning and propositional 4 Economic Social Spatial Stag & PW friendships developed Drop in agency through this Care shown in putting this together for project is powerful to bring others in Drawing people in Cultural understanding developed Historical research gives context to our activities Developing understanding of project Became aware of issues Setting agenda that it is about peoples lives

TOOL: History MA research

An MA History Student worked with the campaign group to develop a historic guide for tour guides to share on the Open Days as part of a 100 hours placement with the group. She also contributed to the Live Project, writing a short introduction contextualising the site. This was organised and facilitated by d Director and the Building Manager.



TOOL: HLF Funding bid

A Director and the Building Manager developed an HLF bid for the Heritage Enterprise Strand of funding. The proposals for the refurbishment of the building were based on the Cold Spots work carried out by Studio Polpo. The initial aim to apply for $\pounds 2$ million was revised down and a smaller bid for the refurbishment of one block of accommodation and the employment of an educational officer was submitted.

CATEGORIES:

AGENCIES:

Repairs to make building wind and water tight stop deterioration Money for repairs and renovation bid for

Disagreement about way forward occupancy rate is currently high- and HLF thought the building was emptierhowever some people feel that we could increase the density of the building. No one wants to take the development of the bid on. Heritage Lottery Team suggest that as our occupancy rates are so high we may not be a good candidate for the $\pounds 2$ Million funding as they are aiming to see increase in occupancy and job creation. Also would have to have 10% match funding in place and unspent. Have to revise down funding bid.



RELATED TOOLS:

Website II, Sharrow Community Forum, Cold Spots, Makers Lab, Repairs to the Building, Studio Polpo, Indymedia Blog .

TOOL: Indymedia Blog

Indymedia is a high profile and well-regarded independent website for news and comment. It sets out its remit thus: "Triggered by discontent with the mainstream media and supported by the widespread availability of media technologies, groups all over the world are creating their own channels of information and distribution in order to bypass the (mainstream) corporate media." (Indymedia 2010) A campaigner wrote an article raising the concern of the Change of Use Planning Application for Portland Works.



TOOL: Informal Conversations

Many informal conversations have happened throughout the campaign, particularly in the Workshops and yard of Portland Works, or in cars when sharing lifts to and from meetings, or during the running of events on site.



CATEGORIES: AGENCIES: Political and democratic Learning and propositional 4 Economic Social **Develop** values Drop in agency Get admitted to 'the core' Gather tenants together Stag & PW friendships Way of getting to know others at PW Became aware of personal issues Proposing the 'how' Understanding and clarifying issues Drawing out concerns Learning about impact on other's businesses Understanding issues Way of getting to know others at PW Formulate response Encouraged to speak out Keeping tenants informed and sharing their concerns at meetings Conversations in PW courtyard, but this space was dangerous and not a good place to talk

Spatial

TOOL: Inhabited Plans

As part of the first Live Project students were asked to edit and develop the floor plans of the building, including showing machinery, fixtures and fittings and ensuring measurements were accurate. In addition they developed a plan of the courtyard that showed use during an average day, including sites where jet washing occurred, parking, painting and other business related uses.



TOOL: Inside the Triangle Festival

The Inside the Triangle Festival brought together makers from all around the John Street Triangle Conservation area to show their work and Open Up their Workshops and studios to the public. Portland Works hosted performances from bands that rehearsed or recorded within the building and a ten track CD of their music was sold at the event. Stag Works and Harland Works held drumming Workshops, photographic shoots, and activities and games for children. Architecture students created signage and a programme and map of the area was produced including advertising for local independent businesses. The Steelmaker Portland Works Thornbridge beer was launched at the event. INSIDE THE TRIANGLE

CATEGORIES: AGENCIES: 4 Learning and propositional Political and democratic Spatial Economic Local businesses gets to know each Drop in agency other better Development of Shared ethos Outward facing/ local relationships developed PW taking role as mediator, facilitator Festival development Taken on too much and let people down in terms of developing Festival. We do not have graphics support ares Part factor THE HARLAND Cafe TRIANGLE SUNDAY TATTOO TO QP 19th May running with solasors WORKS OXLFY& COWARD

TOOL: Jerwood Artist's Residency

Jerwood Prize winning artist Linda Brothwell carried out a residency at Portland Works as part of her project "Acts of Care'. During this time she worked with Portland Works tenants Andy Cole and Stuart Mitchell to make a series of tools that she would then use to make 'repairs' to Portland Works in the form of shims inserted into cracks in the building. Linda also produced a newspaper which she distributed both at the launch of her work at the Inside the Triangle Festival and at the Jerwood Prize Gallery Launch in London.





TOOL: John Street Triangle Business Audit

Aa Architecture and Engineering Dual Student developed an audit of all of the businesses in the John Street Triangle (that she could access). She carried out detailed interviews with each finding out what they did, how many people they employed, whom they traded with and what their needs were. She classified them by trade and mapped the buildings. This voluntary work was hosted by Sharrow Community Forum. The report was shared on the Portland Works website.





RELATED TOOLS:

Planning Application, Objections to Planning Application, Metalwork Audit, Makers Lab, Sharrow Community Forum, Portland Works Website.

TOOL: Key Fund Share purchase & Ioan

Key Fund invests in Social Enterprises in the North of England, it is part funded through ERDF. They purchased £20,000 worth of Shares and offered us a loan for \pounds 20,000 at a rate of 7% APR.



TOOL: Knowledge Transfer Funding

The Fast Track Knowledge Transfer funding paid for the redevelopment of the Portland Works website, the making of the Quicksand Films short documentary about the KT and the campaign, the development of ten Case Studies of similar projects. It also funded the KT Workshop and the production of the Re-imagining Portland Works book. This involved a considerable amount of volunteer work to match the funding.





RELATED TOOLS: KT Workshop, Re-Imagining Portland Works book.

TOOL: Knowledge Transfer Workshop

The Workshop brought together tenants, campaigners, and other stakeholders and advisors to understand more about the project, bring their ideas and to see how they might offer help in the future to the campaign. The Workshop was structured around four sessions. The first was a tour of Portland Works, the second looked at the different priorities held by our various stakeholders. The third looked at Case Studies. The final session of the day explored the potential management and ownership structures the project could adopt, and we began to develop a Business Plan, which would enable us to achieve our goals.



CATEGORIES: AGENCIES: Å Learning and Political and Socia Spatial Agree aims Economi propositiona Drop in agency Learning models of management and ownership Moved from oppositional to propositional Research has practical application Gaps in post ownership strategy revealed Vision development Feeling it was a good fit with Squarepegs (own business) Not following existing model, making own Understood structure & what to do Understand different methods of management and ownership Can see what needs doing Models of management & ownership Making key people aware of issues Organises resources Legitimacy to become IPS **Re-imagining Portland Works:** Model that allowed tenants to have a say, 1 Vision and Culture democratic Se Stating that we want to move forward under a Undesirable Irrelevant utral model Legitimacy to act as organisation Raise issue of impact on people Assertion we wanted to 'take the reigns' Tenants central Tenant involvement Co-op support funding Route to 'not be subject to whims of a property developer' **Resources/ skills** Emotional presence of tenants Ability to take an 'arms length' role Current Chair does not attend Workshop D. Strany Statiant BHARROW

RELATED TOOLS:

MULS: KT Funding, KT Workshop Write-Up, Re-Imagining Portland Works Book, Case Studies, IPS, Governance Structure, Coops Business Advice.

86



Held on the 11th of June 2010 at Portland Works, this workshop brought together key people with vested interests in the project.



TOOL: KT Case Studies

A series of Case Studies were developed into similar projects in Sheffield and further afield that could provide lessons for us at Portland Works. Primarily Charlotte Morgan developed these through a series of interviews with actors in the carious case study projects. Simon Parris and Sarah Hollingsworth also developed Case Studies. Julia Udall assisted with their development and steered their content. Graphics work was carried out by Jordan J Lloyd to ensure that the cases could be compared and contrasted and were easily accessible. They were Shared at the KT Workshop through a series of short presentations and online through the Portland Works website.



