LARGE SCALE PROJECTS: MANAGEMENT, DESIGN AND EXECUTION.

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ABSTRACT
This study deals with a topic which, probably more than any other, directly involves the continuing challenges of development and the improvement of the living environment in Developing Countries, but with particular reference to Saudi Arabia. It is through Project Management that Owners can direct and manage the myriad tasks and activities which are needed to accomplish the design and construction of diverse facilities.

Virtually anyone with a modest knowledge of what is involved in the management of a large construction project knows that it is no simple task.

The study does not attempt to develop an inflexible methodology, but, rather a concept which could be revised and perfected.

The author's own experience in recent years has confirmed the validity and usefulness of a particular approach to project management.

This study is an attempt to provide a system which differs from all other known systems and which will serve the needs of the building owner to give him a greater degree of control in the construction process. It acknowledges that owners cannot possibly provide all the necessary technical expertise, so the system should be simple, covering important issues, and ignoring tasks which are the responsibility of specialist consultants. It is written primarily for personnel involved in policy making and decision taking. Thus the contents are aimed at construction executives, architects, engineers, financiers and others involved in the planning, design, construction, operation and financing of a large scale project.
The study attempts to arrive at a system which encourages an atmosphere of creative thinking and an acceptance of change.

It is, therefore, an organised, systematic approach recognising and containing the elements of planning, scheduling and estimating as well as consultant and contractor selection, tendering, reporting, control and analysis of the important variables of time, money and quality.
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PREFACE
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Government agencies in the Kingdom of Saudi Arabia are now capable of developing technical organisations with the ability to develop large scale projects eliminating the need for overall management control by teams of international consultants.

Senior government officials facing the task of developing new facilities and initiating projects must answer the following criteria:

(a) initiation and programme of a particular project
(b) project alternatives
(c) alternative methods of approach

This dissertation is ultimately intended as a reference document for government agencies faced with the task of managing, designing and executing a large scale construction project.

The topic was chosen because, in Saudia Arabia and many other areas of rapid development, there are few, if any, guides which provide a comprehensive examination of management procedures for a project from inception through to completion. Most management studies are based on conditions totally different from those faced in Saudia Arabia and generally refer to fully industrialised or post-industrial countries.

It is also felt that the past experience of the author in an executive capacity can provide information and insight which is not generally available and suggest ways of avoiding pitfalls of which all too often the united overseas consultant is unaware.

There are two main questions to be answered in any project planning procedure:

(1) Where does one start
How does one avoid project failure on completion

These questions engender a feeling of impending crisis arising from the realisation that there are literally hundreds of management decisions, thousands of planning and design issues, and millions of construction components which must be taken into account. Each must have a proper order and execution. Without a structured programme the project suffers and faults can only be identified too late in the operation.

The generally recognised problem in the development of a complex project is the scale and size of not only the participants but, at a more abstract level, the multiplicity of components in a project. This is exacerbated with the advent of modern technology, new management information systems, as well as new terminology. A comprehensive examination of the development of a project can reduce these fears.

Much of the material for this study is drawn from the author’s own experience of the management of large scale projects, though this is not to ignore the reference value of small works whichever examples have been chosen, both successes and, more importantly failures have been investigated.

Information is provided at both policy level as well as project administration and execution in order to obtain a comprehensive set of information concerning phases of a project and is applicable to most major building projects. Details procedures and steps can be developed within the outlined information as it applies to a specific project.

The analysis of the relative success or failure of the system is based on actual project examples throughout this study rather
than theoretical proposals.

It is intended that the study should eventually be transformed into a design systems manual for government agencies charged with the task of executing large scale building projects. In this sense it is not only an academic exercise in the form of a dissertation but it is also intended to be of practical use in government technical departments in a rapidly developing country. The author’s own experience as executive architect responsible for the development of a major housing programme for the Ministry of the Interior in Saudi Arabia suggested that many of the difficulties encountered at the commencement of the programme a few years ago might have been readily overcome had such a manual existed at that time.
INTRODUCTION
INTRODUCTION

The development of a large scale building programme consists of four basic segments:

1. Project inception
2. Design
3. Construction
4. Operation and maintenance.

Each segment requires a different operations approach by different members of the project development team. The members of the team will have a variety of expertise. For example the executive manager’s involvement will be reduced during each phase of a project until the user of the project needs little or no involvement by the project development team.

A large scale building project can also be thought of as having four basic components:

1. Participants
2. Information
3. Processes
4. Products.

The government executive and his project development team become the catalyst which ensures that participants, process and information gathering achieves the correct objectives.

The distinction between the four basic segments and the four basic components are that the segments normally work best in sequence and each sequence is distinctly different from the other. The components are always overlapping, running in parallel, and intertwined together. The government's task is to see that these overlapping, parallel and intertwined components
work in harmony in each phase of the four basic segments. The tool which creates this harmony is good management and appropriate policies.

**THE BASE LINE STUDY GUIDE TO GOVERNMENT EXECUTIVES:**

The foundation for the policies and methods of managing a large scale project are described in the two parts of the project inception segment. These two parts are Base Line Study Part I and Base Line Study Part II. Part I determines the nature of the project and Part II determines the method of production. With this base line study guide and a correct decision making process, a successful project can be produced by the government executive and his team without the need for an outside consultant.

It is more likely that an aware government agency will produce the most satisfactory project in terms of the future user who is likely to be represented by some other government agency.

The difference between a successful and unsuccessful project relates to decisions and to resources. If comprehensive project information is put forward in a clear manner and if the alternatives are correctly analysed, the "concerned" decision-maker will make the appropriate decisions. If the decisions are made by the less concerned or those with priorities different from a successful project, the decisions could lead to project failure.

For the "concerned" decision-maker who desires to make the appropriate decisions for a successful project, the base line study is dependent upon a 'systems approach'.


The way to optimise the skills, and execute a large scale project is through experience and the accumulation of expertise. Such experience is not gained by merely working on one aspect of a particular project but rather by obtaining a comprehensive overview of the project as a whole. In the first instance the initial appraisal of information makes the task appear more formidable than it really is. For example, it is likely that after reading and absorbing instructions for the operation of a video recorder or calculator in everyday life, the operation of the equipment itself may appear comparatively easy opposed to the initial understanding of the operating instructions. Using a simple base line study guide takes the operator through the basic steps in the operation of any successful project.

The application of a systems approach for government agency managed projects:

One of the major pioneering government programmes which received international acclaim were the systems approach of the California School Construction Systems Development (SCSD), the New York Construction Fund (SUCF) and the Illinois Capital Development Board (CDB).

The SCSD and SUCF were involved in more specialised project types while the CDB dealt with multi-type building projects. Nowadays most United States government organisations follow these models. The organisation is similar in scale to a Saudi Arabian ministry building development organisation.

One of the most successful examples of the application of these techniques appears in the execution of large scale building projects in Saudi Arabia. Many of the initial large scale
projects were developed in the last two decades and were not as successful as the more recent projects of the last four years when Saudi government building agencies executives started to lead their own project development teams. Multi-million dollar project failures can be seen all around the Kingdom in the form of obsolete airports and hotels, commercial centres with inadequate parking, new towns behind programme, and mass high-rise housing inappropriate to the needs of the users.

Mass high rise housing is a clear example of a project which could have been successful through the use of Base Line Study I which is intended to investigate the true purpose of the project. Most recent airports, new community developments, and government facilities are generally built on programmes within budgets, and especially with a better function to serve the needs of the user than preceding projects. Like the examples in the United States, concerned Saudi government project teams are now using a systems approach and base line type studies to produce more successful building projects than those hitherto managed almost exclusively by foreign (international) project teams.

PROJECT INCEPTION:

Every project must have a starting point whether it is merely an idea in the mind of a potential user who needs a facility or whether it is a government agency acting under instructions to plan for a facility to meet a particular future need. The greatest concern of the government executive, who has the task of commencing operations for a project, is establishing the starting point and the final objectives. The project inception section provides an outline guide, policy and insight to answer these
questions. This section includes:

- Base Line Study I - Statement of Client Needs
- Base Line Study II - Project Implementation Plan

The project inception section describes all segments and components needed before the design of a facility can start.

1. It involves the participants with information gathering. The participants would include client-user, project developer, project programmer, site acquisition team, and the design consultant upon appointment.

2. It includes the information necessary for the preparation of the project: client goals, project information, project management requirements, site data and design consultant requirements.

3. It provides the information necessary for both the product and the participants: problem statement, project implementation plan, funding proposal, consultant prequalification forms and invitations for proposals and site acquisition requirement problem statements.

4. It produces the essential items required before design can commence: funding and site.

The detailed procedures are not included in this study but can be developed for a specific project from the policy statements and outline guides. The Base Line Study II describes the type of the management plan for design, construction, and the operations and maintenance phases. Within each phase the management outline and policy, are given. The management plan, outline, policy and
detail procedure would be included in the actual project in the Base Line Study II referred to as the Project Implementation Plan.

**DESIGN:**
Design is an abstract notion which raises many questions. Is design magic? Is it creativity? Is it instinct? Is it something that only an architect or engineer can visualise? For many centuries architects, engineers, and planners have been involved in the creation of many structures, urban complexes, and communities throughout the world. They thought about urban prospective enclosures made from local materials, the size of spaces formed by these enclosures, and the spatial relationships. This could be considered to be the magic, creativity, instinct and visualization.

Today there are specialists who design cars, televisions, and other complex technology. If the design of one of these items satisfy the criteria or appearance, function, durability and price it will be commercially successful. In building terms the client-user knows the spaces needed and the spatial relationships required (program); as well as possessing a response to appearance (schematic); the approximate budget (cost estimate); and when it is required (time schedule). The architect and engineer must make sure that the requirements are explicit and justified (design development). These requirements must be communicated in a clearly understood language to the contractor who erects the building (construction documents).

From this process comes the traditional linear method of design. But where constraints of time and programme become important
other methods have evolved. The fast track method is a process of overlapping designs with construction to shorten the delivery time of a project. The turnkey method was developed to allow one agency to think for the client user and to manage and control the project as well. This method was again derived from the constraint of cost and time. Constraints can vary from the project delivery process and thus affect the method of design. The traditional linear method of design is presented as one of the best possible methods of satisfying the requirements of the project participants: client-user; designer; contractor; as well as the operator of the finished project. Variations on the linear method can be better understood once the basics of this traditional method are clear. The phases of design are outlined below with an indication of their importance and benefits. These phases include:

(a) Program Development (Understanding Client-user needs)
(b) Schematic Design (Visual image of Client-user needs)
(c) Design Development (Definitive design)
(d) Construction Documents (Translation of Client-user needs for contractors)

CONSTRUCTION:
From the design comes the ideas, from the construction comes the reality. Are project needs properly defined? (Base Line Study I); Are the project needs properly documented ideas? (design); Is the construction examined to assure that the documented ideas are built? (construction supervision), if these criteria are met the project is likely to be successful. One element is ignored, the construction (the largest expense, longest time, and greatest
effort) is wasted.

In the construction phase, the most important factors are:

1. Appointment of a qualified builder within the budget limits prequalification
2. Constant inspection of design during construction to ensure compliance with contract documents.
3. Ensure the contractors cash flow (payment processing)
4. Ensure that the project is satisfactorily completed and handed over to the client-user in a way that operations and maintenance can be a satisfactory process (handing over)

OPERATION AND MAINTENANCE:
If a facility cannot be operated and maintained continuously, there is an obvious waste of money and effort to the detriment of the user. Operation and maintenance is seen as a priority and the justification of the Base Line Study I.

If the Base Line Study I is satisfactory operation of the building by the user can be carried out efficiently without instructions or supervision.

Typical of lack of care in the initial design studies are buildings in Jeddah with basements continually underwater, or unoccupied high-rise housing in Riyadh, or facilities in Dhahran which cannot be maintained adequately by local inhabitants.

There must therefore be an outline of operation and maintenance which is being presented under the following headings:

(a) Tendering for services
(b) Preparation for operational services
(c) Technical Operations
ANALYSIS AND CONCLUSIONS:

It is obvious that knowledge improves with experience. The feedback and analysis system is emphasized so that the project developed can remain on programme and avoid difficulties in future projects. A written analysis of any segment of the building industry should include, for each major project the 100 best and 100 worst elements of the project and project process.
PROJECT PROCESS AND MANAGEMENT
THE PRINCIPLES OF MANAGEMENT:

In the following chapters, it is the intention of the Author to describe in detail a viable management process for large scale projects and to relate this to the particular experience in the Kingdom of Saudi Arabia. It is important first of all to establish the meaning of the term management. Management may be defined as "the creation of conditions to bring about the achievement of objectives by the optimum use of available resources"...\(^1\) though it must be realised that it is people and not the process that brings about this achievement. As Peter F. Drucker points out "People manage rather than 'forces' or 'facts'. The vision, dedication, skills and integrity of managers determines whether there is management or mismanagement."\(^2\) Management is a constant state of dynamics which should be independent of rank, power or ownership where people are brought together to accomplish a goal. Management is a discipline in which every manager has the common goal of bringing effectiveness and efficiency to a task, project or organisation. Effective management can be achieved in many ways, depending on the objectives of the tasks at hand. This research will review the methodology and tools of project management in as much as they relate to the management process of large projects.

\(^1\) "Handbook of Architectural Practice and Management"  

\(^2\) "Management: Tasks, Responsibilities, and Practices"  
Peter F. Drucker, Harper & Row, New York, 1974
PROJECT MANAGEMENT/THE SYSTEMS APPROACH:

With the advent of the industrial revolution and the widespread application of scientific thought, building types and user requirements increased in complexity. As a result, it became apparent that the conventional methods of constructing the built environment were inadequate. Albert J. Kelly cites these reasons for the increased complexity of projects in the following terms: "While the increase in dollar value clearly owes much to nearly a decade of high inflation (a $400 million project of ten years ago would now cost over $1 billion on the basis of 10% inflation per year), there is undoubtedly an underlying complexity of factors pushing towards larger and more expensive projects. Today's population is large and growing, in consequence so is the demand for material growth; technological sophistication is no longer a luxury but often a necessity, and it is expensive; material growth and technological sophistication brings technical, economic and regulatory complexities, and these add further costs; the social cost of not investing in large development projects are very high, governments often recognise massive development projects as unavoidable".1 As users, owners and government agencies requirements have grown more complex, there has been more demand placed on the design profession to deal with the time, scope, cost and quality of a project. Later, when better education

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heightened the critical awareness of the end-users and when the environmental crisis and the realization that there was a limited supply of natural resources which in turn developed a concern for a more efficient and cleaner use of energy designers were forced to deal with a greater and more complex range of issues. There were growing concerns about the environmental impact a particular project might have, not only on a local scale but at a national level. More and more research was developed which brought up an ever-increasing range of issues which had to be resolved. During the mid-sixties projects grew in such complexity that conventional methods of completion grew chronically inadequate. In response to this inadequacy, two programs were developed in the United States, The California School Construction Systems Development (SCSD) and the New York State Construction Fund (SUCF). Both programs were initiated to develop a mechanism to manage effectively the complex issues of time, quality and cost of a project. Both systems were essentially the same and provided a vehicle for project managers to take a systematic or rational approach to problem solving, programme management and project development\(^1\), hence, the name, 'systems approach'. The SUCF and SCSD systems evolved into a management-intensive approach aimed at solving problems in a systematic way and thus allowing more effective usage of time, materials, costs and, also through a series of evaluation methods which achieved projects

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(1) "Current Techniques in Architectural Practice"

which effectively dealt with the original goals and objectives of the owner. The 'systems approach' allowed the designers to:
1. increase concern for and commitment to the user needs as a basis for design.
2. develop reliable methods for identifying and choosing alternatives in planning, design and construction.
3. use sophisticated performance criteria and performance specifications as a means of defining programme goals and objectives.
4. utilise comprehensive long-range programme planning and physical planning procedures.
5. apply comprehensive construction management skills to assist in meeting limited budgets and schedules.
6. use feedback and evaluation techniques as a basis for improving building programme performance.¹

Over the years, there has been a multitude of variations to the SCSD and SUCF programmes, each developed for a particular project application.

In the early seventies the Illinois Capital Development Board (CDB), after two years in operation were using the 'systems approach" to develop higher quality projects, at less cost and in less time, with less paperwork and less staff, than any major governmental or private consultants were doing with similar and scale projects.

Any Project Management system in order to work effectively, must

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¹ "Management: Tasks, Responsibilities, and Practices",

Peter F. Drucker, Harper & Row, New York, 1974
be able to achieve the following:

1. There must be a method of programme analysis and definition.

2. There must be a system of evaluation in order to determine alternatives and options against a set of predefined goals, objectives and needs.

3. There must be a process of project delivery.

4. There must be a system of evaluation and feedback to provide data for improving performance in the future.

5. Each method, procedure or tool developed must ensure control over time, cost and quality of a project. This last item is a criterion for every stage of the Project Management System.

6. The system must be flexible enough to allow for change and be adaptable to cater for present unknown and unforeseen circumstances.¹,²

It must be realised that the 'systems approach' is a methodology developed in conjunction with appropriate equipment to deal with complex project planning and delivery in a logical way. It must be realised that management "...is the essential, creative tool which is utilised to assist in the attainment of complex


THE PROJECT MANAGER:

Project Management has two main aspects. On the one hand there is the process, and on the other hand are personnel. In large scale projects, hundreds or even thousands of people may be involved in the project management process and perhaps tens of thousands involved in project delivery. At the heart of any project management process is the Project Manager.

There are other titles for this type of person such as Project Director, Project Co-ordinator, Project Head, Principal-in-Charge; but the best way he can be identified is by the role he plays in the Project Management Process. For clarity, an analogy can be drawn with the conductor of a Philharmonic Orchestra, where the conductor is the co-ordinator, the different instrument sections may be likened to project design teams, owner’s representatives, specialist consultants and so on. In the symphony they are to play, each team has a designated and important part, (the project delivery process). The Project Manager is an Orchestrator, a central link between all the different groups involved in the project. It is with the Project Manager that the owner’s needs and requirements are identified, planning and scheduling of the project are done, the systems of control of cost/time/quality are established and when procedures and staffing requirements are developed.

In large scale projects, the role of the Project Manager can be duplicated many times at different stages and at different levels. In the proposal to the Ministry of Interior for the management of Phase I of the Internal Security Forces Housing Projects the author recommended the following management structure:

"The top management team reports directly to the Ministry of Interior. It will be composed of two project directors, one of whom represents the staff of the Ministry, the other represents the Consultants' staff. Together they will make executive level decisions related to the project and monitor the project achievement on a periodic basis. Supporting their efforts will be deputy project managers from the staff of the Ministry and a team of four deputy project managers for the Consultants' staff. The responsibility of each of the four deputy project managers will be allocated to a regional area: North Sites, East Sites, South Sites and West Sites."\(^1\)

The Internal Security Forces Housing Project is a very large scale project. Phase I entails the construction of approximately 30 communities on 30 different sites in the Kingdom with a total of some 12,000 housing units. The project was of such scale that organisationally it was managed as a series of specialist building types (housing, community facilities, educational buildings, infrastructure etc.) each with its delivery schedule, related to the delivery schedule at a

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\(^1\) "Managing Recommendations for Site Supervision and Management", *Salman Al-Sedairy*, May, 1981
particular site. This was then co-ordinated with delivery of Phase I (of which there were 3 anticipated phases for the project) as a whole. In large scale projects it is often necessary to develop this type of management hierarchy for effectiveness and efficiency. Nevertheless the role or function of the Project Manager remains the same however circumstances may change.

In large scale projects there may be a dichotomy in the management process. There is the need to break down the management of tasks into digestible elements, and then interlink them in logical sequence. This can develop into a very complex process. On the other hand, management needs to be so structured as to allow a clear overall comprehension of the project as a whole. In his involvement with all the elements of the Project delivery process, the Project Manager plays a particular role. There must be a clear distinction between those who carry out instructions and those who establish the instructions. It is the role of the Project Manager to develop the correct conditions for efficient execution and to assure that what needs doing is done according to plan. David Haviland describes these functions as the basic functions of management:

(a) Planning - setting goals and objectives, establishing strategies and plans for accomplishing these objectives.

(b) Organising - establishing a structure of activities, roles, responsibility and authority for carrying out objectives.

(c) Staffing - identifying, assigning and training the people who make up the organisation.

(d) Directing - providing day-to-day guidance and supervision of the staff.

(e) Controlling - assuring that the work being done conforms to plans, measuring performance and progress against plans, and correcting any deviations as they arise.

(f) Evaluating - assessing overall performance of past and present efforts so as to improve future efforts.

THE ROLE OF PROJECT MANAGER V.S. GOVERNMENT AGENCIES:
The role of the project manager in relation to a government agency is a function of that type of agency. It can be expressed with the formula:

\[ \text{PM} = f(GA) \]

Where PM is the Project Management Process and GA is the type of government agency. As the agency type changes so does the Project Management process. In most cases, the Project Manager will generally deal with one of two types of government agencies, technical and non-technical.

A technical agency can be described as an agency who, as part of their primary function can knowledgeably develop their own programme requirements and are experienced at supervising the
project delivery process. Examples of these would be the U.S. Department of Housing and Urban development (HUD) in America or Department of the Environment in England or the Ministry of Housing and Municipalities in the Kingdom of Saudi Arabia. Non-technical agencies are agencies whose primary functions are in other areas and have no real experience in delivery of the built environment. Examples of these types of agencies in the United States would be the Environmental Protection Agency, Federal Aviation Agency, Federal Drug Administration and in the Kingdom of Saudi Arabia; The Ministry of Interior, the Ministry of Finance, the Ministry of Education.

When dealing with a technical government agency, the Project Manager's role is somewhat simplified. His client has a knowledge (or should have) about the project process and delivery. In most cases, the programming effort or base line study is already developed.

This does not mean that the starting point with this type of client is at a schematic design or 'synthesis' stage. On the contrary, careful analysis of the programme developed by the client should occur to ensure that recommendations are indeed realistic with regard to the services required of outside consultants, and whether the preliminary budgets and schedule set are realistic or feasible.

Most governmental departments tend to be organised along functional lines. The Government of the United States is a good example with its agencies, each performing a different function in the governing of the country. In Saudi Arabia it is much the same, with the tasks of governments divided among ministries,
each performing a different function, e.g., Ministry of Defence and Aviation, Ministry of Agriculture and so forth. This division by function also occurs within the organisation of individual ministries.

Implementing government projects will involve functional departments. However, these departments are geared to performing and managing tasks that are continuous by nature. Their managers are used to working with routine tasks on a continuous basis with the only constraint being a yearly budget. A project, on the other hand, has a set of goals and objectives to meet within a specified period of time. Projects are usually unique, with the prediction of ultimate time and resources difficult.

In implementing a project that involves existing functional departments, the project manager has the responsibility of utilising the resources of these departments while satisfying the goals and objectives of the project. He has an objective "to produce a specific result within the technical, cost, quality and schedule specifications with the available resources of the organisation.