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Arts

PORTLAND

Case Study 2 The Woodmill

PORTLAND Knowledge Trans

Case Study 3 Butcher Works PORTLAND Knowledge Transfer Partnership 2010

Case Study 4 Coexist at Hamilton House

PORTLAND WORKS Knowledge Transfer Partnership 20

Case Study 5 High Green Development Trust PORTLAND Knowledge Transfer Partnership 2010 WORKS

Case Study 6 Waverley Advanced Manufacturing Park ORTLAND Knowledge Tr WORKS

Case Study 7 S1 Artspace

PORTLAND Knowledge Transfer Partnership 201 WORKS

Case Study 8 The Stag Works CORTLAND Knowledge Transfer

Case Study 9 The HUB PORTLANE

Case Study 10 The Riverside

More about Portland Works a www.portlandworks.co.uk









worksho **TOOL:** KT Workshop Write-Up Julia Udall wrote a write up of the event, documenting intentions, aims and outcomes of the event, and feedback from the guests. Rohan Francis produced a photo essay of the event. The write up was Shared on the Portland Works website. **CATEGORIES: AGENCIES:** Learning and propositional Political and democratic 4 Spatial Framework for organisation Drop in agency **Publicise values** Document support & democratic processes

transi









TOOL: Lecture on Activist Uni Partnerships

The Portland Works Building Manager attended a lecture on the potential for civic and activist partnerships between cities and universities that drew on the experience of lecturers at Portland Oregon across a number of departments and faculties.





TOOL: Legal Negotiations

Legal negotiations during the purchase process were carried out by a local firm and ran for a number of months.





RELATED TOOLS: Purchase Negotiations, Purchase, Share Issue I&II, Bond Issue.

TOOL: Letter boxes

Tenant engraver Mick Shaw produced a hand engraved letter box for the Portland Works committee. This enabled us to receive mail at a Portland Works address.



RELATED TOOLS: Repairs to Steps, Jerwood Artists Residency.

20

TOOL: Little Sheffield Development Trust

Little Sheffield Development Trust was formed to support the music and arts, particularly around Stag Works, Portland Works and the John Street Triangle. Its Directors were involved in cultural production in the city and had a history of activism. The rust had strong links to Sharrow Community Forum.





TOOL: Live Project I

The Live Projects are a six-week design project carried out by 5th and 6th Year Architectural Masters Students and Architectural design Students. During this period they carry out a 'real project' for a 'real client' and they evolve their brief with the client. During the first Portland Works Live Project, mentored by Cristina Cerulli, students had an office on site in the grinding shop at Portland Works. This gave them opportunities to spend a lot of time with the tenants at Portland Works. The Building Group was the client for the project.





100

TOOL: Live Project II

The second Live Project, mentored by Leo Care, focused on the entrance of Portland Works, the development of a Makers Lab, and signage within the Works. The students cleared out a basement space and refurbished it as part of the project. They also worked with makers to develop a workbench for the Lab and held a light night, where they lit up the façade of Portland Works. Colin Havard, the Building Manager became the primary client contact on behalf of the Portland Works Committee.



CATEGORIES: AGENCIES: Learning and propositional 4 Political and democratic Economic Spatial Basement space available for events Drop in agency /activities Making basement space available Develop ideas for makers lab Feed in to proposals for building Refurbished space CC not allowed by TUoS to lead with this Live Project/ develop brief etc. 02 Sketch propo 03 42W Halogen Tw £20.29 × 32 [wicker]



TOOL: Look North, BBC I

Portland Works has featured on Look North numerous times, and on each occasion with the Chair of the organisation and a number of makers in their Workshops. They have covered the story when the Planning Application for Change of Use was first submitted, when we launched the community Share Issue, when the Planning Application was withdrawn and upon the purchase of the Works.



TOOL: MA Urban Design Exhibition

Master of Urban Design students carried out a design project focusing on the John Street Triangle area, and Portland Works. Led by Sheffield School of Architecture Tutors, an exhibition was held at the end of the term for a week at Sharrow Community Forum. On the first evening of the show guests were invited both form the local neighbourhood and from the Council and Sheffield Hallam University and students discussed their work with them. Some of this work was recorded in the Re-Imagining Portland Works book.





TOOL: Maker's Lab

The Portland Works Building Manager submitted a successful bid to UnLTD to develop a Makers Lab at Portland Works. The aim was to bring makers and high tech and traditional tools from Portland Works and further afield together in one space to foster collaboration and experimentation. The second Live Project cleared out a basement space for the Lab,. It was suitable for start up as no rent needed to be paid on this workshop. They also developed a plan for relocation to a more publicly accessible workshop once it was financial self-sufficient. The Makers Lab project was independently developed by the PW Building Manager. The Steering Group agreed that Portland Works would adopt this project, but as yet have not allocated time or resources to it. This may be more likely if the HLF bid is successful.



SAROM CANTUR

TOOL: Management Group

The Management Working Group oversees the day-to-day management of the Works, including Health and Safety and the supervision of the Building Manager. The group meets monthly in the Knife Makers Workshop. It is the point of contact, along with the Building Manager for tenants to discuss their concerns and needs. The group has changed over time, but always has two Directors involved, who report back to the Steering Group for key decisions.



RELATED TOOLS:

Steering Group, Building Manager Role, Health and Safety Induction, Health and Safety Policy.

TOOL: Marketing Events and Fundraising

The Marketing Events and Fund-raising Working Group sets out the marketing strategy for the organisation, and plans events and fund-raising. It is the point of contact for groups and organisations that wish to hold events in partnership with Portland Works. The group has changed over time, but always has two Directors involved, who report back to the Steering Group for key decisions.





TOOL: Marquee, Stage and Lighting

Campaigners and tennats helped to organise sa tage, lighting, and a marquee for events held at Portland Works for free.




TOOL: Media Consultant

A media consultant was employed by Portland Works during the second Share sale in the hope that national coverage would bring investors in from further afield. We did not achieve any national media coverage.





TOOL: Metal Trades Audit

Following a stakeholder meeting at Portland Works between Campaigners, tennats and Ed Highfield (Director of Economy Enterprise and Skills at Sheffield City Council), Sheffield City Council commissioned a citywide audit of metal trades business in Sheffield. Sara Unwin Director of Galvanize Festival carried out this work, but unfortunately although a lot of data was collected due to cuts to the Council budget, it was never written up as a report, or taken forward. In 2013 Sara Unwin provided Portland Works with the data for their use.





TOOL: Millennium Galleries Exhibition

Nikky Wilson arranged with Museums Sheffield to exhibit a Centenary Knife, designed, made and gifted by Stuart Mitchell to the gallery. This will be part of their permanent metalwork collection.





RELATED TOOLS:

Centenary Knife.

TOOL: Netheredge Market Stall

Netheredge Market is held four times a year in a residential area neighbouring Sharrow and Portland Works. Portland Works has a stall their regularly, particularly to sell Shares, or promote a particular event or activity.



a neighbouring regularly, particularly





PORTLAND WORKS

PORTLAND WORKS NEWSLETTER NO: 4 DECEMBER 2012

A home for traditional crafts, innovation and creative arts in a unique historical building

After a rather long recess, here is Portland third Works the Newsletter, catching up on news for 2012. There is a lot to report on because despite the long, and still complex on-going process of acquiring the building, made significant, we have tangible progress this year.

This Newsletter reports on:-

- First AGM and progress during 2012
- How the Works Committees work
- * Building Management and Tenant Liaison
- * Tenant News
 - Feature: Pete Ledger
- * Press Officer and Volunteers Co-ordinator
- * Requests for Volunteers
- * Events January 2013



TOOL: New Leases

It was established during the purchase process that many of the tenants at Portland Works did not haveLeases. As owners we would require out tenanst to have Leases in order to obtain a mortgage. During the Knowledge Transfer Workshop it was established that we required flexibility to allow tenants who wished to stay at Portland Works for the long term and also support arts and music tenants who may require much shorter tenancies to fit with their businesses. The artists required the option to sublet, in order to form a studio. In discussion with the Ethical Property Company and Dave Thornett, Finance Legal and Governance the Portland Works Building Manager produced a set of leases. These have now been adopted by all tennats.

ant's Handbook

nis lease details key responsibilities. More detail is provided in the Tena vhich may be updated from time to time to reflect changing conditions with

Tenant's Obligations

Payments to the Landlord

: monthly or quarterly (monthly preferred) according to Schedule 1. Direct Debit (preferred) or cheques to PWLS Annual Increase (subject to conditions) e Charge



TOOL: Noticeboard

A noticeboard was designed and made by a cabinetmaker tenant and put up in the archway of Portland Works. The campaign and the Steering Group use this as a point of contact with tenants. Tenants use it to share information amongst themselves and with clients and visitors.



ORTLA

TOOL: Now Then magazine

Now Then Magazine is an independent local magazine with a circulation of 15,000. They have followed the campaign and developed a number of features about the project. Recently they have moved into Portland Works.





ORTLAND WO

TOOL: Open Access Photograph Library

Over 20 photographers have given their photos open access for the use of the Portland Works campaign. Shared through Dropbox, they have been used in documents, publications, presentations, funding applications, on the website and in promotional materials and in educational projects.





RELATED TOOLS: HLF Funding bid, Portland Works Website, Live Project I & II, Dropbox, Display Boards, Marketing Materials, Share Offer Document.

TOOL: Open Days

Portland Works has held a number of Open Days, which have attracted thousands of guests to the Works over the last four years. As Portland Works is a working building it is not possible to grant public access at all times, however the Open Days provide an opportunity for visitors to attend Workshops and see demonstrations provided by the tenants at the Works.



CATEGORIES:

AGENCIES:

Public face

Chance to assert importance, Tenants who experienced eviction can say would be lost Comfortable place for tenants to talk Enabling connections with 'the public' Raised profile in the city Platform to raise concerns Makers skills and methods Shared Understanding possibilities for PW to connect people Deeper understanding of what you are trying to protect /develop Giving the campaign a human face Gathering people who will be committed to the project Feeling responsible for one another Different people attending different events Development of community feeling New volunteers Conversations about values & aims Getting people to buy in to Share Issue Funder visited PW as venue for public events



TOOL: Open-Up Festival

Open Up Festival is an annual Festival throughout Sheffield where artists pen their studios and Workshops to the general public. Portland Works has participated in this and is featured in their catalogue. One of the tenants, Nuala Price is also currently Chair of the Festival and has sat on the board for a number of years.



TOOL: Opus Marketing Campaign

At a lull in Share sales Opus Independents (who produce Now Then Magazine) were employed by Portland Works to promote the Share Issue. They carried out a successful campaign throughout the city, designing new marketing materials and distributing them in cultural venues.



TOOL: Pecha Kucha: Sheffield Firsts

Pecha Kucha is an event where speakers have twenty sides and 20 seconds per slide to talk about them. Portland Works hosted an event called Sheffield Firsts that featured people involved in parkour and others. Portland tenant Stuart Mitchell gave a talk about his knife making business. There are strong publicity networks associated with the event and there was a very large audience, including people who had not attended Portland Works before.



Sheffield #07

The nomadic 20x20, global-viral phenomenon that Entertains, Educates & Inspires

An evening celebrating 'Firsts' - those who've done what no one else dared to, the ones who lead the way forward, things never before seen or dreamt of the few who have pioneered the future we have today & are creating the one we will experience tomorrow

This special event is raising money to save this iconic piece of World history...the 'First' place Stainless Steel was ever produced

The money generated from ticket sales, the bar & food on the night will go to saving Portland Works

chitchat@pechakuchasheffield.com PKNSheff#07 - by Jonny Douglas, Pennie Raven, Sara Hill & Tarc

Tickets Eventbrite pknsheff07 Even if you can't make it down!

E PKNSheff





Icha

Doors 19:00

Portland Works

Randall Street

Sheffield

S2 4SJ

off Bramall Lane

irst

Another fantastic speaker line-up

& a host of live entertainment

Wednesday 28th September

KLEIN DYTHAM 07581 425 182

TOOL: Petition (door to door)

Green Councillor Jillian Creasy initiated a door-to-door petition against the Change of Use Planning Application for Portland Works in the local area. Her experience as a councillor meant that she could inform people about legitimate reason to object. She also used it as an opportunity to invite them to initial Public Meetings.



TOOL: Petition (online)

A number of online petitions linking to the Planning Portal were created by as campaign against the Planning Application for Change of Use. Locations included metalwork and heritage crafts blogs, artists and musicians websites, organisations, such as Sharrow Community Forum and also from individuals interested in the project in their personal blogs. Information about how to object and news about the project was Shared along these netWorks, often referring back to the Portland Works website.





TOOL: PhD research

In September 2010 Julia Udall started her full time PhD. As both the research and the Portland Works campaign developed this increasingly became the main topic for the thesis. Professor Doina Petrescu and Dr Renata Tyszczuk are supervisors for the research and have given advice on the development of the work.



Julia Udall

Portland Works Knowledge Transfer

Urban Act- Cultural Practices With Re-Imagning Portland

PAPERS Colloquium: Exploring Commo Methodologies in Doctoral Lea

Trans-Local-Act more

Profiles

TOOL: Photo of Shareholders

A Director arranged for as many Shareholders as possible to have their photo taken outside of Portland Works to announce and celebrate the purchase of the building. Taken by Karl Mc Auley, this photograph was used extensively in media coverage of the purchase and is part of the open access library.



TOOL: Photographic Workshop

Industrial photographer tenant Carl Whitham has refurbished his Workshop as a photography studio. His use of it is intermittent; often going on site for shoots for long periods of time. He therefore allows the Steering Group to use his space for meetings and events. He also rents out his space for events and exhibitions, and with experience of curating helps with this.





TOOL: Planning Aid

A representative of Sharrow Community Forum attended a Planning Aid Event in Leeds. After presenting details of the Portland Works project, volunteers in the Planning Aid network helped to develop advice for objecting to the Planning Application and this was Shared via blogs, websites and online petitions. Later, Alan Mitchell from Planning Aid filmed a Calendar News article about cuts in funding to planning aid at Portland Works.



RELATED TOOLS:

Calendar News, Sharrow Community Forum, Online Petitions, Portland Works Website, Objections to the Planning Application, Planning Guidance.

Plann

Engaging Communities l

TOOL: Planning Application

A Planning Application for Change of Use was submitted in 2008, with a revised application submitted in Autumn 2009. The Application was withdrawn following recommendations from the Planning Officers for its refusal at the upcoming Planning Board.



ert brown" has used the PublicAccess for Planning website tu nning Application. You have received this message because plication or because this is a designated mailbox for PublicAcc omments were submitted at 25/11/2009 12:34:51 from pplication Summary Representaives from Sharrow Community Forum/ Sheffield University School oplication Number: V01850/FUL of Architecture and The Univeristy of Sheffield Town and Regional Planning ress: and Works Department developed and shared guidance for objecting to the Planning Application for Change of Use. This was shared in various online locations. refurbishment including extensi **CATEGORIES: AGENCIES:** 4 Learning and Political and Economic Understanding how to object propositional Drop in agency MONDAY, 16 MARCH 2009 Material Considerations for Planning Applications If you wish to object to a Planning Application it is important to know the reasons by which an officer can refuse an application. These are called 'Material Considerations' and are as follows: Material considerations: Previous planning decisions (including appeal decisions) · Proposals/policies in the development plan National guidance Loss of light/overshadowing · Loss of privacy to a room through distance Visual amenity Adequacy of parking/loading/turning Highway safety, road layout/access Noise and disturbance resulting from use Hazardous materials Traffic generation Odours Loss of trees/green space Landscaping Impact upon a listed building or a conservation area • Design, appearance and materials Disabled access Nature conservation Archaeology Many people object for the reasons outlined below, which are not material considerations; these cannot be taken into account by the planning officer when considering an application. Non-material considerations · Loss in property value · Loss of a private view · Private disputes between neighbours e.g. land ownership Restrictive covenants · Fence lines/boundary positions · Personal morals or views about the application Ownership disputes Applicant's motives

TOOL: Planning Guidance

Calendar News, Sharrow Community Forum, Online Petitions, Portland Works Website, **RELATED TOOLS:** Objections to the Planning Application, Planning Guidance.

s@sheffield.gov.ui er 2009 12:35

Access for Planning - Application Comments (08/01850/F

n Co.