THE PROJECT PROCESS:
Throughout history, the normal progress of a project was a linear process. With this process, the architect would determine the client's needs, create a design, seek approval, develop all necessary construction documents and then seek tenders and then build. Typically, the programme would be completed before the design began. The design was completed before the project was
priced and prices were determined before construction began. (See Fig. 1)
The traditional linear process has the advantage of control. As each step of the process occurs in sequence, there is the ability to review and approve each step before proceeding to the next. There is also control over cost, because the contractor bases his cost on a complete set of construction documents. The possible disadvantage is, that with no overlap, this process will take a longer time than other methods.

As owners now exert more pressure on the Architect/Engineering profession to deliver projects in a shorter time, alternative methods lead to the 'fast-track' process. This process allows an overlap to occur in the design and construction phases of the project. Upon approval of the schematic design, the project is sub-divided into a number of tender groups which are developed and then let in a pre-determined order according to construction logic. This shortens the delivery time of the project, allowing for early occupancy and a shorter time liability in terms of on-site construction financing or funding, thus saving excessive interest charges. Fast-track is sometimes called 'phased design and construction'.

The obvious advantage of the fast-track method is the saving in time. The system is the result of inflation in building and interest costs over the past decade, and the only feasible response to this is to reduce the time between the decision to build and the delivery date. There are disadvantages, in that construction will dictate the amount of time available for design. Before the design is finalised, critical decisions have
Fig. 1: PROJECT ACTIVITY DIAGRAM.
to be made about long-lead items to allow design and implementation to occur as the construction sequence dictates. This means that decisions will be made in anticipation of their future effect. This relies upon previous experience of the system than would be the case if the linear method were utilised. Phased sequence of design/construction, and the tender for separate packages suggests that fast track requires a more sophisticated management structure. Construction Management services are recommended for this method, together with systems of project control, including computer utilisation making the management structure even more complex.

THE PROJECT DELIVERY METHODS:

Construction involves three executive groups: the owner, the design team and a construction team. The construction team is often referred to as the General Contractor, and "General Contracting" as the building method. The owner selects an Architectural/Engineering firm (A/E) to prepare construction documents and then engages a general contractor for the total execution of the project. The general contractor, acting as construction manager sub-contracts various elements of the project but differs from a turnkey contractor in that the general contractor carries out some of the construction work with his own employees.

With the increasing pressure on programme times, already mentioned which affect such key items as quality and cost, the Architectural/Engineering profession in turn has searched for alternative methods of control to replace the traditional linear process and General Contracting. Some methods (e.g., 'fast-
track’ or ‘Design-Build’) respond to the primary determinants of a project by allowing an overlap in the delivery process thus providing the flexibility to adapt to the different needs of an owner. (See Fig. 2)

'Design-Build' Delivery Method: Design Build is essentially an integrated process. The programme is developed to a stage where it becomes sufficiently detailed for pricing to begin. Tenders are sought based on the programme for both the design and construction of the project. The contractor will be responsible for developing the design and the execution of the project and will (most of the time) sub-contract major parts of the work to design firms and construction sub-contractors. The single point responsibility is intended to allow better co-ordination between design and construction and obtain time and cost savings.

Design-build has the advantage of providing the project in a shorter period of time; however, there is the disadvantage that the owner loses a degree of control. In design-build a conflict of interest must always exist whoever develops the design, for that person will constantly have to balance the interests of the owner against the profitability of the contractor. If, for instance, an A/E firm acts as the prime contractor, sub-contracting the construction to a general contractor, the A/E firm, when making any decisions will have to resolve the conflict of the ‘best choice for the owner’ and ‘the most profitable choice to the contractor’.

This method is sometimes confused with the turnkey method, but the turnkey contractor does none of the construction work with
Fig. 2: PROJECT DELIVERY METHODS.
Fig. 2: PROJECT DELIVERY METHODS.
his own staff.

'Construction Management Method': Professor Adrian, a construction management consultant defines it as "a process by which a potential project owner engages an agent, referred to as the Construction Manager (C.M.) who co-ordinates the entire project process, including project feasibility, design, planning, letting, construction, and project implementation, with the objective of minimizing the project time and cost, maintaining the project time and cost, and maintaining the project quality".¹ The author believes that this definition, as well as the method, is an attractive concept which is frequently used in developing countries to sell what could be termed 'the contract management' methods where the contract manager receives a commission for administering a project but without providing any design or construction services and this might not be in the interests of the owner. Such a method might be more feasible in industrialised countries because the national constructional system allows a greater degree of control than in a developing country. The C.M. staff retains powerful authority without any real responsibility.

'Project Management Method': The author has developed this particular method which is a combination of the C.M., and General Contracting and has found this to be the most successful method in the administration of large scale projects.

the consultant personnel working together as one team, with the Project Director as the team leader. This team develops the design, based on the Base Line Study I and then prepares construction documents for tender.

A different General Contractor will be selected to implement a different site or a different part of the work. The selection of the General Contractor should be restricted to those firms capable of executing a major percentage of the work with their own staff (normally not less than 60%).

Such a delivery method could be adopted to serve either the linear process, or fast-track process. The advantages and disadvantages of this method are discussed below.

1. **The Project Director**

Large scale projects are complex in scope, and in manpower resources as well as supervision. Such projects need a complex technology with a large number of personnel from various disciplines and will require many interfaces. It follows then that project directors must have both technical and administrative expertise.

However, depending upon scope, complexity and peak manpower requirements, the technical or administrative functions may vary. For example, a complex project with numerous technical and management inputs and interfaces requires a strong administrative performance. This is the opposite of a single-discipline project with a small number of project personnel where the project director may also function as chief engineer. The project director has to have a strong personality, the ability to plan, organise, lead, direct, control and make decisions but also
understand the single point of integrative responsibility.

2. **Owner Project Personnel**

Contributions must be defined and integratively planned and controlled during all phases of the project life cycle. Personnel should be carefully selected, requiring honesty and commitment. If they are not, the project will be a disaster and someone will have more freedom to play games hiding behind this weakness.

3. **Training Programme**

The success of the project may depend on an intensive training programme which should be developed through the life of the project.

**THE PROJECT ORGANISATION PLAN:**

The owner must set up an organisation to develop the project at an early stage, with the establishment of a main executive committee. (See Fig. 3). The Chairman of this Committee should hold a senior position, in the owner's organisation. Although, there will be a main owner for a large scale project, various sections of the owner's organisation will have responsibility for various aspects of the project. Each section of the owner's organisation would normally appoint a representative on the main executive committee, and each representative must have an alternate to act on his behalf. Other related departments, such as Financial Department, Budget Department, and Technical Department, would be represented in that Committee.
Fig. 3: PROJECT ORGANISATION STRUCTURE.
Fig. 3: PROJECT ORGANISATION STRUCTURE.

Links between owner and consultant staff occur at all levels.
The function of the committee is to establish overall policies and guidelines. The Committee would select the Project Director and appoint him as a member of the Committee. This Project Director would be responsible for representing the owner with all other parties, and vested with authority to enable him to manage the project in an efficient manner. Direct communication should be established between the Chairman and the Project Director. The Chairman provides interpretations of project policies, guidelines and advice to the Project Director as required.

The Project Director is responsible for the overall management of the project. Although the Committee is responsible for overall policy on any project, it delegates executive powers to the Project Director within clearly defined terms of reference. For instance, the Project Director is responsible for selecting the project team and the project team must have personnel capable of taking executive decisions in detailed planning.

Since it is extremely unlikely that the owner will employ the full range of professional disciplines necessary to develop the design and supervise the construction within his organisation, the selection of the A/E consultants is of prime importance.

The Project Director will be guided by two considerations. The first is to expedite work efficiently and to a high standard. The second is to strengthen local expertise so that future projects can be undertaken largely by the owner's organisation. These objectives may, in the short term, be partially conflicting. If there are qualified local consultants capable of doing all or part of the work, the Project Director should
encourage their use as part of his general interest in developing local capabilities.

If the necessary expertise is not available locally, and foreign consultants are needed, the Project Director should be interested in exploring opportunities for on-the-job training of staff through appropriate provisions in the consultants' contract. On the other hand, the Project Director should not endorse a strategy of developing local capabilities that would be at the expense of the quality of the end product. The consultant should be selected after the owner has suggested a joint venture with another group with complementary experience, on the basis of the experience of the people available and their knowledge of particular geographical areas in which the project is being developed.¹

The consultant activities could include the design services only and select another consultant for construction supervision. However, it is not unknown for the owner to select a consultant for all phases of the project including the construction phase. This will be determined on the findings of the Base Line Study (I) and whether all the elements of the project including funding, site availability, and schedule are clear and properly defined.

The Project Director team will prepare the scope of work to be carried out by the A/E. The request for proposals (R.F.P.) will be based on the scope of work developed from Base Line Study (I).

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and the Project Organisation Plan prepared by the Project Director and his team. The Project Organisation Plan develops a strategy for organising personnel to carry out the project objectives. It delineates the levels of management, various project functions and personnel positions responsible for each function. This should include the owner's and consultants' personnel working together as one team with the Project Director as the team leader.

A combined owner and consultant staff will be assigned to manage and administer the project. The staff will be located in four bases:

1. Central Office: The Project Director and the Consultants' Executive Director should have offices in the Central Office together with a full staff of Administrators, Architects, Engineers and support personnel. Policy and guidelines for design and site operations are established by this Central Office. Project Control Systems for scheduling, project accounting and quality control are also administered here as well as all variation orders, contract modifications, claims, disputes and requests for substitutions.

2. Site Office: A Site Director should be appointed as the personal representative of the owner as well as a Resident Engineer as the representative of the Consultant on the site. The Site Director and the Resident Engineer, as the owner's representatives at the Site should at all times act together as a single entity with dual responsibility.

The Engineer reports to the Central Office. Personnel in the Site Office deal directly with the Construction Contractor and
conduct technical inspections and administration in accordance with the contract documents. The Site Office staff should be authorised to inspect working drawings and samples, to issue site instructions to the Contractor, and to prepare Pending Variation Orders for subsequent review by the Central Office.

3. **Consultants Home Offices**: The Design Production and the Technical support will come from all consultants' home offices. Support staff as needed will be available for call to the Central Office for technical assistance.

4. **Owner's Technical Department**: Assistance should be available from the owner's organisation and its divisions who will occupy the completed projects.

The project staff will include the following components:

1. **Executives**:
   The Executive includes the Project Director and the Consultant Executive Director.

2. **Design Group**:
   It includes the Owner's Director of Design and the Consultants' Design Manager. These will work together and report to the Project Director and the Consultant Executive Director.

There will be a full Design Team at the Central Office. The Design Team should include all expertise necessary for the stages of planning, conceptional and schematic design, and would include Planners, Architects, Engineers, Quantity Surveyors. The Design Team will be supported by home office teams for technical assistance and production.
3. The Operations Group:

It includes the Director of Operations, Technical and Administrative support Departments housed in the Central Office for both the Owner and the Consultant. The Owner’s Director of Operations reports to the Project Director with responsibility for all activities assigned to the Operations Group. Activities assigned would include:

1. **Contract Administration:** The Administration of Construction Contracts is a major responsibility of the Operations Group. This department considers the form and requirement of the Construction Contracts, the methods and procedures, reports and submission forms, as well as the functions of the project personnel at the Site and Central Office levels. All of these functions should be detailed in the Construction Administration Manual.

2. **Technical Support:** This is a large professional staff who provide technical advice and interpretation of Architectural and Engineering Construction Documents. Design Services are also provided by this department whenever variations or additions to existing work is required. This group acts as principal advisor to the site offices with regard to the technical needs of the project.

3. **Electronic Data Processing:** A complete computer system and operating staff exists to assist technical personnel in various aspects of their management responsibilities. The system should be capable of performing project scheduling, estimating, decision tracking, equipment inventory, and to provide a means for general
management review. The E.D.P. should be installed in the Central Office to ensure reliability, productivity, quality control and maximum security of the project's sensitive data.

4. **Office Administration:** The Office Administrator is responsible to the Director of Operations for administrative support in the Central Office including: co-ordination of secretaries, drivers, translators, office attenders, purchase of office supplies, maintenance of office equipment, office security, maintenance of first aid and emergency equipment and operation of print shop.

5. **Personnel Management:** It is essential to develop, maintain and manage a complete personnel programme to provide top quality professional and support staff to carry out Central and Site Office operations. The Personnel Department, primarily recruits and mobilises employees to meet the manpower requirements of the project. Complete personnel files should be maintained which contain job description, resumes, service contracts, customs information, time sheets and emergency contacts. This department also provides advice to staff regarding matters of annual leave, transportation, housing, dependants' education, medical and insurance protection.

6. **Training and Research:** Throughout the life of the project, the Training Department is required to develop and implement training programmes to enhance the knowledge and skills of the owner's staff. This division must also collect and disseminate technical reference material as required by Central and Site staff. Current professional literature should be collected in the Central Library for this purpose.
This Department should also be called upon to write and maintain procedure manuals which are useful to the project. A visual library should be developed with records of important meetings and presentations. Video films should be made on a regular basis of actual site construction.

4. The Site Supervision Group:
The site supervision group includes the Owner's Director of Site Supervision and the Consultant Resident Engineer and also other staff assigned to site supervision operations. The Director of Site Supervision reports directly to the Executive Director and is responsible for ensuring that the Construction Contractors carry out the work in accordance with the Contract Documents. Under the concept of dual responsibility, the owner should appoint a Site Director.

Personnel in the Site Office deal directly with the Construction Contractor, and carry out technical inspections and administrative functions needed to ensure that the work is performed properly. The Engineer reports to the Director of Site Supervision.
Each project participant is involved in the project at different points in the programme. It may commence for the contractor when he sees a tender advertisement. It may start for a user when he needs more space. A government executive may be asked to put together an organisation to develop a project. The base line study is a way of describing the initial project for the user, the owner, or especially the government executives whose task is to develop the project. The tasks at inception are: (See Fig. 4)

(a) Prepare a statement of owner/user needs (Base Line Study I)

(b) Develop a project delivery method (Base Line Study II) or Programme

(c) Acquire funding (Funding Acquisition)

(d) Acquire design professionals (Tender for Design Consultants)

(e) Acquire a site for the project (Site Acquisition)

This dissertation may be regarded as a base line study itself in that it deals with each element of the project delivery process and stresses the most important aspects of the base line study. Utilizing the base line study approach, government executives ensure an efficient process in the project programme.

It can be demonstrated in Saudi Arabia, with such examples as Jeddah Airport, Ministry of Defence projects of the Corps of Engineers and the relative costs for the industrial ‘new towns’ of Yanbu and Jubail, that by giving external consultants a freedom in determining the needs of the Kingdom in large scale projects has been a beneficial course of action. Individual
Fig. 4: INCEPTION PROCESS.
PROJECT REQUESTED

- Needs
- Requested Quality
- Estimated Cost
- Estimated Time Plan

1. OWNER.

- Approved Scope
- Approved Quality
- Approved Estimated Cost
- Approved Time Plan
- Approved 5-year Plan

2. MINISTRY OF PLANNING.

- Approved Project Programme
- Approved Standards
- Approved Budget
- Approved Schedule

3. MINISTRY OF FINANCE.

- Delivery Method
- Organization
- Control Methods

4. OWNER.

PROJECT START

Fig. 4: INCEPTION PROCESS.
ministries must develop sufficient expertise themselves to be able to control and regulate the planning stages of large scale projects from infancy.

However, it has become apparent from past experience that the Kingdom can no longer assume a minor role in the planning process of large scale projects. It is understandable, given the events that affected the Kingdom's growth over the last decade, that control over the sophisticated planning process of large scale projects was relinquished to 'expert consultants'. The Kingdom at that time did not have the technological base nor experienced national experts who exist today. However, as the Kingdom enters into a new five-year plan it is essential to review the experience of the last fifteen years and now assert a leading role in the administration of large scale projects. The detailed development of elements of the base line study presented subsequently is intended as a future guide for control and management of a project. It can serve as a starting point for the project itself as well as providing assistance to those ministries now developing technical departments.

THE BASE LINE STUDY:
One of the primary tasks in the project delivery system is to have "overall goals, objectives and constraints of the project identified, documented and agreed to by all key participants in the development process." The author identifies this process

as a 'base line study' which is derived from the Arabic phrase "el-derrsat el-awalyah", meaning starting point. It is an assembly of all elements necessary for the design process. The purpose of the base line study is to encapsulate the information necessary for the Architect to make design decisions. It also serves the Project Manager in decision making regarding programme and cost control as well as management process and scheduling. The base line study regulates the whole programming process in that it stipulates to what extent information is necessary and relevant to the design of a particular project at any particular point in time.

In the private sector, this type of investigation and programming is done in the form of a feasibility study.

The base line study is a process that also requires the programmer to approach and study the whole problem of project delivery applied to a particular owner's needs and requirements. It is not that the base line study itself, however, which will evolve into the solution of the problem. On the contrary, what it will do is give any agency a clearer idea concerning the problem and thus give a clear direction towards a possible solution.

Developing a base line study achieves, therefore, three major objectives:

1. It gives the initiating organisation a vehicle with which to determine the real needs of the problem and thus to develop a better understanding of the problem.
2. It is a tool that can provide the basis for justification of the project and subsequent funding, and finally,

3. It can be used to determine the process, methodology and tools of the project delivery system.

THE ELEMENTS OF A BASE LINE STUDY:

In developing a base line study, a primary function is to develop a methodology that will organise all phases of the project. Basically, each step of the base line study strives to clarify an objective or to identify a goal. Once analysed and translated into real goals and objectives, each element sets the parameters for the rest of the base line study.

The base line study is a two phase process. It is a linear process, in that the first phase needs completion prior to entering the second one. Within each phase the process may become a heuristic one in that the information which is sought leads to a different sequence of steps. The first phase is a search and definition of the goals and objectives of the owner and the second phase is a determination of how the goals and objectives will achieve a special physical reality. In each phase, however, the overall parameters of the search and analysis is set by the preliminary problem statement as it is explored in relation to the determinants of Scope, Schedule, Quality and Cost. The key elements of Base Line Study are as follows:-

Base Line Study I - Statement of Owner Needs

1. Problem Definition
   a. problem statement
   b. search for information
c. data collection
d. classify information

2. Interpretation
   a. scope
   b. cost
   c. time
d. quality

3. Project Goals
   a. scope
   b. cost
   c. time
d. quality

Base Line Study II - Project Delivery Method

1. Method of Delivery
   a. project process
   b. design, construction, operation and maintenance requirements

2. Management Approach
   a. project development team organisation
   b. project management

3. Method of Project Management Control
   a. project process
   b. management plan
   c. project management control systems

4. Project Implementation Plan
   a. method of project delivery
   b. consultant agreement guidelines
   c. architectural programme
   d. operating procedures

5. Preliminary Funding Proposal
   a. design requirements
   b. design phase deliverable requirements
   c. tender phase requirements
d. construction phase preliminary requirements  
e. operations and maintenance phase preliminary requirements.

**BASE LINE STUDY I:**
Before the commencement of any project preparatory work has to be carried out which is often not recognised by many project managers as to its true importance. This document will include the requirements of the user and will give a general idea about the project and show the scope needed to satisfy the goals and the cost of it in terms of money and impact on the country's overall development.

It is the basic tool for negotiation with related agencies such as the Ministry of Finance and the Ministry of Planning. The study will be revised and updated upon the agreement arrived at with the related Agencies (Diagram 1) and has a proven success record in Saudi Arabia.

Most projects fail at ministry level because insufficient evidence is presented by the proposers of projects as to their necessity or financial support. These failures are often attributed to lack of co-operation at a bureaucratic level.

1. **Problem Definition:**
a. **Problem statement**

Through the process of a Base Line Study I, the programmer sets out to organise the information which he gathers when analysing the problem. The programmer therefore establishes a preliminary problem statement. Based on this statement, the programmer searches and collects data. It is helpful, in formulating the preliminary problem statement, to develop it in relation to the
primary determinants of any design problem; scope, schedule, quality and cost. This will make the preliminary problem statement comprehensive enough to allow a broad search and at an early stage force the programmer to examine the whole problem. As W. Pena states, in his book, *Problem Seeking*:

"There is the need to amplify, to view the whole problem; but there is also a need to abstract. You amplify and then narrow down; you seek the ramifications of the information gathered; then you turn around to determine the bare implications. It's a continual process. You must be able to see the trees and the forest - not both at once but consecutively, form two different points of view."\(^1\)

As one proceeds through the process of data collection and analysis and begins to learn more about the problem, the preliminary problem statement will eventually become the final problem statement.

There exists a cycle which will occur within the step by step process of the study itself. It may be defined as an iterative process.\(^2\) It is a process which allows the programmer to refine objectives, needs or statements based on analysis and discard irrelevant information. A programmer, for example, will start

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collecting data and begin to analyse the project to determine the actual scope. During this analysis he may discover a need that was not realised when the problem statement was initially formalised. He would then go back and redefine the problem statement and then, as a result, begin to re-analyse his database in relation to the refined statement.

During the problem definition period, it is a good idea to set the range and limits of the scope of the study. On developing a base line study for a large scale project, the programmer should look at what factors are involved, especially in terms of time, and make sure that he sets limits appropriate to both the study and project needs. In many cases, there will be determinants outside the programme’s control which will themselves define its limits. In government agencies, the development of a project is usually part of a whole development plan for the country which in turn will dictate a larger time element within which the project elements must conform. In other cases, the need to co-ordinate government funding and budgeting requirements will set appropriate limits. The programmer should identify these constraints so that he may focus his energies in those areas that will be the most productive.

b. The Search for Information

The process of a Base Line Study begins with a search for more information and its purpose is to expand and fill gaps in the problem statement issued by the owner/user. The sources of information for search purposes will vary according to the type and nature of the project, but may include:
Search Method: Search methods are not definitive. The process itself will be dynamic in that one revealed source of information will often identify a further source to be explored. Often, the most logical first source will be that from which the initial enquiry has come - the owner/user. From this source will be established:

- usefulness as a source of information;
- knowledge of any existing data bases;
- knowledge of any existing examples which may illustrate his requirements;

The dynamic search process will have begun.

c. **Data Collection**

Data Collection is the process of gathering information which then forms the data base for determining what is needed. The process is essential to ensure that information regarding scope, quality, time and cost is gathered in a way which is provides easy access for the study team. It is the physical result of the information search.
The content of the gathered data base will also define the adequacy of the search operation. If gaps in the data base information are discovered at this or any subsequent stages of the process, further search will be necessary for data which will fill these gaps. The process of determining what is needed is therefore not a linear progression through steps 1-6 but will be a cyclic process back and forth to ensure completeness of information required.

The sources of data collection will be those based on the initial and subsequent searches. (Refer Step 1, sources of information). Within these sources it is important to identify the best 'sub-source' for collecting useful data. A 'particular' department within an organisation or a particular individual for a particular subject. For example, an owner body may have several decision-makers within its' committee or organisation. The eventual user may be decision maker A regarding scope and the owner may be decision maker B - on cost. There may be one source of decision making, or there may be several, but these need to be identified as soon as possible. The quality and timing aspects of the study will in part be determined by obtaining data from sources A and B since both aspects are inter-related in scope and cost.