Spatial

TOOL: Planning Portal/ Planning Board

Over 1000 objections were made to the Change of Use Planning Application for Portland Works. through the Planning Portal. These included very detailed objections drawing on Planning Policy and detailing the impact of the application on businesses. We prepared for making representations at the Planning Board, where the final decision would have been made (however the landlord withdrew his application prior to this). The John Street Triangle Audit was submitted as part of this process.



publicaccess@sheffield.gov.uk 25 November 2009 12:35 planningapps@sheffield.gov.uk PublicAccess for Planning - App

cess for Planning - Application Comments (08/01850/

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refurbishment including extension
se accommodation (Applice)

mments were submitted at 25/11/2009 12:34:51 from

lication Cor

TOOL: Portland Patrons

The Portland Patrons scheme was developed by a Portland Works Steering group memeber to attract funding from businesses in the city. A fomrer tenants of the Works contacted many companies and societies involved in the metal trades and other related industries. Henry Boot became a Patron donating £1000. The scheme was abandoned due to lack of uptake.

BECOME A PORTLAND PATRON BECOME A SHAREHOLDER When you donate or purchase shares, you will be helping to bring the Works back to life. Your money will be invested in a project that will: ¥Purchase Portland Works, and restore its architecture to its forme

¥Transform derelict areas into affordable workshops for talented young metalworkers, artists, and craftspeople ¥Provide facilities for training,

 veraftspeople
¥Provide facilities for training, educational work, and the promotion of Sheffield@heritage, so that diverse



TOOL: Post-Steering Group Meals

After every Steering Group there is a Shared meal for Directors and Steering Group members at a restaurant five minutes walk from Portland Works. This regularly attracts between six and fifteen people each month.



TOOL: Posters of Tenants

Photographer Eric Winnert and Architect Mark Parsons of Studio Polpo designed a series of posters featuring tenants at Portland Works. Tenant Mark Jackson made a series of boards so the posters could be put on the outside of the building.A representative form Sharrow Community Forum wrked with Eric Winnert to print 1000 black and white copies on yellow paper and post them up on sites through the District Centre in the Sharrow neighbourhood.



JRTLAN

NORKS

TOOL: Press Release

A representative of Sharrow Community Forum developed a Press Release about the Planning Application for Change of Use and sent it to Yorkshire Post, Sheffield Telegraph, Sheffield Star, and the Guardian. The format of the press release included a headline, an introductory paragraph, key facts and photographs, interviewees and contact details for the campaign.



'VE PORTLAN'



TOOL: Private Tours

A number of tours of Portland Works were organised for those who wished to invest over ± 1000 in the Share Issue. Tenants opened up their Workshops and talked about the campaign and the future vision.



TOOL: Procurement Policies

The Finance Legal and Governance Working Group developed policies for the procurement of work by Portland Works, particular in relation to building work. There was a decision to show preference for local businesses.





TOOL: Project Timeline

The project timelines were developed to show the activities of the organisation, past, present and future against the five Business Plan aims. During the Away Day attendees added to each of these timelines in order to plan for the future of the organisation, and ensure that the proposed activities tied back to each of the Working Groups and the Business Plan aims. If they did not fit we needed to alter the remit of the groups or the aims of the organisation. The timelines also have the function of sharing the history of the organisation with new Directors and volunteers.



Data	Key to Working Groups: Finance, Legal & Governance Marketing & Fundraising Building Management	Business Plan Aim Ensuring tenant and community involvement in the management and development of the building (and organisation).	Date	Key to Working Groups: Finance, Lagut & Governances Maxwering & Fundmaking Building Management	Businees Plan Aim Providing <i>stiontable</i> workshops and studies for craftspeople and the creative industries and for small business start- ups. Including, retaining a mix of tenants involved in metalworking, craft and creative industries.
lan- lulv		Public meetings held throughout the year. Portland Works notice board created for sharing information with tenants.	Jan-July A 2010		January 2010 Sories of exhibitions ion inchrones of handing into inchrones of handing into inchrones of handing into income of handing into map as a piece for mail may as a piece for mail may as a piece for mail may as a piece for mail developed into Gausses into Gausses into Gausses into Gausses into Gausses into Survey of makers in the city- automited to the council.
Aug-Dec		June 2011 Decision to create member share holders with elected board of directors. Existing tenants invited to be shareholders, new tenants must become shareholders.	Aug-Dec Jan-J 2011		anno nater Research Innodes of Ingenerat and Ingenerat and Ingenerat ante. A pro- articles epicos (anter a publically, uting lours of sisten to put el lock on ding to prevent aing speculated
lan- luiv		Share Issue Launch Event, publically plan. plan.	lan-July Aug-Dec 2011		In the ensure in the ensure of Uses of Uses of Uses of Uses with the ensure of Uses of
Aug-Dec	Phil	Regular n orgraised conversat how we p know we p know the better. better.)ec Jan-July 2012		2011-2012 Prese coverage coeffy, regionally and nationally, induction of new induction of new induction of new induction of new induction of new the only, space for making in the only. Their volumiteering space for making in the only. Structure of working groups and aim. Structure of working groups and up to ensure we can making involvement in working project.
an- luiv		Working Group and Structure formed to enable efficient use of time and decent level of research/ specialist project development.	Aug-Dec		total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total total to
Aug-Dec	Restoration of the second seco	First Portland Works AGM- directors elected. Anager appointed and site office established as point of contact. Induction for new volunteers.	Jan 2013		A Much 2015 Purchase of the Signt to Works Tease Tease Tease and Tease and Manager and policy Directors seedon policy Directors seedon to. Manager and discuss their needs to discuss their needs to full the and Manager and discuss their needs to discuss their needs to full the to discuss their needs and Manager and the and amin for the and the to discuss their needs to full the to discuss their needs and the full the to discuss their needs and the full the full the to discuss their needs and the full the full the full the to discuss the full the full the to discuss the full the full the to discuss the full the full the full the to discuss the full the full the full the to discuss the full the full the full the full the full the to discuss the full th
an		Conversations with tenants, cheld by manager, cheld and director about the future.	Apr		June 2013 autorelative units – Develop policy on autorelative write – Ork to cut from reaces wwy for floor space write of autorelative for start Statistical policy Management Role Develop met review Management Role Develop conflict resolution policy report souch – to start with results of improvement and improvement work with volunteer sestations
Apr		Review of governance Structures Organise AGM Stabilizing Building Management Role	μL		August 2013 Develop effective budgetar accounts scencing and monitor it. Rendering rends competition, inflation etc. Rendering rends medium-Long term internaticalismicroning strategy Agree marketing Time Develop and enhance the PW band Funding tief to JP Getty Submission of Future Meeters bid to ESRC for making
Ξ		Development of medium-long term stratagy for improvement to the building Make the most of our volunteer time, and skills and recruit in ways we can manage, train, and look after as required.	Jan 2014		Aware 2014 Decision-mailing about changing review Branning and Regulations Approval - can be submitted for tender.
de		Heritage Partnership Agreement to carable work to be carafied out without planning planning each tit time.	Apr ,		Aution4 Funding Bid to HLF Working with the School of Autihedure and Faculty of Engineering to develop insulation strategy.
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E			Jan 2015		

Date

Jan-July **2010**

Aug-Dec

Jan-July **2011**

Aug-Dec

Jan-July **2012**

Aug-Dec

Jan 2013

Apr

Jul

Jan **2014**

Apr

Jul

TOOL: Public Meetings

Public face

attention

Link to object

At the beginning of the campaign a series of Public Meetings were held at sites throughout the John Street Triangle. Organised by a representative of Sharow Community Forum and Green Councillor Jillian Creasy they brought together tenants and others interested in the campaign. The current landlord attended the second public meeting.



TOOL: Purchase Negotiation

Director of Estates and Facilities at Sheffield Hallam University and Chairman of Sheffield Industrial Museums Trust, Alex Pettifer assisted Portland Works Chair Derek Morton in purchase negotiations with the landlord. Gripple founder Hugh Facey also assisted with this process, opening his boardroom for use in the negotiations. This process went on for a number of months and the deal changed from being a phased purchase to a single payment.



CATEGORIES:

AGENCIES:

Support for Chair Negotiations about price & contract type to enable sale negotiated First sale price, £430k, phased purchase

Not raising enough money, not very good deal with landlord

Purchase dragged on and was carried out by small group of people- not very well communicated and frustrating Purchase dragged on and was carried out by small group of people- not very well communicated and frustrating. My limited knowledge of property makes it difficult to judge if we are getting a good deal and the negotiators are getting us the best price- although there are two reps from the project team, large amounts of this process are being handed over to people who are not involved with the project more widely. Concern their values and understandings are very different and so their judgments of what is just are different.

Deal changes from 3 year purchase to outright purchase at lower price- need to raise new funds in v.short timespan, & get good deal for Shareholders. Steering Group pressured Chair to get cheap purchase- but ultimately Chair had to take this on and this was a hard and stressful thing to pull off.



Learning and

propositiona

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TOOL: Purchase

Nearly 500 Shareholders purchased Portland Works on Friday 1st March 2013.



CATEGORIES:

AGENCIES:

Ability to bid for building funds Access to funding for capital work development Access to funding for capital work development Investing in built fabric Reputation creates demand for space Ownership enables capital Works **Repairs** Become landlord Enables capital Works Spurred on to get things done, renewed vigour Successful community action **Obligations to Shareholders met** Empowering Able to get on with things Able to get on with things Building has a future Portland Works as the mothership, opens possibilities for us all Space is transformed Space where activities can happen Ability to change and repair start ups Makers lab Can plan changes to building NetWorks of musicians developed Mutual/ friendly relations between tenants Boost to morale Message in the city that 'its done' and

so drop off in involvement Feeling that we did not have a structured plan for 'how we do it' post purchase and there is a lot of repetition, and a lack of focus.



TOOL: Quicksand Films

Matt Risby and Nic Bate of Quicksand Films produced a ten-minute film narrated by Julia Udall documenting the Knowledge Transfer and setting it in the context of the campaign. The film featured conversations from the KT Workshop and gave a good overview of the day both in terms of the atmosphere and the nature of the discussions.



by Quicksand Films

Re-Im Portla
TOOL: Radio Sheffield Residency, BBC

Radio Sheffield and DJ Roney Robinson broadcast a show from Portland Works, to celebrate the community purchase interviewing tenants, Directors and others involved in the project.





TOOL: Re-Imagining Portland Works book

The publication, produced by Cristina Cerulli and Julia Udall drew together the work, including the Knowledge Transfer, university teaching, and other campaign work that sought to develop alternative futures for Portland Works. "This book is a deliberately eclectic collection of fragments, traces and snapshots of a civic action and a research process that worked together to envision and implement equitable and sustainable community economic development for one Sheffield's most significant pieces of heritage: Portland Works as spatial conduit and locus of manufacturing and craft, cultural production and civic engagement." (Udall and Cerulli, 2011)

Re-Imagining Portland Works



CATEGORIES: AGENCIES: 4 Learning and propositional Political and democratic Spatial Economic Opportunity to reflect on impact/ Drop in agency gather all strands together To oppose planning Reflecting, recording and consolidating People in the Steering Group not reading book, or considering it useful to the day to day of the project People and organisations involved in the project Clir Jiliar Creasy ictures of Sheffe MP Paul Herbert Biomield Housley MBE Black Country Creative Advantage The Heritage Crafts Association

TOOL: Rent Review

As the organisation researched the financial situation of Portland Works, it became clear that rents varied massively and were quite arbitrary. In 2013 they ranged from 90p per sq foot, to ± 5.50 per square foot. The rent review, which was planned for three months by Directors in 2013, and implemented with tenants in April 2014, worked to achieve greater parity between tenants, whilst keeping rents affordable. Any increases would be phased over a number of years. This was done in the context of the repairs to the building.



TOOL: Repairs to steps

In anticipation of the Open Days and the Open Up events that would be held in the artists' studios in the first floor, toolmaker Andrew Cole repaired the steps so that the public could safely access their studios.



TOOL: Robert Mosley Book

A booklet produced by Steering Group member Anna De Lange tells the story of RF Mosley who built Portland Works, the role of Portland Works in Harry Brearley's struggle to gain recognition for his rustless steel, which was later to become Stainless Steel.



CATEGORIES: AGENCIES: 4 Learning and propositional Political and Social Spatial Economic Item to sell at events and in the Famous Drop in agency Sheffield Shop Connect to people interested in Heritage **Robert Fead Mosley** Permission given by Chair for publication of book funded by PWC without committee, first first manufacturer okaying budget, then being able to have input into aspects of of stainless steel knives publication, such as quality of graphic design, style, pricing, sales etc. CC offered ISBN numbers for free, plus graphic design work- but this was rejected. Concerns that publication of Mosley Book was personal /self-interested project being carried out under the auspices of Portland Works, and wasn't done in a way that was for entrepreneur, visionary, innovator the best of the group project. and founder of Portland Works a biography by Anna de Lange PORTLAND WORKS



TOOL: Scale Model of Portland Works

As part of Live Project I, the team made a 1:200 scale model of Portland Works that comes apart and can be adapted and changed. It is portable so can be taken to events and exhibitions.







RELATED TOOLS:

Working Groups, Steering Group, Directors, Governance Structure, FLaG Working Group.

TOOL: Security Keypad

A keypad was fitted to the front door of Portland Works that enabled secure entry out of hours. The main gates are open 8am-5pm, and tenants had reported feeling unsafe if they were left open outside of these hours as people would wander into the courtyard and in at least one case a man had been badly assaulted there.



TOOL: Sensoria Festival

Sensoria is a Sheffield based national Festival of film and music, that fosters risk taking and innovation. As part of the Festival in 2012 a massive drumming performance took place in the courtyard and on the roof of Portland Works. Drummers brought a range of drums to the Works of all different sizes and styles and also drummed on the building and found objects and machinery. The event was kicked off by Tenant toolmaker Andy Cole 'drumming' using his drop-hammer. Many people attended the event.



CATEGORIES: AGENCIES: Learning and propositional Political and 4 Economic Social Spatial Raised profile in the city Drop in agency Different people attending different events Development of community feeling drawn into creative family network Reach new people Courtyard different, unifies space Enabling connections with 'the public' Developing public profile **Publicise concerns** Getting people to buy in to Share issue

TOOL: Shareholder Communication

Shareholder communication is carried out informally by our Chair via email, or in person at events.





TOOL: Share Issue I

The first Share Issue ran for a year from June 2011 to June 2012. Shareholders could invest up to £20,000 and the smallest investment was £100 for 100 Shares. New tenants were expected to purchase Shares, and existing tenants were encouraged to do so. They could purchase a minimum of 50 Shares for £50. Shareholders can stand for election as a Director of the society at the AGM. There is a one-member one-vote policy, so whether somebody has invested £100 or £20,000 they still have the same voting rights in the organisation.