Many methods and techniques can be employed in data collection and data exists in different types. The method of data collection needs to be that which is best suited to the type of data to be retrieved.
Methods of Data Collection include:

a. Interviews (Questioning, Discussing)

b. Consultations (Questioning, Discussing, Taking Advice)

c. Surveys (Collecting opinions; attitudes; finding out what exists)

d. Research (Background Understanding) - collecting facts, conceptual trends; projection trends; self education to fill gaps in knowledge

e. Visits (Combination of all the above and comparative tool for appraisal).

In the search for data, a primary source would be the eventual user groups and related public or private agencies. In surveying these groups a multitude of data collection techniques can be used. Each technique is suited to obtaining a certain type of information. "Surveys are used primarily for collecting opinions and measuring attitudes. Data logs and standardised forms seek to document factual, descriptive information. Interviews and questionnaires can be used to obtain both descriptive and evaluative data."  

Another major area of data collection would be the collection of background data. The most important activity to occur here is a records search for any data which could be related or relevant to the subject project. For example, the author some years ago, developed a base line study some years ago to determine the needs for housing the existing

and future staff of the Ministry of Interior. During the data collection phase, research into existing documentation revealed a study by the Department of Municipalities for the planning of settlements throughout the Kingdom. This source produced a wealth of information about demographic trends, social-economic information and population movement projections that saved much research time in developing the base line study for the Ministry. The actual process which uncovered the existence of this document was a series of unstructured interviews with other government and local agencies whom it was felt would be directly affected by the implementation of the project. This was in itself another technique of collecting background data (the unstructured interview), which is a useful tool to obtain the scope and nature of a project. However, a description of all the various techniques and tools available in data collection would prove too lengthy for the purpose of this discussion.

d. Classification of Information

The Base Line Study Programming Process continues into its next phase by classifying information gathered during the data collection phase. The classification of information is the arrangement of data into groups or classes. Classification simplifies the problem and establishes a systematic approach. Data is classified into the groups already determined, i.e.

Scope
Quality
Schedule
Cost
It will be remembered that one of the goals of a Base Line Study was to 'define the limits of: scope; quality; schedule and cost'.

Consisting of 4 primary elements, this framework leads the programmer through interpretation to goals.

1) SCOPE:  
   a. QUANTITATIVE: Size; activity scale; people; area; schedule of accommodation; schedule of staff;  
   b. QUALITATIVE: Performance; people; site; environment; relationships;

2) QUALITY:  
   a. QUANTITATIVE: Life expectancy; standards/codes; periods of fire resistance;  
   b. QUALITATIVE: Specification; spaces; standards/codes;

3) SCHEDULE:  
   a. QUANTITATIVE: Programme/schedule; occupancy date  
   b. QUALITATIVE: Time perspective; design development and construction time;

4) COST:  
   a. QUANTITATIVE: Initial costs; unit costs; area; volume; net; gross; return;  
   b. QUALITATIVE: 0 + M; life cycle costs.

This gives 8 numbered groups of data collection. At this stage, data may be entered under more than one category heading. This is relevant to the overall programme process in that it
highlights areas of conflict or applies emphasis (in the case of cross reference agreement) to an item of data already double-entered. Areas of conflict can be identified and tested.

The data sorting process has two main objectives:

1. Refinement by simplification
2. Elimination of irrelevant information

The sorting process focuses the programmer's attention on the essentials which will form the content of the problem statement. It keeps the major aspects of information and abstracts irrelevant data. Only essential and relevant information is carried forward to the interpretation stage.

The results of the sorting process are:

1. A data base which is relevant and useful.
2. Essential preparatory work achieved prior to entering the interpretation stage.
3. Identification of any gaps in information.
4. Content which is conflicting and can be resolved through further interaction with the owner/user.
5. A 'background data' file compiled with all abstracted information.

2. Interpretation: The main objective of this task is to determine the project needs in relation to the potential and limitations. In determining the potential and limitations of the problem, each problem has inherent potentials and limitations built into it. Every problem statement implies a solution. If the programmer can identify the potentials and limitations, he is progressing towards the solution of the problem. Take, for example, the hypothetical problem of a need to build a first
class hotel in the city of Los Angeles prior to the opening of the 1984 Olympic Games. What are the potentials and what are the limitations of that problem? The answer to that question might look something like this:

Table 5.4, Hotel Project: Potentials and Limitations

Problem Statement: To build a first class hotel in the city of Los Angeles to be ready for occupancy in time for the start of the 1984 Olympic Games.

Problem Potentials -
- Los Angeles is a good construction market for labour and materials.
- The Los Angeles area imposes no limits on the technology of the project.
- Private funding is available for this building type.
- The city has the market to support another first class hotel.
- The 1984 Olympics will provide the necessary boost in revenue to allow the hotel to make a profit in the first year of operation.

Problem Limitations -
- The design and construction time is short, approximately one year.
- The only suitable site close enough to the Games has a height restriction.
- There is the need to acquire additional land in order to satisfy the economics of city parking regulations.
- Financing is available, but has limitations.
- Profitability of Hotel operations during post-game years.

These statements act as a checklist, to which the collected and analysed data is applied and to help provide the framework of a solution. Each statement defines an area of potential to be explored, or a limitation which must be dealt with during the programming and design phases of the project delivery system. What the setting of the potentials and limitations of the problem does, is set a range of possibilities as to how the project can be achieved. They set the parameters of the solution, which helps to overcome part of the problem.

Every project has a definable scope. Even a project of indefinite duration has scope, in its very indefiniteness. The problem of a project of indefinite duration is a good example of how each of the primary determinants are inter-related and affected by the others. Scope is affected by time in a project of indefinite duration. Quality in this respect can be isolated to a degree, but cost cannot, as time increases so does cost. If cost were the factor being defined, then quality could no longer be isolated, for as costs are reduced, either quality, scope or time would have to diminish. This is the crux of the interpretation process, the inter-relationships and effects of the primary determinants against the project needs within the parameters of the limitations and potentials of the problem.

The interpretation phase is the 'heart' of the base line study, for it is here that the project needs are determined against the
primary determinants of scope, schedule, quality, cost and within the parameters of the potentials and limitations of the problem. What the programmer is trying to achieve in this process of interpretation, is to analyse the project needs in order to arrive at a set of goals which are realistic and satisfy the needs of the problem.

This process can be simplified by applying a simple equation of logic. What the programmer is really doing, when he first attempts to define the needs of the problem, is to establish the 'ideal goals' that would satisfy the problem. Therefore, needs equal 'ideal goals' or:

\[ N = IG \]

Where \( N \) is needs and \( IG \) is goals. Ideal goals signify the ideal conditions that would allow the 'ideal' solution to the problem, but are seldom achieved. In the case of a large scale project, they are seldom achieved due to the potential and limitations of the problem, and outside determinants of scope, schedule, quality, cost and the potentials and limitations of the problem, 'ideal goals' are interpreted into 'real goals'. These are goals capable of achievement in relationship to the determinants and objectives of the problem.

This means that real goals are a function of ideal goals as affected by potentials and limitations of the problem and the primary determinants of scope, schedule, quality, and cost as they relate to needs, or:

\[ RG = f(P/L+S,S,Q,C)IG \]

Where \( RG \) is real goals, \( P/L \) is the potential/limitations of the problem, \( S,S,Q,C \) are the primary determinants of the project, and
IG is ideal goals. This is the essence of what factors are brought to bear in the interpretation of 'ideal goals' into 'real goals'. The more thorough the steps of data collection and analysis; the clearer the potential and limitations of the problem have been defined; the more precise the problem statement, the more accurate the interpretation of 'ideal goals' into 'real goals'. The process is not quite as simple as it seems here, because all of the determinants are inter-related and a change in one affects all the others. This can be simplified in the following formula of how cost is related to the other primary determinants;

\[ C = f(S, S, Q) \]

Where C is the Cost and S, S, Q are the other three primary determinants. It can be said that the other three relate in the same way.

3. Project Goals: This is the final result of Base Line Study I. Its main task is to develop the objectives of the project, evaluate the various alternatives, and then to determine the project goals.

In his book, "The Architects Guide to Facility Programming", Palmer indicates 5 components which can be considered the principal components of many programmes developed recently. With the exception of item 5, which has to do with energy requirements (though the Author is convinced that this is not a principal component of a programming or base line effort, and is dependant on whether energy is an issue to be considered. This will vary from one part of the world to another), there is a direct identification of the four primary determinants described
in previous sections of this dissertation:

1. Analysis of functional and/or activity systems to be accommodated, (determining the need in terms of scope)

2. Determination of the kinds, and criteria of space corresponding to functional needs, (determining the need in terms of quality)

3. An estimate or analysis of the cost implications of physical requirements, (determining the need in terms of cost).

4. Establishment of schedules for carrying out the programming, designing, construction and sometimes, occupation and operation of the facility, (determining needs in terms of time)

5. Analysis of the requirements and implications of energy use.

These primary determinants are the checklist to which ideal goals are applied in the determination of real goals. But, what is the process of determining scope, schedule, quality and cost? The answer is difficult and entails research, data collection and analysis if they are to be answered properly. Take, for example, the housing project on a large number of sites used as a model throughout this study. The objective of determining the scope of the project would be to answer these needs:

1. What quantity of housing is required?

2. What space/accommodation standards should they be?

3. What density of housing?

4. What occupancy size(s) of housing?

5. What size of neighbourhood?

6. What type of neighbourhood?

7. Where should the sites be?
8. The need for accessibility of the sites.

9. What support/service systems/facilities are required?

10. Are there any specific needs of organisation groups above normal housing needs?

In dealing with the schedule, the objective would be to determine the following needs:

1. When is the housing required?

2. How many are required in what time increments?

3. What type are required and when?

4. When will certain areas require housing?

5. How does this affect project delivery?

In determining the quality, the objective would be to answer the following:

1. What standard of space/accommodation is required?

2. What standard of construction?

3. How will standards differ for different organisation groups?

4. What type of amenities are required for each type of neighbourhood?

Finally, in determining the need in terms of cost, the following questions would have to be answered:

1. What is affordable?

2. When will it be affordable?

3. What should be the unit cost for each type of unit?

4. What other costs will be encountered and when?

It is intentional that the determination of need in terms of cost is the last item above. Scope, Schedule and Quality are all factors that will affect cost. However, it is necessary to establish answers for the other three before costs can be
properly analysed. Again, it may be helpful to remind the reader, that during this process iteration cycles will occur and as analysis progresses, needs will be redefined. The list of questions under each item above are not intended to be a comprehensive listing and are particular to that type of housing project. As the problem changes so will the questions. The questions above seem to be a simple step in logic but what may be misleading is that there is no way of checking whether such a list identifies all the elements of the problem unless a framework is developed in which the determinants are tested against the parameters of the problem.

BASE LINE STUDY II:

1. Project Approach: The main purposes of Base Line Study II is to select the system needed and to make the project goal a reality. The approach is essentially intuitive which should be started from scratch.

The Project Director should ask all the necessary questions and those answers determine the approach. The important general questions are as follows:

Where am I going?

Where am I now?

What is the total need?

How do I get the things I do not have?

How do I manage to get it done?

1. Question: Where am I going?

Answer: To complete a building project and to turn it over to a user in a way that meets the user's needs in terms of function, operation and maintenance.
2. Question: Where am I now?

Answer: I represent the owner's project development authority with only a general building programme, with an idea of the scope of the project, the quality and standard desired, the time requested to complete the project and one of many sites which could suit the project.

3. Question: What is the total project need?

Answer: Choose from items A-Z.

A. Project Managing Entity
B. Building Program (Schedule of Areas)
C. Project Design Data (Including constraints)
D. Project Requirements: Scope, Quality, Time Cost
E. Project Delivery Method
F. Funds for the Site
G. Site Acquisition
H. Selection of Site
I. Funds for Design Consultants
J. Design Consultant
K. Expediting/Controlling Design & Construction Documents
L. Design and Construction Documents
M. Funds for Construction
N. Contractor Acquisition
O. Contractor
P. Expediting/Controlling Construction
Q. Construction
R. Project Hand-Over/Turn-Over to Organisation
S. Project Occupants Satisfaction
T. Funds for Operations and Maintenance

U. O & M Organisation Acquisition

V. O & M Organisation

W. Operations and Maintenance (Technical and Non-technical)

X. Feedback for Future Use.

4. Question: How do I get the things I do not have?
Answer: There are alternative choices which must be analysed and the best possible alternative for items A-Z can be chosen.

5. Question: How do I manage to get it done?
Answer: This answer is, in essence, the Base Line Study Part II, which is:
   - Management Approach
   - Delivery Method
   - Method of Control

The Base Line Study II is itself part of the project need that falls between other project needs:
Base Line Study Part I

Project Requirements - Scope, Cost, Time, Quality

Base Line Study Part II

Project Delivery Process

1. Management Approach:
   Managing Entity
   Policy
   Procedures
   Management and production resources
   Constraints

2. Delivery Method:
   Design, Construction and O & M Delivery Method
   Project process

3. Control Methods:
   Scope
   Cost
   Time
   Quality

Funding Proposal (may have started prior to BSII)
Design Consultant Selection
Site Acquisition (may have started prior to BSII)
2. Analysing Project Needs:

A. User's Agency Involvement:

The individual or group who utilize the project must be considered in terms of the extent of their involvement in the project process both in terms of capability and information requirements. Considerations are:

- Facility utilization
- Operation and maintenance
- Construction management process
- Selecting contractors
- Design input
- Site acquisition
- Selecting design consultants
- Acquiring funding
- Managing the delivery process
- Programming input
- Extent of organisation involvement and capability

It is necessary to understand the above considerations in terms of determining the efficient use of the project ultimately. Too often the organisation has preconceived ideas about the project process without taking into account the requirements for the finished product. For example, how long should it last? What are availability factors for areas used by tenants? Who provides social services? There must be an identification of special needs and determine which consultants are required to provide for those needs.

1. Utilizing the Facility: Will the user agency be involved with the project for its full life, or for a period of time
before passing the building to another user, or acting in the capacity as a landlord over tenants using the facility?

2. Operating the Facility: Who will be responsible for operating the services, the owner or the user, or would it be a shared responsibility between those who operate a service?

3. Operations and Maintenance: Who will decide the way in which the project is to be maintained from the beginning and identify the requirements?

4. Construction Management: Will the user's agency take part in the construction management process which gives them a more intricate knowledge of the facility?

5. Selecting the Contractor: Is the user's agency qualified to make choices or decisions in selecting the contractor?

6. Design Process: How can the user's agency make the best contribution to the design process? Consider each phase of design including:
   - Programme
   - Outline Design
   - Design Development
   - Construction/Contract Documents

7. Site Acquisition: Can site acquisition best be done by the user's agency?

8. Selection of design Consultants: Is the user's agency qualified to make choices or decisions in the selection of the design consultant?

9. Project Delivery Process: Can the user's agency manage to execute part or all of the project delivery process?
10. Acquiring Funding: What role will the user's agency have in acquiring project funding?

11. Programming: To what extent can the user's agency provide project programming data.

12. User Involvement: What does the user's agency need in regard to the full extent of assistance, and what?

It is essential to utilise the opinions of the future occupants of the project but recognise their limitations of specialised knowledge.

B. Project Managing Entity:

Five alternatives usually are considered for managing multi disciplinary groups for large scale projects:

1. Carry it out within the existing department
2. Establish an extension of the department
3. Do it through another government agency.
4. Do it with services assistance from a managing consultant.
5. Hire a managing consultant to carry it out.

This study proposes a mechanism for the execution of a project without a managing consultant taking full control. Managing the project is a process of knowing what choices exist and making the best possible choice. The most important issue, therefore, is to utilize the most appropriate management tool which will generate alternatives for consideration.
C. Building Programme:

Base Line Study (I) produced a building programme in a form which can be utilized by design consultants. The responsibility during BSII is to define the flexibility and constraints of the programme in the design process. If planning may be altered depending on an alternative design approach then this should be clear at the inception of the design.

D. Project Design Data:

Most design data is considered in completing BS I. Design data is completed and categorised in BSII to assure that both the designer and project manager have the information for the design and understanding the constraints which govern the project.

Three types of project design data are applicable.
- Data to support design
- Codes and standards
- Constraints

Data to Support Design. The organisation can give the best information to make the design function successfully if the organisation is asked the correct questions. The organisation can give design input if shown an imaginary walk through every metre of the site or building. This may be tedious but serves as a useful checklist of items from BS I which can be given to the designer. This should be followed up in the programme analysis and schematic (outline) design phase with further questions such as:
- Frequency and size of service vehicles
- Underground shelter approaches
- Water table problems in surrounding areas

Codes, regulations and standards - Codes from other countries can provide a safe-guard required for most components of the project. Some data from codes and regulations might be used for reference purposes only if not directly applicable in Saudi Arabia. For example, American standards may be specified by an American designer for one part of the project and in another part, a European engineer may apply a European standard, but if the contractor uses Saudi building products these standards may not be applicable.

It is better to be specific about which code or standard is practical for each part of the project. Requiring performance standards is the best safeguard in a project where it may not be practical to determine the component supplier at an early stage in the project.

It is important to make the designer aware of concern for realistic codes, regulations and standards. Experience of standards applied to local conditions may vary from one international firm to another. Many firms may not have adequate quality control or recent experience to ensure that codes and standards are applicable to certain areas or type of projects. Multi-faceted projects often run the risk of a firm having minimum experience in just one particular facet of a project. This can be perilous in complex building types such as hospitals or medical clinics.
Each Saudi Arabian Ministry concerned with the design or construction of a project has now developed a series of standards and a knowledge of which international codes, regulations and standards may be appropriate. Local municipal codes and standards can be acquired during BS I and given to the designer to avoid time and omissions particularly if the designer is not acquainted with current local codes and standards.

SITE ACQUISITION:
At the early stages of the project, initial meetings with the user's representative should take place to provide a project site. Most of the time the user's agency will be responsible for finding the site. In this case, the project team's responsibility will be limited to evaluate the available site, determine its limitations and potential. Then to decide either to go ahead with the available site or recommend that another site be located. Often, cases appear where either the site is not adequate or it is not possible to be provided by the user's agency. In this case the site could be provided by one of the following methods:

1. Other sites owned by the user's agency should be checked to determine whether they will meet the requirements of the project.

2. Sites owned by government agencies such as the Ministry of Finance or the Ministry of Municipality.

3. Sites owned by the private sectors.
The first step for the project team is to determine the required area for the project (supported by the base line study), the preferable location, and the characteristics of the needed site. Then the Project Director should prepare a form which should be signed by the highest possible person in the agency, to send out to every government agency which, he assumes, owns land in the required area. In case of a failure, the Director should start preparing for a hard battle with the Ministry of Finance to provide the required funds to buy the site from the private sector.
PROJECT CONTROL
AND
COMMUNICATION
PROJECT CONTROL AND COMMUNICATION

METHODS OF CONTROL IN PROJECT MANAGEMENT:
For project management to be effective, there must be a form of project control which will allow the project manager to monitor the progress of the project as it unfolds step by step; providing him with the tools to analyse its progress and also providing the mechanism for corrective action when problems arise.

Developing an effective project control system is contingent on first developing a statement of what the goals and objectives of the project may be, not only in terms of quality, cost and time, but also in terms of the methods or approach desired for implementation. To develop a system of project control there should first be a clear indication of the scope of the project, the required schedule and a predetermined budget. When these parameters are established, they become the yardstick with which the actual schedule and costs can be measured against.

A project control system is built upon the principles that an estimate and project plan is prepared early in the life of a project. Cost and progress are continually compared to the planned budget and schedule (this must occur during all phases); costs and progress are reported, forecast and controlled. This element of control is a responsibility of management and not inherent in the system.

Control is achieved through the Project Manager first establishing a set of procedures which allows him to monitor the performance of a project against a pre-determined plan and secondly by actually controlling the progress of work to ensure
that an adequate performance is maintained. Monitoring is done through a process of recordings and measurements of actual project activities and then analysing them against the planned objectives. Control is achieved by an actual course of action taken to remedy an unfavourable performance. This is done by managerial effort or 'plan of action' to rectify a delay or cost over-run and to bring the project back on schedule or within the budget. For example, in monitoring the design phase of a particular project, the project manager analyses the man-hour time sheets (a form of measurement) and notices that the production of furniture layout drawings is taking 30% more time to complete than was originally planned. Through monitoring procedures which are set up by the project control system, a problem area has been identified. Aware of the problem, the project manager can analyse it and demand corrective action.

Four important criteria occur in the example above:

1. There was a system of monitoring already built into the project process (the project control system)

2. There was a predetermined plan with which to measure the progress of actual work (a base line study)

3. There was a method of reporting (the monitoring process) which was clear and simple enough for the project manager to understand

4. The problem was identified before it developed into a critical stage.

A project control system has two main objectives to achieve in order for it to be effective, (1) It must identify deviations from the predetermined plan and (2) It must summarise data and
assess trends to identify future problem areas early enough to allow management to apply remedial action before the problem reaches crisis proportions.

**MONITORING PERFORMANCE:**

To be able to monitor the performance or progress in a project, it is essential that a basis for comparison be established before the process of monitoring can be performed. This could be applied in a teaching situation. A teacher has a predetermined set of goals in the education of his or her students. It is, in simple terms, to educate the student in a particular area of knowledge. The teacher prescribes a series of tests at intervals during the duration of the course. Those tests act as an indicator to the teacher of the actual progress each individual student is making in the achievement of the predetermined goals set for the course. This same philosophy can be applied in principle to a project control system. It is a way for the project manager to evaluate the progress of work against a predetermined plan. But, instead of prescribing tests, the project manager monitors by the accumulation of specific information. This type of feedback, as in educational test results, provides the project manager with an indicator of where more attention needs to be applied and where effort needs to be concentrated to achieve better results. This, then describes the process of monitoring, which is an important part of any element of project control.

The specific information which a project manager needs to accumulate for a particular project in order to monitor the progress of work can vary. It is dependant on what specific
part of the plan is designated as the most critical. For instance, if the project has a critical budget, then it is necessary to incorporate an element of control and the specific information to monitor and control would be cost. On the other hand, if the programme of the project was important, then the specific information requiring monitoring would be progress of work. As in the development of the base line study, the most critical elements of a plan must be established and all these elements inter-relate. If cost is the critical factor, then there is a resultant effect on schedule, scope and quality. In addition to monitoring the most critical element of any pre-determined project/plan, appraisal of the effect on the other elements must also be considered.

The development of a project control system for the total project delivery process requires that the project manager to realise that in the delivery process, there are different areas of project control. When developing a base line study, it is difficult to develop a method of monitoring and control of the work as the scope, schedule, quality and cost of the project has not yet been defined. That does not mean that the development of a project control system be ignored at this early stage, on the contrary, it must be considered, but in a different manner.
THE BASE LINE STUDY:

During the process of developing a base line study, the project manager must take an active role in helping to incorporate the project control system into the base line study itself. He should monitor the development of the project control system within the base line study to ensure that "it will reflect the level of detail to actually control the level of detail within the project itself"\(^1\). The project manager should also take note that as the project control system will be only one element in the management process of a project then it is to be designed to fit in with the project's overall system of quality, financial and programme management.