TOOL: Share Issue II

The second Share issue ran from April 2013 to present, and was initiated because we had not raised enough through the first Share issue to finance the purchase and refurbishment of the building.



TOOL: Share Launch

The Share Launch was held in the courtyard of Portland Works and featured a performance from Portland Works tennats The Gentlemen and speeches from Chair Derek Morton and tenant Stuart Mitchell. Actors in period dress attended and helped promote the Share issue. Copies of the Business Plan and Share offer documents were available. The event attracted a large number of people.







TOOL: Share Offer Document (S.O.D)

The Share Offer Document was a two-sided A4 document which set out the Share offer, the aims of the society and why people should invest. It was developed over a number of meetings, and its production caused much debate and some disagreement. Eleven Design produced the Graphic Design pro bono, negotiated as part of the Knowledge Transfer project, where they were employed to do graphics work including the production of the Re-Imagining Portland Works book. It featured portraits of tenants produced by Eric Winnert for the Portland Works Posters.





RELATED TOOLS:

Share Issue I, Marketing materials, Re-Imagining Portland Works book, Share Launch, Open Access Photography Library, Portland Works Posters.

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TOOL: Sharrow Community Forum

Sharrow Community Forum is a well-established forum in the neighbourhood that Portland Works is situated. At the time when the first Planning Application was submitted future PW Building manager Colin Havard was Director and Julia Udall was employed as a Community Architectural Researcher. Future Portland Works Director Alan Deadman was Chair of the Board of Directors. Tenant Frances Cole approached Julia Udall in her role at the Forum when the first Planning Application was submitted to ask for advice and help.





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TOOL: Sheffield First

Sheffield First develops the City Strategy, in partnership with the Cultural Consortium and the Local Enterprise Partnership. It defines itself thus, "Sheffield First Partnership (SFP) brings together organisations and individuals from across Sheffield to address some of the key issues and opportunities facing the City. The partnership is led by Sheffield Executive Board (SEB), where leaders from across the public, private, voluntary, community and faith sectors in the city meet on a regular basis with a focus on 'making the right things happen for Sheffield." (Sheffield First, 2012)

Sheffield First

CATEGORIES: AGENCIES: Learning and propositional Political and democratic * Economic Spatial Advocating for bottom up cultural Drop in agency activity

TOOL: Sheffield Live Radio Show

Director Alan Deadman hosts the 'Green Friendly and Different' show on Sheffield Live and carried out a series of interviews with tenants and Directors at Portland Works, broadcast over a number of weeks.





TOOL: Sheffield Star, Sheffield Telegraph

Over the duration of the campaign, particularly during the phase of opposition to the Planning Application and Share issue, a number of letters and articles were featured in the Sheffield Star and Telegraph. The Portland Works Chair developed good relationships with the journalists and an exclusive was given to the editor Peter Kay at the Telegraph on the purchase of the building.





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TOOL: Shelly's Workshop

Artist Shelley Hughes lent her Workshop to the Portland Works committee for media interviews at the time of the purchase of the Works. At this point in time the organisation did not have any space for events and meetings at the Works.



RELATED TOOLS: The Guardian, Look North, Calendar News, Sheffield Star, Sheffield Telegraph.

TOOL: Skills Audit (LP)

As part of the first Live Project students worked closely with tenants to document skills, production processes, use of tools and machinery and flows of materials. They produced a series of drawings, and photographs showing the tenants in their Workshops, and mapping relationships with clients and suppliers. These became posters that were used on Open Days and were part of the Live Project document.



TOOL: Sky News feature

Sky News reported the Campaign to oppose the Planning Application and filmed at Portland Works for their news coverage. Tenants and campaigners were interviewed.

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TOOL: Small Bid Development Tuition

Director of Galvanise Festival and former Portland Works Director Sara Unwin held a Workshop on how to develop small funding bids. The aim was to empower a larger number of people in the organisation to apply for funding for projects developed in the Working Groups in which they take part.





TOOL: Small Funding Bids

A Portland Works Director submitted a number of successful small funding bids for Works. They included bids to South Yorkshire Community Fund, The Sheffield Town Trust, Freshgate foundation and JP Getty. The money was spent on an Environmental Report, repairs to the archway, equipment and insurance for Open Days and other miscellaneous items.



RELATED TOOLS: Open Days, High Vis Jackets, Repairs to the building.

ownTrust

The Sheffield Town Trust

TOOL: Sound of Portland Works CD

For the Inside the Triangle Festival a 10 track CD of artists and producers based at Portland Works was created, with the artwork produce by printmaker tenant James Green who is also a member of the Big Eyes Family Players who feature on the album. All bands that feature on the album played the Festival in the Courtyard of Portland Works



SOUND C

TOOL: Stakeholder Meetings

A series of stakeholder meetings with representatives from funders and Sheffield City Council have been held through the project. Where possible these would be held on site. They have included Museums Sheffield, Sheffield University, The Architectural Heritage Fund, Creative Sheffield, various departments of Sheffield City Council including representatives form Urban Design, Planning and Economic Policy, Sheffield Industrial Museums Trust, Heritage Lottery Fund, ERDF, Key Fund and others.





RELATED TOOLS: Business Plan I, & II Metal Trades Audit, Heritage Lottery Funding Bid.

TOOL: Steelmaker beer

Thornbridge Brewery developed a beer for Portland Works. They donated beer to the campaign and gave a percentage of the profits to the campaign. In addition they printed 10,000 beer mats featuring the Portland Works logo and distributed them in Thornbridge pubs throughout the UK. The beer was launched at the Inside the Triangle Festival and also provided refreshments for the second AGM. They promote it thus; "A quality malt bill of German pilsner and the noble Tettnanger hop is required to produce this classic beer and these provide enough depth for a beer of simplicity. Although this style leans towards the malt, it is a well-balanced beer. The noble hops express themselves as spicy and citrusy on the nose, the bitterness is somewhat restrained but there is enough in the finish to dry the palate." (Thornbridge, 2013)



CATEGORIES: AGENCIES: 4 Learning and propositional Political and democratic Spatial Economic Drop in agency More people talking about Portland Works Partnership with Thornbridge Brewery was very controversial with some prospective partners as they are also A4E who handle controversial government workfare contracts and have been aggressive in taking over pubs in Sheffield.

TOOL: Steering Group Meetings

The Steering Group meetings became the primary decision-making place for the Industrial and Provident Society. They comprise of Directors, who have legal responsibility for the company and people who had previously been part of the Committee Meetings, some of whom were Shareholders and others who were not. The Steering Group meets once a month, held either at Sharrow Community Forum or the grinding Room, then later the Photographic Workshop at Portland Works.



CATEGORIES:

AGENCIES:

Proactive not reactive

Structure is in place, but the skills aren't there to stop Steering Group focussing on minutia

Involvement either needs to be all or nothing [6 hours+/ week]. Need structure that permits other ways to get involved.

Some people find it quite a patronising environment/ difficult to speak out/ be listened to

What are we going to do to make it happen?

Not smooth running yet in terms of our relationships and orgnaisation, and needs renegotiation. Its hard work.

Looseness of meetings means we don't always make decisions that we need to, or use volunteers to get jobs done Very stressful to have to ask Steering Group about each decision in the purchase process when just wanted trust and to get on with it

Steering Group meetings have not been quorate due to lack of attendance from Directors and this adds pressure to an already stretched Chair and treasurer. Disagreements about how this should be solved and lead to JU's resignation as Director.

Steering Group meetings have not been quorate due to lack of attendance from Directors and this adds pressure to an already stretched Chair and treasurer. Disagreements about how this should be resolved and lead to JU's resignation as Director.