Monitoring during Design Phase: Monitoring the design phase is much the same as monitoring the whole project process. O. Goodall, in his course on project management uses the following analogy:

"A piece of equipment is expected to meet the requirements laid down for it in a specification. So the specification may be considered to be the base line criteria. As the piece of equipment is operated and as the performance is measured, the measured values of actual performance may then be compared to those identified in the specification and any variances

The same can be said about the design process. The base line study sets the standard criteria on which the performance of the programming and schematic design efforts are based. As the project enters into the design development and construction document phase, the design has become fixed and developing the relative details can be evaluated against a set of design control procedures and standards, either developed to the requirements of quality set out in the base line study or those developed by the firm doing the actual design.

MEASURING PERFORMANCE DURING THE DESIGN:

A method of measuring performance is a basic system of determining whether the progress of work performed on day x at the cost of y is in line with the projected progress and cost. During the design process, an effective control system requires that three aspects of the work be monitored: Schedule, budget and quality. The basic idea is for the project manager to be able to measure, on any given day, the progress of work in relation to these aspects and then by comparison with the original plan determine whether performance was adequate or, if not, to adjust accordingly.

MONITORING SCHEDULE:

A Schedule can most effectively be measured during the design process by a measurement of man-hours expended. With the scope of services determined, the project manager takes each task to be performed and develops the man-hour requirements needed. There are a number of different methods in identifying these. One such method is for the project manager to negotiate with each member of his team the time required to perform a specific task. The task man-hours are then gathered and plotted on an overall schedule. As the work progresses, each team member records the actual man-hours expended on the project. These are accumulated on a weekly or bi-weekly basis (the shorter the duration between reports, the more accurate the results), calculated and logged against the proposed schedule, giving the project manager a clear comparison of actual against proposed programme. Since this task is mostly all quantitative, the use of computers can greatly enhance the process with their rapid processing capabilities.

Every task has a schedule of time for its completion. With programme control, there are also the related factors of cost, quality and scope.
PROJECT CONTROL SYSTEM:
The Organisation Director and Project Manager(s) should control a visual graphic and written display of information which will allow the measurement, evaluation and correction of projects, plans and tasks. These controls should also allow for decision making, problem solving and response to questions.

Project control reports are developed in the form of Project Manager reports and data which includes:

Descriptive Information
- Scope of Project Reports

Controlling Information
- Cost Reports
- Time Schedule Reports
- Quality Assurance Reports
- Problem Reports
- Activity Reports

Planning Information
- Planning Reports
- Project Information Reports

Reporting should be done in a uniform format. Information in the reports will be limited to significant matters which affect major milestones and important project activities.

The Department's Directors will provide overall department project activity information and also specific project information from Project Managers.

Each Project Manager will have established levels of reports and types of information based on specific needs and the requirements of Department Directors both for department use and requirements.
of the Organisation Director.

Reports which may be required by the Organisation Director may include:-

**Activity Reports:**

- Activity Tracking
  (Dates, required action, persons involved, etc. for various items including task force directives, payments, change orders, milestone events, letters)

- Monthly Reports
  (Past and future activities, financial summaries, cost and schedule data)

- Situation Reports
  (Information reports on a specific item such as site clearance, excavation, roof completion, site problems and solutions)

**Planning Information:**

**Project Loading Report:**

- Department Project Loading
  (Department project listing, type, size, department start and projected completion date)

- Department Task Loading
  (Department special project related to external assigned project duties)

- Project Control Board Up-date information
  (Project manager reports specific changes to the project in terms of scope, cost, schedule, or quality level).
Descriptive Information:

Scope of Project Reports:
- Project Description Report
  (Size, occupants, location, participants, cost, etc.)

Control Information:

Cost Reports:
- Cost and Schedule Summary (Also on Time Schedule Reports)
  (Cost of work performed, contracted budgeted, comparison)
- Payment Log
  (Invoice - contracted and agreed)
- Variation Order Log
  (Contracted amount, changes proposed and accepted)
- Cash Flow Comparison
  (Projected, agreed, actual cash flow)

Programme Reports:
- Cost and Schedule Summary (Also in Cost Reports)
  (Schedule - completion dates, projections, agreed, comparison)
- Time Schedule Overview
  (Graph showing months ahead or behind schedule)
- Activity Schedule
  (Categories of activities by PHASE, required by consultants, contractors or company contracts)

Quality Control Reports:
- Quality Control Reports
  (Comments by technical review teams on deliverables or comments by construction inspectors on work quality.
  Both are official reports for mailing to consultants,
Problem Analysis Reports:

- Problem Report

  (Description, cause, alternative solutions, recommended solutions, action needed)

PROJECT MANAGEMENT AND THE COMMUNICATION PROCESS:

It is only recently that the importance of project management in the success of any project has been realised. The Project Manager plays a central role in the successful completion of any project within the specified time and within the available resources. Because of this central role, the project manager is a key person in the communication process of a project. Being the central element, he has the ability to control, direct and motivate the other participants of the delivery process. Project Management has evolved as a means of coping with the increasingly complex task of communication in both directions of the hierarchy as well as externally.

As projects became more complex over time, the project manager's role has changed from the traditional position of mid-management in the line of authority to one in an important central position. Fig. 3 graphically illustrates the project manager's position in relation to other key participants of the project delivery process. An Information and Communications Manual should be developed by the project manager as part of a continuous process. Essential elements in this manual might be:
Methods of Communication:

Letters
Memoranda
Telex
Facimiles
Meetings
Meeting Notes
Reports
Verbal communication (general)

Types of Communication:

Problems
Strategies
Task Force Directives
Instructions (how to perform a task)
Selling an idea
Clarification
Situation analysis
Argument
Refutation
Topical information
Research reports
Procedure
CONSULTANTS SELECTION
CONSULTANTS SELECTION

THE SELECTION PROCESS:
The initiating organisation seldom has the in-house capability of performing all programming, planning and design tasks required of large scale projects. In most cases, the initiating organisation will develop an RFP (Request For Proposal) and issue it to a selected group of consultants. The scale and the related high financial investment in large scale projects, requires the development of a methodology for information gathering and evaluation which will ensure a comprehensive analysis of the firms eventually selected to tender for the project. The methodologies developed for A/E consultant selections by the author are described in the following pages and were utilised in most of the projects for which he was responsible in management terms. (See Fig. 5)

SELECTION METHODOLOGIES:
In order to ensure a proper procedure for selecting fully qualified design firms, an evaluation of existing pre-qualification guidelines established by international, governmental, financial and professional organisations should be undertaken. The procedures developed by these bodies may not always be totally applicable, however. Nevertheless, they will serve as a starting point and a reasonable check list. Organisations which have developed refined pre-qualification guidelines are as follows:
Fig. 5: SELECTION PROCESS FOR CONSULTANTS SERVICES.
Fig. 5: SELECTION PROCESS FOR CONSULTANTS SERVICES.

1. START UP
   - Prepare Scope of Work, Terms and Considerations
   - Prepare Selection Procedure and Guidelines to Identify Qualified Firms to Be Considered for Selection
   - Select Firms to Submit Pre-qualification Data

2. INITIAL SCREENING
   - Evaluate Pre-qualification Data Received
   - Short List Firms Considered Qualified and Interested
   - Inform Firms and Schedule Interviews
   - Interview and Physically Inspect the Firms Including Consortia and/or Joint Ventures

3. FIRST LEVEL SCREENING
   - Prepare Summary Statement of Each Firm Interviewed
   - Prepare Evaluation Matrix and Select Firms of Those Interviewed to Be Shortlisted

4. SECOND LEVEL SCREENING
   - Submit Evaluation Statement to the Owner for Review and Approval of Shortlisted Firms
   - Evaluate Technical and Cost Proposals of the Shortlisted Firms
   - Submit Final Evaluation Matrix to Owner for Review and Approval

5. THIRD LEVEL SCREENING/CONTRACT AWARD
   - Evaluate Scope of Work Statement to the Approved Firms and Request Technical and Cost Proposals
   - Negotiate and Execute Contract with Selected Firms
The selection procedure outlined here was for a multi-phased housing project, to be carried out over a ten year period which involved the programming, master planning, design and construction management of 40,000 units of housing on 30 different sites throughout the kingdom. For the purpose of this example, the U.S. Government form nos. 254 and 255 were selected as a standard for submission of pre-qualification data by the various firms invited to tender in Saudi Arabia. It was realised that when evaluation of the initial pre-qualification data was received no one firm had the total capabilities to produce such a project. The final recommendations were to select pre-qualified consultants grouped together to form consortia or associations which would give them, as groups, the capabilities required to implement such a project. Once evaluation has been carried out of all pre-qualification data, a short list was developed of firms considered suitably qualified and interested. The criterion used here for evaluation was
based solely on the professional capabilities of the firm with no bias towards any special requirements of the project. In other words, if the firm presented themselves as strong in Architectural Design and Planning, then they were so evaluated. The result was a short list of firms, with each firm having a designation of those areas it was strongest in, e.g., CRS (AE) - A, being first indicates primary strength in Architecture and secondary strength, E, in Engineering), RMJM (AEP) - (A, Architecture and primary strength, E, Engineering and secondary strength and P, Planning and Tertiary strength).

The next step in the selection process was to set up screening interviews with all firms on the short list. These screening interviews were undertaken against a set of performance criteria that, this time, emphasised the special characteristics of the project. Prior to interviews being held, an evaluation sheet was developed and each firm was rated against fourteen items of evaluation criteria (See Fig. 6). These fourteen items were:

1. Depth of 'home office' resources and support, including planning, architecture, engineering, soils engineering, landscape architecture and project management. (15)

2. Key personnel to be assigned, their qualifications and experience. (10)

3. Present experience in programmes of similar types and magnitude (successful management of large-scale projects). (10)

4. Specific Experience in geographic location where project is to be implemented and demonstrated knowledge of costs and conditions in the area. (9)
Fig. 6: CONSULTANT EVALUATION SHEET.
### Fig.6: CONSULTANT EVALUATION SHEET.

**NAME OF FIRM OR CONSORTIUM:**

**ADDRESS:**

**DATE:**

<table>
<thead>
<tr>
<th>EVALUATION CRITERIA</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Relevant experience in programmes of similar scope.</td>
</tr>
<tr>
<td>2. Specific knowledge of construction in the area.</td>
</tr>
<tr>
<td>3. General knowledge of the local culture and conditions.</td>
</tr>
<tr>
<td>4. Experience in all phases of construction.</td>
</tr>
<tr>
<td>5. Knowledge of urban planning, urban design and community development.</td>
</tr>
<tr>
<td>6. Understanding of project.</td>
</tr>
<tr>
<td>7. Ability of firm to communicate.</td>
</tr>
<tr>
<td>8. Any personnel to be assigned.</td>
</tr>
<tr>
<td>9. Quality of firm to accommodate.</td>
</tr>
<tr>
<td>10. Suitability of management.</td>
</tr>
<tr>
<td>12. History of working relationships.</td>
</tr>
<tr>
<td>13. Recent work in a similar context.</td>
</tr>
<tr>
<td>14. Factors contributing to overall score.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>GRAND TOTAL</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>STANDARD SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>FACTOR OF IMPORTANCE</td>
</tr>
<tr>
<td>10 9 4 9 4 7 4 10 4 8 15 8 4 4 100</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FINAL SCORE POINTS</th>
</tr>
</thead>
</table>

| COMMENTS |

**NOTE:**
- Standard Score x Factor = Final Score
- Perfect Score equals 1000
- Evaluation Criteria and factors could be modified to suit each specific project.
5. Experience in all elements of infrastructure, including: roads, water and sewerage systems, power and communications, landscaping, soils, etc. (9)

6. Suitability of methodology. (8)

7. Financial stability. (8)

8. Knowledge of urban planning, urban design and community development. (7)

9. General experience and demonstrated knowledge of customs and conditions in the geographical area in which the project will be implemented. (4)

10. Experience in community support facilities, including health and educational facilities, shops and mosques, etc. (4)

11. Understanding the project. (4)

12. Capacity of firms to accomplish work in required time. (4)

13. History of working relationship among team and/or joint venture. (4)

14. Extent of conflicting current commitments. (4)

Each set of criteria was in turn given a factor of importance (the number in brackets for each item above), with all fourteen adding up to 100. Each firm was rated on a scale of 1-10 for each set of criteria. The scale breakdown was as follows:

1-2 points poor
3-4 points fair
5-6 points good
7-8 points very good
9-10 points excellent
During the interview process a written brief or description of the project was given to each firm to allow a basis for the preparation of a presentation.

One of the results of the fourteen items of evaluation criteria was an indication of which firms were strongest in leadership qualities. Those firms that were graded highly on items, 1, 3, 4, 8, 9 and 13 could be viewed as having this capability. This was an especially important consideration, particularly for the housing project, since the scope was such that it required team effort.

When all firms had been graded, a final graphic matrix (see Fig. 7) was developed as a graphic summary of the evaluation process. A graphic tool such as the one shown in Fig. 7, is a good presentation device for those not involved in the evaluation process. It should be realised that the final 'scores' of the rating systems in themselves are not important. They are only an indicator and should serve to reinforce the same conclusions that the evaluator has arrived at during the evaluation process. The real value of an evaluation process lies here in that it causes the evaluator to consider the meaning of each separate criterion and how it affects the result. It gives him a better understanding of the whole process.
Fig. 7: CONSULTANT EVALUATION MATRIX.
# EVALUATION MATRIX FIRST LEVEL SCREENING

| COUNTRY | NO. | FIRM | LOCATION | DISCIPLINE | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | RATING SUMMARY |
|---------|-----|------|----------|------------|---|---|---|---|---|---|---|---|---|---|---|---|---|----------------|
|         |     |      |          |            |   |   |   |   |   |   |   |   |   |   |   |   |   | POINTS         |

**NO.**
1. Depth of man power resources and support, including planning, architecture, engineering, soils, landscape architecture, and project management.
2. Key personnel to be assigned, their qualifications and experience.
3. Recent experience in programmes of similar type and magnitude (successful management of large-scale projects).
4. Specific experience and demonstrated capabilities of staff and consultants in the area.
5. Experience in all of the elements of infrastructure, including roads, water and sewer systems, power and communications, landscaping, utilities.
6. Suitability of proposed consultancy.

**QUALIFICATION**
7. Financial viability.
8. Knowledge of urban planning, urban design, and community development.
9. General experience and demonstrated knowledge of customs and conditions.
10. Experience in the needed facilities.
11. Understanding of project.
12. Capacity of firm to accomplish work in required time.
13. History of working relationships among team members.
14. Extent of conflicting current assignments.

**MAX. NO. OF POINTS**
15

**RATING SYSTEM**
- Poor: 1-2 points
- Fair: 3-5 points
- Good: 6-8 points
- Very Good: 9-10 points

**SUMMARY**

**BASIS**

**TOTAL**

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Fig. 7: CONSULTANTS EVALUATION MATRIX.
SELECTION STRATEGIES:

On very large projects, where the scope of work is of such a magnitude that no one single A/E consultant could possibly perform all the required tasks, there is a need for the selecting organisation to develop strategies of selection which will result in an organisation that can perform successfully.

To develop a proper strategy, it is important to realise that firms are merely composed of people and that a firm is only as good as the quality of the people therein. It is the most important resource that a company can bring to a project. It is therefore essential, in the evaluation process that there is some method of appraising personnel. A firm can be asked to commit certain personnel to the project and this can be done within the RFP (Request for Proposal), but it is important that during the evaluation of firms that this potential or lack of it is realised. Any good strategy developed for A/E consultant selection should take this into account.

In the housing project, a number of different strategies were developed and evaluated before a final one was adopted. The development of a strategy for selection can change according to the requirements of time, quality and cost. The main requirement was to select a group primarily which could work as a team to carry the project through from inception to completion. This could be done by two forms of grouping, the Team Approach and the Specialist Approach.

The Team Approach. Here the objective is to select a group of firms of which each has an area of expertise. Together, they form a team which has the capabilities of performing the work
competently. In this case, during the evaluation process, all firms are analysed for a particular capable team leader. The team leader will provide the 'system' or 'process' within which all the other firms will work. The team leader's firm has within it the general project manager and usually performs the project control and programming functions, in addition to carrying out its own specialist tasks.

The Specialist Approach. Alternatively, the objective of the specialist approach is to select a firm which is very strong or specialised in a certain discipline and then develop a group of firms which are specialised in complementary areas. One of the specialised firms takes responsibility for the project and uses the input of other firms as it requires. The specialist approach becomes applicable to projects that have as 'core' objectives very specialised requirements. Current examples of these types of projects are: The Space Programme (NASA) in the United States who, because of the specialised nature of technology in many of their programmes set up groups of this nature. Another example are the many U.S. Government military contracts, which being in the extremities of research and development in certain areas must use the firm which has developed the technology as specialist throughout.
DESIGN PHASE
DESIGN PHASE

This chapter, in defining the design process, makes no attempt to deal comprehensively on the subject. Rather, discussion of the design process will be in the context of large scale projects and how the process differs when the client is a public sector government agency.

DESIGN PROCESS:
In analysing the delivery process of a large scale project, it is helpful to view the process in terms of the major stages which occur from inception to completion. Though there are a multitude of activities occurring throughout the delivery process, there are four major stages (See Fig. 8). The first stage involves efforts of analysis that will eventually lead to an understanding of the owner’s needs and requirements and other factors which will be involved in bringing that programme through the delivery process. The second stage is the ‘translation stage’ or more commonly known as the design phase. It is during this stage that collected and analysed information relating to the owner’s needs and requirements is translated and assimilated into a design solution. Stage three is the actual execution of a design solution into it’s real form and stage four ‘realisation’ deals with the actual usage, operation and maintenance of the project.

In this chapter, the author will deal primarily with phase two, and its inter-relationship with the delivery process as a whole. In describing the design process there are as many opinions as there are people as to what is involved. Take, for example, the first step in the design process; programming. Edward Agostini of Becker and Becker Associates, a New York Architectural firm,
Fig. 8: PROJECT PROCESS.
Fig. 8: PROJECT PROCESS.

**GOVERNMENT PROJECT MANAGER / RESPONSIBILITIES**

**PREQUALIFICATION OF CONTRACTORS**
- Identify & evaluate contractors
- Receive RFP
- Evaluate
- Award

**SELECTION OF CONSTRUCTION MANAGEMENT**
- Notice to tender
- Compile & evaluate tenders
- Tender

**SELECTION OF MAINTENANCE CONTRACTOR**
- Approve of contractor
- Receive & evaluate tenders
- Award

**EVALUATION OF PROJECT MANAGER**
- Analysis
- Synthesis
- Execution
- Realisation

**PROJECT MANAGEMENT CLOSE OUT**
- Close out
- Substantial completion
- Final inspection

**CONSTRUCTION**
- Procurement documents
- Contractors
- Tenders & evaluation
- Award

**INCEPTION**
- Baseline study 1
- Baseline study 2

**DESIGN**
- Schematic
- Design development
- Construction documents

**CONSTRUCTION DOCUMENTS**
- Procedures
- Documents
- Submittals
- Acceptance
- Guarantees
- Inspections
- Start up & operations manuals

**SITE OWNERSHIP**
- Notice to tender
- Tender

**NOMINATION**
- Selection of AQ
- Prequalification of contractors

**PROJECT PROGRAMME**
- Inception
- Design
- Construction

**MANAGEMENT CLOSING OUT**
- Schedule
- Reports
- Inspections
- Final payment

**PROJECT MANAGEMENT**
- Close out
- Substantial completion
- Final inspection

**CONSTRUCTION MANAGEMENT**
- Tender
- Tender documents
- Project manager

**OWNER**
- Notice to tender
- Tender

**CONSTRUCTION MANAGEMENT**
- Tender
- Tender documents
- Project manager

**OWNER**
- Notice to tender
- Tender

**CONSTRUCTION MANAGEMENT**
- Tender
- Tender documents
- Project manager

**OWNER**
- Notice to tender
- Tender
describes the programming process as "information - not design."\(^1\)

Herbert McLaughlin of Kaplan/McLaughlin/Diaz, Architects/Planners describes programming as "..design; particularly contemporary programming which has become increasingly comprehensive and complex."\(^2\) There are many different and divergent classifications of the elements of the design process and the relative importance of each; with each classification having a degree relevant.

The Design Process can best be described in general terms as a process of 'synthesis' where the programmatic requirements of the client have been clearly defined and translated into an actual building design to be constructed. Within this general context of the design process there are several definable stages, a programming stage, a preliminary design stage, a design development stage and finally a construction document stage. In many parts of the world there could be several 'pre' or 'post' stages tacked onto the process described above. For instance, many firms in North America would include 'contract and tender document preparation' as part of the design process. As described earlier, a base line study would be a preprogramming effort that could be performed by the owner or by a consultant

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(1) "Programming: Demanding Speciality in a Complex World"


(2) "The Architect's Guide to Facility Programming",


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hired by the owner.

It has been the experience of the author, that the major phases of the delivery process changes somewhat in the context of large scale projects. These changes occur out of the necessity to fully understand the project at its early stages and to develop systems of control which will govern the development of ensuing stages of the delivery process.

R. Jacques, in the book: *Current Techniques in Architectural Practice* states it thus;

"To achieve the goals of time, quality and cost, the architect must view the design process somewhat differently. Each major parameter is considered during each major phase of the project; only the level of detail related to each concern increases from phase to phase. This approach applies to concerns in planning, design and construction and has as its objectives to: ensure that no major decision is overlooked; allow architect and consultants to get projects under complete control early; permit decisions made in one phase to serve as boundaries or parameters for those to be made in the next phase; assure that commitment to a specific solution is made at all points along the way and not reserved until the end; and to avoid the constant redesign when new information is introduced late in the design process."\(^1\)

In the context of the total delivery process of a large scale project, each step of the delivery process is heightened to a

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(1) "Current Techniques in Architectural Practice." Chapter 9

Richard G. Jacques, AIA, American Institute of Architects

greater degree of complexity due to the size of the project. Because large scale projects require large scale inputs of time and resources, a primary consideration is to develop a systemized process that guarantees maximum utilisation. It is this factor, the huge input of time and resources, which causes modification to the conventional delivery process. There is a greater emphasis on the analysis phase, which becomes greatly expanded taking into consideration more than a design scheme as a result. There are other important factors that must be considered: the systems of control, management, delivery best suited for a particular project; evaluation of different alternatives and the cost/benefit of each. Due to the huge costs and amount of time involved, there must be a clear understanding of the total scope of the project earlier. Before large investments are made into producing a design, there should be an analysis of all viable alternatives so that the one chosen is the best suited. It seems timely to ask the question, "in what ways does the systems approach alter the design process?" That can best be answered by looking at the delivery process of a conventional building using a traditional design approach.

With this process, the design phase traditionally encompassed the elements of: (1) programming, (2) preliminary (or schematic) design, (3) design development, (4) construction documents. Under a systems approach the design process is broken into three critical steps: schematic approach, schematic design and design development. The author here is not advocating a change in the conventional method of design delivery, however, it has been his experience
that the schematic phase, if broken into two parts, allows the
designer the flexibility to deal with the overall concepts of the
projects (schematic approach step) before dealing directly with
them in relation to building form (schematic design).