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TOOL: Stuart's Workshop/ Managers Office

Knife Maker Stuart Mitchell allows part of his space to be used free of charge by the Building Manager Colin Havard. His office is located in the central block of accommodation in the middle of the Portland Works courtyard.



TOOL: Studio Polpo

Studio Polpo are a social enterprise architecture practice based in Sheffield. Throughout the project their involvement has been both employed by the organisation, and offering pro bono support, formally and informally.



studio**polpo**



TOOL: Survey Day

The plans submitted as part of the Change of Use Planning Application were inaccurate and showed no machinery or fixtures or fittings, which would have been part of the Listing. In addition we had little understanding of the extent of the degradation to the building. In order to start to record this information a campaign member organised committee members and tenants to come together to carry out a survey of the building. Some information was recorded and tenants shared stories of how the building would have worked historically, including pointing out where drive shafts would have been the location of engine rooms and the different uses for each workshop.



CATEGORIES: AGENCIES: Learning and propositional 4 Political and Economic Social Spatial Make the use of the building visible Drop in agency Sense of Shared purpose Start to record listed features, such as fixtures Start to record tenants knowledge of building Begin to see extent of building work required Better understanding of building & tenants
TOOL: Table of management & ownership

This table was produced by Julia Udall in 2009 due to a concern that the organisation was making decisions about funders or potential buyers of the building without fully understanding the impact this might have on the tenants and the nature of the space.





TOOL: Task and Finish Groups

In the early stages of the campaign against the Planning Application a number of task and finish groups were created to take on particular briefs. The groups were gathered together from those at the committee meeting who were interested in that particular aspect of the project. Often this was a small group of people who took on responsibility for many different tasks. The two Business Plans were written in this way.





TOOL: The Guardian press coverage

Guardian blogger Tamsin Rutter visited Portland Works after the purchase and reported on it for the Guardian Northerner Blog. Interviews were conducted with Stuart Mitchell, Derek Morton and Julia Udall. Other coverage included article son makers from the local area such as Trevor Ablett.



El Share 0

Posted by Tamsin Rutter Friday 8 March 05.47 EST

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Blog hom

effield building's manufacturing ceritage secured by community buyout Portland Works, where stainless steel cutlery was first produced 100 years ago, is now in the hands of the craftspacepte that work there after 450 people railed to buy

TOOL: Trans Local Act

Trans Local Act, published and edited by atelier d'architecture autogérée (Constantin Petcou, Doina Petrescu, Nolwenn Marchand, Florian Huyghe, Hélène Palisson) documents practices and reflections of spatial and cultural production throughout the Europe. It was published as part of the network project, Rhyzom. Julia Udall wrote a short chapter "Opposing Practices: Making Claims to the 'Works' in a Post-industrial Northern English City" (Udall, 2011)





MDUSTRIALISED

The 'Alternetive Futures for Portland Works' Campaign started in response to the landoxts' decision in early 2009 to close the studies and workshops and convert the building into a small number of hip1-gase offices and 'luxury' bedoit flats. One of the key bettle grounds for the campaign group was the assertion by both Figliah Intribuge and Sheffield City Council concernetion officers that the "heritage value" to the city lay within the fabric of the building and therefore could be preserved by its conversion into flats. Maintaining the building as a blace of building and high industry was some a 'low-value" and not sufficient motivation for the landord to pay for repairs to the deteriorating fabric. However, many of the businesses band there would be not only mean the loss of businesses and networks of people, but also the loss of specialist kills that are particular to Sheffaid'. There was a need to claim Portland Works as more then an architecturally significant part of the built field.

the built fabric of Sheffield. I understood the claims on Portland Works as carriers of energy and inowledge that would enrich and sustain the project, but also as political gastures. They were assertions of a need for the public to reclaim gasce in the city. The majority of those making claims did not own the Viorks, and many did not consideration and desires articulated. As Doins Partacou suggests: "Cometimes these claims are moder and informal, but whet is important in how to transform them into a brief a claims." A suggest of the second that the second second second the second seco

Making claims

A "Little Mester' is a colloquial term used to describe a self-employed cutlery worker in the 19° Century. Individual crafts people would ment a unit around a shared fumace, each taking his or har specialit part in the process of making an item; this gave flexibility to the processes allowing the makers to respond to market demaid. Prior to the creation of integrated works such as Portland, which brought people together in one place, Meaters would cart their goods between works in wheelberrows. Portland Works is till completed these workshops and studies, each small business, collective, bend or sole trader renting a space around the shared central courtyerd.

ome of those based at Portland Works collaborate on what they make - either through comn



trades, such as forging, grinding, engraving and plating, or less formally through joint art shows.⁸ They also rely on one another to assist in the repairs of machinery, be it the replacement of machinery, be it the replacement of an engine or the welding of an item. These informal interdependencies are not visible, yet they are vital both to the feasibility of their businesses the feability of their buincases and to the identify of the sires. As the company developed, to did our collective understanding of the needs of individual lensants, groups, makers and schivists and, crucially, those things which ad become our shared desires. In order to achieve those allows are sire of objects and modifications to the building were created, either to resent (dentify, strengthen relationships, or to facilitate further actions necessar to the campaign. As Bruno Latour puts it when he calls for a politics of "things":

There might be no continuity in our opinions, but there is a hidden continuity and a hidden coherence in what we are attached to. Each object gathers around itself a different assembly of relevant

DISTINCTIVE SHARROW ACTION Sheffield, UK

WHO core group of residents and even we want of the second EXTVOODES community design - under action - participation - neglochander The Ordischel Gewanne Action grang formed to samp out a serie of beits environment projects in their melphotunosi, which responded to the design of partiel like and working flass. The Excitation Barrow Totak sets out a series of actions and suggests how they can be achieved tradys oblices actions and the sets all. and relationships at they happen. Frieder may after the way space is used or perside. They can be samited to by the group after a few samp data for action and actionships and the sets the development of a may public paper, farge, a traverse hand as formed and our search, nemede evers, and hold southupper, Members of the group are also incoded in the Frieder Mote paper.



given without announcement by a maker from the works, each changing the communal spaces and relating to a significant point in the campaign. Finume modifications are planned, now by collaborative groups of smants; including a collations again of one coll cursted and ensemed by the anticat has work below end a mobile unit to function as a welcome deak on open degr and an arbive, designed collaboratively in response to the skills, machinery and matchinic available the works.

The nature of these modifications was relational - they became active objects altering the relationships between people, both within the campaign group and, in the case of the posterst, the wider public. They embody town-two-two and knowledge particulate to those at Proteinal Works and bacause of this they are implicitly social products. Reckvitz defines these practices as comprised of:

_forms of bodily activities, forms of mental activities, "things" and their use, a background knowledge in the form of understanding, know-how, states of emotion and motivational knowledge. whose existence necessarily depends on the existence and specific interconnectedness of these elements; and which cannot be reduce to any one of these single elements." Taking an individual "carrier of a practice... and a certain rotinised ways of understanding, knowing how and dearing... a practice is thus continised way in which bodies are moved, objects are handled, subjects are treated, things are described and the world is understood."

These practices: brought to the forefront matters of concern in a tangible, yet understated manner. Cuestions were related about what value these stills had to Sheffeld, what possibilities collaborations offerstef of their burnismess, how a relationing) with a building develops our time, how a community is formed and what aspects of a city might be hidden from view yet make an important contribution to the way it work? The physical changes mark the development of prioriboe for the campaign, decises and relationships between people.