**Schematic Approach**: Schematic approach is the first
step into the translation and assimilation stage. The term
'schematic approach' was developed by the State University
Construction Fund (SUCF) of the state of New York and was used to
describe the first of two major tasks performed during schematic
design; developing a very generalised approach or concept of the
project before proceeding to the (what was normally understood
as) schematic design information. SUCF found, through their
considerable experience in facility planning, that such a step
was necessary to "...focus the owner's and architect's attention
on the basic concept of the project and that, by getting
collective agreement at this point, the ability to proceed
smoothly with further project development would normally be
assured".¹

The schematic approach encompasses three areas of conceptual
thinking: the design concept, the site concept and the systems
concept.¹

The design concept is the assimilation of the programme
requirements which relate to the physical spacial design; on its
general qualities and order. It deals with the issues of form

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¹ "Current Techniques in Architectural Practice." Chapter 9,
Richard G. Jacques, AIA, American Institute of Architects
and mass, access and circulation, functional relationships within the project and also, within the approximate region, uses of materials and textures, light, shade, interior design and relationships of exterior to interior. It provides the unifying framework for later more detailed decisions.

The site concept is the assimilation of the programme requirements which relate to the physical site and its relation to the building design. It deals specifically with consideration of the building design to the site, the relationship of the project to the existing elements of the site and the impact that the project will have on them, patterns of circulation, access and egress for all modes of transportation, orientation of the project elements to the site and to each other, subsurface conditions of the site, utility locations and landscaping.

The systems concept is the assimilation of types of systems which relate to the design concept; systems of physical support, enclosure, energy use or conservation, systems of construction, comfort support, life safety and the like.

These three 'concepts' make up the schematic approach. Each should be developed to the point that clearly shows how each will relate and effect the building programme. The object is to keep communication in a conceptual form that allows the flexibility to deal on a general level, yet allows both the architect and owner

to comprehend the overall project.

Schematic Design: Proceeding to the schematic design phase of the design process means that there is agreement between the architect and the owner on a conceptual solution to the programme. Schematic design further develops the 'conceptual solution', careful to maintain its integrity, into an actual building design. Throughout this translation process, rigorous testing and checking of the actual design against the conceptional solution and the original programme should be done. The schematic design is complete, when every element of the project has been formalised and described. At this stage, the buildings' construction systems should be clearly defined; structural, foundations, enclosure, vertical circulation, environmental control, security, access, egress, site construction, interiors and graphics should be integrated into the overall design.

It is important to realise that with the completion of the schematic design, the architect enters into a period of refinement. The overall context of the building and the systems involved is established and all later decisions are made within this framework. The project is communicated to the owner through drawings and written text that clearly deliniates all aspects of the project. The general form and shape of the building is clearly expressed with all related systems well thought out and integrated.

Cost estimates during Schematic Design:
As all work done after the schematic phase has been completed there will be a refinement process, it is imperative that the
owner fully understands all implications of the design. This means that he must be informed of the probable cost of the design, of a schedule for construction, and any problem areas that may need further clarification. Any following steps in the design process should deal only with further refinement and documentation of the design, with minor decision making occurring within the framework set up by the schematic design.

If the owner has developed a 'base line study' the designer’s task in establishing a budget is somewhat simplified. The analysis of costs in the base line study will provide a reasonable basis for establishing a budget in the programming process. In cases where the owner has done no analysis of his needs or requirements, the establishment of a budget becomes a primary task of the programming process. As the design proceeds from the programming phase into the schematic design phase, the conceptual design develops into an actual design. As the design takes on tangible form, it becomes easier to measure quantitatively. The same occurs in developing cost estimates. The tendency is to go from general cost budgets to specific cost estimates. The important thing is to establish a realistic budget early in the design process. Pena states, in his book *Problem Seeking*:

"Realistic budgets are predictive and comprehensive. They avoid major surprises. They tend to include all the anticipated expenditures as line items in a cost estimate analysis. The architect must look to past experience and published material to derive predictive
parameters.  

During the schematic design process costs are developed around three parameters: (1) a reasonable efficiency ratio of net to gross area, (2) cost per square foot escalated to mid-construction, (3) other expenditures as percentages of building cost. With the exception of site acquisition costs, all major costs are linked to building costs.

**Design Development:** The design development phase of the design process is a further refinement of the schematic design. In this phase, refinement is done within the framework of the design developed during schematic design. All major decisions have been made during the programming and schematic design phases with only minor decisions occurring this phase. Design development can be best described as a 'filling out' stage. If the design development stage has been successful, the architect will find that preparing construction documents will be a process of finalization and production. Upon completion of design development, the architect should have the following:

- a fully developed site plan showing building location and access, circulation, planting, grading and utilities; all fully thought out and inter-related.
- a fully developed architectural solution, with all spaces firmly located and dimensioned and with all sections and elevation features thought through.

(1) "Problem Seeking: An Architectural Programming Primer."

William Pena
- all building systems (mechanical, structural, electrical, and equipment) fully developed and carefully integrated.
- a set of outline specifications.
- cost implications of all design decisions considered and recorded.
- a confirmation of tentative decisions regarding tender packages and tender forms (this last criteria becomes necessary if the owner is considering bidding the work in different packages as in a phased design and construct delivery process).¹

Construction Documents: If the design has progressed from stage to stage successfully, then the construction document phase will be devoted mainly to production. The preparation of construction documents is a process of documenting the physical spacial design. Every aspect of the design is translated into a form that can be communicated in a standard language. During this production phase, other important activities will occur. A schedule for tendering and construction should be finalised and agreed to by both the architect and owner. Prequalification of selected contractors should begin.

Because the construction documents describe every aspect of the design in great detail, it is possible to develop an accurate cost estimate at this point. This final estimate serves as an

indicator of what the total cost of the project will be. It should be reviewed carefully by both the architect and owner to assure that all issues or questions relating to cost have been answered. The final estimate should make allowances for the schedule of construction and how it and market conditions can influence costs.

**DESIGN MANAGEMENT SYSTEM:**
A large scale project requires close co-ordination, timely decisions and close monitoring for successful completion. A comprehensive management system should be instituted for the project, which will utilise experienced managers, the latest computerised tools of management to aid them and also a clearly defined line of authority which assigns responsibility so that each team member knows exactly what is expected of him. This will be achieved by concentrating authority and responsibility in the office of the Project Director. The Project Director will have final responsibility to the owner for the performance of the entire team. Working under the Project Director will be Project Managers from the owner’s agency or department and also the Consultants. Supporting these managers will be an experienced team of programmers, cost-estimators and other support personnel.

**Management Programme:** The Management Programme should include the following:

a. **Project Manual:**
At the beginning of the assignment, concurrent with the preparation of the Project Inception Report, the consultant should prepare a project manual for the team which will include
background, technical and operational information that will be used to orientate and inform everyone on the team. An important segment of this manual will include the chain of command, channels of communication, methods of communication (e.g., memos, letters, transmitters, reporting procedures). A standard format will be established for the various monthly reports and schedules. The manual will be updated and expanded as the work progresses and the need arises.

b. Project Work Plan:
After scrutinizing the Project Site and specifying the detailed site delivery plan, the consultant should prepare the executive work plan for the whole project specifying all work tasks, time schedule for the implementation of these tasks and to define the percentage of these tasks related to the whole scope of the work. This plan will include detailed plans and schedules which project the activities of each of the team members on each of the tasks. This early planning and scheduling format will form the basis for the computer scheduling of the team’s complete activities over the duration of the work. After the approval of this plan, it will become the basis of the project progress and should be updated every two month, at least.

c. Monthly Reports:
Each month the management team should summarise its activities in a report to the Project Director. This report should include those items which will form the basis for evaluating the progress against the plan. This should include recommended actions where action is required. The report should include the number of man-hours that has been utilised.
This concept of monitoring actual progress against a plan extends to the three principal variables of a construction project: cost, time, and quality. In each case, the team will develop a basic plan, increase it in detail as required as the project proceeds, gather information on that variable each month, report on the status, make recommendations as to where action should be taken, and carry out those decisions.

d. Invoice Reports:
In accordance with an Executive Work Plan approved by the owner, the Consultant should define all work tasks and determine when the percentage of these tasks are completed. The corresponding fees will then be calculated. This information will be submitted in a report along with an invoice. This report should also include all documents proving the completion of these tasks during that period.

e. Cost Control:
The team begins with the formulation of a carefully considered budget, using the budget estimate as a basis. The budget is classified further into a budget for each project stage. Information is then collected through a series of estimates. This estimating information is compared to the planned total loss and variations if applicable and result in recommendations for client/consultant re-evaluation.

f. Schedule Control:
The team should prepare a project master programme which is amplified into design schedules, procurement schedules and potential construction schedules. Each month's progress should be compiled, and the overall project programme will be re-run
resulting in forecasted completion dates for each of the major activity areas. If these dates violate the plan given in the master programme, recommendations will be made for changes in priorities, design or re-scheduling.

g. **Quality Control:**
Quality Control refers to Design Quality and Technical Quality. In the Design Quality area, the team should utilise a system of in-house reviews of the design progression. In the Technical Quality area, the consultant should be requested to establish a check-out team for the project composed of experienced technologists. This team will initially prepare the technical section of the Project Manual and then will review each drawing package, specification and contract document, prior to its release, for co-ordination, accuracy and constructability. No drawings should be released until this team of senior personnel are satisfied that the project is of the highest quality capable of being achieved by the team.

h. **Financial Control:**
In order to keep the Project Director informed as to the project's financial conditions, the consultant should be requested to submit invoices and anticipated expenditures which will not deviate from the financial plan presented in the Project Inception Report.

**Project Inception Report:** At the end of the project initiation, the team should present a Project Inception Report to the Project Director which will detail the methodology the team intends to follow to complete the project. The Project Inception Report should include the following items.
a. Work assignments
b. Project schedule
c. Project personnel
d. Project financial plan
e. Tender and Contract Award procedures
f. Procurement recommendations
g. Monthly progress report
h. Quality control procedures
i. Training programme.
CONSTRUCTION TENDER

Tender Procedure is the most sensitive part of a project. Project Directors should treat this with caution and care. The Project Director should supervise and monitor its progress, step by step, with some steps personally performed by himself, such as the short listing and final recommendations and he should not delegate responsibility in these matters to anyone.

TENDERING PROCEDURES:
The tendering stage should include the procedure for prequalifying contractors, receiving tenders and making contract awards.

A chronological listing of the tendering stage elements should be contained in a Tender Report. The time frame for these elements should be included in the schedule.

Procedures for construction document preparation, final estimates and construction contracts should be included in other documents prepared as part of the design stage.

The Tender Report and the schedule present a synopsis of the tendering stage process including the objectives of the evaluation and the anticipated results. The solicitation process is a method for identifying contractors for evaluation. The evaluation process is a method for screening identified contractors, analysing their qualifications and short listing them to obtain the optimum number of contractors qualified to bid for the project.

The evaluation process also includes the recommendations made to the decision maker and an explanation of the later prequalification of contractors by the decision maker.
In the tendering process section, Contractor notification and verification, distribution of tender documents and the tender opening should be explained.

The tender award process includes analysis, negotiations and recommendations for bid award. The tendering stage procedure includes the steps from solicitation through to contract award. (See Fig. 9). The steps are listed below:

1. Solicitation Process (Contractor Identification)
   a. Project Criteria Analysis
   b. Advertisements
   c. Response to adverts/issue questionnaire
   d. Registration questionnaire effort by contractor

2. Evaluation Process (Prequalify Contractors)
   a. screening and grouping
   b. analysis of qualifications
   c. short listing
   d. Recommendations to decision maker
   e. Contractor selection

3. Tender process (receipt of tenders)
   a. Contractor notifications
   b. Verification of notification by contractors
   c. Distribution of tender documents
   d. Pre-bid meeting
   e. Response to enquiries
   f. Tender submission
   g. Tender opening
Fig. 9: TENDER PROCEDURE.
1. SOLICITATION PROCESS.

2. EVALUATION PROCESS.

3. TENDER PROCESS.

4. CONTRACT AWARD PROCESS.

Fig. 9: TENDER PROCEDURE.
4. Contract Award Process (award of contracts)
   a. Analysis and clarification of tenders
   b. Recommendations for tender award
   c. Negotiations
   d. Tender award
   e. Contract award.

The solicitation process identifies contractors to be evaluated and prequalified. The following are project parameters:

1. Building Types: Housing, schools, health and recreation facilities, mosques, shopping, power plants, sewage treatment plants, infrastructure, highways.

2. Construction conditions: Climate, mobilization, logistics, labour, procurement, national regulations.

Advertisements are expected to generate responses from contractors who receive prequalification questionnaires, which are also referred to as the Contract Registration Forms. The format for this questionnaire is based on organisation, financial resources, physical resources and experience.

When the questionnaires are returned, the information could be placed in a computer system which will log data and analyse the contractor's qualifications. This is the evaluation phase.

The three part evaluation process should be designed to screen and group contractors for projects for which they are qualified to build. Contractors may be eliminated by the following criteria:
1. Classification by concerned agency (Ministry of Public Works)
2. Contractor Registration Deadline
3. Annual company sales
4. Financial data completed
5. Size of previous guarantees
6. Limitation of sub-contracting to 40% maximum
7. Experience on similar types and sizes of projects.

The analysis of qualifications takes place in evaluation two. The following weighting system is comprised of both qualitative (has practical authenticity) and quantifiable (has objective numerical quantity) information.

<table>
<thead>
<tr>
<th>Category</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Resources</td>
<td>35</td>
</tr>
<tr>
<td>Physical Resources</td>
<td>20</td>
</tr>
<tr>
<td>Experience</td>
<td>45</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>

A short list of ten to twenty contractors could be presented and could be reduced by the decision maker to include eight to twelve contractors in the invitation to tender.

An Award Committee will then analyse, and recommend tenders for later contract awards. The prequalification process effectively evaluates the contractor's ability to fulfill his contract. It also ranks him qualitatively with his peers.

This will allow the committee to analyse the final variable which is price and make recommendations for the award of the contract.
SOLICITATION PROCESS:
The solicitation process should be designed to identify the appropriate number of qualified contractors to bid on a project. The sequence of steps required to identify a contract to bid for a project is as follows:-

a. Project Criteria:
Establish evaluation guidelines. Establish the project parameters which impart the criteria for evaluation.

b. Advertisements and Response:
Place in a variety of newspapers, trade journals and provide contractors with registration questionnaires.

c. Receive and log questionnaire:
Input data from the registration form for analysis.

a. Project Criteria:
The parameters which determine evaluation criteria should be established from an analysis of the project and the construction environment involved. The main elements are project type, project size, and project location. A contractor's financial status and physical resources, such as management, manpower and equipment will determine the forces which he can apply to the project.

The construction environment requires the contractor to be familiar with the local condition such as climate, mobilization, logistics, labour, procurement, and regulations. These factors, along with international peculiarities, make working experience under similar conditions the most crucial factor in a project. The parameters from which the evaluation could be established are:
1. Demonstrated experience with projects of similar size.
2. Similar working conditions.
3. Similar financial demands.
4. Similar physical resource requirements.

b. Advertisement and Response: The solicitation of interested contractors begins with placing notices in publications such as technical journals and national newspapers and inviting them to register for prequalification. The selected publications should provide access, not only to contractors but also sub-contractors, suppliers, manufacturers and transporters who will also be major participants of the project.

The advertisements will generate responses from interested contractors who should be required to pick up their questionnaire form in person. A format should be used for contractor identification, and will be completed as the registration questionnaires are collected. This format should include the following information:

1. Log number
2. Name of contractor
3. Address
4. Telephone number
5. Telex number
6. Contact person
7. Name of person receiving form
8. Signature of person receiving form
9. Date
c. Registration Questionnaire: Contractor registration questionnaire is the document used to evaluate contractors for prequalification and short listing to bid on specific projects. It is also provided for identification. Additional information on the questionnaire will be helpful during the bid analysis phase. The questionnaire establishes a consistent contractor profile. The questionnaire could be outlined as follows:

**Introduction:**
Provides the project description and instruction.

**Organisation:**
Identifies and classifies the contractor's organisation.

**Financial:**
Determines the contractor's financial capability and solvency.

**Physical Resources:**
Determines the manpower, physical resources and mobilisation capability.

**Experience:**
Determines the contractor's ability to deliver the project on experience from similar projects - under similar circumstances.

d. **Receive and Log Questionnaires:**

1. **Logging Questionnaires:**
It is useful to log the registration forms as they are received, for identification, filing, and as a check list to see which contractors have been recorded by the computer.

2. **Computer Information System:**
The Computer Information should have the capacity for data input, storage, processing and output in the form of reporting.
Data input is made for identification and classification of the
Contractor. Data is stored in the system for future identification of contractors, processing and reporting during any part of the prequalification, tendering and award phases. Data processing is done during evaluation analysis and the short listing evaluation.

The data output report which can be generated after this initial input is a contractor list.

**EVALUATION PROCESS:**

a. **Screening and Grouping**: Evaluation one should provide a list of contractors who have the qualifications to be analysed for prequalification. Also, group contractors who are capable of construction by projects.

Screening eliminates contractors who have not met the minimum criteria of submitting valid contractor registration data. It also eliminates contractors who have not had the experience, capability and organisational size for the project.

Screening criteria for grouping contractors should be based on annual sales turnover, previous guarantees and experience.

The projects to be undertaken by a contractor should not exceed a quarter of the annual turnover, if a contractor has not had guarantees of at least half the project size, there is a great concern about his ability to function at the given project level.

Similar construction experience is an obvious basis for evaluation, since other criteria may vary in importance for different contractors.

b. **Analysis and Qualifications**: Evaluation two provides a list of contractors, ranked in an order suitable for short listing which determines the contractors suitable for the
project. The contractor, having passed the screening, and having obtained approval, is a candidate for prequalification. Evaluation is then developed by:

- Evaluation criteria
- A weighting system for criteria
- Scoring guide lines
- Evaluations by computer information system

c. **Short Listing**: The objective of the short listing is to provide the optimum number of bidders for the project. Tender documents will be issued only to those who were shortlisted for the project (or for each multi-sited project). Short listing involves selecting the optimum number of prospective tenderers. Contractors can also be selected according to the building system they are capable of constructing, if required. Contractors may also be grouped so that the firms who qualify for the very large projects, do not bid against smaller firms that are qualified for the smaller projects. This grouping system (for multi-sited projects) allows companies to bid against competitors with similar qualifications.

The optimum number of contractors normally asked to bid on a project would be from six to twelve. This should provide a minimum of four submitted bids per project. A much larger bidders list would discourage participation by many qualified contractors. The selection of the exact number for a short list will depend on the clusters of scores in the list of ranked contractors from Evaluation Two.
The computer processing system will allow the Project Director personally, to rank the contractors by total score, any of the sub-total scores, and by nationality.

d. **Prequalification of Contractors**: The short list of recommended tenderers for the project will be provided for prequalification by the decision maker (client). The Project Director should make it clear that his short list is not final but it is only a recommendation to the client. There should also be a list of alternate bidders if possible.

**CONTRACT AWARD PROCESS**:

a. **Analysis and Clarification of Bids**: The bid evaluation committee will consider bids financially and technically. The committee may seek assistance from experts during the evaluation process and will also use the conditions of the specifications as guidelines.

The specifications set forth the bid proposal requirements. In short, proposals must be signed by an authorised person representing the contractors interest and the bid prices must be entered in both words and figures. Corrections of errors will be made but the overall bid price will not be allowed to be revised. All committee results will be kept in writing.

b. **Recommendations for Tender Awards**: At this point the committee will have enough finalised information to make equitable recommendations to the Decision Maker who will make his decision for the Contract Awards.
c. **Contract Award**: The Owner will make the bid awards and return provisional guarantees to unsuccessful bidders. It should be made clear that the Owner reserves the right to reject any or all the bids and may ask for re-tendering.
CONSTRUCTION PHASE
CONSTRUCTION PHASE

CONTRACT STRATEGIES:
As the construction process involves the greatest outlay of manpower and resources, and as it is a period where both the owner and the contractor face the greatest amount of potential risk, there is a wide range in choice of construction contracts to accommodate the risks in the most equitable way for both contract partners. However, each contract type has specific requirements and is usually best suited to particular situations or where certain results are required. Generally, construction contracts can be grouped into two main categories. There are competitive-bid contracts and owner-contractor negotiated contracts.

Competitive Bid Contracts: Of competitive bid contracts, the most common is the LUMP-SUM contract where a contractor agrees to carry out work for a fixed amount of money. The contractor assumes the risk of completing the work satisfactorily according to the conditions of the contract, regardless of whether the actual cost comes in higher or lower than the agreed upon price. In a LUMP-SUM contract, the contractor assumes the greater risk, but the owner indirectly pays as contractors will estimate a high contingency in their price for unforeseen circumstances. However, this contingency can be affected by market conditions, need for work, and the competitive nature of the bid. A LUMP-SUM contract is also only suitable for a project where the work can be accurately and completely described. Without the total scope of the work described, contractors are reluctant to bid on a lump sum basis.
Another commonly used competitive bid contract is the UNIT-PRICE contract. It is particularly suited for construction projects where the total scope of work is hard to ascertain, i.e., tunnels, underground excavation. This type of contract is formulated on unit prices given for each type of work required as per the conditions of contract. The total cost of the project is not known until the work is complete. The contractor is obliged to perform the work at the unit rates quoted, regardless of the extent of the work and payment is made only on the work actually done in the field. For the contractor to competitively bid such a contract, there would have to be enough documentation to allow him to assess the overall magnitude of the project. Of particular importance is a set of performance specifications that detail the quality and methods of construction desired.

**Negotiated Contracts:** Negotiated contracts are used where the owner wants to use a particular contractor or where the nature of the project does not allow enough time to produce a full set of detailed design drawings, or where the nature of the work will call for many changes during construction. A common type of negotiated contract is the COST-PLUS type contract. With this type of contract, the owner and contractor negotiate a contract based on a 'preliminary' project scope determined by preliminary design drawings and outline specifications, with the understanding that this will be amplified in future as the scope of the project becomes clearer. However, when negotiating a COST-PLUS contract, there must be a clear understanding on three points.
1. A definite and mutually agreeable subcontract-letting procedure should be arranged. Competitive lump-sum or unit-price sub-contracts are generally to be preferred by both parties when they are feasible. If the nature of the work is such that competitive sub-bids cannot be compiled or are not desirable, a mutually agreeable negotiation procedure will have to be devised.

2. There must be a clearly understood agreement concerning the determination and payment of the contractor's fee. Fees may be determined in many different ways.

3. A common understanding regarding the accounting methods to be followed is essential. Many problems and controversial issues can be avoided by working out in advance the details of record keeping, purchasing and the reimbursement procedures.¹

For a project where the scope of work is particularly hard to define, one of the best ways for the contractor to determine his fee is with a COST-PLUS-PERCENTAGE-OF-COST contract. This type of contract is especially useful for renovation work or for work of an emergency nature where there isn't time to go through the normal bidding procedures. The one drawback with this type of contract is that there is no incentive for the contractor to keep his cost down. In fact, it is to the contractor's advantage to prolong the work. However, every type of contract should be made

(1) "A Course in Project Management",

with a reputable contractor with whom the owner has had prior experience and is satisfied with his performance, it becomes a particularly important factor when using this type of contract. **COST-PLUS-FIXED-FEE** contracts, on the other hand, do provide the incentive for the contractor to complete the work in a timely manner. With this type of contract, the contractor's fee is constant and is not tied to the total cost of the project. As his fee is no longer tied to the total cost of the project, it is more advantageous for the contractor to finish the work as expeditiously as possible since any delay will only cost him more money by keeping his manpower and resources tied up in the project.

There are various forms of **INCENTIVE** contracts. However, all provide the contractor with an incentive to keep the cost or time duration of a project to a minimum. With these types of contract, a 'target' estimate for time and cost is arrived at and agreed upon by the contracting parties. Because this target estimate becomes a main provision of the contract, a detailed set of construction documents should be made available to the contractor. An incentive 'bonus' is negotiated with the contractor for either early completion or for lower costs. It is to the contractor's advantage to complete the project as soon and as economically as possible in accordance with the contract documents. In terms of cost, the normal practice is for the owner and the contractor to split the difference in cost savings below the target estimate. In terms of time, the contractor would receive, in addition to his normal fee, a bonus for each day of early completion. The contract can also be written to
introduce contractor penalties for each day of delay or for a share of any cost over-runs.

GUARANTEED MAXIMUM contracts were developed in response to the objection that all cost-plus contracts never accurately reflect the total project cost (and therefore in some cases, total fees) until after the project is complete. With a GUARANTEED MAXIMUM contract any arrangement of fee basis can be used. However, a guaranteed maximum price for the project is agreed to by the owner and the contractor, prior to signing the contract. With a guaranteed maximum stipulation in the contract, the contractor will have to bear all costs that exceed that amount. Again, this type of contract requires as detailed set of construction documents. To provide additional motivation to the contractor, an incentive bonus can be included in the contract provisions where the contractor will receive a portion of any cost savings below the guaranteed maximum figure.

PHASED DESIGN/CONSTRUCTION OR FAST-TRACK SYSTEMS:
Phased design and construction is an approach to the project delivery process that saves time for the owner by overlapping the design and construction process. This type of approach became popular in North America and in some parts of Europe in recent years as a way of combating cost escalation due to inflation. Using a traditional process of delivery, the steps from signing an agreement with the architect to opening tenders for
construction could take years, even if everything went smoothly.\(^1\) It is not unusual for the bids to come in over the owners budget and the project be re-cycled through the design process to bring it in line with the budgeted cost. This can make the period between design and construction even greater. In addition, there is the actual time of construction itself. Because 'fluctuations' contracts are not used in Saudi Arabia, the contractor must consider the cost escalation of inflation during the construction period as an unpredictable risk which is reflected in his bid. Sometimes this can be as much as 50% of the budget estimate depending on the duration of the project and the gyrations of the economy. Phased design and construction can alleviate many of the cost problems by redefining the schedule of the project. During the seventies, a time of rapid expansion in the Kingdom's economy (and the subsequent rapid rise in inflation), phased design and construction was advocated by many AE consultants as a way for the Kingdom to reduce the effects of the inflation spiral.

Phased design and construction will control cost through the manipulation of schedule. By overlapping design and construction, parts of the project will be built before design is complete in other parts. If this occurs, the owner no longer has a clear idea of costs of the project before he begins construction. In the traditional linear process of delivery, the owner is able to

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know, within an accurate estimate, the total cost of the project before commencing with construction. This allows him the option of either cancelling the project, losing only design fees, or re-defining his budget constraints. In phased design and construction, the emphasis of cost is switched from developing a "take-off" estimate prior to tendering, to "conceptual" estimating which is based on "high end" cost estimating at the schematic phase of design. The owner has no way of knowing actual costs until the project is complete. Conceptual estimating is a process of cost analysis where cost data is developed at the end of schematic design. The cost data base is developed from contractor's and manufacturer's prices information as well as the owner's, architect's and project manager's cost data. As costs are tabulated, estimates tend to be on the high side. Usually twenty to thirty "major items" of the project are priced. This becomes the cost indicator of the "total project cost" for the owner. Thus, costs can be checked against the owner's budget at an early stage during the project. The assumption is that any deviations or subsequent unforeseen costs will average out well under the initial high estimates. As indicated above, "conceptual estimating" relies on an established and accurate data base of costs. However, in developing countries such as Saudi Arabia, the cost data base necessary to predict cost in such a manner is usually not developed nor sufficiently comprehensive. Within a developing market, prices can vary greatly and become dependent on accessibility of labour, materials and the location of the
project. Much of the reason for high inflation during the mid-seventies was due to congestion at the country's ports. That, and the ambitious building programme of the second five-year plan caused shortages of many materials, driving up prices.

It has been the experience of the author, that when accurate "conceptual estimates" cannot be made at the onset of the phased design and construction process, the process loses credence as a viable alternative over the traditional linear process of delivery. The following occurs in this case:

1. The owner is no longer given an accurate estimate on which he can establish a realistic budget.

2. The owner must assume the burden and cost, at no benefit to himself, for the greater management capabilities he will need to implement a phased design/construction process (phased design/construction can present extreme difficulties of co-ordination).

3. Due to the fact that the actual cost of the project is open ended. The real cost will be determined on a piecemeal basis, and the owner has no protection in the case of cost over-run.

4. As most A/E or CM Consultants are aware of the difficulties of controlling cost in developing markets, many are reluctant to assume the responsibilities of cost over-runs.

5. The owner, due to the nature of the phased design/construction process, becomes locked into the construction process regardless of its outcome. When cost over-runs become apparent, his only choices are to
redefine his budget or to stop construction. If he chooses to stop construction, he has to absorb the much greater cost of both design fees and the construction in place.

Some of the difficulties of owner vulnerability can be overcome by creative contract strategies that spread the cost risks over all major participants (A/E Consultant, General Contractor) of the project.

Phased design and construction is inherently the co-ordination of the design and delivery process in which management does the following:

1. identifies the building systems that will be needed,
2. orders those systems in a logical assembly, and
3. relates that assembly to a time schedule for design and delivery.¹

The process requires close co-ordination between the owner, the project managers and the contractors. This type of process also demands the following:

1. It requires that contractors be experienced and have a good knowledge of lead-time required for procurement of material and labour in the market.
2. It requires a strong project management team that will schedule the work in a way that can ensure performance on time and within the tender price.

3. It requires that the same level of quality be consistent with all contractors being used.

The costly risks involved in getting the project complete in a shorter period of time outweighing the benefits of early occupancy, except in special cases, i.e., national security.

What this implies is that for countries that have developing markets, where cost histories are not readily available and where contractors are relatively inexperienced, the owner is exposing himself to cost risks far greater than the cost benefits provide by the phased design/construct delivery process. As opposed to the traditional linear process of delivery, the owner has a greater management task of a more risk-inherent system without any of the cost benefits. In such markets, where expertise is still in the development stage and costs and performance are still unpredictable, the risks inherent in the phased design/construct delivery process make it an non-viable alternative.

MANAGING THE CONSTRUCTION PROCESS:
As a project enters the construction phase, the owner has a number of options in controlling the construction process. Whatever option he chooses, the element of control is implemented by a methodology of management. Although it has been recommended earlier to use the organisational structure showed in Fig. 3, the owner can choose from a number of different organisational structures, each with a particular application, depending on the nature and size of the project. Choosing a particular type of organisation will also depend on the level of involvement the owner wants for himself and his supporting staff. On large scale projects, the manpower and service skills required
to monitor and control the construction process is of such a magnitude that the tasks required can not normally be achieved with the owner’s existing organisation. In most cases, where the owner does not have the necessary in-house skills, he would appoint a consultant to execute these tasks on his behalf. The firm could be organised in a number of ways and provide a varying range of services. For instance, the owner could select an A/E consultant that had the capability of providing CM services also; or, the owner could select a separate CM consultant and A/E consultant and his project director will co-ordinate the two. Whatever configuration the owner chooses or is advised to choose, there will always be an overlap of four principal roles of management that occur during the construction process. These four management functions are performed by the Owner, the Architect/Engineer, the Project Administrator and the Construction Manager. In order not to confuse the issue, two or more of the four management functions may reside in the same firm. For example, the owner may use personnel on his staff to act as Project Administrator. As stated earlier, the A/E consultant may also have the capability of providing CM services. Regardless of who will provide each kind of management service during construction, it is important to understand their role, the limits of responsibility and the channels of interface that occur. Depending on the project, the role of project manager can be assumed by any of the team members; or, during the duration of the project, the role can move from member to member depending on requirements. Ultimately, though, it is the owner, as a determinant of his requirements, who selects which participant of
the project team will assume the role of Project Manager. A clear understanding between the owner and the A/E firm over the duties and responsibilities of the project manager is important when setting up the relationship and responsibilities of the other members of the management team.

Generally, each participant has certain responsibilities that then remain his and are only amplified if his organisation assumes the overall role of project management. These roles are described as follows:

**The Owner:** The owner is ultimately responsible for the construction process. It is the owner who is the key member of the management team, in that it is he who selects and organises the management team, based on the definition of his needs and priority. These tasks cannot be delegated, but must be made with his sustained presence during the construction process. Though there are different strategies that will alleviate some of the pressures of day-to-day management, the owner remains the ultimate decision-maker during the construction process, especially on decisions relating to cost.

**The Project Administrator:** The project administrator, as the owner's agent, acts as an adviser and implementer on his behalf using his professional experience in areas where the owner's knowledge or experience in construction matters is limited. If the project administrator assumes the role of project manager then he becomes responsible for the overall direction of the project. If he is merely a representative of the owner, then his major task is to ensure that the owner's interest is best served by all members of the management team.
The Architect/Engineer: As the prime element in extracting the owner needs and requirements and translating them into a physical design, the A/E firm has a primary responsibility to see that the design is properly executed. However, their role changes from one of primary influence during the design phase to one of supervision and advisor to the owner during the construction process (unless they assume the task of overall project management). The A/E firm that developed the design phase is in the best position to assume the role of Construction Manager. In fact, if this kind of organisation occurs, the A/E firm's project manager can easily assume the role of a CM as the management principles for the two positions are basically the same.

The Construction Manager: Though the construction manager's primary function is to control the overall construction process, it is advisable to bring him into regular consultation as early as the schematic design stage. These are usually known as "pre-tender" services. If the Project Management Method, which was developed by the author earlier, is used, then the construction management services are provided within the one management entity combined from the owner and the consultant's staff. The CM, being an expert on the construction segment of the delivery process, can provide valuable input in advising the architect and engineer of decisions made during design which will directly affect the construction process. The construction manager can also provide other pre-bid services that can be of value to both the A/E firm involved in design and the owner. These services, as listed in Professional Construction Management and Project
Administration by W. Foxhall, would include but not be limited to the following:

1. Review drawings and specifications, architectural and engineering, construction feasibility of various systems and the possible design implications of local availability of materials.

2. Prepare periodic cost evaluations and estimates related to both the overall budget and to the preliminary allocations of budget to the various systems.

3. Recommend for early purchase (by the owner) of those specified items of equipment and materials that require a long lead time for procurement and delivery.

4. Advise on the pre-packaging of tender documents for the award of separate construction contracts for the various systems and trades.

5. Consider the type and scope of work represented by each tender package in relation to time required for performance, availability of labour and materials, community relations and participation in the schedule of both design and construction procedures.

6. As schedule criteria of design and construction emerge, the construction manager may, with the co-operation of the architect/engineer, work some of the design operations into an overall CPM or other network scheduling operation.

7. Check tender packages, drawings and specifications to eliminate overlapping jurisdictions and eliminate possible gaps among the separate contractors.
8. Review all contract documents to be sure that someone is responsible for the general requirements on the site and for temporary facilities to house the management and supervision operation.

9. Conduct pre-tender conferences among contractors, sub-contractors and manufacturers of systems and sub-systems to ensure that all bidders understand the components of the bidding documents and management techniques involved.

CONSTRUCTION SUPERVISION:

The essential services required from the Construction Supervision team are:-

1. Contract Document Review: The supervision team should carry out the following work and prepare a detailed report on these studies:-

   a. Check that all copies of the contractor's drawings are in accordance with the signed construction contract drawings, and that amendments, addenda and correspondence agreed to at the contract stage are incorporated in the construction contract.

   b. Check the structural and engineering dimension and co-ordination between the drawings and other bid documents.

   c. Check the structural calculations and the reinforcement drawings for compliance with the construction contract specifications.
d. Check the calculations for adequacy and conformity with the contract specifications agreed at the signing of the contract. These checks shall identify all faults and errors which would impair the safety of the structures and the installations.
e. Check the unit and total prices of the Bills of Quantities for each individual part and for the whole project. Check that these prices are properly distributed among the various items and keep the Project Director informed regarding any anomalies that may occur during the performance of the works and submit appropriate recommendations regarding their technical and economic acceptability.

2. Planning and Scheduling:
a. Review the contractor’s proposed job site management plan, quality control procedures, and manning and mobilization plan.
b. Establish control measures to maintain orderly, co-ordinated and systematic progress in accordance with approved construction schedule.
c. Review the contractor’s material order schedule and delivery dates to ensure that they are consistent with the approved construction schedule.
d. Review the contractor’s construction plan, its adequacy for meeting contract performance requirements, and its location and layout.
e. Institute a programme of early surveillance of the contractor's proposed mobilisation plan and operating procedures and its performance and progress, in order to avoid problems and delays, in the start-up of construction activities.

f. Study and evaluate the programme of the works (detailed work schedule) submitted by the contractor both in detail and in its overall compliance with the contract period agreed with the owner. This programme should be prepared according to the critical path method (C.P.M.).

g. Study and evaluate the contractor's manpower and equipment schedules in relation to the programme.

h. Use the project schedule as a reference to monitor the progress of the contractors. Estimated quantities and man-hours should be correlated with activities in the schedule to provide the basis for a time phase performance evaluation of installation rates and associated costs. This evaluation shall be performed utilising data provided directly from the contractor in conjunction with supplemental quantity surveys performed by the consultant.

i. Use the master project schedule as the basis for status evaluation and critical path analysis. Progress updates and logic modifications should be made in an on-going manner utilising the interactive capabilities of a computer system. Each month a set of scheduling analysis reports and summaries should be prepared as part of the project progress report.
j. Install a computer control system in order to maintain schedule, cost and quality data on a periodic basis. Accounting information shall be tracked monthly and correlated to percentage information. Exception reports should be generated by the system when committed costs exceed estimates; actual costs exceed committed costs; actual quantities exceed estimated quantities, and actual unit rates (i.e. man-hours per quantity) or actual wage rates exceed those estimated. Scheduling exception reports should highlight critical path action items as well as trend summaries for the contract.

3. **Soil Investigations**: The supervision team should verify the location of the trial borings for foundations and the accuracy of the design in accordance with the relevant drawings. The team should review the soil investigation study, subsequent reports, the bearing capacity of the sub-soil. The team should study the reports prepared by the contractor if difficulties are encountered during construction of the foundations and prepare a recommended solutions report.

4. **Site Layout**: The team should check the contractor's planning and layout of the site with regard to surveying, elevation and location of buildings, roads and utilities.

5. **Field Work Supervision**: The site team should inspect all field work performed by the contractor and shall satisfy himself regarding the correctness and conformity of work done with the drawings and specifications and shall also ensure that the work is in accordance with good workmanship. Inspection activities should include, but are not limited to the following:
a. Checking of lines, grades and bench marks established by the contractor.
b. Excavation.
c. Backfill, soils graduation, compactions, etc.
d. Utility installation.
e. Concrete emplacement including formwork, surface preparation, cleanliness, embedments and reinforcing steel.
f. Concrete batching techniques.
g. Concrete placement controls including rate of placement, method of placement, vibration and construction joints.
h. Concrete testing, slump, air temperature.
i. Concrete placement, finishing, curing and protection.
j. Structural steel erection.
k. System cleaning, flushing and hydrostatic testing.
l. Installation of mechanical, electrical and instrumentation components.
m. Inspection of field run piping, conduct and instrumentation tubing.
n. Installation of electrical power and control cables including cable tray and duct banks.

The supervision teams should ensure that the use of materials and equipment is made according to the specifications and good standards of practice.
6. Testing of Materials: The team should request the contractor to do all necessary tests and submit the results and certificates to ensure that all materials conform to the project specifications and are suitable for the application.

7. Meetings: Project management meetings should be scheduled and held on a regular periodic basis with objectives of creating and maintaining open communications, resolving problems of co-ordination and scheduling future work to attain project objectives.

The supervision team should arrange for construction meetings to be held, for example, at two-weekly intervals, and attended by the contractor’s representative. The exact dates for the site meetings should be prepared one month in advance and be submitted to the Project Director on a monthly basis. These meetings will deal with:

a. The project work completed during the time period preceding the meeting and its relationship to the contractor’s programme and the targets set at the previous meeting.
b. The project work to be completed during the subsequent time period and its relationship to the contractor’s programme.
c. Delivery situation of major items of materials, plant and equipment.
d. List of drawings, specifications and samples approved since the previous meetings.
e. List of drawings, specifications and samples to be submitted for approval in the subsequent time period.
f. Number of contractor’s men on site categorised by trade, etc.
g. Possible complaints, accidents and problems concerning the project.

8. Status Reports: Schedule and quality data supplied from the contractors should be tracked, verified and reported monthly. The results of this data should be included in a monthly Project Report. Items covered in this report include, but not to be limited to:

Project Status:
Significant construction activities; materials and equipment delivery, changes and completion of systems.

Contractors:
A list of contractors and their activities for the reporting period, their manpower utilization, productivity, needs and availability, and material/equipment status.

Schedule:
Estimate of percentage work completed based on the project schedule, current position and future trends regarding milestone events.

Financial:
Cost and accounting information including cost to date, committed cost, project cost to complete and estimated cost at completion. Cash flow requirements should be included.

Administration:
Project meetings, weather conditions, delays and their causes, visitors, safety and security.
9. **Progress Payments**: The team should check and verify the progress accounts for work implemented and materials on site submitted by the Contractor. When the team has satisfied itself that the claim is correct and complies with the conditions of contract, and has verified the accuracy of measurements and quantities on the site, a payment certificate should be issued. Payment certificates accompanied by a copy of the contractor's claim should be submitted to the Project Director.

10. **Change Orders**: Any claims for additional compensation made by the construction contractors should be reviewed against the construction contract documents to determine the validity of the claim. Should the claim be found to be valid and constitute extra work, an agreement should be negotiated with the contractor, and a contract change order should be prepared for approval by the Project Director. Any claims against a contractor for failure to perform should be negotiated and settled prior to final completion of the construction contract involved.

11. **Shop Drawings**: The team should review the specifications and call for all drawings required in addition to the original contract drawings and check and approve where satisfactory such drawings provided by the contractor.

12. **As Built Drawings**: The team should programme, co-ordinate, check and approve the as-built drawings prepared by the contractor. The team shall report and make recommendations on those aspects of the contractor's documentation which are for decisions by the Project Director.
13. Material Substitution: In case the Owner would require a change or substitution of any one of the construction materials, or an item of equipment or a service, for which there is no price or description of quality in the construction contract or in the specifications or the bill of quantities, then the Owner should be advised regarding an adequate price and, if so required, an indication should be given of the time factor involved. No substitutions or changes should be made without the approval of the Project Director.

14. Project Records: Complete project records should be maintained to include the following:

a. Files for correspondence, reports of job conferences, shop drawings and sample submissions, reproductions or original contract documents including all addenda, change orders, field orders, additional drawings issued subsequent to execution of the contract, design engineers clarifications and interpretations, progress reports and other project related documents.

b. Diary or log book, recording hours on job site, weather conditions, data related to questions of extras or deductions, list of visiting officials, daily activity decisions, general observations and more detailed observations as in the case of observing test procedures.

c. Daily records of work accomplished in conformance with contract documents.
d. Record set of prints of contract drawings, showing all "as constructed" conditions. These drawings should be given to the contractor at the end of the project so that he may prepare the "as-built" drawings.

e. Names, addresses and telephone numbers of all contractors, sub-contractors and major suppliers of equipment and materials.

15. Lack of Contractor Co-operation: If the contractor ignores the supervision team's instructions to rectify errors discovered during the execution of the works, the Project Director should be informed accordingly without delay.

16. Contractor Complaints: All applications and complaints made by the contractors should be checked, pertaining to technical as well as other matters, and to be submitted to the Project Director along with comments after studying them thoroughly from the technical and financial points of view.

17. Contract Completion: The supervision team, after completion of the project proceeds with the provisional hand-over of the project and, after the expiration of the term provided for in the contract of the contractor, (normally 12 months) with the final hand-over.

The supervision team should prepare a report containing a schedule of defects that have become evident in the period of time between the two hand-overs. The report should include the means to correct these defects, as well as the corresponding costs and time and must be presented not later than one month before the date of the final hand-over.
The team must check and approve the contractor's final account and submit a report together with the recommendation, which will be submitted to the Project Director, after having it signed by the Contractor. The final certificate should include the remarks concerning the quality of the executed work and all those deductions recommended to be made, as a result of default, violation or bad workmanship that may be discovered in the executed work.
MAINTENANCE
AND
OPERATION
MAINTENANCE AND OPERATION

APPROACH:
The Project Manager should plan, organise and control the development of the management plan to direct, maintain and operate the project as well as the technical studies required for the scope of work including the following steps:-

1. Step One: - is the identification of the tasks that must be performed. These tasks include the technical operation and maintenance of the facilities, the provision of the services, and the overall management of the project.

2. Step Two: - is an analysis of how the tasks can be performed, the organisation concepts, location and regulatory issues, schedule and financial implications, and a plan selected for implementation. The management plan for the selected alternative will include a scope of work for the executing entities or agencies.

3. Step Three: - is the selection of entities or agencies to carry out the work.

4. Step Four: - is the implementation and monitoring.

SCOPE OF WORK:

Task Identification: The objective of this step is to identify the tasks necessary to provide the technical operation and maintenance of the facilities /non-technical services, and overall project management. In essence, step one defines what must be done.
1. **Select Project Manager:**

The Project Director should select a qualified Project Manager in the central office, directly responsible to himself, who will lead the development and implementation of the various steps.

2. **Task Definition:**

A team effort that could include all consultant staff. The team research and detail the tasks. The Project Director reviews and approves. Tasks should be grouped together.

   a. **Technical O & M** - overall objectives to be stated. **General O & M** - task frequency and description should be stated in terms of performance required.

   Final details for installed equipment will depend on what is furnished and should be included in O & M manuals to be provided by the contractor.

   b. **Services** - overall objectives to be stated. Tasks to be developed grouped by functions such as, religions (mosques), commercial leasing, police services, waste disposal, fire protection, telecommunications and recreation.

   c. **Project management** - objectives of these tasks to be stated. Tasks to be developed by groups such as financial, administrative, services, staff training, technical, procurement/inventory control, product performance/evaluation, phasing and users orientation.
3. **Interactive Work Session:**
This is a team task with the consultant staff and specialists who will perform an intensive work session to review and complete the task definitions. This session will cover other tasks.

4. **Task Documentation:**
A detailed description of each task should be prepared, indicating approximate level of effort required and scope. The Project Director should review and approve the submitted documentation.

**Task Management Analysis:** The objective is to analyse how the tasks, identified in Step One can best be performed; to develop alternative management/organisational concepts; to develop approaches to regulatory constraints; and to develop the financial tools and analysis necessary to evaluate management concepts. In essence, Step Two defines who will do what, when, and for how much.