Leeds, UK

REVERSES constructions appropriate collection action - interactions Back Daps is an entity interactive collection action - produced to particulations, neutrit, interactive collections, could engineera and collections, particulations, neutrit, interactive collections, could engineera and collections and collections of a collection and and actions of the state and the state of the state and the state of the state and the state of the state and the state of the state of the state active, the state active, the state of the state active, the state active, the state active, the state active the sta This downstrawn a new they fit within out to contribute as a flux. Support on anise and consistent the contactor or the large works. Foreign work for a second or the contactor of the large work work and the second

... society is always politically instituted and never forgets that the terrain in which hegemonic interventions take place is always the outcome of previous hegemonic practices and never a neutral one. This is why it denies the possibility of non adversarial democratic politics and criticizes those who, by ignoring the dimension of the political reduce politics to a set of supposedly technical mo and neutral procedures.¹⁰

Despite the modifications being small they recognised, reinforced and developed the relational aspect of the Works and in so doing gave the community therein a greater impetus and confidence to act communa against external threat.¹⁴ They embodied a desire to do things differently; to act in another way. nelly

This area is home to the largest concentration of music studios in the North of England, where numerous bands, record labels and artists started out including Warp Records, The Artic Monkeys, Def Lepperd, Pink Grease, Revennd and the Makers and many others.

- Partiand Works is in the top B% of Listed Buildings in the UK and English Heritage considers the site to be "a rare sur-of the building type". Source: http://www.ictoriansociety.org.uUnews/tare_industrial_building_under_threat_from insensitive_development/]

For this holes year in a year the local section description in the application for the applications in the dust in a former of the application of the application

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under the main entrance arch, courtesy of the cost hock maler. The noticeboard became the place where other objects were assembled; papers with requests for information, meetings promoted, business support offered, press outgrap placed and business cards pinned. This 'thing' was deemed crucial as a physical entity shauld in the place that was the object of concern; it was the space with these involved had a common." The third modification appeared in response to the artists' concern that the 7th steep was unselfs and on Portland Works (open Days their "they was unselfs and in may be arisk (thorupbilic ascers, a thin) move blic courtsy of the tool maker. This 'practical consisted of the particular knowledge and othora-box, the material 'depicts' validable to him, his care for the artists and the building and his commitment to the shared event of the open days.

The fourth modification was to a letter box, which was repainted and emblazoned with a hand engrave celebratory sign proclaiming 'The Portland Works Committee'". It was made when the campaign group constituted and ware able to accept donations and offers of services. Each of these small objects appe

Making modifications to the building does not critique existing reality; it is more radical, it proposes alternative realities. This approach is asserting an alternate understanding of investment, where a closest commission of the constrat and the gluing of time and energy are valued more highly. This is in constate to the terms zet out in the planning application where the 'value' of this zine is considered not to be enough to warrant any investment unus converted into a residential development and a large profit be obtained. As Jean-François Prost writes in his essay 'Adaptive Actions;

Resident's adaptive actions prolong the life of buildings by progressively adapting their environm in a number of small, sustainable moves, thus avoiding accelerated or premature degradation, as well as avoiding the need to resort to large, urban renewal projects.¹⁰



mmunity Coalition (WCC) of market lopment/ gentrification of market ispaces.com http://w

23 Collective maintance to imposed plans to close and denolish the market to be replaced by executive facts. "Since of the market trades immediately mobilised to create an ehenother and the situation in the interplane structure of the mark Weak structure, and the situation energies (on which mosanded with load genine. After easely three years of markets premised and the Core sets trade and structure, largered and the situation premised on the Net Core sets trade and structure, largered and the situation premised on the Net Core sets trade and structure, largered and the situation premised on the Net Core sets trade and structure, largered and and the situation and and the Net And the data set using structure based on speakly of opportunity in this sets of targered on addition to caldedidations on the development. The caldeding structure is the situation structure and one speakly of opportune is to additional to targered on the Net on caldedidations on the development on the caldeding structure.

TOOL: TUM Conservation Workshop

Conservation students from TUM, Munich visited Sheffield to take part in a Workshop run by the University of Sheffield. The day involved lectures from academics from Sheffield University including Julia Udall, and a tour of Portland Works including short talks by tenants. The day ended in a Workshop about how Portland Works could be developed in the future.





TOOL: Twitter account and hashtags

Portland Works has a twitter account @portlandWorks #PortlandWorks is used quite commonly for events and news and #saveportlandWorks was important during the opposition to the Planning Application. Cristina Cerulli contributed to and gathered this data when making her report to the KT funders. Jenny Eells

@tobyatbrek celebrations a historic #portlandworks as a full ownership pic.twitter.co





RELATED TOOLS: Portland Works Website, KT Report to Funders.

TOOL: Valuation of PW

A Valuation of Portland Works was made in order to be able to secure the loan from the Architectural Heritage Fund, and to enable purchase negotiations to progress. Surveyor Mark Jenkinson valued Portland Works at £400,000 based on a 10x multiplier of the future rental income. His confidence in the maintenance of this income was based on the sound Business Plan created by Portland Works.



Mark Jenkinso

elcome to Mark J

HOME

INDEPENDENT PROPERTY PRO

ABOUT



TOOL: Volunteer Coordinator

The first Volunteer Co-ordinator was appointed at the 2013 AGM. This role involved inductions for volunteers, organising which volunteers would be available for particular events and tasks and ensuring that volunteers were confident and happy in their work. She also organised two parties for volunteers to than them for their work and to give them an opportunity to meet Directors, tenants and other long-term campaign members.

VOLUNTEERS



looking for volunteers to help in



TOOL: Volunteer Policy & Register

The Finance Legal and Governance Working Group developed a Volunteer Policy. This set out what the relationship between the organisation and any volunteer would be and what they should expect in terms of expenses, training and support. A register of volunteers and their skills and availability was developed through facebook, emails to Shareholders and the Open Days.

VOLUNTEERS



looking for volunteers to help in



TOOL: Website I

The Portland Works Chair set up the first website, obtaining the domain and being the person who took charge of uploading content. This was regularly updated with news and details of meetings, information about the Planning Application and how to get involved.



ABINEI MARERS, MUSICIANS, A AD WORKS, A GRADE II* LISTED 'LIT J ARE GATHERING TO KEEP PORTLAND ROM DEVELOPMENT AS BEDSIT FLATS.

JER 2009 Jy sheffield city council... a the Government to step up support for South acturing in a bid to save what is ultimately the heart of

eople to sign our petition in : us so we can show Governm effield. wigning on the following:

that the ind

t should work and invest with the

with South Yorkshire industries and neighbouring ch a campaign to lobby Government for more sign our petition in support and show us where they can show Government to

> e industries such as steel making can be ready yves. ¬t-backed training and apprenticeships in the ¬p it ahead of other nations.

> > '-ding getting help on

SEARCH THIS BLO

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TOOL: Website II

The second website was designed by The Useful Arts as part of the Knowledge Transfer Project. The major aspect of the redesign was creating a series of pages around themes. These included the makers, history pages, a gallery of film and photographs, and information on the Share Issue. Editing of the page was through an editor similar to Wordpress. Content was developed by the campaign team for the new website and the Chair remained the main editor. and contributor.



'GROW YOUR TENNER' NOW ĸ٢ Nonate £10 now on the Local Giving site, and w



RELATED TOOLS: Website I, Knowledge Transfer Funding, Knowledge Transfer Workshop, KT Case Studies, Tenants Websites, Share Issue I&II, Bond Issue, Open Access Photography Library.

TOOL: Working Groups

There have been a number of Working Groups established throughout the campaign in order to carry out the required work and develop a plan for action. These are Finance Legal and Governance; Building; Marketing Events and Fund-raising and Business Education and Culture. Each group has a number of responsibilities, developing research and proposals that is submitted to the Steering Group for decisions to be made. Since the purchase of Portland Works a budget has been allocated to each group and decisions about spending allocated to each group. Each Working Group must have at least one Director, and ideally two.





TOOL: You and Yours, BBC Radio 4

You and Yours featured the Portland Works campaign. A series of interviews were conducted with tenants and campaigners by a producer from BBC Radio Four. The story had been picked up through Indymedia and the feature on the BBC website.





TOOL: 100k Banked

£100,000 was banked 3 months after the launch of the first Share Issue. This milestone was used in purchase negotiations.



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