1. **Develop Alternative Management Concepts:**
The team will develop concepts in conjunction with the Project Director and participate in reviews and refinement with him. This will be a continuation of the interactive work session in the previous task.

2. **Develop Approach to Regulatory Constraints:**
The team will investigate and develop an approach in consultation with the Project Director and other officials as needed.
3. Develop Financial and Technical Evaluation Tools:
The team should develop and refine in consultation with the Project Director, the Evaluation Tools.

4. Select and Refine Management Concept:
The team should select and refine the concept to be recommended for approval.

5. Transition Plan:
The team should develop a plan for the transition from the contract warranty period to full user's agency management.

6. Recommended Plan for Implementation:
As a summary activity the team should recommend a plan for implementation including project organisation and responsibility, definition (scope of work) for contractors, public agencies, users and others.

7. Report:
The Project Director should present all findings, recommendations and conclusions in a report to the top management committee of the project.

Selection, Assignment and Contracting: This is to be carried out by the team with appropriate public and private agencies or entities and the assistance of the team for implementation of the Management Programme based on the conclusions reached in Step Two.

a. The User's Agency will prepare and execute agreements with appropriate supporting agencies and entities.

b. The User will prepare tender documents for consultants, contractors and concessionaires.
c. The User will select and contract with the Consultants/Managers as required.

d. The User will select and contract with O & M Contractors as required.

e. The User will recruit and install additional Management/Operational staff as required.

Implementation and Monitoring: The Organisation established in Step Three will implement the Management Programme, under the Supervision, Monitoring and Quality Control of the User's Agency. Periodic adjustments will be required as contracts executed in Step Three expire and as changes in Public Agency Regulations require.
GLOSSARY OF DEFINITIONS
GLOSSARY OF DEFINITIONS

Analysis: "Separation or breaking up of a whole into its fundamental elements or component parts."

Bar Chart: "This is a series of bars plotted against a calendar scale. Each bar represents the beginning, duration, and end in time to some segment of the total job to be done and together the bars make up the project schedule."

Base Line Study I: "It is a document which includes the requirements of the user, also, it gives a general idea about the project in terms of scope, time, quality, cost and impacts on the overall country's development."

Base Line Study II: "This document concerns the project implementation plan and how to make the project a reality. It selects the management approach, the delivery method and the control method."

Concept: "Something conceived in the mind: idea, notion."

Construction Administration Manual: "This is a document which explains the method to be used to administer the construction contracts, sets forth the report and submission formats called for in the construction contracts, and describes the functions to be performed by the project personnel at the various site locations."

Construction Documents: "This is a process of documenting the physical spacial design. Every aspect of the design is translated into a form that can be communicated in a standard language."

Construction Management (C.M.): "A system made up of interrelated tasks to co-ordinate and communicate the entire project phases, including design, tendering, and project execution, with the objective of minimizing the project time and cost, and maintaining the project quality."

Cost: "The price paid to acquire or accomplish something. In the context of the base line study, cost is associated with the potential and limitation of the problem. In respect of potential, the amount or resources available for the project. In respect to limitation, the extent of resources available. Cost can become
an expression of time, for example, as in the FY budget allocations of a country."

**Critical Path Method (C.P.M.):**

"This is a scheduling technique based on networking (or logically intertwining of the schedule activities). Once the schedule network has been established, the Critical Path Method traces through the network to determine the criticality of each chain (or logic path) through the network. (A logic path is a combination of one or more activities into a series or chain of events)."

"The critical path is the longest path through the network and thus, determines the overall duration of the schedule."

**Current Status Chart:**

"This is a graphic representation of the current status report."

**Current Status Report:**

"This includes the activity number, activity description, work days remaining to completion, current start or finish of the activity, percentage of completed work days, days ahead or behind schedule and expected start or finish based on progress."

**Data:**

"Factual material used as a basis for reasoning, discussion or decision."

**Design-Build Construction Process:**

"A single firm provides the project owner with project design and construction services."

**Design Concept:**

"Referring to ideas intended as physical solution to the client's architectural problem."

**Design Development:**

The design development phase of the design process is a further refinement of the schematic design. In this phase, refinement is done within the framework of the design developed during schematic design. Design Development can be best described as a 'filling out' stage."

**Electronic Data Processing Plan (E.D.P.P.):**

"It explains the system design and the use of equipment found in projects which have computing facilities."
Fact: "Information presented as having objective reality; truth."

Forecast: "The projection of what will take place by a certain point in time."

Functional Manager (F.M.): "Provides direction regarding who will perform the tasks, how the technical work will be accomplished and how much money is required to perform the work."

General Contracting (G.C.): "This is a process by which an owner selects a design firm to develop the construction documents and, then, engages a general contractor for the total execution of the project who will subcontract various parts of the project with him acting as the construction manager."

Goal: "The result towards which effort is directed. In the context of a base line study, an objective to be achieved. In the base line process there are two types of goals: Ideal Goals; a set of goals which if achieved would result in the most ideal solution to the problem. Real Goals; goals that can be realistically achieved which are set through the analysis process of the base line study."

Limitation: "The final or furthest bound or point as to the extent or continuance. In the context of a problem statement; the limits implied in the problem statement; when tested by analysis, define the parameters of the solution to the problem."

Logic Networks: "This is a detailed picture of all the various steps required to complete a task or project. It is a bar chart using smaller more specific task bars and including the interdependencies."

Management: "The co-ordination and integration of all resources (both human and technical) to accomplish specific results."

Milestone Scheduling: "This is a format indicating individual events or milestones involved in completion of a project. It provides a basic time frame to direct the later more detailed scheduling efforts."

Needs: "Requirements; something necessary; an indispensable or essential thing or quality."
Objective: "Goals, targets or results to be accomplished by a certain time."

Organisation: "The orderly arrangements of people's responsibilities and duties to accomplish the project objectives."

Owner: "The owner is the overall organisation, represented by the top official, which includes several users departments. "A project will have one owner, but could have more than one user."

"(e.g. Internal Securing Forces Housing Project owned by the Ministry of Interior, represented by the Minister of Interior. The users are the several departments within the Ministry, such as the Police and Border Guards."

Personnel Procedures Manual: "This describes administrative details for handling all personnel matters such as recruiting, travel and visa arrangements, working hours, leave provisions, medical insurance and a general orientation."

Plans: "The detailed steps to be taken in order to accomplish the objectives."

Policy: "The guides and ground rules to regulate project actions."

Position Description: "A position description is a written statement outlining the contents and essential requirements of a job."

Position Specification: "This identifies the qualifications which are needed by a person filling a position."

Potential: "The capability of coming into actuality or realization. In the context of a problem statement: the potential implied in the problem statement, that when tested by analysis, defines the parameters of the problem's solution."

Procedures: "The detailed instructions for carrying out the policy."

Programming Concepts: "Referring to ideas intended mainly as functional and organisational solutions to the client's"
abstract ideas generalised for particular instances."

**Project:**

"An undertaking which is to be executed within a specified time, cost and quality."

**Project Budgets:**

"The project budget is the approved cost estimates for the various aspects of the project, including both direct and indirect costs and contingency. The major portion of the estimate is the facility capital cost."

**Project Delivery Process:**

"The methodology used, based on prior analysis of the problem, in determining the most satisfactory combination of time and resources required for a project delivery system."

**Project Delivery System:**

"A predetermined set of steps taken leading to the occupancy and operation of a project that reflects a successful solution of the goals and objectives of the client."

**Project Funding Plan:**

"This is formulated to provide these funds when needed. It is based on both a cash flow analysis of the project budget and on the integrated project schedule to identify expenditure levels each month and thereby establish funding requirements. The project funding flow would indicate the working or invested capital required to be provided each month or quarter in support of the project."

**Project Management (P.M.):**

"An application of a system made up of interrelated tasks performed by various resources, with well-defined objectives in terms of scope, cost, schedule and quality."

**Project Management Manual:**

"It establishes by reference the mutually agreed upon procedures governing the conduct of the technical and administrative aspects of the project."
**Project Manager (P.M.):**
"Provides direction regarding clarification of the project tasks, when they should start and finish to meet overall project goals, and how much money is available to perform the work."

**Project Organisation Plan:**
"It develops a strategy for organising personnel to carry out the project objectives. It delineates the levels of management, various project functions and personnel positions responsible for each function."

**Project Plan:**
"It identifies the objectives, tasks, duration of task, responsibilities and information as required to design and construct a project."

**Project Planning and Control:**
"Is a system to serve project personnel by providing a practical comprehensive approach to project administration. The ultimate objective of a project planning and control system is to facilitate management action. In the planning phase, the objectives, policies, plans and procedures are organised to provide a framework for project implementation. In the control phase detailed monitoring permits immediate identification of the problem so that the appropriate action can be taken and the desired results achieved."

**Quality:**
"Fineness or grade of excellence. In the context of the base line study, quality is an objective or goal to be achieved that becomes a parameter for the problem solution after the analysis process of the base line study occurs."

**Requirement:**
"Something wanted or needed."

**Resources:**
"The collective means or materials that can be brought to bear on any particular event (or project)."

**Scope:**
"The area or extent covered by something. The sum total of all factors involved."

**Schedule:**
"A series of things to be done within a given period. In the context of the Project Delivery Process, there are two types of schedule; concurrent and conventional. Concurrent scheduling (also known as fast track or phased design and construct) is a scheduling process."
where different events occur together. Conventional scheduling is a linear progression of events."

**Schedule Analysis Report:**

"The schedule analysis report is a written document which is compiled from the computer output and project contracts. Highlighted in this report is the current status of the project, present and future areas of concern, cause and effect, possible solutions to critical areas, and a general overview of the project."

**Schematic Approach:**

"This is the first step into the translation and assimilation stage of a project. It used to describe the first of two major tasks performed during schematic design; developing a very generalised approach or concept of the project before proceeding to the schematic design information."

**Schematic Design:**

"It develops the 'conceptual solutions', carefully maintaining its integrity, into an actual building design."

**Site Concept:**

"This is the assimilation of the programme requirements which relate to the physical site and its relation to the building design."

**Staffing Plan:**

"It shows the required positions and working terms for personnel to be located at the project offices. It is merely guidelines for the distribution of manpower through completion of the project and may be modified in response to operational experiences, staff availability or in light of changes in project objectives."

**Standards:**

"The defined levels of performance by which accomplishment will be measured."

**System Concept:**

"Is the assimilation of types of systems which relate to the design concept system of physical support, enclosure, energy use or conservation, syts of construction, comfort support, life safety, etc."

**Systems Approach:**

"The process of implementing the solution to a specific problem within a predetermined system that has resulted from an analysis of the problem."
Synthesis: "Composition or combination of parts or elements so as to form a coherent whole."

"The process of translation or assimilation of the results of the problem analysis in the design process."

Time: "The duration of all existence; measured in past, present and future and dealt with in the context of 'the influences of history, the inevitability of changes for the present and the projections into the future'."

Turnkey Contracting: "A firm takes responsibility for the construction phase (both time and cost), but in fact subcontracts all of the work. The sub-contractors have contracts with the turnkey contractor."

User: "This is the department which represents a group of people who will use the project after execution.

Value Engineering "Value Engineering is an organised team study of functions to generate alternatives which will satisfy the user's needs at the lowest life cycle cost."

Wants: "Something lacking and desired or wished for."

Work Breakdown Structure: "It consists of two basic tasks: (1) Determining the component parts of the project systems and facilities. (2) Determining the services to be provided or tasks to be performed.

Working Schedule Report (W.S.R.): "This report indicates when an activity is to start and finish, also when it actually did start and finish. This report is issued at a working level where the detail of a current status report is felt not to be needed."


HAVILAND, David, "Managing Architectural Projects: The effective Project Manager", Published by the American Institute of Architects, 1981.


HOLLINS, R. J., "Production & Planning applied to Building", Published by George Godwin Ltd., Aldwych, 1971.


APPENDICES

The purpose of these appendices is to illustrate some examples of management approach and management tools used in practice.

These examples cover the following:-

1. Organisation structure
2. Management approach
3. Control system
4. Control tools
5. Training
APPENDIX A

ORGANISATION

Three organisational structure charts have been selected to illustrate different types of organisation. The type of organisation changes depend on the functions to be served.


The C.D.B. provides technical or management services in three main areas:

1. Development of capital improvement programmes.
2. Capital budget enactment.
3. Project design and construction.

In programme development the agency works as a technical consultant to other state agencies or local governments in their building programmes. It assesses client agencies' building needs and helps them establish space requirements and dollar estimates for proposed projects.

C.D.B. also assists the Governor and Legislature in preparation and enactment of the annual capital budget. ¹

FIG. A-2: A typical functional organisation chart illustrates a management group which could be established by Holmes & Narver Inc. (Engineers - Constructors), U.S.A. for a multi-site construction programme. The chart includes the organisation and the major tasks to be performed by each manager. ²

FIG. A-3: Saudi Consulting House Organisation Structure

The objective of this agency is to provide different consulting services to Government agencies, private establishments and individuals including preparation of different research studies.
In addition, S.C.H. provides technical advice to existing industries and determines the economic feasibility for all types of projects as well as their priorities and methods of financing.\textsuperscript{3}


Fig. A-1: C.D.B. Organisation Structure.
Fig. A-2: Functional Organisation Chart.

Source: Holmes & Narver Inc., Orange, California, U.S.A.
SCH ORGANIZATIONAL STRUCTURE

ENGINEERING DEPARTMENT.
To prepare Engineering designs and specifications and to supervise execution of different structural projects.
To prepare master plans for different engineering projects.
To provide technical advice to different industries.
To analyse bids for building projects and to assist in their evaluation.

ECONOMIC & TECH. MANAGEMENT SERVICES DEPARTMENT.
To prepare feasibility studies for industrial projects.
To prepare marketing studies for projects.
To prepare preliminary feasibility studies.
To prepare economic reports and plans for the different sectors.
To perform industrial surveys and to prepare statistical data.
To provide the service of technical management and administrative organization to government and private establishment.

LEGAL SERVICES DEPARTMENT.
To provide legal consulting services to Government Agencies including the following areas:
International law;
International business transactions;
Joint venture agreements;
Foreign investments;
Construction contracts;
International finance agreements;
Admiralty, civil and commercial laws.

DEVELOPMENT & PROMOTION DEPARTMENT.
To develop and promote SCH Business.
To plan for revenues.

FINANCIAL & ADMINISTRATION AFFAIRS DEPARTMENT.
To undertake the financial and administrative affairs.
Training of staff.

BOARD OF DIRECTORS
VICE CHAIRMAN
EXPERTS POOL
PUBLIC RELATIONS & INFORMATION DEPT.

Fig. A-3: Saudi Consulting House Organisation Structure.
Source: Saudi Consulting House, Riyadh, Saudi Arabia
APPENDIX B

APPROACH & METHODOLOGY

FIG. B-1: The matrix contains a brief description of how the Arthur D. Little Programme Systems Management Company (U.S.A.) addresses the principal project planning elements.¹

There are five key elements to managing large and complex projects effectively. They are: planning, organisation, control, training and implementation.

FIG. B-2: The chart illustrates the Development Process, as adopted by C.D.B., Illinois, U.S.A.

Several steps have been included in the development of a new or improved public facility. This chart traces the procession outline starting with the user’s agency needing the facility, it indicates the roles and interaction of C.D.B., the Government’s office, the Legislature and the design and construction firms engaged by C.D.B.²

FIG. B-3: Management Decision Network for a Large Scale Project adopted by Gibbs & Hill Inc. (A/E) from U.S.A. is illustrated.

Gibbs & Hill offers Management Services to cover every area of activity from project inception to full scale operations including:

. Development of client corporate goals and objectives, study designs and management decision networks.

. Programming and scheduling project related activities and decisions of client’s corporate management.

. Economic planning, including development schedules for capital funds, revenue and expense projections and project feasibility analysis.
Development and evaluation of alternative project objectives, methods, processes and schedules.

Selection and supervision of spacial consultants, contractors, etc.

Site search and selection.

Project design.

Construction.

Project staffing and manpower training.

Start-up and operation.³

FIG. B-4: The chart illustrates the engineering approach adopted by Chas. T. Main Inc., U.S.A. (A/E).

Chas. T. Main is active in capital programmes offering each of these areas comprehensive professional engineering services involving modernisation, addition and new facilities. Assignments in these fields range from feasibility studies through project planning, final design and construction management.⁴


## Principal Project Planning Elements

<table>
<thead>
<tr>
<th>Planning System</th>
<th>Planning Stage</th>
<th>Feasibility</th>
<th>Project Strategy</th>
<th>Baseline Plan</th>
<th>Detailed Planning</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic Evaluation</td>
<td><em>Benefits</em></td>
<td><em>Continue Appraisal with View to Changing Project Specifications if Necessary</em></td>
<td><em>Impact on other business functions assessed</em></td>
<td><em>Detailed Contract Specs and Drawings</em></td>
<td></td>
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<tr>
<td>Project Definition</td>
<td><em>Risk</em></td>
<td></td>
<td></td>
<td><em>Overall Schedule Requirements</em></td>
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<tr>
<td></td>
<td><em>System Specs</em></td>
<td><em>Configuration Definition</em></td>
<td><em>Further Development of Outline Design, Schedule and Budget</em></td>
<td><em>Detailed Budget/Contract Bids</em></td>
<td></td>
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<tr>
<td></td>
<td><em>Base Technology</em></td>
<td><em>Budget by Major Areas</em></td>
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<td></td>
<td><em>$ Estimate</em></td>
<td><em>Milestone Schedule</em></td>
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<tr>
<td></td>
<td><em>Project Schedule</em></td>
<td><em>Detailed &quot;Planning&quot; Schedule</em></td>
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<tr>
<td>Finance</td>
<td><em>Outline Design</em></td>
<td><em>Detailed Sources</em></td>
<td><em>Detailed Payments Schedule by Creditor &amp; Currency</em></td>
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<td></td>
<td></td>
<td><em>More Detailed Cash Requirements</em></td>
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<tr>
<td>Environment</td>
<td><em>Definition of Environmental Impact Statement</em></td>
<td><em>Schedule of Approvals Required</em></td>
<td><em>Permit Expediting System Required</em></td>
<td></td>
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<tr>
<td></td>
<td><em>National &amp; Local Government Support Assessed</em></td>
<td><em>Government or Community Support Groups Identified</em></td>
<td><em>Expediting Schedules</em></td>
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<td></td>
<td><em>Local Population Attitude Assessed</em></td>
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<td><em>Public Relations</em></td>
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<td></td>
<td><em>Supplier Situation Assessed</em></td>
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<tr>
<td>Organization &amp; Systems</td>
<td><em>Overall Concepts for: Contractor Strategies</em></td>
<td><em>Some Major Contracts Signed</em></td>
<td><em>Contract Terms and Conditions</em></td>
<td></td>
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<tr>
<td></td>
<td><em>Design, Fabrication, Construction</em></td>
<td><em>Union Discussions</em></td>
<td><em>Owner Organization Detailed</em></td>
<td></td>
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<tr>
<td></td>
<td><em>Labor &amp; Materials Sources</em></td>
<td><em>Possibly Some Long Lead Materials Ordered</em></td>
<td><em>Detailed Staffing Plans</em></td>
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<tr>
<td></td>
<td><em>Principal Responsibilities Determined</em></td>
<td><em>Responsibilities Matrix</em></td>
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<td></td>
<td><em>Major Information Systems Identified</em></td>
<td><em>Manpower Plan</em></td>
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<td></td>
<td><em>Key Personnel Identified</em></td>
<td><em>Systems Design Schedule</em></td>
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<tr>
<td>Infrastructure &amp; Support</td>
<td><em>Assessment Extent of Support Required</em></td>
<td><em>Further Definition of:</em></td>
<td><em>Detailed Definition of:</em></td>
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<td><em>Labor Relations</em></td>
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<td><em>Camps</em></td>
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<td></td>
<td><em>Administration</em></td>
<td><em>Transport, Logistics, etc.</em></td>
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<td></td>
<td><em>Transport, Logistics &amp; Warehousing</em></td>
<td><em>Construction Schedules/Contracts for Camps, Power, Transport, etc.</em></td>
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<td><em>Support Organization Outlined</em></td>
<td><em>Service Contracts Identified</em></td>
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<td><em>Permits Requested Outlined</em></td>
<td><em>Support Organization Defined</em></td>
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</tbody>
</table>

**Fig. B-1**: Principal Project Planning Elements.  
**Source**: Program Systems Management Company  
Cambridge, Massachusetts, U.S.A.
Program Development

1. User agency identifies a need for new or improved facility
2. Evaluation and cost estimate by CDB
3. Project scope prepared by User and CDB
4. Capital Budget Request prepared by User
5. Governor's Capital Program prepared
6. Appropriation Legislation drafted by CDB and Bureau of the Budget

Capital Budget Enactment

7. Appropriation Bills introduced
8. Information to legislative staff by CDB and User
9. Passage and signature by Governor

Project Implementation

10. Requests for release of funds by User and CDB
11. Governor's release of funds
12. Architect/Engineer selected by User and CDB
13. Design phase. CDB and User agency approve A/E design for construction
14. Advertisement, bidding and award of construction contracts by CDB
15. Construction phase. CDB monitors work of A/E and contractor through construction
16. Transfer of completed project from CDB to User

Fig. B-2: Development Process.
Fig. B-3: Management Decision Network for a Complex Project.
Source: Gibbs & Hill Inc., New York, U.S.A.
A professional engineering approach begins with the client's need for new facilities.

**CONCEPTUAL PLANNING**
- Establishes
- Objectives
- Magnitude of capital investment
- Environmental requirements
- Financial feasibility
- Investigates
- Sites
- Natural resources
- Availability of fuel and raw materials
- Transportation
- Power sources
- Labor and community
- Taxes

**CLIENT'S FEASIBILITY DETERMINATION**
- Proposes
- Plans and methods
- Equipment and material
- Schedules
- Alternatives
- EVALUATION & RECOMMENDATION

**PROJECT PLANNING**
- Defines
- Scope of project
- Scale of design
- Objectives
- Site plan
- Flows and balances
- Major equipment
- Structures
- Processes
- Environmental impact statement
- Alternatives
- Capital budget
- Timing
- Plans
- Operating costs
- Return on investment
- Cash disbursements
- THE DESIGN REPORT A KEY DOCUMENT FOR CAPITAL APPROPRIATION

**CLIENT'S PROJECT AUTHORIZATION**

**PROJECT MANAGEMENT**
- Establishes
- Administrative procedures
- Responsibilities
- Organization
- Lines of communication
- between client/engineer/suppliers
- Interorganizational
- Structures
- Processes
- Environmental impact statement
- Alternatives
- Capital budget
- Timing
- Plans
- Operating costs
- Return on investment
- Cash disbursements
- THE DESIGN REPORT A KEY DOCUMENT FOR CAPITAL APPROPRIATION

**PROJECT IMPLEMENTATION**
- Final Design
- Prepares working drawings for
- Site preparation
- Architecture
- Building structures
- Mechanical equipment
- Process & power piping
- Controls
- Electrical power
- Electrical distribution
- Specifications
- Owner furnished equipment
- Construction work
- Solicits and recommends bids
- Prepares
- Construction documents
- Purchase orders
- Contracts
- Checks vendors' gramps
- Expedites deliveries
- Material procurement
- Cost control systems
- Budgets
- Cost reports
- Schedules
- Engineering
- Procurement
- Construction

**REGULATORY APPROVALS & LICENSES**
- Environmental permits
- Construction permits
- Power generation
- Water supply
- Land use
- Zoning
- Flood control

**PROJECT IMPLEMENTATION**
- Final Design
- Prepares working drawings for
- Site preparation
- Architecture
- Building structures
- Mechanical equipment
- Process & power piping
- Controls
- Electrical power
- Electrical distribution
- Specifications
- Owner furnished equipment
- Construction work
- Solicits and recommends bids
- Prepares
- Construction documents
- Purchase orders
- Contracts
- Checks vendors' gramps
- Expedites deliveries
- Material procurement
- Cost control systems
- Budgets
- Cost reports
- Schedules
- Engineering
- Procurement
- Construction

The professional engineer can participate in any or all of these phases of a capital program in a manner that augments the client's organization for the success of the investment.

Fig. B-4: Engineering Approach. Source: Chas. T. Main Inc., Boston, Massachusetts, U.S.A.
APPENDIX C

CONTROL SYSTEM

FIG. C-1: Holmes & Narver's project planning system encompasses:

1. A planned approach.
2. A cost control base.
3. Accurate and timely reporting of expenditures and work progress.
4. An alert system for cost and schedule impact resulting from deviations.
5. Positive action to correct deviations.
6. Active participation by all project members.

The planned approach relates the scope of work with the schedule and cost estimate, it is one of the first steps in project management and begins with the initiation of the work. An early schedule and an early budget become the control base from which Holmes & Narver works. This schedule and budget for the project are refined as the work progresses.

The Project Manager is directly responsible for controlling the cost and the schedule of the project and furnishes the positive action to correct deviations from the original plan that are brought to his attention by the control tools furnished within the system.¹

The diagram of the Holmes & Narver Planning and Control System illustrates the inter-relationships of the various activities, controls and reports. The planning and scheduling proceeds concurrently with the cost estimating. The procedure for planning is shown on the upper portion of the diagram, while the cost estimate developments are outlined on the lower portion.
Throughout the project the importance of this relationship is recognised.

FIG. C-2: The Parsons Project Control System consists of three separately identifiable but related functions:
1. Development of a project estimate and budget.
2. Establishment and maintenance of a cost control system.
3. Development of a work plan and schedule.

Project Control as practised by the Ralph M. Parsons Company, is a systematic, continuing activity of recording and forecasting incremental and overall project costs and progress, and comparing such costs and progress against the project budget and schedule during job accomplishment. This system has a two-fold objective.

Firstly, the system controls cost and progress against a predetermined budget and schedule. Secondly, it provides the Parsons Management with timely and accurate cost and progress status information on both a current and a forecast-at-completion basis.

The Parsons Project Control System is built upon the following key principles:

1. An estimate (budget) and project plan (schedule) must be prepared early in a project cycle.

2. Costs and progress must be continuously compared with the budget and the schedule. This comparison must be applied during all project phases; i.e., design, procurement and construction.

3. Project costs and schedule performance must be reported, forecasted and controlled.
4. Established Parsons Project Control procedures will be rigidly enforced.

5. Cost and schedule control are continuing responsibilities of management and the entire project team.

The organisational relationship of the Project Manager to the Project Control Manager is depicted in Fig. C-2.²

FIG. C-3: This system is designed to be used by a British Contractor for a large scale project. The areas of site activity covered by the system are:

i Network planning - Project Controls using time and resource analysis linked to material and cost files in the data base.

ii Material control - Through linking drawing registers with material take-off and stock control to perform material allocation.

iii Cost control - Time sheet, productivity and original bid analysis procedures.

iv Cost forecasting - Monitoring original bid estimates with actual and forecast costs.

It is an inter-active prototype Management Control System based on a model project. This system forms the basis for establishing computer procedures on a live site by making a copy of the prototype system and tailoring it by means identified, modifications and enhancements.³

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2. Project Control System, The Ralph M. Parsons Company,

Fig. C-1: Project Planning & Controls.
Source: Holmes & Narver Inc., Orange, California, U.S.A.
Fig. C- 2 : Project Program Control.
Source : The Ralph M. Parsons Company, U.S.A.
Management Control System
Networking & Material Control Applications

Fig. C-3/1: Management Control System
Networking & Material Control Applications.

Source: Computing Services, Borehamwood, U.K.
Fig. C-3/2 : Management Control System
Cost Control & Cost Forecasting Applications.
Source : Computing Services, Borehamwood, U.K.
Fig. C-3/3: Management Control System System Run Diagram.
Source: Computing Services, Borehamwood, U.K.
APPENDIX D

PLANNING & SCHEDULING CONTROL TOOLS

The tools illustrated are selected from Holmes & Narver Inc. Control System.

FIG. D-1: Arrow Diagram: "Once the logic of the engineering and the construction modules have been selected the activities are arranged in sequence and they are combined on a project arrow diagram. A portion of such a diagram is shown in Fig. D-1."

FIG. D-2: Critical Path Schedule: "Upon the completion of the arrow diagram and the assignment of duration to all activities, the schedule is computed using a computer program. The first output to this program is the Critical Path Schedule which lists every activity in the Project Performance Plan. Other outputs of the program form the complete initial schedule and illustrations of these outputs are shown on the next figures."

FIG. D-3: Critical Paths by Float: "This output lists activities in ascending float order which affects the project completion. (Float is the time an activity can be delayed without affecting the completion of the project.)."

FIG. D-4: Responsibility Schedule: "The responsibility schedule is a computer-drawn bar-chart showing activities in the early start order by each supervisor's responsibility."

FIG. D-5: Scheduling Plot Curves: "These curves are produced by the computer and they show the schedule percentages of completion at various times on two bases; the first basis shown by a line on the left shows that all activities are performed at the earliest starting date; whereas, the second curve indicates that all activities are performed on the latest starting date."
FIG. D-6: Project Schedule: "The preceding reports are
analysed and compared with the cost estimates being prepared
simultaneously with the scheduling and with the various manpower
requirements. They are revised as necessary, and, finally, the
'best plan' is selected which becomes the program performance
plan. At this stage in the system an arrow diagram of the 'best
plan' is produced by the computer."

FIG. D-7: "Engineering - Construction Status Report: This shows
all progress on started activities and indicates activities that
did not start on the scheduled date."

FIG. D-8: "Engineering - Construction Alert List: Details items
on status reports that are within 20 days becoming critical to
project completion. The list is directed to the specific
attention of the Project Manager for review and necessary
action."

FIG. D-9: "Engineering - Construction Critical Activities List:
Shows all activities within 10 days of becoming critical to
project completion. The list is directed to the specific
attention of the Project Manager for review and action."

FIG. D-10: "Engineering Detailed Progress Report: The progress
of the engineering activities, including status of drawings and
the estimated hours to complete each category is summarised and
presented as shown in the Engineering Progress Report."

FIG. D-11: "Construction Detailed Progress Report: The various
construction progress information reports are allocated to the
various construction functions and are summarised as shown in the
Construction Progress Report."
FIG. D-12: "Project Status Report Schedule: The reports mentioned above are reviewed by the Project Manager and become the Project Status Report. They are summarised graphically as shown in Fig. D-12."

Source: Holmes & Narver Inc., (Engineers-Constructors), U.S.A.
Fig. D-1: Arrow Diagram.
Source: Holmes & Narver Inc., Orange, California, U.S.A.
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Source:  Holmes & Narver Inc., Orange, California, U.S.A.
Fig. D-6 : Project Schedule. Source : Holmes & Narver Inc., Orange, California, U.S.A.
## CONTRACT 1200

**CONSTRUCTION STATUS REPORT**

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HOLMES & NARVER, INC.
ENGINEERS-CONSTRUCTORS

ENGINEERING PROGRESS REPORT SUMMARY

CLIENT: MANUFACTURING CO.
CONTRACT: 1440.00
REPORT NUMBER: 3
PERIOD ENDING: 01-28-77

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TOTAL PROJECT PROGRESS TO DATE: 69 80
TOTAL PROJECT PROGRESS LAST PERIOD: 56 65
TOTAL PROJECT PROGRESS THIS PERIOD: 13 15

Fig. D-10: Engineering Detailed Progress Report.
Source: Holmes & Narver Inc., Orange, California, U.S.A.
**CONSTRUCTION PROGRESS REPORT SUMMARY**

**CLIENT**  MANUFACTURING CO.  
**CONTRACT**  1440  
**REPORT NO.**  33  
**PERIOD ENDING**  11-20-77

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**TOTAL PROJECT PROGRESS TO DATE**  94  
**TOTAL PROJECT PROGRESS LAST PERIOD**  89  
**TOTAL PROJECT PROGRESS THIS PERIOD**  5

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Fig. D-11: Construction Detailed Progress Report.  
Source: Holmes & Narver Inc., Orange, California, U.S.A.
**Fig. D-12: Project Status Report (Schedule)**

**Source:** Holmes & Narver Inc., Orange, California, U.S.A.

### Critical Items:

1. Punch List Items Continue.

### Manpower

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### Project Status Report (Schedule)

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**Contract Number:** 1440

**Report Date:** 01-17-78

**Client:** Manufacturing Co.

**Plant:** Expansion

**Location:** California

**Type Contract:** CPM

**Project Manager:** J. P. Fred
APPENDIX E

COST CONTROL TOOLS

The tools illustrated are selected from Holmes & Narver Inc., Control System.

FIG. E-1: "Project Code of Accounts: The preliminary budget estimate is disseminated into the Project Code of Accounts. This code is developed by the Project Manager and the Cost Engineer in consultation with the client."

FIG. E-2: "Definitive Cost Estimate: With the essential completion of the design, the start of construction work and the ordering of major equipment, the initial budget estimate is replaced by the Definitive Cost Estimate which is the final budget control estimate of the project unless changes of scope are authorised by the client."

FIG. E-3: "Engineering Labour Reports: Home office labour costs are recorded for all types of engineering work, procurement etc., and are incorporated in a monthly labour cost and to-date figures report."

FIG. E-4: "Field Labour Reports: Field labour costs disseminated for all construction accounts are incorporated in a monthly cost report similar to the home office report."

FIG. E-5: "The Project Cost Summary shown in Fig. E-5, is issued monthly for the duration of the project. The report will contain overall composite project costs by prime cost account. The costs listed in the project cost summary are compiled from data accumulated in three subsidiary reports; namely, Engineering Labour Reports, Field Labour Reports and a Commitment Register of Purchase Order and Non-Purchase Order Expenditures."
The Project Cost Summary Report states the job cost elements in columns headed 'Budget', 'Expended and Open Commitments', 'Indicated Total Cost', and 'Over or Under Budget'. Before the Definitive Estimate has been prepared, the budget estimate costs are set up by cost code account for use in the 'Budget' column of the Project Cost Summary. The Definitive Estimate figures will replace the budget estimate. When the client approves a change order affecting the total price of the contract, the 'Budget' column of the Project Cost Summary will be adjusted accordingly.

Source: Holmes & Narver Inc., (Engineers - Constructors), U.S.A.
Fig. E-1: Project Code of Accounts.
Source: Holmes & Narver Inc., Orange, California, U.S.A.
# Definitive Cost Estimate

**Source:** Holmes & Narver Inc., Orange, California, U.S.A.

---

## Cost Estimate

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### Direct Field Costs

| Temporary Construction Facilities | 400,000 | - | 100,000 | 500,000 |
| Construction Support Services    | 700,000 | - | 900,000 | 1,600,000 |
| Construction Equipment & Tools   | -       | 300,000 | 100,000 | 400,000 |
| Special Items                    | -       | - | -       | -       |

### Indirect Field Costs

| Project Management             | 200,000 |
| Design Engineering             | 700,000 |
| Planning & Controls            | 100,000 |
| Procurement                    | 100,000 |
| Office Expense                 |         |
| Office Payroll Burdens         |         |
| Indirect Office Costs          |         |

### Total Field Costs

| Project Management             | 200,000 |
| Design Engineering             | 700,000 |
| Planning & Controls            | 100,000 |
| Procurement                    | 100,000 |
| Office Expense                 |         |
| Office Payroll Burdens         |         |
| Indirect Office Costs          |         |

| Total Office Costs             | 120,000 | 1,100,000 | 1,400,000 | 2,500,000 |
| Total Field & Office Costs     | 17,000,000 |
| Fee                            | 800,000 |
| Contingency                    | 800,000 |
| Escalation                     | 1,400,000 |
| **Total**                      | 20,000,000 |
### Humes & Naiver, Inc.

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**Client:** Manufacturing Co.

**Location:** California

**Home Office Summary Manhours and Cost Forecast**

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**Fig. E-3:** Engineering Labor Reports. Source: Holmes & Naiver Inc., Orange, California, U.S.A.
### Field Labor Summary

**Manhours and Cost**

**Contract No.**
10/3/75

**Project**
SF-60 Plant

#### Field Labor Reports

<table>
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<tr>
<th>AEC</th>
<th>Description</th>
<th>Physical Percent Complete</th>
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<th>Manhours Budgeted Per Person in Complete</th>
<th>Forecast Total Manhours</th>
<th>Over/Under Budget</th>
<th>Expansive Percent Productivity</th>
<th>Average Rate Per Hour Rate</th>
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<th>Dollars Budgeted</th>
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**TOTAL D.F. LABOR**
50         22,251 32,245 263 365 379 9,180 945 95 12.58 14.62 11,212 12,376 11,212 12,376

**TOTAL D.F. LABOR**

**Notes:**
- Forecast & Productivity
- Budget Hours
- Forecast Total
- Actual Manhours Per Person in Complete
- Actual Manhours Per Person In Complete
- Total Dollars
- Dollars Budgeted

**Source:**
Holmes & Narver Inc., Orange, California, U.S.A.
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APPENDIX F

VALUE ENGINEERING

Value Analysis evolved during World War II at the General Electric Company by Lawrence Miles. He developed a system of techniques to reduce costs and improve products which he called Value Analysis. Today, the two names Value Engineering (V.E.) and Value Analysis (V.A.) are used synonymously. Terms such as Value Control and Value Management are also used.

For the construction industry, the concept was introduced by Alphonse Dell'Isola in the U.S.A. into the Navy Facilities Engineering Command in 1963.

The U.S.A. Army Corps. of Engineers followed with a program in 1965.

Value Engineering is a practical management tool that is equipped to analyse and evaluate changes to aid in developing maximum benefit from available resources.

Alphonse Dell'Isola defined Value Engineering as "a creative organised approach whose objective is to optimise cost and for performance of a facility or system."

FIG. F-1: Illustrates cost reduction potential vs. Cost to Change by using V.E.

FIG. F-2: Illustrates a total Value Management Program.

FIG. F-3: Illustrates the phases of the Value Analysis/Engineering Job Plan.

FIG. F-4: Illustrates the Methodology of the V.E.

FIG. F-5: Illustrates the Value Engineering Procedures.

Source: 1. Value Engineering in the Construction Industry,
Cost Reduction Potential vs. Cost to Change

Fig. F-1: Cost Reduction Potential vs. Cost to Change.
Source: Value Engineering in the Construction Industry
Alphonse Dell'Isola, New York, U.S.A.

Note: Early VM - greatest savings potential
Later VM - lesser savings potential
Fig. F-2: Total Value Management Programme.

Source: A Lecture by William L. Kelly, Riyadh, 1983.

<table>
<thead>
<tr>
<th>ITEM</th>
<th>ACTION</th>
<th>WHEN</th>
<th>PURPOSE/RESULT</th>
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<tbody>
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<td>Value Control</td>
<td>Function analysis of Context Planning and user's needs.</td>
<td></td>
<td>Identify baseline performance and excessive costs. Plan for Profit.</td>
</tr>
<tr>
<td>Value Engineering</td>
<td>Value Engineering study of preliminary design. Correct direction.</td>
<td>At 30% design stage</td>
<td>Avoid cost &amp; time growth in skills, materials, methods &amp; Equipment.</td>
</tr>
<tr>
<td>Value Analysis</td>
<td>Value Engineering study of completed design</td>
<td>Pre-contract &amp; specification preparation.</td>
<td>Update alternate materials and methods that are acceptable.</td>
</tr>
<tr>
<td>Value Engineering change proposals</td>
<td>Encourage suppliers and contractors to use VECP Clause</td>
<td>Pre-construction conferences.</td>
<td>Accumulate new ideas from specialty areas 5-10% saving.</td>
</tr>
<tr>
<td>Value Engineering of operation &amp; Maintenance</td>
<td>Value Engineering using O &amp; M Specialists</td>
<td>Prior to occupancy</td>
<td>Maximize O &amp; M Savings</td>
</tr>
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</table>
Fig. F-3: Value Analysis/Engineering Job Plan.
Source: Value Engineering in the Construction Industry
Alphonse Dell'Isola, New York, U.S.A.
<table>
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<tr>
<th>Objectives</th>
<th>Job Plan</th>
<th>Key Techniques</th>
<th>Supporting Techniques</th>
<th>VE Questions</th>
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<td>Information phase</td>
<td>Get all facts</td>
<td>Obtain all information</td>
<td>What if it is?</td>
<td>What does it cost?</td>
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<tr>
<td>Define functions</td>
<td>Define function</td>
<td>Divide problem into functional areas</td>
<td>What is its function?</td>
<td>What is the value of the function?</td>
</tr>
<tr>
<td>Create Ideas</td>
<td>Speculative phase</td>
<td>Create innovative idea</td>
<td>What else will be used?</td>
<td>What amounts are used?</td>
</tr>
<tr>
<td>Evaluate basic function</td>
<td>Analytical phase</td>
<td>Evaluate basic function</td>
<td>What ideas will perform the function?</td>
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<tr>
<td>Evaluate new ideas</td>
<td></td>
<td>Evaluate functional areas</td>
<td>Analyze cost</td>
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<tr>
<td>Consult</td>
<td>Investigation Suppliers Consultants</td>
<td>Investigate advanced techniques</td>
<td>What else will do the job?</td>
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<tr>
<td>Compare</td>
<td>Use Standards Comparing Methods Products Materials</td>
<td>Develop new ideas</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Develop Alternates</td>
<td>Determine costs</td>
<td>Use teamwork</td>
<td>What will alternatives cost or use?</td>
<td></td>
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<tr>
<td>List best ideas</td>
<td>Proposal phase</td>
<td>Extract data</td>
<td>Use good human relations</td>
<td>What alternatives are recommended for implementation?</td>
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<tr>
<td>Summarize</td>
<td>Motivate positive action</td>
<td>Finalize solutions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Document</td>
<td></td>
<td>Document and present solutions for action</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Implement ideas Validate results</td>
<td>Final report phase</td>
<td>Check bid prices</td>
<td>Life cycle costing</td>
<td>What ideas were implemented?</td>
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<tr>
<td></td>
<td></td>
<td>Post occupancy evaluation (optional)</td>
<td>On-site inspection</td>
<td>What savings were realized?</td>
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</tbody>
</table>

Fig. F-4: Methodology of the V.E. Job Plan.
Source: Value Engineering in the Construction Industry
Alphonse Dell'Isola, New York, U.S.A.
Fig: F-5

Flow Chart - Value Engineering in the Construction Industry
Alphonse Dell'Isola, New York, U.S.A.

Source: Value Engineering in the Construction Industry
Alphonse Dell'Isola, New York, U.S.A.

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Flow Chart - Value Engineering Procedures
Alphonse Dell'Isola, New York, U.S.A.
APPENDIX G

TRAINING

"An example of a training course contacted by the Urwick Management Centre, Slough, England. As indicated in the description of this course, the programme includes a high proportion of practical work. In addition, course members will be encouraged to discuss their own work experiences and receive personal help from the Course Director and other tutorial staff. Extensive use is made of exercises, case studies and films. Course members are given a comprehensive set of tutorial notes covering all aspects of the course programme. These are retained by course members after the course and form a valuable work of reference for use on return to their work."

Source: Urwick Management Centre, Slough, Berkshire, U.K.
Managing Large-Scale Projects

Introduction
This new 10-week course has been designed to give a thorough grounding in project management. The emphasis is on project implementation—effective management of the many complex tasks which must be carried out between project authorisation and completion.

The programme will be of help to all those involved in large-scale projects. It is designed and conducted in the U.K. by the Urwick Management Centre—the training division of international management consultants Urwick, Orr and Partners Ltd. Participants will benefit from the knowledge and practical experience of tutors who are specialists in applying what they teach in many countries throughout the world.

This course is especially suitable for managers from developing countries who may be eligible for financial awards. Further details are given on the back of this leaflet.

Course Objectives
- To give comprehensive instruction on the principles and techniques of project management as applied to major projects such as: industrial, infrastructure, public works, transportation, power generation, communications, marine projects, etc.
- To provide practical advice and assistance to managers on the implementation of projects, particularly in respect of project planning, organisation and control.
- To help participants to improve their managerial effectiveness in areas such as project investigation, reporting, achieving improvements, resolving problems with contractors, agencies and others involved in their projects.

Intended For
- Senior and middle managers involved in large-scale projects, who wish to improve their proficiency in project implementation.
- Technical specialists, such as engineers or surveyors, who are assuming a broader management role in projects.
- Senior officers in government or administrative agencies responsible for monitoring and controlling major capital projects.
- Managers working for consultants or contractors providing services to projects.
- Teachers of management who wish to become competent in this field.

Course Structure
The course is divided into four modules: 1 Principles of Project Management - 4 weeks 2 Site Investigation and Reporting - 3 weeks 3 Company Visits - 1 week 4 Successful Implementation - 2 weeks

The main part of the programme will be conducted at the Urwick Management Centre, Slough, England. Practical work and visits to companies engaged in large-scale projects occupy approximately 3 weeks during the middle of the course and will take place at various locations in the U.K.

Course Content
1 Principles of Project Management
This module covers the main stages of a project and examines proven management techniques relevant to each stage. Subjects include:
- Project framework
- Appraisal and approval
- Programming and scheduling
- Financial planning
- Reporting and information systems
- Managing design
- Forms of contract
- Procurement
- Contractual relationships
- Construction phase
- Planning and control
- Use of computers
- Cost control
- Payments, variations
- Documentation
- Industrial relations
- Safety
- Commissioning
- Investigational techniques
- Methods of reporting
- Effective teamwork

2 Site Investigation and Reporting
Participants carry out in-depth studies of a number of important aspects of project management at selected sites in the U.K. On return, they prepare and make presentations of their findings to tutors and other course members.

3 Company Visits
Visits will be arranged to companies engaged in major projects to enable course members to:
- Broaden their experience
- Discuss practical aspects of project implementation with managers and staff
- Further improve their diagnostic skills
- Pursue topics related to their own work and experience

4 Successful Implementation
The emphasis in this module is on 'how to do it in practice'. Participants will be helped to make use of knowledge gained in the course, tackle project problems, improve project performance, overcome resistance to change, deal with contractors, government agencies, etc., plan and organise their personal time.

At the end of the course each participant will have produced a personal action plan for implementation on return to work.

Fig. G-1: A Project Management Course.
Source: Urwick Management Centre, U.K.